

# Miss Argentina Wins Beauty Crown

By GEORGE LAINE

A Latin longshot, Argentina's Mirta Teresita Massa, Saturday was named Miss International Beauty of 1967. The 19-year-old Buenos Aires model broke into tears as her name was announced.

She will receive \$10,000 in cash, a Buffums' gown, a diamond Hamilton wristwatch, lingerie and a costume jewelry set from J.C. Penney Co.

Runners-up, in order, were Yaffa Sharir of Israel, Pamela Elfast of New Jersey, Martha Quimper of Peru and Gisella Ma Wai Kit of Hong Kong.

The 5-7, 120-pound Argentine brunette hadn't given

herself a chance of winning. She said that any of the other 81 girls in the competition were "prettier than me." The judges disagreed sharply.

IN AN UNINTENTIONAL interview less than 20 minutes before she won the prized title, the South American model discussed her chances in disdainful tones.

"Me?" she questioned, disbelief in her voice. "Never! They don't like girls who look like me. I may not be as tall as they like and I think they like the more slender girls."

She said she would bet—and did gamble a soda pop with the Independent, Press-Telegram's reporter—that

Sweden, Switzerland and Austria would be in the first five. "They are very beautiful," she said.

Asked what she'd do if she happened to win anyway, the beauty, a model in her native Buenos Aires, said—after lingual barriers were surpassed—that she didn't think she'd faint.

"I'd be surprised," she said, "and so happy. I'd probably just jump up and down."

INSTEAD, THE brown-eyed winner broke into a deluge of tears. An only child, she plans to use the \$10,000 to purchase a new home for her mother and father "and give them every comfort."

The nationally televised event produced all 82 of the globe-trotting contestants for viewers, with Eddie Albert and Eva Gabor performing as masters of ceremonies and Byron Palmer, who has had the chore all week, aiding them.

The television audience also saw Miss Georgia—Julia Anna Bickerstaff—awarded the trophy as most popular of all 82 competitors. The trophy was the only one not issued by the IBC brass; it is decided on the basis of secret ballots cast by all of the girls attending.

One hitch developed in the naming of the five winners. (Continued Pg A-3, Col. 1)

Southland's  
OWN SUNDAY  
Newspaper

## INDEPENDENT PRESS-TELEGRAM

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LONG BEACH, CALIF. 90801, SUNDAY, APRIL 30, 1967

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162 PAGES

### WEATHER

Sunny and slightly warmer.  
High 68. Complete weather on  
Page A-2.



### SHE MADE 'EM YELL I.B. SI!

Argentina model Mirta Massa, a ravishing brunette with a magnificent figure, Saturday was selected Miss International Beauty of 1967. The 19-year-old Buenos Aires native plans to use her \$10,000 prize money to buy a new home for her parents and "give them every comfort."

—Staff Photo by TOM SHAW

## LBJ Gives Go-Ahead to \$1-Billion Airliner

### Southland Contracts Expected

New York Times Service

WASHINGTON — President Johnson approved Saturday the start of construction of test models of a supersonic airliner, the first of which he expects to be flying by the end of 1970.

Contracts for the project, anticipating a government investment of \$1.144 billion over the next four years, are to be signed here this week with the winners of a design competition—the Boeing Company for the airframe and General Electric for the engines.

THE PROJECT is expected to give millions of dollars worth of subcontracts to Southern California aircraft and electronics companies.

In Seattle, William M. Allen, president of Boeing, announced that 9,000 workers would be assigned to work on the two prototypes at the peak of construction. He said the company, which has been working on the project on a month-to-month basis since December, now has 1,700 employees at work in the SST program.

Johnson's go-ahead order had been expected since December, but was held up to raise additional risk capital from private industry and to rally votes for the project in Congress.

Subject to congressional appropriations, the contracts will commit the government to risk about 90 per cent of the costs of flying test models. The manufacturers will risk about 10 per cent. Some additional risk capital will be furnished by the United States airlines that have ordered the plane for com-

(Continued Pg. A-4, Col. 2)

### TIME FLIES, AND CLOCK PROVES IT!

Tempus fugit, they say, and fly it did, especially today at 2 a.m.

That's when we all lost an hour — for a few months — better to enjoy sunlight in the evening.

However one may feel about that "saving," how badly it may mix up our Sunday schedule by forgetting, or by setting the clock in the wrong direction (it IS forward), at least there's this consolation — because of federal law this year almost everyone's doing it throughout the United States.

## Multimillion Dollar Art Fraud Ring Investigated

A Lakewood art dealer and representatives of the state attorney general's office have been locked in secret discussions which may deal with a multimillion dollar art fraud ring, it was learned Saturday.

The Lakewood art dealer, Maurice Symonds, owner of the Upstairs Gallery at 2735 E. Carson St., reportedly became suspicious of an offer to sell him a collection that included a Rembrandt

painted about 1652 for a total price of \$1.5 million.

If the Rembrandt were genuine, Symonds realized, it would be worth much more than the asking price for the entire collection. He quickly contacted the state attorney general's office.

SYMONDS has been closeted with officials of the attorney general's office repeatedly during the

past several weeks. The Independent, Press-Telegram learned Saturday. The state is now involved in massive investigations of multimillion dollar art frauds throughout the state and, in particular, one ring which is apparently operating from a Los Angeles base and which has bilked a number of art lovers out of monies that could run to several millions.

Chief Deputy Atty. Gen. Charles A. O'Brien is di-

recting the investigation which seeks to determine to what extent, if any, wealthy art buyers and institutions have been victimized.

In Los Angeles, Mrs. Andrea Ordini and Herschel T. Elkins, deputies in the state attorney general's office, head the inquiry. Elkins is statewide head of consumer fraud.

Symonds has told the Los Angeles deputies of (Contin'd Pg. A-4, Col. 1)

## AF Jets Hit MIG Base; 1 Plane Lost

SAIGON (UPI) — U.S. warplanes Saturday bombed the North Vietnamese MIG air base at Hoa Lac for the second time of the war and tangled with 10 enemy interceptors in a series of dogfights, military spokesmen said Sunday.

They disclosed that one Air Force F105 Thunderchief was shot down Friday in a dog fight with a Russian-built MIG21, North Vietnam's best fighter plane. It was the 13th U.S. plane downed in dog fights over North Vietnam.

The Hoa Lac base, one of five main North Vietnamese MIG bases, was first hit last Monday when it and the MIG base at Kep, 37 miles northeast of Hanoi, were raided by Air Force and Navy jets. No plane losses were reported in dogfights Saturday.

U.S. Marines Saturday swarmed over a key hilltop

fortress which a North Vietnamese battalion abandoned after three days of fierce fighting that cost the Leathernecks more than 100 men killed or wounded. The hill, just south of the Demilitarized Zone near Laos, dominates five Communist infiltration routes.

### Warships Cut Viet Supplies

WASHINGTON (AP) — U.S. warships and warplanes ranging the North Vietnamese coast have reduced the seaborne flow of Communist supplies by about 70 per cent, Navy officials estimated Saturday.

They predicted that improving weather will enable the Navy "Sea Dragon" patrols to better that mark.

### • WHERE TO FIND IT ...

- PILOT PLANS non-stop, 25,000-mile flight around the world. "It's fantastic," aeronautical officials say. Page A-2.
- SANDRA'S AWAY and Navy feels certain the admiral's bunk on USS Bennington won't be ruffled. Page A-3.
- NATIONAL CRIME COMMISSION study on police shows widespread evidence of race prejudice and criminal and unethical conduct. Page A-4.
- FRENCH PUBLISHER tells of Svetlana Alliluyeva's last hours with her dying father, Soviet dictator Josef Stalin. See Page A-8.
- FAMED LOCAL AVIATRIX Gladys O'Donnell wings her way to Washington this week to vie for the national presidency of the 500,000-member National Federation of Republican Women. See Page B-1.

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Q. Is there anyone I can contact to get a free seat on an airplane for my son who must return to Fort Hood, Texas, by May 5, to report for duty in Vietnam? I've just returned from the hospital, and I don't have the money to pay commercial fare. Can Action Line help? Mrs. M. H., Long Beach.

A. Yes. Your son is eligible to fly on a "space available" basis on aircraft operated by the Military Air Transport Service (MATS), and as you've been informed there's space on a plane leaving March Air Force Base, near Riverside, Monday to fly to Dallas. Other flights leave — scheduled only one day in advance — from Norton AFB, near San Gabriel, and many fly to Kelly AFB, which is near Fort Hood. To check MATS at Norton, dial 714-382-5101, which will put you in touch with the passenger service terminal.

### Action Line

Q. Last February my wiglet was among several items taken in a burglary at a local beauty shop. I waited until March, then asked about settlement for the cost of the wiglet. Since then I've written several letters and made many telephone calls, but still haven't received a settlement. Can Action Line speed things up for me? Mrs. M. G. C., Los Alamitos.

A. Yes, the check to pay for the stolen wiglet is on the way to you from the insurance company. However, you were responsible for most of the delay by failing to file the requested proof of loss form, says Miss Romy Howard, secretary-underwriter for Bailey, Martin & Fay Inc., insurance brokers. The form was requested in March, and you failed to submit actual cost figures for the missing wiglet until April 19. The adjuster was unable to verify the claim without the loss figures and couldn't authorize payment.

Q. Is it still possible to homestead in California? D. R., Long Beach, and several others.

A. Yes, and no. If you are referring to the so-called "probate homestead" which protects a man's home for survivors, the answer is yes. If you are asking about homesteading unsettled government land, the answer is no, but you can still purchase federal land. Gordon Flint, spokesman for the Bureau of Land Management, says the Homestead Act of 1862, which allotted 160 acres to a family willing to farm and live on the land, is no longer in effect because of land shortage. However, if you're interested in buying federal land you can write to the Bu-

(Continued Page A-7, Col. 1)



## PEOPLE IN THE NEWS

## Fantastic Round-the-World Flight

An Ohio aeronautical engineer put some finishing touches Saturday on one of the most fantastic aviation projects ever undertaken — a plan to fly a single-engine airplane solo 25,000 miles around the world next month, nonstop and without refueling.

The flight will take about 6½ days.

Nothing like it has ever been attempted. The would-be airplane-orbiter, James Bede, 34, principal owner of Bede Aircraft Corp., Cleveland, says aeronautical improvements, modern communications and astronaut techniques only recently have made it possible.

Bede plans to set out from Cleveland in the latter part of May, fly over New York and across the Atlantic and over Madrid, where Federation Aeronautique Internationale (FAI) judges on the ground will certify his passage over Spain.

He plans to continue out over the Mediterranean, across Egypt and the Red Sea and over the broad Indian Ocean to Perth, Australia, where another FAI ground team will check on his transit overhead.

From Australia, the flight will continue via Guadalcanal and the vast Pacific, over Hawaii and Los Angeles for return to Cleveland.

Bede, married and the father of four children, ranging in ages from 10 to 3, will use:

—A very light airplane with large wing-lifting surfaces and a tremendous 565-gallon load of fuel for a range of 28,500 miles. He figures he will fly 24,800 miles.

—An automatic pilot, altitude-holder and course-selector system to keep the craft on a straight path while he rests. He plans to sleep as much as two hours at a time.

—The newest type of single sideband high-frequency radio equipment to keep him in constant touch with his flight operations control center in Cleveland.

—A Continental 210-horsepower engine rated as so economical that when the fuel load lightens toward the end



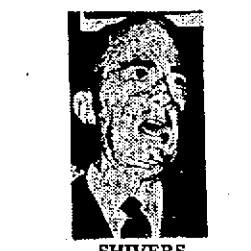
JAMES BEDE  
Plans 'Fantastic' Trip

of the trip the plane will use less than two gallons an hour. Bede expects to average 50 miles to the gallon.

—Special astronaut-type food supplies, plus survival gear and a life raft from a Gemini spacecraft.

## HEADS CHAMBER

Allan Shivers, a former governor of Texas and a frequent political foe but close personal friend of President Johnson, is to become the 40th president of the U.S. Chamber of Commerce. Shivers, who said he will appoint a blue-ribbon businessman committee to assess the economic impact of peace in Vietnam, is now board chair-



SHIVERS

man and chief executive officer of the National Bankers Life Insurance Co., Dallas.

**PAT, LUCI MOVE**  
daughter and son-in-law of President Lyndon Johnson, apparently moved Saturday into their new French-style home in West Austin, Tex. Neighbors said a large truck moved in the couple's household goods Saturday morning. Later in the day, three Secret Service men, an electrician and a locksmith, joined Pat and Luci at their new home, pur-

chased for a reported \$70,000. A neighbor said the couple, who are expecting their first child in June, planned to spend Saturday night in the new home, is located not far from Lake Austin and several acres of Lakeside property owned by President and Mrs. Johnson.

## BUYERS FEAR

The mysterious young couple who paid a record \$532,000 for Picasso's "Mother and Child" this week are hiding their identity for "fear their children might be kidnapped," it was disclosed Saturday.

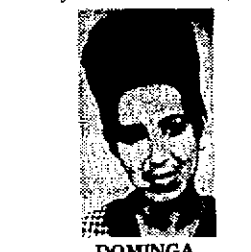
David Mann, owner of the Bodley Gallery in New York and agent for the purchasers at the London sale, said that "because of so many kidnappings" the only facts they would allow him to reveal were that they are a young married couple with young children and live "very far from New York" but not in Texas. "They just don't want to expose themselves," Mann said at a news conference in his small second-floor gallery on Madison Avenue. "They fear their children might be kidnapped."

Mann said the young woman knew the painting from reproductions and had been interested in it for a number of years. It is considered an outstanding example of Picasso's "blue period."

## BLUDGEONED

A 22-year-old Bakersfield woman identified as Dominga H. Montoya, secretary of Assemblyman Kent Stacey, (R-Bakersfield), was found bludgeoned to death Saturday in the fashionable Hillcrest District here.

Her badly battered body was found by a



DOMINGA

Kern County sheriff's deputy shortly before dawn, in the equipment



## JUSTICE ON THE MARCH

U.S. Supreme Court Justice William O. Douglas and his wife set out Saturday on 10-mile hike along the Chesapeake and Ohio Canal in Oldtown, Md. The annual hikes are held to stir up interest in a park for the Potomac River Valley and memorializing the canal.

—AP Wirephoto

room at the rear of a laundromat. He had stopped to investigate the ownership of a car parked in front of the establishment. It was registered to Miss Montoya. According to investigating authorities, a claw hammer and a piece of pipe about 18-inches long, was missing from the equipment room.

## BIG GRUDGE

Police think Steven Miller, 25, of Clarksville, Ind., may hold a grudge against the postoffice department. Miller faces arraignment Monday on a charge of malicious destruction of property. He is accused of knocking over 15 mailboxes along a highway between Charlotte and Bellevue, and nine more mailboxes in Charlotte. Along the way, police say, he also knocked down nine road signs and two traffic

signs and tore up several lawns in the city.

## NEGRO PREXY

The Young Women's Christian Association of the USA announced Saturday it has elected a Negro as president for the first time. Mrs. Robert W. Clayton of Grand Rapids, Mich., was named to a three-year term at the closing session of the



Mrs. Clayton

organization's 24th national convention. Mrs. Clayton succeeds Mrs. Lloyd J. Marti of Lincoln, Neb., who served two three-year terms.

## Pope to Move

ROME (AP) — Pope Paul VI is expected to move into the palace of the St. John Lateran basilica soon for a stay of a few days or perhaps a week or two, a basilica monsignor reported. As bishop of Rome he has offices in the palace.

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California  
Crop Loss  
Toll Heavy

LOS ANGELES (UPI) — California farmers are bearing the brunt of unusually wet and cool weather this spring and face crop losses approaching a quarter billion dollars.

Overly generous precipitation — representing one of the state's worst weather years in history — is expected to wash away as much as 10 per cent of the \$2.5-billion annual farm crop in California.

Some agriculture experts estimate food processors and other farm-related sectors of the economy face losses up to \$1 billion.

AGRICULTURE and banking officials, who are trying to assess the entire farm picture in California, warn the situation might even nose-dive further before it gets better.

State Disaster Coordinator Gordon Larkin said some areas, particularly in Central and Northern California, have been hit so hard by adverse weather they will be declared disaster areas to qualify for federal funds.

To date, crop losses are blamed on continuous rain broken only by brief breaks, cold temperatures and even hail. Storms generated in Alaska have been particularly active since mid-March.

BUT THE WORSE is yet to come, officials believe, if rainy weather persists or if a hot spell suddenly grips California.

"With all this rain, the dams are full and they're letting water out to make room for the snow packs that will melt soon," says O. W. Fuller, executive vice president of the Council of California Growers.

"If we have early hot weather and the snow melts, we could have a tremendous problem," he warns.

San Joaquin Valley farmers in Central California are especially vulnerable. An early hot spell could trigger excessive flooding by melting the record snow pack in the Sierra Mountain range.

THEY'RE DEFINED  
Miniskirt Level  
for Disneyland!

Disneyland has defined miniskirts. A miniskirt, according to the Disneyland rule, is any skirt that is higher than one inch above the knee.

This definition was arrived at following talks with school officials and a meeting of senior high school representatives Saturday.

Sponsors from 250 California high schools want the all-night graduation parties at Disneyland to be dress-up affairs.

Boys must wear suit or sport coats and neckties. No sweaters or jackets.

Girls must wear date dresses. And they must be long enough.

Students who do not conform will not be admitted.

Doctors' Survey  
Favors Abortion

New York Times Service

WASHINGTON — A recent survey covering some 40,000 American doctors shows 86.9 per cent favor more liberal abortion laws.

The survey was conducted by Modern Medicine, a magazine for physicians. The editors believe the 40,089 returns received from their questionnaire represent a good cross section of American doctors.

Among the specialties, psychiatrists appeared most consistently in favor of abortion liberalization, with 94.6 per cent in favor. The lowest percentage fa-

vorings liberalization was found among obstetricians and gynecologists, but even in this category the replies showed 83.7 per cent in favor.

In the geographical breakdown, doctors from Delaware were most solidly (94 per cent) in favor of broadening the legal grounds for abortion. Among California doctors, the comparable figure was 92.2 per cent. For New York State it was 90.6 per cent; for Connecticut 87.9 per cent, and for New Jersey 89.7.

## FINALLY!

Montpelier, Vt. (AP) — The Vermont legislature has killed a bill to outlaw the shooting of panthers. The last panther reported shot in the state was in 1883.

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Husband's Body Found  
in Impounded Car Trunk

LOS ANGELES (CNS) — A car with a dead man in the trunk was in a police impound garage for 11 days before the body was discovered.

And, in the end, it was the dead man's wife — not police — who made the grisly discovery Saturday.

The dead man, Carroll N. Clark, 27, of 631 S. Burnside Ave. had been reported missing more than a week ago. Police said they had no idea how he was killed, but said the signs are it was of natural causes or perhaps

an overdose of drugs. Clark, a fork-lift operator, was last seen alive on April 17. His wife, Diane, 23, told police he left for work in the morning and never returned that night.

Two days later, on April 19, police found his 1959 sedan — apparently abandoned in an industrial section east of downtown Los Angeles.

The car was taken to a police impound garage at 631 S. Ceres Ave. No one checked the trunk.

Saturday, according to

Detective Lt. R.E. Kearney, Mrs. Clark came to the garage to claim the car. In making a routine check, she opened the trunk and found her husband's body.

Lt. Kearney said police are baffled over how Clark died. There were no signs of violence. His wallet, containing money and identification, was found undisturbed in a pocket.

An autopsy was to be performed in an effort to determine cause of death.

Clark was the father of a 6-year-old son.

## COMPLETE WEATHER

Long Beach and Vicinity: Sunny and slightly warmer today and Monday. High today in downtown Long Beach 88. Low tonight 45. Mountain Areas: Mostly sunny today and Monday. Gusty winds. Slightly warmer. Interior and Desert Regions: Mostly sunny today and Monday. Gusty winds. Slightly warmer. High today 85 to 88. Low tonight 45 to 48. In upper valleys, 45 to 78 in lower valleys. Lows 25 to 40 in upper valleys, 38 to 48 in lower valleys. Antelope Valley and Mojave Desert: Mostly sunny today and Monday. High and low: Palm Springs, 82-92; Daguerre, 85-95; China Lake, 83-93. Imperial and Coachella Valleys including Palm Springs: Sunny today and Monday. Gusty winds. High today, 70 to 75. Low 38 to 45. Offshore Wind and Weather Forecast (P): Conception to Mexican Border: West early winds 5 to 12 knots at night increasing to 10 to 20 knots today and Monday. Mostly sunny days. Slightly warmer Sunday.

SUN, MOON AND TIDES  
Sunday Sunrise: 6:06 a.m. Sunset: 7:35 p.m.  
Monday Sunrise: 6:05 a.m. Sunset: 7:36 p.m.  
Sunday Moonrise: 12:38 a.m. Moonset: 11:29 p.m.  
Monday Moonrise: 2:02 a.m. Moonset: 12:31 p.m.  
Sunday Tides: High: 4.7 feet at 12:54 a.m., 5.4 feet at 5 p.m. Lows: -0.2 foot at 7:06 a.m., 3.8 feet at 9 p.m.  
Monday Tides: High: 4.3 feet at 2:30 a.m., 3.9 feet at 5:42 p.m. Lows: -0.1 foot at 10:18 a.m., 2.4 feet at 10:42 a.m.

SATURDAY'S WEATHER FORECAST			
California			
City	H	L	Prc.
Long Beach	67	49	.23
L.B. Airport	66	47	
Los Angeles	66	47	.11
Aviation	66	49	
Bakersfield	61	44	
Big Bear Lake	51	30	.24
Bishop	57	35	
El Centro	56	32	
Burbank	64	43	
Colver City	61	43	.18
El Centro	55	30	
Fresno	63	39	
Across the Nation			
City	H	L	Prc.
Albuquerque	81	72	
Atlanta	72	50	
Bismarck	52	35	.02
Boston	49	23	
Bozeman	52	23	
Buffalo	62	39	
Chicago	57	34	.23
Cleveland	54	29	
Denver	60	47	
Des Moines	54	31	
Detroit	54	31	
El Paso	57	34	
Fort Worth	57	34	
Galveston	57	34	
Houston	57	34	
Indianapolis	67	38	
Kansas City	57	34	
Las Vegas	73	51	
Memphis	57	34	
Minneapolis	57	34	
Mobile	67	43	
Montgomery	67	43	
Myrtle Beach	67	43	
New Orleans	67	43	
New York	67	43	
Oakland	67	43	
Oklahoma City	67	43	
Omaha	67	43	
Philadelphia	67	43	
Pittsburgh	67	43	
Portland, Me.	67	43	
Portland, Ore.	67	43	
Reno	67	43	
Richmond	67	43	
St. Louis	67	43	
St. Paul	67	43	
Seattle	67	43	
Spokane	67	43	
Washington	67	43	
Yonkers	67	43	

Highest temperature Saturday in the 48 adjacent states was 93 in Lamar, Colo., and Laredo, Texas. Lowest was 15 in Dillon, Mont.

Ford Research  
Ordered for  
Smogless Car

DETROIT (UPI) — A three-year, \$7-million co-operative research project aimed at producing a virtually emission-free gasoline-powered automobile was announced Saturday by Ford Motor Co. and Mobil Oil Co.

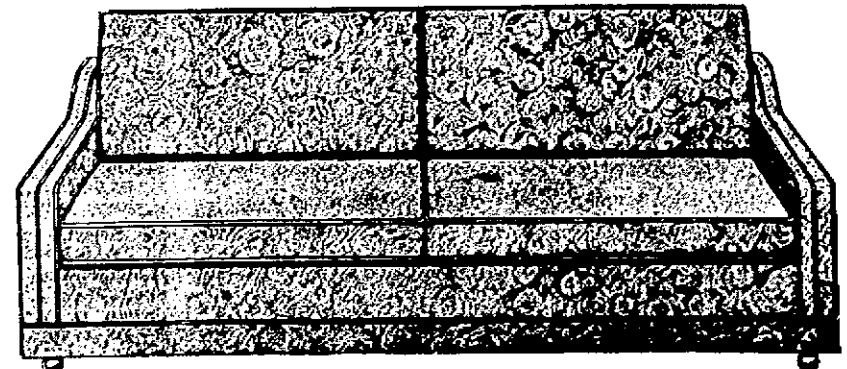
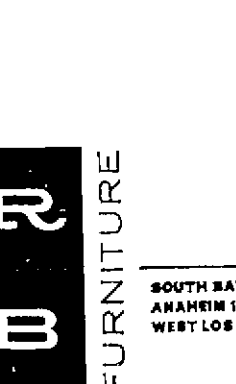
The project starts Monday and is one of the largest joint research efforts ever undertaken by private industry.

Ford will serve as project manager. The research will be conducted as a systems approach to a wide range of engine designs and fuels. It will be a continuing study lasting three years unless solutions are found earlier.

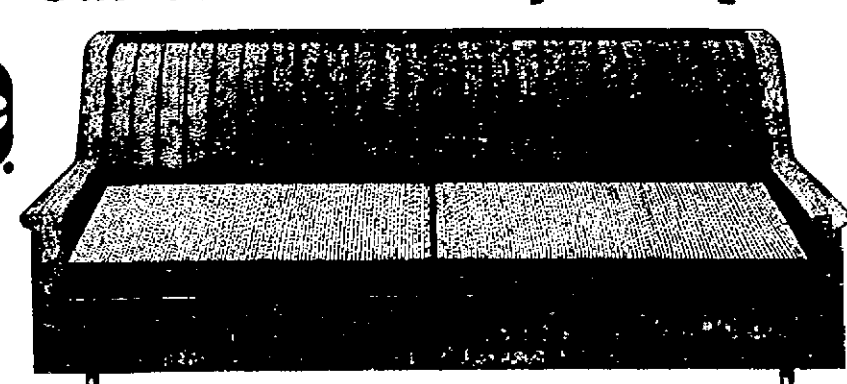
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JUDGES PICKED THESE FIVE LOVIEST IN PAGEANT

Argentina's Mirta Massa (left) shown with four runners-up in final judging which selected her Miss International Beauty for 1967. With her are Yaffa Sharir (Israel), Pamela Elfast (New Jer-

sey), Martha Quimper (Peru) and Gisella Ma Wai Kit (Hong Kong). Earlier, Miss Argentina had ruled herself out as a winner saying she wasn't "slender" enough.

—Staff Photo

## Miss Argentina Gets IBC Crown

(Continued from Page A-1)

ers. Miss Gabor, speaking in her familiar Hungarian brogue, announced the first runner-up. Miss Italy (Gilda Guiffreda) thought her name had been called and stepped forward. Emcee Byron Palmer handed her a large bouquet of roses. Then Miss Gabor saw what was happening and said "Oh, no. Miss Israel. Miss Israel."

Miss Italy turned, yielded the flowers and returned to the throng. Miss Israel stepped forward and Palmer handed her the flowers.

The incident consumed only a second. Miss Italy was seen to shed a tear. Miss Israel said she felt "terrible" about it and some of the girls were willing to swear that Miss Gabor actually called out "Miss Italy." She didn't.

THE DEJECTED beauty took her place in line and a tear appeared in her eye.

The selection of Miss International Beauty did not end the week of activities for 82 beauties. Later Saturday night they were honored guests at a Coronation Banquet and Ball held in the International Ballroom of the Lafayette Hotel. A delegation of U.S. Navy officers was pressed into willing service as an escorts for the beauties.

The other four winners represent four widely scattered locations on the globe. First runner-up Miss Israel pocketed \$4,000, a white gold wristwatch and a trophy, and Yaffa Sharir said she'll use the money for continuing her education.

"I'm not scared," the raven-haired beauty had said, shortly before the selections. "I'm sure I won't be chosen anyway."

Second runner-up Pamela Elfast (Miss New Jersey) was awarded \$2,500, white gold wristwatch and a trophy. A student aiming for a writing career, she said her best beauty secret is thinking beautiful on the inside.

"Sooner or later, the outside gets the message."

THIRD RUNNER UP Martha Quimper (Miss Peru) will receive \$1,500 cash, a white gold wristwatch and a trophy, while fourth runner-up Gisella Ma Wai Kit (Miss Hong Kong) reaps a \$1,000 windfall, a white gold wristwatch and a trophy.

Reigning Miss International Beauty—Ingrid Finger of West Germany—yielded her crown and scepter to Miss Massa in the coronation rite at the Lafayette Hotel later in the evening. For Miss Finger, it ended more than a year's reign as the most beautiful girl in the world; for Mirta, it marked the beginning of year as royalty in the world of beauty, a year that will see her journey to many lands on behalf of the International Beauty Congress.

## Pilot Survives Crash, Finds a Cozy Trailer

Student pilot Tah Walton of El Segundo figures he has an air-minded guardian angel watching over him.

Walton, 25, became lost in heavy weather over the Ridge Route Friday afternoon and crashed his Cessna 150 into 9,000 foot Mt. Pinas. But despite the fact that the plane was demolished he suffered only a sprained wrist.

Attempting to walk away from the crash, Walton

came across an unlocked trailer and crawled inside for the night. Temperatures plunged to five below zero early Saturday and Frazier National Park officials said Walton would have frozen had he been exposed to the elements.

Walton was home today, nursing his wrist, but vowing to be airborne again as soon as he can get clearance from Foley's Flight School.

## Appeal 'Would Doom' Attorney for Coppolino

SARASOTA, Fla. (UPI) — State Prosecutor Frank Schaub said Saturday famed defense attorney F. Lee Bailey is doomed to failure if he appeals the murder conviction of Dr. Carl A. Coppolino on grounds the verdict was legally inconsistent with the case.

The dapper 34-year-old Coppolino was found guilty Friday of second degree murder for the drug-injection death of his first wife, Carmela. He was sen-

tenced to life in prison. Bailey called the conviction a "joke," in that second-degree murder rules out the element of premeditation. He said no one could administer a lethal dose of drugs without giving it prior thought.

But Schaub said as long as the evidence supports the degree of murder returned, it makes no difference that the same evidence could support a higher degree. He said this principle has been upheld by Florida appeal courts.



SHE'S FRIENDLIEST

Secret ballot taken among the 82 beautiful women who competed in this week's International Beauty Pageant Saturday named Georgia's Julia Anna Bickerstaff as friendliest girl in the contest. University of Georgia journalism major was flabbergasted by accolade from fellow contestants.

—Staff Photo

## ADMIRAL'S BED UNRUFFLED Sandra Is Away; Bennington's Safe

SYDNEY, Australia, (AP) — The U.S. aircraft carrier Bennington is due in Sydney Sunday and they are keeping Sandra Hilder 45 miles out of town while security officials make sure the admiral's bedroom remains his own.

Sandra is the 20-year-old blonde who hid under the admiral's bed aboard the U.S. Navy's lone nuclear-powered guided missile cruiser Long Beach last week in hopes of sailing to the United States to join Barnard (Bud) Brewer, of Fort Lauderdale, Fla., whom she had met in Sydney last month during his shore leave from the Navy icebreaker, Glacier.

WHEN THE Bennington docks at Garden Island, harbor patrol boats will be on station to make certain no unauthorized persons make it aboard the ship.

Sandra, all the while, will be under the eye of her father at her home in Long Jetty. He said she will not be visiting any U.S. Navy vessels this time.

"In fact," he said, "I would not be surprised if she was banned from the area."

But Sandra has vowed to keep trying to stowaway aboard a ship going to the United States — and Bud.

The Bennington, the U.S. supply vessel Sacramento and the destroyer Epperson are coming to Sydney in take part in the annual

Coral Sea week commemoration.

AS WELL AS being on guard against Sandra, the crew of the Bennington will have a wary eye out for university students.

Ten years ago, when the Bennington was here for Coral Sea week, students slipped through a tight security screen and reached the bridge and sounded the ship's chemical warfare alarm, sparking off a row about the vessel's security.

The battle of the Coral Sea was fought May 7-8, 1942, and was the first naval engagement in history in which all losses on both sides were inflicted by air action and no ship on either side sighted an enemy vessel. In the battle, American forces turned back a Japanese force trying to capture Port Moresby, New Guinea, on Australia's Doorstep.

In her earlier adventure Sandra boarded the Long Beach during visitors' hours April 19 and a marine showed her into the admiral's bedroom after visitors had left. She was discovered the next day, was questioned by Marine security personnel and the Sydney harbor police and was let go when it was determined she wasn't a spy probing U.S. nuclear secrets.

There has been no word on what happened to the Marine who helped her.

## TERRIBLE LET-DOWN

# Miss Italy's Mixup— Blame It on the Tension

"That's raw," said a tall American brunette, charging offstage following Saturday's finals of the International Beauty Congress in Long Beach Municipal Auditorium.

"What's raw?" A reporter asked, warily.

"Calling Italy out and sending her back," the brown-eyed beauty fumed, looking even prettier in her anger.

Several of the other contestants also reacted angrily.

Their anger mistakenly was directed at Eva Gabor, star of television's "Green Acres" series and hostess of the IBC finals along with her video co-star Eddie Albert. Miss Italy stepped forward when Miss Gabor — in her quaint accent — called for Miss Israel as first runner-up.

THE ITALIAN beauty, Gilda Guiffreda, already was nearing the microphone when Miss Gabor noted her approach and said "Oh, no. Miss Israel! Miss Israel!" Miss Italy retraced her steps.

"Oh, I'm sorry, dahling," Miss Gabor cooed. "Poor Miss Italy." Most of the contestants thought Miss Gabor had mistakenly called for Miss Italy.

It was the only apparent hitch in the weeklong chain of events that produced Miss Argentina, curvy Miria Massa, as Miss International Beauty of 1967. And, the girls agreed, it was a lulu.

During Saturday's big showdown, the 67 non-finalists relaxed, laughed, traded wisecracks about excess weight and gener-

ally enjoyed themselves. The 15 finalists attempted to relax, laugh and enjoy themselves, but it didn't quite come off.

"I'm not nervous," said tall, dark and ravishing Slavenska Veselinovic, wringing her hands. "If I win, that's OK; if I don't win, that's OK."

"I'M NERVOUS, but only a little," acknowledged Miss Sweden.

"I'm tired, not nervous," said Austria's Angelika Aichberger.

Miss Guam, Margaret Glover, ready for an on-stage cue, suddenly turned and raced for the backstage area. She screamed to a stop, reached into her mouth and removed a wad of bubble gum which she hurled into a trash can, then raced back to the

stage.

Bonnie Barkley of Indiana, unlike most of the girls, made wise use of her backstage time by exchanging addresses with all of the foreign girls. Does she plan a pen pals venture?

"I'm going to Europe next summer," she said. "If I can find some of these girls there, people won't treat me like an American tourist."

Then came the final announcements when, as Eddie Albert announced, the "official certified results" would be available. He fretted that the decision was difficult since there were "82 girls, 3,000 spectators and 70 million in the television audience" watching the results.

Then came the announcements — and Miss Italy's bungle.



EMCEE BYRON PALMER steers Italy's Gilda Guiffreda toward IBC winner's circle Saturday before hostess Eva Gabor discovered the error and recalled the beauty. Israel's Yaffa Sharir was the victor and Miss Gabor announced she was "sorry, dahling." Miss Guiffreda's smile (above) changed to tears quickly.

—AP Wirephoto

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# Study Shows Widespread Police Prejudice

WASHINGTON (AP) — A national crime commission task force study on police made public Saturday night reports widespread evidence of race prejudice and criminal and unethical conduct among some individual policemen even though most officers are devoted to their duty.

The 239-page report suggested that many of the police problems could be solved by attracting better-educated, more intelligent men to police work. It said, however, that this could not be done until police salaries are increased greatly.

The report was prepared by a commission task force that concentrated on police problems. It is the first of several such studies to be made public. Others to come in-

clude those dealing with courts, organized crime, corrections, juvenile delinquency, science and technology, drugs and drunks and assessment of the crime problem. The commission's full name is the President's Commission on Law Enforcement and the Administration of Justice.

The report calls for strong policy guidance from high police department officials, aimed especially at curbing evidence of racial prejudice. It cites as one example a Chicago directive which says:

"Never talk down to any group or individual or engage in the use of derogatory terms such as 'Nigger,' 'Boy,' 'Wop,' 'Kike,' 'Chink,' 'Shine,' 'Burrhead,' 'Dago,' 'Polack,' 'Bohunk,' and the like."

The report says that in general law enforcement personnel meet their responsibilities "with zeal, determination and devotion." But it added that "many actions of individual police officers and administrators are ill-conceived."

"This is a cause for concern; for rising crime rates, social unrest, and expanding police functions demand personnel of ever-increasing competence."

The police are criticized for using firearms too frequently, for arresting Negroes for offenses for which they would not arrest whites, for unjustified searches and questioning of individuals — especially those of minority groups and slum dwellers — and for failing to be suffi-

ciently sensitive to the needs and desires of minority groups.

The commission finds that while physical abuse by police is not as serious a problem as it was in the past, "it is clear, however, that excessive force remains a serious problem in parts of the south."

It raps police departments for inadequate screening of applicants to eliminate psychotics and those with strong racial prejudice. In one commission study of police practices in several large northern cities, the report says, "it was found that a large proportion of officers expressed strong racial prejudice to neutral observers."

## Art Fraud Ring Probe Under Way

(Continued from Page A-1)

conversations and meetings which took place from November to February.

The Upstairs Gallery, which opened April, 1965, has had an amazing financial success grossing in excess of \$250,000 in 1966. Symonds was partner in a Long Beach furniture store from 1945 until his retirement in 1962, serving as interior decorator and designer.

"I handle only contemporary work and there is no difficulty in authenticating every piece of art I sell," he pointed out.

In November, an artists' representative in Los Angeles phoned Symonds to ask if he were interested in acquiring a valuable collection of old masters which were privately owned.

**SYMONDS WAS** and did meet with the man who offered the collection for sale. As a result of that meeting and several others he provided the state attorney general's office with the following information:

The collector was a cultured, charming European with a vast knowledge of art. Now in his mid-40s, the man told of fleeing his native country during Nazi occupation to live in Switzerland, then going to France to paint and study until 1947.

Subsequently, he became associated with leaders in the art world and was able to acquire his unusual collection of old masters. He brought them to the United States several years ago.

He had borrowed \$500,000 on the collection from a San Francisco bank and now, unable to repay the loan, was offering the paintings for sale for \$1.50 million.

**ALTHOUGH ALL** the paintings were valuable, the prize, he said, was a magnificent Rembrandt, painted around 1652. He had acquired it about 1946. Symonds met several times with the collector. In December, he phoned the attorney for the San Francisco bank and verified the fact that the loan had been made and that interest had accrued which made the amount due a good deal more than the original \$500,000.

Symonds, with his attorney, Emanuel Gylar, and a third person met with the collector in January. Their final decision: not to buy the paintings.

Police say a major problem in the investigation of fraud is the reluctance of victims to testify. They don't want the embarrassment of having their gullibility known and, in some cases, they hope to recoup losses by reselling the work or by donating it and taking tax write-offs. There never has been a conviction for art fraud in California.

## Philip Montez Gets Civil Rights Post

LOS ANGELES (AP) — Philip Montez, former executive director of the Foundation for Mexican American Studies in Los Angeles, was named Saturday as western coordinator for the U.S. Commission on Civil Rights, according to an announcement made in Washington, D.C.

Montez, a former assistant professor of education at San Fernando Valley State College, will be based in Los Angeles.



## SUPER TRAVEL

President Johnson Saturday gave approval to the 1,800-mile-an-hour supersonic airliner. This model shows how airliner would appear in supersonic flight (left) and subsonic flight (right).

—AP Wirephoto

## Johnson Gives OK to Super Airliner

(Continued from Page A-1)

mercial service, starting in late 1974.

**THE SUPERSONIC** transport, known as the SST, has been designed to carry between 300 and 350 passengers at speeds of 1,800 mph, about 2½ times the speed of sound. It will be as long as a football field — 306 feet — with four 60,000-pound-thrust engines.

On the world airplane market, the SST will compete with the Soviet Tupolev-144 and with the Concorde, a joint venture of the British and French governments. The two European supersonic liners are heading for test flights next year and, possibly, commercial service by 1971, but they will seat fewer than 150 passengers and fly only up to about 1,500-mph.

American engineers are counting upon the greater size, speed and efficiency of the SST to overcome the three-year production lag, just as the first American jets overtook the earlier European models in sales.

**THERE ARE** now 113 orders for the SST, 55 from United States airlines and 58 from foreign carriers. The administration expects to get back its total cumulative investment in the plane if 300 models are sold between 1975 and 1990. If 500 are sold the government would receive about 6 per cent interest on its investment and the manufacturers would begin to show a profit.

In explaining the President's order at the White House, transportation secretary Alan S. Boyd said a market for 300 models was now the most conservative estimate. That estimate assumed the worst, he explained, namely that nothing would be done to solve the sonic-boom problem and that the airliner would be able to operate only over water routes.

Unless technology can reduce substantially the effects of sonic-booms, no supersonic planes are likely to be allowed to fly over inhabited areas.

**BOYD** expressed con-

dence that at least some progress could be made. But even without it, he said, the SST would become the preferred vehicle on transoceanic routes, long-range domestic flights between coastal cities and to Hawaii and other islands.

If overland flights become possible, current studies estimate a total world market for about 1,200 supersonic liners and a maximum plausible sale of 900 of the United States version.

Johnson said he would ask Congress Monday to appropriate \$198-million for the prototype project to be spent in the fiscal year starting July 1 along with \$200-million left over from the current fiscal year's budget.

**HITHERTO**, the government has invested about \$300-million in the project. The expenditure of \$398-million in fiscal 1968 would leave \$746-million to be spent in fiscal 1969, 1970 and 1971.

The money requested by Johnson for the coming year was included in the budget he submitted last January under unidentified contingencies. If Congress votes the funds, therefore, it would not alter the anticipated budget deficits.

Some legislators have questioned the wisdom of proceeding with the project at a time of high expenditures and pressing domestic needs. The President's advisers, however, believe that further delay would result ultimately in major losses of dollar income from abroad and the loss of earnings from foreign airlines.

**UNDER** A formula inserted in the contracts, the manufacturers agreed to forego for the time being the 10 per cent management fee they had wanted for the project. Apparently they will be credited with some management fees but will not collect until after all the investments are repaid. In effect, their 10 per cent contribution to testing will be risk-capital rather than a mere paper participation.

## MONITORED ON TV!

## Young Astronauts Remain In Space...on the Ground

Three 13-year-old astronauts were in their second day Saturday of a "do-it-yourself" space mission that will never get off the ground.

It wasn't until close to 2:30 p.m. Friday that spacemen Steve Martinez, Harry Hansen Jr., and Mike Beesley gave their A-OK signal and squeezed into the tiny doorway of their grey cone-shaped rocket, which squatted in Stacey Intermediate schoolyard in Huntington Beach.

**AS THE DOOR** swung shut, the more than 500 students broke into uproarious applause. School, city, Air Force and Douglas Space System officials joined in the clamor, prompting one student to remark "Cape Kennedy was never like this."

Fellow students in a nearby classroom were monitoring the mock-Apollo crew via closed-circuit television.

The boys had a few comforts of home denied real space voyagers — a bed, a box of cards and a bottle of mouthwash.

The three pint-sized spacemen will not be seen except via closed circuit television for three days while they simulate a flight into outer space. They plan to emerge at 3:30 p.m. Monday.

**ALTHOUGH** the idea was their own, it quickly caught on with James McCormick, school principal, who sought the help of Douglas officials, who mapped out a time analysis guide for them to forestall any boredom.

Interesting enough the guide include homework as well as exercise and mock



"ASTRONAUTS" pose before their "Apollo" cone before "blastoff." In foreground is Steve Martinez. Standing is Harry Hansen Jr. (left) and Mike Beesley.

mechanical errors.

Even national figures got into the act. Alan Shepard Jr., not a stranger himself to outer space, sent the boys a letter wishing them luck.

## Jetliner Skids, Passengers Safe

**SALT LAKE CITY (AP)** — A United Airlines 727 jet with 45 aboard skidded off a runway at Salt Lake Airport Saturday afternoon. Airlines spokesmen said no one was injured.

The flight was No. 271 from Chicago to Salt Lake City. Some damage to a landing gear was reported.

## Plane Hits Mountain, 4 Occupants Killed

**ONTARIO (UPI)** — A doctor was lowered by helicopter Saturday to the wreckage of a private plane in the snow-covered San Bernardino Mountains near here.

The physician reported that all four persons aboard were dead. The single-engine Piper Cherokee piloted by John Ashley, 29, of Pomona, was last heard from a half hour after it took off from Ontario airport Friday.

A team of Civil Air Patrol searchers aid the plane crashed about half a mile from Crab Flats near Holcomb Creek in the Lake Arrowhead area. The three passengers were not immediately identified.

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## 9 Jailed as 5,000 Hold Orange County Love-In

Five thousand persons congregated for Orange County's first love-in Saturday. Sheriff's deputies took nine of them to jail.

Lt. Jerry Swanson said more "hippies" might be jailed if they failed to disperse when Irvine Park closed at 10 p.m.

Deputies said the milling crowd that gathered in the east part of the 350-acre park were "almost all peaceable," but officers were pelted with a few rocks and bottles as they moved in to make a handful of drug arrests.

Swanson said the nine were pelted with a few of possession of marijuana, resisting arrest and inde-

cent exposure. "If nothing had been done about the violations, there probably would have been no trouble," Swanson said.

Deputies said most of the crowd were "hippies," but many hundreds just came to watch.

Lt. Thad Dwyer said the love-in drew participants from throughout Southern California, although most were from Long Beach, Los Angeles, San Bernardino and San Diego.

The picknickers sang, heard speeches, ate lunch and frolicked with their children.

## 22nd Victim Dies After Tornado

**BELVIDERE, ILL. (AP)** — The tornado that hit Belvidere April 21 claimed its 22nd life Saturday.

Timothy H. Smith, 17, died in a Rockford hospital of injuries suffered in the storm. He lived in Calverton but went to high school in Belvidere.

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# WORLD NEWS BRIEFS



## Crackdown Hits Greece

New York Times Service

ATHENS — The new military regime abolished Greece's major left-wing party Saturday, decreed an end to bureaucracy and said that it would revise the constitution to set up a strong, independent executive. In addition, the interior minister, Brig. Stylianos Pattakos said that although "a strict discipline is necessary at present, the time is not too far off when there will be greater freedom of speech and expression."

Saturday's announcements marked the most significant political action taken by the regime since it came to power a week ago. They appeared to mark the beginning of a phase of programs and policies after an initial phase of consolidation.

King Constantine made his first public appearance since the coup by attending midnight Easter Mass at the cathedral. The king has made his peace, although perhaps a temporary and fitful one, with the regime, and his appearance was a public demonstration of it.

## Two Travelers Lost in Storm

NEW BEDFORD — Two New Bedford, Mass., trawlers, captained by father and son, were missing Saturday and feared lost at sea as a result of the worst storm of the year.

The two ships, fishing out of this New England port where the legend of Moby Dick was born, carried a total of 12 crewmen.

The Coast Guard in Boston said its planes had combed 5,500 square miles of ocean south and east of Cape Cod looking in vain for the 191-foot trawler Elizabeth N. The search will resume Sunday.

The Elizabeth N was skippered by John A. Edwards, 60, of New Bedford, father of George J. Edwards, 34, of Mattapoisett, the captain of the trawler Deep Waters, missing since Friday in the furious storm. Both ships carried six men.

## Ex-Agriculture Chief Killed

DELPHI — Claude Raymond Wickard, 74, an Indiana hog farmer who was secretary of agriculture during World War II, was killed Saturday in an automobile-truck collision.

His car was hit broadside by truck loaded with crushed stone at a junction of U.S. 421 and Ind. 18 about 3 miles south of here.



WICKARD

Wickard became secretary of agriculture under President Franklin D. Roosevelt in September, 1940, after the start of World War II but before the United States became involved in it. He held the post until 1945.

## Pioneer Film Director Dies

BERLIN — Former Hollywood director Anthony Mann, 60, a pioneer in the documentary approach to the making of feature films, died of a heart attack Friday night in his Berlin hotel room.

Mann, who had lived in London in recent years, was in Berlin to make his 45th movie — a spy film called "A Dandy in Aspic."

Among Mann's better-known films, some of which he also produced, were "El Cid," "Winchester 73," "Naked Spur," "Man from Lara-

nie," "The Glenn Miller Story," "God's Little Acre," "Far Country" and "Heroes of The Telegraph."

## Percy Urges Call for Troops

LOS ANGELES — U.S. Sen. Charles H. Percy, R-Ill., called on President Johnson Saturday to urge Japan, the Philippines and Malaysia to send troops to Vietnam.

An alternative, said Percy, would be that Japan should provide manpower to serve as "pacification forces for rural development."

He said the Japanese have a "rich nation, built back by our assistance, and it is in their interest to assist. The Philippines certainly should help. We've given them special support and assistance for years."

The Illinois senator said at an airport news conference the ultimate solution to the war will be through a negotiated settlement that will include the Viet Cong.

## Russian Police Quell Mob

MOSCOW — Hundreds of policemen, including a dozen on horseback, Saturday night drove back a mob of about 5,000 youths who attempted to disrupt Russian Easter services at Yelokhovskiy Cathedral here.

Mounted policemen charged into the cursing mob full tilt, then swung around to push the teenagers, some carrying guitars, with the heavy flanks of their horses.

## Youth Charged

WESTLAND, Mich. (UPI) — An "incorrigible" 14-year-old runaway boy Saturday night was charged with the rape-slashing of two young sisters, whose blood-stained, nude bodies were found in a field near their suburban Detroit home.

Deborah Louise Crowther, 8, and her sister, Kimberly Faith, 6, were attacked and strangled Friday as they walked hand-in-hand past the only patch of brush in a field on their way home from school.

Westland Probate court announced last Saturday there was "sufficient evidence" to hold the runaway without bond on a murder charge.

The youth, who was picked up for questioning early Saturday, had been implicated in the slayings by two teen-aged friends.

Allan McAnally, 14, and Edward Robson, 15, stepbrothers who found the bodies, told police the runaway had told them he "thought" he killed two girls. He was not identified by the police.

## Lomita Woman, 25, Killed in Freeway Auto Crash

A 25-year-old Lomita woman died Saturday after she was thrown from her car as it catapulted over a Harbor Freeway center divider.

Linda Lee Bagley, 25, of 26001 Narbonne Ave., was dead on arrival at Harbor General Hospital after the 5 p.m. accident near Sepulveda Boulevard. Highway Patrol officers said the woman was south-

bound on the freeway when she lost control of her small foreign car.

It cleared the top of the center divider fence as it catapulted, officers said, and the woman was thrown clear.

The driverless auto continued the wrong way 100 yards down the freeway until it collided with other vehicles. No one else was injured, officers said.

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and closed types, white, bone and colors.

lower floor

### Lingerie • second floor

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6.00 Long leg pantie girdles, panels ..... 3.99  
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7.00 Girdles and panty girdles ..... 5.99  
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8.00 Floral print dusters ..... 6.99  
11.00 Long print muu muus ..... 9.99  
6.00 Sleeveless cotton print shifts ..... 3.99  
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### Sportswear • street floor

### TERRY CLOTH PLAYWEAR

reg. 6.98

1.99 ea.

Select from sleeveless and long-sleeve hooded  
top and shorts to match—pastels.

to 6.95 Bolero jackets and vests, white ..... 1.99  
to 6.98 Sta-press skirts, blouses ..... 2.88  
to 6.98 Cotton pique and lace neckwear ..... 2/3.00  
to 5.98 Dressy and tailored blouses ..... to 2.99  
1.00 Cotton and linen handkerchiefs ..... 2/1.00  
1.00 Sheer nylon head scarfs, colors ..... 2/1.00  
to 3.98 Cotton rib knit tops, s, m, l ..... 1.99  
California maker skirts, capris, tops ..... 1.99-3.99  
Flat and bulky knit cardigan sweaters ..... 8.99

### Slippers, Hosiery • street floor

2.00 Women's cushioned casual slippers ..... 88c  
to 7.00 Vinyl or leather boots ..... 2.99  
to 5.00 Women's scuffs, silver, gold ..... 2.99  
Sheer stretch demi toe panty hose ..... 99c  
Knee-high socks, several colors ..... 66c  
1.00 Seamless stretch capri anklets ..... 2/1.00

### VISION SUPPORT STOCKINGS

reg. 2.95

99c pr.

Closeout . . . all-nylon long-wearing support  
stockings. Self-seamed only!

### Accessories • street floor

to 10.00 Leather gloves, shorties ..... 4.99 & 6.99  
to 3.00 Novelty gloves, many styles ..... pr. 99c  
to 4.00 Fashion gloves, fine quality ..... pr. 1.99  
to 4.98 Casual handbags, many styles ..... 2/5.00  
4.98 Straw handbags, vinyl coated ..... 2.88  
8.00 Beaded evening bags ..... 3.99  
to 7.95 Fashion umbrellas ..... 3.99

### TRAVEL HANDBAGS

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straps and many pockets—vinyl.

### Foundations • street floor

to 6.95 Long leg panty girdles ..... 3.99  
to 3.00 Discontinued style name bras ..... 99c

### "LOLLIPOPS" PANTY SALE

Annual Sale . . . April 30th-May 6th

1.00 Permaknit cotton briefs with elastic or  
band leg . . . white and colors, 4-7 6/4.25  
1.15 . . . Sizes 8 to 10 . . . white only 6/4.80  
85c Bikini . . . white only 6/4.00

street floor

### Cosmetics • street floor

1.00 Shulton & Tussy deodorants ..... 50c  
to 4.50 French formula bath oil ..... 1.25 & 2.50  
2.25 Cheremy skin balm ..... 1.25  
Special Sheer tweed all-over lotion ..... 2.00  
2.25 Dana solid colognes ..... 1.00

### CHEREMY SPECIALS!

1.00

Choose from bath powders, soaps and  
colognes . . . Mimosa, April Violets and Laven-  
der.

### HAIR SPRAY SPECIAL

59¢, 2/1.00

Aqua Net hair spray in regular and hard-to-  
hold . . . 13-oz. cans.

### Jewelry • street floor

4.00 Crystals and pearls combinations ..... 99c  
to 2.00 Bracelets, ropes, earrings, etc. .... 59c

### JEWEL "MATCH MATES"

reg. 4.00

2.00

Pastel and fashion tone jewels in unique set-  
tings . . . matching earrings.

### Stationery • street floor

2.00 Montag stationery ..... 98c  
1.00 Boxed stationery, 32 sheets ..... 2/77c  
2.00 Plastic coated playing cards, dbl. dk. .... 99c  
1.00 Boxed everyday cards ..... 59c, 2/1.00  
1.00 Montag Sheerlite, 90 sheets ..... 80c  
55c Montag Sheerlite envelopes, 22 ..... 45c

### HI-INTENSITY LAMPS

reg. 7.98

3.99

Glare-free white light, use for home, office,  
dormitory . . . decorator colors.

### Boys' Wear • street floor

2.95 Boys' Sanforized pajamas ..... 1.00  
79c Stretch socks ..... 33c  
2.95 Perma-press sport shirts ..... 1.33  
79c Boys' briefs and T-shirts ..... 3/1.00  
5.00 Boys' zipper jackets ..... 2.99

### Men's Wear • street floor

4.00 Nylon dress shirts ..... 1.99  
1.25 Men's stretch socks ..... 79c  
5.00 Men's leather billfolds ..... 1.99  
4.00 Golf sport shirts ..... 2.99  
4.00 Men's sport shirts ..... 1.99  
2.95 Men's sweat shirts ..... 1.99  
25c Men's white handkerchiefs ..... 10/1.00  
3.95 Surfer swim trunks ..... 1.99  
14.95 Laminated jackets ..... 9.99  
to 19.95 Dress slacks ..... 9.88  
75.00 100% wool sharkskin suits ..... 43.00  
5.95 Nylon jackets ..... 3.99  
9.95 Terry cotton robes ..... 5.99  
6.95 Casual slacks ..... 4.99

### SPORT AND DRESS SHIRTS

reg. 4.00

2/3.00

Men's sport and dress shirts, short sleeve, first  
quality. Limited quantity.

### MEN'S DRESS SHOES

to 22.00

8.97

Choose from brown or black in slip-ons and  
ties. Excellent size range!

lower floor

### Girls', Infants' Wear • lower floor

to 12.00 Capris, shorts, skirts, tops ..... 1.88  
5.98 Cotton terry jam sets, 7 to 14 ..... 3.99  
7.98 Cotton print pant suits, 7-14 ..... 5.99  
to 11.95 Famous name knit dresses ..... 3.99  
to 3.98 Orlon® acrylic sweaters ..... 1.99  
6.98 Cotton print pant suits, 3-6x ..... 4.99  
4.98 Brand name capris ..... 1.99

### COTTON JACKETS

reg. 4.98

99¢

Long-sleeve paisley print jackets with covered  
buttons. 7 to 14.

1.00 Cotton fitted crib sheets, white ..... 2/1.00  
4.98 Crib blankets, white and colors ..... 2.99  
3.98 Boys' and girls' diaper sets ..... 1.99  
2.59 Cotton plaid bermudas, 3 to 7 ..... 1.79  
6.98 Print crib quilts ..... 3.99  
3.98 No-iron cotton pants, 3 to 7 ..... 1.99  
4.59 Hand-made sweaters ..... 1.99  
49.95 Brand name crib and mattress sets ..... 34.00  
24.00 Folding hi chairs ..... 17.00

### Domestics • third floor

### JACQUARD BATH TOWELS

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99¢

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minute imperfections in no way impair wear-  
ing qualities.

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1.00 yd.

48" wide, washable cotton in a wide array of  
prints and colors, ideal for skirts, suit, etc.

### Art Needlework • third floor

79c Paradise dress yarn, Bear Brand ..... 59c  
1.00 Crepe Velaine dress yarn, 1-oz. .... 79c  
69c Nylon 'n wool fingering yarn ..... 59c  
1.00 Shetland 'n wool, 2-oz. sk. .... 79c  
1.29 Souffle machine washable yarn ..... 1.09  
1.69 4-ply knitting worsted, 4-oz. .... 99c  
9.00 "Boy Friend" men's sweater kits ..... 6.99  
6.00 "Urbanite" sweater kits ..... 4.99  
6.00 "Matinee" or "Foursome" kits ..... 3.99  
2.49 Seamless pillow tubing or cases ..... 1.49  
to 1.25 yd. Narrow lace edgings ..... yd. 10c  
6.00 4-pc. China storage chests ..... 3.99  
5.00 Stemware storage chests ..... 3.99  
4.00 cup storage chests ..... 2.99  
3.49 Serving platters ..... 2.49  
4.00 Silver storage chests ..... 2.99  
1.00 Notions, sewing and household items ..... 88c

### Closet Shop • third floor

5.00 Jumbo zippered dress bags ..... 2.99  
5.00 Jumbo zippered suit bags ..... 2.99  
6.00 10-shelf shoe bag, zippered ..... 3.99  
8.00 5-shelf storage bags ..... 5.99  
9.00 Double hat boxes ..... 6.99  
18.00 Matching 5-drawer utility chests ..... 12.99  
2.99 Shirred rayon satin hangers (4) ..... 1.69

### Housewares • lower floor

### METAL UTILITY TABLES

val. 6.95

3.99

Sturdy construction, gleaming white enamel.  
Complete with electrical outlet.

### STAINLESS STEEL FLATWARE

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Color control guarantees golden brown toast  
every time.

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TRACK TEAM TUMULT

# The Problem at Poly: How to Resolve It?

By CHARLES SUTTON

The controversy surrounding the suspension of 38 Negro members of the Poly High School track team appears to have brought two powerful forces into collision in the past two weeks.

While the mood of many Negroes appears to be one of unyielding insistence on the reinstatement of the trackmen, an equally compelling force is operating on the school side, where teachers and administrators are lining up behind what they consider to be a vital principle: school discipline and respect for authority.

It accounts in large measure for the feeling that the suspension must be allowed to run its full course.

Whether the two forces can find a common meeting ground is a question worrying more than a few whites and Negroes right now.

A few on both sides are pinning their hopes on a biracial committee that would look into a whole range of problems at the

See Editorial, Page B-2

school — from claims of discrimination against some Negroes, to complaints that other Negro students have become increasingly defiant of authority.

**THERE'S THE HOPE**, too, that — for all the emotions it may have churned up — the incident may also have opened up a much-needed avenue of communication between whites and Negroes, and between parents and teachers at Poly.

The alleged rough handling of a Negro student by a white teacher who broke up a fight between the Negro youth and a white student is seen by many Negroes as only a small part of a larger mosaic of racial bias at the school.

"Don't get me wrong," said suspended track team member Tony Woodward last week, "there are many fine teachers at this school. But a few rotten ones can ruin it for all."

The causes of Negro distress over Poly may seem complex and — for many whites — difficult to plumb. But the feeling is nevertheless present that something is wrong at Poly.

It was expressed in a Negro parent's angry complaint to a reporter the other day.

"If a Negro enters a beauty pageant at Poly, you know she can't win," he said. "The children can't feel a part of the school."

**IT WAS EXPRESSED**, too, in the statement of a suspended track team member, Alfred Jones, who said:

"When a white boy tells his counselor he's having trouble reading, the counselor tells him to take special reading classes. When a Negro makes the same complaint, the counselor pushes him into woodshop."

Jones went on to say that he and others who had boycotted the track team have been insulted and harassed by teachers.

Increasingly, Negro elders in the community are beginning to feel that the reason for the relatively low achievement of many of their children at Poly may not be a lack of native intelligence, but a failure on the part of the school system to do its job properly.

"Kids have a way of picking up this radiation of inferiority," said one Negro. "Students can sense when teachers have little faith in their learning ability. Well, when the students feel that, they just don't learn. What's the use, if no one thinks you can."

It has also become increasingly apparent that the Poly situation and the whole range of racial complaints being registered by Negroes in Long Beach are intimately associated with the groundswell of Negro civil rights demands all across the country — whether the demands be couched in the measured tones of Roy Wilkins, executive director of the National Association for the Advancement of Colored People, or the fiery rhetoric of Black Power advocate Stokely Carmichael.

**SCHOOL OFFICIALS**, for example, can feel the attitudes of Negro youths shift almost palpably whenever Martin Luther King, for example, runs into hostile whites in Chicago, or when Carmichael delivers a blistering rebuke of white society and tells blacks to turn their backs on America.

On a recent day, said a school person, a Negro youth flung open the door of a classroom at Poly and shouted an obscenity to a teacher conducting a class. The boy then slammed the door and vanished.

School people say they also see the hostility and insubordination showing up in other ways, as well — for example, when some students make a deliberate habit of coming late to classes, or when a few others refuse to stand at attention during the flag salute and simply walk past the flagpole.

Recently, the husband of a white teacher at the school was reported to have called school officials and told them that if they couldn't establish discipline at the school, "my wife will not be there next year."

He was afraid for his wife's safety. The fears may be exaggerated. So may the complaints.

But the two phenomena are nevertheless real in the minds of their protagonists, and they reveal the deeper currents flowing beneath the surface of the Poly furor — which was triggered by a boycott of the track team by 38 members who felt they deserved an explanation of the white teacher's handling of the Negro youth in breaking up the fight.

"The kids were not questioning the authority of the coaches," said one Negro, trying to explain the boycotters' action.

**"THEY EVEN WENT** to the coach later and apologized to him, saying they meant neither him nor the team any harm."

"But then they were rapped for sticking together when they failed to get an explanation of the incident from school officials," he said.

"Yet, when the other school coaches rallied behind the track coach (Leon Forman), who punished the coaches?" he asked. (The coaches have threatened to resign en masse if Forman is "pressured into rendering a decision other than his own.")

To school officials, the charge of discrimination at Poly is felt to be unfortunate.

At a meeting Thursday between Poly officials and coaches, and Negro parents, assistant track coach Ed Rice told the assemblage he thought Poly was one of the best integrated schools anywhere.

"I'm proud of its (racial) record," he declared. "I'm not filled with hatred," he added. "I hope you aren't."

Moreover, he said, he was proud to be a part of the institution.

He conceded there may be room for improvement, but added that the same may be said of any institution.

The assistant coach also paid tribute to his chief, Coach Forman, who he said had gained an untarnished reputation in more than 20 years of coaching at the school.

**RICE SAID** the coaches were acting on a principle.

And to many of the teachers and administrators at Poly, "the issue is no longer whether 38 students are put back on the track team or not."

No, said Robert Orr, a social studies teacher and head of the Poly Faculty Club, "there's more at stake than that. The future of Poly is at stake, even the future of the school system."

Unless discipline is maintained, and faculty rights respected, many teachers feel, the whole orderly structure of authority at the school will have been supplanted by the "rule of defiance."

The teachers feel, moreover, that if the coaches fold, they'll go down the drain, too — and that discipline and respect will have become empty symbols.

The attitude of many teachers was expressed by the white mother of a Poly High student at a meeting Friday attended by more than 150 whites and Negroes.

"A small group has set itself up as judge of the administrators and teachers," she charged. "And they don't have that right."

She then called attention to some of the "little tyrannies" assertedly committed by some Negro students at Poly, like the "boxing in" of white students in the cafeteria, and the causing of disturbances in school assemblies.

**BUT SHE ENDED** her talk with a plea. "We wish to establish parent forums. Will you join us?" she asked the Negroes.

There was another expression of hope and conciliation. Otto Ginn, a soft-voiced parent of one of the Negro trackmen, who earlier had called for the formation of a biracial committee to study the situation at Poly, said he trusted some good would come out of the Poly incident.

"I am not before you," he said, to go into details of what has taken place at Poly, or place the fault on any one person, or group of people, but rather to state our position and see if we as human beings can work out a plan to solve this problem sensibly. . . ."

## Westmorelands Call on Ike

PALM SPRINGS (AP) — Gen. William C. Westmoreland, commander of U.S. forces in Vietnam, was relaxed and smiling as he arrived in the Southern California desert Saturday evening for a brief courtesy call on former president Dwight D. Eisenhower.

Westmoreland and his wife, Katherine, went almost immediately to a black limousine that took them on a 30-minute drive to Palm Desert where Gen. and Mrs. Eisenhower make their winter home.

A three-hour visit was

planned with the Eisenhowers.

In the interval between the time they alighted from Air Force 2, a presidential plane that had brought the Westmorelands from North Carolina, the 53-year-old general stopped briefly for photographs and gave quick, polite answers to newsmen's questions.

He referred to Gen. Eisenhower as "a valued friend of several years."

In response to a less definite question, he said that "from time to time, as new troops arrive, there is

bound to be a buildup of sorts."

About 100 persons had gathered at the airport in anticipation of the general's arrival. They applauded the couple and Mayor Edgar L. McCoubrey extended the city's official welcome.

Gen. Westmoreland is en route back to Vietnam after a stateside trip to address the annual meeting of the Associated Press in New York City. On Friday he gave a special report on the Vietnam war to members of Congress.

## Transport Plane Ditches in Pacific

TRAVIS AIR FORCE BASE (AP) — A C123 Cargo-master was forced to ditch Saturday 50 miles off Okinawa but all nine crewmen were rescued within minutes, the military airlift command reported.

The big Travis-based transport ditched shortly after taking off from Kadena Air Force Base on Okinawa.

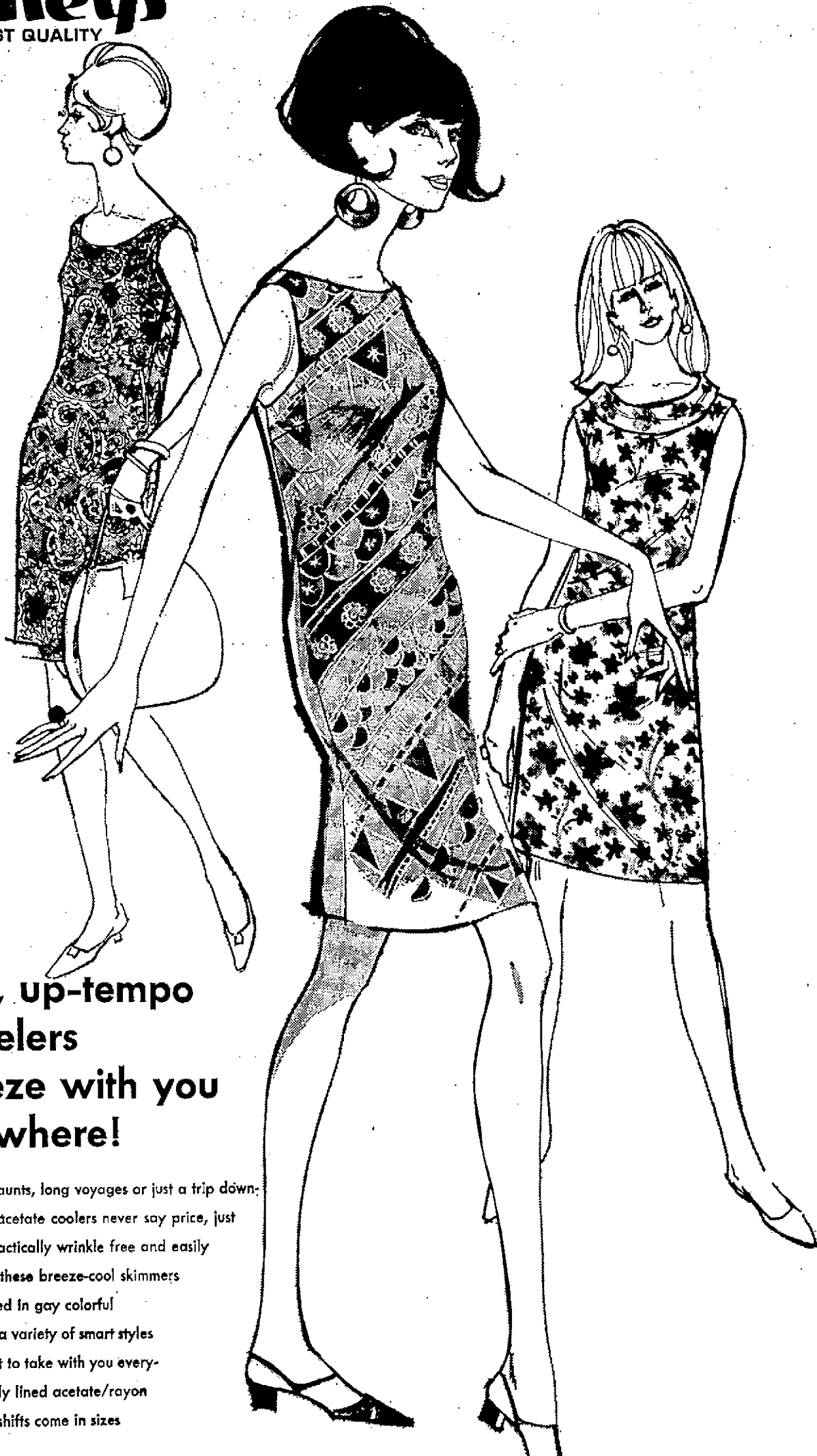
M. Sgt. Raymond E. Wetsel, a loadmaster, suffered a broken leg and

other injuries but was reported in satisfactory condition. The eight others were unhurt.

The crew members, all stationed with the 60th military airlift wing at Travis, were: Capt. James C. Egan, Capt. Richard H. Zobel, Capt. Regis P. White, 1st Lt. Lawrence M. Garrett, 1st Lt. Herbert W. Makagawa Jr., M. Sgt. Patrick L. Wage, airman 1C. Benton L. Seeley and Airman 1C. Darrell E. McIntyre.

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## Federal Government's Intruding, Unruh Says

WASHINGTON (UPI) — Assembly Speaker Jesse M. Unruh Saturday night criticized the all-powerful role of the federal government in trying to solve problems at the expense of state government.

The Inglewood Democrat made his remarks at a banquet where he was one of two men who received the George Washington Award of the American Good Government Society. The other recipient was Rep. Melvin

R. Laird, House Republican whip.

Unruh, first state legislator to win the award, was honored for his work in improving state legislatures.

"Our once-proud states have become, for the most part, vestiges of the decision-making centers they once were," Unruh said in prepared remarks.

"Our governors are often little more than administrative officers of the federal government," he said. "Our

legislatures vary from obstructionist bodies dedicated to frustrating a governor's program to rubber stamps validating whatever the governor presents to carry out federal mandates."

Unruh said "political romanticists" at the federal level feel the bureaucracy is "the repository of all wisdom and the fountainhead of all creativity."

"In the past few years they have promulgated an array of programs so varied and complex as to defy comprehension, let alone successful implementation," Unruh said.

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## Thousands Watch Parades, Fetes for 'Loyalty Day'

NEW YORK (AP)—It was hard to estimate the size of the crowds, but they were enthusiastic Saturday as thousands of Americans took part in Loyalty Day parades and ceremonies around the nation.

The two largest parades stepping off to demonstrate support of American fighting men in Vietnam were in New York, where police estimated nearly 7,000 marchers moving along Manhattan's Fifth Avenue, more than 4,500 in Brooklyn, and 60,000 spectators evenly split between the two parades.

THE TOTAL was only a fraction of the 150,000 marchers and 500,000 spectators the sponsoring Veterans of Foreign Wars had predicted for New York.

Nationwide, the VFW had predicted an average 1,000 marchers each in an estimated 5,800 local parades, for a total of nearly six million people. The sponsors had emphasized they would prefer many small parades in towns and villages to a few big ones in large cities.

In Newport, Ore., on the Pacific Coast, several thousand residents enjoyed bright sunshine to watch an auto race, a swim meet, skin diving and surfing exhibitions, and parading bands, boy scouts, veterans and horsemen.

FLAGS WERE reported out all over town. An estimated 800 happy teenagers, most of them Negroes, marched in Cincinnati, Ohio, under a banner reading, "I'm a crime fighter. I believe in the law." Several thousand signatures on petitions pledging support of the law were presented to police.

About 5,000 spectators braved a cold, steady rain in Chicago that chilled the 600 to 700 participants on State Street.

Thirty marching bands, Boy Scout troops and mothers whose sons have died in Vietnam paraded through downtown Pittsburgh. A good sized crowd watched marchers for hours in St. Louis.

CHURCH LEADERS in Atlanta were urged to mention the day in their sermons, and there were dozens of other types of observances, including displays of the American flag.

The VFW began its annual Loyalty Day Parade in 1947, as a counter to Communists who were using May Day parades and celebrations as propaganda for their cause.

"Support Our Fighting Troops in Vietnam," was picked as the theme of this year's parade largely in response to anti-war demonstrations in New York and San Francisco that drew large crowds two weeks ago.

## Arkansas' Rocky 'Chilly' for Romney

LITTLE ROCK, Ark. (UPI)—Gov. George Romney, testing the climate of Dixie toward the 1968 presidential race, ran into some chilly political weather in Arkansas Saturday.

Although giving Romney a warm reception to his state, Arkansas' Republican Gov. Winthrop Rockefeller declined the opportunity to endorse the Michigan governor.

"There are fine candidates in the field, and we ought to have the opportunity... I hope we will have other candidates here so we can make a wise choice," said Rockefeller.

ROMNEY, at a press conference, praised Rockefeller, a brother of New York Gov. Nelson Rockefeller, for his leadership in building up the Arkansas GOP.

"I consider Gov. Rockefeller a political leader of the highest caliber," he said.

But Rockefeller, asked if he would follow brother Nelson's lead and endorse Romney for president, said

he could not do so this early. "He's the governor of New York State and I'm the governor of Arkansas," he said at the news conference.

ROMNEY, the feature speaker at an appreciation and birthday dinner honoring Rockefeller, was making his first political trip into the South in seeking support for the 1968 Republican nomination. He was to be in Atlanta, Ga., for two speeches and a number of Republican functions Monday.

He warned against any move toward a three party system, saying it would be tragic for the south to be misled into tilting at windmills. And he said he believed the third party candidacy of former Alabama Gov. George Wallace would hurt the Democrats.

He explained those Democrats unhappy with President Johnson would turn to the Republican Party because they would realize a third party would hurt, not help the south.

## A REAL 'COOL' BONUS Free Ice Capades Tickets for Readers

Reading the Independent, Press-Telegram Classified ads has always had its own special bonus value but now our classified readers are eligible to win a really "cool" bonus... free Ice Capades tickets!

Each day through May 7, the names of five lucky area residents will be listed in the I, P-T Classified Section. If you're one of them and you spot your name, you'll cut quite a figure for yourself with two free choice tickets to the show, hailed internationally as a truly outstanding ice extravaganza. The 1967 engagement at Long Beach Arena runs from May 15th through May 21st, giving you plenty of time to plan ahead (of course, we're assuming you're going to win).

Lucky readers can claim their free tickets by coming to the Classified Service

desk on the main floor of Independent, Press-Telegram building, 604 Pine at 6th Street in Long Beach.

## Quinn, All-Girl Crew, Survive Boating Mishap

HONOLULU (AP)—Lee Quinn and his all-girl crew of 10 escaped injury when the mast of their boat was ripped off while sport fishing Thursday near San Martin Island off Baja California, Quinn's manager said Saturday.

Gordon Morse said the mishap occurred 50 miles off the coast. Quinn plans to use his auxiliary motor to reach San Martin and make repairs, then will proceed diesel power to San Diego.

## Publisher Recalls Svetlana's 'Last Hours'

NEW YORK — On March 2, 1953, at the end of a bitter Russian winter, Svetlana Alliluyeva, Stalin's only daughter, tried repeatedly to reach her father at the Kremlin. Every time she telephoned, a guard would come on the line and cut off the call.

Two days later, she was escorted from her Moscow flat to the 73-year-old Soviet dictator's summer home in Kountsevo, a suburb outside the capital, to find him lying in his death

bed. The last hours that Svetlana Alliluyeva spent with her father, surrounded by frightened, whispering officials, are told by Emmanuel D'Astier De La Vigerie in the current issue of "L'Evenement," a French magazine.

D'Astier De La Vergerie, who publishes and edits the journal, is a militant Gaudist who for years supported Communist causes. An author of a biographical work on Stalin, he became a friend of Mrs. Alliluyeva

during a visit to Moscow in 1962 and was allowed to see her again earlier this month during her seclusion in Switzerland.

Reliable sources say his article appeared to conform to Mrs. Alliluyeva's own autobiographical work which she completed in 1963 and which will be published by Harper & Row next Oct. 16.

Quoting "relatives" as the source for his account of the last visit to Stalin by his daughter, who was then 28, the French writer said:

"In the garden, Svetlana is greeted by Gulgulin, Malenkov and Khrushchev, who is in tears. They take her to his side. He has lost his voice but his gaze is lively. He is on the sofa in the large room where pictures clipped from newspapers hang on the wall."

"Svetlana had not been there very often. There was the interruption between 1944 and 1947 because she had married a Jewish student, the reconciliation after the divorce..."

"After the last sigh, the

room empties. Svetlana stays late into the night, until the removal of the body, while servants and guards come to glance at her."

Persons familiar with excerpts of Mrs. Alliluyeva's memoirs said D'Astier De La Vergerie's account conformed to her version of Stalin's death. For years anti-Bolshevik exile sources had circulated rumors that the man who had inspired murder and conspiracy during his 30-year-rule of the Soviet

Union had himself succumbed to an assassination attempt.

## Speech Penalty

DACCA, East Pakistan (AP)—The president of East Pakistan's Awami League, Sheikh Mujibur Rahman, was given a 15-months sentence at a trial in the central jail here this week on charges of making a "prejudicial speech" at a Dacca republic meeting last year.

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\*An Ohio State University study showed that dishwashing by hand takes an average of 72 minutes a day, but is done with a dishwasher in 35 minutes. Table-loading plus storing of dishes for once-a-day washing frees approximately 37 minutes a day, or 217 hours a year.

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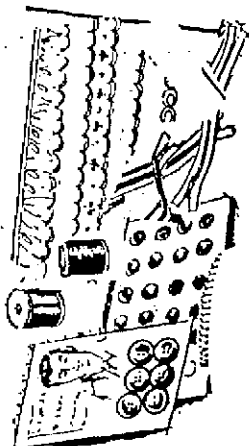


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Thread, assorted colors.  
Notions Dept.

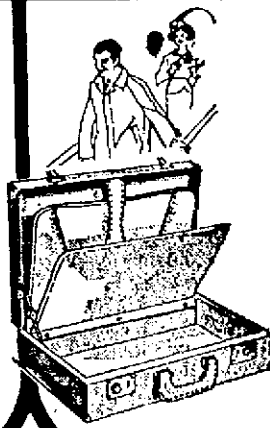


Decorator All  
Cotton Fabrics

Monday only

58<sup>c</sup> yard

Sharp assortment of dec-  
orator prints in a variety  
of colors. 45-in. width. For  
decorating, sportswear.  
Yardage Dept.

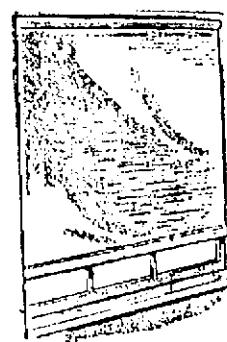


Were \$14.98 and  
\$15.98 Attaches

Monday only

9<sup>88</sup>

Molded and sturdy vinyl  
covered attache cases.  
Some have removable di-  
vider with blotter. Medi-  
um tan and olive.  
Luggage Dept.



SAVE \$1 on \$2.99  
Window Shades

Monday only

1<sup>97</sup>

White or ivory 6-gauge  
vinyl roomdarkening win-  
dow shades. Shuts light  
out completely 37 1/4-in.  
x6-ft.

Drapery Dept.



Misses' Cotton Knit Tops  
Super Buy!

Monday only

Turtleneck or round neck  
lines with back zipper. As-  
sorted stripes and solid colors.  
Small to large.

Misses' Sportswear Dept.

1<sup>97</sup>



Toddlers' 2-Pc. Cotton Crinkle Crepe

Sleepers

Monday only

97<sup>c</sup>

- Good quality cotton crinkle crepe in assorted prints
- All double needle seam through-  
out... short sleeve style
- Tops... 3 gripper front closing
- Pants... 3 gripper front waist  
... elastic back
- Sizes 6 months, 1T, 2T, 3T, 4T  
Infants' Children's Dept.



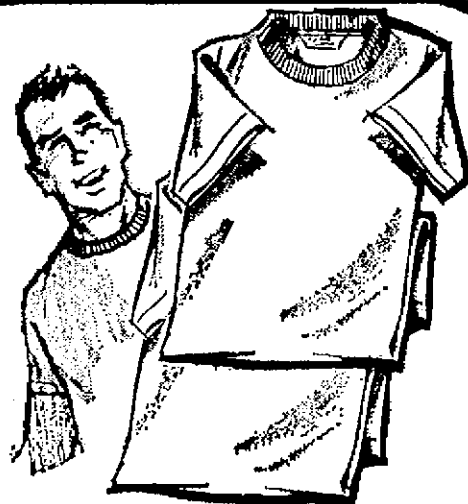
Girls' Short Sets

Monday only

Quality cotton in dot, print  
or stripe tops with solid color  
shorts. Wide range of color  
combinations. Girls' sizes 7  
to 12.

Girls' Wear Dept.

1<sup>97</sup>



Sears 99<sup>c</sup> Cotton T-Shirts  
SAVE 30%

Monday only

100% Supima cotton knit.  
Exclusive Formeese sleeves  
with contoured armholes.  
White. Small to x-large.

Men's Furnishings Dept.

68<sup>c</sup>

SAVE \$100

265 Sq. In. Viewable  
Walnut Console  
COLOR TV

Regular \$499.95

399<sup>88</sup>

NO MONEY DOWN on  
Sears Easy Payment Plan

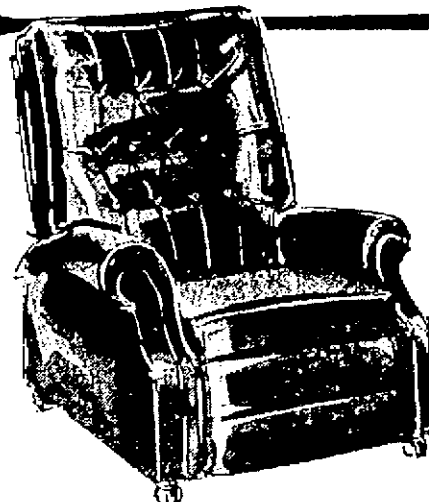
- 19-in. picture measured diagon-  
ally
- Colorguard and Chromix fea-  
tures plus memory-fine VHF-  
UHF tuning  
Model 6187

TV Dept.



FREE Replacement if picture tube  
proves defective within two years.

FREE Service in home or in-store on  
any Silvertone Color TV if any part  
proves defective within 90-days of sale.



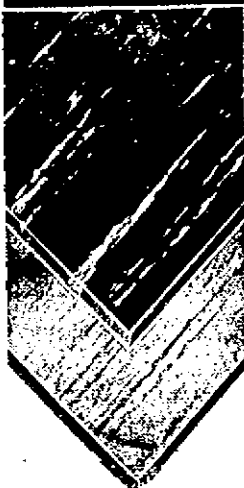
\$109.95 Big Recliners  
SAVE \$30

Monday only

Tufted pillow back, polyure-  
thane foam cushioned seat.  
Plastic cover in rich colors.  
Adjusts for TV viewing.

Furniture Dept.

79<sup>88</sup>



Were 11<sup>c</sup> each  
Vinyl Asbestos  
Floor Tile

Monday only

7<sup>c</sup> each

Decorative 9x9-in. tile  
in marbled and wood-  
tone patterns. Easy-care.  
28c All Vinyl, 12x12-in. 19c  
Floorcovering Dept.



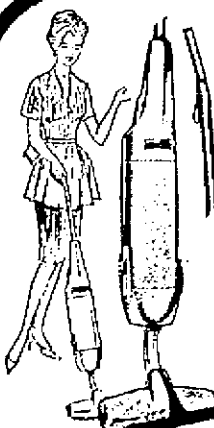
SAVE 37% on 79<sup>c</sup>  
200-ft. Roll  
Plastic Wrap

Monday only

2 for 99<sup>c</sup>

Heavy gauge clear plastic  
seals out moisture. Big  
200-ft. roll of 12-in. wide  
for handy kitchen use.

Houseware Dept.



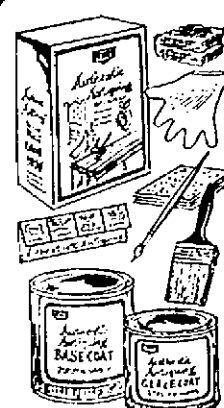
Sears Kenmore  
Lightweight  
Vacuum Cleaner

Monday only

\$16

Extra wide 6-in. brush  
makes cleaning in corners,  
close to walls simple and  
easy. Model 5310. Hurry!

Appliance Dept.



SAVE \$1 on \$3.99  
Authentic  
Antique Kits

Monday only

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Includes base coat, anti-  
quing glaze, brushes,  
cheese cloth pad, gloves,  
sandpaper, instruction  
booklet.

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POMONA  
ED 2-1145, NA 9-5161, YU 6-6751

EL MONTE  
GI 3-3911  
SANTA ANA  
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POLITICS PLUS PUBLIC CONCERN

# Prof-turned-Solon Finds New Formula for Water

**By AL EISELE**  
From Our National Bureau

WASHINGTON — As an ex-high school chemistry teacher Rep. John Blatnik, D-Minn., used to define water as two parts hydrogen and one part oxygen.

But as one of the first men to try to sell Congress on the idea of clean water legislation, Blatnik long ago discovered that in Washington, water really consists of two parts politics and one part public concern.

That redefinition of one of man's most precious natural resources was proven more accurate than ever last week as Blatnik's public work subcommittee took a searching look at the status of the nation's water pollution control efforts.

The two-day inquiry into the U.S. war on water pollution brought forth some disquieting evidence that the nation is losing that war and suggested most of the blame can be directed to Washington.

**BASICALLY**, the hearings brought two things into sharp focus:

First, the federal government's water pollution control activities are lagging badly because of poor administration and drastic cutbacks in construction and research funds.

Second, there is strong support for expanded federal support for water pollution control from local and state governmental units, industry and private citizens.

Blatnik, author of the original federal water pollution legislation 11 years ago and a prime mover in every federal clean water bill since, didn't find out much at the hearings he wasn't already aware of.

But the hearings put on the record a wide cross section of public concern about the nation's dwindling fresh water resources at a time when it appeared the fight for clean water might be losing its momentum.

**ARMED WITH** a copy of the hearing report, Blatnik next month will seek restoration of the administration's 50 per cent cut in authorized water pollution control funds.

Blatnik said he intends to go before the House Appropriations Committee May 9 and ask that the \$450 million authorized for sewage treatment construction grants and \$60 million for pollution control research for fiscal 1968 be restored.

Those amounts had been authorized by both the House and Senate in the federal water quality act of 1965, but the Johnson administration asked for only \$200 million for construction and \$30 million for research.

The budget cuts mean that the administration has "defaulted on its responsibility," Blatnik charged as he promised to show the government "that we do mean business."

Blatnik's remarks were underscored by New York's Republican Gov. Nelson Rockefeller, who accused the administration of creating both "confusion and discouragement" by promising large federal grants and then backing down on its promises.

**ANOTHER PROBLEM** brought out at the hearings — perhaps even more troublesome than the lack of money — was an indication that the Interior Department has not made much of an effort to lead the fight against water pollution.

Vinton Bacon, head of the world's largest metropolitan sanitary district at Chicago, was one of the witnesses who complained that he received little cooperation from the federal government.

Part of the reason, the hearings indicated, is that the Federal Water Pollution Control Administration has not gotten geared up properly.

When it was transferred to Interior last May from the Health, Education and Welfare Department, President Johnson proclaimed that "under the leadership of Secretary Stewart Udall, the government is now better organized to carry out concerted action against the pollution that blights America's waters."

However, despite Udall's contention that many of the

states aren't ready for a stepped-up fight against water pollution because they have been busy drawing up water quality standards to meet a June 30 deadline, the hearings pointed to a lack of coordination at the federal level.

**BOTH DEMOCRATIC** and Republican members of Blatnik's subcommittee indicated that they weren't impressed with Udall's argument and asked why, after nearly a year, the federal water pollution agency hasn't performed as Congress intended it to.

One Republican subcommittee member, Rep. William Cramer of Florida, suggested that such a high priority program as water pollution should not be sacrificed when other less urgent programs are being financed more generously.

Perhaps the best argument for stepping up the war on water pollution came from television personality John Daly, who appeared as a private citizen.

"I certainly want my children to admire and appreciate and understand beautiful things," Daly remarked. "But before that, I want them to be healthy enough to do it."

## Harriman Asks End to Curbs

HARRIMAN, N.Y. — Ambassador-at-large W. Averell Harriman called Saturday for an end to restrictions on U.S. trade with Eastern Europe, saying, "The idea that we should be blocked by congressional action that appealed to exaggerated anti-Communist emotions is a tragedy."

Harriman, attacking "ill advised" foreign aid treaty amendment which makes normal commercial relations between the U.S. and Eastern Europe impossible, said, "This self-denial is achieving no useful purpose."

"We are simply losing business to Western European competitors and creating a lot of unnecessary ill will . . . It doesn't make any sense."

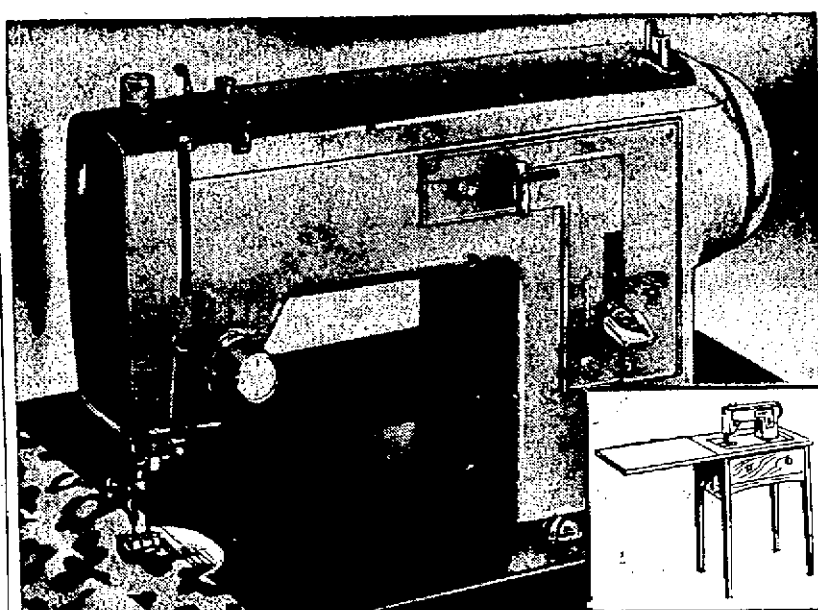
Harriman's remarks came in an interview and a speech before the 31st American Assembly here. The four-day conference on America's relations with Eastern Europe is being attended by about 75 high government officials, military men, industry executives and scholars.

Harriman, a former ambassador to the Soviet Union and once governor of New York, said he was "bitter" about the trade restrictions, based in part, he asserted, on outdated notions that communism is a monolith.

"Change in Eastern Europe is constant now," he said, "and these changes will be accelerated by the manner in which we encourage them."

**Honor Spaceman**  
WARSAW (AP) — A street and school in Warsaw have been named for Soviet cosmonaut Vladimir Komarov, who died in a spaceship crash landing last Monday.

## Sears Spring SALE ZIG-ZAG Sewing Machine



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## Catholic Group Hits 'Devils'

LOS ANGELES (CNS) — "The Devils," the controversial play that opened the Mark Taper Forum at the Music Center, came under heavy attack Saturday from a major Catholic women's group.

The organization denounced the play as "lewd and sordid," and demanded that the board of supervisors appoint a committee to screen future productions at the Music Center.

The protest was delivered by Anchorettes, a group of Catholic women in government service.

It charged the play defames the Catholic religion and contains obscene material. Therefore, the organization said, it should not be allowed in a building subsidized by public funds.

The Anchorettes urged the supervisors to set up a screening committee of "responsible citizens" to make sure it doesn't happen again.

"The Devils," is the story of a French priest who violates celibacy.

## UPROAR AT SCREENING It's 'Odious, Dirty' Ulysses Judges Cry

CANNES, France (UPI) — A screening of the British film "Ulysses" at the Cannes Film Festival sent an audience including critics and festival judges into an uproar Saturday night.

Shouts of "It's odious!" "It's dirty!" and "Stop this horror!" went up from viewers after the movie had been showing for about one hour and 25 minutes.

At the end of the full two hours and 12 minutes, the audience was divided into two screaming, insult-hurling groups pro and con.

**THE FILM** directed by Joseph Strick, is an adaptation of the novel of the same name by James Joyce. It recently played to capacity houses during a special three-day run in New York City and other areas.

During the tumult which erupted, members of the audience stood on their seats to shout insults against the film, its director and the selection committee. Those who liked the film began applauding.

It appeared that French subtitles to the English-language dialogue were too literal in their translation and did not contain the beauty of Joyce's words.

**ITALIAN AND** French journalists said the film was "pornographic."

Even before its entry at Cannes, "Ulysses" had become a cause celebre and reportedly has been banned in a number of countries.

After the Saturday night outburst, it appeared certain to be one of the most discussed films shown here in recent years.

## Deadline Extension Foreseen

WASHINGTON (UPI) — President Johnson's call for a new extension of the nationwide railroad strike deadline will get a quick and hearty endorsement from Congress Monday, according to all indications Saturday.

Johnson asked Congress Friday to extend the deadline from May 3 to June 19 on the promise he would introduce legislation for a permanent solution to the rail contract dispute "within a few days."

A strike by shopcraft unions involved would halt 95 per cent of the nation's rail traffic.

The Senate Labor Committee, citing the promise for legislation in its report, quickly approved the extension measure Friday, but changed the President's requested 45 days to 47 days. The full Senate is scheduled to vote on the measure Monday.

The House Commerce Committee is scheduled to take up the extension measure Monday morning, with the full House voting on it later in the day.

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Security Blanket for Sam

By BAXTER OMOHUNDRO From Our National Bureau

WASHINGTON — Los Angeles Mayor Samuel Yorty last week snuggled up to the idea of a "blanket" primary ballot and left little doubt he believes it could warm his own political ambitions.

He realistically faced up to the probability that the blanket ballot system probably would offer considerable comfort to a probable Yorty political foe, Sen. Thomas H. Kuchel.

Yorty's tossing out of the blanket idea in a speech before the National Press Club sent researchers checking into the system as used in the State of Washington.

In Washington, all candidates for partisan office are listed by party but on the same ballot, and voters may vote for a candidate of either party in any given

New Ballot System Proposed by Yorty Aids the Mavericks

LOS ANGELES (CNS) — Mayor Sam Yorty plans another overseas trip next month, it was learned Saturday.

The mayor will travel to France to attend the annual Paris Air Show, May 26 through June 4. He'll be accompanied by Francis T. Fox, general manager of the Los Angeles Airport Department, and possibly some airport commissioners.

race. This is in contrast to the California partisan primary, in which only candidates of the party are listed on its ballot.

FOR EXAMPLE, a Washington voter could favor a Democratic nominee for governor and a Republican nominee for lieutenant governor. The candidate getting the most votes on each ticket is his party's nominee.

The Washington system is somewhat more liberal and avoids some of the complicated pitfalls that existed under the cross-filing system abolished by California a decade ago.

Under the crossfiling system, a candidate could file on the other party's ballot. Frequently a candidate would win both nominations and thus be spared the trouble and expense of having to campaign in the general election.

But there were frequent absurdities; on several occasions a cross-filed candidate would lose his own party's primary but would get the most votes on the other ticket. This did him no good, because the law said he had to carry his own party's primary in order to run in the general.

Yorty called a straight party primary ballot a "straitjacket on the great independent voter" who now is decisive in general elections but who has little influence in primaries.

As a result, Yorty points out that the primaries tend to give extremists undue strength in the parties. Left wingers are dominant in the Democratic primary, while "right wingers" tend to decide Republican primaries, he said.

A dilution of this primary situation, Yorty figures, might have brought him the Democratic nomination for governor last year. He got a million votes to the 1.6 million cast for Edmund G. Brown in the 1966 primary and well might have picked up enough Republican and "independent" votes to have won under the blanket system.

BUT THE SAME probably would apply to Kuchel, whom Yorty is expected to oppose for re-election next year, since the senator has previously shown strong bi-partisan support.

Thus, in a Kuchel-Yorty race in a blanket primary race, Republican Kuchel could expect to get the votes of liberal and moderate Democrats, while Yorty could expect the support of conservative Republicans.

<b>\$3 OFF Cotton Shifts</b> Reg. 8.98 <b>5.99</b> Pretty as a flower in bloom in this border print shift of cotton sateen. Back zip, rope belt. Sizes 8 to 18. fashions	<b>Special The Shirt Shift</b> <b>12.98</b> Casual, comfortable shirt shift, roll sleeve, notched collar. 5 covered button closing. Prints, solids. 8-18. fashions	<b>Mother's Day Specials Cardigan Sweater</b> 9.99 value <b>6.98</b> 100% orlon acrylic that washes like a breeze. White and pastels, novelty weaves, they go just about anywhere. Sizes 36-42. sportswear	<b>Special Sport Shift</b> 7.98 value <b>5.98</b> Step out in care-free cotton, prints for every occasion from beach to market. Sizes 8 to 16. sportswear	<b>Famous Label Dressy Blouses</b> 5.88 value <b>3.98</b> Accent your summer wardrobe with a fresh white blouse. Tucks, lace and button trims. White only. Sizes 30 to 38.
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Butter's 90th ANNIVERSARY SALE



SALE STARTS NOON SUNDAY! The Print Explosion Wild 'n Wonderful

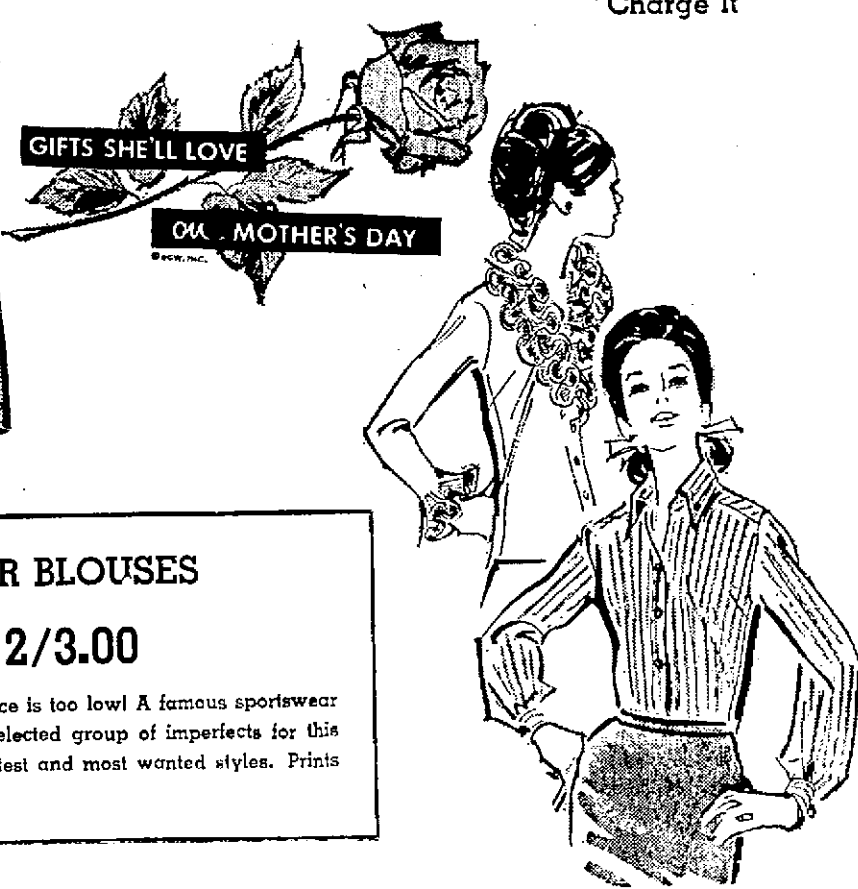
SPECIAL PURCHASE 6.98

Color! It's running rampant—in dazzling prints that explode all over the summer scene with the impact of an explosion. 100% dacron polyester, anel triacetate and cotton blends. Feminine pleated skirts, flouncy ruffles on cool shifts, and two pieces. Sleeve and sleeveless styles. Soft to loud prints. Sizes 12 to 20, 14 1/2 to 24 1/2, 7 to 15. It's a Print Explosion!

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Buy the Cleanser and a Freshener and Save!

For thorough deep cleansing start with **2 MINUTE MAGIC SKIN CLEANSER** 1.25 Reg. \$2.00

Tone, refresh, and remove last traces of makeup with—**ORANGE FLOWER SKIN FRESHENER** 2.00 Reg. \$3.50

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a mild astringent for oily skin.

**KATZ catches the Night Light . . .**

**. . . Elegant Empire Gowns and Coat in Luxurious Kodol**

by

Lady Doll w/panties Sizes, S, M, L	3.98	Shift or Long Gown Sizes 32-40	3.98	Coat Sizes S, M, L	5.98
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A truly glamorous way to look! Satin streamer bow marks plunging neckline of gently A-lined Empire shifts. A glow with lace and Schiffler rosebuds. Elegant coat generously gathered from set-in yoke with roses-and-lace on wide butterfly sleeves. Never-press Kodol polyester/cotton so beautifully detailed by Katz. Lustrous Blue, Pink, Aqua.

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Special Ballerina style with dutch boy heel—great for comfort indoors or outdoors. Pick up a wardrobe of slippers at this low, low price.

<b>Save \$2.12 Nylon Slip</b> Reg. 6.00 <b>3.88</b> Luxurious nylon tricot slip with scalloped nylon lace bodice, wide lace lined hem. Beige, White, Black. Sizes 34 to 44. lingerie	<b>\$1 OFF Half Slips</b> Reg. 4.00 <b>2.99</b> Ideal petticoat for knits in dacron polyester and nylon, elasticized sides—smooth front, back. Proportioned. Sizes S, M, L. lingerie	<b>OVER 40% OFF Purse Accessories</b> Reg. 3.50 <b>1.99</b> Famous name French clutches and French purses. Fine quality workmanship on first quality leather. Fashion colors. accessories	<b>Desert Flower Aloe Vera Skin Care</b> introductory kit <b>2.50</b> 3-pc. kit to introduce you to the gel of the amazing Aloe Vera plant, combined with newest developments in cosmetic science. cosmetics
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**1.00** roll-on, stick or cream, reg. 1.00  
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**3/2.99**  
demi-toe, heel and toe walking sheer, reg. 3/3.90  
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Agilon® and Cantreco® demi-toe styles, reg. 3/4.20  
Fine quality, seamless nylon hosiery in proportioned sizes. Choose your favorite in walking sheer or demitoe: 8 1/2-10 Midleg, 8 1/2-11 Ideal, 9 1/2 Regal. Save by threes!

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Peter Pan long leg panty girdle of nylon and Lycra® spandex, reinforced side sections, stabilized front panel. reg. 10.00

Peter Pan girdle with built-in lingerie panty for ease of care. Nylon and Lycra® spandex with nylon lace and tricot front panel. In white, reg. 10.00

Charmfit nylon lace fiberfill bra in white, reg. 5.00

Damsel long leg panty girdle of nylon and Lycra® spandex powernet; front and back panels, 6 garters. In white, reg. 13.00

Poirette 3/4 length bra with lace cups, elastic sides and back. Skintone, reg. 9.00

Poirette bandeau bra with lace cups, elastic sides and back. Skintone, reg. 6.00

Poirette long line bra with princess styling. Skintone lace, reg. 8.50

**Downtown Long Beach, Santa Ana, Pomona**

**Downtown Long Beach, Santa Ana, Pomona**

**Downtown Long Beach, Santa Ana, Pomona**

**Downtown Long Beach, Santa Ana, Pomona**

**Downtown Long Beach, Santa Ana, Pomona**

**NURSERY FURNITURE** Downtown Long Beach, Santa Ana, Pomona

Famous tufted Kantwet and Buffum's Own button-free mattresses. Firmo-flex innerspring construction for firm support. Laminated non-wet fabric coverings. reg. 16.98

Storkcraft crib in white or walnut. 4-position adjustment, teething rails, 2" casters, toe-touch drop sides. With postformatic mattress support, reg. 40.00

Childcraft 6-year crib with double drop sides, 4-way teething rails, wood ball trim. In walnut or white. reg. 55.00

Peterson stroller with high back; foam padded seat, market basket, tray and beads, reg. 21.00

Peterson stroller with deluxe features: high back, pillow/hood, padded seat with safety belt, tray, beads, brake, adjustable footrest; canopy and market basket. reg. 27.00

Pride high chair with chrome plated tubular frame, 3-position stainless tray, padded seat and back, adjustable foot rest. Converts to youth chair, folds compactly. reg. 20.00

Nursery group of Childcraft in Salem maple. California ensemble includes: 6-year crib, reg. 70.00

Double dresser/chiffonade combination with never-mar top. reg. 125.00

**BUDGET CUSTOM DRAPERIES** Downtown Long Beach, Santa Ana, Pomona

**SAVE 30% BUDGET CUSTOM DRAPERIES AND REUPHOLSTERY**

Entire line of budget priced drapery and reupholstery fabrics reduced. Call for an appointment—we'll bring samples to your home at no obligation to buy. Hardware, labor of manufacture and installation at regular prices. Allow two weeks for delivery.

**MATTRESSES—Downtown Long Beach—Santa Ana—Pomona**

Buffum's own custom-made mattress and box spring sets are made to order. Choose extra firm, firm, medium, soft. Allow two weeks for delivery.

Spring Sleep tufted:

90.00 twin or full

110.00 long twin/full

Spring Sleep smooth, reverses to quilted:

100.00 twin or full

120.00 long twin/full

Ortho-Royal

129.00 twin or full

149.00 long twin/full

Vitalpedic

139.00 twin or full

159.00 long twin/full

Barkley Square

169.00 twin or full

189.00 long twin/full

2000-coil Special

159.00 twin or full

169.00 long twin/full

**BEDDING—Downtown Long Beach—Santa Ana—Pomona**

Stevens DuraPress® Beauty-blend sheets and cases of 50% Chemstrand Blue C® polyester, 50% cotton. Machine washable, dryable, never need ironing!

Size White Colors Print

42x36" reg. 1.40 sale 1.19 1.70 1.49 2.00 1.79

42x46" reg. 1.60 sale 1.39 2.00 1.79 2.40 2.19

72x104" reg. 4.00 sale 3.59 5.00 4.49 6.00 5.49

fitted twin reg. 4.00 sale 3.59 5.00 4.49 6.00 5.49

81x104" reg. 5.00 sale 4.59 6.00 5.49 7.00 6.49

J. P. Stevens 186-thread count white percale sheets and cases:

Size reg. sale Size reg. sale

38x36" reg. .89 sale .79 100x120" reg. 6.49 sale 5.69

42x38" reg. .89 sale .79 108x122" reg. 7.59 sale 6.79

45x38" reg. .99 sale .89 33x66" youth 2.99 sale 2.59

42x48" reg. 1.29 sale .99 36x75" single 3.19 sale 2.79

63x108" reg. 2.99 sale 2.69 30x75" cot 2.99 sale 2.59

Stevens sheets and cases in glorious prints, 186-thread count percale:

Size Athena Stripe Queen Marie Petite Rose reg. sale reg. sale reg. sale

42x38" reg. 1.40 sale 1.29 1.40 1.29 1.40 1.29

42x48" reg. 1.70 sale 1.49 1.70 1.49 1.70 1.49

twins reg. 3.99 sale 3.49 3.99 3.49 3.99 3.49

fulls reg. 4.99 sale 4.49 4.99 4.49 4.99 4.49

J. P. Stevens Palo Alto blanket of 100% Acrilan® acrylic yarns:

Size reg. sale Size reg. sale

66x90" reg. 13.00 sale 9.95 queen reg. 19.00 sale 16.95

100% Forstmann wool luxury blankets by Stevens:

Size reg. sale Size reg. sale

66x90" reg. 27.99 sale 23.95 80x90" reg. 32.00 sale 28.95

Stevens Animal Kingdom sheets and cases on 186-thread count percale. Zebra—Jungle Cat—Peacock—Giraffe:

Size reg. sale Size reg. sale Size reg. sale

42x38" reg. 1.40 sale 1.29 4.00 3.49 4.00 3.49

42x48" reg. 1.60 sale 1.49 5.00 4.49 5.00 4.49

Double Feature! Stevens "Velour" towels specially priced. One letter monograms, also specially priced.

Allow 10 days for delivery on orders for monograms!

Towel reg. sale Monogram reg. sale Towel reg. sale Monogram reg. sale

bath 4.00 2.99 bath 1.50 1.00 bath 1.50 1.00

hand 2.00 1.79 hand 1.00 .50 hand 1.00 .50

First time ever! Russell Lacey rugs reduced! Loop-n-luff reversible rugs in fashion colors.

Size reg. sale Size reg. sale Size reg. sale

lid cover 1.95 1.50 24x42" reg. 7.95 sale 6.35

30" round 5.95 4.75 27x42" reg. 9.95 sale 7.95

Blue Heaven® foam rubber pillow and pads by B. F. Goodrich. Non-allergenic, soft, durable!

Size reg. sale Size reg. sale Size reg. sale

Royal Queen 6.99 4.99 Deluxe reg. 9.99 sale 7.99

Royal King 8.99 6.99 Bolster reg. 14.99 sale 12.99

Twin Mattress pad reg. 9.99 sale 7.99 Full mattress reg. 11.99 sale 9.99

STONE FOR MEN All Six Stores

### SAVE 8.00 TO 25.00 ON FAMOUS MAKERS' SPORT COATS

Taken from our regular stock! Famous makers' best styles in wool and wool blends. In assorted solid colors, plaids and novelty patterns.

sport coats, reg. 50.00

sport coats, reg. 55.00

sport coats, reg. 65.00

sport coats, reg. 85.00

sport coats, reg. 100.00

sport coats, reg. 110.00

sport coats, reg. 125.00

**FAMOUS MAKERS' DRESS PANTS**

All-wool worsted trousers in regular and mid-weight or in all-wool sharkskin. Gray, blue, brown, black, olive or brass.

dress pants, reg. 20.00

dress pants, reg. 25.95

**SAVE 13.00 TO 25.00 ON FAME-NAME MEN'S SUITS**

Suits from our best makers and our own Crest label! A very important group at exciting savings. Fine all-wool worsteds and blends. In solid colors, stripes and novelty weaves.

suits, reg. 85.00

suits, reg. 89.95

suits, reg. 100.00

suits, reg. 115.00

suits, reg. 125.00

suits, reg. 135.00

suits, reg. 145.00

suits, reg. 150.00

130.00 queen

160.00 king

140.00 queen

170.00 king

179.00 queen

229.00 king

199.00 queen

299.00 king

229.00 queen

299.00 king

219.00 queen

289.00 king

Size White Colors Print

full fitted reg. 5.00 sale 4.59 6.00 5.49 7.00 6.49

90x115" reg. 7.50 sale 6.49 9.00 7.99 10.00 8.99

60x80" reg. 7.50 sale 6.49 9.00 7.99 10.00 8.99

108x115" reg. 10.00 sale 8.99 12.00 10.99 13.00 11.99

72"x84" reg. 10.00 sale 8.99 12.00 10.99 13.00 11.99

Size reg. sale Size reg. sale

twins reg. 3.19 sale 2.79 33x75" day reg. 3.19 sale 2.79

fulls reg. 3.49 sale 3.09 3/4 fitted reg. 3.49 sale 3.09

90x108" reg. 3.99 sale 3.59 long twin reg. 3.89 sale 3.59

72x120" reg. 3.79 sale 3.59 long full reg. 4.19 sale 3.79

81x120" reg. 4.19 sale 3.79 queen reg. 4.79 sale 4.29

90x120" reg. 4.79 sale 4.29 king reg. 5.99 sale 5.49

Size reg. sale Size reg. sale

80x90" reg. 15.00 sale 12.95 king reg. 21.00 sale 19.95

Size reg. sale Size reg. sale

king reg. 45.00 sale 38.95

Stevens Animal Kingdom sheets and cases on 186-thread count percale. Zebra—Jungle Cat—Peacock—Giraffe:

Size reg. sale Size reg. sale Size reg. sale

42x38" reg. 1.40 sale 1.29 4.00 3.49 4.00 3.49

42x48" reg. 1.60 sale 1.49 5.00 4.49 5.00 4.49

Double Feature! Stevens "Velour" towels specially priced. One letter monograms, also specially priced.

Allow 10 days for delivery on orders for monograms!

Towel reg. sale Monogram reg. sale Towel reg. sale Monogram reg. sale

bath 4.00 2.99 bath 1.50 1.00 bath 1.50 1.00

hand 2.00 1.79 hand 1.00 .50 hand 1.00 .50

First time ever! Russell Lacey rugs reduced! Loop-n-luff reversible rugs in fashion colors.

Size reg. sale Size reg. sale Size reg. sale

lid cover 1.95 1.50 24x42" reg. 7.95 sale 6.35

30" round 5.95 4.75 27x42" reg. 9.95 sale 7.95

Blue Heaven® foam rubber pillow and pads by B. F. Goodrich. Non-allergenic, soft, durable!

Size reg. sale Size reg. sale Size reg. sale

Royal Queen 6.99 4.99 Deluxe reg. 9.99 sale 7.99

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**VARSITY SHOP** Downtown Long Beach, Santa Ana, Pomona, Palos Verdes, Lakewood

Natural Shoulder Suits at savings! All fine fabrics.

reg. 69.50 to 75.00

reg. 90.00, 95.00 and 100.00

Traditional dress slacks with belt loops.

reg. 17.95 and 19.95

reg. 25.00

**CAMERA SHOP** All Six Stores

### THREE AGFA-RAPID CAMERA SPECIALS!

A camera for the beginner and for the advanced photographer. Instant drop-in loading, assures sharp pictures. Glass lenses perfected by German craftsmen. Take color prints, slides or black and white.

Isoflash Rapid

Isoflash Rapid with 4.95 case

Isonat Rapid, reg. 44.00

16-exposure Agfa color Rapid film for natural color prints



THE offshore island towers, as you know, are supposed to suggest the appearance of apartment houses or other high rise buildings, without really fooling anybody.

But they do fool some people. Ed Purnell encountered a fellow on the Ocean Blvd. sidewalk eyeing the islands with great interest.

"Sir," he said to Ed, "I'm a stranger here and I've been looking at those apartment houses out there. Can you tell me if they're open and ready for rental, and if they're awfully high-priced? Their lights aren't on, so I figured they aren't ready yet."

AND Andy Dreger has noticed that the islands, at a distance, look not unlike aircraft carriers. Spoiling the illusion, however, are the palm trees.

Which makes him wonder if City Planning Director Werner Ruchti shouldn't require palm trees on the decks of visiting flat-tops in keeping with the new harbor decor.

MAYOR Ed Wade's hair grows clockwise on his shapely head. Mine grows counterclockwise on a not-so-shapely head.

This information, which must have some significance, we learned when the mayor and I were among some of the town's dignitaries (go ahead and laugh, friends) who received demonstration hair-styling jobs at Buffums' Friday.

In fact, how our hair grows was announced by loud speaker to the fascinated spectators as famed Stylist Jay Sebring and his assistants re-sculpted our noggins.

IBC Pres. Jim Willingham and Buffums' chief Vaile Young also submitted their heads. Mayor Wade, who has combed his locks the same way for 25 years, told me Thursday they had another guess coming if they thought he'd change. He submitted meekly, and looks great.

Seeing Buffums' adv. on the demonstration provoked one of my readers, Mrs. L. W. Miller, 2753 The Toledo, into versification:

Oh, Malcolm Epley, you're a doll

My favorite writer of them all,

I've read your views for years and years,

And laughed a lot and shed some tears.

But never thought to see the day

That YOU would have hair styled by Jay.

To this, my answer:

Oh lady dear, I joined the movement

For any change is an improvement.

NOW for something more important: That matter of providing hospitality for some 120 Australian Boy Scouts and 30 adult leaders when they come to Long Beach Aug. 22-28.

They're to be hosted in local homes, and we need to get these places signed up in the next week or two.

Hosts are asked to provide lodging and some meals for one or two boys — preferably two — and to take their guests in cars on the various trips being lined up for them. There'll be jaunts to Knotts and Disneyland, a Dodger game, and the Boy Scout camp at Barton Flats.

It should prove to be a happy experience for hosts and guests, and for the local people it means a contribution to international friendship and to L.B. area's reputation for hospitality.

What to do: Write now to the Boy Scout office, 401 E. 37th St., for a sign-up form and full information. Or call Bill Hayes at that office.

The Scout group will be in Long Beach on the way back to Australia from the World Scout Jamboree at Camp Farragut, Idaho. One of their last impressions of the USA will be provided right here.

# Ex-Aviatrix Climbs Toward 'Top' Office



By BOB HOUSER  
Political Editor

Gladys O'Donnell of Long Beach, an aerial heroine of the 30s, will go to Washington this week in pursuit of possibly the most prestigious and powerful female elective office in America today—presidency of the 500,000-member National Federation of Republican Women.

Political headwinds quartering from the right pose as much of a challenge to the political O'Donnell of today as they did to the girl aviatrice in her biwing Waco who proved the quality of feminine courage in the era when Lingbergh's name was fresh legend.

Conservatism and winning impress Mrs. O'Donnell as the only ways to fly.

BUT DARING AND ADVENTURE add the spice. And so Gladys flew with a lean mixture, conserving her fuel, and won the women's transcontinental air race in 1930 the year after earning her pilot's license.

That girl flyer of the 30s, newly famous, formed a circle of friends including the Earharts, Rickenbackers and Doolittles. Within two years of this powder puff triumph she had enlisted in a 35-year career in volunteer politics.

Starting with Republican program drafting as a Young Republican in the wake of the Hoover loss of 1932, she cultivated a parallel echelon of famous friends which was to include Hoover, Willkie, Taft, Eisenhower, Knowland, Nixon, Murphy, Goldwater and Reagan among others.

Volunteer O'Donnell took the enthusiasm and confidence borne of her instant aerial success into the political effort.

"There was a time I thought I had all the answers," she confesses. "I've grown up since then."

Those 35 years have reinforced a bedrock conviction that the "Republican Party represents the original American tenets."

But beyond this commitment there should be no ideological fixations, Mrs. O'Donnell stresses. "And there should be no tags—just Republicans. That ought to be enough for anyone."

THIS, ESSENTIALLY, is the Gladys O'Donnell who will vie May 6 for the national presidency of the 500,000-member National Federation of Republican Women convening in Washington, D.C.

She is the Federation nominee but faces a certain floor challenge by Mrs. Phyllis Schlafly, of Alton, Ill., in what may be a bruising ideological conflict. Mrs. Schlafly wrote the Goldwater election manual, "A Choice Not an Echo" among other far-right essays. She and her supporters represent themselves as the true defenders of the conservative faith.

O'Donnell national coordinators released letters from Barry Goldwater and

GLADYS O'DONNELL of Long Beach, a candidate for president of the National Federation of Republican Women, shows campaign memorabilia from her career in volunteer politics over the past 35 years.



Gov. Ronald Reagan recently attesting to Gladys' conservative credits. The coordinators, Dorothy Goodnight, of Long Beach, past president of the California Federation, and Patricia Reilly Hitt, of Orange, former California GOP National Committeewoman, felt it should not have been necessary to set straight a record they consider has been self-evidently all-Republican.

And although Mrs. O'Donnell considers it presumptuous and politically indefensible to try to classify Republicans, her supporters have had to make gestures in that direction because of the nature of the contest. Current national president Mrs. Dorothy Elston, for instance, described Mrs. O'Donnell, whom she supports, as a moderate conservative.

MRS. SCHLAFLY, WHO CITES anti-missile defense as the biggest issue of the day, was listed in a 1960 John Birch Society bulletin as "a very loyal member" of the society. She denies that she ever has been a member.

Mrs. O'Donnell notes, in a campaign statement of her beliefs, that the Republican Party last November became once again a party of all the people and "our success in the future lies in maintaining this posture of tolerance, understanding and unity."

The Republican Party, she says, "has to

maintain its credibility. We need no more slick politicians."

Maintaining the GOP's lately-successful posture, she believes was notably boosted through the U.S. Senate victories of candidates like Mark O. Hatfield of Oregon, Charles H. Percy of Illinois and Edward W. Brooke of Massachusetts. "They're problem solvers," she said.

"There is great hope for our party in its new men," she said. "And in the election of Ronald Reagan in California and Nelson Rockefeller in New York we've come a long way in striving to accommodate all the people."

At the 1936 Alf Landon convention, Mrs. O'Donnell was an alternate. She was a delegate to the 1940 (Willkie) convention. In the 1952 Eisenhower convention in Chicago she was one of nine California delegate holdouts for Sen. Robert A. Taft. She also was a delegate at the 1956 San Francisco convention for Eisenhower. And she was an alternate at the 1960 Nixon convention.

SHE WAS A TWO TERM president of the Long Beach Council of Republican Women; state president of the California Federation in 1954; secretary of the Republican State Central Committee, 1958-60, and vice chairman of the state committee for two terms, 1960-64.

Her appointive offices include: 1942, chairman of Willkie Volunteers; 1950-68, member of the state central committee; 1950, chairman of the Committee of 100 which selected Craig Hosmer to run for Congress; 1954-56, board member of the National Federation; 1956, member of the foreign policy committee of the National Platform Committee (appointed by Sen. William F. Knowland); 1958, state chairman of Women for Knowland for governor; 1959-68, board member of National Federation; 1964, chairman of Shamrock Safari, Murphy campaign bus; 1965, with three other Federation leaders helped persuade Reagan to run for governor.

AS INSTRUCTOR for the Civil Aeronautics Authority during the war, Mrs. O'Donnell trained instructors for primary flight schools and, with her husband's school in Visalia, trained more than 8,000 cadets.

She was chairman of the City of Long Beach Aviation Commission 1948-52. She holds the Aerial Trophy and the Amelia Earhart Trophy in aviation and won the "outstanding contribution award" of the Experimental Test Pilots Association.

The widow of James Lloyd O'Donnell, Mrs. O'Donnell owns and operates a crude oil production business. Her only son was killed at 21 in a plane crash returning from World War II service. She has a daughter, Lorraine Doyle, and five grandchildren.

## INDEPENDENT PRESS-TELEGRAM

SUNDAY, APRIL 30, 1967

SECTION B

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GLADYS O'DONNELL, as Miss Long Beach, receives flowers from the late Press-Telegram Aviation editor Roy Hilton before takeoff on her first transcontinental air race. With only 16 hours of flying experience, she placed second, won the event the following year, 1930.

GLADYS O'DONNELL, winner of the 1930 women's transcontinental air race, (left) with famous flyers: the late Frank Hawks; Eddie Rickenbacker, now head of Eastern Air Lines, and Art Goebel, winner of the San Francisco to Honolulu Dole Race.

## L.B. Chapter of Red Cross to Observe 50th Anniversary

The 50th anniversary of the Long Beach Chapter, American Red Cross, will be observed during the month of May. Murray T. Courson is general chairman of the event. Bernard McCune is in charge of entertainment.

The celebration will open May 8 with a street fiesta from 10 to 11 a.m. at the northeast corner of Broadway and Pine Ave.

A similar event will be held from noon to 1 p.m. in Belmont Shore on the southeast corner of Nieto Avenue and Second Street.

## Apoplectic? We've Got the Tonic

Something giving you a royal pain? And aspirin doesn't help because it's a beef that's sticking in your craw? We've got just the medicine for you.

## \$8.6-Million Engineering Complex Due for UC Irvine

An \$8.6-million school of engineering building complex will be erected at University of California Irvine campus.

It will be the second major structure on the new campus in Corona del Mar hills to be started this year. A physical science building costing \$5,274,000 will be erected by contractor J. B. Allen of Anaheim, who said he will start work next month.

The physical science building will house a nuclear reactor, the only one of its kind on any southern university campus. Designed for 900 students, it will provide classroom and laboratory space for them by the spring of 1969.

The school of engineering two-building complex will be finished by the fall of 1969, according to Robert M. Saunders, dean of the school. He said that a \$1.6 million grant was made by the U.S. Department of Education, specifically to finance such facilities as television, data collection, and a laboratory handling 1,500 kilowatts of electrical power in connection with the school's electrical engineering studies. UCI has not yet called for bids for the school of engineering, but expects to do so late this summer.



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B-2—SUNDAY, APRIL 30, 1967

LONG BEACH, CALIFORNIA

## Good Plan for Easing Poly Mood

DEEP-SEATED tension at Poly High School was all too evident at a biracial meeting Friday stemming from the suspension of Negro athletes from the track team.

The dispute surrounding that occurrence, it was apparent, merely brought to the surface some underlying resentments between the Negro and Caucasian communities.

This failure of mutual understanding was underlined even more by emotional remarks, derogatory and harmful, on both sides—and by parents as well as students.

More of the same can only deepen the unrest—and possibly lead to a racial crisis that nobody wants.

It is time for both sides to cool off.

Out of the meeting came a suggestion, made by a Negro, for an interracial committee to study the causes of the tension at Poly. It was received favorably by school administrators, subject to approval by the Board of Education.

The proposal is a good one. It should be put into effect as promptly as careful selection of the study group will permit.

The committee or commission should be chosen from persons known to be dedicated to friendship between the races. It should include spokesmen for all view-

points. And it should make a thorough review not only of one incident but of the whole complex of causes for tension at the school.

Consideration should be given to drawing on the guidance of the Human Relations Commission as well as other sources knowledgeable in racial conciliation and secondary education.

It is important that the study group understand what the problem is.

Rightly or wrongly, many members of the Negro community believe there is subtle discrimination against students of their race at Poly.

They are aware that this burden rests lightly if at all on outstanding Negro scholars, athletes and those with social leadership qualities. But they believe it exists in denial of proper counseling and of equal opportunities to run-of-the-mill Negro students who may lack special excellence of a sort not demanded of Caucasian students.

Also rightly or wrongly, many white persons in the Poly area, including a large number of parents, simply do not believe discrimination exists. They can point to considerable evidence of honors and distinctions accorded to Negro students.

The two groups clash on their reading of the facts. And some members on both sides deepen the lack of understanding by immoderate and impatient attitudes.

We hope that the committee will find the causes for these differences. We suggest that it be given the power and duty of recommending remedies. And while the study is in progress, let everyone at Poly refrain from kindling new grievances.

common to self-seeking defectors. For its part, the United States through the Voice of America has kept the world informed but otherwise has refrained from the blatant propaganda that such an occasion might easily have produced. Indeed, there was no need to underline the obvious.

As for the Soviet Union, its reaction has been silence. The restraint may have been one of embarrassment, even though the memory of Stalin is no longer halloved in the Kremlin. But one may hope it hints, too, that Moscow will not persecute Mrs. Alliluyeva's children, still in Russia.

The two nations concerned seem to have reached some unspoken agreement to regard the melodramatic episode as more personal than political, at least on the surface. From a practical standpoint, this is a sound attitude. Now that the right of asylum has been honored, the incident should not be permitted to destroy whatever slim accord still exists.

In any event, welcome to the bourgeoisie, Svetlana.

## Convention Doves

★ ★ ★ ★ ★  
Plan Scrap at Democratic Session

From Our National Bureau

WASHINGTON — Democratic Party doves already are laying the groundwork for a platform fight that could enliven the party's convention next year in the probable absence of a Johnson-Kennedy confrontation.

The Vietnam war softliners are quietly planning ways to get significant representation on the convention's platform committee.

Even though they see little chance that enough of their number could get on the committee to result in a cooing Vietnam platform, the doves believe their play could bring about a furious floor fight.

Under convention rules, a disagreeing report by a sizeable minority on the platform committee can throw a given issue open to floor debate.

Since a Vietnam debate would embarrass President Johnson at the onset of his campaign for reelection, his supporters would use every parlia-

mentary device at their command to see that the dove strategy lays an egg.

PEOPLE WHO inform on their friends, neighbors or employees are about the lowest form of creation says Rep. Richard Fulton, D-Tenn.



### CAPITAL CHATTER

And he feels they shouldn't be paid for the "tips" they give to the Internal Revenue Service, Fulton last week introduced a bill to ban the payments.

The IRS usually pays informers for tips about persons cheating on federal taxes.

Those "fink fees" have no place in our society. They encourage a "police state," said Fulton.

# GOP Women Ready for Crucial Vote

After a year's delay, the National Federation of Republican Women comes to grips next Saturday with the once-dreaded bid of Phyllis Schlafly to become president of the half-million-member organization.

Although Mrs. Schlafly is now first vice president of the NFRW as she was a year ago when the scheduled election was deferred for one year, the Federation's nominating committee selected Long Beach's Gladys O'Donnell for the top office.

That means Mrs. Schlafly will have to be nominated from the floor. The nomination will come from Long Beach's Mrs. Ann Bowler, Republican National Committeewoman for California. Mrs. Bowler's opposition to her Long Beach neighbor is summarized for campaign purposes into the slogan, "With Californians who know O'Donnell best, it's Schlafly four to one."

Mrs. Schlafly is smart, pretty, mother of six, a Phi Beta Kappa and very controversial. She considers "controversial" a smear word when applied to her. Mrs. Bowler says the word is usually applied to people with the courage to stand up for their convictions.

All Republicans operative in today's

politics respect conservatism. GOP women get more emotional about it than men — especially elected Republican men. The women have a fairly well established index for gauging



### BOB HOUSER

conservatism and seem to vie constantly for Brownie points on who is more and most conservative.

This spectrum ranges inexorably to the far right. And that's where Phyllis Schlafly is. She wrote "A Choice Not an Echo" in support of Barry Goldwater's presidential candidacy. She has co-authored, "The Gravediggers" and "Strike from Space." These are right wing books which attack moderate Republicans, or ascribe seditious motives or incompetency to administration leaders. Thus "Gravediggers" is her characterization of the thrust of this nation's State Department. And "Strike from Space" is what we're in

for without an antimissile defense.

By intimation, implication or frank charge, Mrs. Schlafly expresses her contempt for the leaders that our form of government, as it is practiced in this century, has wrought.

Inflamed prose is her commodity and Mrs. Schlafly is confident she speaks for a majority of the Federation women who will ballot in Washington, D. C., Saturday. GOP National Chairman Ray Bliss is generally credited with persuading the Federation to delay its 1966 election, specifically to avoid the Schlafly presidency in that critical election year.

Now the issue is joined. Gladys O'Donnell is a moderate conservative in the view of retiring president Dorothy Elston. Mrs. O'Donnell dislikes the modifiers attached to Republicanism. Mrs. Schlafly makes the same claim. Mrs. O'Donnell has used her persuasion to and for such candidates as George Murphy, Ronald Reagan and Goldwater and, in their view, is conservative.

Goldwater wrote a letter attesting to her conservatism. The letter also praised Mrs. Schlafly and asserted that neither would be a divisive influence in party affairs. But Federation

Women won't rest with that; they're enjoying their fight.

As counterpoint to Ann Bowler's brief for Mrs. Schlafly, a woman from Mrs. Schlafly's home town of Alton, Ill., Mrs. Robert H. Lewis, president of the League of Republican Women in that area, writes for Mrs. O'Donnell:

"Mrs. O'Donnell's opponent is an exponent of extreme right wing philosophy... has the negative approach of being against everything."

"The ultraconservative wing of the Republican Party had control in the 1964 election which only carried five states... The membership of the National Federation of Republican Women want a choice not an echo of a disaster they would like to forget."

Well, what they want will be known next Saturday. Mrs. Schlafly says she is confident she'll have the votes by voting time. Mrs. O'Donnell's crew has conducted its own head count and sees it two to one for her.

The campaign language is getting fierce. O'Donnell people who short days ago were conceding the bulk of California's conservative vote to Mrs. Schlafly, not contend the "smear letters" circulated in this state may have changed the majority to Mrs. O'Donnell.

## Can Allies Forge New Alliance?

NEW YORK — The last earthly trumpets have sounded for Konrad Adenauer. Of all those who had their hour on the stage of history during the Second World War and the postwar revolutions that succeeded it, only two are left. They are Charles de Gaulle, in France, and, in Independence, Mo., an ailing but still cocky Harry S. Truman. Age and the American system of politics retired the latter. But he was around to create, inspire and lead the forces that halted the tremendous postwar surge of Communism that was reaching for Korea, Japan, Malaya and the Philippines as bases from which to subvert Asia. The Marshall plan and the Tru-



### RALPH MCGILL

man plan also provided the economic muscle that enabled Italy and France, Greece and Turkey to survive as independent European nations.

The French political system enables the aging De Gaulle to hold on, still arguing that only a return of France to her ancient position of glory will save Europe.

De Gaulle was humiliated in the recent French elections. He was not cast out. But it was made plain to him that neither he nor France could provide either the "glory" or the inspiration to put Europe back together again.

It was less than a decade ago that De Gaulle persuaded Adenauer to join him in his thesis that Europe must be strongly united with France as the cornerstone—and that Europe must be independent of the United States.

But before death came for the old man at Bonn, he had written a letter to De Gaulle. "Der Alte," as the Germans called Adenauer, half in love, half in irritation, had come to agree with the American position—that a strong, independent self-reliant Europe would not, in U.S. eyes, jeopardize the Atlantic partnership—and he reportedly wrote his feelings to De Gaulle.

Such a union of two strong partners would, said the Johnson administration, make the Atlantic alliance more meaningful and relevant to the last years of the 20th century—and beyond. This, indeed, was the chief theme of the diplomatic talks by Vice President Hubert Humphrey.

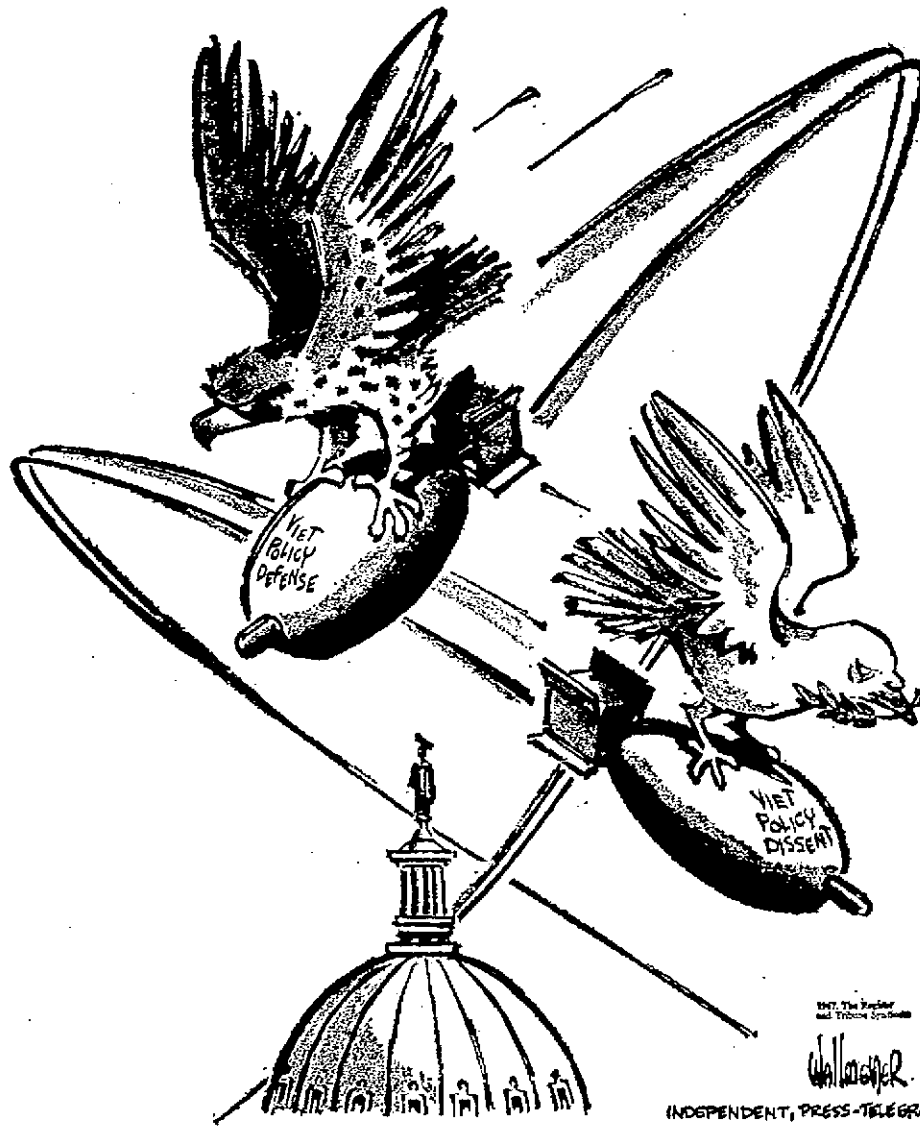
There was time for President Johnson and Secretary Rusk to reaffirm this position to heads of state attending the last services for Adenauer. This will be helpful.

GENERAL de Gaulle's determination that France be the leader of a Europe entirely independent of the United States, and that England also be excluded, has for a year seemed less and less realistic to European leaders.

There now is a chance, slight at best, but still an opportunity for the United States to match the imaginative moves of the late 1940s, the Marshall Plan and the Truman Plan. The times are new and different. NATO and the Atlantic alliance do need an overhauling. There are European areas of instability that De Gaulle's vision of grandeur and French leadership cannot assist. The De Gaulle plan is divisive and impotent.

The new leaders of the new world now painfully and traumatically being born have an opportunity to move boldly and imaginatively in creating a new alliance and a new diplomatic dialogue with the Russians. If that can be achieved, then attention could be turned to China.

### Escalation



## Long, Hot (War) Season Starts

New York Times Service

PARIS — The Vietnamese war seems to be escalating politically as much as it is escalating militarily. China's leadership has drawn together to curb excesses of the cultural revolution. At the same time Moscow and Peking, while poles apart on other matters, have patched up an agreement to help Hanoi.

For its part North Vietnam is initiating a campaign to garner diplomatic support. Prime Minister Pham Van Dong has been in Peking. Foreign Minister Nguyen Duy Trinh has toured east Europe. Col. Ha Van Lau, an important Hanoi agent who recently met United Nations Secretary General Thant, is expected in Paris shortly. Whatever Ha Van Lau's mission is, it isn't peace.

In the past, China delayed Russian transshipments of arms for Vietnam, regulating the flow in order to apply pressure on Hanoi. Thus, paradoxically, Moscow's help became Peking's tool — often against Soviet interests. This phase is finished. Under the new accord, when Russian weapons reach the Chinese border they are turned over to North Vietnamese officers there who supervise the passage southward.

At the same time confusion inside China, which had alarmed Hanoi, appears to have been tranquilized. Last week Hanoi's ambassador was received by Mao Tse-tung, Chou En-lai and Marshal Lin Biao — all together. This was Lin Biao's first official appearance in months. It seems to signify that he remains Mao's official heir and that the army, which backs him, has agreed to cooperate with Chou in avoiding disruption.

The army's political importance in China has been reaffirmed and publicly linked to Hanoi at a critical moment. Particular significance is attached to this fact when viewed against the present military background.

Washington is obviously accelerating the pace of war now that tentative peace balloons have been punctured. The list of bombing targets has broadened. There is no more talk of negotiations. Even President Johnson's much bruited Mekong Valley development plan is no longer mentioned. The stress is on the fight itself and only that.

As a result despondency is growing in Paris, which was never sympathetic to American policy on Vietnam. There is a feeling the U.S. may start mass



### C. L. SULZBERGER

raids on Haiphong and Hanoi and then, if Ho Chi Minh cannot be forced to parley, raids on the Red River Valley dikes. In midsummer high water season the latter could cause heavy civilian casualties.

The French feel that even widely extended bombing cannot change the essential military situation, which could only be altered by invasion of the north. That, Paris feels, would certainly bring China into the war. The political armistice inside China and the Moscow-Peking deal on arms shipments must be related to this possibility.

The French have always been positive that no break could come in the war until the U.S. stopped bombing the north. They believe we are bombing "a principle," an article of communist faith, not just a piece of communist territory, and that no matter how much the Marxist world may quarrel on other matters it will stick together on this crucial point.

In 1959 Molotov said Moscow would never cede "one inch of socialist territory" anywhere. Paris believes

no communist state will be allowed by Russia to negotiate peace while being bombed. That would establish a precedent which might weaken other Marxist regimes.

In February, 1965, Soviet Ambassador Vinogradov presented a note to President De Gaulle saying Moscow supported a negotiated settlement in Vietnam but this could not happen so long as the north was being bombed. Moscow, according to the French, sent similar word to Washington while cautioning Hanoi against the Chinese dogma that war would be continued at any price.

New political trends have been stimulated by the latest military escalation but not even Ha Van Lau's expected sortie to the west is likely to offer any hint of compromise. There has been a significant change since early this year when Trinh hinted that if Washington stopped bombing Hanoi might negotiate later.

Washington saw this as a sign of Hanoi's weakness. Paris saw it as a sign of Hanoi's independence from Peking. Whoever was right then, there are no suggestions of weakness now. And the Marxist world is mustering against the mounting escalation. Spring and summer promise to be hot.

## Fast Life

By HARRY KARNs

STALIN'S DAUGHTER becomes an American resident. If he knew, Daddy would turn over in his grave — wherever it is.

SOMEONE suggests that the nation's capital be moved nearer the center of the country—Kansas. If it ever happened, there'd be a new answer to William Allen White's famous question: "What's the Matter With Kansas?"





## L. A. C. SAYS If We Should Go Off Gold Standard

By LA COLLINS SR.

MANY years ago Arthur Brisbane remarked "there are not a dozen men in this country who really understand the monetary system." This writer is certainly not one of those who does understand it. But I do know what is happening today in countries where there is no gold standard—where government issues currency so fast its value is destroyed because there are no restrictions.

In the past weeks the world has been shocked by suggestions, in this country, that we discontinue our rule that there must be \$25 in gold in our vaults for every \$100 of currency issued by the Federal Reserve. Reasons for this suggestion is that our gold reserves are now only \$13 billion which is only about \$2 billion more than required to back up the total currency in circulation.

We need all that \$13 billion to continue paying in gold for dollars held in other countries. Only 10 years ago our gold reserve was \$23 billion. It has been reduced by the drain from other countries demanding gold for our dollars. The total amount of dollars held abroad is more than double the total gold we now hold.

Since a large portion of these dollars represent what we have sent abroad as foreign aid it seems reasonable that we might refuse to redeem them in gold. That would be a violation of our pledge to do so. It would also cause financial crises throughout the world because the dollar is its only stable currency in foreign exchange. But it seems evident the experts are right that something drastic needs to be done.

The above is a summary of many current reports and com-

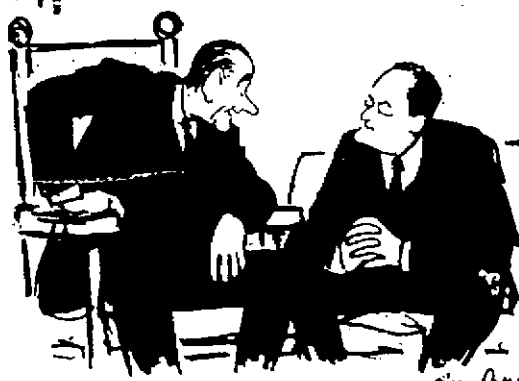
ments in the financial world. My only impression is what I experienced recently in South America. In some of these countries the value of money fluctuates 50 per cent or more in some years. They have no gold standard to regulate what they can issue. Governments get into financial trouble so they start the printing presses and flood the countries with more Pesos—or Cruzeiros. Everyone rushes to get rid of them before they lose their value. This is inflation and lack of trust in their currency.

It happened in Germany where the Mark—now 4 to the dollar was devalued to millions to the dollar. It changed the Italian Lira from 20 to the \$1 to the present about 640 to \$1. It happened in France and other countries in more or less proportions until their countries were bankrupt and remained so until we bailed them out.

It is argued we would never get in such a tragic position. But we have in 25 years reduced the value of the dollar to 45 cents. If government continues spending more than it takes in it will be reduced at an even greater pace. If we go off the gold standard the time will come when it too will start the printing presses to pay its bills. It is retarded from doing that now only because of the requirement that there must be 25 per cent as much gold as there is Federal Reserve notes—paper money—in circulation. You will see the FR designation on each piece of paper money you carry.

Mine is not the opinion of an expert. But it is based on having experienced some of these catastrophes over several decades. I am convinced we will escape them only by cutting down our overspending and sending so many dollars to others as foreign aid.

## BERRY'S WORLD



"Your reference to the nuclear nonproliferation treaty reminds me, what do you suppose the Kennedy plan is?"

## OPEN FORUM

### Backs Teachers

EDITOR:

I would like to stand up and be counted among the many people in Long Beach who wish to compliment the group of people responsible for the decision to stand behind the teachers in the controversy at Poly High School.

We have three school age children; one at Washington Jr. High, one currently at Poly, and one attending Stanford University. Our son was a National Merit Finalist last year, as well as a Bank of America Award winner, and a member of both National Honor Society and California Scholarship Federation. Our daughter at Poly is in high academic classes and does well. Our youngest boy seems to be following fairly well along the same lines. I would like to think that we had helped them to set their goals high in citizenship and sportsmanship, as well as academically. If any one of our children had, or ever should have, the temerity to "strike" against any action that the people in authority at any school deemed necessary, they would immediately find that their parents would not allow them the privilege of "rejoining the team." I cannot understand parents condoning blackmail by youngsters in any form. In my opinion, this is exactly what these youngsters were practicing, if in a mild form.

Our children are third generation students at Poly. Perhaps for this reason the school's standards mean more to us than they do to most. We were so thrilled with the calibre of the teachers our oldest son was exposed to, and equally pleased and impressed by those our daughter has. I'd like to think our youngest boy will enjoy these same high standards.

I can't help but feel that if the people in authority had not stood behind the teachers involved, morale would have deteriorated among the whole teaching staff, and that both teaching and discipline would have suffered greatly. Surely we'd have lost fine teachers to other areas.

MRS. ROBERT A. DELFS

Long Beach

### Kind Words for Reagan

EDITOR:

So you finally had to say a few words of kindness about our Gov. Reagan for the first time, but it was for your own selfish reasons, that you didn't want the \$22 million of the state Medi-Cal program costs dumped on the property taxpayers. If you were honest with yourself there are a number of nice things that could be said about Gov. Reagan, including the state centers controversy, which you have been so opposed to. It is like getting a breath of fresh air, not to have to listen to Pat Brown so much, even if he doesn't know the election is over.

MRS. B. HARDIN

Long Beach

### Dissenter's Opinion

EDITOR:

As one American citizen, General Westmoreland is entitled to his opinion that my protests against the Vietnam War are unpatriotic and are costing American lives. As another American citizen, I am entitled to the opinion that the war in which the present administration has engaged our country is an unjust, futile, abominable war, and a betrayal of that administration's solemn pledge to us at the time I voted for it, as well as a betrayal of the solemn word of this country as pledged for and by the entire nation when we signed the Charter of the United Nations. I am entitled to the opinion that this war could not last twenty-four hours, if the people of the United States knew the truths behind the lies so systematically and continuously propagated to support that war. I am entitled to the opinion that those who are costing the lives of American fathers, sons, and

husbands, are not we who are protesting this war, but they who have perpetrated it and maintain it against the protests and conscience of almost all the rest of the civilized world.

I would remind General Westmoreland and the President of the United States that it is not my duty to be loyal to them and their wars; it is their duty to be loyal to those Americans who rejected the irresponsible militarism of Barry Goldwater and voted so overwhelmingly for a program of peace and self-determination among nations.

I would remind the general and his president that the habit of labeling those who disagree with them on matters of conscience as unpatriotic is the first thrust of fascism the world over. I am sure that upon maturer thought, they will not wish to associate themselves with such practices.

EDWARD W. BORGERS

Long Beach

## Here's Where to Write Your Elected Officials

(Editor's Note: From time to time we receive requests to supply addresses for public officials. Following is a list of the names of various officials, a description of the districts each office holder represents, and his mailing address. We suggest that this be clipped and saved.)

### GOVERNOR

Gov. Ronald Reagan  
State Capitol  
Sacramento, Calif.

### U.S. SENATORS

Thomas H. Kuckel,  
R-Calif.

George Murphy,  
R-Calif.  
Senate Office Building,  
Washington, D.C.

### CONGRESSMEN

Rep. Craig Hosmer, R-Long Beach (32nd District, including Long Beach, Lakewood, Signal Hill, Carson, Dominguez.)

Rep. Cecil R. King, D-Inglewood (17th District, including San Pedro, Gardena, Harbor City, Hawthorne, Lawndale, Lomita, Redondo Beach, Torrance, Wilmington.)

Rep. Del Clawson, R-Compton (23rd District, including Bellflower, Compton, Downey, Huntington Park, Paramount, South Gate, Vernon.)

Rep. Chet Holifield, D-Montebello (19th District, including Artesia, Dairy Valley, Hawaiian Gardens, Montebello, Norwalk, Pico-Rivera, Whittier.)

Rep. Richard T. Hanna, D-Huntington Beach (34th District, including Buena Park, Cypress, Fullerton, Garden Grove, Huntington Beach, Placentia, Seal Beach, Stanton, Westminster.)

Address: House Office Building,  
Washington, D.C. 20515

### STATE SENATORS

Joseph M. Kennick, D-Long Beach (33rd District, including West Long Beach, Lakewood, Bellflower, Paramount, Compton, Lynwood, Wilshirebrook, Carson, Dominguez.)

George Deukmejian, R-Long Beach (37th District, including East Long Beach, Signal Hill, Hawaiian Gardens, Artesia, Dairy Valley, Nor-

walk, La Mirada, Santa Fe Springs and Whittier.)

Ralph C. Dills, D-Gardena (32nd District, including a small portion of downtown Long Beach, San Pedro, Wilmington, Lomita, Harbor City, Torrance, Gardena, Lawndale, Santa Catalina and San Clemente Islands.)

James E. Whetmore, R-La Habra (35th District, including Los Alamitos, Cypress, Buena Park, Stanton, Westminster, Fullerton, Placentia, Brea and La Habra in Orange County, plus Industry, La Puente, Walnut, Pomona and Claremont in Los Angeles County.)

### ASSEMBLYMEN

James A. Hayes, R-Long Beach (39th District, including Long Beach generally east of Atlantic Avenue, and Signal Hill.)

Mike Cullen, D-Long Beach (44th District, including Long Beach generally west of Atlantic Avenue, Lakewood, Carson and Dominguez.)

Vincent Thomas, D-San Pedro (68th District, including San Pedro, Wilmington, Torrance, Harbor City, Lomita, Santa Catalina and San Clemente Islands.)

Carley V. Porter, D-Compton (38th District, including Compton, Lynwood, Paramount, Bellflower and Downey.)

Joe A. Gonsalves, D-La Mirada (66th District, including La Mirada, Norwalk, Artesia, Dairy Valley and Hawaiian Gardens.)

L. E. (Larry) Townsend, D-Torrance (67th District, including Gardena and Lawndale.)

(Address all state senators and assemblymen: State Capitol, Sacramento, Calif.)

### SUPERVISORS

(Los Angeles County)

Frank G. Bonelli, First District (includes Lakewood, Bellflower, Norwalk, Cerritos, La Mirada, Downey, South Gate, Whittier, etc.)

Burton W. Chace, Fourth District (includes Long Beach, San Pedro, Wilmington, Torrance, Compton, Paramount, Palos Verdes Peninsula and beach communities west to Ventura County line.)

Hall of Administration, 500 W. Temple St., Los Angeles 90012.

## Dissenters in Senate Facing Tough Campaigns

WASHINGTON — It was significant that the three main Democratic dissenters against escalation in Vietnam who spoke out on the Senate floor last week were all up for reelection and face tough battles in which they will need help. Their dissent, therefore, either emphasizes their courage or the fact that administration support will be a handicap.

Sen. George McGovern, who led off the dissent, is up for reelection in South Dakota, normally a Republican state, where Gov. Nils A. Boe is ex-



DREW  
PEARSON

pected to challenge him. Nevertheless, McGovern took strong exception to Gen. William Westmoreland's criticism of U.S. dissenters.

"It is not the impact of the dissent on Hanoi that worries the administration," said McGovern. "It is the fact that the dissenters have exposed the contradictions, the falsehoods and the resulting credibility gap which surrounds administration policy."

SEN. WILLIAM FULBRIGHT, D-Ark., who praised McGovern's speech and added some criticism of his own, is also up for reelection and will probably have as his opponent Orval Faubus, hero of Little Rock and seven times governor of Arkansas. Faubus is known to be strong for the administration's Vietnam policy as are the majority of Southerners.

Sen. Frank Church, another Democratic Senator who rose to back McGovern's strong speech on Vietnam, faces a tough race in Idaho, an isolationist state which has drifted to the right in recent years.

One man not up for reelection because he isn't running for anything, is Ambassador Arthur Goldberg, had put himself vigorously on record for the right to criticize just a few days before the Senators spoke out. Goldberg knew that Gen. Westmoreland was coming back from Saigon to make a major address, and had some idea that he would take a crack at the peace marchers.

Asked on NBC about Secretary Rusk's criticism of the peace marchers, here is what Ambassador Goldberg said:

"I am sure that the Secretary did not mean to equate dissent with dis-

loyalty. It would be a very bad thing in America if we had a revival of McCarthyism in America. We had our fill of that and the Senate of the United States took steps against it, and I for one would be very categorical in my rejection that there is any notion that people who legitimately and conscientiously dissent from our policies in Vietnam or anywhere else are disloyal American citizens.

"WE ARE a democracy and implicit in a democracy is the right to dissent from governmental policies, whatever the governmental policies are."

"There are people who disagree with the government's policy in Vietnam and, by and large, they are sincerely motivated. They believe in what they believe in. There are people in the Senate who disagree. They believe in what they believe in."

"Every poll shows that the majority of the people support the government's policy. As far as our adversaries are concerned, they would make a tremendous mistake in not understanding the American system. The American system is a system which is a product of consensus on one hand in the form of our electoral process and dissent on the other hand."

THE NATIONAL Aeronautics and Space Administration was delighted to focus chief blame for the Apollo fire on North American Aviation, and it did deserve some of the blame. However, other damning details of the fire were suppressed.

Workers at Pad 34, where the disaster occurred, have not let it be known that they never held a fire drill, that their fire-fighting equipment was inadequate, face masks didn't filter out ordinary smoke, and their suits were fire resistant only up to 400 degrees, making them useless in fighting the intense Apollo fire.

Though investigation has indicated that the fire was caused by a short circuit the fact is that NASA authorities had failed to take elementary precautions to prevent a short even though they had advance warning.

The first warning was reported by Astronaut Gordon Cooper aboard Mercury 9 over Japan, on his 19th orbit.

The second warning came from Astronauts John Young and Michael Collins, who reported that a small bulb exploded aboard Gemini 10, causing an electric arc.

Miraculously, the arc did not touch off the same kind of flash fire that killed the three Apollo astronauts.

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## READY...

Toto, the chimpanzee currently seen on television's *Daktari* series, takes a turn as cameraman-director in preparation for the filming of a 20-minute color short to be produced by Cinema Pictures, Inc.

Taking her cues from Toto is Kadi Morand, who came from Hollywood to pose with Toto for some publicity shots. That, at least was the idea before the monkey took over.

—Staff Photos by JACK BALDWIN



## ACTION...



## ROLL 'EM

## 5 Lectures Scheduled This Week by Forums Department at LBCC

Five public lectures are scheduled this week by the Long Beach City College forums department.

"Modern Mathematics for Parents," a series of six weekly lectures, opens at 7 p.m. Monday in Rogers Junior High School auditorium, 365 Monrovia Ave.

John K. Lenhart will present the final series this year designed for parents of youngsters encountering the "New Math" in school. Rabbi Wolli Kaelter of Temple Israel will present the first of four illustrated

lectures on "The World of Religion" at 10 a.m. Wednesday in the Jewish Community Center, 2601 Grand Avenue. His first topic is "Foundations of Creeds and Codes."

Rabbi Kaelter is currently the honorary president of the Western Association of Reform Rabbis and chairman of the Board of Rabbis of the harbor area. He will present three additional talks.

BETTY THOMASSON, instructor in nursing at Compton College, begins an illustrated series on "The Crises of Communication" at 7:30 p.m. Tuesday in Boyd High School auditorium, 8th Street and Locust Avenue. The series is particularly designed for nurses and other persons working with psychiatric patients. "Conversation in Western Parklands," a series of six illustrated lectures, begins at 7:30 p.m. Wednesday in the Jordan High School choral room, 6500 Atlantic Ave. The lecturer will be Herbert Williams, LBCC history and geography instructor, and his first topic is "Sequoia and Kings Canyon."

In the only continuing program this week, James W. Hillesheim will speak on "Japan: Land of the Kami," third program in a series on world religions, at 2 p.m. Wednesday in Boyd High School auditorium.



HERBERT WILLIAMS



RABBI WOLLI KAELETER

## Competition Studied for Municipal Pools

Instruction in competitive swimming will be offered at least one hour daily this summer at all municipal and school pools, the Recreation Commission has decided.

If sufficient interest warrants the action, the commission said, it will establish intramural competition in swimming among the various pools.

The actions answered, in part, recommendations of the Long Beach Aquatic Club for an increased competitive swimming program.

A club request that swimming pool fees for children be cut from 25 cents to 10 cents was denied, however, by commissioners.

THE COMMISSION also declined to sponsor a city swimming team, contending such action would set a precedent for sponsorship of city teams in other sports.

It did, agree, however, to give additional promotion to all aquatic activities, including competitive swimming, and said it would reevaluate the present program.

### 'Devils' Protested

LOS ANGELES (CNS) — A Catholic women's group Friday protested presentation of the play "The Devils" in letters to local government officials. The Ancherettes, Catholic women in government service, described the play as "lewd, sordid, obscene and pornographic, and... an infringement upon human rights."

### LEGION POST

## Cinderella Crowd Has Place to Dance

The unlucky Cinderella dancers have a new place to dance — American Legion Post 132 in Orange.

They have had a hard time since the old Cinderella Dance Hall was torn down a little over a year ago. The Cinderella was their place. Many of them had danced there regularly from early youth to middle age.

When they lost their dance hall, the Cinderella Slipper Club was formed, and they found a hall at the George Wallace VFW Post, 32 E. Louise St. But on April 18 the Post was closed to dances because of fire and parking regulations.

Harold Perkins of the post said that the problem was called to the attention of other veterans' organizations and the Legion in Orange offered a place. Chartered buses will take dancers who do not have cars.

In the meantime, the post plans to present its case again to the City Council next Tuesday in the hope of

reopening their hall to dancing. After all, it has been used for meetings and dances since the 1920s.

## Cycle Class Talk Set

Because of the widespread interest in Downey's motorcycle driver education classes, the Downey Safety Council has asked the Greater Los Angeles Chapter of the National Safety Council to explain and illustrate the program. The joint meeting will be held at noon Wednesday at Los Amigos Golf Course clubhouse, 7295 Quail Drive, Downey.

Speaker will be Lt. Ferice B. Childers, traffic bureau commander of the Downey Police Department. Topic of the talk is "Motorcycling — Problems and Progress." The subject will be discussed in depth as will plans for organizing and conducting the new-style motorcycle training school.

OFFICER Ted Bradley of the Highway Patrol will give a report on motorcycle registrations and accidents.



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<p><b>15¢ Book Matches</b> BOX OF 50 <b>9¢</b></p>	<p><b>Reg. 98¢ Simoniz</b> FLOOR WAX 27 OUNCE <b>66¢</b></p>	<p><b>99¢ Reliable</b> Continuous Action <b>Cold Capsules</b> PACK OF 10 12-hour relief from minor cold &amp; hay fever discomforts. <b>58¢</b></p>	<p><b>\$1.50 Hoffman Chocolates</b> POUND BOX Creams, caramels, nougats, fruits, nuts, others covered with milk or dark chocolate. Pink &amp; brown box! <b>\$1.00</b></p>
<p><b>Mouthwash</b> QUART Blue Oral <b>59¢</b></p>	<p><b>PERSONAL Deodorant</b> 7-OZ. SPRAY Compare to Others at \$1.49 <b>79¢</b></p>	<p><b>FREE! Bottle of 30 Multiple Daily Vitamins with Iron</b> when you purchase a bottle of 100 At its Regular Price of \$1.19 <b>\$1.19</b></p>	

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Unbreakable, long lasting plastic housewares in popular colors! Waste baskets, laundry baskets, tubs, dishpans, pails, flatware trays and countless more in this Sale group!

**\$19.95 Value! Swag Lamps**  
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You Get 95 Blue Chip Stamps  
Save \$9.99 on new smart decorator styles in practical swag lamps that provide glare-free illumination where you want it! With long brass chain, hook.

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 12419 Los Alamitos Blvd. at St. Cloud St.—Rosemead Shopping Center  
 3280 E. Anaheim St. at Redondo Ave.—Beverly Hills Shopping Center  
 4482 Alhambra Blvd. at San Antonio in Bixby Knolls  
 4551 Paramount Blvd. at Del Amo



MUD NO OBSTACLE

## Hundreds Watch 49er Fun

It was muddy and wet in Pete's Gulch Saturday morning, but the scheduled bronco-busting, egg-tossing and greased-pole climbing still went on.

And as the 49ers Days townsite dried out, hundreds of city folk turned out to view the bigger-than-ever Wild West settlement, built by California State College at Long Beach student groups on their lower campus.

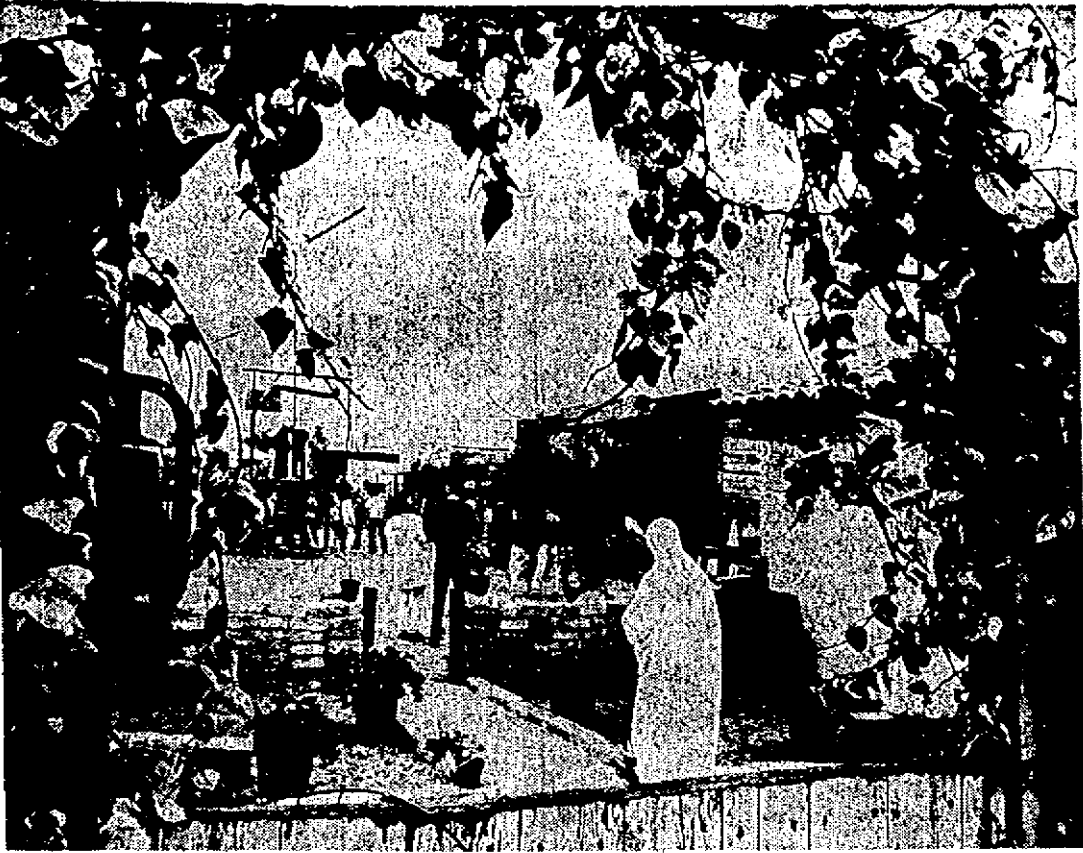
WHEN AWARDS were given out Saturday afternoon, Zeta Beta Tau fraternity walked off with sweepstakes after judges gave them first place for buildings and costumes.

ZBT men built an old California mission and dressed as friars for the occasion.

Other awards went to Sigma Alpha Epsilon for the best olio (a Wild West-type skit), Sigma Pi West-type skit, Sigma Pi won in special effects and Kappa Sigma took first place for publicity on the event.



**BIG BROWN JUG**—Freshman Patti Evans gets set to chug down a jug of the finest root beer this side of the San Gabriel River. California State College at Long Beach's 49er Days townsite was both root-beer soaked and rain-soaked by the end of festivities.



**PEACE AND VIOLENCE**—The placid view from Zeta Beta Tau's Mission San Pedro (above) contrasts with a Wild West shootout (below) in the heart of Pete's Gulch Saturday. Black Bart (Dale Walton, foreground) faces the sheriff (Charles King) in a shootout which left six good and bad guys temporarily dead.

Staff Photos

By CURT JOHNSON

and TOM SHAW



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**FREE PARKING—GROUND FLOOR**

**Omarr Reads**  
☆ the Stars ☆

By SYDNEY OMARR

### FORECAST FOR MONDAY

**ARIES** (March 21-April 19): Full Moon spotlights money matters, financial programs. Take care with papers, legal documents. Other person's money, investment occupy time. Read between the lines. Exercise care.

**TAURUS** (April 20-May 20): Be tactful in dealing with family members, others close to you. A calm diplomacy. Today you may be given added responsibility. Handle it in mature, efficient manner.

**GEMINI** (May 21-June 20): Work projects can be brought to conclusion. Full Moon release affects promises made to co-workers. Others remind you of resolutions. Stick to your word. Then you gain in allies.

**CANCER** (June 21-July 20): When individual you trust suggests new ideas, method, realize there are some lock-joints. Be moderate. don't say yes until you check local status. Better to be safe than sorry.

**LEO** (July 21-Aug. 22): Check prospects connected to home, termination of business transaction. Follow through on hunch. Your intuitive intellect is active. Insist you are able to perceive truth.

**VIRGO** (Aug. 23-Sept. 22): Don't neglect friends, neighbors, relatives, or a distant. Show you are concerned with welfare of one who's aged in past. Do only your cement important relationship. Act accordingly.

**LIBRA** (Sept. 23-Oct. 22): Be sure of financial deal. Avoid complications. Don't permit high-pressure salesman to force your hand. Keep eye on valuables. Time to know what you're getting and what you're giving.

**SCORPIO** (Oct. 23-Nov. 21): Full Moon eclipse coincides with time when outside forces affect actions. Some call it a bad omen. When actually they have nothing to offer. Get a square deal by being intelligently skeptical.

**SAGITTARIUS** (Nov. 22-Dec. 21): Some issues are clouded. Apply indirect methods. Important not to show your hand. Better to play cards close to your chest. Key is ability to be discreet. Home, family environment in spotlight.

**CAPRICORN** (Dec. 22-Jan. 19): Obtain hint from SAGITTARIUS message. Be diplomatic in dealing with friends. Tension exists but is not of your making. If you avoid trouble, what you hear today is not necessarily true.

**AQUARIUS** (Jan. 20-Feb. 18): Spotlight on business affairs. Bring to completion important matter that has been pending. There with each authority are on your side. By-pass red tape. Go directly to source.

**PISCES** (Feb. 19-March 20): Be practical in explaining ambitions, projects. Some of your desires require revision. Think about plans, aspirations. Don't be distracted by romantic interlude. You enjoy yourself if realistic.

**IF TODAY IS YOUR BIRTHDAY** you tend to be stubborn but you stick up for your rights. Your sense of loyalty is pronounced. Current cycle indicates involvement in domestic situation.

**GENERAL TENDENCIES:** Full Moon eclipse centers attention on secrets which are revealed.

**Newberrys** SALE STARTS  
"IF IT'S QUALITY YOU'RE LOOKING FOR" **MAY 1st**

**MONDAY, TUESDAY, WEDNESDAY**

**LADIES' NYLONS**

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- Seamless—Sizes 8 1/2-11

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2 for 97c R

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**DOING IT YOURSELF** can be expensive. Better let one of the reliable service firms you find in the Classified section do it. Turn back now.



## HAIR SPLITTING

# Get Clipped and Love It



—Staff Photo by BOB SHUMWAY



Three prominent citizens have their hair done in style at a demonstration at Buffums' Department Store. Above, Mayor Edwin W. Wade admires the civic statesman look. At left, Paul Yamashiro works on styling the silver hair of Malcolm Epley, associate editor of The Independent Press-Telegram. Below, Jay Sebring creator of "the natural look," snips off some ends for James Willingham, president of the International Beauty Congress.



## A. W. McCartney Services Slated

Services have been set for Wednesday at 2 p.m. at Douglas Mortuary, Paramount, for a 32-year-old newsman who once took the Long Beach Unified School District to court over nursery school prayer.

Arnold Wayne McCartney, 32, of 16428 Cornuta Ave., Bellflower, died four hours after his sports car crashed into the rear of a catering truck on Alondra Boulevard early Saturday. In 1964, with the aid of the American Civil Liberties Union, the ex-Marine legal chief took the school district to Los Angeles Superior Court, where he was denied an injunction to stop the prayers.

THE CASE GREW out of McCartney's objections to his 4-year-old daughter, Marie, reciting a cookies-and-milk prayer at the Horace Mann Nursery School.

The McCartney case was not unlike several school prayer suits then being heard in Supreme Court. It kicked off a storm of reaction in Long Beach when petitions were circulated backing a constitutional amendment for prayer in school.

During the case, McCartney was a center of controversy as associate editor of the Forty-Niner, California State College at Long Beach student newspaper.

McCartney, BORN in Hood River, Ore., ran his own photography business in several cities before joining the Herald-American staff in 1965.

Sheriff's deputies said the newsman was east-bound on Alondra at 12:32 a.m. when his sports car rear-ended a catering truck driven by Henry Brooks,

52, of 6701 Cerritos Ave., Long Beach. Brooks, not injured, was preparing to turn left onto Atlantic Place, deputies said.

McCartney was



ARNOLD W. MCCARTNEY

## \$10-Million Hospital Planned

A 300-bed hospital costing \$10 million is planned by the Santa Ana Community Hospital on a 20-acre site it will buy for \$800,000 at Tustin Avenue and Fruit Street.

The hospital's present plant on Washington and Santiago streets in Santa Ana, recently remodeled and enlarged to 200 beds, will be maintained as a long-term treatment facility.

C. B. KNICKERBOCKER, chairman of the hospital's executive board, disclosed the plans for the new hospital plant along with a statement that a fund drive will be organized for financial support.

The present plant of the Santa Ana Community Hospital was built after a major fund-raising drive matched funds posted by the Irvine Foundation.

The plan for the new plant is that it can have room for expansion to 500 beds in the future. There is no room at the present site for expansion, it was explained.

## Accident Victim Rites Arranged

Services for a 17-year-old Orange high school girl killed in a freeway accident have been set for Tuesday at 2 p.m. in First Presbyterian Church, Orange.

Debbie Gordon, of 1916 Lindenholz St., was a passenger in a light sports car which rolled over on the Garden Grove Freeway near Lewis Street and slid into a drainage ditch.

DRIVER OF THE CAR, Richard Kuhn, 19, of Camarillo, was in serious condition at Orange County Medical Center, Orange, after the accident on the east side of Garden Grove late Friday.

Highway Patrol officers said there was no other car involved in the accident and were unsure of its cause.

Miss Gordon, daughter of Mr. and Mrs. W. Murray Gordon, was dead when rescuers lifted the wrecked car to free her. Kuhn suffered a fractured skull, a back injury and numerous cuts and bruises.

In another accident, a 22-year-old Santa Ana man was injured fatally when a car he was riding in went out of control on a curve near Seattle and rolled over.

The dead man, Marcel Van Laarhove, of 2001 S. Lowell St., was thrown out of the car.

## Clean, Paint Fix Up Week Next Month

Equating a "clean and beautiful community" with "a proud and prosperous one," Mayor Edwin W. Wade has proclaimed the week of May 13-20 as official "Clean-Up, Paint-Up, Fix-Up Week" in Long Beach.

The mayor urged all city departments, commercial organizations, civic clubs, schools, churches, boys' and girls' clubs and the citizenry in general to join in a citywide program to give the community a sparkling new look.

taken to Physicians and Surgeons Hospital, Compton, for emergency treatment, then was transferred to Harbor General Hospital where he died at 4:10 a.m. Services will be held

Wednesday at 2 p.m. at Douglas Mortuary, Paramount. The newsman is survived by his wife, Frances, his daughter, Marie, now 7, and a son, Damon, 2.

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. . . begins with graceful hair!

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and curls to frame your pretty face.

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## Mother's Day Spectacular!



One 8x10 and  
Six Wallet-Size  
Portraits of Your Child

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ALL FOR ONLY

Mother's Day is May 14 . . . Come in today for the most spectacular portrait special in town! You'll get an 8x10 for Mom and six wallet-size for Grandma, Dad and the family. Make everyone happy this Mother's Day with a fine portrait of your child . . . from Penney's!

And remember . . . you can charge it at Penney's.

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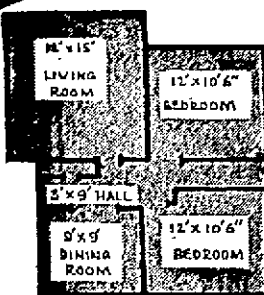


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3 YEARS TO PAY  
90 DAYS,  
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Lovely, rich looking, so easy to clean, no pilling, no fuzzing. Choice of decorator colors.  
**60 Sq. Yds. \$329 Yd. SAVE \$80**

**\$249**

**YOUR ENTIRE HOME IN NYLON TWEED**

Rick and rugged, designed for Western living, this carpet with multi-color yarns has outstanding durability, conceals soil beautifully and cleans easily.  
**60 Sq. Yds. \$419 Yd. SAVE \$90**

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**YOUR ENTIRE HOME IN NYLON PILE**

A luxurious, long-wearing, stain-resistant carpet with unexcelled durability. Magnificent colors. No shedding, fuzzing. Easy to clean.  
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3400 Atlantic Ave.  
**LANCASTER**  
WH 8-7557







CARRIE MICHELLE HOLE, 3, granddaughter of newly appointed state fire marshal Albert Ernest Hole, gets preview of equipment at main Long Beach station Saturday with Jim Salisbury. Fire Service Day will be observed at 21 Long Beach stations next Saturday.

## Fire Stations Set Open House

All 21 Long Beach fire stations will hold open house Saturday from 10 a.m. to 5 p.m. as the department observes Fire Service Day.

Fire Chief Leonard V. Foster said all Long Beach residents, and particularly families, are invited to visit. Firemen will be assigned at all stations to show and explain department equipment and guide visitors through station living quarters.

Camera fans are invited to take pictures at all stations, Foster said.

Most of the crowds are expected to visit headquarters Station No. 1 in the Public Safety Building at 100 Magnolia Ave., the Long Beach Airport Station No. 16, or one of the three fireboat stations.

ONE OF THE fireboat stations serves Long Beach

## Swim Show Set at Millikan Pool

Five synchronized swim teams will perform for the public at 8 p.m. Tuesday, Wednesday and Thursday in the Millikan High School Natatorium.

The teams will present a program entitled "Fantasmagoric Journey" each evening. The public is invited.

## Ad Club Meeting

S. W. French, Western Airlines district sales manager, will speak to the Long Beach Junior Advertising Club at a dinner meeting, 7:30 p.m., Thursday, in the Golden Sails.



## NEW YMCA PREXY

Atty. Clyde Brown is the new president of the YMCA of Greater Long Beach, succeeding Paul D. McLaughry, Clair Johnson, general manager, announced this week.

## Summer Camp Plans Prepared for Scouts

Boys who join a Boy Scout troop this spring will be able to go to camp with their troop this summer, according to Harold Levy, chairman of the camping committee of the Long Beach Area Council.

More than 85 Boy Scout troops are signed up to attend Camp Tahquitz in the San Geronimo Mountains.

Information about location of troops is available at the council office.

Levy explained that troop camping is the Scout

way. The troop goes to camp with its own adult leaders and takes over a special site where each of the patrols lives as an individual unit within the troop area.

"Activities — from the flag ceremony in the morning until Taps at night — include swimming, boating, canoeing, different types of hikes, instruction and practice of Scoutcraft skills, advancement, merit badges, campfires and many games," Levy said.

## New Group for Nurses Set to Meet

The newly formed Association of State College Nurses will meet Saturday at the Golden Sails Inn to elect officers, adopt by-laws and exchange ideas on how to better serve the students.

Approximately 50 nurses from the 18 California State Colleges will attend. They will tour the health center of California State College at Long Beach.

Roberta Mocabee, R.N., supervising nurse of the Cal-State Long Beach Health Service, and her staff are hostesses. Jolene Clark, R.N., is in charge of arrangements.

## '67 Pulitzer Winners to Be Named

NEW YORK (UPI) — Winners of the 1967 Pulitzer prizes in the fields of journalism, letters, drama and music will be named Monday, it was announced Saturday.

The prizes are awarded by the trustees of Columbia University on the recommendations of the advisory board on Pulitzer prizes. The board met at Harriman, N.Y., April 14 and 15 to formulate their recommendations.

The prizes have been issued annually since 1917 in memory of Joseph Pulitzer, who died in 1911.

## Soprano Schoenfeldt Tops CSLB Recital

Soprano Jean Schoenfeldt will be featured in a voice recital Tuesday, 8 p.m. in the Little Theater at California State College at Long Beach.

She will be accompanied by Sara Klancke, instructor. Clarinetist Eugene Cornoran and flutist Carol Flieger will accompany her in two numbers.

## SCIENTIFIC FROG-JUMPING VENTURE

## Gastrocnemus-Watchers Hop to It

Science will get into the action this year at the celebrated Angels Camp Jump-

ing Frog Contest, an event that has always been in the domain of literature and

the bon vivant arts.

The biology department of California State College at Long Beach will apply the latest physiological theories in selecting and training the school's entry in the celebrated Mother Lode country May 18-21.

First, there will be the leap-off at State. Dr. Kenneth E. Maxwell, associate professor of biology, tells sponsors how to choose their frogs.

"A large gastrocnemus muscle in the leg, general muscular structure and tone, a relatively small frame structure and high muscle-to-fat ratio are the things to look for in a winner," he said.

The campus finalist will be trained and coached by the biologists. There will be a special diet. Results will be evaluated by an instrument similar to an electrocardiograph.

## 1,000 Senior Citizens at 'Recognition Day'

LOS ANGELES (CNS) — Some 1,000 senior citizens from throughout Los Angeles County gathered at the Hall of Administration in the Civic Center Saturday for the second annual Older Americans Recognition Day.

The program included open house in the board of supervisors office, a band concert and a speech by William D. Bechill, commissioner of the administration on aging of the Department of Health, Education and Welfare.



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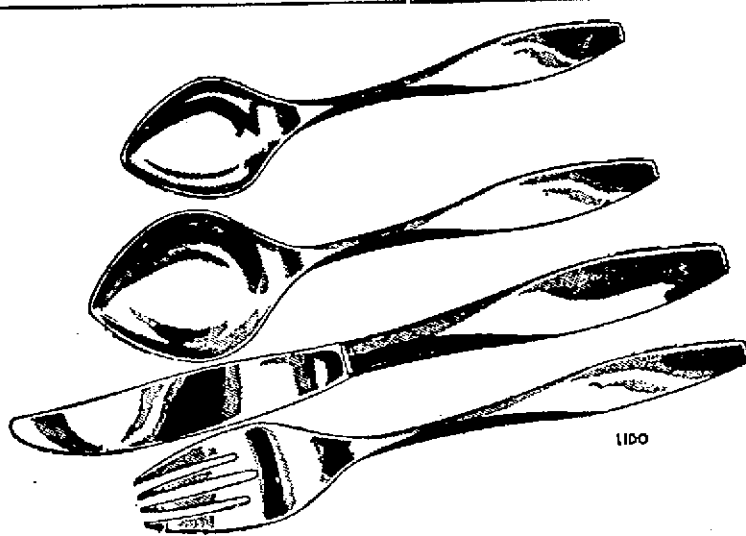
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New Rose... a pattern you'll cherish. Be assured of the highest quality craftsmanship down to the smallest detail when it's Fashion Manor dinnerware. Richly trimmed in platinum. 98 pc. set includes 12 dinner plates, 12 soup bowls, 12 fruit dishes, 12 bread/butter plates, 18 cups (3 extra), 12 saucers, 1 creamer, 1 platter and 2 open vegetable dishes.

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Fashion Manor stainless steel tableware

50-PC. SET, REG. 24.98.....NOW

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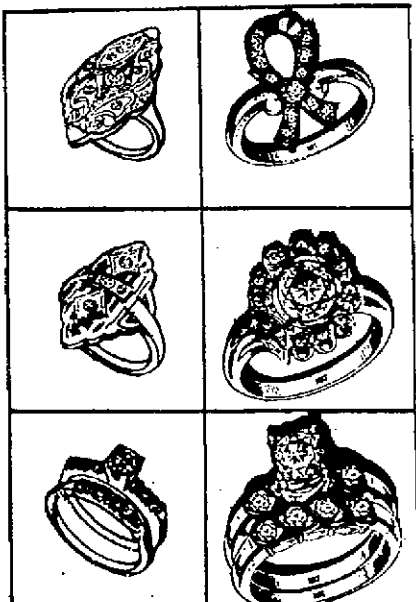
Add a touch of sophistication to your table... Penney's tableware patterns by Onida Silver-Smiths Ltd., complement and reflect good taste. Properly proportioned and carefully balanced... crafted of the finest stainless steel. Knives have hollow handles and forged, serrated blades. Resist tarnish and rust—never need polishing.

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parently concentrated on hoped - for - improvement later on in the year.



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**Other Stores: 11-5:30 — Monday, All Stores 'til 9**



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**Bride's School Instructress**

**FREE Brides Cooking School**  
**SPONSORED BY GOLD'S AND GAS CO.**

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- 2 Cook and broil ovens
- Ultra-ray radiant energy broils, bakes, broils
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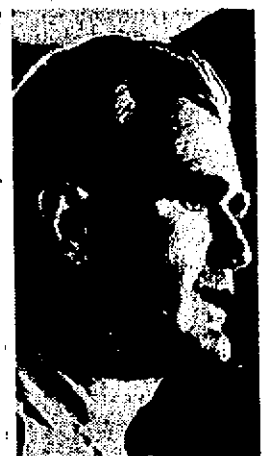


# Vietnam: Report, Debate, Escalation

## THE WAR

By DON HASTINGS

Gen. William C. Westmoreland took time out from the war last week to report to the nation and a Congress sharply divided on administration policies in Vietnam.



GEN. WESTMORELAND Time Out

there was a strategic maneuver by President Lyndon B. Johnson to silence them.

Westmoreland assured Congress the South Vietnamese and their allies are in no danger of defeat by the Communists. But he offered no hope of an early end to the conflict.

The Communists still are maintaining relentless pressure, he said, and there is a steady increase in the number of enemy combat battalions.

The reply to the Communist enemy, Westmoreland said, must be "unrelenting—but discriminating—military, political and psychological pressure on his whole structure—at all levels."

To some congressmen, that sounded like increasing escalation, probably both of the number of U.S. troops engaged—currently 439,000—and the intensity of the bombing of North Vietnam.

DURING the week, the bombing did escalate sharply. For three days waves of U.S. planes pounded industrial targets in the Hanoi and Haiphong areas as well as enemy fighter bases. The U.S. Command acknowledged the loss of 10 aircraft.



SEN. J.W. FULBRIGHT Critical



SEN. G. MCGOVERN Agrees, but

American resolve is weakening.

Sen. J. W. Fulbright, D-Ark., called this part of a campaign by President Johnson's administration's to force critics of official Vietnam policy "to shut up." Fulbright is a Critic.

A fellow member of the Senate Foreign Relations Committee, Sen. George McGovern, D-S.D., agreed with Fulbright but said: "I do not blame Gen. Westmoreland because he is obviously doing both in Vietnam or in New York exactly what he is told to do by his commander-in-chief."

## THE NATION

The link between the civil rights and anti-Vietnam war movements are having an adverse effect on efforts to pass new civil rights legislation, according to Rep. Emanuel Celler, D-N.Y., chairman of the House Judiciary Committee.

Celler said last week that a recent flag-burning, coupled with statements by Dr. Martin Luther King, Stokely Carmichael and Floyd McKissick "have injured severely the civil rights movement." Calling Carmichael and McKissick the "ragtails and bobtails of the civil rights movement," Celler said he probably will not be able to "get to first base" with legislation he plans to introduce this year.

A NATIONWIDE "Vietnam Summer" to force an end to the war was called for by King in a Cambridge, Mass., news conference. King urged formation of a volunteer group of 10,000 persons to organize a political block "powerful enough to end the war." He suggested the group concentrate its activities in 500 United States cities and pattern the drive after the 1964 summer civil rights movement in Mississippi.

King said, "The time has come to meet the escalation of the war in Vietnam with the escalation of opposition to that war."

King was joined at the news conference by pediatrician Dr. Benjamin Spock of the Committee for a Sane Nuclear Policy and Robert Scheer, managing editor of Ramparts magazine. Telegrams endorsing the "Vietnam Summer" were received from Sen. Wayne Morse, D-Ore., and Prof. John Kenneth Galbraith, former U.S. ambassador to India.

IT WAS RUMORED that King would announce he would seek the presidency, but he stilled this speculation Tuesday when he said he was not a candidate. He said that a Negro will be elected president "in our time, but it will not be me."

ANOTHER "long, hot summer" appears in store for the big cities of the nation, civil rights leaders in New York and Los Angeles warned.

Eugene Callender, executive director of the New York Urban League, said that while he does not want to be an alarmist, there are ominous signs. "There are small groups, small cells of groups that are talking about the possibility of violence," he said. He predicted that there would be a chain reaction if disturbances erupt.

"If you get a breakout in Los Angeles, Cleveland, St. Louis or Baltimore," he said, "you will get troubled in New York City, Chicago, Philadelphia, Nashville, Atlanta."

King and Sen. Robert F. Kennedy, D-N.Y., also have warned that there is a likelihood of racial violence this summer.

Callender said there are a lot of complicating forces indicating trouble in New York City, including "lack of funds to keep youngsters employed, the Powell situation (the ouster from the House of Representatives of Adam Clayton Powell of the Harlem district, the Vietnam war."

IN LOS ANGELES, Celestine King III, president of the central branch of the Na-



MARTIN L. KING Won't Run

tional Association of Colored People, told a press conference "the conditions which precipitated the holocaust of the summer of 1965 are still present."

He noted, however, that there need be no violence if "we all get busy immediately" to improve conditions in the Watts area of Los Angeles. He said "token efforts have been made, but they have thus far failed to improve the situation of the black man."

King said there is a credibility gap because Negroes constantly hear talk of job and training programs while seeing very few results. He warned that the principal problem is one of jobs. "It's very acute. We are getting close to the time when many young people will be getting out of school and I don't see any real effort being made which will transform into jobs soon."

He indicated the urgency of the situation by reminding that the end of the school term and a time for possible trouble — "the long, hot summer"—is only 60 days away.

CENSURE OF the Democratic senator from Connecticut, Thomas J. Dodd, was voted last week by the Senate Ethics Committee for conduct "contrary to accepted morals which degrades the public trust expected of a senator, and tends to bring the senate into dishonor and disrepute."

Among other things, the committee said Dodd used for personal purposes at least \$116,083 collected for campaign expenses and acted "indiscreetly" in his dealings with Julius Klein, a representative of West German business interests. The committee recommendation, which still has to be voted on by the full Senate, would deprive Dodd of none of his rights of office.

Dodd said he feels he is innocent of any wrongdoing and will seek reelection. His term expires in 1970.

HE'S THE greatest! (if you don't believe it, ask him).

Cassius Marcellus Clay, 25, who would rather be known as Black Muslim Muhammad Ali, fought a losing battle through the courts until within hours of his scheduled induction into the Army, then Friday refused to be sworn in. He faces imprisonment and a fine, but additional legal sparring by his attorneys may delay a final verdict for as long as two years.

The sports world passed judgment on the heavyweight boxing champion immediately. The World Boxing Association and the New York State Athletic Commission announced that Clay had been stripped of his title.

Clay said his refusal to be drafted is based on his conviction that he cannot remain true to his religious beliefs and serve in the military. He is liable to criminal prosecution. Maximum penalty could be five years in prison and a \$10,000 fine.

Asst. U.S. Atty. Morton Susman, who will prosecute the case, said it may take as long as two years after a conviction before Clay will go to prison. This, he said, could be caused by appeals and other legal maneuvers.

Clay's attorneys, H. C.

Covington and Quinnan Hodges, filed a suit which contends the Selective Service System showed racial and religious prejudice and yielded to public pressure by classifying Clay I-A instead of giving him the 4-D status of a minister. The boxer claims to be a Black Muslim minister.

The first known death during an actual space flight occurred Monday when the Soviet Union's Soyuz 1 spacecraft plunged to earth, killing cosmonaut Col. Vladimir M. Komarov.

The accident came three months after three American astronauts lost their lives when fire swept an Apollo spacecraft during a ground test at Cape Kennedy.

Soviet accounts of Komarov's death indicated his entire mission had been plagued by trouble. The craft apparently began tumbling in space and the cosmonaut had difficulty positioning it for return to earth. After slowing the vehicle with retrorockets, it

apparently continued to tumble and when the landing parachute was released, the shroud wrapped around it and it slammed to the earth.

Komarov was the first Soviet Cosmonaut to make two flights into space. He commanded the three-man crew of Voskhod 1, which orbited in 1964.

After a ceremonial funeral in Moscow, Komarov's ashes were given a place of honor in a niche in the Kremlin wall.

LEADERS of the Western World, including President Johnson, French President Charles de Gaulle and British Prime Minister Harold Wilson gathered in Bonn to pay final tribute to Konrad Adenauer, West Germany's first post-World War II chancellor and the man credited with rebuilding the nation from the ashes of defeat.

Johnson took advantage of his first trip to Europe since becoming President



PRESIDENT JOHNSON Diplomacy

to practice some personal diplomacy with Chancellor Kurt Georg Kiesinger. They reportedly discussed nuclear non-proliferation, withdrawal of some of the 250,000 American troops stationed in West Germany, economic relations

and the world political situation.

## THE WORLD

THE GREEK army appeared to be in firm control of the Athens government after a takeover in the name of King Constantine for the announced purpose of balking leftist, anti-monarchist elements threatening revolution.

Whether the army had acted with Constantine's approval was not entirely clear, but after a meeting with his new military ministers, the King expressed the wish that the "country shall revert to parliamentary government as soon as possible."

DISBANDING of the Warsaw Treaty Organization was offered by the heads of 24 Communist parties in Europe if the West will liquidate the North Atlantic Treaty Organization. The Communists, meeting in Czechoslovakia, said there then could

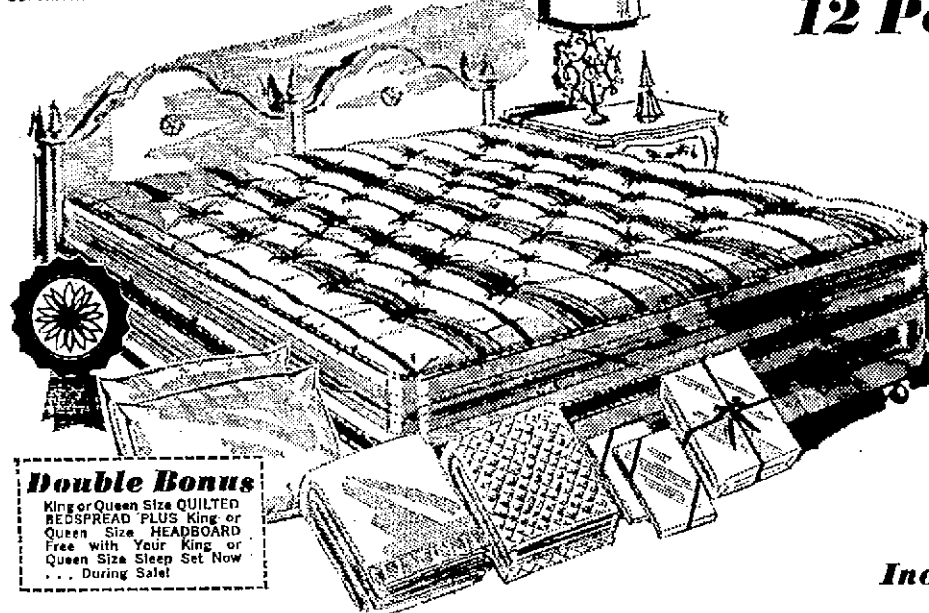


LEONID BREZHNEV Get Out

be "a Europe without military blocs."

Prior to the Red offer, Soviet Communist party leader Leonid Brezhnev had demanded that the United States withdraw its 6th Fleet from the Mediterranean and shut down its bases in Europe.

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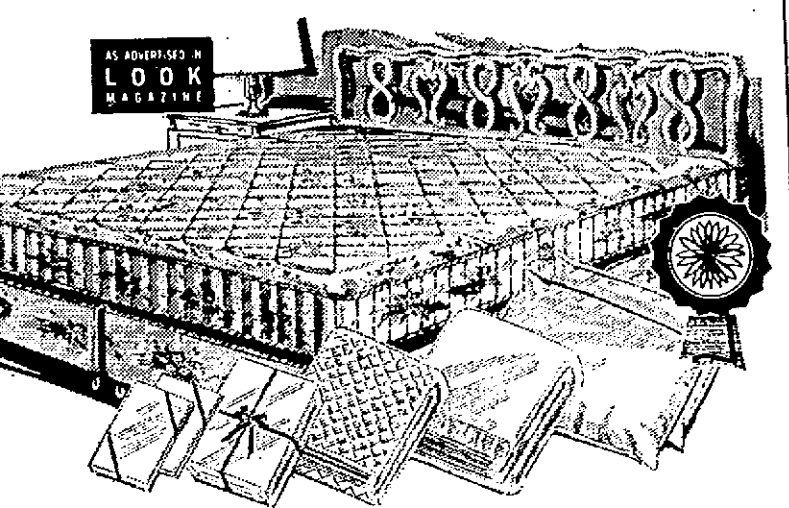
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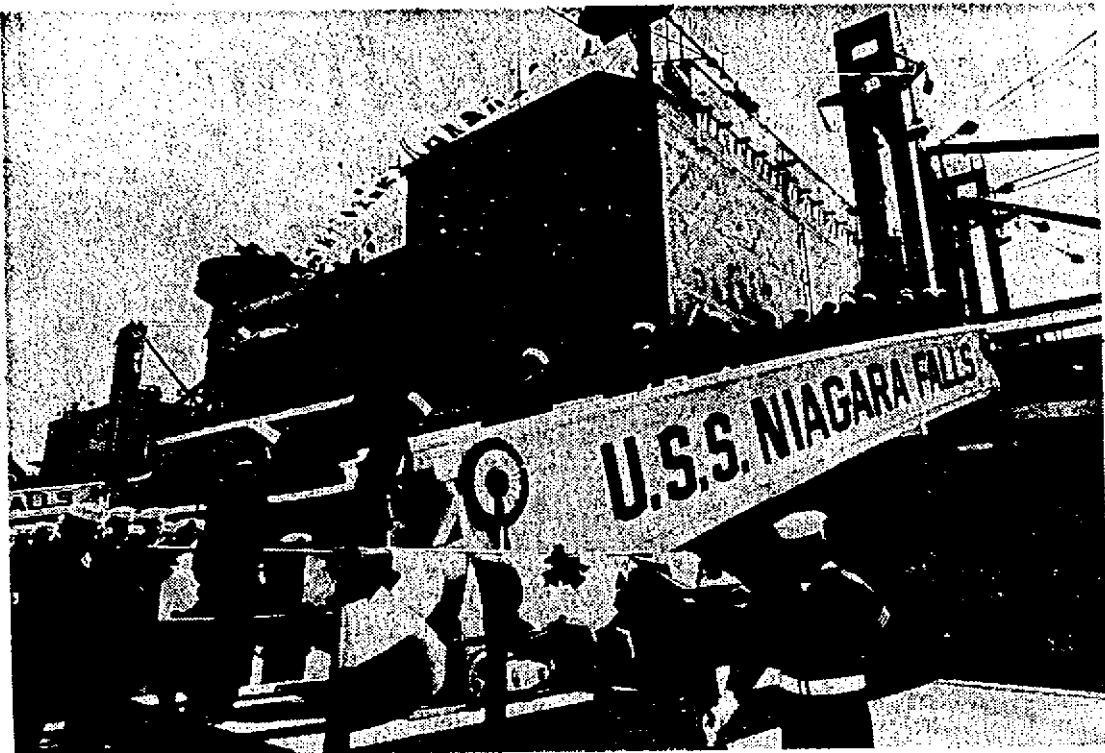
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CREWMEN troop aboard as the combat-stores ship USS Niagara Falls is commissioned Saturday at Long Beach Naval Shipyard's Pier E. The ship features a Ram Tensioned Wire High-line system of cargo transfer—one of the Navy's newest concepts in under-way replenishment.

Ships may come alongside faster, effect a speedier hookup and receive supplies at a more accelerated rate. A Univac 1004 computer card processor system is utilized in supply transactions.

—Staff Photo

## Navy Floating Supermarket Commissioned at Pier E

By BUCK LANIER  
Navy Editor

A floating supermarket, "carrying everything from chewing gum to radar components," was commissioned Saturday at Pier E.

The USS Niagara Falls, third of a new class of combat stores ships, joined the Pacific Fleet at 2:38 p.m. She carries a complement of 425 officers and men, is 580 feet long, 79 wide and displaces 17,000 tons.

E. Dent Lackey, mayor of Niagara Falls, N.Y., made the commissioning address before a crowd of about 2,000. He called for "full support of the nation's policy in Vietnam."

CREWMAN, standing at rigid attention during Mayor Lackey's inspirational 21-minute address, then marched aboard following the National Anthem, raising the Stars and Stripes and the commissioning pennant.

The ship became "alive" as radar antennae began turning, guns elevated, signal flags broken out and a helicopter landed on the flight deck as the first watch was set.

The ship carries two copters used to transfer stores to other ships and in some cases to beleaguered shore installations.

Her cargo will include technical repair parts for

guns and radar, good and "almost anything you name," according to Rear Adm. Carlton B. Jones, commander, U.S. Naval Base Los Angeles who placed the ship in commission.

Rear Adm. John W. Dolan Jr., Long Beach Naval Shipyard commander, said the Niagara Falls will be outfitted in the shipyard for the next 30 days.

Then Capt. Horace C. Holley of Albany, Ga., will start getting his crew trained for deployment.

Capt. Holley told his crew that "right now we have something that no

other Navy ship has — a perfect record. We are going to endeavor to keep it that way just as long as possible."

### Maritime Group to Hear Webb

Ernest Webb, Southern California Representative of the California State Federation of Labor, will address the Maritime Industry luncheon May 3 at the Mary Star of the Sea Auditorium, according to Joseph Goren and Robert Sherrill, co-chairmen of the meeting.

The luncheon is sponsored by the off-shore unions of the harbor area.

## Why Warships Get Coachwhip

A ship's commissioning ceremony marks the acceptance of a ship in the Navy's operating forces. After the commission pennant is broken, under the Stars and Stripes, the commanding officer is fully responsible.

This slim pennant dates from the 17th Century, when the Dutch were at war with England. Dutch Admiral Asa Tromp holsted a broom on his masthead to indicate he was going to sweep the English from the sea.

This was answered by the English admiral's hosting a horsewhip.

The English won, and ever since, the narrow "coachwhip" pennant has been adopted by all nations as a distinctive mark of a warship. — Buck Lanier.

## Missile Destroyer Due in L.B.

Long Beach gets the first postwar destroyer converted to a guided missile destroyer, the Navy has revealed.

The USS Decatur, recommissioned in the Boston Naval Shipyard Saturday, will join Rear Adm. Walter V. Combs' Cruiser-Destroyer Flotilla 3.

Capt. Howard L. Kubel said in Long Beach Saturday the Decatur will join his Destroyer Squadron 3.

COMMANDING THE Decatur's 350 officers and men is Cmdr. Lee Baggett Jr., of Oxford, Miss.

Hospital Corpsman 2. C. William Hickey of St. Louis, Mo., was awarded the Navy Cross during the recommissioning ceremony.

Hickey won the award — the nation's second highest — for service in Vietnam in 1965 while a member of the 3rd Marine Division.

The decoration was for rescuing a Marine trapped in an amphibious vehicle under heavy enemy fire.



### THAT'S NOT A COWBELL—GET WITH IT

Rick Berg, 15, an ordinary seaman, gets more than ordinary orders from Quartermaster Keith Boland, 15, (left) and Bo'sun Pat Grant, 17, as Long Beach's Sea Explorer Squadron got ready for its Saturday review. It was aboard the Sea Scout Ship Volunteer at the Sea Explorer Base, 5875 Appian Way. Rear Adm. Carlton B. Jones, commander, U.S. Naval Base, Los Angeles, was the approving reviewing officer.

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Announcing 4 more new features of the I, P-T!

## STARTS WEEK OF MONDAY, MAY 1

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This bugs me!  
BLOW OFF STEAM!

### BEEF BOX

### A FUN 'N GRIPES FEATURE

Beef Box is a place to blow off steam, tilt at windmills and take verbal whacks at things and people who bug you. If you feel oppressed or denied, the way to get even is in Beef Box. Send your pet beef to Beef Box, 7888, Independent, Press-Telegram, 604 Pine Ave., Long Beach, Calif., 90801.

STARTS MONDAY, MAY 1

SATURDAY

## STOCK WRAP-UP

### SATURDAY STOCK RANGE

Still another first from the FORWARD LOOK! ... a weekend wrap-up of the week's market activity ... week's high, low, close and the 1967 high, low for individual stocks ... PLUS ... the week's total advance & declines, the ranges for Standard & Poor's, Dow Jones Closing averages.

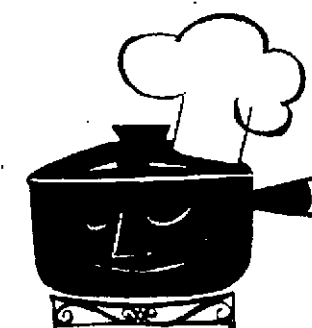
STARTS SATURDAY, MAY 6



### TODAY'S CHUCKLE

... a bright little spot of front page humor to bring smiles and a bit of joy ... helps soften the headlines of a troubled world. It is produced by a distinguished editor, has become the nation's No. 1 Belly Laugh as it bounces off the front pages of the nation's best newspapers.

STARTS MONDAY, MAY 1



### NEW ALL-IN-ONE I, P-T FOOD SECTION

Here's a real handy dandy for home-makers. Picture it! ... an easier-to-read color section in a new expanded 20 to 24 page size that spoons out heaping measures of menus, recipes, new product news, advertisements packed with money-saving news (AND COUPONS!). And starting Wednesday, May 3rd, the all-new WEIGHT-WATCHERS COOK-BOOK ... a 28-part series that can help those who want to get slender ... and stay slender.

STARTS WEDNESDAY (Press-Telegram) THURSDAY (Independent)

## INDEPENDENT PRESS-TELEGRAM

HOME OF THE FORWARD LOOK

It all started January 1 with the introduction of the highly-popular ACTION LINE to our readers. On April 10, market coverage was expanded to include complete New York and American listings daily ... Sylvia Porter's YOUR MONEY'S WORTH column made its debut the same day. Now the week of May 1 ... (and more to come!)







## Salvation Army Worker Dead

Mrs. Irma Jean Hodge, wife of Mills S. Hodge, personnel manager of Procter

and Gamble Manufacturing Co. here, died Saturday.

Mrs. Hodge was active in Red Cross volunteer services for 15 years. She was a charter member of the Salvation Army's Women's Auxiliary and was president in 1965.

She was born in Flagstaff, Ariz., in 1908. Her home was at 3626 Gaviota Ave.

Surviving are her husband, a son, William S.; a daughter, Mrs. Ann Miller, and five grandchildren.

Services will be Tuesday, 2 p.m., at Mottell's Chapel.

## Dale Yoder Honored by Minnesota

Dr. Dale Yoder, director of the business research bureau of California State College at Long Beach, was honored recently by the University of Minnesota for his 25 years service to the university.

Yoder, who is the founder and first director of Minnesota's industrial relations center, received an honorary citation for service during the 10th anniversary conference of Iota Rho Chi, professional industrial relations fraternity.

He was professor of economics at Minnesota from 1934 to 1958, and served as director from 1945 to 1958.

## CSLB Registration to Start May 8

Preferential registration for the fall semester will be extended to students now attending California State College, Long Beach, on May 8-26.

New and returning students will register from Sept. 19-23, the announcement added.



MRS. HODGE

The family suggests contributions to the American Cancer Society.

## Goodwill Week to Be Observed

Goodwill Week set aside to call attention to citizens who have made significant contributions to their communities despite handicaps — will be observed May 7-13 in Long Beach area churches, stores, organizations and by individuals.

An appreciation dinner, designed to single out persons who have aided the Goodwill program, will be held May 9, according to Walter L. Case, executive vice president of Goodwill Industries. Independent,

Press-Telegram columnist Malcolm Epley will be featured speaker for the event.

Goodwill Week points up the removal of thousands of persons from the rolls of the handicapped each year. Although the original Goodwill project began in a church, it is now of a community-wide nature throughout the nation.

Wightman Memorial Goodwill Industries, located at 800 W. Pacific Coast Highway, will offer special tours of its plant at 10 a.m. and 2 p.m. daily. The facility services Los Angeles County south of Rosecrans Blvd., and Seal Beach to Hermosa Beach and from Bellflower to the Palos Verdes Peninsula.



## Selected

Bob James, Long Beach business man has been selected president of the Downtown Lions Club of Long Beach. James has been active in the Lions Club activities for the past 10 years.

## Cancer Dangers Shown on Film

A colored film detailing the danger signals of cancer — and furnished by the American Cancer Society — will be presented at 8 p.m., today, at Veterans' Memorial Building.

The film, sponsored by

the United Veterans Council, will be followed by an open, question and answer session. The public is invited.

## Retirement Home

Visit "Quaker Gardens" beautiful 171-unit life-care home. Friendly atmosphere, new buildings on seven landscaped acres. Life-lease units available to ambulatory residents age 62 and over from \$8,000. Monthly life-care fee provides maid service, linen, medical-surgical needs, wonderful meals, all maintenance and telephone. Visit, write or call for information and brochure. (714) 539-9548 12151 Dale Street, Stanton (one block north of Channing)

## Souvenirs Stolen

Mexican souvenirs valued at \$250—among them a watch, sewing kit, fans, pill boxes and currency—were stolen from the home of Olive Alter, 75, of 140 Linden Ave., Long Beach police reported Friday.

## Students Aid Justice

Two aspiring law students from the Long Beach area are getting a baptism of fire in the legal world and aiding the process of justice at the same time.

Stephen Awe, of 30508 Avenida Corona, San Pedro, and Tedd B. Harris, of 2669 W. 235th St., Torrance, are participating in the University of Southern

California's pilot project of assistance to the Los Angeles County Juvenile Court public defender. In their assistance, they interview accused youths, assemble data on cases, produce legal memos and enable the defender to service clients more efficiently.

At the same time, USC says, they're getting valuable training in legal work.

## Prime Rib '1' on the Dinner Welch's Restaurant

features this tremendous dining bargain. Only at this excellent local restaurant you may enjoy the finest in dining at prices so unbelievably low. Luncheon from \$1.25. Dinners from \$1.50. Visit us soon. WELCH'S — 4401 Atlantic Avenue

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INDEPENDENT PRESS-TELEGRAM

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**BELLFLOWER** — TORrey 6-1721  
9833 East Belmont  
**GARDEN GROVE** — JE 7-9120  
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LONG BEACH, CALIFORNIA 90801, SUNDAY, APRIL 30, 1967

SECTION C

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155-H.P. TURBO-THRIFT ENG., Powerglide, power rear tailgate, deluxe belts, tinted glass, whitewall tires, smog device, heater. Stock No. 1742.

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Powerglide, push-button radio, tinted glass, deluxe belts, smog device, heater. Stock No. 1838.

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FACTORY AIR CONDITIONED, 327 V-8, Powerglide, power steer. and brakes, fender running lamps, push-button radio, tinted glass, deluxe wheel covers, deluxe belts, front and rear bumper guards, whitewall tires, smog device, heater. Stock No. 1733.

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Powerglide, power steering, tinted glass, push-button radio, all-vinyl trim, smog device, heater. Stock No. 1887.

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#### BRAND NEW '67 IMPALA SUPER SPORT

Powerglide, power brakes, power steering, push-button radio, tinted glass, deluxe belts, smog device, heater. Stock No. 1727.

SALE PRICE **\$2999**

#### BRAND NEW '67 CAMARO SPORT CPE.

327 V-8, Powerglide, center console, tinted glass, push-button radio, smog device, htr. All-vinyl trim. Stock No. 1076.

SALE PRICE **\$2699**

#### BRAND NEW IMPALA STATION WAG.

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## 25 -MONTH

## OK WARRANTY

<b>'63 Chevrolet</b> IMPALA 9-PASS. WGN. V-8, Powerglide, power steer., radio, heater. White with blue interior. Reflects loving care. Lic. GZK-367. <b>\$1599</b>	<b>'62 BUICK</b> SKYLARK H.T. CPE. V-8 Auto., pwr. str., radio, htr., bucket seats. Attractive Coral finish. Extra nice. Lic. FUC-801. <b>\$1199</b>	<b>'64 PLYMOUTH</b> SPORT FURY V-8, 4-speed, pwr. strg., radio, heater. Jet black. OQC-702. <b>\$1699</b>	<b>USED TRUCK HEADQUARTERS</b> ALL CARS AND TRUCKS SAFETY INSPECTED AND COMPLETELY RECONDITIONED FOR YOUR SATISFACTION  GLOBE CAMPER '61 GMC 3/4-Ton. V-6, Hydra-Matic. New Globe camper. <b>\$2399</b>  3/4-TON PICKUP 1964 CHEV. Radio, heater, automatic. Custom cab. Commercial tires. N77116. <b>\$1599</b>  1/2-TON PANEL '62 CHEV. V-8. Radio, heater, auxiliary seat. License K61747. <b>\$1199</b>  HOLIDAY CAMPER '63 CHEV. 3/4-Ton. V-8, 4-speed. Holiday Sleeper Camper. <b>\$1899</b>  1/2-TON PICKUP 1959 Chev. Fleetside. Heater. Clean. L67884. <b>\$899</b>  STATION BUS 1962 FORD. Radio, heater. Lic. QXX 399. <b>\$999</b>  FLEXIBLE GMAC OR BANK FINANCING AVAILABLE NO DOWN PAYMENT TOO SMALL ON APPROVED CREDIT	<b>'64 CHEV.</b> IMPALA HDTP. SDN. V-8, Powerglide, pwr. str., radio, htr., FACT. AIR. Jet black. Immaculate. KJJ 625. <b>\$1599</b>	<b>'65 Chevrolet</b> BEL AIR 9-PASS. WGN. V-8, auto., pwr. strg., radio, htr., fact. air, luggage rack, white with blue interior. Lic. NMB-646. <b>\$2399</b>	<b>'65 FORD</b> CUSTOM 2-DOOR 6-cyl. Radio, heater. Silver blue. A-1 thruout. Lic. NFB 043. <b>\$1199</b>
<b>'64 PONTIAC</b> CATALINA 4-DR. HDTP. V-8, auto. trans., pwr. str., radio, htr., fact. air. A real Sunday special. Lic. OWM 911. <b>\$1799</b>	<b>'61 T-BIRD</b> HARDTOP Full power, fact. air, low mileage. Jet black. Spotless. Lic. KFX-283. <b>\$1399</b>	<b>'66 FORD</b> COUNTRY SDN. WAGON V-8, auto., radio, htr., power steer. White. Priced to sell. Lic. RDU-985. <b>\$2299</b>		<b>'64 OLDS</b> F-85 2-DOOR V-8, auto., radio, htr., air cond. Sparkling white. Lic. ONS-884. <b>\$1399</b>	<b>'65 CHEVY II</b> NOVA HRDTP. COUPE Powerglide, pwr. strg., radio, htr., mint condition. Lic. NHU-317. <b>\$1599</b>	<b>'64 CHEVELLE</b> MALIBU CONVERTIBLE V-8. Powerglide, power steer., radio, heater. White with turquoise interior. Lic. XIT 971. <b>\$1599</b>
<b>'59 Chevrolet</b> BEL AIR 2-DOOR V-8 Powerglide, power steer., radio, heater. Ideal second car. Lic. JMF-942. <b>\$349</b>	<b>'66 CHEVELLE</b> MALIBU 396 COUPE V-8, radio, htr., fact. air. Jet black. Warranty book. License SZY-457. <b>\$2599</b>	<b>'62 CHEVY II</b> NOVA SPORT COUPE 6-cyl., radio, heater, Pwr'glide. Fawn beige. Lic. WSC-476. <b>\$1099</b>		<b>'65 MERCURY</b> MONTEREY HRDTP. SDN. Full power, plus fact. air cond. Showroom cond. Lic. PGT-175. <b>\$1999</b>	<b>'65 CHEV.</b> SUPER SPORT V-8. Powerglide, power steer., radio, heater, air cond. Positively like new. Lic. NME 194. <b>\$2299</b>	<b>'64 VALIANT</b> SIGNET SPORT COUPE V-8 4-speed, bucket, radio, htr., air cond., red and black with black interior. Lic. OWM-929. <b>\$1599</b>
<b>200 USED CARS &amp; TRUCKS TO CHOOSE FROM</b>			<b>KNOWN FOR THE CLEANEST USED CARS IN TOWN</b>			

See Open House Directory in Classification 139 - See Auto Directories in Classification 176





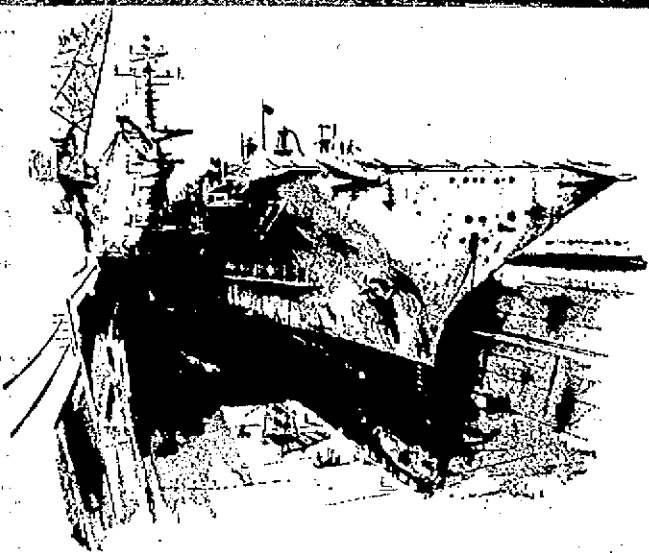












# For a Better Career

So Many People...

FIND GOOD JOBS IN  
THE CLASSIFIED SECTION  
OF THE  
INDEPENDENT,  
PRESS-TELEGRAM!

Your first position at the Long Beach Naval Shipyard can launch you on a satisfying, stable career. As early responsibilities are assigned to bring out your potential, you'll have every opportunity for promotions based on your own merit. (Over 95% of our supervisory positions are filled from within.) Complementing our program of personal development, we offer good salaries, excellent working conditions, further education and training, continuous challenges and personal recognition. Additionally, many of our vacancies, including those for engineers, offer Federal Service fringe benefits which include the security of health and life insurance and a liberal retirement program. You'll also earn 13 days sick leave, 8 paid holidays, 13 to 26 days paid vacation each year and the uniqueness of voluntary transfer to other Federal activities while retaining both seniority and fringe benefits. Reservists are entitled to additional leave with full pay. Apply today or this week for sure... we may just have that BETTER CAREER you've been looking for!

## Immediate Openings for...

### SPECIAL OPPORTUNITY

EMPLOYMENT OFFICE OPEN ON SAT., 4 MAY, 1967, 8 A.M. TO 4:30 P.M.

## Engineers

- Ship Structural Design
- Shipboard Electrical Systems Design
- Shipboard Electronics Systems Design (Radar, Sonar & Radio)
- Shipboard Missile Systems Evaluation
- Shipboard Electronics Systems Evaluation
- Ship Propulsion & Piping Systems Design
- Shipboard Ventilation & Air Conditioning Systems Design

### MINIMUM REQUIREMENT:

BS degree in engineering from an accredited college or university

### BEGINNING MONTHLY SALARIES AT FIVE PROFESSIONAL LEVELS:

GS-5 — \$532	GS-9 — \$750
GS-7 — \$644	GS-11 — \$873
GS-12 — \$942	

Most vacancies are at the GS-11 grade level and below. One or more years of experience on shipboard systems is preferred for openings at the GS-11 and GS-12 grade levels.

### HOW TO APPLY:

Qualified candidates interested in being considered for immediate openings at various levels in the above fields are invited to mail complete resumes in confidence, indicated minimum salary requirements and field of interest to: Professional Employment Coordinator, Industrial Relations Office, Long Beach Naval Shipyard, Long Beach, California 90802. No written tests are required.

## Craftsmen SHEETMETAL WORKERS

4 years of appropriate experience to qualify. From \$3.53 to \$3.83 per hour.

- ELECTRICIANS
- JOINERS
- TELETYPE EQUIPMENT MECHANICS
- FLANGE TURNERS
- WELDERS
- COPPERSMITHS
- MACHINISTS
- SHIP WEAPONS MACHINISTS
- BOILERMAKERS
- SHIPFITTERS
- SHIPWRIGHTS

### HOW TO APPLY:

Apply at Gate No. 5, Terminal Island, Monday through Saturday, 8 a.m. to 4:30 p.m., or mail a completed Federal application Standard Form 57, available at most Post Offices, to: Industrial Relations Office, Long Beach Naval Shipyard, Long Beach, California 90802. Applicants applying by mail will be advised as soon as possible if qualified for interview. No written tests are required except for Card Punch Operators and Electronics Mechanics. These applicants will be notified when and where to report for the written test.

### FIRE CONTROL MECHANICS & HELPERS

For work on anti-submarine warfare systems, etc. 6 months to 4 years of appropriate experience to qualify. From \$3.83 to \$3.89 per hour.

### ELECTRONICS MECHANICS & LIMITED

2 to 4 years of appropriate experience to qualify. From \$3.23 to \$3.89 per hour. Written test required.

### SHIPFITTERS (LIMITED)

### SHIP WEAPONS MACHINISTS (LIMITED)

### SHEETMETAL WORKERS (LIMITED)

2 years of appropriate experience to qualify. From \$3.19 to \$3.45 per hour.

### TANK CLEANERS

1 year of appropriate experience to qualify. From \$2.26 to \$2.98 per hour. Plus \$0.15 hourly differential.

### LOFTSMEN

4 years of appropriate experience to qualify. From \$3.77 to \$4.09 per hour.

### HELPER ELECTRICIANS

6 months of appropriate experience to qualify. From \$2.83 to \$3.07 per hour.

### CARD PUNCH OPERATORS

For 2nd and 3rd shifts. 4 to 12 months of appropriate experience to qualify. From \$3.06 to \$3.44 per hour plus 10% shift differential. Written test required.

### SPECIAL NOTE:

Clip and mail the coupon below (or facsimile) if you'd like us to send you an official application form, an announcement of specific experience requirements (for the listed positions only) and other related information on Federal employment. Please visit our employment office and check our listing of additional positions for which we are now accepting applications for future openings.

Industrial Relations Office  
Long Beach Naval Shipyard  
Long Beach, California 90802

As advertised, please send me application and additional information on Federal employment.

Position(s) \_\_\_\_\_

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City and State \_\_\_\_\_ Zip Code \_\_\_\_\_

4/30, I.P.T.

## Also Accepting Applications for...

Helper Electronics Mechanics

Riveters

Boatbuilders

Drillers

Helper Riggers

Blacksmiths

Caulker & Chippers

Enginemen (H&P)  
(Crane Operators)

Refrigeration & A/C Mechanics

Gyrocompass Mechanics

Helper Blacksmiths

Marine Machinists

Electricians (Limited)

Marine Machinists (Limited)

Maintenance Machinists

Pipefitters

Helper Pipefitters

Pipecover & Insulators

Helper Pipecovers & Insulators

APPRENTICES IN VARIOUS TRADES

CHALLENGING THE SEA



**LONG BEACH**

**NAVAL SHIPYARD**

All applicants will receive consideration without regard to age, race, creed, color, sex or national origin. U.S. Citizenship required.

Plan to visit our booth at the "1967 Job Opportunities Fair" Today, Sunday, April 30th, at the Long Beach City College Business and Technology Campus on Pacific Coast Highway.



## Help Wanted 24-A Help Wanted 24-A

(Men) (Men)

## PLANT OPERATOR

## SHELL CHEMICAL CO.

JOB OPENINGS for plant operators; requiring rotational shift work.

REQUIREMENTS: Applicants must have mechanical aptitude, high school diploma, and pass pre-employment physical.

BEGINNING RATE: \$3.12 per hour after brief training period, with opportunity for advancement. Excellent company benefits.

INTERVIEWS will be conducted between 9 A.M. and 2 P.M. Monday, Tuesday, Wednesday, May 1, 2 and 3.

CALIFORNIA STATE EMPLOYMENT SERVICE 1350 LOCUST AVE., LONG BEACH

Apply at Reception Desk

An Equal Opportunity Employer

## SALES

## Educational Sales

We want a caliber man with outgoing personality, enthusiasm, and drive to sell our outstanding educational training program. Unusual opportunity. Call Mr. Allen for appointment. 639-2950

## SALES

## FIRST TIME

Our company is just opening a new branch for men. We are looking for new products. Ground floor opportunity, unlimited income. A progressive, personable man (someone not interested in plain routine work). We offer both security (less per month and up salary) and a challenge.

CALL 424-4423 9 TO 12 ONLY

## SALES

## NEED EXTRA \$\$\$!!!

Best Part-Time Job... in the World

LIFE Magazine will hire a new branch for men. We are looking for new products. Ground floor opportunity, unlimited income. A progressive, personable man (someone not interested in plain routine work). We offer both security (less per month and up salary) and a challenge.

CALL 424-4423 9 TO 12 ONLY

## SALES

## LAZY?

SELL BY APPOINTMENT FULL OR PART TIME

Mr. Stout 662-2116 Collect

## SALES

## LANDMARK MOTEL

3333 Lakewood Blvd., L.B.

PHONE HA 1-8215

## SALES

## SALES

Men's furnishings &amp; sportswear. Permanent position. 422-1205

## SALES

## SALES

If you've ever sold direct water vacs, book, lighting, etc. I need 3 salesmen. \$1500 per month. 3333 Lakewood Blvd., L.B. 424-0477

## SALES

## SALES

We are looking for 3 managers. \$1500 per month. 3333 Lakewood Blvd., L.B. 424-0477

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## Help Wanted 24-A Help Wanted 24-A

(Men) (Men)

## PROPOSAL

## ENGINEER

Sales Department (person with engineering background) to develop and submit proposals to various agencies. Previous experience in proposal writing. Salary commensurate with experience. Send resume to: Pacific Scientific, 1346 S. State College, Anaheim, PR 4-5217

## Pacific Scientific

1346 S. State College, Anaheim, PR 4-5217

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**FREE!**

See this year's edition of the ICE CAPADES FREE as guests of The Independent, Press-Telegram Classified Department. It's easy to do... find your name in the Classified Section any time between April 23 through May 7 and you receive TWO FREE tickets to the Ice Capades.

**LONG BEACH ARENA**

**MAY 15 thru 21**

**FREE!**

**5 PAIR OF TICKETS AWARDED DAILY!**

Call at The Independent, Press-Telegram Classified Ad counter, 604 Pine Ave., for your FREE tickets. This offer void after May 12.

# CALL AN EXPERT

### Help Wanted 25-A

#### GENERAL OFFICE

Typing necessary, Purchasing dept. 210 N. Avalon, Wilmington, Del. 19804. Call 301-7771.

#### GENERAL OFFICE

Gen. Office, Telephone Div. 1000, 1705 Alameda, L.B. 3000.

#### GENERAL OFFICE

Gen. Office, Telephone Div. 1000, 1705 Alameda, L.B. 3000.

#### GENERAL OFFICE

Gen. Office, Telephone Div. 1000, 1705 Alameda, L.B. 3000.

### Help Wanted 25-A

#### KEYPUNCH OPERATOR

Requires minimum 1 yr. IBM 624 Keypunch & Verifier experience. Excellent salary & benefits. 1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### LADIES—PART TIME

New Long Beach office. Morning or evening. 1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### LAUNDRY PRESS

Laundry Press, 1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

### Help Wanted 25-A

#### SECRETARY

Immediate opening. Excellent benefits. Type 20 wpm. Short-term. 1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### TRAFFIC SERVICES INC.

1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### SECRETARY

Immediate opening. Excellent benefits. Type 20 wpm. Short-term. 1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

### Work Wanted 31

#### IRONING: Rep or part time

1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### VERY H. Rep or part time

1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### CHILD CARE in my home

1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

### Call on Expert 35

#### Acoustic Ceilings

1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### Electricians

1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### Painting, Paperhanging

1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

### Help Wanted 25-A

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Typing necessary, Purchasing dept. 210 N. Avalon, Wilmington, Del. 19804. Call 301-7771.

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Requires minimum 1 yr. IBM 624 Keypunch & Verifier experience. Excellent salary & benefits. 1200 S. Broadway (Gardena Area) 90247. Call 301-7771.

#### LADIES—PART TIME

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Gen. Office, Telephone Div. 1000, 1705 Alameda, L.B. 3000.

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Lakewood  
Lakewood Villages  
Lynwood  
North Long Beach  
South Long Beach  
West Side

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Belmont Shore  
East Lakewood  
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Long Beach  
Los Alamitos  
North Long Beach  
North Long Beach  
San Pedro  
Torrance  
Westside  
Wrigley

Bellflower  
 Bixby Area  
 Bixby Knolls  
 Carson Park  
 Lakewood  
 Lakewood Plaza  
 Lakewood Village  
 North Long Beach  
 North Long Beach  
 Rossmore  
  
 Belmont Heights  
 Buena Park  
 Garden Grove

Garden Park  
Lakewood  
Lakewood  
North Long Beach  
State College

**ROOM**

City College Area  
Huntington Beach  
Lakewood Plaza  
North Long Beach  
Orange County  
Rossmore  
Seal Beach  
State College Area  
Westminster

**Lakewood Village**  
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**ROOM**

**El Dorado Park**

**Belmont Shore**  
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Garden Grove  
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'66 FORD Falcon economy 6 cylinder, automatic transmission, radio, heater, candy yellow with w/w tires. Lic. #NPK-310.	\$1099	\$37	\$37
'63 CORVAIR Monza coupe, automatic transmission, radio, heater, etc. Lic. #KTP-436.	\$699	\$24	\$24
'65 PONTIAC G.P. Factory Air Conditioning, V-8, automatic, radio, heater, power steering & brakes. Lic. #NMG-309.	\$1999	\$55	\$55 42 mos.
'62 T-BIRD Automatic Transmission, radio, heater, power steering, etc. Lic. #NUW-434.	\$899	\$31	\$31
'66 MERCURY WAO. #202, V-8, automatic, radio, heater, power steering, w/w tires, etc. Lic. #NMA-311.	\$1599	\$55	\$55

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'68 FORD Mustang, V-8, automatic, radio, heater, power steering, disc brakes, etc. Lic. #LLO-448.	\$599	\$20	\$20
'64 COMET 404 Sedan, Automatic trans., radio, heater, w/w tires, etc. Lic. #HIF-246.	\$999	\$34	\$34
'65 HONDA COMMUTER Station Wagon, V-8, automatic, radio, heater, power steering, w/w tires, etc. Lic. #ZHG-743.	\$1699	\$58	\$58
'66 MERCURY HOPI. Mustang, V-8, automatic, radio, heater, power steering, disc brakes, etc. Lic. #TRU-464.	\$2199	\$60	\$60
'67 CHEV. CAMARO V-8, automatic trans., radio, heater, power steering, etc. Lic. #TRU-464.	\$2299	\$63	\$63 48 mos.
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'61 THUNDERBIRD H.T. Full Pwr. Fac. Air	\$1000	\$1420	\$ 699
'60 FORD GAL. 4-DR. H.T. V-8 R&H Automatic	\$ 300	\$ 535	\$ 299
'61 MERC. COL. PK. WAG. V-8 R&H P.S. Pwr. Wnd.	\$ 525	\$ 835	\$ 599
'61 FORD GAL. H.T. CPE. V-8 R&H Auto. Pwr. Steer.	\$ 525	\$ 840	\$ 499
'62 THUNDERBIRD H.T. Full Pwr. Air Cond.	\$1175	\$1635	\$1199
'63 CONTINENTAL 4-Dr. All Pwr. Air Cond.	\$1900	\$2500	\$1899
'64 FORD CONV. Bright Red Sharp	\$1000	\$1405	\$1099
'64 DODGE DART G-T Radio Heater Automatic	\$1025	\$1435	\$1199
'64 FORD GAL. H.T. CPE. V-3 350 4-Speed	\$1175	\$1625	\$1299
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'59 FORD 4-DR. . . . .	\$199	'60 COMET . . . . .	\$299
'59 CHEV. CONV. . . . .	\$199	'60 PLYM. CPE. . . . .	\$299
'57 PLYM. WAGON . . . . .	\$199	'59 OLDS DLX. . . . .	\$399
'53 PONTIAC . . . . .	\$149	'54 VW DLX. . . . .	\$499

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- '66 Mustang \$2399  
Htdp. Coe. V-8, Radio, Heater,  
Automatic, Pwr. Brakes.  
With GT Option Interior, 11,000  
miles. 11 miles. Immaculate.  
#SW-314.
- '65 Pontiac \$1799  
LeMans Htdp. Coe. V-8, Auto.  
Htr., Pwr. Brakes.  
Seems to be believing. #SPH-11.
- '66 Olds . . \$2399  
Cutlass Coe. Radio, heater,  
pwr. str. & brakes. Another  
low mileage beauty. #SPH-128.
- '65 Chevelle \$1699  
Malibu, V-8, radio, htr., auto.  
pwr. str., pwr. brakes.  
Driver's Street Rod. Heavenly  
blue color. #SPH-101.
- '65 Pontiac \$2799  
3-Pass. Wagon, Facit air, pwr.  
brakes. A beautiful local  
beauty. See it—try it—buy it.  
No. HOW-17.
- '64 Pontiac \$1899  
Bonnevillie Sta. Wagon, Radio,  
Htr., Automatic, Pwr. Str. &  
Brakes. A beautiful local find  
and fairly car. #FWM-451.
- '62 Buick . . \$1199  
Electra 315, 4-Dr. Htdp. Factory  
3-Dr. & full pwr. local owned  
and immaculate. #HYU-161.
- '61 Olds . . \$499  
W. Holiday Sdn. Radio, htr. auto-  
matic, power steering, brakes,  
windows & seat. Light blue  
w/matched interior. #GWP-60.
- '61 Pont . . \$799  
StarChief, 4-Dr. Htdp. Radio,  
Htr., Automatic, pwr. str.,  
brakes. Absolutely immaculate.  
#KGP-413.
- '60 Valiant . . \$699  
4-Dr. Sdn. Radio, htr., auto.  
pwr. cond. All white with orange  
interior. 21,000 miles. #KPS-322.

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BROWNING  
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Long Beach  
HE 6-9624

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**BRAND NEW '67  
Impala 2-Dr. H.T's.**

Fully equipped Incl. V-8, auto, trans., FACTORY AIR COND., R&H, O.A., air, 111 speakers, 2-400, wipers, washers, outside mirror, new tires, etc.

**\$2989**

**BRAND NEW '67**

BEL AIR  
9-PASSENGER  
STATION WAGON

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**NEW CAMAROS**

NEW "396"  
ENGINES  
IN STOCK

**\$2279**

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\$800 DISCOUNTS  
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**\$99 Delivers Any New  
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**PARKWOOD  
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5059 LAKEWOOD BLVD.  
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**MUST BE SOLD  
THIS WEEKEND!**

OVER 350 CARS FOR YOU  
TO CHOOSE FROM

19 DIFFERENT WAYS TO FINANCE!

GOOD AFTER-SALE SERVICE

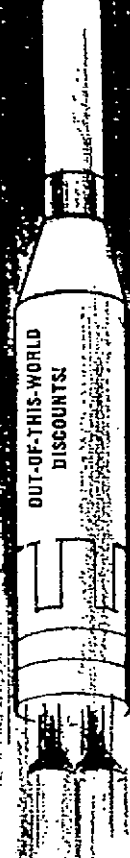
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OVER 125 USED CARS FOR YOU  
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PARABLE PRICES TO  
THESE LISTED BELOW



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OUT-OF-THIS-WORLD DEALS

THIS WEEKEND



1967 NEWPORT COUPE

ORDER YOURS NOW **\$2795** ONLY



1967 VALIANT

ORDER YOURS NOW **\$1795** ONLY

(THIS WEEKEND ONLY!)

<p><b>'64 CHRYSLER</b></p> <p>NEW YORKER</p> <p style="font-size: small;">4-DOOR HARDTOP, AUTO- MATIC TRANSMISSION, RA- DIO, HEATER, FULL POW- ER, FACTORY AIR CONDI- TIONING.</p> <p><b>\$1995</b></p>	<p><b>'63 CADILLAC</b></p> <p>CONVERTIBLE</p> <p style="font-size: small;">AUTOMATIC TRANSMIS- SION, RADIO, HEATER, FULL POWER, FACTORY AIR CONDITIONING, ETC.</p> <p><b>\$1495</b></p>	<p><b>'63 T-BIRD</b></p> <p style="font-size: small;">V-8, AUTOMATIC TRANS- MISSION, RADIO, HEATER, POWER STEERING, ETC.</p> <p><b>\$1395</b></p>	<p><b>'65 DODGE G.T.</b></p> <p>2-DOOR HARDTOP</p> <p style="font-size: small;">STICK SHIFT, TRULY AN IMMACULATE CAR.</p> <p><b>\$1395</b></p>	<p><b>'65 CHRYSLER</b></p> <p>NEW YORKER WAGON</p> <p style="font-size: small;">FULL POWER, FACTORY AIR CONDITIONING, AUTO., RA- DIO, HEATER.</p> <p><b>\$3195</b></p>
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## RAY VINES CHRYSLER PLYMOUTH

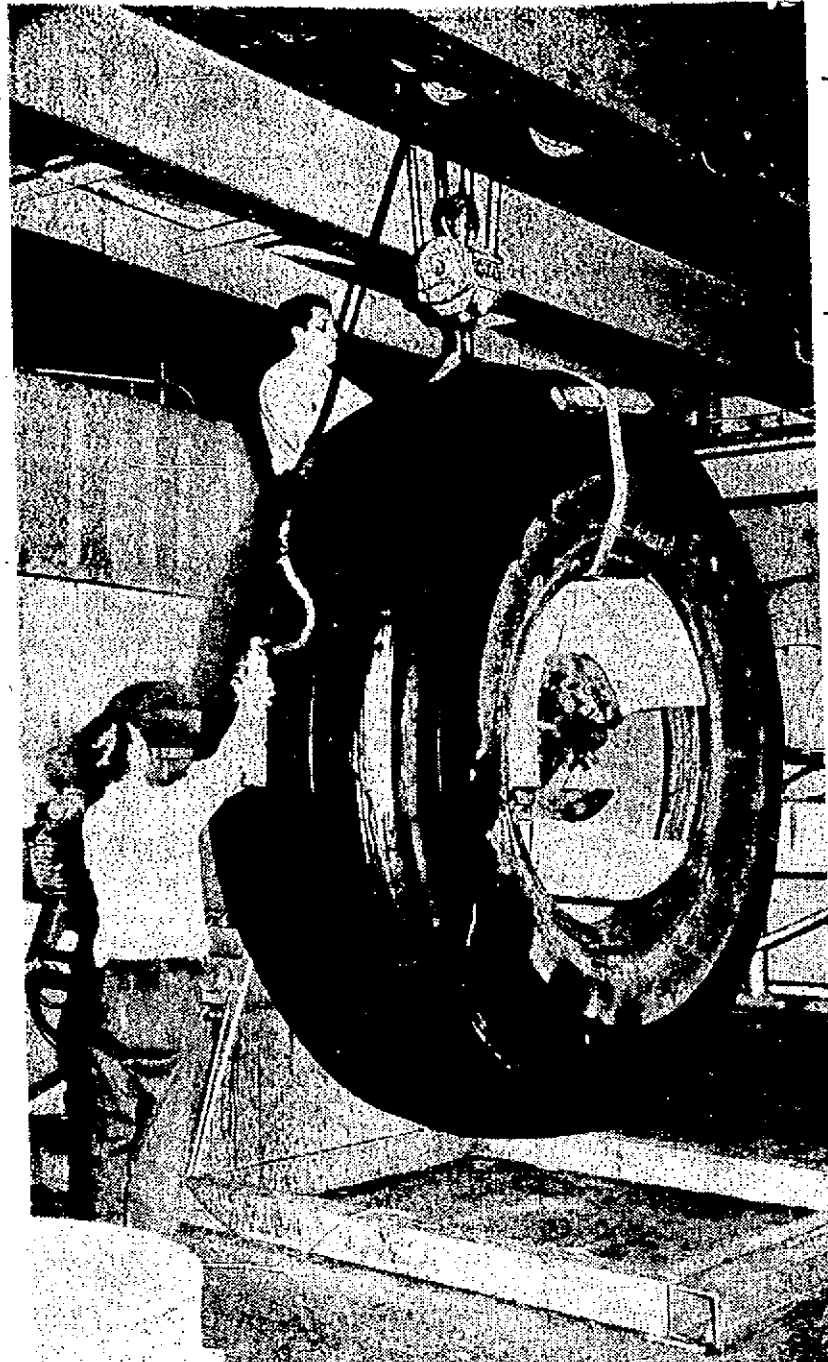
CORNER OF WILLOW & LAKEWOOD BLVD., LONG BEACH • 426-7301

OPEN 7 DAYS A WEEK UNTIL 10 P.M.









NEW RUBBER APPLIED... By Hoffman (left), Ortega  
Photos by TUTTLES' CAMERAS

# World's Largest Recapping Machine Now Used in L.B.

Tire industry history is written daily inside a rather plain building at 3202 E. 70th St., Long Beach.

It is the manufacturing plant of the Pedersen Tire Company.

There the world's largest retread mold turns out huge earth-moving machine tires that look and perform as they did in their \$11,000 infancy.

The 12-foot-high casings get a 1,400-pound "face-lifting" at an average cost of \$2,400.

BEFORE THIS year, owners of the mammoth machines were forced to return the casings to the eastern factory for repair and new tread.

But since February Pedersen Tire's history-writing mold has been working for western contractors diligently.

Tom Caldwell, who oversees the firm's rubber manufacturing said it took 18 months to get delivery on the giant molds after the order was placed with

the Super Mold Corporation at Lodi.

SEVEN MONTHS were consumed with the actual construction of the steel-jacketed, cast aluminum molds — a "lower" and a "upper" weighing 14,000 pounds.

Cost of the molds: \$50,000.

Cost of the intricate hydraulic equipment and sensitive instruments to make the molds work-

apply the hot rubber ribbon evenly.

WHEN THEY have used just short of a ton of

By ROBERT BECKMAN  
Progress Editor

rubber ribbon, the casing is ready for the mold.

The hoist lowers the tire, now horizontal, into the "lower" mold, then the "upper" is nestled

moved from the mold for cooling the curing will continue.

DURING THIS period, an \$800 innertube is used in the tubeless giants to assure even internal pressure.

On the fourth day, says credit manager Carl Turco, the tire is ready for its trip back to the contractor.

Plant manager Lloyd Weeg, Caldwell and

THE TRIO also is proud of the fact the eastern factories require up to 10 days to do a recapping job.

"Here, on the fourth day," Caldwell said, "the tire can be on its way back to the worksite."

How big is the demand in the West for Pedersen Tires' super mold?

"Well, you might remember there are only about 1,000 of these tires (37.5x51) in use in the whole country," Caldwell explained.

"AND WE figure about 700 of those are being used by western contractors."

Thus far, orders for the giant-sized recapping (the rubber is 8 1/2 inches deep on the shoulder of a retreaded tire) have come to Pedersen Tire from points as far away as Salt Lake City.

"It's not exactly cheap to send them in — or back," Caldwell added. "The cost, to Seattle for example, is about \$500."

## SOUTHLAND PROGRESS REAL ESTATE ★ Independent-Press-Telegram ★ BUSINESS

LONG BEACH, CALIF., SUNDAY, APRIL 30, 1967

able: another \$33,000.

A massive overhead crane, electrically controlled by long-time Ped-

erson employee Bill Hoffman, hoists the bulky casings, buffed clean, into position while he and rubber expert Pedro Ortega

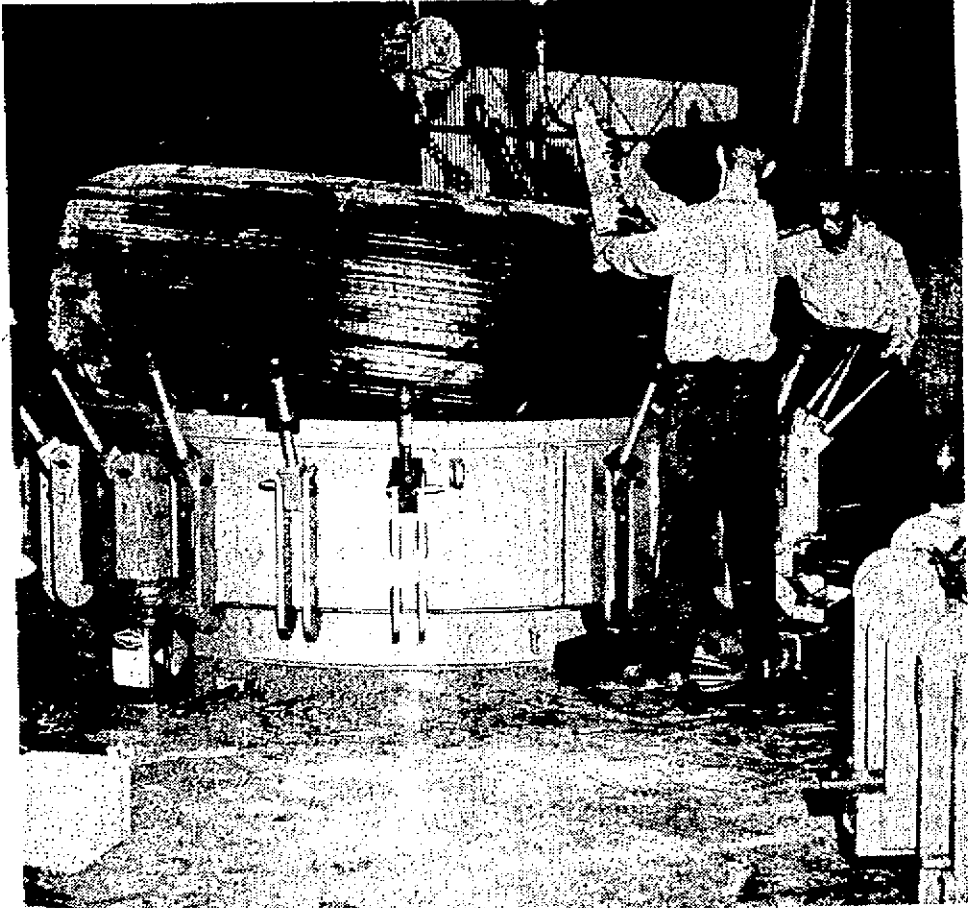
atop it and a multitude of clamps and safety controls are tightened down.

The "coking" then commences.

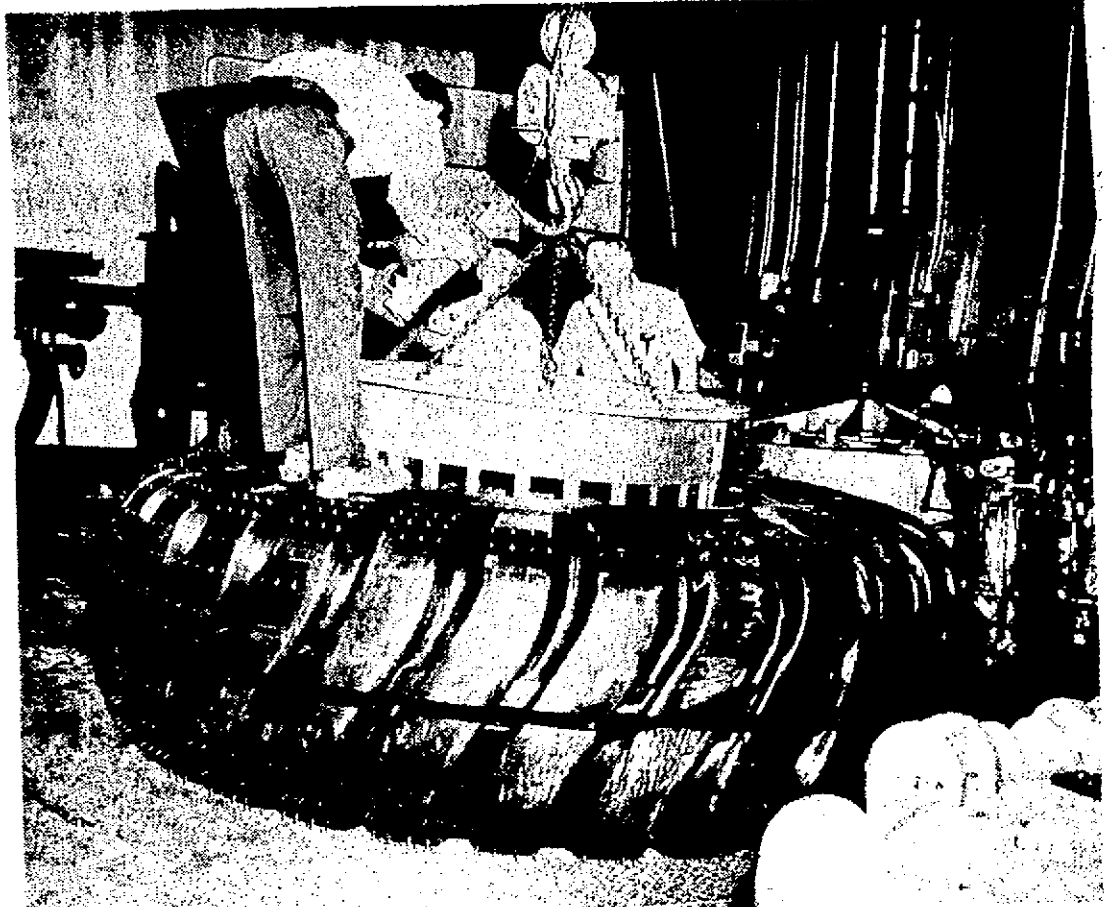
For a day the tire cooks at temperatures up to 295 degrees and for another 72 hours after it is re-

Turco point with pride to a computerized cabinet that gulps in block-long strands of Pedersen-

manufactured rubber and spews out a precise, rushing ribbon of hot (up to 170 degrees) rubber onto waiting casings.



MASSIVE TIRE... Slowly Guided Into Lower Mold



HOFFMAN (L), WEEG, PEDERSEN... Wheel Mold Carefully Removed From Tire

# New Construction in Long Beach Area Boosts Economy

Announcement last week of more than \$10 million in public works construction in Long Beach will bring a major boost to the brightness of the economic look in the local area.

The work will include modernizing of the city Auditorium, a new Exhibit Hall for the convention bureau, a seal wall at Alamitos Bay are included in the municipal projects. Linked to the Convention Hall-Auditorium work is proposed a 400-room hotel to be built by private funds.

Continued expansions and new manufacturing plants already has maintained a good pace in the economy of the area this year. Another group of major aeronautical and electronic projects just announced shows those nearby manufacturing

plants are certain to continue at a rapid pace.

HERE ARE some of the new projects recently awarded the firms:

### ARMY

A \$4,500,000 contract to Philco-Ford Corp., Aeronutronic Division, Anaheim, continued development on the "Chaparral" air defense missile system.

A \$1,600,000 contract to Hughes Tool Co., for aircraft armament subsystems for helicopters. (Several of the Hughes plants are in Orange County with main office in Culver City.)

A \$1,600,000 contract to Computer Sciences Corp., El Segundo, to formulate and implement a computer-based management information system.

### NAVY

No price revealed on project for Interstate Elec-

tronics Corp., Anaheim, for study of the research sonar system of the USS Dolphin.

A \$120,600,000 contract to General Dynamics Corp., Pomona, for production of the new "Standard" anti-aircraft missiles that will replace the "Terrier" and "Tartar" rocket armament on 50 United States warships.

A \$3,214,000 contract to Douglas Aircraft, Long Beach, for producing aircraft ordinance ejection racks.

A \$1,670,000 contract to Northrop Corp., Hawthorne, supplementary contract for production of spare parts and ground support equipment for F-5 aircraft.

A \$1,325,000 contract to Hughes Aircraft for production of test equipment for the "Falcon" air-to-air missile.

### NASA

An unannounced price for Planning Research Corp., Los Angeles, for a study of methods for defending the United States from potential missile attacks.

A \$45,700 contract to Beckman Instruments, Scientific Division, Fullerton, for an infrared component and system checkout instrument.

### OTHER AGENCIES

A \$4,000,000 contract to Royal Industries, Santa Ana, from General Electric Co., New York, for components used in the Navy nuclear program and a second contract from Fairchild-Hiller Corp., Hagerstown, Md., for specialized containers.

A \$2,450,000 contract to North American Aviation Inc., from Bell Helicopter Co., Fort Worth, Texas, for

wings for a new version of the Army's Huey designed to fly helicopter missions as an armed-escort for ground-based infantrymen.

A \$148,000 contract to Babcock Electronics, Costa Mesa, from Serendipity Associates, Chatsworth, for design, fabrication and system integration of the program entitled, "Presentation of Information for Maintenance and Operations."

A \$12,575 contract to Space Ordnance Systems, El Segundo, from California Institute of Technology, Jet Propulsion Laboratory, for electro-explosive devices.

AMONG RECENT announcements of new plants and expansions have been:

GADRENA — Royal Industries Inc., has acquired an additional six acres of land and 25,000 feet of fac-

tory space for its Thomsen Division, 130 W. Victoria St. It will be ready for occupancy in June for the division which manufactures concrete pumping equipment.

BELLFLOWER — Weiman's Marine Co., manufacturer of Cougar Boats, is expanding and will move about July 1 from the present location at 17918 S. Lakewood Blvd., to a larger plant at 8020 Rose St., reported R. J. Weiman, the owner.

EL SEGUNDO — A. D. Alpine Inc., manufacturers of heat treat and melting furnaces and ceramic kilns, will move from its Culver City location to a 12,000 square foot facility in the El Segundo Industrial Park.

GARDENA — Thermal Systems Inc., Los Angeles, has leased a 20,000 square

foot facility on one acre at 13920 S. Broadway in the Broadway-Rosecrans Industrial Park. The facility includes a 5000 square foot office and a 2000 square foot special hazardous ce-

menting room. They manufacture electrical heaters, printed circuit and wire elements, ovens, thermal molded foam insulation and

(Continued on Page 4)

## On the Inside...

PAGE 2—Huge new Buffums' store to be erected in La Habra with work to begin in July.

PAGE 5—Alpine Village, diversified complex featuring European atmosphere, will be developed in Torrance.

PAGE 5—Dozens of people made the news in real estate and business circles. See "People in the News."



# Year of 1967 Going Into Financial Records as 'Odd One'

By KEN CHILCOTE  
Business Editor

Already the year of 1967 is going into the records as an odd one. It will be remembered as a year of adjustments, substantial shifts in monetary policy and greater emphasis on and use of fiscal policy.

But there will be no depression which so many feared. True, national indicators have shown a slower pace in economic activity so far this year but in many instances this has been a good trend toward more solid economy. In many, it is a breathing spell which possibly will see the second half of the year spinning to new highs in business.

Slack in consumer spending early in the year already has been offset by government and corporate spending. Some economists now are expecting federal government expenditures, including purchase of goods and services, transfer payments, grants to local governments and interest paid to exceed \$160 billion this calendar year, an increase of \$20 to \$25 billion dollars over the record last year.

Reinstatement of the investment tax credit is giving a big boost to spending on capital goods and services with business spending to reach another record high in the vicinity of \$63 billion in 1967.

It has been proven, consistently, that when business spending on capital goods is high, no immediate recession or letdown is in sight. Capital spending generates much more economic growth than is reflected in the actual dollar spent.

★ ★ ★

**WHERE ARE THE HOMEBUYERS** whose plight was pictured as miserable during the tight money situation?

Mortgage rates have now dropped to 1965 levels with plenty of money available for use of homebuyers but still there is no big upturn in housing.

California Savings and Loan League, after a survey of managers throughout the State, found that because of heavy inflow of savings, almost every association has plenty of money to lend for purchase of single-family homes. The survey also revealed that many S&L concerns are willing to lend on construction of homes and apartments as well as existing apartments.

The managers of the savings and loan firms all feel there will be both real estate and residential construction pick up in activity in the next few months. Naturally the home construction industry hopes so.

★ ★ ★

**THERE IS ONE FIELD OF CONSTRUCTION** that needs some better form of financing. That is in the home expansion and remodeling.

Many who bought homes under GI financing years ago, as well as many who obtained low interest payments on original homes are now in position where they would like to add some rooms and other general improvements on the homes.

Few of the mortgages have an open-end policy which would permit attaching such expenditure onto the present mortgage with a continuance of interest at the same rate.

Either they must refinance the home and the project at present rates or give some points at a higher interest for a comparatively short-time loan to do the work.

The average working man today thinks long and deep before he is willing to tack on another \$60 to \$75 per month second payment when he is paying \$125 to \$165 a month on his original loan.

If some better means of financing work on the older homes could be found there would be an immediate need for plenty of construction workers of all kinds.

★ ★ ★

**HERE AND THERE** — American Airlines reported earnings of \$5,166,000 for the quarter ending March 31, compared to \$3,418,000 for the same period last year. Revenues were up 23.7 per cent; passenger miles up 25.6 per cent and freight volume increased 53.8 per cent. . . . Uncle Sam is preparing for more bombing attacks with new equipment! This was shown with the award of a \$4,803,000 Air Force contract for radar bombing systems awarded Dynamic Corp. of America. . . . San Diego Zoo is adding a new set of speedramp passenger conveyors for passenger convenience.

Edgar Bronfman, Joseph E. Seagram & Sons president will take over MGM, according to rumors. He currently is a major MGM stockholder and if successful in a 250,000 additional stock tender he will be in a driver's seat. He long has sought movie interests and lost out on the Paramount Pictures deal but lost out to Charlie Bluhdorn, of Gulf & Western. He sought to buy out Jack Warner, former Warner Brothers president but was squeezed out.

★ ★ ★

**PREPARING FOR A MAJOR EXPANSION** nationally, Day & Night Manufacturing Co., and the Payne Co., of the City of Industry have sent two key executives to Collierville, Tenn., to assist in planning for the \$7.6 million, 375,000 square foot facility to be constructed at once.

The companies' full line of air conditioning and heating equipment and water heaters will be produced there. Harry W. Arndt will be manager of manufacturing and Peter K. Thompson will be manager of manufacturing services.

Arndt joined Payne in 1935, prior to its becoming associated with Day & Night. Since 1962 he has been assist-

ant general superintendent of production. Thompson has been chief time standards engineer.

**THERE HAS BEEN A NOTED PICKUP** in consumer buying, says Dunn & Bradstreet in their weekly Business Economics bulletin. Bank clearings in the nation's 26 leading cities in March reached \$241,523,219,000 — the largest volume on record.

After the normal post yule showing in the January-February period, March check turnover surged 16.8 per cent ahead of the previous month. It was a 7.4 per cent rise over March a year ago.

**JAPANESE TELEVISION MAKERS** are growing big as they think small. Already finding a lucrative market in the United States with the small TV sets, they now are concentrating on small color sets as well. Toshiba Ltd., is shipping 14-inch color sets to a major department store chain and Matsushita is bringing a new 14-inch Panasonic set to this country.

A big push will come when Asahi Glass, Japan's major picture tube supplier starts turning out new color 14-inch tubes for summer delivery. Some Japanese manu-

facturers are eyeing even smaller sets to increase export sales. Servicing the imported sets will be improved since tubes made in the U.S. are available for use in the imported sets.

**THE STUDEBAKER SUBSIDIARY** would acquire the assets of Wagner Electric Corp., under a proposal now waiting approval by stockholders on May 11.

Studebaker would more than double in size if the combination is approved. The physical properties would grow from 14 Studebaker plants in eight states and Canada to 27 facilities in 12 states and Canada. Floor space would be doubled to 6,000,000 square feet and employees would be increased from 6,000 to 15,000 for Studebaker.

With Studebaker and Wagner operating together, they would produce such automotive-related products as brakes and allied items, electrosystems, miniature incandescent lamp, sealed beam headlamps, oil and gasoline additives, tungsten carbide tire studs, studding guns and equipment, tire changing machinery and hydraulic jacks.

Studebaker also is in such fields as household appliances, commercial refrigeration, small tractors and floor care machinery.

**THE LARGEST LASER SYSTEM** in the world has been acquired by the U.S. Army Electronics Command, Fort Monmouth, N.J., from Kored Corp., Santa Monica, a subsidiary of Union Carbide. It took nearly two years to develop the system which consists of five individual laser units. It fires two parallel and highly concentrated beams of light that lasts only about 100-billionths of one second yet contain 500 million watts of power per beam.

An Electronics Command spokesman said the laser will be used initially for atmospheric and meteorological studies such as determining the structure of clouds.

★ ★ ★

**CIVIL SERVICE COMMISSION** announced that the number of persons covered under the Federal employees health benefits program increased 700,000 last year to a total of 7.5 million. This is about 4 per cent of the total population of the U.S.

The report showed that more than 2.4 million employees and 5.1 million of their dependents now participate in the program. Total monthly cost of the program has reached \$52.5 million of which employees pay 66 per cent and the government the remaining 34 per cent.

U.S. DEPARTMENT OF COMMERCE

## Trade Tips

ON THE WORLD MARKET

The man who doesn't have everything turns to the United States for what he wants, be it dolls, electronic blackboards or bullet-proof vests.

An Australian firm seeks an American supplier of dolls and toys. A Japanese firm is interested in the newest educational device, the electronic blackboard, than enables an instructor to teach several distant classes at one time over ordinary telephone lines.

Swedish and French firms are looking to the United States for the latest in burglar protection, including bulletproof vests and clocks for watchmen. A Belgian firm wants 500 to 1,000 tons of frozen chicken.

The Department of Commerce each week furnishes a series of tips to the progress section, gathered by the U.S. Government's commercial listening posts.

**HERE IS A selection** from this week's list with names and addresses of prospective buyers:

**AUSTRALIA** — Toys, dolls, children's games, children's jewelry, pen and pencil sets suitable for gifts. Fairchild Agencies, 86 Burnt St., Seaford, N.S.W.

**AUSTRIA** — Sports and leisure apparel; no staple items. Direct purchase and agency. Sporthaus Franz Dusika, Fasangasse 26-32, A-1030 Vienna.

**BELGIUM** — Frozen chickens, pullets, in quantities of 500 to 1,000 tons, first and second grade, weighing from 900 to 1,500 grams (2 lbs to 3 lbs, 5 oz). Requests prices f.o.b. American ports. Kennes & Co. (E.J.), 80 Meir, Antwerp.

**BRAZIL** — Insecticides, fungicides, rodenticides, and herbicides, ready-to-use or concentrates. Direct purchase and agency. Taquary Comercio e Representacoes Ltda., Avenida Presidente Antonio Carlos 607, 9th andar, Sala 901, Rio de Janeiro ZC-00.

**FRANCE** — Automatic tape recorders and readers, equipped with start-stop control by sound and F-M incorporated; audio detectors, "snoopers", intrusion detection devices, related advanced technique equipment. Agency and direct purchase. Descriptive literature, price lists re-

quested. Bouyer, Albert, "La Chataignerie", Route de Bertres, 65-Lourdes, Hautes-Pyrenees.

**GERMANY** — Electronic aircraft equipment, parts, electronic navigational equipment, general aircraft instruments, aircraft communications equipment. Direct purchase and agency. Alfred Neye Enatechnik, Schillerstrasse 14, 2085 Quickborn.

**HONDURAS** — Small machine for making concrete tiles in sizes 8x8 in, 10x10 in, and 12x12 in. Machines to operate on 220 volts, 3 phase, 60 cycle AC. Quotations c.i.f. Puerto Cortes. Sr. Saloman Lopez, Cholotea, Dept. de cholotea.

**HONG KONG** — Live tropical fish. Parkson & Co., P.O. Box 1156. Cable: Parkson.

**ITALY** — Paper bed sheets of sheeting, paper pillow cases, towels. Direct purchase and agency. O.P.A., 51 Via XX Settembre, Palermo.

**JAPAN** — Electronic blackboard, new teaching device Direct purchase and agency. Midoriya Electric Co., Ltd., 3 Kyobashi 2-chome, Chuo-ku, Tokyo.

**NICARAGUA** — Equipment and/or complete design and installation of modern, rapid dry cleaning establishment. Sr. Carlos Batres, Apartado 2895, Managua.

**SOUTH AFRICA** — All types of automobile car wash systems, coin-operated self service and others. Requests catalogs, brochures and f.o.b. vessel (name port of shipment) prices. Sales Promotion Officer, B.P. Petroleum (Southern Africa) Pty., Ltd., P.O. Box 664, Cape Town.

**SWEDEN** — Burglar, fire alarms, related products. Watchmen's clocks, portable, stationary. Bullet proof vests. Vaktbolaget Argus AB, Fiskhamngatan 10, Goteborg.

For additional information about opportunities to trade overseas, ask the Bureau of International Commerce, U.S. Department of Commerce, Washington, D.C., 20230, or any Commerce Field Office.

## Auto Output Helps Index Regain Steam

The Index regained steam last week, as most of the negative effects of the recent trucking strike were offset by a considerable upturn in auto production.

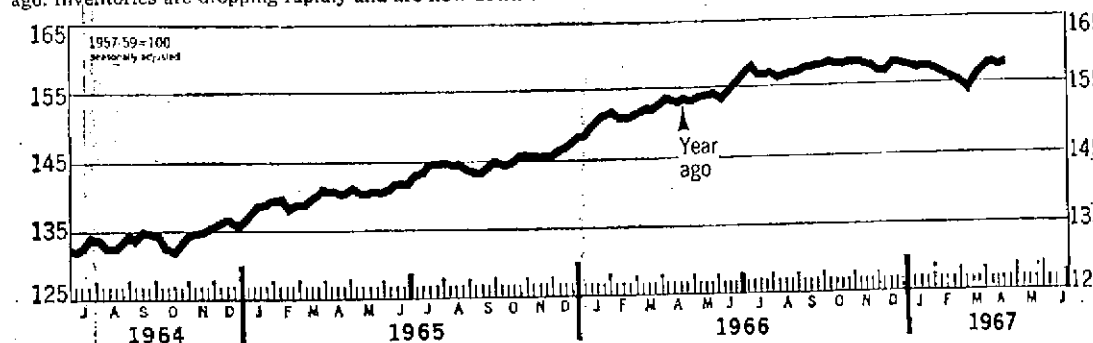
The strike, however, was responsible for some drag still remaining in the economy. Inter-city truck tonnage dropped 32.2 per cent below a week ago and 34.1 per cent below a year ago. Without this, the Index would have bettered its small gain for the week.

Auto output was the major component affecting Index movement this week. Production figures were up 4.8 per cent above last week and 9.2 percent above a month ago. Inventories are dropping rapidly and are now down to

a 55-day supply—well below the 70-day supply recorded in late February.

Industry spokesmen attribute the rebound in sales to the recent ease-up in credit. 20-day sales in April reached an annual rate of 7.7-million units and are expected to pass 1966 levels by the end of the month.

The quickened pace of production in Detroit has yet to help pull the steel industry out of its recent slump. Steel production dropped 1.9 per cent below the previous week and reached the lowest point this year. Relief is expected shortly as auto inventories are further reduced and new steel orders are increased.



BUSINESS WEEK index

## Work on Buffums' La Habra to Begin in July; Cost Set at \$1.8 Million

**LA HABRA** — The William J. Moran Co. of Alhambra has completed working drawings for Buffums' La Habra, a three-level \$1.8 million department store to be located in La Habra Fashion Square at Imperial Highway and Beach Boulevard.

Designed by Killingworth-Brady and Associates to reflect early California architecture, the department store will be one of the most modern in Southern California. The exterior will express the character of early California architecture with heavily-textured earth materials and Spanish colonial influence adapted to contemporary methods.

**INTERIORS** will feature stone, brick, tile and natural wood. Buffums' La Habra, with construction expected to start in July, will have its walls built of split-face concrete brick masonry, with a facade of clay tile canopies and concrete columns and wood-louver awnings.

Interior Designers will handle the interior finishes, merchandising, fixtures and graphics. With a total of 120,000 square feet in the structure, the first floor will consist

of a men's store, children's world and women's fashion accessories.

**THE SECOND** floor will offer women's ready to wear, women's sportswear and juniors department, and home furnishings will be on the third floor.

Construction materials include steel frame, steel

deck, concrete slabs, concrete brick and block, composition roofing, precast concrete columns, beams and cornices, paving tiles and gray glass.

Two unusual design characteristics are the installation of wide glass balustrade and a hanging lighted centerpiece.

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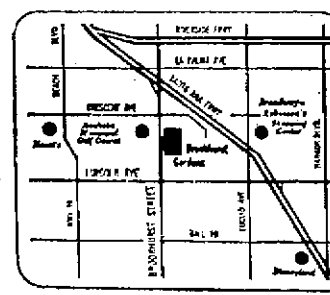
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# CPA's Confab Is Slated

New techniques for operating a small business will be one of the topics discussed at a conference sponsored by the California Society of Certified Public Accountants next Saturday on the Cal State-Long Beach campus.

Nearly 150 participants are expected for the meeting which has become an annual affair for businessmen, educators and students in the Long Beach-Orange County area.

This will be the eighth in a series of annual events produced by the CPA Society to promote a free exchange of ideas between education and business.

THE CONFERENCE will open at 9 a.m. with welcomes from Dr. T. Hillard Cox, chairman of the Cal State-Long Beach Division of Business Administration, and Victor I. McCarty Jr., president of the CPA Society's Long Beach-Orange County Chapter.

Aside from the tips on the problems of operating a small business for profit, the session will hear a "facts of life" approach to systems review and installation, and presentations on tax problems in the purchase of a business and sustaining motivation in the professional practice of accounting.

SPEAKERS will be Los Angeles CPAs Jerome K. Borak and Lewis F. Ciener, director of the Air Force Research and Development System - Pro - Management Program; John V. Zuckerman, and attorney Kenneth J. Rhoads of Los Angeles.

The outstanding senior accounting major at Cal State-Long Beach will be honored at a special noon luncheon. The winner of this title is selected by a committee of CPAs and accounting faculty members to receive a cash award and trophy from the Society.

According to conference chairman Paul T. Southgate Jr., the fee, including lunch, is \$7.50 for businessmen and \$3.00 for faculty and students.



J. K. BORAK

## County Asks Space for L.B. Office

The County of Los Angeles is inviting bids for a 10-year lease with an option to renew for an additional five years of approximately 4,655 square feet of office space, together with parking facilities for a minimum of 14 cars to provide facilities for the Department of Mental Health in Long Beach.

The offices are to be located within the area bounded by Eighth Street, Ocean Boulevard, Long Beach Boulevard and Daisy Street.

Sealed bids must be filed in the office of the supervisors, Room 383, Hall of Administration, 500 W. Temple St., Los Angeles, prior to 9:30 a.m., May 11.

Prospective bidders may obtain complete information by contacting the Department of Real Estate Management, Room 780, Hall of Administration.



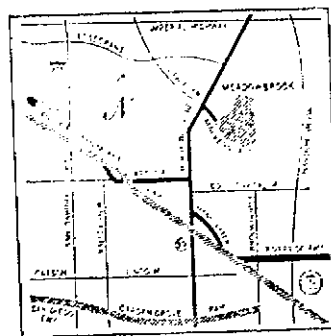
## Pools, Playgrounds, Putting Greens and a Clubhouse that won't quit!

Wow! Hang onto your hat when you come to Meadowbrook. Because you've never seen any community like this anywhere.

Big, bold, beautiful new custom homes brimming with new ideas and elegant appointments, including totalhome refrigerated air-conditioning. Wide, lush parks and green play areas sprawled out around looping cul-de-sacs. There isn't a thru street in sight.

And we've got a list of fun-facilities as long as your arm, starting with a fully-equipped 2-story club house that'll knock your eye out.

If you're looking for more than just another place to live, get down here now! Our best locations are going fast. Warning: if you bring the kids they might make you buy today!



Directions: Take the Santa Ana Freeway to Artesia off-ramp. East to Beach Blvd. (39). Left to Malvern, right to models in Buena Park. Or take the San Diego or Garden Grove freeway to Beach Blvd., north to Malvern, right to models in Buena Park.

Veterans no down payment. New Cold War Veterans terms. Easy FHA, Cal-Vet and conventional terms. On-the-spot trade-in for your present home. Larwin, one of the nation's leading developers of new communities.

from  
**\$24,950**

a country club village  
**Meadowbrook**  
Larwin Co. ©1967



## New Construction in Area Provides Boost to Economy

(Continued from Page 1)  
temperature transducers.  
**INDUSTRY** — Mattei Inc., 5150 Rosecrans in Hawthorne, has leased 100,800 square feet of multi-purpose space as an extension of their facilities at 355 N. Vineland in the City of Industry. The building will be for assembling and storing, supporting the manufacture of musical and mechanical toys, music boxes, dolls, cap guns, pistols and novelties.

**GARDENA** — Chrominizing Co., a division of Chromalloy American Corp., New York, has completed construction of new facilities at 2100 W. 139th St., and is in full swing in the 42,000 square foot plant. The firm does gaseous diffusion coating.

**INGLEWOOD** — Metex Corp., Clark, N.J., has established a subsidiary at 509 Hindrey Ave., and is preparing to start manufacturing shortly. First production will concentrate on making gaskets from woven wire and embedded materials. Wire weaving equipment will be added later to provide complete production of the various products such as radio frequency shielding components, electronic weatherstrips, shielding strips and gaskets. The subsidiary is known as Cal-Metex Corp. John Wright is manager.

**LYNWOOD** — Western Gear Corp.'s capacity in the manufacture of products related to the transfer of power and motion will be increased considerably with completion of a 50,000 square foot addition to the plant at 2600 E. Imperial Hwy. It will be completed in June.

**SANTA FE SPRINGS** — Standridge Granite Co., 9502 Pioneer Blvd., has acquired a new plant near the corner of Washington Boulevard and Westman Avenue. Some of the new facility will be temperature controlled for the manufacture of precision granite surface plates and special granite products.

**TORRANCE** — Vernitron Corp., has leased an industrial building at Carson Street and Crenshaw Boulevard. The firm manufactures electrical instruments and electronic components. It currently is located at 1742 S. Crenshaw Boulevard.

**ANAHEIM** — The Anaheim Resin Section of the Oronite Industrial Chemical Division of Chevron Chemi-

cal has moved to 1230 Olive St., across the street from Chevron's Anaheim resin plant, to permit expansion.

**ORANGE** — Precision Specialties, 9830 Everest St., Downey, is making an

expansion move to 804 N. Main St., Orange. The firm is engaged in production machining. Half of the new building being constructed will be leased to another company.

### WORLD OF WINGS Tribute to 'Capt. Max' Scheduled

By LEE CRAIG  
Aerospace Editor

A well-deserved tribute to Capt. Max Schumacher will be delivered July 4 in a special ceremony at the American Legion's annual firecracker show in the Los Angeles Coliseum.

The popular KMPC traffic watch pilot, killed last August in a helicopter accident along with two Los Angeles police officers, was in a class by himself. No one since has come close to filling his shoes in combining entertainment with information in traffic bulletins from the sky.

**IN A RATHER POETIC NOTICE** ("How swiftly the arrow of time has sped us to target date again!"), Powder Puff Derby officials announce that entries are now open for the 21st annual race, this time starting July 8 from Atlantic City to Torrance—2,500 miles uphill and upwind.

**FOLLOWING HIS BRIEF FLIGHT** in his "Spirit of St. Louis" replica Monday, Frank Tallman, though praising the plane, complained that aileron control was marginal and that directional stability left a lot to be desired.

He was set straight immediately by a white-haired bystander, who pointed out that ailerons on the Ryan were small to avoid heavy control forces on an airplane built to be overloaded with fuel.

Also, the "Spirit" was deliberately unstable, the old man added, because Lindy wanted it that way so he would have to stay awake to fly the plane on the long flight.

Tallman listened to the old man's words with respect. As well he should, for Donald Hall, now 68 and retired to a peaceful life at his Pt. Loma home, designed the original "Spirit of St. Louis" 40 years ago.

### SOUTHLANDER CITED

Richard B. Canright (left), of 5584 Fernhill Circle, Huntington Beach, receives congratulations of Dr. Philip R. Shriver, Miami University president, as he receives honorary degree, Doctor of Science. Canright, program manager for special programs with Douglas Aircraft Company, was cited for contribution to space effort.

### Attractive Bargain

A special offer that means buyers may move into the final homes in unit one of Del Cerro in Costa Mesa and make no payments until July, was announced by the builders, George M. Holstein and Sons and Harvey A. Berger.

Along with the delayed payments, the final homes in the initial unit carry other special incentives, the builders stressed. "The prices have been cut over \$1,000, we have added several bonus items and will even help pay moving costs," a spokesman for the developers explained.

**THE BONUS ITEMS** include landscaping, sprinklers, block wall, carpets and drapes. The low price is now \$24,985 for a large three-bedroom home with over-the-garage "Bonus Room" in the first unit, the builders pointed out.

Both conventional and veteran terms are available at the location just South of the new South Coast Plaza Shopping Center off Bristol at Paularino.

The Del Cerro developers stressed that the "no payments 'til July" plan, the "moving van expenses" as well as the low price and bonus features would be offered only until the end of the month and only on the final five homes in the first unit.

### IN CHARGE

Frank W. Turnbull of Huntington Beach has been named vice president of Space Corporation, Santa Rosa, manufacturer of laminated structural beams. Turnbull will be in charge of Southland operations with offices in Downey.

the President of California's Oldest Home-Building Firm Poses this Question:

GEO. M. HOLSTEIN, III

## Tired of Mowing The Lawn? I'll Bet 34 Million You Are!

That's our bet . . . 34 million dollars that active young people with things to do are just as tired mowing the lawn and working around the home on weekends as the retired guy! We're so sure we've created a special community for leisure living for YOUNG FAMILIES . . . it's at Green Valley . . . it's coming soon . . . everybody is calling it

## "Leisuretown, USA"

We've spent 34 million dollars to create a new kind of city . . . a city with all the advantages usually reserved for the retired people, but planned entirely for active young people and their growing families.

Within the walled community you will be able to enjoy nearly 30 acres of private park . . . walking trails, bike trails, play yards, little league baseball park, even a special boat and trailer storage yard.

Along with the park are two big recreation rooms . . . the kind you dreamed about when you were a kid! Here's TV, ping-pong, dancing, bridge, pool table, games . . . and a giant swimming pool and full-time guard and instructor!

And, to make this wonderful place to live all you ever would want it to be, it will be professionally staffed with gardeners, instructors, even a full-time social hostess to arrange trips to ball games, the beach, fishing excursions, art and cultural visits! Why, you'll even have your very own "Greenhound" bus to take you there.

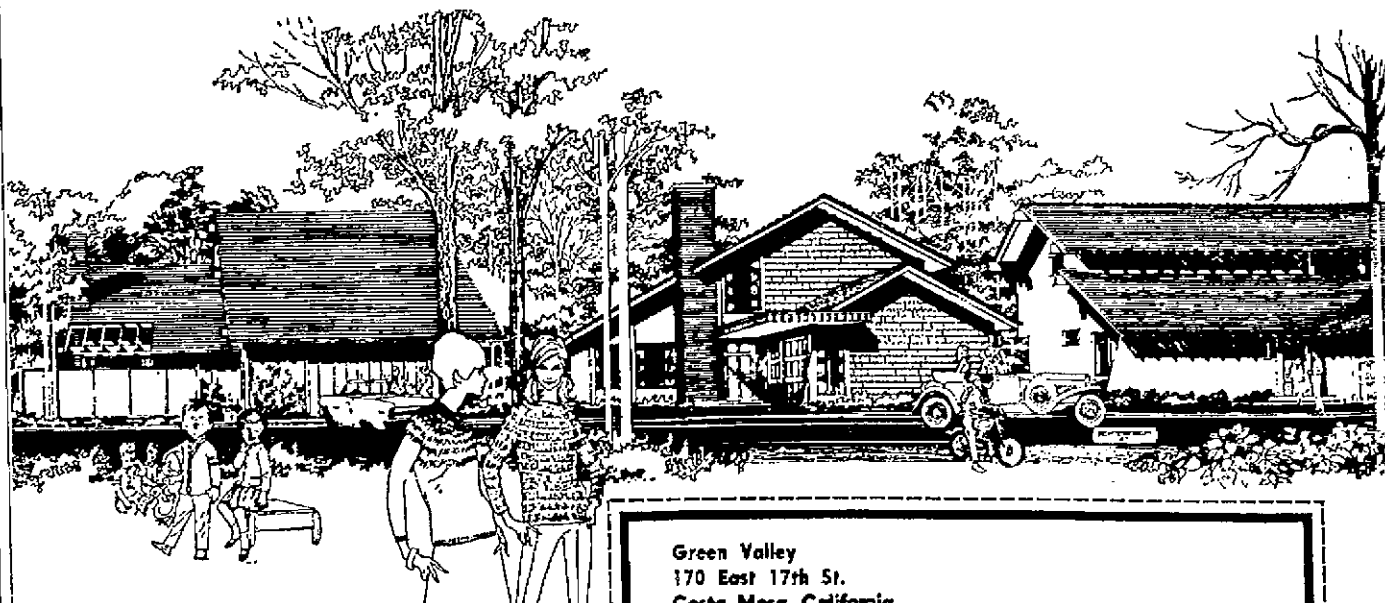
This big, completely planned wall city of 260 acres offers

everything. Here you may purchase a one or two-story home from \$22,500 to \$32,500. You may enjoy a compact but luxurious garden home from \$23,500 to \$25,500. You may purchase one of the beautiful tile-roofed town houses that start as low as \$23,800. You may even rent in one special section of apartments.

But no matter what kind of home or town house you select, you'll get all that "retirement city" stuff we all thought we wouldn't enjoy until our fifties. We mow the lawn, plant the flowers, clean the pool . . . let you and your kids enjoy life!

We call it Green Valley, but our investment partners (Far West Financial) and other folks say it's "Leisuretown, U.S.A." . . . and if you make \$600 a month you can live here.

If you want more information on Green Valley and want to be included at a special press preview showing via the "Greenhound" bus, then use the coupon below. I'm betting 34 million you are tired mowing the lawn . . . and that once you see Green Valley you'll never want to live any other way . . . at any other place!



If you want more information on Green Valley or wish a special private showing on the "Greenhound Bus," use the coupon at right. We think once you see Green Valley you'll want to move into Leisuretown U.S.A. and that nobody will ever want to live any other way.

### GREEN VALLEY

A Development of George M. Holstein & Sons and Far West Financial

Green Valley  
170 East 17th St.  
Costa Mesa, California

Living in "Leisuretown" sounds good to us. Please Send details:

NAME \_\_\_\_\_ Please Print

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## GRAND OPENING THIRD UNIT

KCOP-TV's  
Famous  
"BLACK BARON  
and His Flying Circus"  
featuring  
Mickey and Michelle  
Mudturtle

Enjoy Delicious  
ROAST BEEF  
SANDWICHES

COFFEE  
& PUNCH  
for  
Everyone

at  
*Westhaven*  
The Bright, New 800 Home  
Family-Fashioned Community!

ENTERTAINMENT!  
REFRESHMENTS!  
from 1 to 5 p.m.  
SUNDAY, APRIL 30

See the Exciting New Model!

3 and 4  
BEDROOMS  
2 and 3 Baths  
Distinctive  
1 and 2 story stylings

from \$26,950



Black Baron with  
Mickey & Michelle Mud-Turtle  
P.M.A. - V.A.  
Conventional Financing

SHIELDS DEVELOPMENT  
COMPANY, INC.

Sales Office:  
15781 Brookhurst St.  
Westminster  
TELEPHONE: (714) 839-3850  
McFarland Company  
Sales Agents

DRIVING DIRECTIONS: Take either the Santa Ana or Garden Grove Freeway to Brookhurst. South on Brookhurst to Model Homes. Or take the San Diego Freeway to Brookhurst and North to Models.





# Developers Plan 'Alpine Village' Near 2 Freeways in Torrance

Alpine Village, a diversified complex featuring a European continental atmosphere, will be developed at the juncture of two freeways in Torrance by two building contractors, Joe Bischof of Inglewood and Hans Rotter of Los Angeles, and associates. The groundbreaking tentatively has been set for June 20.

The first unit, a soccer field to later become a full-fledged stadium, already has been built and is operating. Seating capacity now is 1,000, but this will be increased to 7,000 and lights installed to accommodate championship and international games.

A THEATER showing the latest European films is planned.

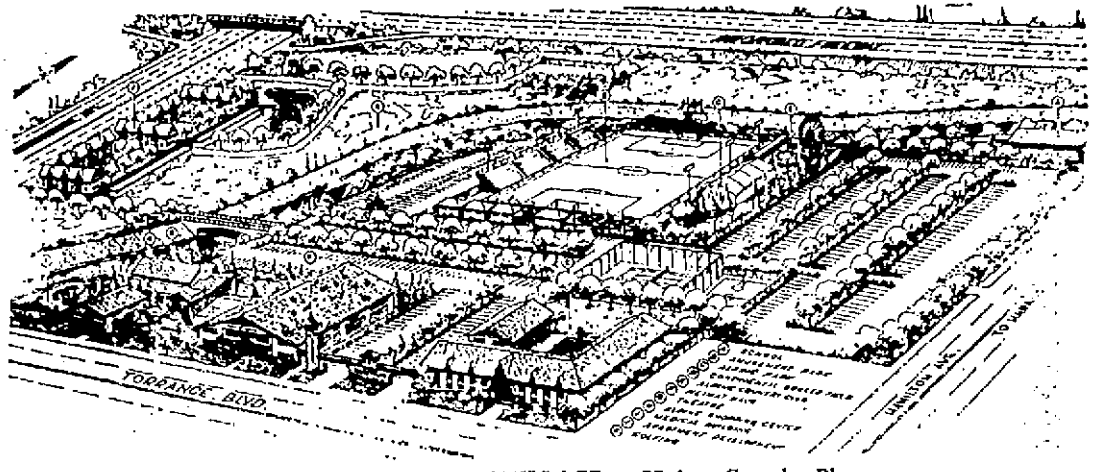
Parking for 2,000 vehicles will be available and the capacity can be increased later as needed.

One of the first buildings will be the official headquarters for the German American League with more than 60,000 members.

This facility, to be known as the German House or Heimat Haus, will feature a large dance hall and restaurant specializing in German cuisine.

THERE WILL be several bars with such romantic names as the Black Forest Room, Bavarian Room and Rheinwein Room. All will be open to the general public.

Other units planned are a park, a country club to include an Olympic-size pool, Sauna baths, tennis courts, volleyball courts and gym facilities; a medical center, a 3-par golf course of at least 9 holes, residential apartments, a senior citizens home and a school where German will be taught.



ARTIST'S SKETCH OF ALPINE VILLAGE... 35-Acre Complex Plan

**SITE OF** Alpine Village, just south of where the Harbor and San Diego Freeways join, is 733 W. Torrance Blvd. A third freeway is on the drawing board and is routed immediately to the north.

The 35-acre Village will have a shopping center consisting of 28 shops in Alpine motif and featuring European merchandise in variety.

Each store will specialize in items from Italy, France, Hungary, Germany and other European countries.

Also in the shopping area there will be a beer garden and a "gemutliche" corner where patrons can relax, enjoy continental type meals or visit.

## People in the News

Kyran Schmidt has been named assistant trust officer at the Bank of America's district office in Long Beach. He held a similar post in Santa Barbara three years.

Robert L. Sevilla, a native of Long Beach, has been appointed regional vice president-sales of the credit card division of American Express Co. He has been Midwest regional credit card sales manager in Chicago.

Reed Severin, 213 Belmont Ave., Long Beach, has completed an advance training class in New York. He is with Chas. Pfizer & Co., as a medical service representative.

William B. Bergen, former president of the Martin Co., has been elected vice president, Space and Propulsion Group, North American Aviation, El Segundo.

James Arras, 3937 Greenbriar Road, Long Beach, has been awarded the Allstate Insurance Co., Seal of Confidence, a symbol of the highest quality in insurance sales.

Ernest H. Brown, 201 Via Navajo, Palms Verdes Estates, has retired from Western Air Lines. He was with the line since 1930 serving in the personnel and employee relations posts.

A. J. Lemone, general manager of Calstate Agencies, has been named vice president and partner in the firm. Lemone, who lives at 12361 Loretta in Orange, will manage the firm's real estate activities in the Orange County area.

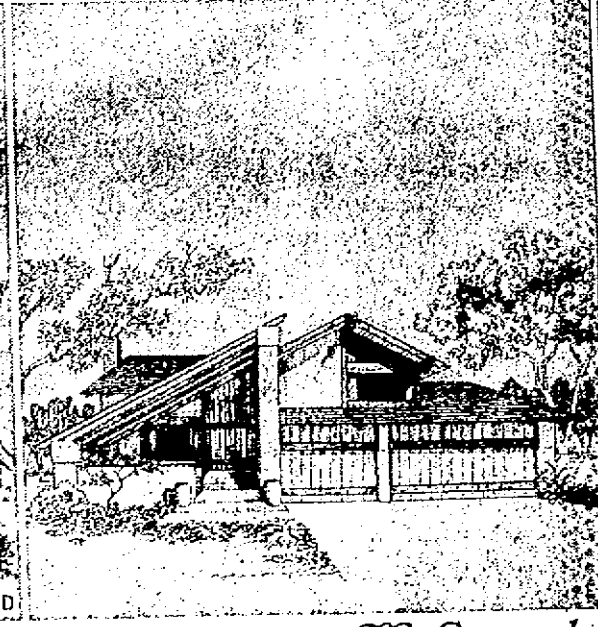
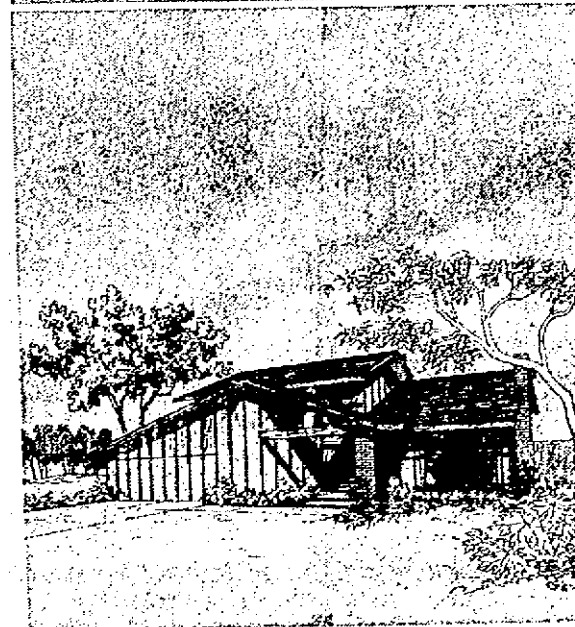
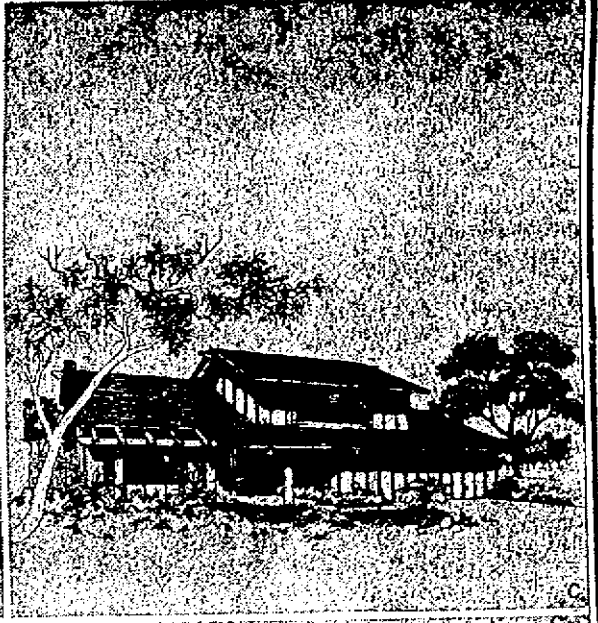
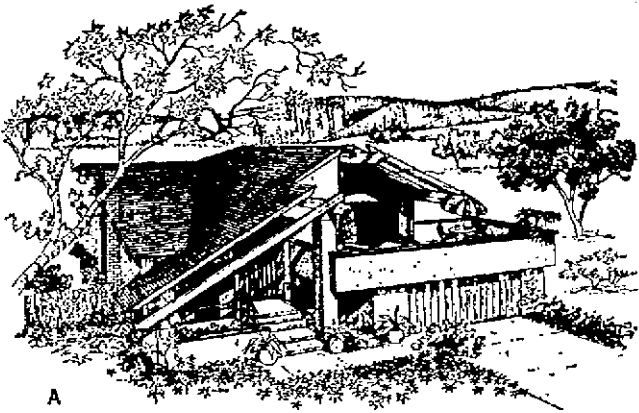
Herman B. Hardaway, 12100 Montecito Road, Los Alamitos, has joined Space Ordnance Systems, Inc., El Segundo, as contracts administrator. For the past three years he had held various positions with North American Aviation, Downey.

Frances I. McCarty, 2373 Webster Ave., Long Beach, has been named cashier of the Long Beach office of the Liberty Mutual Insurance Co.

Kit Manufacturing Co., Long Beach, announced promotions of two men to executive positions. H. Kenton Crist, as controller, will be the chief accountant and financial officer in the Long Beach corporate headquarters. Roland Joseph LaBeaf, a 15-year veteran at the local plant will be purchasing agent of all materials at the Caldwell, Idaho, facility.

# Grand Opening

*A spectacular New split-level opens at Greenbrook Today!*

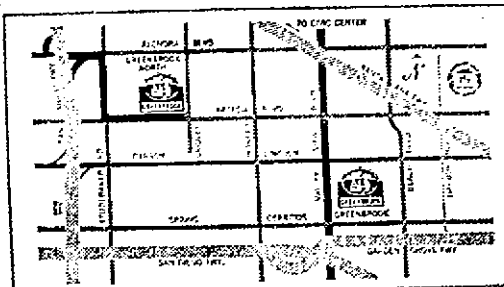


□ Unique new 5 bedroom, 3 bath plan □ Garden view kitchen with breakfast room □ Garden view family room □ Formal entry and reception vestibule □ Step-down living room with 2½ story high beamed ceiling, full height fireplace □ Formal dining room □ Elegant master suite with dramatic 2-story high beamed ceiling □ Dual wet bar □ Don't miss this once-in-a-lifetime home buy!

**\$34,450**  
from

Veterans no down payment. New Cold War veterans terms. Easy FHA, Cal-Vet and conventional terms. On-the-spot trade-in for your present home. Larwin, one of the nation's leading developers of new communities.

## GREENBROOK



**DIRECTIONS:**  
Greenbrook is in Cypress. Take San Diego Fwy. or Garden Grove Fwy. to Valley View. Go north to models. From Long Beach, take Carson (Lincoln) to Valley View. Go right to models. From Santa Ana Fwy, take Valley View south to models. Greenbrook North is in Cerritos (Dairy Valley). Take San Gabriel Fwy. 605 to Alondra, east to Studebaker, south to Artesia, east to models.

*The Granada*



## New Models of Landmark's Big La Palma Homes Show

According to R. B. Sheakley, Landmark Homes sales manager at the La Palma homes, the new model homes are open for public viewing. Sheakley pointed out that choice sites and homes are available immediately with prices starting at \$30,875.

The complete Landmark family-ready package is offered that includes carpeting, sprinklers, patio fencing, custom concrete driveways. By taking advantage of these extras that are all included in the purchase price, the buyer actually saves thousands of dollars on "after move-in expenses", Sheakley said.

Many buyers are attracted by the low 5 per cent down payment plan in effect. Of course, the new 30-year loan financing is another key factor.

ONE OF THE additional features really appreciated at the homesite is the three-car garages, Sheakley went on to say. Buyers are finding a multitude of uses for the additional space afforded by the spacious garages and have shown very particular attention to the new tri-level plan introduced by noted architect Bob Marvick & Associates.

Other features include underground utilities, magnificent entries, spacious family rooms, deluxe built-ins, fireplaces, custom

entry flooring, cultured pullmans, separate service areas, step-down living and

family rooms, massive master bedroom suites and convenient dressing alcoves.



### CHOSEN

Clark R. Green, son of Reat Adm. and Mrs. Clark L. Green, Long Beach, has been appointed a trust officer of Bankers Trust Company, New York. Green joined Bankers Trust in 1956.

### FOR REALTOR WEEK

#### Realtors in Long Beach

#### Schedule Poster Contest

A poster contest will be sponsored by the Long Beach District Board of Realtors to coincide with Realtor Week, May 21-27.

Youngsters 8 to 13 are eligible to enter posters on 12-by-18-inch paper on the theme, "My Home, When I'm Grown."

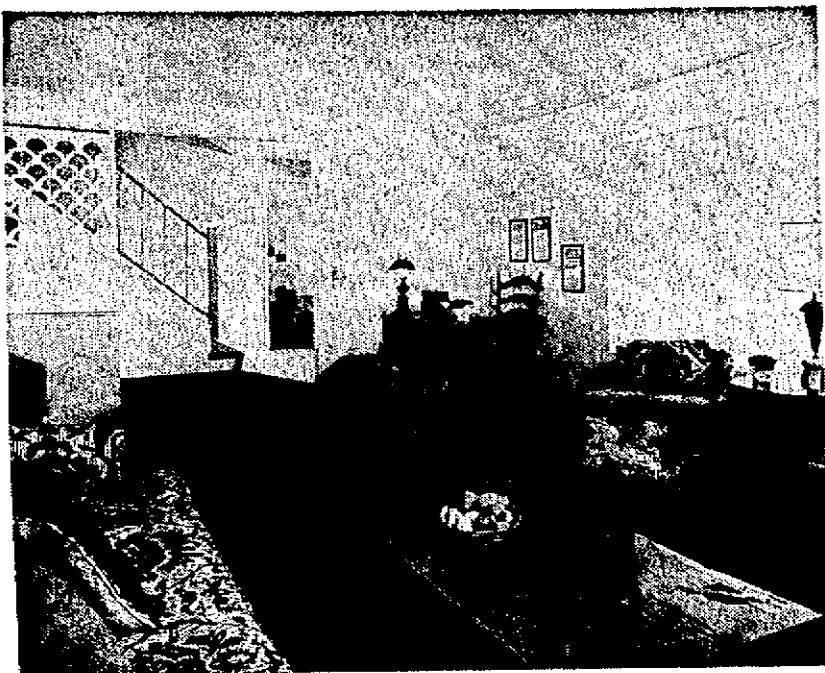
Entries will be accepted at any Realtor's office or at the District Board office, 3747 Long Beach Blvd., up to 5 p.m., May 16.

An engraved trophy will be awarded to first place winners in each age group and they and their parents will be honored at a Realtors' breakfast meeting.

Every entrant will win a prize, board officials said.

### Realtors in Meeting

"Project Apollo" will be the topic of a talk by John Ballard before members of the Compton-Lynwood Board of Realtors at their 8 a.m. meeting Monday at the board annex sales clinic.



ALL NEW MODELS . . . Showing At La Palma Now

## Big Price Drop for Closeout

The final four homes in the current unit of Neptune Estates in Orange County's Fountain Valley-Huntington Beach area have been cut in price \$3,000 in a no-profit one-day sale action today.

The big five-bedroom, two-story homes feature three baths, large family room, extra storage, carpet, block wall, landscaping, and deluxe built-in kitchens with custom cabinets.

FORMERLY SOLD for \$32,500, the final four homes will be cut in price to \$29,500 for this Sunday only, the builders explained. The special closeout sale makes the home the largest, five bedroom home in Orange County's beach area for less than \$30,000, the developer explained.

To reach the Neptune Estates liquidation sale, take Brookhurst Boulevard South past Warner to Garfield. Go left (East) on Garfield to the sale.

### Mortgage Bankers

#### Meeting in Tustin

Arthur W. Wagner, president, has announced the speaker for the Thursday evening program of the Orange County Mortgage Bankers to be held at the Revere House, Tustin. The social hour is scheduled at 5:50 p.m. with dinner at 6:30.

Speaker will be C. E. Schroeder, president of the First National Bank of Orange County. His topic: "The Washington Scene as Viewed by a Banker."

### CREA Appraisal

#### Division to Meet

William M. McCloy, president of General Appraisal Company, Los Angeles, will discuss "Data Processing in the Appraisal Process" before members of the California Real Estate Appraisal Association's Appraisal Division on Thursday, it was announced by J. C. Foster of Long Beach, division chairman.

His talk will be during the group's monthly dinner meeting scheduled for 6 p.m. at the Engineer's Club, Room 3333, Biltmore Hotel.

# GRAND OPENING SOUTHWOOD HOMES

LAKEWOOD'S FINEST CUSTOM TRACT HOMES

(The City With the Lowest Tax Rate in Southern California)

## 4-BEDROOM — 2-BATH — FAMILY ROOM

### PRICED from \$36,990



### EXCELLENT CONVENTIONAL FINANCING

- BUILT-IN RANGE AND OVEN
- DOUBLE DOOR ENTRIES
- SUNKEN ROMAN TUBS
- TV JACKS
- 100% CONTINUOUS FILAMENT NYLON CARPET
- GARDEN KITCHEN WITH GOLD ANODIZED SLIDING WINDOWS TO TILED SERVING BAR
- STEP-DOWN LIVING ROOM
- FIREPLACE WITH LOG LIGHTER
- UNDERGROUND UTILITIES
- SLIDING DOOR WITH MIRROR
- DOUBLE LAVATORIES
- DISHWASHER
- DISPOSAL
- FORCED AIR HEAT
- FAMILY ROOM

**LOCATION**  
BETWEEN LAKEWOOD BLVD.  
AND DOWNEY AVE. ON SOUTH ST.  
ACROSS FROM FED-MART  
SHOPPING CENTER

**SALES OFFICE OPEN**  
**12 NOON to 6 P.M.**  
**DAILY**

# GRAND OPENING UNIT 3

## WHAT'S IN IT FOR YOU?



Plan 17B 2257 Sq. Ft.

# VALUE · SPACE · LOCATION

## 2425 SQ. FT. FOR ONLY \$30,875

### PRICE UNMATCHED ANYWHERE!

### ALL INCLUDED IN PURCHASE PRICE

CARPETING ■ LANDSCAPING ■ CUSTOM FENCING  
■ SPRINKLERS ■ PATIO KITCHENS ■ CONCRETE  
DRIVES ■ NEW TRI-LEVEL DESIGNS ■ INSULATION  
& LANDMARK'S SPACIOUS 3-CAR GARAGES

GET MORE DOLLAR VALUE PER SQUARE FOOT than any home anywhere. Over 50% of our sales are the result of satisfied Landmark homeowners... your proof that a Landmark Home is YOUR VERY BEST BUY!

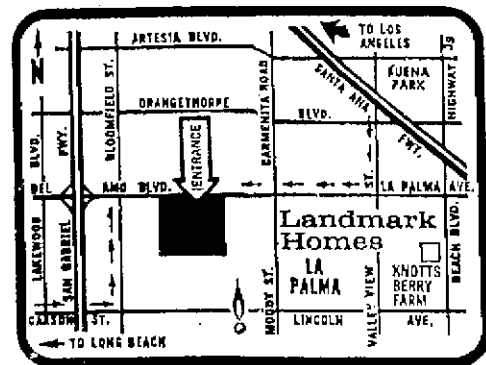
## \$30,875 — \$32,250

### LOW 5% DOWN · NEW 30 YR. LOANS

OPEN DAILY  
10 A.M. to DARK

# Landmark Homes

in the East Lakewood area of growth





## Prestige Homes Now Averaging Sale Daily in Beach Location

A sale a day is being made at the Prestige Homes community in Huntington Beach, the sales manager, Chuck Helm, reports.

He added that community master planning and excellent location were just two of the prime reasons for purchasing at the beach close community.

One of the county's most outstanding shopping centers and the most extensive planned in the city of Huntington Beach is the Huntington Center at the San Diego Freeway and Edinger Street.

"Our excellent location has induced many families in purchasing a new Prestige Home. Actually, the location of the new 'College Series' is ideal, immediately south of the new Golden West College and the San Diego Freeway, providing fast access to the Long Beach-Los Angeles industrial centers.

WITH UP TO 2832 square feet of area and offering three "bonus room" plans, Prestige one- and two-story homes may still be purchased with VA, FHA loans priced from \$25,950. Conventional and Cal-Vet financing are also available.

Prestige Homes offer three-, four- and five-bedroom, two and three baths and two- and three-car garages, separate family rooms, formal dining areas, sunken living rooms,

and a host of features.

The furnished models are located on Golden West

Street, just south of Edinger Street in Huntington Beach.

### PORTS O' PROGRESS

## Plan Berth Work in West Basin

By JACK O. BALDWIN  
Marine Editor

Griggs-Norwood, Inc., of Pasadena, will start work within three weeks on a \$227,250 improvement project on Berths 136 to 139 in the West Basin in the Port of Los Angeles.

The project is Phase One of a major (\$550,000) improvement effort to improve the steel handling facilities of the port. Plans call for the construction of a 60,000-square foot clear span warehouse with attendant paved-parking areas and lighted back lands.

The Pasadena firm was lowest of nine bidders on the project.

JOHN J. MANSEAU, formerly with American President Lines, has been appointed Southern California regional sales manager for Matson Navigation Company's Far East Freight service.

G. F. Collins, director of marketing for Matson, said the appointment was another step in the company's plans for expanding its cargo container service to Japan starting in September.

Manseau formerly was Los Angeles area freight traffic manager and container coordinator for APL. He and his wife and four children live in Anaheim.



SPLIT-LEVEL ELEGANCE . . . In Pacific Sands Home

## Pacific Sands Sales Are 'Fantastic'

Bus loads of visitors, and another sales breaking week at Deane Brothers Pacific Sands homes, is making news for the community in Huntington Beach.

"It has been just fantastic," Chet Salisbury, sales manager, said. "Despite the bad weather and the so-called building slump, we have had people here at all hours. And, we have sold seven homes in less than a week," he continued.

Arriving by bus, was a group of teachers. Still another bus load brought interior students from the

senior class at Huntington Beach High School.

The students, under the guidance of Mrs. Victor "Kit" Clay, selected Pacific Sands homes for field trips to study exterior and interior design, floor planning and color-coordination.

SALISBURY ALSO disclosed that the trade-deal offered at Pacific Sands has attracted much attention and explains the plan as a real money saving factor to new home buyers.

This trade-in allows the buyer a Deane Brothers ap-

praisal on his old home for the full value equity which, in turn can be applied toward the purchase of a new Pacific Sands home.

The homes feature the Deane Garden kitchen, the garden bath and are available in one, two-story or split-level plans that include three, four and five bedrooms. Prices start from \$23,950.

Visitors should take San Diego Freeway or Pacific Coast Highway 101 to Beach Boulevard, then to Atlanta.

## Third Westhaven Unit Grand Opening Today

A gala party, featuring entertainment and refreshments for all visitors, will highlight the grand opening of the third unit at Westhaven today from 1 to 5 p.m., it was announced by builder Larry Shields.

Highlighting the entertainment will be TV personality Dick (Coach) Clayton, the "Black Baron" and his Flying Circus" with Mickey and Michelle Mudturtle. Refreshments will include roast beef sandwiches, cookies, punch and coffee.

Due to the rapid sales pace achieved by the first two units since the opening of Westhaven last summer, this third unit is opening well in advance of the ten-

tative construction schedule, Shields explained.

The total sales figure since the opening, according to Frank McFarland, exclusive sales agent, is now well past the \$3 million mark.

Available in a variety of exterior designs and floor plans, the three or four-bedroom, two or three-bath homes at Westhaven, are priced from \$26,950, with excellent financing terms available.

The uniquely-designed sales and information pavilion is at 15781 Brookhurst St., Westminster.



"BLACK BARON"

### L.B. Realtors to Have Panel Talks

A panel on appraising is slated for Tuesday's 7:15 a.m. breakfast meeting of the Long Beach District Board of Realtors at the Crown Cafeteria.

Hoot Huston, program chairman, said J. C. Foster will be moderator, Jim Hoffman and Robert Summers, panelists. Membership committee chairman Bruce Barre said new members will be inducted.



TWO-STORY MODEL . . . Of Huntington Beach Home



"elegant kitchen design makes for happy homemaking"

Modern is the trend, with all the built-in conveniences necessary for today's homemaker. With this in mind, "Fernhill Homes" has incorporated elaborate design not only into their kitchens . . . but throughout the house that "makes a house a home."

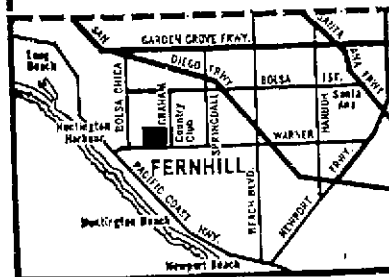
Children over ten are welcome • Golf course right across the street • Frigidaire appliances • Sparkling pool and clubhouse • Beautiful landscaping included • Tennis court • Minutes from beach and yacht harbors

Several styles of 2 and 3 bedroom and two-bath homes are still available, priced from \$19,950

**Fernhill**

Fernhill Homes are located at Warner and Graham (1/2 mile east of Huntington Harbour)

Call collect (714) 847-2614 **6%** FINANCING AVAILABLE



free If you plan to "SEE FOR YOURSELF," bring this coupon with you and receive, while they last, your free copy of the 628 page Household Encyclopedia.

name \_\_\_\_\_  
address \_\_\_\_\_  
city \_\_\_\_\_ state \_\_\_\_\_

Just our way of saying "thanks for coming in."

## Move Right In . . . We'll Even Help Pay the Moving Man Del Cerro Homes — Costa Mesa



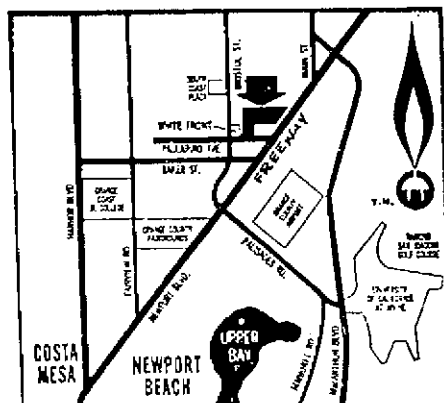
### FINAL 4 HOMES — UNIT ONE

3-4 Bedrooms With Over-the-Garage "Bonus Room"  
NO DOWN TO VETS—Or Low Conventional Terms

We must meet a sales quota to start our next group and we'll sell as much as \$2,200 under our appraised values to clear out these final 4 homes. Move right in—make no payments until after school is out . . . (pay nothing 'til July 15) we'll include a score of extras and help you pay your moving cost. Prices as low as \$24,250.

Live minutes from the Beach . . . near Orange County's newest shopping center—beautiful South Coast Plaza. Take Bristol Ave. South just past Baker to Paularino and go right (just behind White Front) to the model homes.

A Development of George M. Holstein & Sons and Harvey A. Berger



**FREE**  
All These Extras  
**LANDSCAPING**  
**SPRINKLERS**  
**CARPET**  
**BLOCK WALL**  
**DRAPES**  
**BIG BONUS ROOM**

We'll Even Help Pay  
The Moving Van  
No Payments Until  
July 15

Balanced  
Power  
Homes



## Sol-Vista's Prices Are Cut on Big Home

The four-bedroom Californian model, whose features include a balcony off two bedrooms and floor-to-ceiling glass walls across the entire rear of the home, was one of Sol-Vista's most admired Huntington Beach homes. But visitors to the tract today are talking about something else—the fact that a number of Sol-Vista Huntington Beach homes have been reduced in price anywhere from \$1,500 to \$3,500.

Interest rates on homes to be made evident in this area. Recently completed financing arrangements with the lender enabled Sol-Vista to better its loan rate, and the builder elected to pass this savings on to purchasers of the homes.

**THE DROP** in home prices is expected to attract many visitors to Sol-Vista's Huntington Beach homes this weekend. In addition to lower prices, Sol-Vista is offering attractive financing terms. Conventional loans are available at 6 per cent both for the purchase of a new home and the sale of an old home. FIIA terms are also offered. On none of these loans is the purchaser obliged to pay points.

Sol-Vista's Huntington Beach homes are located at Edwards and Slater, almost directly west of Huntington Harbour. They are approximately two miles distant from the Beach Boulevard exit off the San Diego Freeway.

### Gas Line Expansion to Aid East Coast

HOUSTON (UPI) — Transcontinental Gas Pipe Line Corp., will spend \$225 million for construction and expansion in the next two years. The expansion will increase deliveries of gas to the East Coast.



POPULAR MODEL . . . Of Sol-Vista Home



### ROOM AT THE TOP

Six International Beauty Congress beauties tasted Long Beach high-rise apartment life during tour of Riviera-style living at Pacific Holiday Towers, 1900 E. Ocean Blvd., during respite from pageant duties. Oohing at luxury model apartment are Miss Iceland (from left), Miss Hong Kong, Miss Italy, Miss Germany and Miss England.

### N.L.B. Real Estate Club Slates Talk

Sgt. Robert A. Talley of the Long Beach Police Department bunco division will speak to members of the North Long Beach Real Estate Club at their 8 a.m. meeting Thursday at the Park Pantry, 17511 S. Susana Road.

Sgt. Talley heads the bunco division and will discuss how some people have been cheated out of their life savings.

### 3-Acre Horse Ranch Sites at Rancho Carrillo Open

A few of the original three-acre ranch sites at historic Rancho Carrillo, located in a rolling mesa above San Juan Capistrano, have become available.

Out of the coastal fog zone, but still cooled by ocean breezes, the 250-acre Rancho Carrillo is at an elevation of 2,200 feet and is surrounded by Cleveland National Forest. The development's abundant well water has been piped to each ranch site.

The secluded nature of its locale, plus its accessibility to nearby beach cities, make it ideal for vacation-retreat homes or—for the more adventurous, for year-round living.

Miles of equestrian and hiking trails are available. Game for hunting includes deer, dove and quail.

Rancho Carrillo is easily accessible from the Santa Ana Freeway. The entrance is eight miles east of San Juan Capistrano on Ortega Highway (Rt. 74).

## Brookhurst Gardens Units Placed on Sale

The 65, four-unit buildings which make up the residential-recreational community of Brookhurst Gardens, 709 N. Brookhurst Ave. in Anaheim, will be displayed at the beginning of grand opening this weekend.

Now 90 per cent occupied as rentals, the individual buildings range in price from \$55,950 to \$60,950 with seven different plans available. There are two single-story plans, three plans offer three two-bedroom units and a three-bedroom unit and three plans offer a detached or semi-detached home and three additional units of two bedrooms.

Gordon Bragg, sales manager for Pageant Realty points out that a four-unit building at Brook-

hurst Gardens can be purchased with as little as \$2,500 down and that "with this minimum down payment a beginning investor can benefit five ways."

**THERE WILL BE** spendable income or partial paid rent on the unit of the owner, there will be an equity build-up through the loan payoff from rentals, there will be multiple tax advantages, there will likely be appreciation of the property and combining these factors there will be the benefit of building an estate towards a secure financial future.

To reach the project take the Santa Ana Freeway to the Brookhurst off-ramp and go south or take Lincoln Avenue to Brookhurst and drive north.



### PROMOTED

Richard J. Otolski, Bell & Howell district manager for California, has been promoted to position of 35mm Canon specialist for Western region.

**Today—New Homes Tour on TV**  
NARROW YOUR SEARCH—SAVE TIME & GAS  
WATCH  
**HOME BUYER'S GUIDE**  
See the fine Home Communities approved and recommended by the California Institute of Better Living  
**KTLA 5**  
COLOR TODAY — 11 A.M. — 12:00 NOON

**WESTLAKE**  
From \$30,800  
From L.B.—Take San Diego Fwy. North to Ventura Fwy.—Take Ventura Fwy. 12 Miles West of Woodland Hills to Decker Road turnoff, then left to Westlake  
**IN COLOR**

**SOUTHPORT HUNTINGTON BEACH**  
From \$24,950  
From Long Beach—Take San Diego Freeway East to Brookhurst. South on Brookhurst to Indianapolis and Models.  
**IN COLOR**

**HOLLANDIA HOMES**  
La Palma  
From \$28,800  
From Long Beach—Take Del Amo Blvd. East to Moody and turn left on Moody past Lincoln to Model Homes.  
**IN COLOR**

**CHANCELLOR HOMES**  
University Park  
From \$25,700 to \$30,800  
From Long Beach—take Pacific Coast Highway to MacArthur Blvd. (Corona del Mar) North to University Drive—turn Right past University of California at Irvine to Culver Rd. then left to Chancellor Homes.  
**IN COLOR**

**IN COLOR**  
**MOUNTAIN SHADOWS**  
Newhall—Saugus  
From \$18,990  
Take San Diego Fwy. North to New Palmdale-Newhall Turnoff (Hwy. 14), Take Hwy. 14 to Soledad Canyon Rd. Left (West) to Camp Plenty Road. Then Right to Models.  
**IN COLOR**

**THE MEADOWS**  
Cypress  
From \$23,990  
From Long Beach—San Diego — 66 Freeway to Balsa Chica turnoff, Left or North on Balsa Chica to Ball Road. Left on Ball Road to Models.  
**IN COLOR**

**DEVONSHIRE PLACE**  
San Fernando Valley  
From \$26,900  
From Long Beach—Take San Diego Fwy. North to Devonshire St., then West approximately 5 miles to Lureline— from Ventura Freeway take Topanga Canyon North to Devonshire St. then East as above.  
**IN COLOR**

**FRIENDLY VALLEY**  
Newhall-Saugus Area  
Priced from \$18,500  
From L.B.—Drive North of San Diego Fwy. to Palmdale-Lancaster turnoff (California Hwy. 14), turn right and continue ahead 3 miles to Friendly Valley.  
**IN COLOR**

**OCEANA**  
Oceanside  
\$12,495-\$23,595  
From Long Beach—South on Hwy. 101 to the Mission Ave. turnoff, which is Hwy. 76—East 3 miles on Hwy. 76 to El Camino Real—then South to Oceana.  
**IN COLOR**

**ROSEWOOD**  
La Palma  
Priced from \$23,990  
From Long Beach—Drive out Carson (Lincoln in Orange County) to Walker and turn Left (North) to Orangethorpe and Rosewood Homes.  
**IN COLOR**

**INTERESTED IN A NEW HOME?**  
TUNE IN  
**CHANNEL 5 — TODAY and every SUNDAY**  
11 A.M. TO 12 NOON  
JOIN PAUL LANGFORD IN HIS COLORFUL PERSONALLY CONDUCTED TOURS OF SO. CALIF. HOME COMMUNITIES  
HOME BUYER'S GUIDE NOW IN ITS  
**10th YEAR**  
IT'S THE EASY WAY TO SHOP FOR A HOME!

**The Golf Series**  
  
**The College Series**  
  
**Now choose from 2 outstanding locations**  
**Plan Ahead . . .**

**Prestige Homes**

**THE SOUTHLAND'S FINEST**

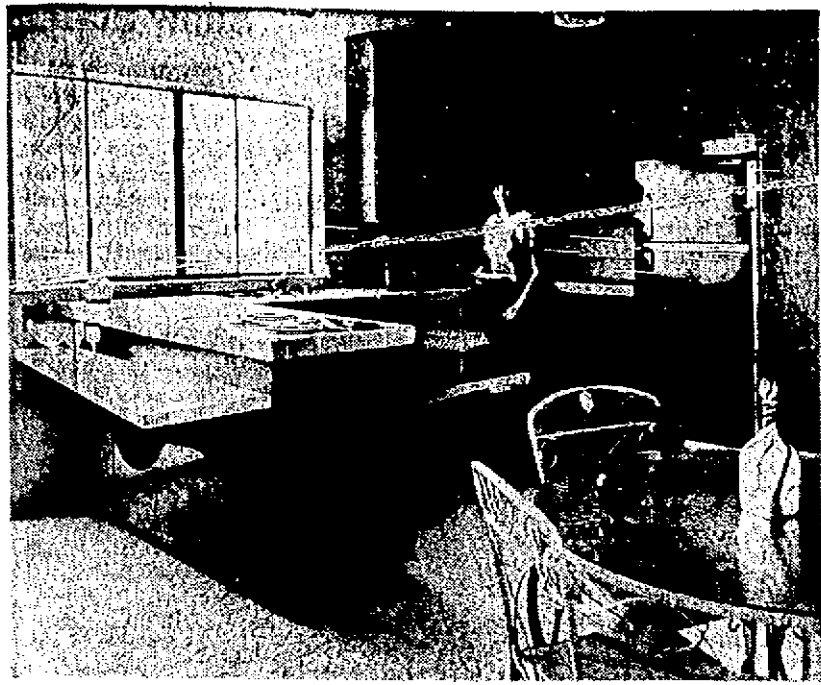
• Underground utilities • 3, 4 & 5 bedrooms • 2 & 3 baths • 2 & 3 car garages • formal dining rooms • large family rooms • nylon carpeting • magnificent entries • 2 fireplaces (some plans) • NEW cathedral style and atrium plans • bonus rooms • up to 2832 sq. ft. of living area • one year's warranty • and YOU OWN THE LAND.

**\$25,950 to \$35,950**  
VA/FHA/Cal-Vet and Conventional Terms  
DOYLE DEVELOPMENT CO., INC., Sales: (714) 847-2571

**IN HUNTINGTON BEACH**  
Walking distance to all schools thru college • Two blocks to city park • Two miles to beach • 1/2 mile to public golf course • Two miles to Douglas Space Center and North American • Walk to Huntington Beach's largest shopping areas • Huntington Center • Convenient to all churches.  
TWO CHOICE LOCATIONS near golf courses, schools, colleges, shopping, these outstanding one and two story homes offer 9 exciting interior floor arrangements and 39 dramatically styled exterior designs.

**U.S. PLYWOOD**





TOTAL CONVENIENCE KITCHEN... A Premier Attraction

## New 1967 Mobil Travel Guide Ready

The 1967 edition of the Mobil Travel Guide, the country's largest selling travel handbook, is on sale at Mobil service stations and bookstores throughout the United States.

Now in its ninth year of publication, the Mobil Travel Guide lists and rates over 22,000 motels, hotels, resorts and restaurants for the convenience of the vacation-bound motorist, business or weekend traveler.

Over 2,000 new establishments are listed and rated on the now familiar one to five-star basis, indicating "good" to "one of the best in the country." All establishments listed in previous editions have been re-inspected and re-evaluated for the 1967 edition.

THIS YEAR'S Guide is printed in larger format, 8 1/2 x 11 inches, allowing inclusion for the first time of full-page, two-color maps of each State.

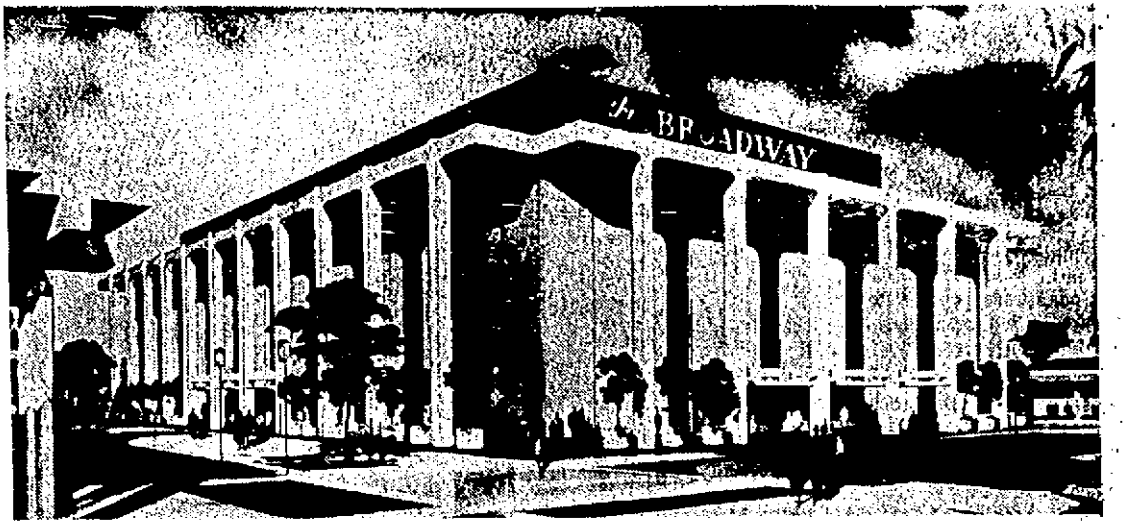
Le Dome in Fort Lauderdale, Florida, and the Blue Fox in San Francisco join "21" and Cafe Chauveron in New York, Perino's in Los Angeles, Ernie's in San Francisco, Maxlin's de Paris in Chicago and the Maisonneuve and Pigall's in Cincinnati, in the exclusive and coveted five-star restaurant listing.

A total of eighteen hotels, motels and resorts have also achieved five-star ratings.

A NUMBER of auto tours of scenic or historical areas have been added to the 1967 edition. Coupons good for free or discount admissions at special tourist attractions are bound into each regional edition of the Guide.

The seven regional editions are available at \$1.95 each. They cover the entire continental United States.

Two volumes, the Northeastern States and the Great Lakes Area, include information, listings and ratings of restaurants and lodgings in Montreal and Quebec for the convenience of motorists traveling to EXPO 67 in Montreal.



### TO OPEN THIS FALL AT NEWPORT

Open colonnade of three-story precast columns provides bold relief to exterior walls of mottled ceramic tile in new Broadway Newport Department Store, shown in architectural rendering, to open this fall. Structure contains 1 1/2 miles of air conditioning, heating and exhaust ductwork.

ment Store, shown in architectural rendering, to open this fall. Structure contains 1 1/2 miles of air conditioning, heating and exhaust ductwork.

## Southwood Homes in Lakewood Draw

Southwood Homes, located on South Street between Downey Avenue and Lakewood Boulevard, continues to draw many home buyers, according to M. D. (Speed) Handeland, director of sales for the Frost Construction Co., builders.

These four-bedroom, two-bath and family room homes are priced from

\$36,900 and have excellent conventional financing.

The Southwood Homes are located in the City of Lakewood and enjoy the lowest tax rate of any city in Southern California, Handeland said.

AMONG DELUXE custom features to be found in Southwood Homes are built-in range and oven,

dishwasher, disposal, TV jacks, "Ceiling of Light" kitchen, sunken Roman baths, sliding doors with full length mirrors, gigantic fireplaces, double-door entries, step-down living rooms, "Garden Kitchen" with gold anodized sliding window to tiled serving bar, ducted for optional air conditioning, 100 per cent continuous-filament nylon

carpeting and many more desirable extras found only in homes of this quality.

Southwood Homes are located close to parochial schools, elementary schools, junior and senior high school and within one mile of Lakewood Shopping Center.

Sales Office for Southwood Homes is open from 12 noon to 6 p.m. daily.

HUNTINGTON BEACH FOUNTAIN VALLEY

## Builders' RE-SALES

### BIG DISCOUNTS

Deal direct and save. Good selection of homes taken back by builder. Repossessions, liquidations. Some brand new. All discounted. Easy terms.

### LEASE—5 BEDROOM—\$175

Greatest deal in Orange County—5 minutes from Huntington Beach State Park. 2-Story—5 Bedrooms, 2 Baths, Carpet!

### JUST \$19,500

3 Bedrooms, 2 Baths, Fireplace, Hardwood Floors. Needs a little fixin'—Will sell at \$995 Down—or VA NO DOWN—Just One!

### POOL—5 BEDROOMS

Best pool home in Huntington Beach area. Very sharp. Nice big pool—5 Big, Big Bedrooms. Low FHA Terms.

### BRAND NEW—NO DOWN

3 Bedrooms, 2 Baths, Family Room—Fireplace, Built-in! Carpet, Landscaping, Sprinklers—even block wall. Yet—Pay Nothing Down.

Visit Builder Re-Sale Office  
8741 Warner—Just East of Highway 39  
West of Brookhurst

PHONE 842-3975

## Semi-Rural Atmosphere at Premier

Located in the heart of fast-growing Orange County, Premier Homes in Stanton offer semi-rural atmosphere with city convenience. Excellent schools of all educational levels, churches and major shopping centers are within easy distance of the community according to Frank McFarland, sales agent for Premier.

Recreational and cultural centers, Disneyland, Knott's Berry Farm and others, have contributed to the growth of Orange County. Accelerated growth in the field of space-age industry has created a substantial job market in the area, assuring good resale value. Major freeways provide easy access to greater Los Angeles area, foothill communities and beach cities.

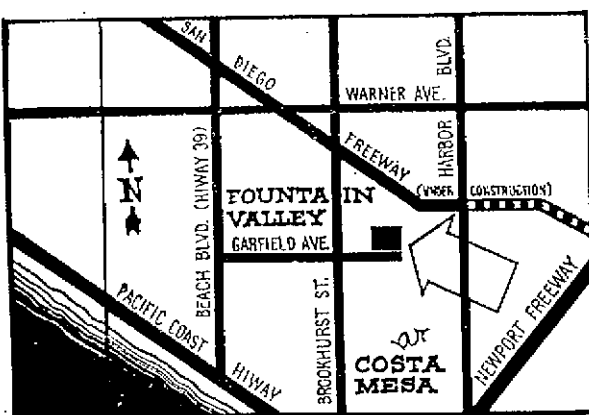
WALL-TO-WALL NYLON carpeting, rear select kitchen cabinet hardware and lighting fixtures.

From Santa Ana Freeway take Beach Boulevard turn-off south to Chapman, left on Chapman to entrance. From Garden Grove or San Diego Freeway, take Beach Boulevard turn-off north to Chapman and turn right. Furnished models are open daily.

## LIQUIDATION

4—2-Story, 5-Bedroom Homes  
In Orange County's Beach Area!

Reduced \$3,000



This smart community is on Garfield Ave. just East of Brookhurst about 5 miles from famous Huntington Beach State Park. A true executive community where cash means prices like "old times."

5 BEDROOM 3 BATHS

Were \$32,500 Now \$29,500

We need the money and we've cut the profit to sell these final 4 homes. We'll guarantee it's the lowest priced, big quality 5-bedroom home in all Orange County. Authentic notarized price sheets will show you official valuations and prices.

### A Warranty

This is a bona fide cash raising liquidation by the owners. Authentic price list at the site will show former list prices on all homes. These Homes are brand new—never occupied.

## AN IMPORTANT STATEMENT

Last month the final 58 homes in this development were offered by the owners at giant discounts. All were sold—now we have 4 rejects that must be sold this week. One plan—a smart 5-bedroom, 3-bath home... offered at less than cost. No gimmicks. We need cash. We'll warranty the original appraised valuation.

### Anyone Can Qualify

Bring in that down payment from \$1,300 to \$2,500 and you'll get the big, big discount. You can qualify... we'll move you in fast and you'll enjoy that bargain home you'll be telling your friends about for years.

### All of These Features

5 Big Bedrooms—Family Room—Deluxe Tile Built-in Kitchen—3 Smart Tile Baths—Handsome Carpet in Every Room—Custom-Like Cabinets—Good Looking Entry Floors—Block Wall in Rear—Landscaping and Sprinklers.

### Doors Open at 10:00 Investors Welcome

Many of the original homes were sold for cash... every one with nice yard, good families. Be there early—we open at 10:00. Live just 5 miles from the beach—minutes from the San Diego Freeway. (Take the Freeway off-ramp at Brookhurst and travel south to Garfield—then east.)

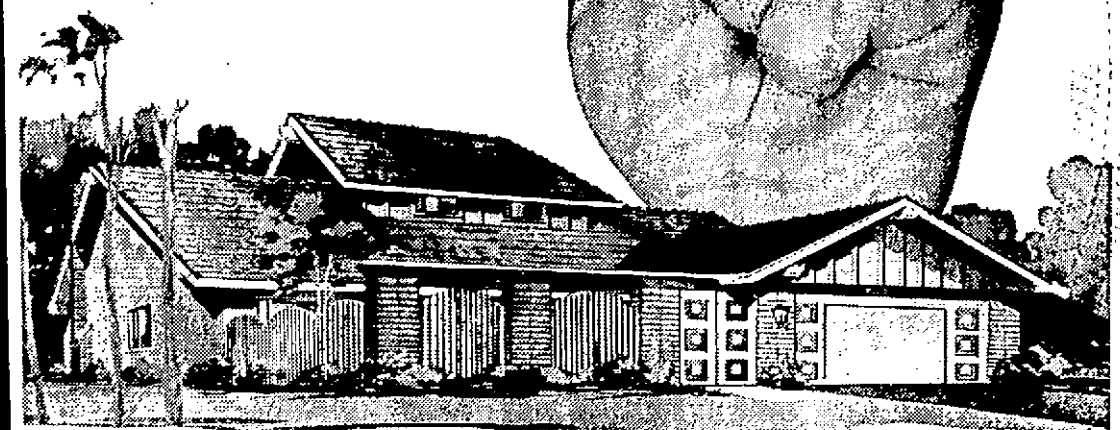
IMMEDIATE OCCUPANCY—No Seconds. We'll Approve Credit in 4 Days—Escrow Closed in 6 Days.

In the Heart of Orange County • 2 Locations  
Now... STANTON and WESTMINSTER

# PREMIER

Verified  
No.1  
Home Value

Reported By An Outside, Independent Source

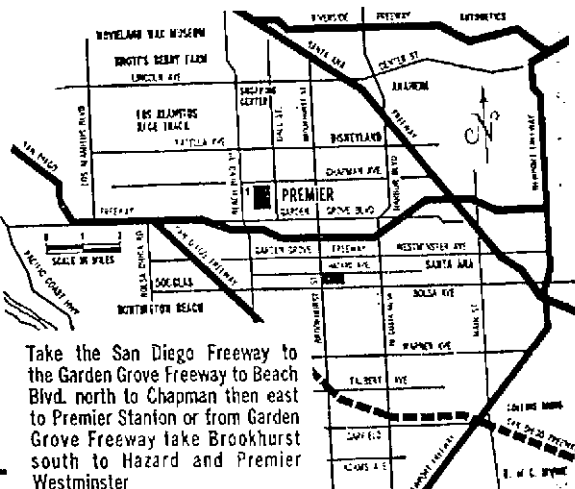


Top Price \$29,050.

LOWEST FHA or CONVENTIONAL TERMS

3 or 4 BEDROOMS  
FAMILY ROOM—2 BATHS  
FINISHED PLAYROOM  
CONVERTS TO 5th & 6th  
BEDROOMS & 3rd BATH,  
CARPETING • G.E. KITCHENS

\*All home developments in this area were recently surveyed by a prominent, qualified research company. Premier Homes lead all others for dollar value in their price class for completed living area.



Take the San Diego Freeway to the Garden Grove Freeway to Beach Blvd. north to Chapman then east to Premier Stanton or from Garden Grove Freeway take Brookhurst south to Hazard and Premier Westminster.

A WILLIAM ROUSEY DEVELOPMENT  
McFarland Company, Sales Agents



## Sales Execs Session Set on Monday

Stan Edge, marketing expert, will present a "double feature" program Monday and Tuesday at the Roger Young Auditorium, Los Angeles, sponsored by the Sales & Marketing Council, according to Dick Scudamore and Dean Hanson, co-chairmen.

On Monday evening, Edge will speak at the monthly dinner meeting of the Sales & Marketing Council. His topic: "Modern Marketing Techniques." A social hour will commence at 6 p.m.

Tuesday afternoon, he will conduct a seminar on sales development, featuring his "action method" of selling, including a live demonstration. All individuals associated with the building industry are invited.



### SWEEPSTAKES WINNERS

Victor Chouinard (left) of St. Anthony's High School and Michael Griffin (right) of Wilson High were winners of coveted grand sweepstakes trophies in recent Long Beach High School Safety Economy Run with 49 other contestants. Don Gill (center), president of Kiwanis Club of Long Beach, made trophy awards. Other sponsors of 100-mile run: city, schools, Safety Council, Mobil Oil, Auto Club of Southern California, California Highway Patrol. Chouinard won in small schools' division; Griffin, larger school category.

## Safety Mark at P&G Is Celebrated

Employees of the Long Beach Procter & Gamble plant, 1601 W. Seventh St., have received a safety award for their record of working more than a million manhours without a disabling injury.

Felix Laller, president of Industrial Safety Association, Long Beach Chapter of the National Safety Council, presented a safety pennant to Louis Hart, union representative, and P. R. Staley, plant manager.

THE PLANT safety committee is headed by F. M. Clark, safety engineer. Other guests at the occasion were Howard Link, manager of Long Beach Motor Vehicle Department, and president of the Long Beach Chapter, National Safety Council.

Winners of the "Win With A Million" safety contest were announced and prizes were awarded to Gerald Hanewinkel, Clarence Gates, Norman Wiczorek, Cyril Jansen and Blake Pressley.

## Free Talk on Mutual Fund Is Scheduled

Because of interest in mutual funds investing, the Long Beach office of Paine, Webber, Jackson & Curtis, member of the New York Stock Exchange, 201 E. Fourth St., will present a free lecture on the subject Tuesday at 7:30 p.m.

Don Bretting, representative of the firm who will conduct the lecture, said there will be a broad range of subjects such as: "What Are Mutual Funds?" "How Did Funds Develop?" "Do Mutual Funds Fit Your Financial Picture?" and "What Kind of Mutual Funds Best Fit Your Investment Goals?"

The one evening class is on a first-come basis due to limited quarters. Reservations may be made by phoning Paine, Webber.

THERE'S a supermarket of values waiting for you every day in the Classified Section. It's fun to shop this easy time and money-saving way. Turn back now.

## L.A.'s Home Show Slated

A weather-beaten duplex home, 15 years old, has been moved onto the Pan-Pacific Auditorium grounds.

The structure, scheduled to receive a face-lifting, will be one of the hundreds of exhibits to be seen at the 1967 Los Angeles Home Show, July 13-23, at the Pan-Pacific.

For display purposes, only half of the dwelling house will be modernized, inside and out.

Construction will be done by James Pollard Jr., of the firm of James Pollard & Son, Glendale, contractors. The younger Pollard is chairman of the Modernization Council of the Los Angeles Building Contractors Association.

THE OPPORTUNITY for a business of your own is in the Classified section today. Check it now.

## Lender's Special Financing Passed On In Savings At Sol-Vista

New Home Prices Drop  
\$1,500 to \$3,500

If you've been wondering when the widely announced lower interest rates would be reflected in new home prices, the answer is NOW! We've just completed new financing arrangements with our lender that means lower home costs immediately. Conventional loans are available at 6% for the purchase of your new Sol-Vista Home, and the sale of your present one. FHA terms are also offered. And, you pay no points on either loan.



Come out and see the quality of 3, 4 and 5 bedroom homes by Sol-Vista. From \$28,990 to \$38,800



SOL VISTA homes in Huntington Beach are approximately 2 miles from San Diego Fwy; 6 miles from Long Beach Marina; 1 1/2 miles from Long Beach Fwy.

When you live at Weatherly Bay you never mow the lawn.

You fish in it. Sail on it. Sit and watch it flow. You can enjoy the sun, the sea, the breeze, the birds, the hum of the hummer, the hum of the hummer, the hum of the hummer.

You become a "handy man" with golf club and tennis racket. "Do it yourself" means guiding your boat through Huntington Harbour's more than 5 miles of broad channels and lagoons to the open sea, a brisk dip in your pool, or cocktails, dinner, dancing at the Club.

If you're looking for a second home in smog-free salt air and sunshine, or a home for year-round shore-free living, visit us now. Weatherly Bay is 5 minutes close to 4 freeways, 30 minutes from downtown Los Angeles.

Don't let any grass grow!

Weatherly Bay Town Homes from \$30,000

Manland Homes from \$44,000

Waterfront Homes \$70,000 - \$120,000

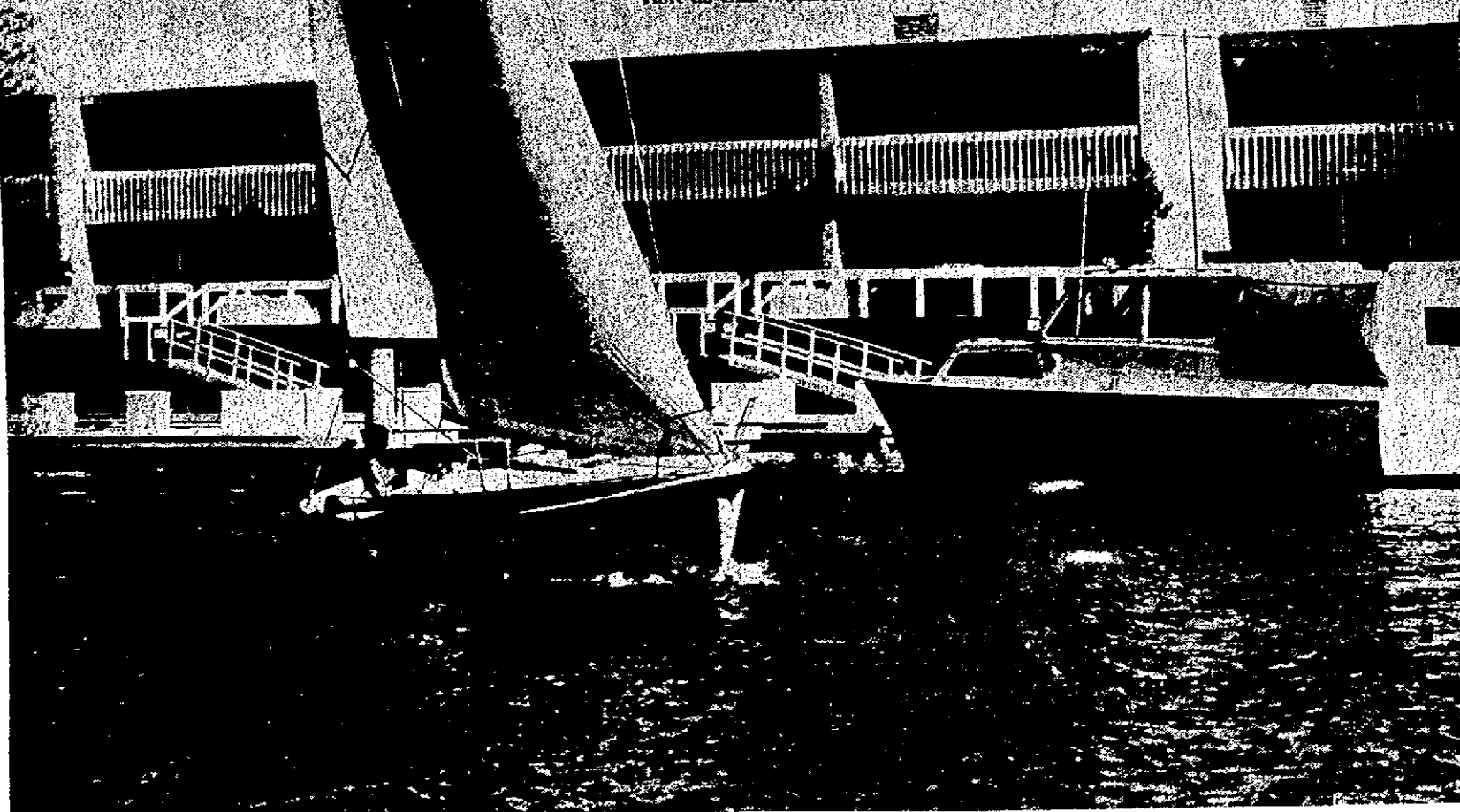
10% Down - 30 Year Loan

Completely furnished model homes available at extremely attractive terms!

Waterfront Lots from \$40,000 - Terms

If you've always wanted an address on the Pacific, visit us this weekend.

ONLY 12 UNITS LEFT!

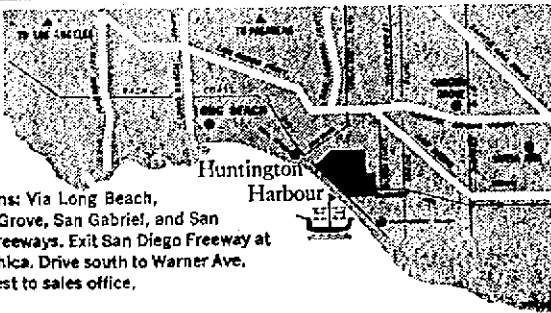


Sales office and model homes open daily and Sunday from 10 A.M. to 6 P.M.

# Huntington Harbour

4211 Warner Avenue, Huntington Beach • Phone (213) 430-0518, (714) 847-2531

Directions: Via Long Beach, Garden Grove, San Gabriel, and San Diego Freeways. Exit San Diego Freeway at Bolsa Chica. Drive south to Warner Ave. Then west to sales office.





# Cassius Who? ... Boxing Plots Rich New Era

**SUNDAY Sports**  
Independent-Press-Telegram

SUNDAY, APRIL 30, 1967 SECTION 5—Page S-1

New York Times Service  
NEW YORK—With Cassius Clay no longer its heavyweight champion, boxing perched greedily on the threshold of a new era filled with the promise of more of the same.  
Relieved that Cassius Clay didn't foul their plans by taking his heavyweight championship into the Army at the last minute, a new boxing group contin-

ues to prepare for an eight-man, seven-match tournament to create a new titleholder.  
Buoyed by the instant cooperation of various state and foreign boxing commissions in "stripping" Clay of his title, a businessmen who had worked closely with Clay and had made money from his fights smiled and said: "Cassius who?"

Even now, as Clay's future is being contested in a seemingly more civilized arena, boxing's lions and jackals are closing in on the spoils he has left behind.  
While the glory is the champion's, the power belongs to the man or corporation who controls the promotional rights to the championship matches.  
The eight boxers involved in the tournament

probably will be Floyd Patterson, the key figure: Ernie Terrell, George Chuvalo, Karl Mildenberger, Oscar Bonavena, Thad Spencer, Joe Frazier and Manuel Ramos.  
Clay has already beaten the first four. No one doubts how easily he could beat the others.  
With Clay out, these men represent a mediocre, but fairly evenly-matched

heavyweight class. With Clay in, all eight had nothing more to offer than Patterson's still considerable public "image" and Frazier's as-yet-unrealized potential.  
A new group was formed from a nucleus of Al Bolan, Michael Melitz and Robert Arum. Bolan is considered a good "ticket man" in the industry, but his strong suit is Patterson. Bolan has

been Patterson's personal promoter and adviser for some time, and he can "deliver" the former two-time heavyweight champion to this group.  
Malitz, the president of Lester Malitz, Inc., a closed-circuit television firm, and Arum, a New York lawyer, were members of Main Bout, Inc., the (Continued Page S-2, Col. 1)

## Marichal Mows 'Em Down, 5-0, on 5 Hits



### 1st Dodger Shutout Seen by 42,455

By GEORGE LEDERER

While most of the nation lost an hour, the Dodgers lost more. Literally, they were shut out of shuteye.  
Juan Marichal, the high-kicking Dominican Dandy, got his kicks with a 5-0 victory Saturday night that lifted the Giants into a seventh-place tie with the defending champions, 6-1/2 games behind league-leading Cincinnati.  
Marichal had a one-hitter for six innings and permitted a total of five while striking out 11.  
The Dodgers came up empty-handed for the first time this season before a ladies night turnout of 42,455, the largest of the year at Dodger Stadium. The paid attendance of 38,963 also was a season high.  
It was another frosty and frustrating evening for the Dodgers, who haven't defeated Marichal in exactly two years. They had only

one chance and muffed it. They also muffed three times as many fielding chances, but the 16th through 18th errors in 15 (Continued Pg. S-2, Col. 7)

### Standings

#### NATIONAL LEAGUE

	W	L	Pct.	GB
Cinn.	14	4	.778	—
St. Louis	9	5	.643	3
Atlanta	8	6	.571	4
Pittsburgh	6	5	.545	4 1/2
Chicago	7	6	.538	4 1/2
Phil.	7	7	.500	5
Dodgers	6	9	.400	6 1/2
San Fran	6	9	.400	6 1/2
New York	5	10	.333	7 1/2
Houston	5	12	.294	8 1/2

#### Saturday's Results

San Francisco 5, Dodgers 0.  
Cincinnati 7, New York 0.  
Atlanta 3, Philadelphia 2.  
Chicago 4, Houston 1.  
Pittsburgh at St. Louis, rain.

#### Games Today

Chicago (N.Y. 0-1) at Houston (Miln. 0-1).  
Pittsburgh (L.A. 0-1) at St. Louis (Jackson 2-1).  
San Francisco (Bolin 1-2) at Dodgers (Iverson 1-2).  
New York (Carroll 1-1) and Seaver 2-1 at Cincinnati (Bolan 1-1) and McCool 2-1.  
Philadelphia (Bumgar 1-3) and Vladek 1-0 at Atlanta (Johnson 2-1) and Cincinnati 1-1.

#### AMERICAN LEAGUE

	W	L	Pct.	GB
Boston	8	5	.615	—
New York	8	5	.615	1/2
Baltimore	8	6	.571	1 1/2
Chicago	8	6	.571	1 1/2
Detroit	8	6	.571	—
Angels	7	8	.467	2
Cleveland	6	7	.462	2
Minnesota	5	8	.385	3
Wash.	5	8	.385	3
Kan. City	5	9	.357	3 1/2

#### Saturday's Results

Cleveland at Chicago, rain.  
Boston 11, Kansas City 2.  
New York 5, Angels 2.  
Detroit 4, Baltimore 2.  
Washington 9, Minnesota 6.

#### Games Today

Kansas City (Nash 1-1) at Boston (Brandon 0-1).  
Detroit (Wilson 1-2) and Seaver 1-0 at Baltimore (Palmer 1-2) and Pincus 1-1.  
Angels (Broun 1-2) and Clark 1-0 at New York (Ford 2-1) and Downing 2-1.  
Minnesota (Gohl 0-2) and Kral 1-1 at Washington (Moore 1-0) and Pascual 0-0.  
Cleveland (Bell 0-1) and Morgan 2-1 at Chicago (Howard 1-1) and O'Toole 0-0.

**ANGELS' POP-GUN ATTACK**  
Bob Rodgers slides home to score in third inning on Paul Schaal's sacrifice fly as Yankee catcher Jake Gibbs tries to corral ball. Angels' pop-gun attack resulted in only two hits as Yanks won Saturday, 5-2. —AP Wirephoto

## MANTLE STARS, ANGEL ON SHELF Rick New Mick? Not Yet

By ROSS NEWHAN  
Staff Writer

NEW YORK — They have compared Rick Reichardt to Mickey Mantle.  
On the 18th day of his 16th season, Mantle singled and hit his 497th home run, driving in three runs as the Yankees defeated the Angels, 5-2, Saturday.  
On the 18th day of his second season, Reichardt was benched.  
"He's been fighting himself," explained manager Bill Rigney. "He makes me nervous every time he goes after a fly ball, and he has no pop in his bat at all."  
Snap, crackle and pop deserted the Angel attack during completion of the series sweep in Cleveland. Anaheim has now lost three in a row and collected just two hits off Fred Talbot Saturday.  
Against a righthander, Len Gabrielson replaced Reichardt and was hitless. Against southpaws Whitey

Ford and Al Downing, Rick and Jose Cardenal return to the lineup today.  
The \$200,000 bonus baby did not comprehend his 24-hour demotion.  
"What can I say," said Rick. "I don't know what the reason was."  
Part of the reason is that while batting .302, Reichardt has only two infield hits in his last 15 at-bats. A larger part of the reason is that his outfielding has been lackadaisical.  
Rick made another fielding error Friday night, compounding a sensitive situation which this paper reported from Baltimore.  
Several pitchers have publicly expressed dissatisfaction with Reichardt's defense and Rigney confides that he conducted a private meeting with his 24-year-old star last Wednesday.  
"He told me that he had a lot of things on his mind," said Rigney. "Well, so do I. If he can't handle his off-

the-field financial responsibilities then we'll get him an advisor.  
"I want him to be a super-star, and he can be. But he hasn't approached the job with the dedication it demands. You can't play baseball and the stock market at the same time."  
However brief it may prove to be, Reichardt's slump has been contagious and costly. Jimmie Hall is hitless in his last 10 at-bats. Don Mincher is 1-for-10 and Jim Fregosi is 1-for-20.  
It was left to pitcher Jack Sanford to break up Talbot's no-hitter in the fifth while a seventh-inning single by Bobby Knoop was the only other Angel safety.  
Anaheim scored in the third on a walk, sacrifice, passed ball and sacrifice fly. A walk and Sanford's triple got the Angels their second run in the fifth, cutting the Yankee lead to one run.  
Unfortunately, Sanford, winded by his three-base

sprint, was still out of breath when he returned to the mound. He walked John Kennedy on four pitches. Two outs later he had runners on first and third when Mantle singled, extending the Yankee lead to 4-2, prompting Rigney to remove the 37-year-old veteran.  
"The triple must have sapped my strength," said Sanford. "I seldom walk anyone, and never on four pitches."  
The Yankees had scored first off Sanford in the second on Bill Robinson's double and Kennedy's single. In the third, Sanford committed the unpardonable sin of walking Talbot. With two out, Mantle, the colossal cripple, crashed his first home run of 1967, 415 feet into the right-center field bleachers.  
"I made a terrible mistake," admitted Sanford. "For the first time I didn't (Continued Pg. S-2, Col. 6)



### THE CONTENDERS

Designated by New York State Athletic Commission for tournament to determine Cassius Clay's successor are (in top left photo with Clay) Thad Spencer and George Chuvalo, (top right) Floyd Patterson, (middle) Ernie Terrell and Oscar Bonavena and (bottom) Karl Mildenberger, Jimmy Ellis and Joe Frazier. —AP Wirephoto

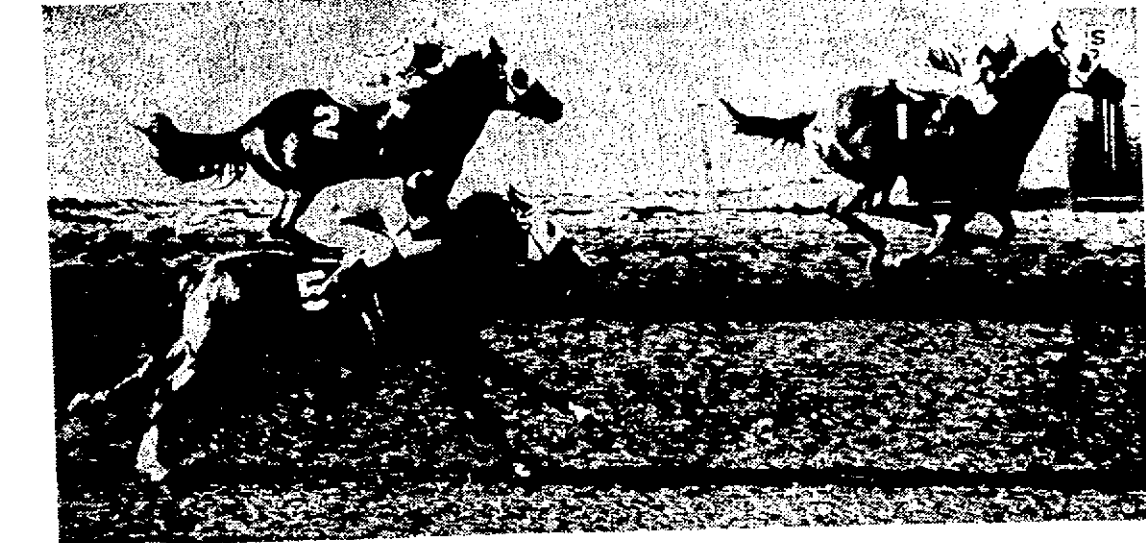
## AFTER PROBATION ENDS 49er Track Club Will Rise Again

By JOHN DIXON

Reports of the death were greatly exaggerated.  
The Long Beach 49er Track Club has lost its zip, but it will run again.  
Coach Tom Jennings, disbarred by the AAU until Jan. 1, 1969 as a result of registration irregularities involving three men, revealed Saturday that the athletes have promised to come back bigger, stronger than ever when their probation ends in 12 months.  
While the club will exist as a ghost for one year, the members, among them some of America's most talented athletes, demand a resurrection.  
"The spirit, the motivation, are different with the 49ers than with other clubs," Jennings pointed out. "This is a happy group. We compete regularly, successfully — no other graduate group can match us."  
"Our program must continue. You would be amazed at the number of college athletes who watch us are encouraged by us to continue competition after graduation. We receive letters every single day from men, good men, anxious to join with us."  
"Members of the 49er Track Club are aware of the proceedings conducted by the AAU, and they are behind (Continued Pg. S-3, Col. 5)

## Cheer Up, Ali: UAR Loves You

HOUSTON (UPI) — Cassius Clay launched a legal campaign to stay out of jail Saturday and at the same time warned that boxing commissions "will have to give me back my title" because of the support he is getting from other countries.  
One day after his refusal to step forward and be sworn into the U.S. Army as Pvt. Muhammed Ali, Clay was jocular and dapper when he left his hotel here for a haircut and an automobile ride with companions in a sleek black Cadillac.  
On the legal front, Clay's lawyers, Hayden Covington and Quinn Hodges, filed petitions in federal court in Houston, asking the U.S. 5th Circuit Court of Ap- (Continued Pg. S-3, Col. 6)



**—AND SHE'S STILL IN THE FIRST STAGE**  
Top Rockette lived up to her name Saturday, winning \$5,000 Jet Deck feature at Los Alamitos in 17.9 seconds, matching fastest time of meeting for 350 yards. Two-year-old filly was ridden by Bobby Yanez. Crimson Hustler (5) was second, Gay's Delight (2) third.

## Top Rockette, Truly A Lady Flash to Alamitos Wins

By JIM McCORMACK

Difficult as it may seem, Top Rockette is even better than her clippings.  
The stylish 2-year-old filly finally made the scene at Los Alamitos Saturday and she promptly stole the show by running away with the co-featured \$5,000 Jet Deck.  
Saturday was the first time since March 8 that Top Rockette had been in the starting gate for the real thing, but that didn't stop the crowd of 13,391 from putting \$42,313 of the \$98,681 bet on her pretty, high head.  
The people's choice didn't take long to insure their bets, either.

Top Rockette was two lengths in front of everything before the race was three seconds old and runner-up Crimson Hustler and Gay's Delight couldn't get within a length of her during the 350 yards.  
Besides the impressive easy victory, Top Rockette won the race in 17.9 seconds, matching the fastest time of the meeting.  
The winner of the co-featured \$6,000 Chicago V. was a surprise — not only that she won, but that she started.  
Truly A Lady, who ran third to Toy Spur and Sompin Special in the Derby April 15, survived a thrashing from Go Al Go prior to

the start of the race and led from start to finish.  
Go Al Go, in the inside post position, bolted in the starting gate and during his thrashing kicked Truly A Lady, in No. 2, on several occasions.  
Go Al Go was declared and there was momentary speculation that Truly A Lady would also be unable to compete.  
She was back in the gate, however, when the race was reset and held a half-length advantage, one she never surrendered, 20 yards from the start.  
Favored Duplicate Copy finished second, a smile ahead of Lano Hancock.  
The first four horses in

the race, Truly A Lady, Duplicate Copy, Lano Hancock and Counterplay, all finished in the position they held at the start of the race.  
Truly A Lady returned \$17.00, \$5.80 and \$3.40.  
Most of the activity prior to the features was of an ordinary variety, with the exception of a winning deadheat.  
Lucky Pierre and Party's End matched noses at the end of the third race with Curious Ann just a long nose out of a three-way tie.  
Party's End returned \$21.20, \$17.40 and \$9.00. Lucky Pierre's pals received \$7.20, \$7.80 and \$5.00.



# HANK HOLLINGWORTH

Executive Sports Editor



## Clay: Martyr for Black Muslims

The Cassius Clay tragedy simply is a minuscule offshoot of the far greater tragedy of Vietnam. Those who were there at the Rome Olympics in 1960 claim there was no prouder American athlete who received his winner's tribute than Cassius when he accepted the light heavyweight medal.

"Sure," said one writer, "Clay had won for himself, but he also had won for his country. Even when he returned to the States, he went wandering around Times Square in New York in his pullover uniform with the U.S.A. lettered across his chest. He was proud to wear it and show it off."

Look what happened to Clay seven years later—after he fell under the sway of the Black Muslims. He refused to serve his country and the refusal made headlines throughout the world because Cassius was the heavyweight champion and therefore the world's best fighter.

Clay's refusal to enter the service may produce groundswells of unpredictable potency. The Black Muslims, who direct his every move, have lost their main ticket and gained a martyr. Those shrewd men at the head of the movement must have thought that sacrificing Clay was worth the price.

Perhaps Cassius has fought his last ring fight. He's now 25 and facing the normal sentence of five years for refusing induction. If he were to try to resume his career at 30, time will have eroded his skill, even if he could stay in sharp physical condition in the cooler, an unlikely possibility.

As a first-fighter Clay might have become the greatest. But we'll never know. Instead, he seems fated to bring about his own destruction.

IF WALT HAZZARD'S NAME is offered by the Lakers in Monday's expansion draft—and the ex-Bruin would be the most talented player in the grab-bag affair—it might be because of a little incident that occurred during the past season.

Owner Jack Kent Cooke thought that his sparkling rookie, Archie Clark, should practice more shooting. He told Clark that he would set up an elaborate backboard and net affair at Archie's home so that Archie would have the opportunity to practice at any time.

"I'll have to ask my landlord for permission," said Clark, who resided in an apartment.

"Go right ahead, my boy, go right ahead," bubbled Cooke. "I'm sure we'll have no problems there."

The next day Clark said that his landlord had refused permission to erect the backboard.

"Who's your landlord?" fumed Cooke, not one to be crossed at any turn. "We'll take care of this."

"My landlord's Walt Hazzard," replied Clark... and then Cooke really hit the ceiling.

The air between Cooke and Hazzard was noticeably much cooler after the incident, but Walt was within his rights. The only place a backboard could have been set up, as I understand it, was on a sloping driveway, hardly a place to practice shooting.

Oh, another thing. If Cooke's planned Forum in Inglewood would have gone to a bond issue vote, Hazzard would have voted against it. As a taxpayer and landlord, that would have been the only way Walter could have flown.

DAVID JONES, the Rams' monstrous all-pro defensive lineman, had an interesting encounter while performing for the Ram "play-for-fun" basketball team. In one game, the Deacon had words with an opposing player when the brave (or was he stupid?) opponent tried to rough up Mr. Davey.

The referee told Jones that he was out of the game—right now.

Shot back the Deacon: "I'm not leaving and that's it." The wise official glanced quickly at the irate Jones, then immediately called "play ball." Naturally, David stayed in the game.

Fullback Dick Bass claims that since he seldom handles the basketball once his giant mates put it into play, the other Rams decided to make him their "steady in-bowder."

"That way I can touch it once in a while," sighed the little scooter.

An erstwhile member of the Ram cage squad, Marlin McKeever, took quite a ribbing from the fellows after his trade to the Vikings. Bass reports that Marlin hasn't been back since.

THE ANGELS' \$200,000 bonus outfielder Rick Reichardt and shortstop Jim Fregosi were talking recently about what constitutes a good year. Fregosi reasoned that if Rick hit 30 home runs and drove in 100 runs, it would be a good year.

A man listening to the conversation disagreed. He thought 39 home runs and 155 runs-batted-in would be a good season. That was the man's best year in the majors.

The young players were impressed with the reaction of Vern Stephens, former slugging shortstop of the old Browns and Red Sox, and currently vice-chairman of the Long Beach Recreation Commission.

THE GIANTS THOUGHT during the spring that if they were to win in '67, either or both of their question-mark lefthanders, Ray Sadecki and Mike McCormick, would have to pitch back to old form. If they won 20 together, the Giants could breeze to the title.

Sadecki and McCormick both had a sense of humor despite their probationary status. They were assigned the same room, and immediately arose the question of who'd be room captain.

"I tried to elect him," said Sadecki. "I'm not a leader. Heck, I couldn't hold a lead all last season."

Said McCormick: "We finally decided on co-captaincy. Maybe it was a desperation vote. We were desperate for a room."

The Giants are desperate now, too—for room at the top.

## IT'S CASSIUS WHO--

(Continued from Page S-1)

promotional company that handled the ancillary rights to Clay's most recent fights.

Main Bout was originally formed early last year so that two members of the Black Muslim hierarchy, Herbert Muhammad and John Ali, could share in the heavyweight wealth. Ali and Muhammad will probably be fettered from boxing now.

Television, of course, will play a major role. The eight-man tournament, certainly in the quarter-final matches and perhaps in the semi-final matches, will not have the "name" fighters to draw theater patrons.

Home television is the answer and many observers think that the American Broadcasting Co., which telecast several of Clay's European fights, has the inside track, if not a locked deal.

In recent weeks, Clay has repeatedly stated that "when I'm gone, boxing will go to the graveyard."

# YANKEE AIM: REMOLD OLD IMAGE

By ROSS NEWHAN  
Staff Writer

NEW YORK — They came in great numbers to see Ruth and Gehrig, DiMaggio and Dickey, Berra and the healthy Mantle.

Now they live only in legend and the team which plays in Yankee Stadium finished last in 1966. Only 1,124,648 journeyed to the Bronx, the smallest total since the war year of 1945.

The erosion of body and soul was not a sudden thing and CBS, with all its instruments of entertainment, was unable to supply a panacea.

"The Yankees had been guilty of a certain inattention to business, of taking success for granted," said

the new president of the new Yankees Saturday.

Michael Burke, a hero in espionage during World War II and a Midas at anything he has touched, has been asked to restore Yankee ratings by CBS.

While not explicit, he knocks the regime of Daniel Topping.

"Rightly or wrongly," said Burke, "the Yankees have had a reputation of indifference and arrogance. That isn't right."

"Our attitude now is that the fan is a guest in the house who deserves the utmost courtesy and respect. This applies to everybody in the organization, even the man who tears the ticket at the gate."

"We are not going to let one careless individual spoil an otherwise enjoyable day."

Burke admits that "the team on the field is the guts of the business," but it will indeed require intestinal fortitude before the Yankee dynasty is re-established.

In the meantime, Burke is employing other means to reclaim the 150,000 cash customers who defected to the Mets.

Yankee Stadium today wears a fresh face. CBS spent \$1,350,000 on paint and varnish. A lass by the name of Sandy Fields, in mini-skirt and blazer, greets you at the main entrance. There is a hall of fame where the recorded

voices of 32 Yankee immortals are available.

On radio, CBS stations (or course) carry commercials citing the many virtues of Mickey Mantle and Whitey Ford, announcing that they will lead the Yankees against the opposition during a series of ladies nights at the stadium.

Banners a la Shea bedeck the facades and no longer are kids ripped off from the exits. They are free to pursue autographs.

"They are fans of today and fans of tomorrow," said Burke. "Their interest demands your attention, and if you don't give it to them you're crazy."

It is Burke's belief, rather Burke's law, that hard work

will restore the Yankees to a position of eminence.

"There has been," he said, "a tendency to lose sight of the fact that the great Yankee organization was made by Ed Barrow and George Weiss through hard work. Indeed."

"We have been drifting a bit. We have lost a sense of direction, all sense of leadership. Above all, we have needed a sense of style, of tone. We must regain the tone of the great old Yankee teams."

Burke is convinced that a solid foundation exists.

"We have three magnificent old Yankees," he said, "in Mickey Mantle, Whitey Ford and Elston Howard. These are truly in the main-

stream of Yankee greatness."

"Secondly, there are the young veterans like Tom Tresh and Joe Pepitone who, we believe, are emerging as the new leaders."

"And thirdly, there are young men like Steve Whitaker and Bill Robinson who, we feel, can be the superstars of the future."

"I believe the ingredients for the ultimate success are present. It is up to the management team — Ralph Houk, Lee MacPhail, myself and the others — to make use of them."

He paused, gazed at the memorabilia which haunts the walls of his office, and said, "It is the dawn of a new era for the Yankees."

## Baltimore Checked by Lolic

BALTIMORE (AP) — Detroit's Mickey Lolich, staked to an early 3-0 lead, checked Baltimore on six hits in pitching the Tigers to a 4-2 victory Saturday.

The Tigers scored a run in the first inning on two singles and a wild pitch by loser Wally Bunker. They added two more in the third on Lolich's single, a double by Don Wert and a single by Gates Brown.

DETROIT	BALTIMORE
MAuliffe 2b	Bilefsky 1b
Went 3b	Aspinwall ss
CBrown 2b	Robinson 3b
Stanley 1b	Robinson 3b
Kalish 1b	Powell 2b
Went 3b	Johnson 2b
Cash 1b	Blair cf
Frederick 1b	Bichard cf
Oyer 3b	Bowers ph
Lolich p	Bunker p
	McLain p
	Dillman p
	Flaherty p
	Berlin p
Total	34 113
Total	31 76
E—Blair, pp—Detroit 2, Baltimore 4.	
SB—Stanley, S—Lolich, Oyer.	
BB—Lolich 2, Bunker 1.	
HR—Bunker, Berlina (2), T—2-54, A—6-72.	

## Senators Rally to Dump Twins

WASHINGTON (UPI) — Singles by pinch-hitters Hank Allen and Ken Harrelson drove in key runs during a five-run seventh-inning rally Saturday and paced the Washington Senators to a 9-6 victory over the Minnesota Twins.

MINNESOTA	WASHINGTON
Taver 1b	Saverine 2b
Carow 2b	Proby p
Edmond 3b	Valentine cf
Killebrew 1b	King cf
Bjork 2b	Allen 1b
Alkins 1b	Howard cf
Veras 1b	Harrelson 1b
Boswell p	Bichard cf
Wade 1b	Casanova c
Perry 1b	Brinkman ss
Merritt p	Orelia p
Wade 1b	Gannan p
Valentine 1b	Knobles p
Kline p	Ballen 2b
Total	36 175
Total	33 128
E—Edmond, pp—Minnesota 6, Washington 9.	
SB—Wade, S—Proby, T—2-54, A—6-72.	

## Chicago Tips Houston, 4-1

HOUSTON (UPI) — Southpaw Ken Holtzman scattered six hits Saturday night to give the Chicago Cubs a 4-1 victory over the Houston Astros in his first complete game of the season.

CHICAGO	HOUSTON
Kestner 1b	Morgan 2b
Bryant 2b	Johnson 3b
Edwards 1b	Wynn 3b
Sanford 1b	Aspinwall ss
Thomas 1b	Harrison 1b
Banks 1b	Brand c
Hunt 1b	Pointier 1b
Phillips cf	Redus cf
Holtzman p	Farrell p
	Adair p
	Zachary p
	Lindsey p
	Schneider p
Total	34 184
Total	30 141
E—Holtzman, pp—Chicago 4, Houston 1.	
SB—Holtzman, S—Morgan, Sanford, Thomas, S—R-Jackson, H—R-Jackson.	
BB—Holtzman 1, Morgan 1, Wynn 1, Aspinwall 1, Harrison 1, Brand 1, Pointier 1, Redus 1, Farrell 1, Adair 1, Zachary 1, Lindsey 1, Schneider 1.	
HR—Holtzman (1), Morgan (1), Wynn (1), Aspinwall (1), Harrison (1), Brand (1), Pointier (1), Redus (1), Farrell (1), Adair (1), Zachary (1), Lindsey (1), Schneider (1).	
T—2-54, A—12-31.	

## CCAA Baseball

Fresno State	W	L	Pct.
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
San Jose State	2	1	.667
Cal State Long Beach	2	1	.667
Cal State Fullerton	2	1	.667
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
San Jose State	2	1	.667
Cal State Long Beach	2	1	.667
Cal State Fullerton	2	1	.667
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
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Cal State Fullerton	2	1	.667
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Cal State Fullerton	2	1	.667
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
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Cal Poly (Pomona)	2	1	.667
San Jose State	2	1	.667
Cal State Long Beach	2	1	.667
Cal State Fullerton	2	1	.667
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
San Jose State	2	1	.667
Cal State Long Beach	2	1	.667
Cal State Fullerton	2	1	.667
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
San Jose State	2	1	.667
Cal State Long Beach	2	1	.667
Cal State Fullerton	2	1	.667
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
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Cal Poly (Pomona)	2	1	.667
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Cal Poly (Pomona)	2	1	.667
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Cal State Long Beach	2	1	.667
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Cal Poly (Pomona)	2	1	.667
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San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
San Jose State	2	1	.667
Cal State Long Beach	2	1	.667
Cal State Fullerton	2	1	.667
San Diego State	2	1	.667
Cal Poly (Pomona)	2	1	.667
San Jose State	2	1	.667
Cal State Long Beach	2	1	.667
Cal State Fullerton	2	1	.667
San Diego State	2	1	.66







# Running Mt. SAC 'Just Another Meet'

## Ball for 150 Boys

By MIKE DUDA

Over 150 boys, from elementary school through high school competed in the Independent Press-Telegram Junior Olympics, sponsored by Teen Post 117, Saturday at Poly High School.

Meet director John Rambo says he plans to hold more meets during the summer, open to all athletes, boys and girls. These meets are part of the Teen Post program and are designed to interest students in athletic competition.

Mike Lucas took away the most honors, winning three medals and being awarded the outstanding athlete of the meet trophy. Lucas was second in the ninth grade high jump and long jump and led a 440-relay team to a 49.1 victory.

Aubrey Ellis was named outstanding performer in the open division, winning the 100 in 10.5 and the 220 in 23.3. Ed Giles received the same award for division A with a 10.7 100, second in the 220 and a winning 440 relay.

Others honored for their individual performances were James Warren, elementary division; Bruce Karey, seventh grade; Mike Warner, eighth grade; Jim Coates, ninth grade; Howard Flukey, Cee, and Robert Stockton, Dee.

Winds that gusted at 25 miles per hour and disenchanted the favored Long Beach 49er Track Club turned the flossy Mt. San Antonio Relays into "just another meet" Saturday.

The brick-hued track, scene of as many as 100,000 spectators, was the steppingstone to a few noteworthy achievements.

The best were a triple jump of 54 feet, 4 1/4 inches by Art Walker of the Striders, 13:32.8 two-mile walk by Don DeNoon of Cal State Long Beach, 50.7 440-yard hurdles by Ron Whitney of the Striders, 7-1 1/4 high jump by Ed Caruthers of Arizona, 26-2 1/4 long jump by Bob Bea-

mon of the El Paso Track Club, and 13:51.8 5,000 meters by Tracy Smith of the Santa Monica AA.

For some reason, Chris Papanicolaou of San Jose State was selected athlete of the meet.

He won the pole vault by flying over 16 feet, 8 inches. Papanicolaou cleared 17 feet for the first time in his career, but an attendant pulled in the pole before it ostensibly would have followed the Greek national into the foam rubber pit, thus nullifying the achievement.

Richard Romo of the Striders finished first in the mile in 4:06.4 and Ed Ricke of Cal State Long Beach finished last in 4:27.0. At 6-2 and 145 pounds, Ricke is constructed in the manner of a classic miler, not a

wind breaker.

Members of the 49er Track Club, outlived by the AAU over a rules interpretation, ran unattached, and finished near the top in each event despite the mental mixup.

If they had approached their best marks, they would have swept the five featured relays. Since the AAU would not permit an entry from "unattached U," they didn't get to play baton tag.

Dick Nelson, who will be eligible at Cal State Long Beach next track season, won the javelin with a throw of 237.3.

Wilson High's Mark Suttle placed second in the high school two-mile in 9:27.0, while the Long Beach Comets also scored.

Linda Green won the 880

2:17.2, a meet and stadium record, and 17-year-old Doreen Murrell clocked 56.9 for an SPAAAU girls record in the 440, placing third behind two women's division runners.

**Pole Vault:**—Chris Papanicolaou, San Jose State, 16 ft. 8 in. (2nd place); Santa Clara Youth Village, 15 ft. 6 in. (3rd place); Ed Williams, Arizona Track Club, 14 ft. 6 in. (4th place); Ron Williams, Striders, 14 ft. 6 in. (5th place); Paul Robinson, Arizona U.S.A. (new meet record).

**100-meter:**—Ron Lardner, Striders, 10:5 (1st place); Dick Weeks, Striders, 11:2 (2nd place); Jerry, 11:6 (3rd place); 440 Relay:—Arizona U. (Bill Massey, Jerry Kimball, Woody Talle, Celia Frederick), 41.0 (1st place); Cal Poly, 41.5 (2nd place); 4. Brigham Young U., 41.7 (3rd place).

**1-mile:**—Art Walker, Striders, 4:06.4 (1st place); O. Burrill, up. 4:08.2 (2nd place); Louie Scott, Arizona State, 4:08.2 (3rd place); 2-mile:—Wilson High, 9:27.0 (1st place); John Coates, University of Arizona, 9:27.0 (2nd place); 3-mile:—John Coates, University of Arizona, 14:45.0 (1st place); 4-mile:—John Coates, University of Arizona, 23:10.0 (1st place); 5-mile:—John Coates, University of Arizona, 37:10.0 (1st place); 6-mile:—John Coates, University of Arizona, 50:10.0 (1st place); 7-mile:—John Coates, University of Arizona, 63:10.0 (1st place); 8-mile:—John Coates, University of Arizona, 76:10.0 (1st place); 9-mile:—John Coates, University of Arizona, 89:10.0 (1st place); 10-mile:—John Coates, University of Arizona, 102:10.0 (1st place); 11-mile:—John Coates, University of Arizona, 115:10.0 (1st place); 12-mile:—John Coates, University of Arizona, 128:10.0 (1st place); 13-mile:—John Coates, University of Arizona, 141:10.0 (1st place); 14-mile:—John Coates, University of Arizona, 154:10.0 (1st place); 15-mile:—John Coates, University of Arizona, 167:10.0 (1st place); 16-mile:—John Coates, University of Arizona, 180:10.0 (1st place); 17-mile:—John Coates, University of Arizona, 193:10.0 (1st place); 18-mile:—John Coates, University of Arizona, 206:10.0 (1st place); 19-mile:—John Coates, University of Arizona, 219:10.0 (1st place); 20-mile:—John Coates, University of Arizona, 232:10.0 (1st place); 21-mile:—John Coates, University of Arizona, 245:10.0 (1st place); 22-mile:—John Coates, University of Arizona, 258:10.0 (1st place); 23-mile:—John Coates, University of Arizona, 271:10.0 (1st place); 24-mile:—John Coates, University of Arizona, 284:10.0 (1st place); 25-mile:—John Coates, University of Arizona, 297:10.0 (1st place); 26-mile:—John Coates, University of Arizona, 310:10.0 (1st place); 27-mile:—John Coates, University of Arizona, 323:10.0 (1st place); 28-mile:—John Coates, University of Arizona, 336:10.0 (1st place); 29-mile:—John Coates, University of Arizona, 349:10.0 (1st place); 30-mile:—John Coates, University of Arizona, 362:10.0 (1st place); 31-mile:—John Coates, University of Arizona, 375:10.0 (1st place); 32-mile:—John Coates, University of Arizona, 388:10.0 (1st place); 33-mile:—John Coates, University of Arizona, 401:10.0 (1st place); 34-mile:—John Coates, University of Arizona, 414:10.0 (1st place); 35-mile:—John Coates, University of Arizona, 427:10.0 (1st place); 36-mile:—John Coates, University of Arizona, 440:10.0 (1st place); 37-mile:—John Coates, University of Arizona, 453:10.0 (1st place); 38-mile:—John Coates, University of Arizona, 466:10.0 (1st place); 39-mile:—John Coates, University of Arizona, 479:10.0 (1st place); 40-mile:—John Coates, University of Arizona, 492:10.0 (1st place); 41-mile:—John Coates, University of Arizona, 505:10.0 (1st place); 42-mile:—John Coates, University of Arizona, 518:10.0 (1st place); 43-mile:—John Coates, University of Arizona, 531:10.0 (1st place); 44-mile:—John Coates, University of Arizona, 544:10.0 (1st place); 45-mile:—John Coates, University of Arizona, 557:10.0 (1st place); 46-mile:—John Coates, University of Arizona, 570:10.0 (1st place); 47-mile:—John Coates, University of Arizona, 583:10.0 (1st place); 48-mile:—John Coates, University of Arizona, 596:10.0 (1st place); 49-mile:—John Coates, University of Arizona, 609:10.0 (1st place); 50-mile:—John Coates, University of Arizona, 622:10.0 (1st place); 51-mile:—John Coates, University of Arizona, 635:10.0 (1st place); 52-mile:—John Coates, University of Arizona, 648:10.0 (1st place); 53-mile:—John Coates, University of Arizona, 661:10.0 (1st place); 54-mile:—John Coates, University of Arizona, 674:10.0 (1st place); 55-mile:—John Coates, University of Arizona, 687:10.0 (1st place); 56-mile:—John Coates, University of Arizona, 700:10.0 (1st place); 57-mile:—John Coates, University of Arizona, 713:10.0 (1st place); 58-mile:—John Coates, University of Arizona, 726:10.0 (1st place); 59-mile:—John Coates, University of Arizona, 739:10.0 (1st place); 60-mile:—John Coates, University of Arizona, 752:10.0 (1st place); 61-mile:—John Coates, University of Arizona, 765:10.0 (1st place); 62-mile:—John Coates, University of Arizona, 778:10.0 (1st place); 63-mile:—John Coates, University of Arizona, 791:10.0 (1st place); 64-mile:—John Coates, University of Arizona, 804:10.0 (1st place); 65-mile:—John Coates, University of Arizona, 817:10.0 (1st place); 66-mile:—John Coates, University of Arizona, 830:10.0 (1st place); 67-mile:—John Coates, University of Arizona, 843:10.0 (1st place); 68-mile:—John Coates, University of Arizona, 856:10.0 (1st place); 69-mile:—John Coates, University of Arizona, 869:10.0 (1st place); 70-mile:—John Coates, University of Arizona, 882:10.0 (1st place); 71-mile:—John Coates, University of Arizona, 895:10.0 (1st place); 72-mile:—John Coates, University of Arizona, 908:10.0 (1st place); 73-mile:—John Coates, University of Arizona, 921:10.0 (1st place); 74-mile:—John Coates, University of Arizona, 934:10.0 (1st place); 75-mile:—John Coates, University of Arizona, 947:10.0 (1st place); 76-mile:—John Coates, University of Arizona, 960:10.0 (1st place); 77-mile:—John Coates, University of Arizona, 973:10.0 (1st place); 78-mile:—John Coates, University of Arizona, 986:10.0 (1st place); 79-mile:—John Coates, University of Arizona, 999:10.0 (1st place); 80-mile:—John Coates, University of Arizona, 1012:10.0 (1st place); 81-mile:—John Coates, University of Arizona, 1025:10.0 (1st place); 82-mile:—John Coates, University of Arizona, 1038:10.0 (1st place); 83-mile:—John Coates, University of Arizona, 1051:10.0 (1st place); 84-mile:—John Coates, University of Arizona, 1064:10.0 (1st place); 85-mile:—John Coates, University of Arizona, 1077:10.0 (1st place); 86-mile:—John Coates, University of Arizona, 1090:10.0 (1st place); 87-mile:—John Coates, University of Arizona, 1103:10.0 (1st place); 88-mile:—John Coates, University of Arizona, 1116:10.0 (1st place); 89-mile:—John Coates, University of Arizona, 1129:10.0 (1st place); 90-mile:—John Coates, University of Arizona, 1142:10.0 (1st place); 91-mile:—John Coates, University of Arizona, 1155:10.0 (1st place); 92-mile:—John Coates, University of Arizona, 1168:10.0 (1st place); 93-mile:—John Coates, University of Arizona, 1181:10.0 (1st place); 94-mile:—John Coates, University of Arizona, 1194:10.0 (1st place); 95-mile:—John Coates, University of Arizona, 1207:10.0 (1st place); 96-mile:—John Coates, University of Arizona, 1220:10.0 (1st place); 97-mile:—John Coates, University of Arizona, 1233:10.0 (1st place); 98-mile:—John Coates, University of Arizona, 1246:10.0 (1st place); 99-mile:—John Coates, University of Arizona, 1259:10.0 (1st place); 100-mile:—John Coates, University of Arizona, 1272:10.0 (1st place); 101-mile:—John Coates, University of Arizona, 1285:10.0 (1st place); 102-mile:—John Coates, University of Arizona, 1298:10.0 (1st place); 103-mile:—John Coates, University of Arizona, 1311:10.0 (1st place); 104-mile:—John Coates, University of Arizona, 1324:10.0 (1st place); 105-mile:—John Coates, University of Arizona, 1337:10.0 (1st place); 106-mile:—John Coates, University of Arizona, 1350:10.0 (1st place); 107-mile:—John Coates, University of Arizona, 1363:10.0 (1st place); 108-mile:—John Coates, University of Arizona, 1376:10.0 (1st place); 109-mile:—John Coates, University of Arizona, 1389:10.0 (1st place); 110-mile:—John Coates, University of Arizona, 1402:10.0 (1st place); 111-mile:—John Coates, University of Arizona, 1415:10.0 (1st place); 112-mile:—John Coates, University of Arizona, 1428:10.0 (1st place); 113-mile:—John Coates, University of Arizona, 1441:10.0 (1st place); 114-mile:—John Coates, University of Arizona, 1454:10.0 (1st place); 115-mile:—John Coates, University of Arizona, 1467:10.0 (1st place); 116-mile:—John Coates, University of Arizona, 1480:10.0 (1st place); 117-mile:—John Coates, University of Arizona, 1493:10.0 (1st place); 118-mile:—John Coates, University of Arizona, 1506:10.0 (1st place); 119-mile:—John Coates, University of Arizona, 1519:10.0 (1st place); 120-mile:—John Coates, University of Arizona, 1532:10.0 (1st place); 121-mile:—John Coates, University of Arizona, 1545:10.0 (1st place); 122-mile:—John Coates, University of Arizona, 1558:10.0 (1st place); 123-mile:—John Coates, University of Arizona, 1571:10.0 (1st place); 124-mile:—John Coates, University of Arizona, 1584:10.0 (1st place); 125-mile:—John Coates, University of Arizona, 1597:10.0 (1st place); 126-mile:—John Coates, University of Arizona, 1610:10.0 (1st place); 127-mile:—John Coates, University of Arizona, 1623:10.0 (1st place); 128-mile:—John Coates, University of Arizona, 1636:10.0 (1st place); 129-mile:—John Coates, University of Arizona, 1649:10.0 (1st place); 130-mile:—John Coates, University of Arizona, 1662:10.0 (1st place); 131-mile:—John Coates, University of Arizona, 1675:10.0 (1st place); 132-mile:—John Coates, University of Arizona, 1688:10.0 (1st place); 133-mile:—John Coates, University of Arizona, 1701:10.0 (1st place); 134-mile:—John Coates, University of Arizona, 1714:10.0 (1st place); 135-mile:—John Coates, University of Arizona, 1727:10.0 (1st place); 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151-mile:—John Coates, University of Arizona, 1935:10.0 (1st place); 152-mile:—John Coates, University of Arizona, 1948:10.0 (1st place); 153-mile:—John Coates, University of Arizona, 1961:10.0 (1st place); 154-mile:—John Coates, University of Arizona, 1974:10.0 (1st place); 155-mile:—John Coates, University of Arizona, 1987:10.0 (1st place); 156-mile:—John Coates, University of Arizona, 2000:10.0 (1st place); 157-mile:—John Coates, University of Arizona, 2013:10.0 (1st place); 158-mile:—John Coates, University of Arizona, 2026:10.0 (1st place); 159-mile:—John Coates, University of Arizona, 2039:10.0 (1st place); 160-mile:—John Coates, University of Arizona, 2052:10.0 (1st place); 161-mile:—John Coates, University of Arizona, 2065:10.0 (1st place); 162-mile:—John Coates, University of Arizona, 2078:10.0 (1st place); 163-mile:—John Coates, University of Arizona, 2091:10.0 (1st place); 164-mile:—John Coates, University of Arizona, 2104:10.0 (1st place); 165-mile:—John Coates, University of Arizona, 2117:10.0 (1st place); 166-mile:—John Coates, University of Arizona, 2130:10.0 (1st place); 167-mile:—John Coates, University of Arizona, 2143:10.0 (1st place); 168-mile:—John Coates, University of Arizona, 2156:10.0 (1st place); 169-mile:—John Coates, University of Arizona, 2169:10.0 (1st place); 170-mile:—John Coates, University of Arizona, 2182:10.0 (1st place); 171-mile:—John Coates, University of Arizona, 2195:10.0 (1st place); 172-mile:—John Coates, University of Arizona, 2208:10.0 (1st place); 173-mile:—John Coates, University of Arizona, 2221:10.0 (1st place); 174-mile:—John Coates, University of Arizona, 2234:10.0 (1st place); 175-mile:—John Coates, University of Arizona, 2247:10.0 (1st place); 176-mile:—John Coates, University of Arizona, 2260:10.0 (1st place); 177-mile:—John Coates, University of Arizona, 2273:10.0 (1st place); 178-mile:—John Coates, University of Arizona, 2286:10.0 (1st place); 179-mile:—John Coates, University of Arizona, 2299:10.0 (1st place); 180-mile:—John Coates, University of Arizona, 2312:10.0 (1st place); 181-mile:—John Coates, University of Arizona, 2325:10.0 (1st place); 182-mile:—John Coates, University of Arizona, 2338:10.0 (1st place); 183-mile:—John Coates, University of Arizona, 2351:10.0 (1st place); 184-mile:—John Coates, University of Arizona, 2364:10.0 (1st place); 185-mile:—John Coates, University of Arizona, 2377:10.0 (1st place); 186-mile:—John Coates, University of Arizona, 2390:10.0 (1st place); 187-mile:—John Coates, University of Arizona, 2403:10.0 (1st place); 188-mile:—John Coates, University of Arizona, 2416:10.0 (1st place); 189-mile:—John Coates, University of Arizona, 2429:10.0 (1st place); 190-mile:—John Coates, University of Arizona, 2442:10.0 (1st place); 191-mile:—John Coates, University of Arizona, 2455:10.0 (1st place); 192-mile:—John Coates, University of Arizona, 2468:10.0 (1st place); 193-mile:—John Coates, University of Arizona, 2481:10.0 (1st place); 194-mile:—John Coates, University of Arizona, 2494:10.0 (1st place); 195-mile:—John Coates, University of Arizona, 2507:10.0 (1st place); 196-mile:—John Coates, University of Arizona, 2520:10.0 (1st place); 197-mile:—John Coates, University of Arizona, 2533:10.0 (1st place); 198-mile:—John Coates, University of Arizona, 2546:10.0 (1st place); 199-mile:—John Coates, University of Arizona, 2559:10.0 (1st place); 200-mile:—John Coates, University of Arizona, 2572:10.0 (1st place); 201-mile:—John Coates, University of Arizona, 2585:10.0 (1st place); 202-mile:—John Coates, University of Arizona, 2598:10.0 (1st place); 203-mile:—John Coates, University of Arizona, 2611:10.0 (1st place); 204-mile:—John Coates, University of Arizona, 2624:10.0 (1st place); 205-mile:—John Coates, University of Arizona, 2637:10.0 (1st place); 206-mile:—John Coates, University of Arizona, 2650:10.0 (1st place); 207-mile:—John Coates, University of Arizona, 2663:10.0 (1st place); 208-mile:—John Coates, University of Arizona, 2676:10.0 (1st place); 209-mile:—John Coates, University of Arizona, 2689:10.0 (1st place); 210-mile:—John Coates, University of Arizona, 2702:10.0 (1st place); 211-mile:—John Coates, University of Arizona, 2715:10.0 (1st place); 212-mile:—John Coates, University of Arizona, 2728:10.0 (1st place); 213-mile:—John Coates, University of Arizona, 2741:10.0 (1st place); 214-mile:—John Coates, University of Arizona, 2754:10.0 (1st place); 215-mile:—John Coates, University of Arizona, 2767:10.0 (1st place); 216-mile:—John Coates, University of Arizona, 2780:10.0 (1st place); 217-mile:—John Coates, University of Arizona, 2793:10.0 (1st place); 218-mile:—John Coates, University of Arizona, 2806:10.0 (1st place); 219-mile:—John Coates, University of Arizona, 2819:10.0 (1st place); 220-mile:—John Coates, University of Arizona, 2832:10.0 (1st place); 221-mile:—John Coates, University of Arizona, 2845:10.0 (1st place); 222-mile:—John Coates, University of Arizona, 2858:10.0 (1st place); 223-mile:—John Coates, University of Arizona, 2871:10.0 (1st place); 224-mile:—John Coates, University of Arizona, 2884:10.0 (1st place); 225-mile:—John Coates, University of Arizona, 2897:10.0 (1st place); 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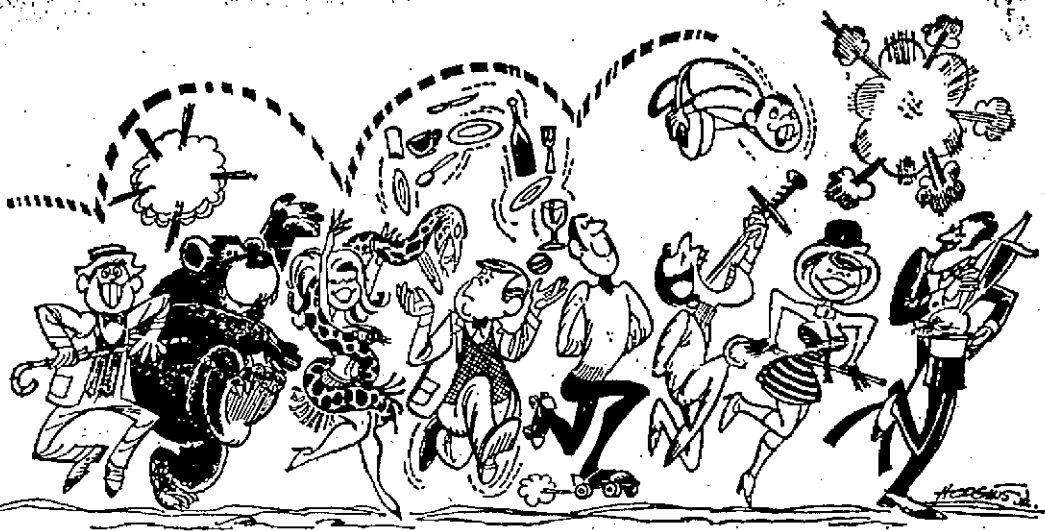












## THAT'S SHOW BIZ IN VIETNAM

# Cong 'Captures' a Juggler's Props

By HUGH A. MULLIGAN  
SAIGON (AP) — The American way of war sometimes seems strange to the Viet Cong. Take, for example, the curious trunk confiscated by the enemy in War Zone C, the thickly jungled area just north of Saigon.

On a recent scorching day, toward the end of the dry season, an Australian juggler and stripteaser named Julia Bellares was making her way by helicopter to entertain troops of the U.S. 1st Infantry Division. As the helicopter was crossing a jungle clearing, small arms fire erupted from the tree line.

The chopper pilot went into a sudden fish tail turn, to avoid the fire, and abruptly climbed to 5,000 feet. The violent turn caused Julia's property trunk to fall out the open door of the helicopter. Three figures in black pajamas were seen to dash out of the thick foliage, grab the trunk and disappear again.

ONE CAN IMAGINE their dismay in finding—not classified documents or war maps—but a set of Indian clubs, a spangled costume replete with G-string, assorted plates, pinwheels, kerosene torch batons and other impedimenta of the juggler's trade. No doubt the find was written off to the decadence of the imperialistic, colonial warmongers, but the anecdote serves to indicate the bizarre nature of show business in Vietnam.

People who have never been here tend to think of Saigon as a city living in fear of the next bombing incident. Actually, war or not, it's a swinging old French colonial city full of good restaurants, booming night clubs and busy boulevards constantly ashine with the sound of Honda motorbikes and snorting gasoline-driven pedicabs.

Into this improbable setting of artillery banging away nightly at the edge of town, air strikes rattling the hotel windows and jets and helicopters roaring off to war, comes an equally improbable collection of entertainers. Surely they must represent the elephant graveyard of vaudeville or the last traveling troupe on the old Orpheum

circuit that some agent forgot to call home.

WITHIN THE LAST month the city's nightclubs have billed such diversions as a Greek sword swallower, a Romanian roller skating team, a Korean combined karate and tumbling act, a human fly who walked upside down out of a helicopter—or at least wanted to until he learned that the local authorities would not guarantee his helicopter would not be shot down—two Turkish belly dancers from Brooklyn, an Italian sleight-of-hand artist who in the line of duty removed the German military attaché's watch, and a Lebanese exotic dancer whose 15-foot boa constrictor was swiped from her hotel room and undoubtedly wound up in someone's soup pot. Snake is a great delicacy in Vietnam.

There was also, within recent memory, something called the German National Circus, which had been billed as the Italian National Circus in Manila but became German in Vietnam because there was no Italian embassy here to guarantee their hotel bills.

The circus featured three

Alaskan grizzly bears pushed around by an enormous hausfrau, Swedish jugglers, Nigerian tribal dancers, a chimpanzee act that had defected from a Russian circus, and a ballet troupe of 12 long-legged British girls. They held up the war at least six months and wrecked numerous convoys along boulevards by prancing around town in miniskirts eight inches above the knee.

THEN THERE WAS Mary Martin and "Hello, Dolly," the first Broadway

show to visit a war zone and probably the first time in history that a theater audience was told how to dress ("Class A uniform"), but was not allowed to know when or where the show would be held. Such matters were classified. "Do not discuss this performance with anyone," the tickets read. Two MPs with submachine guns stood guard at each side of the stage.

Transporting a Broadway show to a war zone was no mean logistic feat: an enlisted man's latrine had to be dismantled so the chorus

girls could have mirrors in their dressing rooms. A stage had to be fashioned of three huge Air Force ammunition trailers wherever the show played, and bunkers had to be built beneath the stage in case the Viet Cong decided to brighten up the second act with a Warr II. One remembers Hope's great line when the Brink Hotel was blown up on Christmas Eve, 1964, just as his troupe arrived in town: "A funny thing happened to me on the way to the hotel tonight—I met another hotel on the way up the street."

And his great opening line, the following year, Christmas 1965: "They gave us a 21-gun salute when we landed at the Saigon airport today—five of them were ours."

And his even greater closing line last Christmas, when he told 6,000 soldiers on the old soccer field at Tan Son Nhut Airpot: "To-

night at midnight there's going to be an even greater mortar attack."

ABOVE ALL, of course, there is the annual miracle of the Bob Hope show, an ageless phenomenon dating all the way back to World War I. On this stage and I'd like just as many, even more of you guys to be here. Cardinal Spellman is going to say midnight mass."

WHAT WAS PROBABLY the world's worst choir—a group of Vietnamese war orphans—wailed "O Riddle Town of Bedlam, How Steer we See Thee Rye" in atonal tones.

Finally, one remembers the day the show didn't go on in Vietnam. Martha Raye, touring the remote units as usual, arrived at Soc Trang in the Mekong Delta just as the wounded were brought in from a vi-

cloud fire fight. A former nurse, Miss Raye immediately canceled her performance and reported to the

field hospital, where she spent the next 13 hours helping out in the surgical ward.

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## WARNING: TO ALL YOUNG READERS OF THIS NEWSPAPER



**TEEN Action Line**

# IS NOT A PSYCHEDELIC EXPERIENCE

... (BUT IT'S A GRABBER!)

Q. Is there a large amount of illicit drugs going around on the Wilson High School campus? T.C., Long Beach.  
Q. How can a group of teen-agers peacefully get the curfew extended to midnight? Several students, Lakewood.  
Q. I'm a student at Dominguez Manuel High School and would like to interview a doctor or a professor who knows a lot about LSD. K.M., Dominguez.  
Q. How can a group of girls get the addresses of GIs overseas? We would like to let them know how much we appreciate their sacrifices. D.L., Norwalk.

Q. Is there a talent show or list where I can audition? S.M., Long Beach.  
Q. Do the Monkees compose their own songs? B.R., J.D., Lakewood.

### NOTE:

These questions have been culled from the past few weeks' editions of Teen Action Line. For similar questions, with thoughtful answers, catch Teen Action Line every week.

Q. Is Peter Tork of the Monkees stupid or intelligent? T.J., Long Beach.

Q. Can Long Beach high schools suspend a student if his hair is too long? J.S., Long Beach.

Q. Some people I know take nutmeg in large doses and experience effects similar to LSD. Is this illegal? Also, does nutmeg have any harmful effects on the body besides a stomach ache? D.Z., Long Beach.



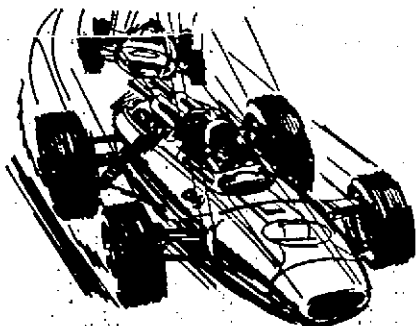
WHERE THE ANSWER IS!

For write Teen Action Line, Box 230, Long Beach, Calif. 90801. Dialing hours, 9 a.m. to 1 p.m., 5 p.m. to 9 p.m., Monday through Friday.

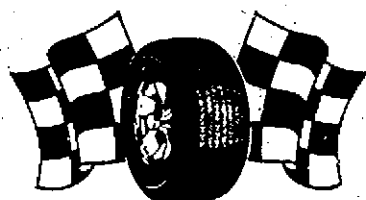
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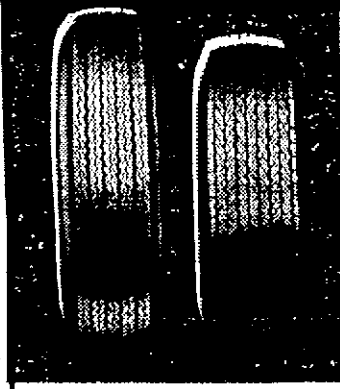
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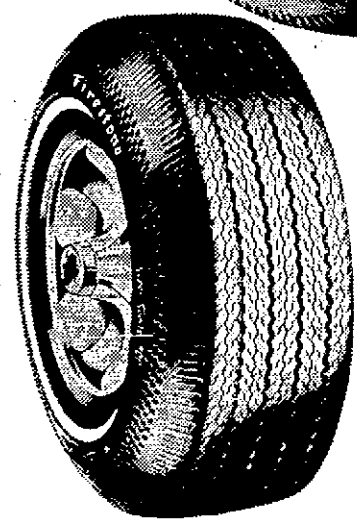


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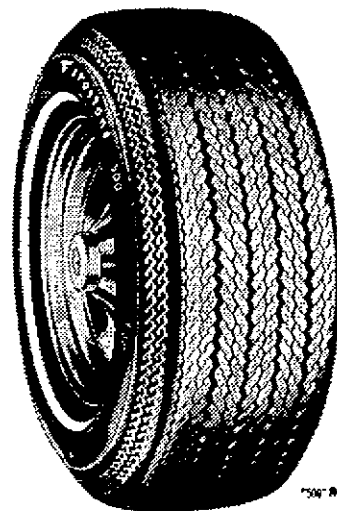


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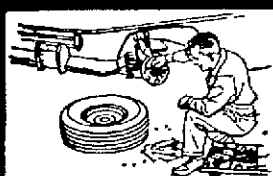
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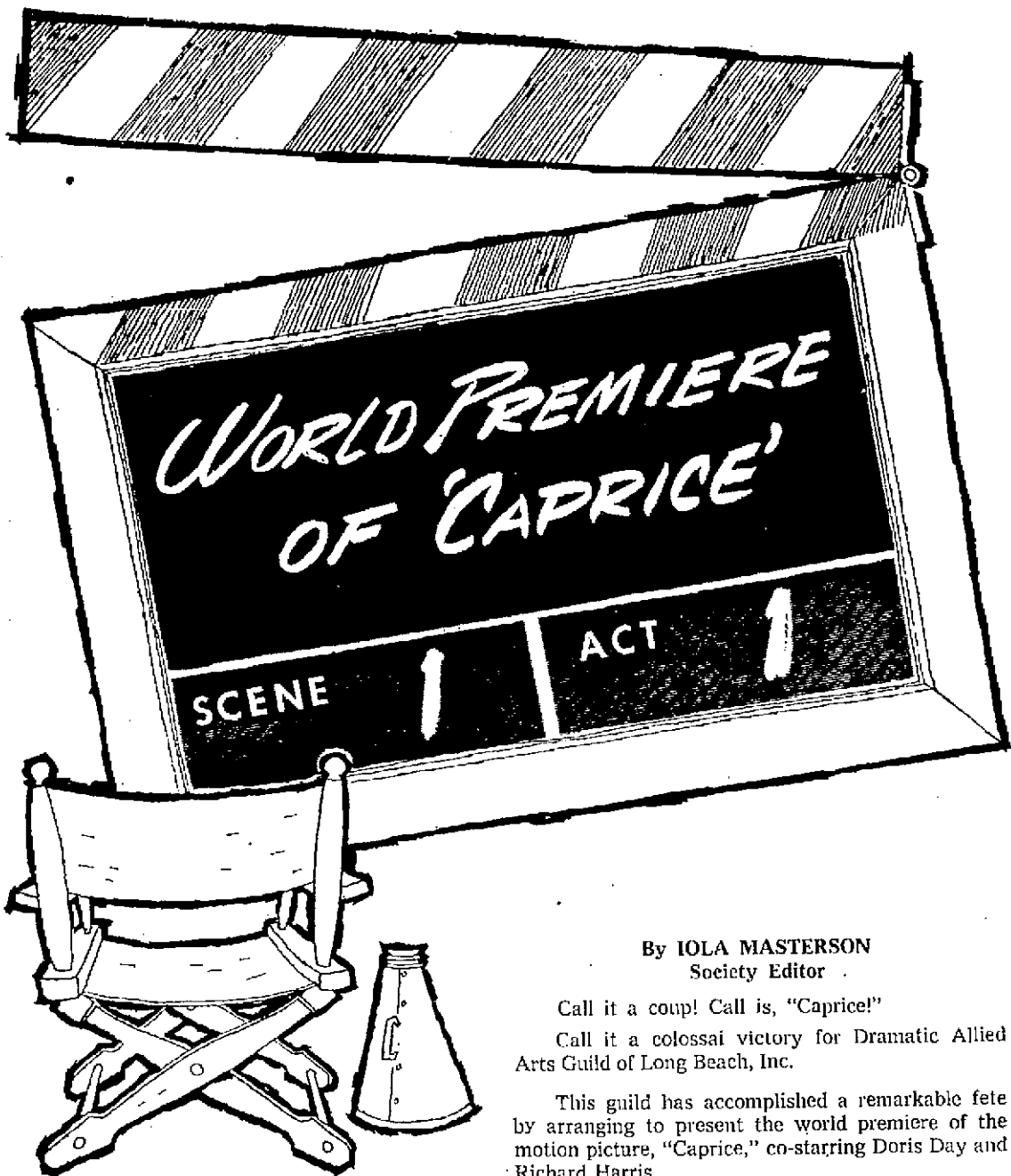
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By IOLA MASTERSON  
Society Editor

Call it a coup! Call it, "Caprice!"  
Call it a colossal victory for Dramatic Allied Arts Guild of Long Beach, Inc.

This guild has accomplished a remarkable feat by arranging to present the world premiere of the motion picture, "Caprice," co-starring Doris Day and Richard Harris.

Premiere is slated for Tuesday, May 16, at the Crest Theater, 4275 Atlantic Ave., with curtain time scheduled for 7:30 p.m.

Billed as cliff-hanger of the year, "Caprice," is an international spy story with a new twist. Laced with comedy, as well as suspense it concerns industrial espionage as two major cosmetic companies vie for each other's secret, highly valuable formulas. All the spy tricks of the trade are woven into the plot as the story unfolds against such backgrounds as Paris, Switzerland and California.

A 20th Century-Fox production in CinemaScope and deluxe color, the forward look of "Caprice" shows glamorously in Miss Day's fashions. Designed by Ray Aghayan, the costumes take up where "mod" left off.

According to studio publicists, "unorthodox use of fabrics, custom-designed boots, wild furs, even a mink-lined raincoat lend a swinging flavor to the collection."

GENERAL ADMISSION tickets are now being sold at the Crest Theater box office and Humphrey's Music Store. Those who wish to be sponsors and occupy seats in the special Diamond Circle reserved section may contact Mrs. Burton Benwell, 2525 E. Ocean Blvd., for information. Sponsors, in addition to seeing the show, will be invited to attend a pre-show reception at Petroleum Club honoring film celebrities.

Sponsors will also be invited to a posh post-show champagne dinner in the home of Mr. and Mrs. Stanley Weiss, 4297 Country Club Dr.

Mrs. Orville Cole, chairman, and Mrs. Arthur

Continued on Page W-10



OH, OH, the plot thickens. Reenacting scene from script of "Caprice," (above) are Dwight Bennett (left), Mrs. Jay Gibson and Stanley Weiss. All are involved in bringing world premiere of Doris Day movie to Long Beach May 16.

—Staff Photos by TOM SHAW

LOOK CLOSELY. That's Robert Westmyer (right) dropping a bugged sugar cube into bowl to tape spy type conversation. Mrs. Arthur Looff, here portrays part of Doris Day in mystery.



FILM STAR CAESAR ROMERO



# Women and TRAVEL

SUNDAY, APRIL 30, 1967

W-1



"NEW YEAR'S EVE IS SADDEST NIGHT IN THE YEAR" . . . so say best-seller author Dan Greenburg and Marcia Jacobs, cohorts in publication of new training manual, "How to Make Yourself Miserable." Caption on book cover notes that Dan was second-worst athlete in his grammar school graduating class and that Marcia, in the above photo, is wearing a hairpiece.

## If you aren't miserable, here's what to do...

By MARY ELLIS CARLTON  
Women's News Director

Meet Dan Greenburg, writer of best sellers and a reincarnation — in horn-rimmed glasses—of Buster Keaton, moviedom's most famous deadpan.

He's just written a delightful satire on "How to Make Yourself Miserable."

And he's an expert.

When we met for lunch and an interview at Hollywood's Brown Derby, the young writer-humorist had just devoured his last fingernail.

You'd think he'd be happy.

His first book, "How to Be a Jewish Mother," was the best-selling hard-cover book of 1965. Furthermore, "How to Make Yourself Miserable," out only since January, is keeping up with "Mother" and, according to book sales prognosticators, is due to hit the best-seller list soon.

JAY ALLEN, the author's West Coast PR agent, noted that the success of Greenburg's latest literary endeavor gives credence to the old cliché that misery loves company.

People all over the country are buy-

ing it to read up on what to brood about if they're not rich or famous or beautiful or talented . . . or what to brood about if they ARE rich or famous or beautiful or talented.

That's what "Miserable" is all about.

Dan Greenburg and co-writer Marcia Jacobs (a New York theatrical press agent who eats lunch everyday with movie stars who have trouble remembering her name) take you on a step-by-step investigation of every phase of self-torture and humiliation.

Sketches, such as the one below, graphically show impending hazards, ways to build up anxieties and things to worry about when traveling abroad, eating out, flying in airplanes, buying apparel or getting married.

WHY DID GREENBURG write a "training manual" on how to be miserable?

"It just came natural," the unathletic, not-very-tall writer explained. "We started out to write a book on how to be happy — but we didn't know how to write it."

"Most people make themselves miserable and think no one else does. When one of us came up with an obscure fear, the other usually shrieked, 'Do YOU think that, TOO?'"

"We found it valuable — and therapeutic — to face our anxieties and to laugh at the nutty everyday things we worry about — like the possibility that right after you're married you'll meet the perfect mate."

(Greenburg was married this month to Nora Ephron, daughter of the famous playwrights Henry and Phoebe Ephron.)

"We felt a book poking fun at all the foolish things we dream up to make ourselves miserable would help readers laugh them off."

(And laugh they do—both at Dan Greenburg's hilarious deadpan wit and at seeing their own foolish fears in print.)

But, oops, the interview was over. Dan, due for another appointment, was checking the time on his Swiss watch.

"You'll notice there's no radium on the dial," he pointed out. "I had it removed. The possibility of radium poisoning made me too nervous."

### 'Basic worries about dining out'—Greenburg

(A) Prices will be too high and you'll be too embarrassed to leave; (B) menu will be in language you don't understand; (C) you won't know which fork to use; (D) you'll spill contents of glass or upset can; delabre and set date on fire; (E) by tipping waiter and not captain, or waiter and captain but not headwaiter, or by tipping someone you're not supposed to, you'll prove yourself a clod.







## WILD WAVES SAY

## They shipped out for shakedown and a raft-up

By IOLA MESTERON  
Society Editor

A FAVORITE type party among boating organizations is a raft-up. In the past I've tried to describe how it's done, without being too sure I've succeeded in giving non-boaters a clear idea. Now, thanks to Lloyd Perry, who "flang" himself into a dinghy to get accompanying photo from a distance, you can't help but get the picture. (No pun intended.)

The fleet, of Marina Yacht Club, had a shakedown cruise and a raft-up party in West Basin. Jerry and Alberta Hixon, aboard their 27-foot Quesito Mio, and Harry and Marylou Dawson, aboard their 36-foot Soots Us, served as anchor boats. Others tied-up to them in the center of the basin to form a row of floating boats. This way, yachtsmen and their guests can hop directly from boat to boat, partying as they go.

This particular raft-up was organized by Bob and Marie Givens, who cruised over on their 34-foot Hana Maui. Others on outing, all with guests, were Fred and June Miller on 30-foot Crescendo; Dick and Marian Caruth, 42-foot Great Escape; Conrad and Elizabeth Lueke, 28-foot Lizbeth; Jewett and Jerry Patee, 26-foot Pat-e; John and Shirley Merrell, 24-foot Wee Wee; Duane and Jackie Morgan, 34-foot Morgan; Robert and Wanda Calkins, 42-foot Sundowner; "Mossie" and Marge Kent, 35-foot Majesty.

Thrill of the late afternoon, just before return to their various slips in Long Beach Marina, was seeing Canberra, P.O.'s huge luxury liner, leaving port. The ship is so huge it just about filled the channel, enroute to the open sea.

PACIFIC COAST CLUB looked like a million bucks the other night. Occasion was annual Violet Ball of Sigma Kappa actives at California State College at Long Beach, their dates and alumni.

Lorna Bruccoleri, chairman, attended with her escort, Allen Whitley. Chapter president Kitty Walker (her date was Mark Fairchild) introduced the sorority's new initiates: Linn Aycock, Clarice Borgeson, Barbara Hawksley and Pam Heister.

Big to-do of dinner dance was introduction of the sweetheart couple of the year, Jenny Bowers and Chuck Swift. Also results of secret balloting of Man of the Year were announced. Brian Clark, now serving with the Army in West Virginia, boy friend of member Kathy Scully, won the nod. That's because Brian, before pitching in for Uncle Sam, was big brother to the entire house, helping with so many of their projects.

Alumnae advisors and spouses attending were Barbara and Fred Barnes and Susan and Martin Hamilton as well as the actives' house mother, Mrs. Grigelda Balkema.

ALL SET for high-flying travel are Thelma and Howard Hardwick. They take off Monday, via Air France, to spend several months in Europe. Since they'll be gone so long, family members are moving into their home.

Once in Europe, by motorcoach, steamer or private

touring car, they'll spend days and weeks at a time in France, Switzerland, Germany, England and Ireland.

In Ireland Howard's pet project will be to find and buy a fast Irish race horse to bring back to their ranch at Hollister. They'll also have a grand tour of an ancestor's ancient home, Harwick Hall in Derbyshire.

WHEN THEY'RE off and running in the Kentucky Derby next Saturday, a party will be off and running at Fran and Steve Conley's home out on Gundry Avenue in California Heights. Upwards of 50 guests will hang on every Derby hoofbeat around the three television sets—one on patio, one in living room and another in family room.

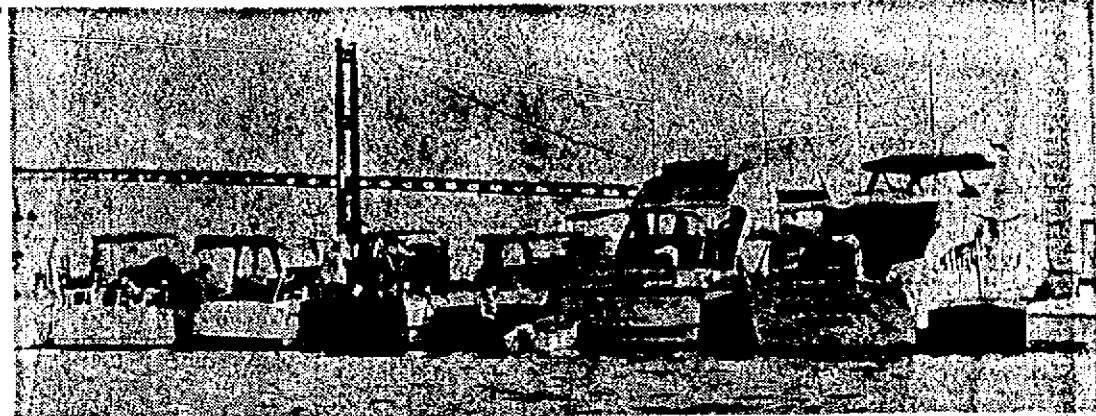
Derby Day parties are a tradition with the Conleys (Fran's parents had many such events in Denver). Buffet luncheon will feature good, old Southern fried chicken. If anyone wants to go all out and have a mint julep, that'll be up to them, as far as Steve is concerned. He'll be glad to roll out a barrel of beer but he claims fancy drinks fixing isn't his forte.

CAN YOU imagine entertaining 1,800 people in your home and gardens? Well, Elin (Mrs. Kelvin Cox) Vanderlip did. Party, second annual Fiesta of Art and Music, was a benefit by the Peninsula Friends of Nuestros Pequeños Hermanos to provide a dental clinic for Mexican orphan-



JENNY BOWERS, CHUCK SWIFT

... named sweetheart couple at Sigma Kappa's annual Violet Ball.



THIS IS HOW IT LOOKED WHEN MARINA YACHT CLUB HAD RAFT-UP PARTY, MATEYS ... party followed spring shake-down cruise as yachters shape up for summer boating activities; was held in LA Harbor's West Basin.

ages. It took place at Elin's beautiful home, Villa Narcissa, 100 Vanderlip Dr., Portuguese Bend.

All committee members were gowned in Tachi Castillo originals, created by the Mexican designer in brilliant shades of yellow, pink, orange, and cranberry. Eileen (Mrs. Andy) DePaolo was chairman, assisted by Gwen (Mrs. Leo) Foley.

Among well known people attending were Armando Comparo, the Mexican muralist and writer for El Pinon, the Mexico City newspaper; John and Pat Villicich, Nick and Barbara Mosich, Col. Leslie and Mary Summerfield, Tony Bill, the English actor, and his wife, Toni.

Also David and Bernice Bradley, George and Dorothy Chacksfield, Gilbert and Alice Van Camp, Maj. Gen. and Mrs. George Bethel, "Manny" and Stella Real, Paul Conrad, the cartoonist, Dr. Roger and Chris Aubuchon, Dr. Howard and Tish Pennington.

Irene (Mrs. Tom) Montgomery, who was decorations chairman, was winner of the day's grand prize, a portrait by Gemma Sexton.

Everyone on committee worked hard but none, surely, with more diligence than Irene (Mrs. John) Lombardi. She personally prepared hundreds of Mexican hors d'oeuvres—miniature tacos, enchiladas and dips.

HAVE WRITTEN about many trips during the year but few have been more exotic than the one Vi and Lee Thompson just completed. With friends from Akron, Ohio, they flew from New York to Cairo. Before leaving Egypt, they toured Luxor, the Valley of the Kings.

From Luxor they flew to Addis Ababa, Ethiopia, and Nairobi in Kenya. Then they took a three-week wing safari, hopping from village to village in a twin engine

Apache, visiting the national game reserves. Most interesting, said Vi, because the pilot would fly low over herds of game. When they'd land frequently he would have to buzz the runway in remote areas to scatter the game browsing along air strip.

They stayed at lodges scattered throughout game country, places like Mt. Kenya Safari Lodge which was delightful; Tree Top, very interesting; Kilaguni Lodge, fine for observing wild life; Keekorok Game Lodge, also great for observing but accommodations not so good. Others were Lake Manyara Hotel, Sanburo and Chobe Lodges.

After the safari they flew on to Dar es Salaam, capital of Tanganyika, to Zanzibar and Rhodesia, where they toured to the famed Victoria Falls. They went to Johannesburg in South Africa and to Durban on the seacoast, Dakar in Senegal region of French West Africa, Casablanca in Morocco thence over to Madrid, Spain, Lisbon, Portugal and home.

KOOKIEST door at Community Hospital right now is in the room occupied by Marian Magree. Recuping from disc repair surgery, she has made a collage on her door representative of her stay in the pill plant. It's covered with such things as a hypodermic needle, an appropriate Life Magazine cover, Rice Crispies (left over from breakfast one day), cups in varying sizes in which her medications have been brought to her.

Hopefully, she'll be allowed to go home this coming week and will be toddling around in a body cast for about three months. Marian is practicing self hypnosis. She's dogged if she'll let herself develop even a single itch where she can't scratch until cast comes off.

## Sororities join to greet officer

Alpha Gamma Delta alumnae and actives, as well as officers of 27 national Panhellenic Conference women's fraternities in Southern California will join in welcoming Mrs. Thomas J. Ehrhart of Dayton, Ohio, grand president of Alpha Gamma Delta.

Highlight of Mrs. Ehrhart's 8-day visit in the Southland will be a formal tea Monday from 2 to 5 p.m. at the hilltop home of Mrs. F. K. Mitty Jr., and her daughter, Cheryl Mitty of USC, at 2713 Live Oak Drive West, Los Angeles.

GUESTS WILL include

presidents of all city panhellenic associations in Southern California and chairman of the Southern California Council, Mrs. Tilden Brooks of Riverside.

Among guests in attendance from Long Beach will be Mmes. Burton W. Chace and Logan H. Goodknight, Alpha Gamma Deltas of the Year for 1966 and 1967; Gene Chapman, Province XII secretary; Charles Brantingham, international membership and rushing committee, and Selden Heron, former province officer. Mrs. Peter K. Pascal is general tea chairman.

## June wedding dates set by brides-elect, fiances

### Carter-Madrid

Engagement of Jean Yvonne Carter to Donald Hendricks Madrid has been announced by the bride-elect's parents, Mr. and Mrs. Donald D. Carter, Long Beach.

Miss Carter is an alumna of Wilson High School. A June 17 wedding is planned.

The prospective bridegroom, son of Mrs. Bernadine Ware of Lakewood, is serving in the U.S. Marine Corps, stationed at Camp Pendleton. He is a Vietnam veteran.

### Murphy-Shaffer

Nuptial vows will be exchanged June 3 by Pauline Alice Murphy and Gerald Lee Shaffer, son of Mr. and Mrs. Mike Butler, Long Beach.

Their engagement has been announced by her parents, Mr. and Mrs. David A. Murphy, Cypress. She is an alumna of Torrance High School and attended UCLA.

He was graduated from Polytechnic High School and attended Long Beach City College.

## Coeds to 'see' sorority life through panhellenic tea

Coeds who will attend a four-year college in the fall and their mothers will be guests at the annual Sorority Information Tea sponsored by Long Beach City Panhellenic next Sunday at the Nathan Schulman Auditorium, 2601 Grand Ave.

Greeting guests at the door will be Mrs. Earl J. Marks, Jr., Panhellenic president; Mrs. Paul J. Williams, Jr., vice-president; Mrs. Martin Doyle, master-files chairman; and Mrs. George P. Huff, tea chairman.

## Greek groups schedule dance

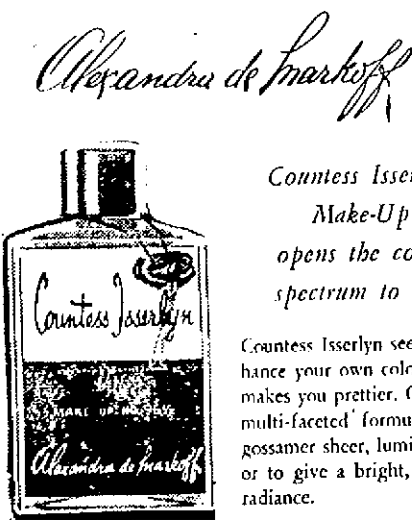
Disneyland Chapters, Order of Ahepa and Daughters of Penelope, will present their annual spring dance Saturday at 9 p.m. in Assistance League of Anaheim Hall, 1341 W. La Palma, Anaheim.



MRS. THOMAS EHRHART ... national figure

PRESENTING Long Beach City Panhellenic will be Mmes. Howard Schultz, S. M. Gregory, Lewis Hindley Jr., Alexander Cameron, Kenneth C. Gaines Jr., Charles T. Smith, Harry Averill, Earl Marks Jr. and Miss Helen Sackett.

Also scheduled during Mrs. Ehrhart's Southland stay is a meeting May 8 in the Long Beach home of Mrs. Raymond Kelso Jr. Mrs. Kelso is president of USC's Delta Alpha House Association.



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KATHLEEN VESTERBY

## Engagement is revealed

Mr. and Mrs. Budd R. Vesterby of Bellflower announce betrothal of their daughter, Kathleen L., to Richard M. Akre, son of Mr. and Mrs. Sidney P. Akre, Los Alamitos.

The bride-to-be is a senior at Bellflower High School. Her fiancé, a graduate of Western High School, attends Cerritos College.

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## Spring Fantasy is Sisterhood luncheon theme

"A Spring Fantasy" is theme of Temple Israel Sisterhood's 43rd Annual Donor Luncheon Tuesday in David Feuer Auditorium of the Temple, 3538 E. Third St. The event begins with a champagne reception at 11:45 a.m.

The program will include a fashion show of spring furs from Bullock's Lakewood; a musical presentation by International Balladeers Mort and Mimi (former Long Beach residents); and Florence Hartmann Award to the Sisterhood's Woman of the Year. Mrs. Manuel Kaplan, last year's recipient of the award, will make the presentation.

MRS. REVAN Komaroff, chairman, will be assisted by Mmes. Monte Abrams, Robert Altman, Irwin Cohen, A. Estlin Comarr, Edward Lampel, Stanley Morris, Robert Singer, Stanley Solomon, Dave Stein, Irving Weiss, Ernest Wolfe, Daniel Zarowitz, Louis Zommick and Kaplan.

Any woman interested in joining the Sisterhood is invited to attend. Reservation may be made with Mrs. Comarr, 4235 Clubhouse Drive, Lakewood, or Mrs. Weiss, 2830 E. Broadway.

## Engagement news told by couples

### Green-Trahey

Mrs. Barbara M. Green of Long Beach announces the engagement of her daughter, Linda Louise, to John H. Trahey, son of Mr. and Mrs. John P. Trahey. The bride-elect also is the daughter of Jessie Paul Green.

A graduate of Polytechnic High School, the bride-elect attended California State College at Long Beach, where she affiliated with Zeta Tau Alpha. Her fiancé, a graduate of St. Anthony's High School and Long Beach City College, is a junior at California State College, Long Beach, where he is majoring in business administration.

The couple will be married in December.

### Makley-Bowers

Mr. and Mrs. Jerome Makley, Long Beach, have announced the betrothal of their daughter, Deanna Kay, to Donald Kent Bowers, son of Mr. and Mrs. Don Bowers of Long Beach.

The wedding date has been set for Sept. 2. Miss Makley is a graduate of Polytechnic High School. Her fiancé, a gradu-

ate of St. Anthony's High School and Long Beach City College, is a junior at California State College, Long Beach, where he is majoring in business administration.

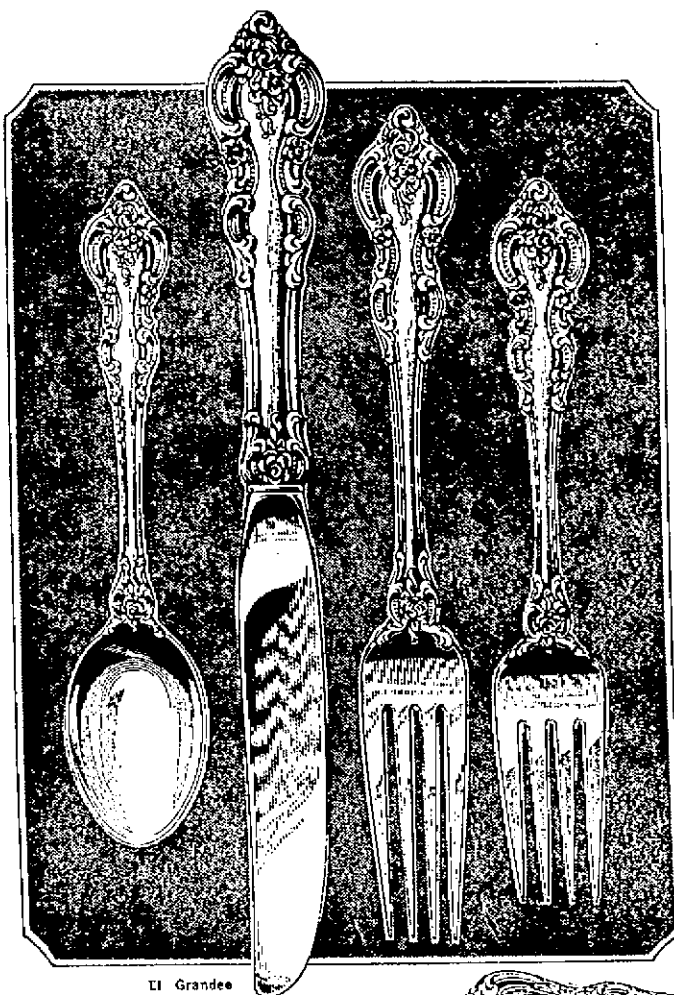
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	5-piece	148.00	296.00	444.00	18.00	36.00	54.00
	6-piece	169.00	338.00	507.00	21.00	42.00	63.00
Contessina, Country Manor, Lafayette, Legato, R.S.V.P.	4-piece	123.00	246.00	369.00	16.00	32.00	48.00
	5-piece	153.00	306.00	459.00	19.00	38.00	57.00
	6-piece	176.00	352.00	528.00	22.00	44.00	66.00
Charlesagne, Debussy, El Grande, King Richard	4-piece	141.00	282.00	423.00	17.00	34.00	51.00
	6-piece	178.00	356.00	534.00	20.00	40.00	60.00

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## Young couples say vows in weekend ceremonies

### Thompson-Storti

St. Cyprian's Catholic Church was setting for the marriage of Diana Lynn Storti and Ronald Wayne Thompson Saturday afternoon.

The bride, daughter of Mr. and Mrs. Joseph F. Storti, 5249 Briarcrest, Lakewood, wore an A-line crepe gown with lace-trimmed sleeves and gathered train from shoulders to floor.

Marsha Young was maid of honor; Jackie Storti, Christy Johnson and Linda Hood were bridesmaids. Gary Huntington was chosen best man; William Rubenacker, Pat Hassey and Frank Storti were ushers. Jamie Butler was flower girl.

The bride and her husband, son of Mr. and Mrs. Joseph R. Butler, 4350 Greenbrier, graduated from Lakewood High School and Long Beach City College. She is now attending California State College at Long Beach where her husband also attended. He is now a student in the UCLA Dental School.

A reception was held at Call's Fine Art Center before the newlyweds departed on a wedding trip to Laguna Beach.

### Trumpet showman

Al Hirt, world famed jazz artist, will perform at 8:30 p.m. May 10 at El Camino College's Murdock Stadium. Tickets are \$4, \$3.25 and \$2.50.

### McKellips-Whitley

Cheryl K. Whitley and Dayton F. McKellips recited nuptial vows Friday evening at Chapel of the Wedding Bells, Bellflower.

The bride, daughter of Mr. and Mrs. W. C. Whitley, 1161 71st St., wore a gown with scooped neckline edged with Venice lace. The princess lines were accented with a wide border of lace at the hemline. The bridegroom is the son of Mrs. Helen C. McKellips, 6154 Orange Ave.

Jerrilyn Whitley, sister of the bride, was maid of honor; Judy Appleby was bridesmaid. Richard McKellips, brother of the groom, was best man; Don Murray and Ed Triggs seated guests. Cami Bancroft and Phil Davis were flower girl and ring bearer.

The newlyweds graduated from Jordan High School. The bridegroom attended Long Beach City College.

They will reside in Long Beach following a honeymoon to Big Bear.

### Herr-Williams

Long Beach native Judith Anne Williams, now of Northridge, became the bride of Samuel Harold Herr Jr. of Tarzana in a noon ceremony Saturday at Our Lady of Lourdes Cath-

### olic Church.

A champagne buffet luncheon followed at Francois Restaurant, Tarzana.

Daughter of Mr. and Mrs. John Bryan Williams of Northridge, the bride was gown in Chantilly lace. Her attendants were Charlene Jensen, maid of honor, DoAnna Harrison and Julie Weber, bridesmaids.

The bridegroom, son of Dr. and Mrs. Samuel Harold Herr, Tarzana, was attended by Roger Louis, best man, David Page, Lawrence Herr and Robert Herr, ushers.

The newlyweds, who attended Pierce College, will be at home in Northridge following a honeymoon trip to Las Vegas and Newport Beach.

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## Art film talk

Rudolph Felipe Sun will discuss contemporary trends in writing and producing art films Wednesday at an 8 p.m. meeting of Music Teachers Association in Veterans Memorial Park Clubhouse, 101 E. 28th St. The public is invited.

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## Events honor mothers

### NLB Women's Club

Mothers and their daughters will be in the spotlight Wednesday at Houghton Park Clubhouse when North Long Beach Women's Club holds a noon luncheon chaired by Mrs. Merl Whorlow, Group 8. Mmes. Walter Olsen, David Nutt, Ernest Adler and F. E. Schanbacher will assist.

The program will feature Marvin Cloyd who is appearing in Community Playhouse production of "Arsenic and Old Lace."

### Queen Beach Secretaries

Members of Queen Beach Chapter, National Secretaries Association, will pay tribute to their mothers at a 6:30 p.m. social hour and 7 p.m. dinner Tuesday at Golden Sails Inn, 6285 E. Pacific Coast Highway. Featured speaker will be Independent, Press-Telegram columnist Ellen Krec.

### Vari-Ettes

Annual Mother's dinner is planned by Vari-ettes at 7 p.m. Wednesday in Rod and Gun Clubhouse, 3333 Pacific Ave., under chairmanship of Mmes. Ray Tiller and William Zimmerscheid. Mrs. Robert Osburn will preside; Mmes. Bernard Knox and Royce Ehle will assist with program and decor.

### Community Hospital Auxiliary

Annual membership tea of Community Hospital Auxiliary will take place from 1 to 3 p.m. Thursday at the home of Mrs. Frank Dutcher, 2411 E. Third St. Provisionals who have completed their year of training will be honored and 43 new provisionals welcomed.

Those who have completed their year of training are Mmes. Oliver Adams, Justine Binford, Margaret Campbell, Alden Carder, Matilda Creigh, Carl Ehmann, Leonard Haynes, Howard Hinds, Everett Leader, Joseph Levenson, Alan Levy, Ralph Russell, Maurice Wishon, Misses Ruth Slocum and Evelyn Buckner.

### AAUW to honor museum director at reception

Jason Wong, director of the Long Beach Museum of Art, will be honored May 9 by Long Beach Branch of the American Association of University Women during a champagne reception and evening at the

museum, 2300 E. Ocean Blvd.

Informal tours of the Long Beach Art Association Exhibition will be conducted by the AAUW Docents. A business meeting is planned at 7 p.m. followed by the reception and tours at 7:30 p.m.

AAUW members, their husbands and guests are invited to make reservations with Mrs. Wendell Moor, 4248 Stanbridge Ave.

### Card party

Long Beach Good Sports Club bids the public to a benefit card party Monday at noon in Mottell's Garden Room. Proceeds will go to Indoor Sports Club.

### Legion Auxiliary

Arthur L. Peterson Unit 27, American Legion Auxiliary, will honor its three charter members with the presentation of life memberships at 8 p.m. Tuesday, Veterans Memorial Building.

They are Bertha Elsey, Helen Fisher and Leda Wormley. Presentation will be made by Pauline Ellison, past department president. Mrs. Louis Diez, 18th district membership chairman, will be a special guests.

### Cypress Women's Club

Combining a membership drive with a ways and means project, Woman's Club of Cypress will entertain at a luncheon and card party, 11:30 a.m. Thursday, at the home of Mrs. John Thrutchley, 4722 Cathy, Cypress.

A special invitation is extended to all women who have moved into the Cypress area since the club was organized a year ago. A silent auction also will be a part of festivities, according to Mrs. Thrutchley, membership chairman.

### Hadassah Women

Mrs. Leonard Saltzman, president of the Aviva Rishona Group of Hadassah Women will entertain its 1966-67 executive board at a reception Wednesday evening in the home of Dr. and Mrs. Marvin Raynes, 11481 Martha Ann Drive, Los Alamitos. The meeting, dedicated to Youth Aliyah, will feature Mrs. David Dorfman in a demonstration of flower making.

### Woman's Music Club

French Horn Group of Woman's Music Club will hold a tea at 1:30 p.m. Saturday at the home of Mrs. Robert W. Halley, 5455 Olea Turn. Mrs. Don Gilson will welcome guests. Mrs. Paul J. Findley will present Debbie Shumacher, first place winner in piano in Student Musician Scholarship auditions. Reservations can be made with Mrs. Richard M. Le Rossignol.

## Court plans luncheon

Mrs. May Ruwe, High Priestess of El Tanya Court 61, Ladies Oriental Shrine of North America, will be honored at a noon luncheon and card party Saturday in the Reef Restaurant.

The event is planned as a "Going-away" party for Mrs. Ruwe and her committee before they leave for the Ladies Oriental Shrine Grand Council Meeting in Washington, D.C. May 14-19.

Reservations may be ob-

tained through Mrs. Floyd Smith, 242 Prospect Ave.

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READY FOR SHOWERS — OF CHAMPAGNE!

Young Californians Mmes. Dick Kiley (left) and Gary Taylor with Western stewardess Lucille Krantz

## Thursday bridge benefits children

Shuffling sound of 100 decks of cards will be heard at Elk's Club, 4101 E. Willow St., Thursday as 400 members and guests of Young Californians gather at 8 p.m. for annual dessert champagne bridge party.

Top award at the South of the Border themed affair will be a Western Airlines trip for two to Las Vegas. Other prize prizes have been donated by area merchants.

Mrs. Dick Kiley, party chairman, is being assisted in plans by Mrs. Bob Solomon, ways and means chairman, Mrs. Dan Nelson, president, and Mrs. Gary Taylor. Reservations may be made with Mrs. Jay Yaden, 3622 Lomina Ave.

All proceeds are earmarked for Retarded Children's Foundation, favorite philanthropy for Young Californians.

## Summer nuptials dated by couples

### Atkin-Gardner

June 24 is date selected for the marriage of Carolyn Jeanne Atkin and Airman 2-C Lloyd L. Gardner, USAF, according to her parents, Mr. and Mrs. Wilard Atkin of Wilmington.

Both young persons were graduated from Banning High School in Wilmington. The bride-to-be now is a student at Harbor College and her fiancé, son of Mr. and Mrs. Theodore Gardner, Wilmington, is stationed at Edwards Air Force Base.

### Smith-Askew

Mr. and Mrs. Richard Chester Smith of Madisonville, Ky., announce engagement of their daughter, Margaret Fay Smith of Lexington, Ky., to Wallace Adams Askew, M.D., Long Beach. Parents of the prospective bridegroom are Mr.

and Mrs. Wallace C. Askew of Long Beach.

The wedding will take place July 1.

### Bentley-LeMour

August 11 is the date set for the coming marriage of Kristin Bentley to Ralph LeMour. Their betrothal is announced by the bride-elect's parents, Mr. and Mrs. Ronald Bentley, Long Beach. LeMour is the son of Edward LeMour, Long Beach, and the late Mrs. LeMour.

### Graham-Stanger

Mr. and Mrs. Robert M. Graham, Long Beach, announce betrothal of their daughter, Linda, to David K. Stanger of Montrose. An Aug. 12 wedding is planned.

The prospective bridegroom is son of Mr. and Mrs. Kenneth G. Stanger of Birmingham, Mich.

## Hammond's Wins Award on the New Spring Curvy Curl Coiffure

Chicago, Illinois... Mildred Hammond, owner of Hammond's Hair-stylists, Lakewood, California, has been cited for her work by Modern Beauty Shop Magazine.

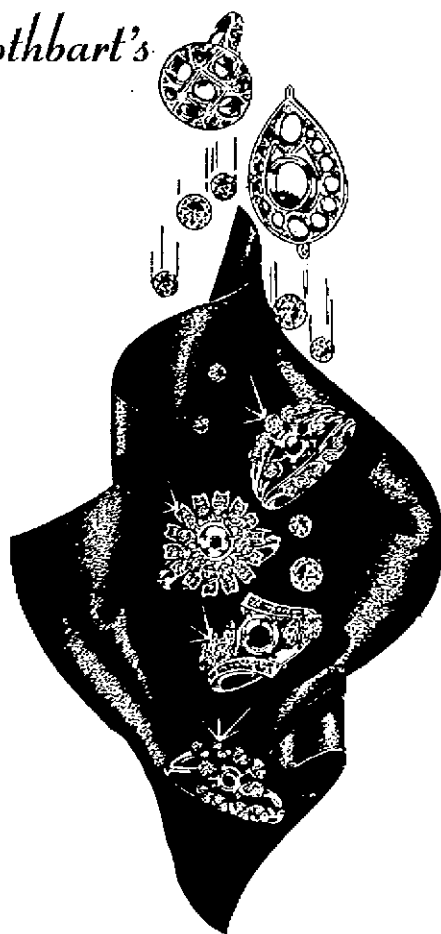
One of Mrs. Hammond's "curly curl lines" hair styles was chosen by the national beauty shop magazine as an example of modern-day hair styling. The magazine, which also featured a picture of the hair style, said, "Today's modern in-the-know and on-the-go girl has lots of curls for an ultra-feminine, delightful look that goes so well with her way of life."

Mrs. Hammond is owner of two beauty salons in the area, one at 4140 Paramount, Lakewood, and the other at 8181 E. Wardlow, Long Beach.



MILDRED HAMMOND

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FRENCH ALENCON  
LACES \$2.87 Yd.  
FOR DRESSES  
AND FORMAL  
36" WIDE

\$1.95 FINE QUALITY COTTON  
SWISS SHEER  
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—Staff Photo by CURT JOHNSON

#### A MOTHER'S LEGACY—DELTA ZETA MEMBERSHIP

Mrs. Walter Adam (left) presents DZ pendant to daughter Cheryl Adam as alumnae president Mrs. Dean Paige (center) watches.

#### DZ PLANS SCHOLAR TEA

## Sue Richards to speak

Popular Southland lecturer Sue Richards will present her illustrated talk on the Twelve Disciples during Delta Zeta's mother-daughter scholarship tea next Sunday at St. Paul's Lutheran Church, 2283 Palo Verde Ave.

The public is invited to hear Mrs. Richards without charge at 3:30 p.m.

Sorority ceremonies begin at 2 p.m. with the presentation of pendants to Delta Zeta legacies (daughters of alumnae), Cheryl Adam, Jody Lindroth,

Christine Luvisi, Jannie Laurie McKay, Jessica and Jacqueline Rashke, Susan Smith, Teresa Spinelli, Diane Wells and Valeria Wirt. Presentation will be made by Mrs. Herman Turk, past alumnae president and recipient of the Southern California Council outstanding alumnae award in 1966.

## Catholic ceremony joins Wilson-Thomas families

Leanne Cheryl Thomas became Mrs. Steven N. Wilson during an afternoon ceremony in Saint Pancratius Church.

Among 200 guests witnessing the rite were the bride's mother, Mrs. William Bensman, 4239 Pixie Ave., Lakewood, and parents of the bridegroom, Mr. and Mrs. Melvin Wilson, Lakewood. The bride also is daughter of Jerald Thomas, Bellflower.

Dana Wilson was maid of

honor. Bridesmaids were Debbie Butler, Elaine Guyton and Terrie Hofacker. Lynn Wilson was flower girl.

Robert Woods stood as best man. Ushers were Pat Russey, Glen Tate and David Rowls. Chris Wilson was ring bearer.

A reception followed in Skylink Clubhouse.

The bride is a senior at Lakewood High School. Her husband, an alumnus of LHS, is a student at Long Beach City College.



## School menus

The following menus will be served in Long Beach elementary schools in the week of May 1-5:

**MONDAY:** Neapolitan macaroni, buttered peas, peach and orange cup, 1/2 peanut butter sandwich and milk.

**TUESDAY:** Pizza, creamy coleslaw, spicy applesauce, homemade oatmeal cookie and milk.

**WEDNESDAY:** Oven fried chicken, carrot sticks, mashed potatoes-gravy, pears with gelatin garnish, 1/2 whole wheat sandwich and milk.

**THURSDAY:** Lasagne, garden salad, apricot halves, orange juice, 1/2 whole wheat sandwich and milk.

**FRIDAY:** Fish sticks, tomato slice, parsley sliced potatoes, strawberry-rhubarb sauce, hot buttered cornbread and milk.

The above items make up the elementary children's lunch 35c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

#### JUNIOR-SENIOR HIGH

**MONDAY:** Hot roast beef sandwich, mashed potatoes-gravy, pineapple coleslaw, homemade cookie and milk.

**TUESDAY:** Lasagne, seasoned green beans, California fruit cup, 1/2 whole wheat sandwich and milk.

**WEDNESDAY:** Taco, chili beans, fresh sliced carrots, cherry sauce, 1/2 whole wheat sandwich and milk.

**THURSDAY:** Chopped steak on mashed potatoes, garden peas, golden custard square with whip topping, orange juice, 1/2 whole wheat sandwich and milk.

**FRIDAY:** Tuna-noodle casserole or cheese enchilada with refried beans, leaf spinach, fruit gelatin dessert, hot buttered French bread and milk.

ABIGAIL VAN BUREN

## Men skirt issue of wearing minis

DEAR ABBY: Designers seem determined that men shall wear miniskirts. O.K. But that brings up lots of problems. While I come from a long line of kilt-wearers, I haven't had much practice with that sort of thing.

If men mini-skirt wearers abide by the Scottish underwear customs described by my kilt-wearing great-grandfather, we should have problems indeed. Namely, how can we remember to hold our knees together? What do we do on windy days? When women stare should we call a policeman? What if they whistle? Is it appropriate for a man to throw a modesty robe across his knees while riding on a bus? And lastly, Abbey, should we shave our legs?

ROBERT McMORRIS  
Omaha

DEAR MAC: If menfolk take to wearing mini-skirts, they'll have to look out for themselves—same as womenfolk do. I don't recommend shaving the legs, however. That's practically the only way left to tell some of the boys from the girls.

DEAR ABBY: This is for "shocked" with the new

carpet. He must not have been a science major or he would know that touching wood just prior to the kiss would prevent the shock of static electricity.

It's much simpler than treating the carpet or installing a humidifier.

E.K.M.  
Dexter, N.M.

DEAR E.K.M.: Static electricity or no static electricity, it's always a good idea to touch wood before kissing.

DEAR ABBY: I have been courting a 28-year-old divorcee who has 5 boys between the ages of 2 and 8. I am 48 and enjoy excellent health. This woman is barely getting by between her job and the support money she gets from her ex-husband.

I want to marry her, but

I'm not having much luck. She says she likes my company, but for a husband she'd prefer a younger man. I tried to tell her that with five boys to raise she will have a tough time getting a younger man. I like children, Miss Abby, and I'm a honest, sober, reliable man. Can you think of some other arguments in my favor I could use to win her?

"48"

DEAR "48": For a marriage to succeed here must be mutual willingness and enthusiasm. If you were to "win" the woman because you had more "pro" arguments than she had "con,"

yours would be a very sorry union indeed. If she thinks she can do better—let her try. But don't change your phone number without letting her know. She may need it.

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Printed pattern A578 is available in Misses' sizes 10, 12, 14, 16, 18. Size 14 requires 2 3/4 yards 35-inch fabric.

Send ONE DOLLAR for Printed Pattern A578 to Independent, Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York, N.Y. 10011. (Add 15c for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZIP, STYLE NUMBER and SIZE.

New 1967 Couture Pattern Book—sensational dresses, gowns, costumes, suits, coats for Misses, Half Sizes from world-renowned designers, many photographed in finest fabrics. Plus 50c Free Coupon—apply to any \$1 pattern in book. Send 50c now!

Go for the now-girl look! Flavor the young pumps with customized buckles, bows, flowers and pom-poms. Take a fashion-sure stand on the feminine shapeliness of the broader toes and briefer heels. Show your stuff in the

strip-down strap-ups. That QualiCraft look is the look that says today. Make it yours for just 8.99 with the white patent-uppered flower pump, from the collection at 7.99 and 8.99

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FORMER DEBUTANTES SHOW GOWNS FOR LEAGUE BALL  
... Phyllis Horton (left), Michele Mitchell

## PRESENTATION IN JULY

# Tea planned for league debs

A tea Saturday at 2:30 p.m. in Buffums' Terrace of the Four Seasons Restaurant will honor 15 young women who will be presented at Assistance League's Annual Debutante Ball, July 22.

A preview of the latest gowns to be worn at the ball will be modeled by six former debutantes. Mothers and grandmothers of the presentees are also invited.

Assistance League debs and their parents are: Melissa Evalyn Bachannan, Mr. and Mrs. B. J. Buchannan; Jenifer Cameron, Mrs. Patricia Collins Cameron and Sam Cameron; Christine Collins, Mr. and Mrs. Lawrence Collins Jr.; Gwendolyn Vera

Gray, Mr. and Mrs. Walter Gray; Joan Parker Hartzel, Mr. and Mrs. Harvey Hartzel; Judith Louise Jones, Mr. and Mrs. Harold Jones; and Carolyn Louise Jordan, Mr. and Mrs. Harry Jordan.

**MORE ARE** Laura Jane Lawson, Mr. and Mrs. Lester Lawson Jr.; Nancy Louise Millie, Mr. and Mrs. Noble Millie; Cynthia Lynn Murray, Mr. and Mrs. William Murray; Susan Mary Rene, Mr. and Mrs. Arthur Rene; Pamela Marie Smith, Mr. and Mrs. Buford Smith; Pamela Ann Wallace, Dr. and Mrs. Earl Wallace; Katherine Dana Weber, Mr. and Mrs. Jack Weber; and Suenell Christine Yankie, Mr. and Mrs. William Yankie.

## CHEF OF THE WEEK

# Deals in pounds—cake or gavel

By MILDRED K. FLANARY  
Food Editor

Lt. Gov. Robert H. Finch, today's Chef of the Week, is first and foremost a typical husband and father... but, definitely not a "home remedy" man.

For instance, he thoroughly enjoys planting his garden, yet seems to forget it eventually needs water.

Finch actually works best at a cluttered desk, but has an uncanny faculty for finding exactly the paper he wants.

Married to the former Carol Crothers, they have our children: Maureen, 16; Kevin, 12; Priscilla, 11; and Cathleen, 8.

**BORN IN TEMPE, ARIZ.**, he's been a resident of California 35 years. He graduated from Inglewood High School, earned a B.A. degree in political science from Occidental College, and a law degree from USC School of Law.

Finch served in the U.S. Marine Corps from 1943 to 1945, and again in 1951. Then he organized his own law firm, specializing in corporate, financial and real estate matters.

Finch became president of a federal savings and loan association and served as officer or board member of four other financial institutions.

As Lt. Governor, Finch presides over the State Senate, is a member of both the Governor's Cabinet and Council. He's a regent of the University of California and all state colleges, as well. A member of the State Lands Commission, he chairs the Commission of the California and Executive Committee, Intergovernmental Council on Urban Growth.

**FINCH'S SPECIAL** assignments decree him chairman of the California Job Training and Placement Council, and Bicentennial Commission.

In 1957-58, he was chairman of the Republican Central Committee of Los Angeles County; 1958-1960 he served as director of the 1960 political campaign, and in 1964, he directed the campaign of Sen. George Murphy. His own election in 1966 was by the largest vote (3,934,978) and the largest plurality (1,256,091) of any candidate, Republican or Democrat, in the United States.

His extracurricular duties place him on the Board of Trustees, Occidental College, advisory boards of both Marymount College and the Coro Foundation, and on the board of directors, The Centinela Valley YMCA. He also manages a Little League Baseball team.

Carol Finch has permitted him to share her cake recipe. He's promised to whip one up in his first stolen moment.

**POUND CAKS, BY FINCH**  
2 sticks butter

## Miss Mansell betrothal told

Mr. and Mrs. Earl E. Mansell of Paramount announce the engagement of their daughter, Nancy Louise, to William Edward Baugher, son of Mr. and Mrs. Stewart Baugher of Oildale.

The bride-elect, a graduate of Bellflower High School, is attending San Jose State College where her fiancé is a graduate student. A June, 1968, wedding is being planned.



LT. GOV. ROBERT H. FINCH

1 1/4 cups sugar  
5 eggs  
1 1/2 tbsps. lemon juice  
1 tsp. vanilla  
2 cups flour  
1 tsp. salt  
Walnuts, if desired

Cream butter and sugar until light and fluffy. Add eggs one at a time, stirring thoroughly after each egg. Then add lemon juice and vanilla and mix well. Add flour and salt to above, mixing thoroughly. Pour into tube pan and bake for 70 minutes in 350 degree oven. Walnuts may be added if desired.

## Recital Tuesday

Sigma Alpha Iota, honorary music sorority, will present Jean Schoenfeldt, soprano, in recital Tuesday at 8 p.m. in the Little Theater of California State College, Long Beach. Sara Klancik will accompany. The public is invited to the free event.

# New officers begin duties

## Zeta Tau Alpha

Mrs. Nelson J. Vaughan will be installed as president of Long Beach Alumnae Chapter of Zeta Tau Alpha at a dinner meeting Thursday at Golden Sails Inn.

Other officers include Mmes. James Reeds, Gerald Ammann, C. G. Wilkins, Joseph Smith and John Tarpoley.

Guests at the meeting will be graduating seniors from Delta Alpha Chapter at Cal State, Long Beach. Reservations can be made with Mrs. Henry Hansen.

## Ebell Matrons

An "Aloha Luncheon" Wednesday at Ebell Club-

house will be setting when Mrs. Charles Ritz assumes chairmanship of Matrons of Ebell in a ceremony conducted by Mrs. William G. Nicol. Mrs. Wilbur Lee Candy is retiring chairman.

Mrs. Ritz will be assisted on the board by Mmes. Edward V. Stevenson, Carol R. Thorn, O. J. Reeves and Will H. Winston.

Continuing the Hawaiian theme will be decorations by Shirley Robertson and dances by Monna High. Cards will follow.

## WAABI

Long Beach Chapter of Women's Association of Allied Beverage Industries will seat Jeanne Beeler as



MRS. N. J. VAUGHAN  
... Zeta Tau Alpha



MRS. CHARLES RITZ  
... Ebell Matrons

president at an installation banquet at Marsal Restaurant, South Gate, Saturday night.

At Martello of the Tavern Association also will install Cleo Bacon, Arcie Gomez, Peggy Harris, Lois Elaine Holmes, Joan Gill and Winnie McKiltrick.

## PROM FORMALS from Audrey's



Junior, Regular and Large Sizes priced from... 22.95

## Wiedle-Wight wed at Christian Church

An 8 o'clock ceremony Friday evening in East Side Christian Church united in marriage Kathryn Yvonne Wight, daughter of Mr. and Mrs. Frank J. Wight Jr., 4703 Albury Ave., and Wayne Douglas Wiedle, son of the Eugene W. Wiedles, 4417 Arbor Road.

An A-line empire gown of silk, organza over taffeta with circle of Venice lace at neck and sleeves was chosen by the bride.

Carolyn Wight was her sister's maid of honor. Madelyn Long, Barbara Miller and Linda Hull, bridesmaids, and Lori Ann McKinney, flower girl, completed the entourage.

**THE BRIDEGROOM** chose his brother, Gary Wiedle, as best man. Guests were seated by Joel Reynolds, William Paige and Richard Shabazzian. Frank Wight and Don McKinney were candle lighters.

A church reception followed the ceremony. On return from a Laguna Beach honeymoon trip, the couple will be at home at 3121 Mariquita Ave.

Both young persons were graduated from Lakewood High School and took further studies at Long Beach City College. The bride currently attends California State College at Long Beach.



MRS. WAYNE WIEDELE

## CFWC convention call is to San Diego

"Service for Progress in Home, Community, Nation and the World" is theme for the 64th annual convention of California Federation of Woman's Clubs, according to Mrs. Walter H. Harness of Willows, president of the approximately 66,000 member group.

Delegates will be in attendance from this area representing Los Cerritos, Orange and Marina Districts of the federation.

## Carla Noss is bride of Tom Gerrard

Carla Noss of Woodland, daughter of Mr. and Mrs. Carl Noss, St. Paul, Neb., and Thomas Gerrard, son of Mrs. Francis Gerrard, 2055 San Francisco Ave., and the late Mr. Gerrard exchanged nuptial vows at Westminster Community Presbyterian Church.

A church reception followed the ceremony.

The bride was attended by the bridegroom's sister, Marilyn Gerrard. William Reams was best man. Guests were seated by Miguel Fennel and Ronald Rothery, ushers.

The bridegroom, a graduate of Polytechnic High School, attended Long Beach City College. He presently is stationed with the U.S. Army at Davis. The couple will live at 162 College Ave., Woodland.

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FROM NORWAY  
colorful, windproof, water repellent SPORTS PARKAS  
**DANISH GIFT SHOP**  
2765 East Broadway  
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The convention is scheduled to open May 8 at El Cortez Hotel, San Diego, and will continue through Thursday, May 11. Speakers and entertainment have been planned in addition to business sessions and recognition of achievement through awards to individual clubs.

Featured on opening day will be a pre-convention scenic tour of San Diego and an emerald dinner for former and present board members.

Convention's opening session that evening will be followed by a reception honoring Mrs. Harness.

**AMONG** featured speakers during the conclave will be Sam Hinton, assistant director of Relations With Schools, University of California, who will discuss "What Is Oceanography? and Why?" Also Dr. James W. Turpin, founder of Project Concern, a non-profit organization conducting medical programs in Hong Kong and Vietnam. Dr. Turpin is author of "Viet-Nam Doctor."

Workshops, reports and awards will continue on Wednesday culminating in the Fiesta Awards Banquet.

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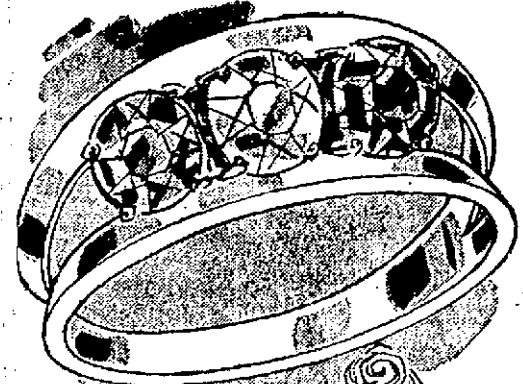
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Joyce White, Owner

## Remember May 14th!

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Mother will adore this delightful ring set with man-made birthstones for each member of your family... or her grandchildren. 10K gold mounting.

With 3 stones

Additional stones for \$2 each

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**Nelson Uniforms**  
723 Pine Ave.—HE 7-8472  
Hours: 9:30 to 5:30, Mon, thru Sat.—Downtown  
**SPECIAL BONUS VALUE**





SANDRA HALLAMORE

## Fall date revealed

Mr. and Mrs. Lloyd G. Hallamore of Long Beach announce the engagement of their daughter, Sandra Rae, to Harold W. Anderson, son of Mr. and Mrs. Arthur A. Anderson, Benton Harbor, Mich.

The bride, a native of Long Beach, graduated from Millikan High School and California Lutheran College where she was active in Associated Women Students.

Her fiancé, a graduate of Michigan State University, was affiliated with Beta Theta Pi.

A Sept. 30 wedding is planned.

## JACOBY

### Tranfer bid wins big slam

If you think this hand is complicated we aren't going to disagree with you. It was played in the Men's Pair championships at the Seattle Nationals.

Every North-South pair played the hand at either four or six hearts. When North was the declarer East would open the jack of clubs. South would lose the club finesse and wind up making exactly 11 tricks.

When South was declarer, West would be in an end play at trick one. He would usually open the king of spades. Not that it mattered at all. South would take his ace of spades and draw trumps.

Then he would run off his diamonds and discard a club from dummy. The next play would be to lead his jack of spades and throw West back in. West would have to lead a spade or club.

A spade lead would allow South to ruff in his own hand and discard another club from dummy. The club lead would be away from the king up to South's ace-queen. Either way declarer would make 12 tricks.

THE BIDDING in the box shows how the slam is bid by use of the Jacoby transfer. North's two diamond response shows at least five hearts and demands that South go to two hearts. South replies dutifully.

NORTH 28			
♠ J4			
♥ A K J 10 2			
♦ A J 8			
♣ 7 4 2			
WEST			
♠ K Q 10 9 2			
♥ 7 5 3			
♦ 10 4			
♣ K 6 3			
EAST			
♠ 8 7 5 3			
♥ 6			
♦ 9 6 3 2			
♣ J 10 9 8			
SOUTH (D)			
♠ A 6			
♥ Q 9 8 4			
♦ K Q 7 5			
♣ A Q 5			
Both vulnerable			
West	North	East	South
Pass	2♦	Pass	2♥
Pass	3♦	Pass	4♦
Pass	4♥	Pass	5♥
Pass	6♥	Pass	Pass
Opening lead—♠ K			

North's three diamond bid is a game force. South does not know if it is showing a heart-diamond two-suiter or is a slam try of some sort. In any event South goes to four diamonds to find out.

North's four heart bid says, "I might have bid four hearts right away but I wanted to suggest slam possibilities. South's five-heart bid announces a no-trump of maximum quality for play at hearts. North accepts the invitation and goes on to the slam.

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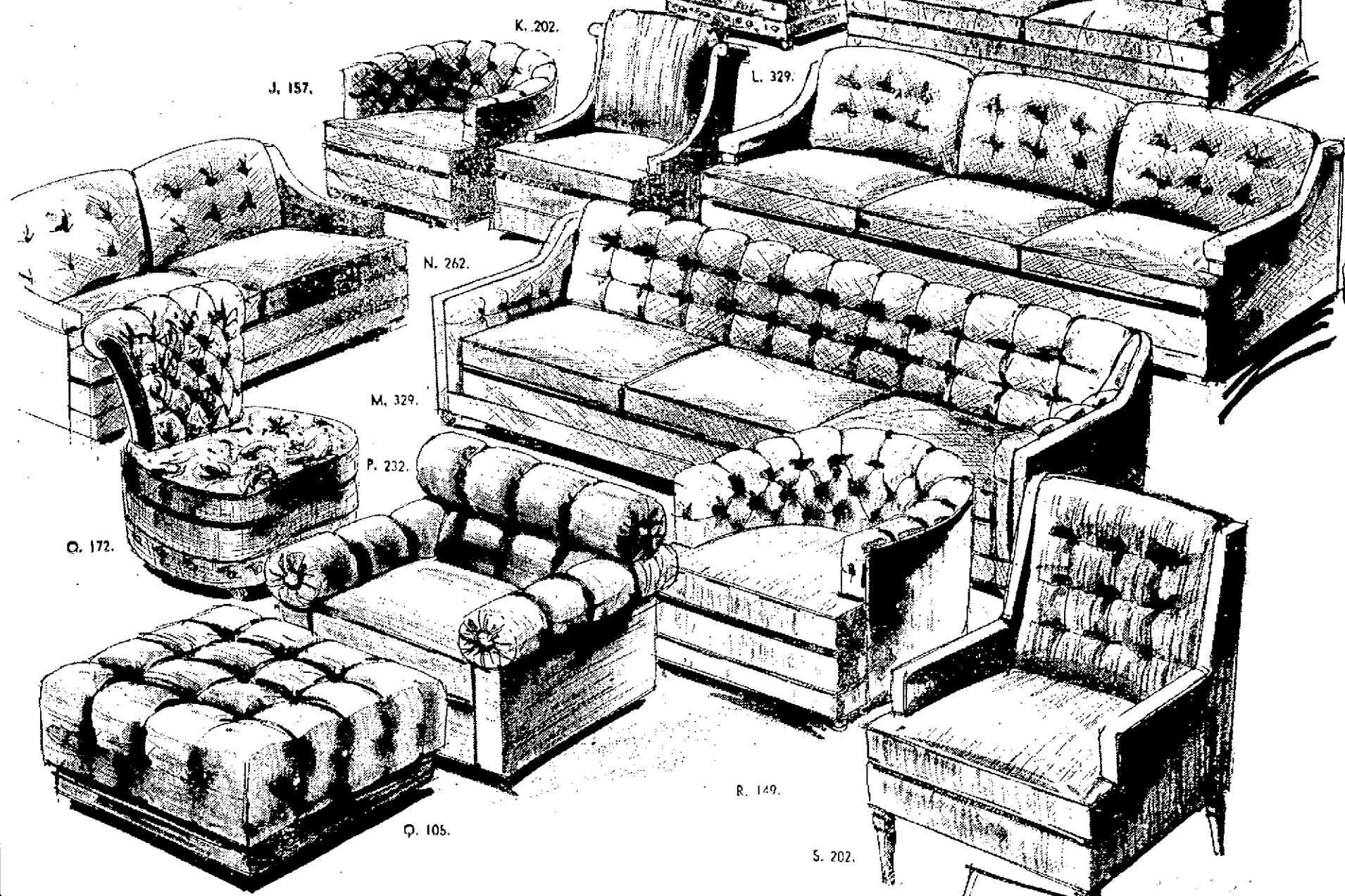
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B. 105" sofa: brass casters; foam; velvet, olive, blue	679.50	510.
C. Crescent-back sofa; Shepherd casters; emerald	409.50	307.
D. 90" sofa: walnut base, arm trim; foam; melon, teal	379.50	285.
E. 96" sofa: brass casters; foam; martini color boucle	479.50	382.
F. 90" sofa: walnut legs, base, arm trim; gold fabric	399.50	299.
G. 87" sofa: walnut legs; 2 bolster pillows; teal blue	419.50	315.
H. Tub-lounge chair: damask; olive, blue/green, gold	209.50	157.
I. 66" sofa: padded arm; matelasse, nat., blue/gold	329.50	247.
J. Tub chair: foam; brass casters; gold antique velvet	209.50	157.
K. Pillow-back lounge chair: foam; ant. velvet, moss	269.50	202.
L. 86" sofa: wrapped foam cushions; azure, moss, gold	439.50	329.
M. 90" sofa: foam; brass casters; emerald, gold fabric	439.50	329.
N. 65 1/2" sofa: wrapped foam cushions; azure, moss	349.50	262.
O. Armless occ. chair: plain/print, blue & blue/green	229.50	172.
P. Lounge chair: hidden casters; velvet, gold, olive	309.50	232.
Q. 34" sq. ottoman: hidden casters; velvet, blue, olive	139.50	105.
R. Tub chair: brass casters; foam; emerald green fabric	199.50	149.
S. Host chair: walnut legs; ant. velvet, moss; 2 only	269.50	202.

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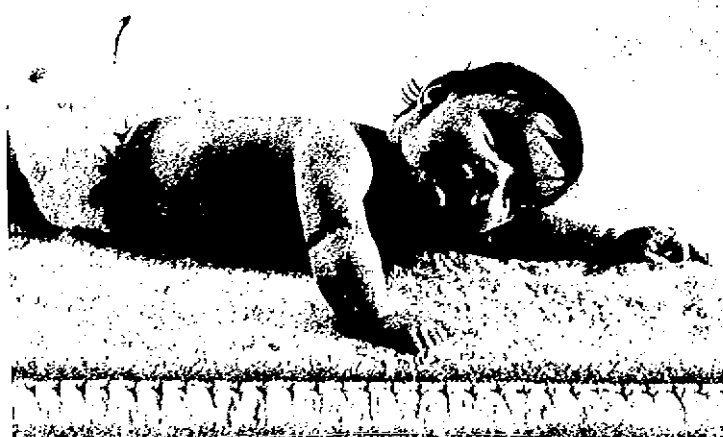
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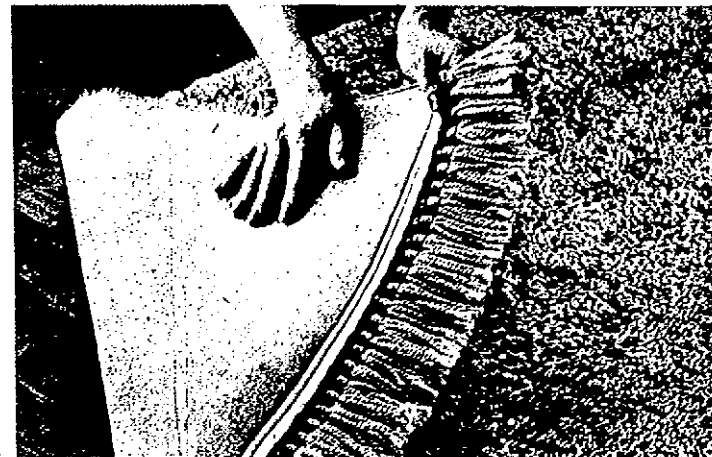
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POMONA  
ED 2-1145, NA 9-5161, YU 6-6751

EL MONTE  
GI 3-3911  
POMONA  
KI 7-3371

GLENDAL  
CH 5-1004, CI 4-4611  
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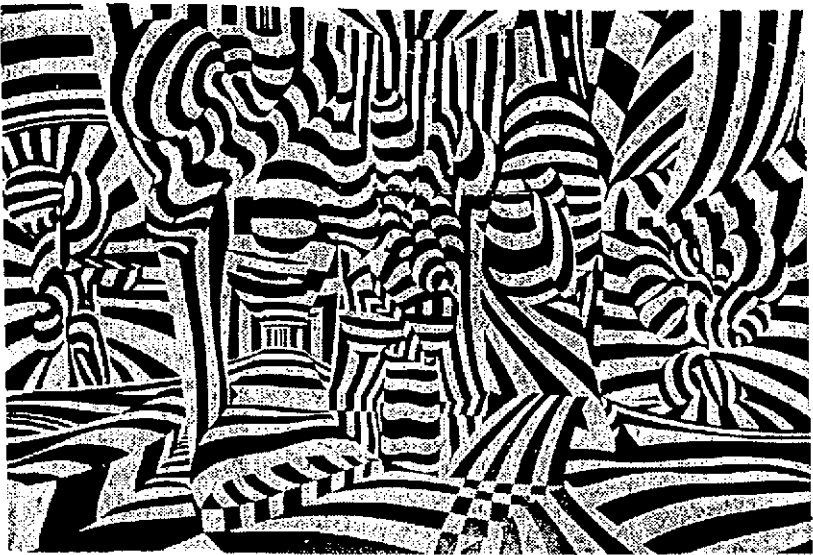
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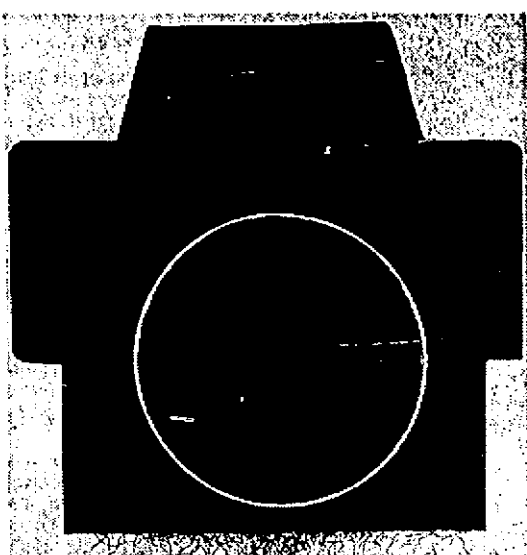
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# Printmakers choose winners at annual exhibit



'ORGANIC OPTIC VI,' SERIGRAPH BY ROBERT FIEDLER



'LAST POET,' LITHO-INTAGLIO BY BOB EVERMON



'STANDARD STATION,' SERIGRAPH BY EDWARD RUSCHA

By ELISE EMERY  
Arts Page Editor

A preview reception today from 6 to 8 p.m. will introduce the fourth annual All-California Print Exhibition at Lytton Center of the Visual Arts, 8150 Sunset Blvd. The show, which has a special section devoted to "Young Talent in Graphics," will open to the public Monday and run through June 9.

The jury chose 100 works from 371 entries, the greatest number ever submitted for the year event.

The Lytton Savings and Loan Association purchase prize went to Edward Ruscha for his "Standard Station." Bob Evermon won the Dr. Harland Goldwater purchase prize with "The Last Poet" and Robert

Fiedler took the Beth and Bart Lytton award for "Organic Optic VI."

The two Los Angeles Print Society's awards were given to Joy O. Kinney for "Agony of Dulcinea" and to Ernest Lacy for "Satyr and Maenad."

The Printmaking Society asked chairmen of the graphic departments of leading colleges and art institutions in California to select one outstanding young artist each for participation. Thus, an invitational group of newcomers was chosen. Each is represented by two or three works.

Gallery hours are 10 a.m. to 5 p.m. Mondays through Thursdays and to 6 p.m. Fridays. Admission is free.

"SCULPTURE: A Major

Force in the Cultural Explosion," a series of four admission-free lectures, will be presented by Long Beach City College Forums starting Monday at 7:30 p.m. in room 422 of LBCC music building, Clark Avenue and Harvey Way.

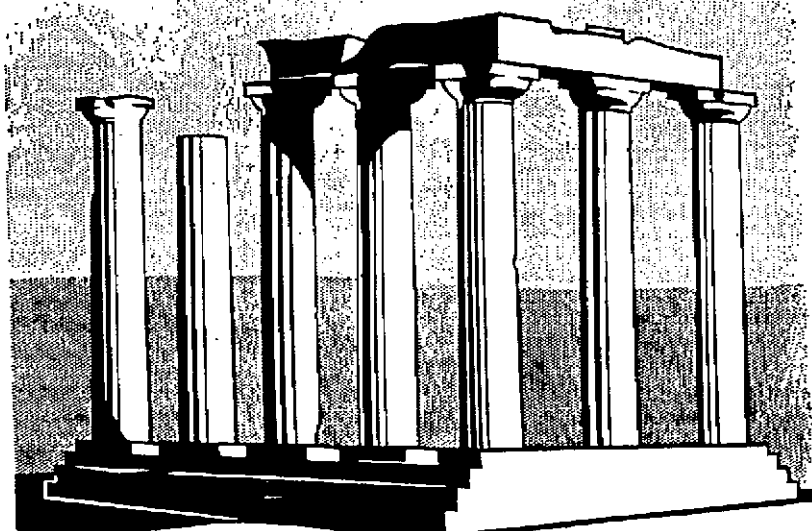
Speaker will be Kenneth Glenn, professor of sculpture at California State College, Long Beach, and director of the International Sculpture Symposium held there during the summer of 1965.

A member of the CSLB

faculty since 1956, Glenn previously taught at the University of Puget Sound. His sculpture has been widely exhibited and is represented in permanent museum collections and private collections in this

country and Europe. He was design consultant to the City of Long Beach from 1957 to 1962 and has been consultant for industrial firms.

This week's lecture is "Why Sculpture Exists."



ROY LICHTENSTEIN'S 'TEMPLE OF APOLLO'

ROY LICHTENSTEIN

## Innovates Pop-Op-Whot Not

By VIRGINIA LADDEY

Roy Lichtenstein is surely the most representative of the new painters. His first major retrospective, consisting of 40 paintings, 6 kinetic sculptures and 6 illuminated ones, a

pair of felt banners, 8 drawings, 9 prints, and 7 posters will continue at the Pasadena Museum until May 28, when it will decamp for the Walker Art Center in Minneapolis.

Lichtenstein launched in 1961 one of the first viable challenges to the then prevailing style, abstract expressionism. He replaced the brushstroke and knife-smeard impasto with immaculate clean line and benday dots in unmodulated color. He replaced the mystic interior of abstraction with the "realism" of funny-paper characters and advertised objects. He has been widely exhibited here and abroad and hailed as one of the innovators of Pop-Op-Whot-Not.

## Musicians in concert on Friday

Del Case, organist, and Carlyle Manous, French horn player, will appear in concert Friday at 8 p.m. in Seventh-day Adventist Church, 1001 Third St. The public is invited.

Case is organist of Pacific Union College Church and choir director of St. Paul's Lutheran Church in Vallejo. He is working on his doctorate at USC.

Manous is associate professor of music at Pacific Union College, directs the band and has a Wing Sinfonetta which is well received in the Bay Area.

The program will include compositions by Bach, Telemann, Brahms, Mozart, Handel, Barber, Mendelssohn, Franck and others.

Case will play the church's custom built Allen organ.

THE DISTINCTION Lichtenstein enjoys, to my mind, is that he is intelligible. He can render any representation with his method — be it Steve Canyon's hair-raising adventures, a Picasso, a Mondrian, a Greek temple, a landscape, or a glorious ad for fabric re-weaving. He does it with economy, simplicity and splendor.

Lichtenstein's modernism reflects McLuhan's "The Medium is the Message," for Lichtenstein's only message is his medium. And, we, the viewers, are participants, for had we

not accepted the benday dot for tone, and the dynamic arabesque as form, we could not "see" Lichtenstein's work at all.

THE PHILOSOPHY implicit in this work is modern as well—existentialism. Like the participants in the last scene of the movie, "Blow Up," Lichtenstein's game requires the most exquisite concentration, for it is played without a ball. Programming replaces earnest struggle.

Lichtenstein's gift lies not only in his mastery of the medium, but his mastery of "the scene," the now, and his ability to induce his audience to "get with it." His recognition has been instant in this country and Western Europe.

The Pasadena Museum, at 46 N. Los Robles, is open from 10 a.m. to 9 p.m. Tuesdays, 10 a.m. to 5 p.m. Wednesdays through Saturdays, and from 2 to 5 Sundays.

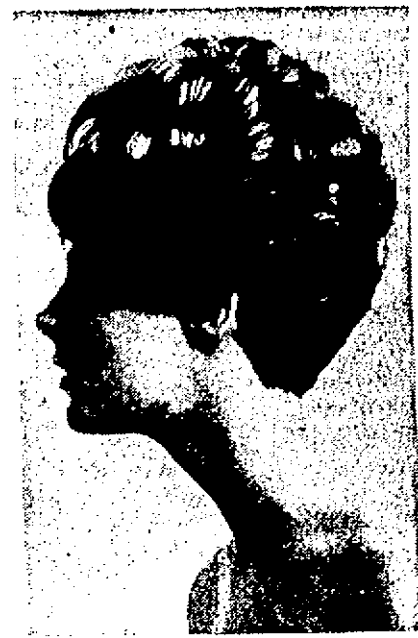
THE SCORE by Frank Loesser includes "I Believe in You," "Rosemary," "Well, It's Been a Long Day," "Old Ivy," "Happy to Keep His Dinner Warm," "The Company Way," and "The Brotherhood of Man."

Scenery and costumes are from the New York touring production. Ron

(Advertisement)

## A Beauty Hint

Margaret Merrill advises that it is quite simple for every woman to promote an English countryside complexion. Her hint to gain a peaches-and-cream loveliness is to damp a cloth with cold water from your refrigerator and press it over your face for a few minutes once or twice a day. Then, to hold the good of the complexion-beautifying cold water, smooth on tropical oil of Olaj. This oil is rather scarce and expensive, but your drug store should be able to get you a small supply.



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## Laguna Beach to host gala ballet festival

Some 18 Western ballet companies will be represented in Laguna during a festival May 19, 20 and 21. Seven groups will dance a gala performance to conclude the event.

Twenty dancers from the Concert Ballet Group of Tacoma will open the May 21 program at 8:30 p.m. in Irvine Bowl, performing "Soiree Royale" to music by Brahms. The Theater Dance Group of Tacoma will present "Pas de Cinq" with music by Poulenc. Richard Opaterny's Concert Ballet Guild of the San Francisco Peninsula will feature 10 dancers in "Shostakovich 12 and 35."

Seven dancers from the Marin Civic Ballet will offer "Miss Margaret 1909-1967," music by Jerry Goldsmith is from "Patch of Blue."

Director Vern Nerden of the Oakland Metropolitan Ballet has choreographed "Task Force Nine" to music by Stravinsky, using 19 dancers. The Sacramento Civic Ballet will present "Paquita" with music by Ludwig Minkus.

LAGUNA BEACH Civic Ballet, host company for the festival, will conclude the gala with 20 dancers in "Moods of Ancient Russia" choreographed to music by Arensky.

During the three-day festival, dancers will participate in workshops, a chamber program, panel discussions, master classes, film showings and parties. Vic Shoen, internationally-known arranger and conductor, will direct the 33-piece orchestra for the concluding gala. Tickets are on sale at the Chamber of Commerce, 280 Park Ave., Laguna Beach, 92651, priced at \$2, \$3 and \$4.

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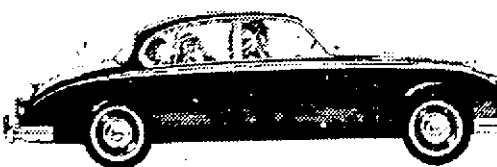


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## CASH REGISTERS TO RING

# Set up shop for City of Hope

Thousands of dollars worth of new merchandise will be on sale next weekend when City of Hope Sponsors Club of Long Beach stages a gigantic bazaar at 1700 E. Anaheim St.

Sale will be on from 10 a.m. to 10 p.m. Thursday and Friday. For bargain hunters who wish to gamble on merchandise still being available, price will be cut in half on Saturday, 10 a.m. to 5 p.m.

Store shelves will be laden with new clothing, shoes, jewelry, cameras, radios, record players, tape recorders,

toys and furniture — all to be sold at a fraction of their original cost.

**THE SALE** also features a huge selection of used clothing, housewares, large and small appliances, luggage, furniture and bric-a-brac. Even two used automobiles are being offered.

Harry L. Rubin is chairman; Murray Kramer is co-chairman.

All proceeds will go to City of Hope, a non-sectarian medical and research center for catastrophic diseases.

## MOLLY MAYFIELD

# Divorcee leaps before looking

DEAR MRS. MAYFIELD:

My daughter, age 32, divorced and mother of two, is planning to marry a man she's known four months. Dottie has a good job (I take care of the children), dresses well and makes a good living.

This man she wants to marry is divorced and father of two babies. He hasn't been able to keep a job and is broke right now — borrowing money from Dottie.

I tried to tell her not to rush into this marriage but she acts like a sleepwalker. She's buying furniture (charging it in her name) and going ahead full-steam with wedding plans.

I think she's making a big mistake. She's trading a comfortable living for God knows what with this jobless man who is supposed to support two babies. Don't you agree?

ANXIOUS MOTHER

DEAR ANXIOUS MOTHER:

Doesn't sound very promising, I'll agree. Makes you wonder if he isn't looking to feather his nest by marrying a gal with a good job!

But, she'll have to work this out herself. She's a big girl and the decision is hers. Maybe it'll work out better than you think. Let's just hope she keeps her job in case it doesn't. We know she can well support herself if she has to.

M.M.

DEAR MRS. MAYFIELD:

Ted and I are engaged and plan to get married in the spring. I know we love each other but there is one problem. He's terribly jealous.

He's jealous of my brother, my sisters' husbands and even our paper-boy. But there is an even bigger problem facing us.

The teachers want all us girls to go to the doctor for a checkup. Ted is having fits! He doesn't want a doctor looking at me. When we talked of having children after we got married, he said we wouldn't have any. He doesn't want me undressing so some doctor can look me over.

I've talked to Mom about this, but she doesn't have any suggestions. Do you?

TROUBLED SEVENTEEN

DEAR TROUBLED SEV-

ENTEEN:

May wedding bells not ring for you two! His jealousy would make your life a living hell. The man's sick, really. A little jealousy is all right, but this is ridiculous. What would happen if you got very ill and a doctor's attention meant the difference between life and death?

If you marry Ted you know what to expect. You've been warned.

M.M.

DEAR MRS. MAYFIELD:

I left my home and children for a man who said he loved me very much. What a joke! He's nothing but a bully and my life is pure hell.

I have been working since I went with him but

he takes all the money I make. He has beaten me up more times than I can remember and threatened to kill me if I try to make a break for it.

I've met another man who really loves me and wants to take me away from all this, but I'm afraid. I'm sure Buck will kill me if I leave him.

Is there any way out?

A LOSER

DEAR LOSER:

This is a big country and if you truly believe the man means you harm, hie yourself to distant places and start over.

If this other man is such a great guy, let him do something about Buck.

M.M.

## Lomita woman installed as president of Sweet Adelines

Long Beach Chapter of Sweet Adelines, Inc., seated Toni Mann of Lomita as president for 1967-68 during an installation banquet Saturday evening in Lakewood Country Club's Garden Room.

Also installed by Ann Martin were Donna Brasch, Donna Mereska and Marion Meadows of Long Beach and Carol Alexander of Harbor City.



PREMIERE PLANS ARE FINALIZED DURING LUNCHEON AT 20TH CENTURY-FOX STUDIOS . . . Mmes. Orville Cole (left), Robert Ziebarth, Robert Westmyer of Dramatic Allied Arts Guild meet with Hollywood's influential Mrs. Harry Brand (far right). Mrs. Brand was instrumental in securing world premiere of "Caprice" for Long Beach.

# 'Caprice' premiere to be here

Continued from Page W-1

Loeff, co-chairman, have arranged for a police-escorted motorcade for sponsors and celebrities from Petroleum Club to the theater. As Kleig lights will roam the skies, they will be given the red-carpet treatment as they enter the theater.

Caesar Romero, master of ceremonies, will be introduced by Vice Mayor Robert Crow.

Money from this glamorous benefit will be used to support DAAG's Summer Youth Showcase and civil cultural arts. Showcase is for talented high school students, recommended by their teachers, to further training in the fields of art, music or drama.

Showcase also provides recognition at a time when encouragement to pursue art interests is of greatest importance. DAAG also stands ready to aid any cultural group in their individual projects.

Programs, with sponsors' names imprinted, are being planned by Mmes. Dwight Bennett and Charles Evett. Arranging exotic after-show supper are Mrs. Weiss and Mrs. Robert Ziebarth. Others on the committee include Mmes. Grace Hurt, Harry Lees, M. H. Stansbury, Al Carrey, John McKennon, Elliott Thompson, William Dovey, Robert McNulty, John Harris, Miller Crane, William Nott, and Crow. Also DAAG president Mrs. Robert C. Westmyer; Mrs. John Messerschmitt and Mrs. Jay Gibson.

**BUT BACK** to "Caprice" and a hint at the synopsis: you will find out how an innocent box of face power figures in a world-wide narcotics racket; how Doris Day and Richard Harris finally trap the chief culprit after such episodes as a wild helicopter ride; a skier in black on Alpine snow slopes, intent on murder; and how a bugged sugar cube and hidden microphones lead to incredible escapes.

"Caprice" — one kooky little word that stands for suspense. To tell you more, as the studio people put it, would be a crime in itself!

# Wedding bells ring out glad news; four couples say vows at altars

## Hedlund-Cox

Rossmoor residents Mary R. Cox and Larry W. Hedlund were married Saturday in St. Thomas Episcopal Church, Lakewood.

Parents of the newlyweds are Mr. and Mrs. Everett D. Cox, 12701 Martha Ann Drive; and Lt. Col. Harry F. Hedlund, USAF, and Mrs. Hedlund, 3372 Rossmoor Way.

The bride wore a gown of Chantilly lace with cathedral veil held by a lace and pearl lily of the valley headpiece.

Preceding her to the altar were Linda Wheeland, maid of honor; Cathy Klein, Eileen Febbo and Chris Dominick, bridesmaids; Beth Lifquist, junior bridesmaid.

The bridegroom was served by his brother, Tom Hedlund, best man; and Russ Christensen, Chris Hedlund, Randy Cox and Tom Murdock, ushers.

A champagne reception at Restaurant Alfred preceded the couple's departure on a Las Vegas honeymoon trip. They will reside in Los Alamitos.

The new Mrs. Hedlund is a graduate of Mayfair High School and attended Long Beach City College. Her husband is an alumnus of Western High, Anaheim, and LBCC.

Mr. and Mrs. Frederick E. Butcher, 1930 E. Washington Ave., chose his brother, Howard S., as best man. Ushers were Bruce Crockard, William French, Larry S. Little and Ronald Morgan.

Mrs. Butcher received her bachelor's degree from the University of Arizona, her master's degree from USC. She is a member of Gamma Phi Beta, Mortar Board and Who's Who in American Colleges and Universities. Her husband, an alumnus of Jordan High School, was graduated from California State College at Long Beach where he was affiliated with Phi Epsilon Pi and Alpha Phi Omega.

A reception was held in the church followed by another reception hosted by the groom's parents for visiting friends and relatives.

The couple will reside in Laredo, Texas, where the bridegroom is stationed in the U.S. Air Force.



MRS. LARRY HEDLUND



MRS. DAVID SHADLE



MRS. M.P. BUTCHER



MRS. GARY JOHNSON

## Shadle-Howard

Honeymooning in Palm Springs following their wedding Saturday at First Baptist Church are Mr. and Mrs. David W. Shadle (the former Marsha I. Howard).

Among guests witnessing the rite were parents of the newlyweds, Mr. and Mrs. Thomas Shadle, 4150 Milcon Ave.; and Mr. and Mrs. Floyd H. Howard, 1720 Linden Ave.

The bride wore a gown of peau de soie trimmed in lace appliques and seed pearls. Attending her were Mary Healy, maid of honor; Linda Gay and Gwen Shadle, bridesmaids; La Juan Phelps, flower girl.

Joseph Lemos was best man; David Burchfield and David Currie ushered.

A reception was held in South American Room of Morgan Hall.

## Johnson-De Leon

Continuing a family tradition, Maria Juanita De Leon previously wore the

wedding gown of Chantilly lace worn by two sisters when she became the bride of Gary Lee Johnson at a Nuptial Mass Saturday in Holy Innocents Catholic Church.

Daughter of Mr. and Mrs. Baldemar De Leon, 2420 Linden Ave., she was attended by a third sister, Linda De Leon, as maid of honor and Cheryl Plunkett and Diane Bloedel, bridesmaids.

The bridegroom, son of Mr. and Mrs. Gordon Johnson, 2911 Delta Ave., asked his brother, Charles B.

Johnson, to serve as best man. Guests were seated by Richard Uyeno and the bride's brothers, Baldemar De Leon Jr. and Ruben De Leon.

Receptions at Veterans Park Clubhouse and the home of the bride's parents preceded the couple's departure on a honeymoon trip to Running Springs.

Both young persons were graduated from Polytechnic High School. The bridegroom also attended Long Beach City College and is serving with the U.S. Army at Ft. Benning, Georgia.

## Equines to race for league funds

Palsied children in Long Beach and the harbor cities will benefit from a fund raiser May 18 sponsored by Palos Verdes Peninsula's committee for the Spastic Children's League.

Hollywood Park equines have been enlisted for the "day at the races" event.

Chartered busses will leave Buffums' Peninsula Center store at 11:15 a.m. A buffet luncheon is planned in the Thoroughbred Room at the track.

Reservations may be obtained through Mrs. George Bundy, 3615 Via Palomino, Palos Verdes Estates; or Mrs. Robert Newsom, 1020 Via Mirabel, Palos Verdes Estates.

Mrs. G. Roger Smith, Jr. is chairman assisted by Mmes. Stanley D. Owen, Harry J. Blee, Ludwig Smith and John K. Novascone.



HOPING FOR DAY AT HOLLYWOOD PARK WITHOUT A HITCH . . . Mrs. Gerald S. Honey (left), Ludwig Smith, Robert K. Garland

## Golden date for Skieffs

Golden anniversary honors will be paid to Mr. and Mrs. Lloyd Skieff, 1845 Pine Ave., today during a 2 to 4 o'clock reception at the home of their daughter, Mrs. Ralph Thomson, 5210 Burnett St.

Assisting will be the couple's other children, Mrs. Vern Cuomo and Gene Skieff, six grandchildren

and two great-grandchildren, all of the Long Beach area.

The Skieffs were married May 2, 1917, in Centerville, Iowa. They moved to San Pedro in 1945 where Mr. Skieff was employed by Seaboard Motors until his retirement. Then the couple moved to Long Beach in 1962.

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# Pacific Northwest lures visitors

By FRED TAYLOR KRAFT  
Travel Editor

The evergreen Pacific Northwest — land of cool forests, sparkling lakes and streams, spectacular mountains with white-capped peaks, glaciers, fruitlands and grain fields, friendly villages and cosmopolitan cities — is about to be inundated by its greatest yet deluge of vacationists.

Among this horde will be thousands of Californians who will visit Oregon, Washington and British Columbia, and travel as far east as Alberta for the first time. But a surprising percentage of the total will be those who, knowing there is no more beautiful and rewarding vacationland on earth, will be paying a return visit.

Mostly they will drive their family automobiles but they will also come by bus and train. Continental Trailways and Greyhound have set up bus tours from Southern California through this gorgeous hunk of outdoors, even plying as far north as Alaska; and trains with unexcelled accommodations have good connections from here to Seattle and beyond.

OTHERS will fly to these destinations. Western Airlines and Canadian Pacific Airlines have arranged tour packages to various Pacific Northwest cities. Both offer service from Long Beach Airport.

Local travel agents will arrange tours to fit every purse, whether by bus, train or plane. Pacific Northwest visitors who wish to continue through the breadth of Canada to Expo 67 in Montreal likewise may choose transportation best fitted to their particular needs. Airlines will swish you swiftly across to the exposition city. The broad and beautiful Trans-Canada Highway will tempt you to go by car or bus. And the Canadian Pacific Railway will get you there, as straight as an arrow, swiftly, and with every luxury known to train travel.

However you go, and whether you camp along the way, fish, visit the many wonderful national and state parks, or explore new byways, prepare for the time of your life. And be sure to take your camera and plenty of color film.

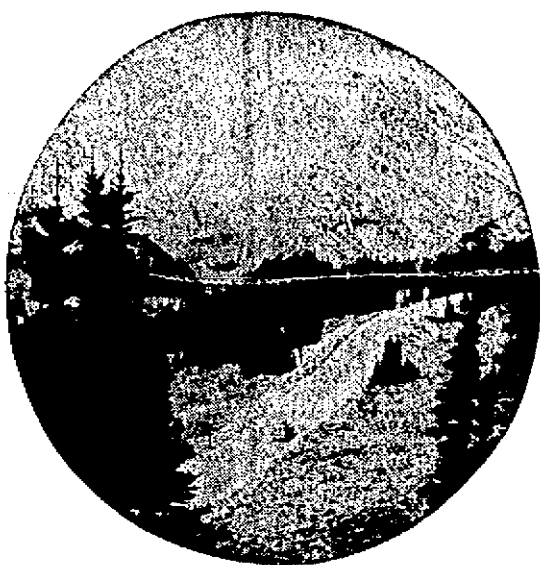
OREGON, through which you will pass to get to Washington and British Columbia, is, in itself, a revelation for those who love the outdoors. Distinctive mountain ranges, unspoiled timberlands, clean lakes and murmuring rivers, exciting viewpoints and secluded campsites — Oregon has them all, from one end of the state to the other.

This is the beginning of your sightseeing and vacation adventure. If you are an active gadder, you will delight in the state's fishing potential, pack trips into wild areas, water skiing, golfing, camping, boating, hunting, even playing in the snow on Mt. Hood. You probably will travel through the bustling cities of Klamath Falls, Grants Pass, Eugene, Astoria, and Portland. Or, if you follow the U.S. Hwy. 101, which continues from Long Beach to Canada, such fine little cities as Brookings, Coos Bay, Newport and Tillamook will delight you.

THE SHORELINE of Washington, like that of California and Oregon, cannot be duplicated for sheer beauty. There are extravagantly gorgeous bays and inlets, towering forests, more inviting cities and towns and, finally, the Olympic Peninsula and Olympic National Park.

The vast "million acre" last frontier which comprises the Rain Forest — is probably one of the finest places on the continent to spend a family vacation. There you may hunt, fish, swim, ride horses, hike, dig clams, collect driftwood, or just relax in ideal weather (it does rain now and then)

(Continued on Page W-14)



In the Pacific Northwest, every turn in the highway means exciting new vistas. (Washington State Dept. of Commerce photo)



Victoria's grand old Empress Hotel is one of British Columbia's best-known landmarks. (British Columbia Government photograph)

## Travel and RESORTS

### Car permits eliminated at Canada entry points

OTTAWA — U.S. Visitors entering Canada by car for the nation's Centennial celebration this year are finding it easier and faster to cross the border than ever before.

Canada Customs has eliminated the issuance of travelers' vehicle permits to non-residents entering Canada, effective March 1.

Removal of the requirement, according to Dan Wallace, director, Canadian Government Travel Bureau, was made possible through the cooperation of all provincial vehicle licensing authorities.

About the only formality left, says Wallace, is the smile of welcome and a simple "Where are you going and for how long?"

### Wide range of events set in Southland

Visitors in Southern California during May will be treated to the range of turtle races and air races, a kid cowboy rodeo and an Indian fiesta, the biggest of all wildflower shows and a flower pageant amid the world's biggest flower gardens.

It began as a gag over 20 years ago, but now the Grand National Desert Turtle Sweepstakes is the big time of the year in the little desert town of Joshua Tree. Big land turtles are brought in from the surrounding desert for the races May 6 and 7, and loosed in the center of a big circle; first one out wins. Visitors may rent a turtle and race it.

Over a mountain range in the San Joaquin Valley, the pace steps up for the Bakersfield 100 International Stock Plane Championships which will draw top speed pilots to Minter Field, among the vineyards, orange groves and cotton fields, May 6 and 7. They race for international titles.

ROSAMOND in the gold mine country of the Mojave Desert will hold a "Little Britches" rodeo as a highlight of its community fair May 12-14. Cowboys and cowgirls must be 18 years or under. According to the area's All-Year Club, the nearby Tropic gold mine is open for tours.

Visitors will be welcome as the Indian Village of Pala in the San Diego "back country" holds its Corpus Christi fiesta, dating back 152 years on May 28. Little girls dressed in white scatter flower petals before a priest from Pala Mission bearing the Blessed Sacrament. Indian games and dances and a barbecue follow.

NOT FAR from Pala at the one-time gold mining town of Julian, the famous wildflower show will be held May 13-27. The town's women gather in hundreds

of varieties of wildflowers from the surrounding valleys, desert and mountains from 1000 to 6000 foot elevation and display them in the Town Hall.

Lompoc, 45 miles northwest of Santa Barbara, holds its 15th annual Flower Festival May 27-28 to celebrate the blossoming of 2,500 acres of flowers on nearby valley farms. A parade is scheduled May 27 (Saturday) and will include 200 entries, including 30 floats covered with masses of freshly-cut flowers. Free bus tours will be offered to those who do not care to drive their own cars to the flower fields.

P&O's superliner Canberra carries 2,188 passengers, more than any other passenger vessel in the world. The crew of 1,000 brings the total number aboard to 3,188.

### Biggest human cargo

P&O's superliner Canberra carries 2,188 passengers, more than any other passenger vessel in the world. The crew of 1,000 brings the total number aboard to 3,188.

### Zion, Bryce tours June 11

Scheduled tours of Zion, Bryce and Grand Canyon National Parks and Cedar Breaks National Monument will begin at Cedar City, Utah, June 11. Remi W. Connell, Union Pacific Railroad general traffic agent at Long Beach, states that the daily bus from Cedar City is the opener for two- to five-day tours with eight different itineraries.

Utah Parks Co. buses connect with U.P. trains No. 5 and No. 6 for the tours whose fares include transportation, lodging and

meals and vary from \$10.50 for a two-day excursion of Zion, to \$79.25 for a five-day roundabout that takes in Zion, the Mt. Carmel highway, Kaibab National Forest, Grand Canyon, Bryce Canyon and Cedar Breaks.

Travel agents and Union Pacific ticket offices have further information.

### Air California offers S.F. tour

Air California, whose Electra Jets operate out of Orange County Airport, currently is offering a San Francisco tour program for \$67.65.

Included in the package are roundtrip transportation, two nights hotel accommodations, transfers from San Francisco International Airport to and from downtown San Francisco, half-day city tour, cable car ride to and from Fisherman's Wharf, cruise of San Francisco Bay, Alcatraz Tour at Fisherman's Wharf Theater, and visits to the pirate ship Balclutha and the wax museum.

### Portland sets rose festival

Bob Hope, the flower of the entertainment world, will be greeted by a number of other Bob Hopes when he arrives in Portland, Ore., to head the cast of a two-day show during the 59th annual Portland Rose Festival June 2-11.

The other "Bob Hopes" are a large bed of red roses in Portland's International Rose Test Gardens, planted since the newly-introduced variety was named after the noted performer last fall.

Hope will be supported in his show by several performers who accompanied him to Vietnam last winter, as well as by the Kids Next Door, a group of graduates from the Young American Singers. The Bob Hope show will be Wednesday and Thursday nights, June 7 and 8, at Portland's Memorial Coliseum.

Climax of the Festival

will be the Grand Floral Parade on Saturday, June 10, which will see more than 50 floats, all covered with natural flowers, winding over a five-mile route through downtown Portland streets. The parade will be carried on a regional color telecast throughout the Pacific Northwest.

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If you can't make this date, there's a 42-day ssAtlantic Cruise departing from New York on June 24th visiting 22 ports, including the Greek Islands and Middle East. And your last chance is Sept. 5th. 38 days, 21 ports, this one including The Adriatic.

If time does not permit your taking any of these ssAtlantic Extended Cruises there are also ssAtlantic 25-day Sunlane® Cruises of the Mediterranean departing on August 8 or October 16th, starting at \$515. All sailings from New York.

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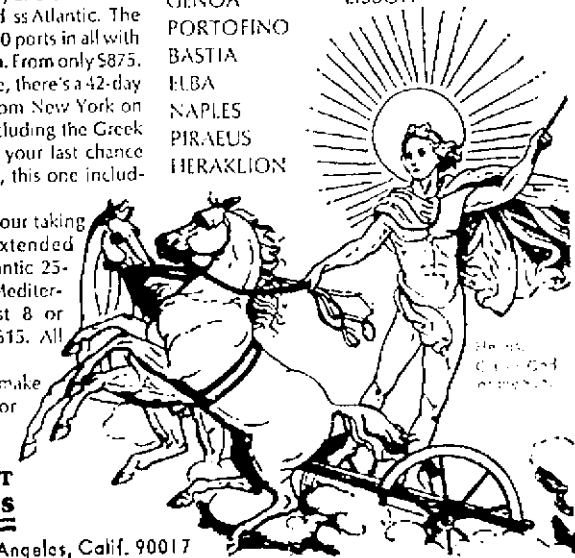
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# CENTENNIAL EXPO OPENS MAY 27

## You won't need longjohns for your visit to Alaska 67

FAIRBANKS, Alaska — (Special) — "Is the snow very deep on the AlCan during summer months?" "Do stores in Alaska accept U.S. money?" "Should I pack longjohns for our visit in July?" "Can we see ice igloos in the summer or do they melt?"

These questions are from letters being answered daily by officials of the Alaska 67 Centennial Exposition opening here May 27. The exposition, major attraction of Alaska's purchase centennial year, has prompted inquiries from Seattle to Miami. Vacationers from the first 48 states and Hawaii are being drawn to the fascinating 49th State, but their information about Alaska is sometimes more fallacy than fact.

"We are expecting 150,000 out-of-state visitors to see our exposition during the 127-day season, but many of them will not see what they are expecting," reported Dennis Cook, Alaska 67 general manager and lifelong resident of Fairbanks.

"OUR MAIL indicates many people have misconceptions about our state, particularly the Alaska Highway and weather. We at Alaska 67 are eager to dispel the rumors."

There was a time, Cook said, when the AlCan had a bad reputation and deserved it.

"But that road, now 25 years old and renamed the Alaska Highway, is today considered the gravel route in the world. The stretch from the Canadian border to Fairbanks is even paved."

Cook admitted the highway is "no California freeway," but pointed out "there is no snow during the summer months and most motorists consider it an exceptionally scenic drive."

He suggested that no one should hesitate to drive the highway, provided they first consult their local automobile club for up-to-date information about it.

"AS FOR US accepting U.S. currency," Cook smiles, "we've been doing that with pleasure since 1867 when Seward helped put us under the Stars and Stripes."

"We gained statehood in 1958 and today our economy is booming as never before. Our gross business volume is up 18.2 per cent over last year and our population climbed 24.5 per cent since 1960."

What about weather conditions in Fairbanks during the exposition?

"Our summers are perfect in every way—warm, dry and sunny," Cook said. "Last year's high was 85 degrees in August. We run in the 60s or 70s most days, with nights dropping 10 or 15 degrees."

"But the nights will surprise some visitors. Our midnight sun gives us up to 22 or 23 hours of light. You can read a newspaper outside at midnight by natural light."

AND THE ice igloos? "I've never seen one," he admitted, "probably because there aren't any in Alaska. We have an authentic Eskimo-Indian village here at the exposition showing how the natives lived years ago, but these are made of wood and skins."

With a few fallacies dispelled, Cook turned to some of the fascinating facts about his state and its exposition.

"Alaska is a colorful and exciting state and we have tried to capture a little of all its 586,400 square miles



ALASKA 67 CENTENNIAL EXPOSITION officials asked the Alaska Dog Musher's Association to harness 67 dogs to one sled, and they did—in front of the exposition's main gate. When Alaska 67 opens that gate May 27 in Fairbanks, Alaska officials promise the snow will be gone and mid-70 temperatures will prevail.

## Travel

## Now it's gourmets who'll tour Europe

### Alaska to offer music, drama

Along with a jam-packed calendar of fun, festivals, and hilarity, Alaskans have scheduled a number of more serious presentations in honor of the 1967 Alaska Purchase Centennial this year.

Among them: "Lord of Alaska," a music and drama adaptation of Hector Chevalier's novel about the life and trials of Alexander Baranof who governed Alaska at the height of the Russian-American period. The performance—with 65 actors, a number of them professional—will premiere in Anchorage July 7-11, travel to Fairbanks July 14-17, then tour southeastern Alaska until it returns July 29 to Anchorage for a final two-night run.

here on our 40-acre exposition site.

"We have a gold rush town and mining valley depicting the life and ways of the sourdoughs who pioneered this region. You can pan gold and find it in the valley, or step inside the Palace Cafe for a moose meat dinner."

"WE BUILT a complete narrow-gauge railway, called the Crooked Creek & Whiskey Island, typical of the so-called iron trails once common here. We have a 227-foot sternwheel riverboat on the site, one that actually steamed up and down the Yukon."

"Children will find Bonanzaland, our amusement area, the biggest ever erected in Alaska. Adults will want to see the musicals and melodramas in our theaters, or visit our gallery of the finest in Alaskan art."

"This exposition has grown to be the state's biggest man-made show. We have millions invested in it and intend to show visitors that the facts about Alaska's past and present are more dramatic than any of the misinformation."

These facts may be obtained by writing Alaska 67, Box 1967, Fairbanks, Alaska 99701.

### Fill airline post

Per Lauritsen has been named western region reservations manager for Air France with headquarters at 510 W. Sixth St., Los Angeles, according to western region manager Guy Hoyet.

Some people plan their European trip around places like Copenhagen, Florence, Rome, Paris, Vienna and Rudesheim.

Not so with one group of tourists who will leave Los Angeles on Sept. 7. Their itinerary will take them through Kagt Laks, Bistecca Fiorentina, Soupe au Pistou, Cassoulet Toulousain, Pate du Perigord, Gevrey Chambertin, Rudesheim, Canard Presse and Rijstafel.

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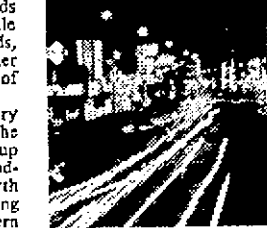
Come July, the province of Alberta lets its hair down. Then tucks it underneath the biggest ten gallon hat you've ever seen.

Ordinarily, Alberta is quite busy with its oil and gas wells (hundreds of them), its sprawling cattle ranches, its mining, its wheatfields, its growing cities, and all the other goings-on that make it one of Canada's most vital provinces.

But come July, the Calgary Stampede breaks loose. It's the wing-dingiest, wildest bust-up you'll ever find. Honest-to-goodness cowboys from all over North America take part in week-long rodeo competition and western

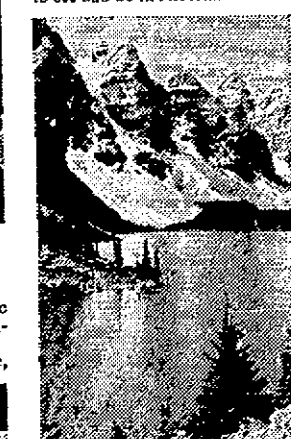
entertainment, including bronco riding, steer wrestling, and chuck-wagon racing.

Seeing it all is a cinch. Drive,



train, or plane into the dynamic city of Calgary. Western hospitality will look after the rest, including sizzling steaks, air conditioning, friendly faces, night life, and everything you could want.

But don't stop with the Calgary Stampede. There's so much more to see and do in Alberta.



For example, you can visit Banff or Jasper, the great mountain resorts nestled snugly in the magnificent Canadian Rockies. They're connected by a broad highway that winds alongside the 2,000-ft. deep Columbia Icefield.

Both Banff and Jasper offer a world of pleasure: swimming, hik-

ing, riding, golfing, sunbathing, fishing, games, boating, and just plain lazing. Plus some of the world's most spectacular mountain scenery. But whatever you do in the province of Alberta, you'll have a wonderful vacation. Especially this year.

You see, this year is Canada's 100th birthday. Our Centennial. And Alberta is going all out to celebrate.

You can join in the great Gold Rush Days re-enactment in Edmonton. And the Indian Days Pageant in Banff complete with drum dances, rodeos, and full-regalia parades. And of course, the one and only Calgary Stampede.

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**THE TWAIN DO MEET** on the plains of western Canada, near Lethbridge, Alberta. Pretty Japanese-Canadian girls pause to chat in the tranquil setting of Japanese gardens built to commemorate Canada's Centennial and Japanese friendship. (Canadian Government Travel Bureau photo)

## COWBOY HATS AND PAGODAS

# Where the twain do meet

By JOAN SMITH

## INDEPENDENT-Press-Telegram Travel and RESORTS

One of the most imaginative and exotic Centennial projects to celebrate Canada's 1967 birthday party has been "making the scene" in Lethbridge, Alberta, since last summer. It is a traditional and authentic Japanese garden.

The copper roofs of its tea house, pagoda and bell tower bring a strange and oriental look to the flat western skyline. Although it has been open to the public since last July, the official opening ceremonies will be held July 14, with due pomp and international dignitaries.

The four-acre garden is the largest of its kind on the North American continent and the only "wet garden" in the world located away from the ocean.

How did this touch of the mysterious East spring up in the midst of flat prairie where cowboy boots, Western saddles and oil wells are the order of the day?

IT'S NOT AS strange

as it seems for this area has the third largest community of Japanese-Canadians in the nation. And the climate — minus the Chinook winds — is identical to Japan's northernmost island, Hokkaido.

Called Nikka Yuko, meaning friendship between Japan and Canada, the garden was designed by Professor Dr. Tahashi Kubo, landscape architect from the Prefectural University of Osaka, Japan.

His plan had to comprise a harmoniously integrated landscape and one which would appeal in all seasons, and one which would appeal in all seasons. Because overall balance is the object rather than the use of trees and plants indigenous to Japan, he was able to use trees from southern Alberta — maple, ash, Russian olive, spruce and pine as well as Manchurian plum — while still maintaining the essence of Japanese formality.

A "MOUNTAIN" with waterfall, streams, ponds and islands joined by four bridges of different design and a garden with lawns, shrubs and peonies have been created in what was a flat expanse on the shores of Lethbridge's Henderson Lake, a recreation area in the heart of the residential area.

One garden, planned for visual enjoyment only, has 15 large dark rocks placed on raked, white chipped stones, creating a dry garden symbolizing ocean and islands.

This \$200,000 project has been in the planning stages since 1963. It stands not only as an oasis of peace and contemplation but as a means of recognition for the Japanese-Canadian community's contribution to the area.

When the elaborate Japanese tea ceremony is celebrated in the Tea House several times a year, the colorful blending of traditional Eastern kimono and casual Western cowboy garb add a new dimension to an ancient Japanese art.



**HARRISON HOTEL**, overlooking the unruffled waters of 46-mile Harrison Lake, is one of British Columbia's featured tourist attractions. Eighty miles from Vancouver, Canada's third largest city, the resort offers unexcelled facilities and year-round activities.

## Pedicabs vie at EXPO 67

Pedicabs—a sort of rickshaw, but with the driver pedalling behind—and war canoes are just two of many transportation facilities that are available at EXPO 67 in Montreal.

The pedicabs are available at \$6 an hour, or 15 cents a minute with a 50 cent minimum. The war canoes are cheaper because it's a paddle-yourself operation.

Trackless trailer-trains — three passenger cars pulled by a tractor—are charging 50 cents a round trip through the fair and 25 cents one way. It is estimated that 30-50 trackless trailer trains, two or three hovercraft, 50-75 pedicabs and 10 to 15 war canoes will be at the disposal of visitors.

There also are sampans, Mexican flower boats, and Viennese gondolas available for hire.

## Watusi in water

The latest discotheque craze in Berlin is the watusi in a swimming pool. At Eden's Playboy Club, scantily clad gogo girls dancing in water provide a new dimension to the fad.

## Wins promotion

Holland-America Line and Atlantic Container Line, Ltd. have announced the appointment of O.I.M. Porton as general manager of the Atlantic Container Line, Ltd. for the United States, effective May 1. Porton is now assistant general manager of the Holland-America Line for the United States, Canada & Mexico.

## No gangsters here

Puerto Rico's "strictest-in-the-world" gambling laws may become even more strict, Pan American Airways learned. There's no syndicate gangster influence on Puerto Rican gambling now and new regulations are being devised to keep it that way.

## OREGON INVITES YOU

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Section  
Page 20

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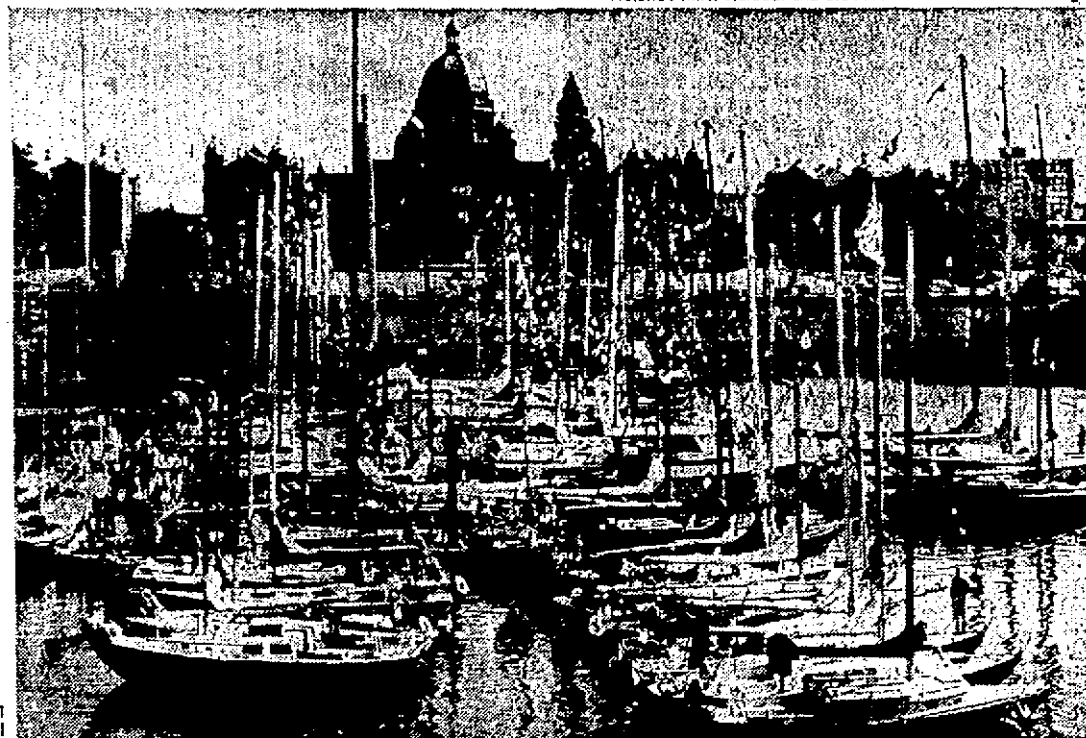


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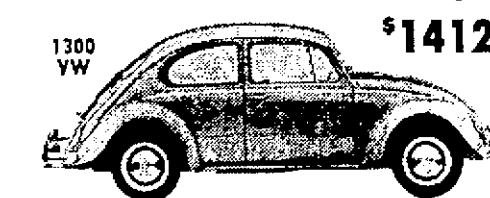
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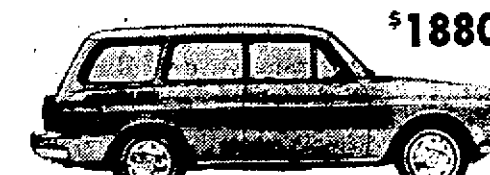
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You'll find festive spirit to match the glorious scenery as British Columbia celebrates Canada's Centennial year. There's a stirring military tattoo at major centres during May and June. The Centennial Naval Assembly in Vancouver and Victoria harbours, July 14-15. North America's largest air show ever at Abbotsford in the Fraser Valley, August 11-13. World Hydroplane Races at Kelowna on Lake Okanagan and dozens of other highlights, all glitter, color, pageantry.

But events aren't the only attractions. Places are fascinating, too. Barkerville, for instance, in the Old West country of the Cariboo. A riotous Gold Rush town in the 1860s, it's been fully restored, with daily stage coach rides, a music hall show and buildings brimming with old-time paraphernalia. You can also turn back the clock at Fort Steele in the Kootenays and Fort Langley in the Fraser Valley.

If big damsites interest you, British Columbia is a treasure trove. Right now you can see work in progress on the Peace and Columbia River systems—4 mighty dams, comprising the world's largest hydroelectric development.

Cities, too, are exciting in British Columbia. Vancouver boasts one of the world's loveliest settings and its surging skyline reflects an upswing in the tempo and variety of holiday appeals. Top-line night club shows, continental cuisine, a wide range of gracious accommodation are part of the scene. Victoria, famed for Old English charm and splendid gardens, has a light and lively side, too. Centennial Square is one indication of the new look displayed by our stately capital city.

Magnificent highways carry you to every region in the province, through towering mountain reaches, peaceful orchard valleys and rolling cattle country. Exhilarating salt-air ferry cruises

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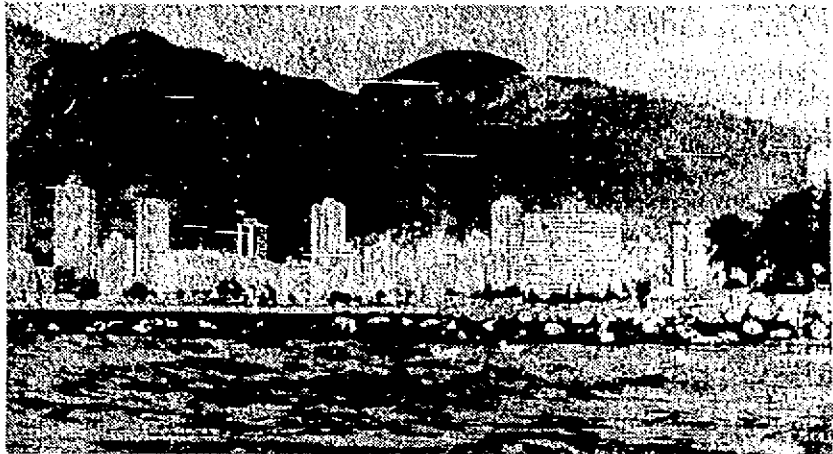
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Western Gateway to '76 Olympics





The changing face of Vancouver is reflected in the West End, home of the apartment dwellers, where skyscraper apartment towers seem to spring up overnight. Canadian Government Travel Bureau photo)

## Washington, all green

(Continued from Page W-11)

or kick seashells along the beach. Furthermore, you may dine on pan-fried rainbow trout or barbecued salmon.

Farther east, towards the Idaho border, is Spokane and the massif of the Rockies whose snows feed into the Columbia River. Here, too, is a high, arid plateau of cattle spreads and wheat fields.

Seattle, Washington's great industrial city of water and trees, is the principal jumping-off place into British Columbia. But don't jump until you have explored Puget Sound, Mt. Rainier and Mt. Rainier National Park, and spend a couple of days in Seattle itself. Dine in the Space Needle, cross the two floating bridges over Lake Washington, world's longest, and pay a call to the Food Circus, a polyglot of international specialties.

**BRITISH COLUMBIA** is something else, beginning either at the quaint and curvy-British capital of Victoria or at Vancouver, third largest city in Canada.

If Victoria is on your itinerary — and don't think of bypassing it! — try to get reservations at the grand old Empress Hotel. Have your tea and crumpets on white napery, old chap, before you ride the double-deck buses, horse-drawn trolley-buses, bicycle rickshaws, and the stern-wheeler that cruises the harbor. Visit shops laden with English china and woolsens. And don't let the walrus mustaches confuse you: you are still only a heave and a ho from the U.S.A.

Vancouver, on the other hand, is as American as hotdogs, but its beauty is matchless. Flanked by a bay and snow-capped mountains, and sprouting skyscrapers on every hand, here is a city admired by all who travel. Visit Stanley Park, the 1,500-acre "wilderness" in the heart of the city. Shop in stores bulging with seldom-seen Canadian merchandise. Dine in the superb restaurants. Wherever you go, in Vancouver and elsewhere in Canada, you will find the people most cordial and helpful.

**BEHIND** Vancouver is the great outdoors that seemingly stretches into infinity; where towns and cities have only recently put down their roots, where bear, moose, elk and deer, and even caribou, grow fat on the abundance of nature, where fish are just flipping to be caught, where fine highways lead through ghost towns and Indian villages to such spectacular regions as Banff and Jasper National Parks, the Columbia ice fields, tiny fruit farms and great cattle spreads. It all makes you wonder why you have waited so long to come this way.

And, if by chance, you choose to continue northward, consider a new 330-mile stretch of ocean highway — the Inland Passage — on which fleet, handsome ferryliners of the British Columbia Ferry Authority speed you overnight through ethereal country from the Vancouver Island port of Kelsey Bay to busy Prince Rupert, which is only a whoop and a holler from Alaska. In fact, if you wish to continue on to our 49th state, an Alaska ferry will be waiting on your arrival to take you there.

A trip to the Pacific Northwest is, indeed, your fondest dreams come true.

## Travel by the Book

Oregon's rich historical tradition will come into better focus for vacationists who take with them a copy of "OREGON'S HISTORICAL MARKERS" (Souvenir Pub. Co., Box 605, Pleasant Hill, Ore., \$1.95), an interesting little paperback containing pictures and background of 70 such markers. The book was written by W. M. Scofield with the assistance of the Oregon State Highway Commission and the Oregon State Historical Society.

**THE OLD-FASHIONED** scrapbook acquires jet-age glamor with the publication of "BIOGRAPH TRAVEL — Our Trip to Europe" (Educational Press, Inc., 151 N. Moisson Rd., Blauvelt, N.Y. 10913, \$7.95), a large (9 by 12 inches) and handsome volume in buckram binding. Its printed pages constitute a complete guide to Europe-Israel travel, written by Norman Reader and Jerome E. Klein. These are interspersed with blank pages on which may be arranged and preserved treasured mementos of the trip — souvenirs, tickets, photos, postcards, posters, menus and the like.

The publishers announce similar volumes titled "We Discover Canada" (especially valuable to Expo '67 visitors) and "We Discover the U.S.A." will be published this month.

**A FREEWAY MAP** of the Long Beach area, in color, appears on the cover of the just-published 43rd annual edition of the "RAND McNALLY ROAD

ATLAS" (Rand McNally & Co., Box 7600, Chicago, Ill. 60680, \$1.95). The atlas contains color road maps of all 50 states in the United States, and Canada and Mexico. In addition, two pages are devoted to up-to-date highway maps of California and another two-page spread traces the highway and freeway system in the Los Angeles metropolitan area. Other useful features are a full-color National Park section, latest interstate highway information, and latest city population figures.

## Traveling with Delaplane

The new place in Italy is Vico Equense on the Bay of Naples. A friend of mine with Alitalia, the Italian airline, checked it out for me and says:

"The big attraction is a treasure trove of tombs, 2,500 years old, they discovered last year while building — (You won't believe this but it's true) — a new pizza parlor.

"It's called 'Pizza de la Mura' — pizza by the yard. "When they excavated they ran into the crypts and have opened 150 of them. All sorts of museum objects."

"The small town is on the Bay of Naples. Trains run from Naples every hour — about \$3.85. (You go free from Rome to Naples on a States-to-Rome air ticket.)

"No de luxe hotels but two first-class: La Axide and Capo la Gala. About \$12 double with breakfast. Three second-class good hotels. Best are the Mary and the Sporting — about \$9 double. Alitalia will get folders and things for people who want to go."

"Do you know whether it is safe to drink the water in Italy?"

**ALL MY** friends in Rome drink the tap water. I don't know water sources in all the countryside. I drink bottled Fiuggi, the best of all spring waters in the world. Michelangelo wrote a couple of pages about it — it did wonders for him. If you read the small print on the bottle, you'll find it

## Travel and RESORTS

recommended by long ago Popes, too.

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**EUROPE'S** tracks are pretty well beaten, girls. But you could try the gypsy caravans in Ireland. You rent the horse-drawn wagon that sleeps five for \$59 a week. Includes a gas stove, supplies, maps, and tours. "Giddap!" — and away you go. Wonderful countryside. I'd head for the wild, misty west country in Connemara.

I'm getting interesting letters from my daughter who is doing Scandinavia.

solo. "I flew on SAS to Copenhagen and arrived with no reservations, but SAS got me a room in a student hostel for \$2. Student hostels are better than youth hostels because they don't have such an early curfew."

## ALASKA!

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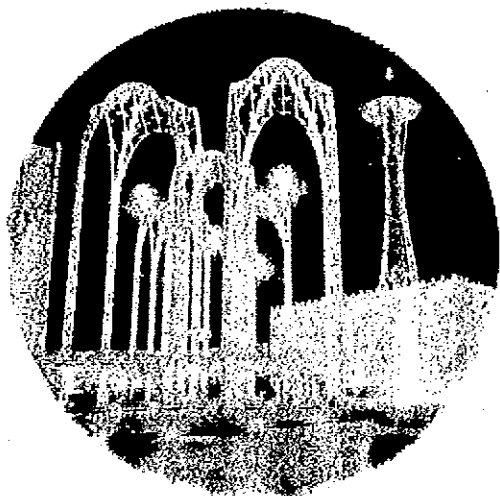
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## Alaska 'extras'

**ANCHORAGE** (Special)

— This city, Alaska's largest, is celebrating the Alaska Purchase Centennial this year with the creation of a number of new facilities and attractions including a camper park, big game trophy exhibit, historical museum and fine arts center, a gold mine exhibit at nearby Girdwood, a native cultural center, and even an old-fashioned steam locomotive which will operate for the fun and convenience of visitors between International Airport and downtown Anchorage.

## In the trade

Coach passengers aboard six of Trans World Airlines seven daily nonstop Star Stream jet flights between Los Angeles and New York now may choose from among four entrees on a new menu: steak, roast leg of veal, barbecued chicken or King Crab Cardinal. The selections are available on flights departing hourly 9 a.m. through 1 p.m., as well as a 5 p.m. departure.

Aeronaves de Mexico has introduced its "Gateway to Adventure" exclusive DC-8 fanjet, nonstop service between Tijuana and Mexico City with southbound flights on Mondays, Wednesdays, Thursdays and Saturdays, departing at 8 p.m.; and northbound flights on the same days, departing Mexico City at 6 p.m.

Jim Nixon has been named passenger sales development manager for Air France in the Los Angeles district, with offices at 518 W. Sixth St., Los Angeles.

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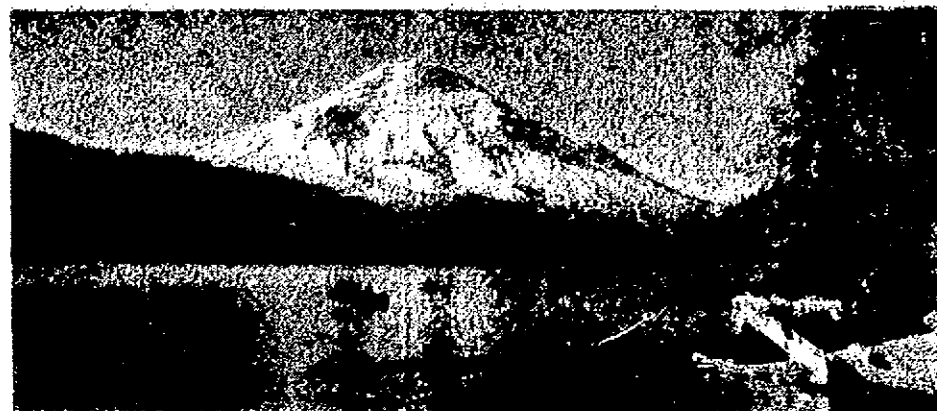
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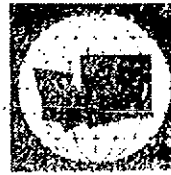
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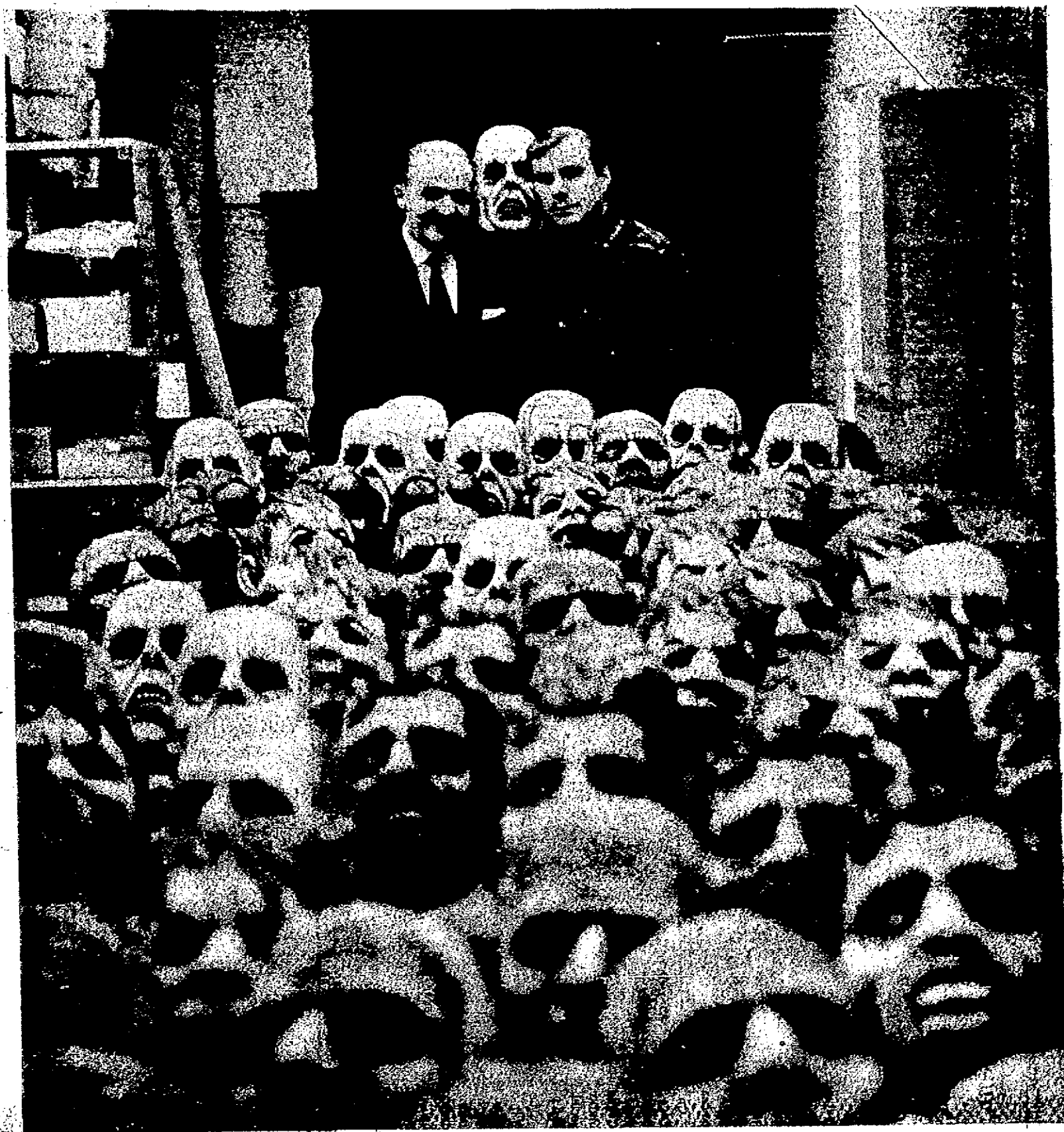
# Southland

Sunday, April 30, 1967

Paralyzed by Dive—  
A Study in Courage

—SEE PAGE 6

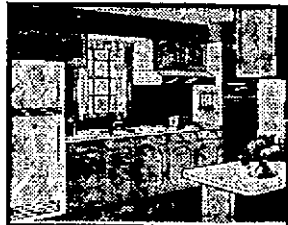
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Movies' Master Monster Maker... See Page 7



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# La Reina Rule Reveals—What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90801, for origin, meaning and brief genealogy, for reply only in this column.

**MISS RULE:** Would you explain the surname GOFORTH?—S. L., Fountain Valley.

GOFORTH, an English locational surname, was formed from the old Welsh word "Gof," coupled with the English "ford." Together these terms described "Blacksmith's river crossing." Goforth was altered to Goforth after centuries of usage by descendants of the first "blacksmith who lived at the ford."

**MISS RULE:** Please identify GASPARD—I. G., Long Beach.

GASPARD was initiated in medieval France. This unique surname is from the Biblical Gaspard, one of the famed three Wise Men or Magi. His name described "Treasure-Master." The Gaspard armorial shield from Lorraine, France, is gold, crossed by a blue chevron placed between three black bear heads.

**MISS RULE:** May we

have the history on SLATER?—D. T., Long Beach; M. S., Lakewood.

SLATER began when an expert English artisan achieved prominence as a shaper and layer of slabs of slate rock for roofing tiles. One "Slater" or "slate-roofer" assumed his trade name as his own. Two of his offspring, Adam and Richard Le Schlatters, were Oxford tax payers in the late 13th century. John Slater, a baronet born in 1536, owned a manorial estate at Marlborough near the city of Chesterfield, in Derbyshire. His coat-of-arms has a red chevron set between three green rosettes on a gold shield. The Slater motto "Crescit sub pondere virtus" means "Virtue thrives under oppression."

**MISS RULE:** May we have the story on SCHUMAKER?—M. T., M. S., Long Beach.

SCHUMAKER is the German equivalent of the English occupational surname Shoemaker. Descendants of the ancestral "cobler" achieved nobility status and a coat-of-arms. Their shield from both Germany and Holland is divided into four sections. The upper left and lower

right sections are red, centered with a golden mountain peak. The other sections are blue, decorated with a silver swan.

**MISS RULE:** Please give brief data on TRAUDT, TRAUT—W. T., Long Beach; C. T., Bellflower.

TRAUDT and TRAUT of Germany had two separate sources. One beginning was the affectionate nickname "Traut" meaning "beloved one," while the alternate origin "Traudt" proudly typified "strong man."

**MISS RULE:** Please inform us on MILLS—E. P., Wilmington; J. T., Long Beach.

MILLS of England refers to an ancestor who owned

several flour mills. One of many shields held by the Mills lineage has a black millrind (the core of a millstone) on an ermine-covered background. John Mills of Boston, Massachusetts, is recorded as "being sick" on October 22, 1851.

**MISS RULE:** May we obtain the source of BRISSON?—W. B., Lakewood.

BRISSON is French. The source was an old Teutonic-French term "Brysch" coupled with the French suffix "on." The complete name Brysch-on or Brisson explained that the ancestor was "young and peaceful." The Brisson shield is blue, decorated with three silver diamonds.

(Copyright 1967 La Reina Rule)

## Questions & Answers

Q. At what age can young bats fly? R. D.

A. They usually start flying before they are a month old. Very young bat babies often cling to their mother when she flies; later, they hang by themselves at their roost until they are able to fly.

Q. Does the male quartet

called the Ames Brothers still make appearances? W. J.

A. No. The quartet disbanded more than five years ago after playing a last show at the Sahara Hotel in Las Vegas, Nev., over New Year's, 1961. The four brothers, who had been in show business since

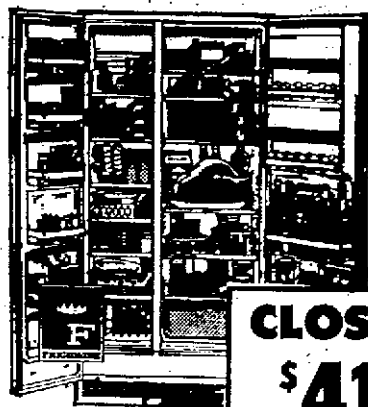
(Continued on Page 10)

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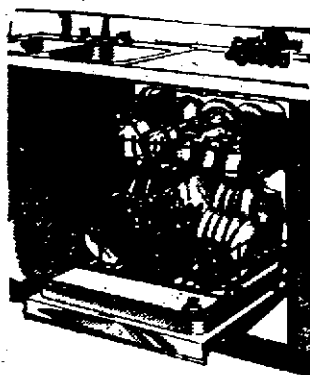
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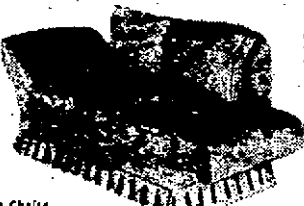
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# Southland

MAGAZINE

ROBERT S. MARTIN, Editor

R. ALPH HINMAN JR., Associate Editor

### OUR COVER



If you were to see Don Post at his place of business you might be inclined to say: "What's a nice guy like you doing in a place like this?" For Post, a gentle and friendly fellow, usually is found in the company of the most hideous bunch of characters this side of a science fiction writer's nightmare. What is more, these horrible creatures are his "offspring." Since the late

1930s Post has been producing monster masks, with motion picture and TV studios his major customers. In the world of glamor, he has shown that ugly faces can pay off handsomely. For a look at this "Master Monster Maker," turn to page 7. The story and photos, including the color cover, are by Frank Taylor.

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### Next Week

A popular feature of our magazine each week is "The Southland at Home" article by Ellen Krec. Next Sunday this feature provides our cover, with a color photograph of the home of Mr. and Mrs. J. Joseph Heinen. The home, alongside the Lakewood Country Club golf course, offers a striking mixture of mountain, Mediterranean and mission architecture.

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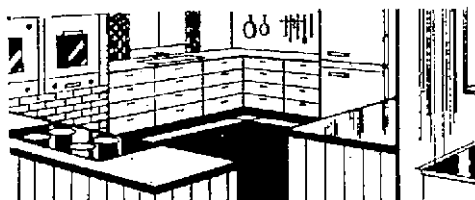
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# Young Lady in the News

By Bob  
Loeffelbein

**S**HE'S PETITE, she's attractive and for two and a half years Ruth Anson has been the youngest female television news reporter and panel moderator in the nation serving with a major network station.

KABC-TV in Los Angeles hired her originally as half of a teen-age boy-girl pair to present the young people's slant on the news. The effervescent teen-ager did her work so enthusiastically she soon was handling such diverse assignments as a "powder puff" football game for girls, a Hollywood noodle eating contest, a political interview with ex-President Dwight D. Eisenhower and a murder in Anaheim.

This month Miss Anson switched to the news staff of KHJ-TV in Los Angeles as a "veteran" reporter of 22.

In the past two years she has interviewed pickets in racial disputes and teen-age dope addicts on one hand, and Sen. George Murphy, Frank Sinatra and Maurice Chevalier on the other. She has covered stories that called for her to mount the swaying back of an elephant at the Los Angeles Zoo, go aloft in an even sway-ler hot-air balloon, and descend underwater to interview a producer of pool equipment.

**SHE HAS TALKED** teen fads with Patty Duke and Sonny and Cher, jumped into a pit of feathers, covered computerized dating — and been proposed to on-camera by a Beetle.

Ruth still maintains a bubbling enthusiasm for each new day's challenges. She realizes she is young and relatively inexperienced, so she accepts "a generous amount" of constructive criticism and profits by it.

At KABC she was given the job of moderating a series of youth problem panel discussions called "It's Happening to Us." The first one, aired last June, was on "Sexual Morality on Campus." She now does similar reports for channel 9.

Even though her father has been a radio writer-personality for years, Ruth hadn't planned a career in journalism. The closest she had come to journalism was as editor of a junior high school newspaper. Her college work was done with high school teaching in



Attractive Ruth Anson both reports, makes the news.

mind, in the drama department.

**BOTH PARENTS** supported her plan to enter the KABC-TV contest to find a boy and girl team to report youth-angled news, and after seemingly endless tests on journalistic skills, newscasting ability, poise and appearance Ruth won out over 2,000 contestants.

That was back in August 1964. To show how right the judges were, last year Ruth was selected as one of the Hollywood Deb Stars of 1966, along with TV stars Melody Patterson ("F Troop"), Linda Foster ("Hank") and Sally Field ("Gidget").

Because of this publicity, plus several stories in national magazines, and her regular exposure on television Ruth realizes she has a good chance in time to realize her immediate goal of advancing to a national network news division where she would have the opportunity to do her own on-camera summaries.

**SHE BELIEVES** she also has nudged open the door leading into the glitterland of movie or TV drama, so she has put no limits on her ultimate goals. She loved doing little theater roles in "Love and Kisses," "The Dark at the Top of the Stairs" and "Seidman and Son," so her eyes sparkle when she permits herself to speculate on a possible acting career.

Her mother, who was in show business as a dancer,

to compete in swimming and diving.

In June Ruth graduated from UCLA and was voted one of 23 "Outstanding Seniors." She also was named California Career Girl by the state Federation of Business and Professional Women.

**THE OLDER** male newsmen Ruth works with, she says, have been more than helpful in her TV media education. "They've even forgiven my ignorance," she laughingly says.

"On one of my first important assignments I was to interview Mr. Eisenhower. Men were there from every station in town so they had to decide to handle the interview on a 'pool' basis. I had no idea what that meant, so when I saw an opportunity to crawl under a mass of mike cables and reach him before anyone else, I did. I got some exclusive coverage, but the newsmen were pretty mad at me for awhile."

It's precisely because of her youthfulness and relative inexperience that she was sent on jobs such as the Eisenhower interview. Such notables are likely to be thrown off their guard when confronted by a young girl brandishing a

(Continued on Page 26)



Ruth started as teen-ager, is 'veteran' of 22 now.

Southland Magazine



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Lee Barnes stretches leg muscles while in hospital.



Ready for loading into vehicle for trip to LBCC.



Lee has a chess game with his friend Dick Ross.

# A Study in Courage

## Long Beach Quadriplegic Rolls On With Education

By Elaine Ross

**L**EE BARNES and the story of his life since Sept. 19, 1965, has been an inspiration to a wide circle of friends in Long Beach. Most of us meet difficulties with an adequate amount of fortitude, but the manner in which Lee met and conquered adversity is a study in true courage.

Lee and my son, Dick, had been together in school since the first grade. They both took pride in work well done, and a friendly rivalry spurred each of them on to better school achievement. During their years at Hughes Junior High School, they developed a keen interest in surfing -- and together they surfed all the well-known surfing spots in California, Hawaii and Baja California.

Ironically, it was after a morning of high surf that Lee's life was to alter its course. He was a senior student at Long Beach Polytechnic High School, a member of the Scholarship Society and a letterman with the cross country track team. He was already motivated toward a college education and was planning a career in optometry.

But on his first dive into the swimming pool of friends, on that day in September, Lee's head struck the bottom, and time stood still for an instant. The extent of his injuries was not known until a few hours later, when he emerged from surgery at St. Mary's Hospital. In shocked silence his parents, Mary Ellen and Roy Barnes, heard the surgeon explain that the fifth vertebra had been crushed, and that, in all probability, their son would never walk again. Not for two or three weeks would they know to what extent the paralysis would cover his body.

**THE HOURS MOVED** slowly for Lee, who was placed in traction on a Stryker Electric Circle bed. This bed enabled him to be rotated into a prone position every few

hours, thereby relieving pressure areas. And each day Lee sadly had to tell the doctor that he could not feel the pricking of a pin over most of his body. Indeed, Lee's C-5 injury had left him with limited feeling in his shoulders, arms and hands, and none whatsoever below his upper chest area.

It was difficult for him, and his many friends, to realize that the use of most of his body was gone. But his keen mind was intact, and Lee resolved, while held there immobile on his hospital bed, that his life would still have meaning and purpose. He

ferred to Rancho Los Amigos in Downey. Lee was able to take high school courses with a personal instructor. Because he had taken a maximum load each year at high school, the only two classes which were required for his graduation were Senior English and United States Government. He studied these daily with a visiting teacher at Rancho Los Amigos, and these credits were easily transferred to Poly High.

**SOON AFTER** Lee's arrival at Rancho, it was discovered that his neck was unsta-

ble and he could not go without a neck brace. Surgery to perform an anterior cervical fusion left him, after a few weeks, able to hold his head well without an appliance. After recovering from surgery, the major part of each day was filled with physical therapy classes.

(Continued on Page 21)

*On Sept. 19, 1965, a Poly High senior's life was altered when his head hit the bottom of a swimming pool. The mother of a close friend tells how the victim has readjusted.*

accepted the encouragement of his physical therapist and became more and more determined to gain back all the muscle power in his arms and hands that was possible.

The C-5 injury he sustained may have put the field of optometry somewhat beyond Lee's reach, but it did not even briefly lessen his determination to obtain the best and most complete education possible.

During the two months he was confined to the Stryker Circle bed in St. Mary's Hospital, he read novels whenever he could find someone to turn the pages on a book held above his face on an improvised rack. Many of his friends from his school, church and track team brightened his otherwise endless afternoons. Surprisingly, often it was Lee's cheerfulness which put the visitors at ease.

When, in November 1965, he was trans-

ferred to Rancho Los Amigos in Downey, Lee was able to take high school courses with a personal instructor. Because he had taken a maximum load each year at high school, the only two classes which were required for his graduation were Senior English and United States Government. He studied these daily with a visiting teacher at Rancho Los Amigos, and these credits were easily transferred to Poly High.

It was here that Lee learned to develop and use whatever muscles were retrainable. He learned to sit up in, and to propel, his wheelchair. In his occupational therapy classes, Lee learned to feed himself again, brush his teeth, write, and to type, using a rubber tipped wooden peg on an electric typewriter. In all of these activities he needed hand braces.

He made friends with many other young men who, because of automobile or sporting mishaps, were facing challenges similar to his.



Courageous young man manages to stand for short intervals daily with aid of metal and canvas frame planned by his father.





Don Post, the mild mannered master maker of monsters, poses prettily with several ugly members of what he terms "One Man's Family" in photo on the left. At right, Vern Langdon, vice president of Don Post Studios, chats with friends Herman, of the TV show "The Munsters," and a fellow who needs to see his barber.



—Photos by FRANK TAYLOR

# Master Monster Maker

By Frank Taylor

**D**ON POST IS A FRIENDLY businessman with the gentle appearance of a person who couldn't frighten a baby if he tried to — but, oh, the company he keeps! Almost every day he can be found surrounded by the most hideous bunch of creatures this side of a nightmare. In the glamor world of Hollywood he has proved that an ugly face can pay off as handsomely as a pretty one.

Post is the man that many motion picture and television studios turn to when they need a mammoth gorilla, a mummy, a werewolf or a creature from outer space or the black lagoon to scare the American public. Stores all over the world also sell his macabre creations.

As one of his friends observed recently: "He's made a howling success in life by scaring people — and they love it. So much so that his factory and crew are kept working full time the year around just keeping up with the orders."

His customers have included Alfred Hitchcock, Walt Disney, Universal Pictures, Ernie Kovacs, Red Skelton, Jack Benny and Steve Allen.

In the years since he first started molding masks from rubber Post has developed a number of faces that are perennial favorites. A lineup of his products includes the Wolfman, Frankenstein, the Phantom of the Opera, the Hunchback, Mutant, Mr. Hyde, Dracula, the Mad Doctor, the Mummy, Moleman and the Creature from the Black Lagoon.

**MONSTERS ARE THE STAPLE** of his plant in North Hollywood, but not the only product. Directors of the Ice Capades come to him regularly for the animal masks worn by that show's skaters. Post artists and craftsmen have turned out the giant-sized animal heads seen by millions on various Ice Capades tours.

Vern Langdon, vice president of Don Post Studios, is, next to the "Old Master," the man most responsible for the horrible members of their rubber family. Post looks like a genial schoolteacher and Langdon could pass for a young man just graduated from college. A more unlikely pair of monster makers would be hard to find anywhere.

Post started the business in 1939 after perfecting techniques for casting rubber into life-size molds. The masks created from the molds could be slipped over an ac-

tor's head, thus eliminating film studios' long and costly makeup tasks. Post quit his job with a film studio and started producing a series of masks he labeled "The Dictators" — Hitler, Stalin and Mussolini. Unable to keep up with the demand by himself, Post soon had to start hiring workers to assist him, and his monster factory was on its way.

Since that time a steady flow of weird and wild faces has emerged from the Post factory and been sent throughout the world. When questioned about the plant's customers, Langdon confessed: "I really don't know who buys all our stuff, but I know they are being sold."

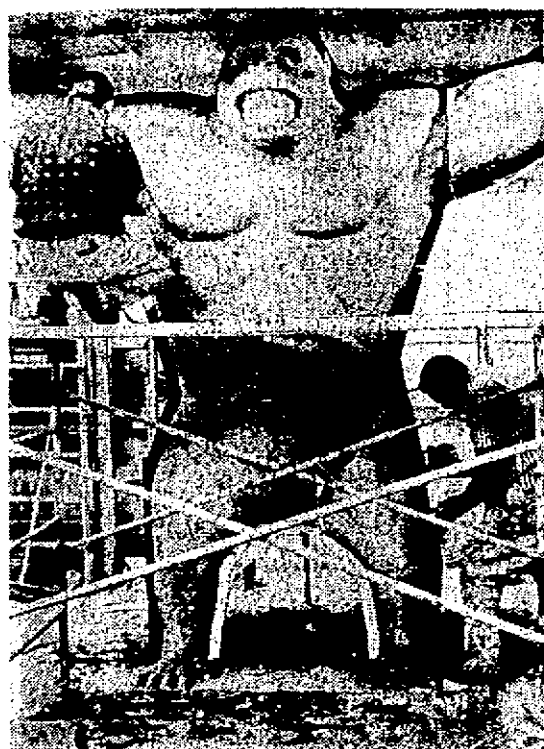
Special items — such as a 14-foot gorilla — can be expensive. A film director wanted it, and Post went to work. What emerged 60 days later was just what the director wanted, a giant creature towering over its makers by several feet, with arms outstretched a span of more than 12 feet, and covered with hair. Costing \$13,000 to make, it was the largest project undertaken to date by Post Studios.

**ONE OF THE MOST** popular masks Post has done is the Creature from the Black Lagoon, originally made for Universal Pictures. For this, a rubber suit was needed so that the actor could get into it, place the fish-like mask over his head, put the fin-like hands and feet on and step before the cameras.

The largest number of faces in the Post repertoire are from Universal, which originated many of the most famous horror faces seen on the screen since the 1920s. Such figures as the Phantom of the Opera, Frankenstein, the Hunchback, Mummy, Dracula, Wolfman, Mutant, Moleman and the Creature from the Black Lagoon were turned over to Post for reproduction in rubber.

To assure accuracy, Post went to such places as sound stage 28 on the Universal lot where the original "Phantom of the Opera" was filmed. Climbing up into the attic (The opera set still stands on sound stage 26), Post discovered the molds, drawings and other items used in the Lon Chaney movie. Taking these back to his shop, Post

(Continued on Page 24)



Giant, 14-foot gorilla dwarfs workers at Don Post Studios in North Hollywood. Mold weighed 4 tons.



# The Many Talents of Prof. Cheung

By Diane Calkin



Multi-talented N. S. (Steve) Cheung displays his Chinese calligraphy and trophies for table tennis.



In his first year of salon competition, Cheung was selected among 40 top photographers in the world.

**PRIZE-WINNING** photographer, college professor, graduate student, calligrapher, kite-flier, poet, painter, former collegiate table tennis titleholder, Chinese chess and checker champion: N.S. (Steve) Cheung of Huntington Beach is a man with more faces than the famous Dr. Lao.

The Hong Kong-born assistant professor of economics at California State College at Long Beach explains his multi-faceted life in these words: "Ever since I began to see, I have had many dreams. On occasions still, I let my dreams run wild."

Cheung's dreams are not just castles in the air. At 31, his long list of accomplishments in varied fields makes it apparent that he is the kind of person who believes dreams can be made to come true.

The tall, slender man who sports a dis-

armingly impish grin will see one of his fondest dreams realized in June when he receives a doctorate in economics from UCLA. He is working on his doctoral dissertation while teaching full time. The dissertation is on the theory of share tenancy.

His studies have not interfered with his effectiveness as an instructor. Cheung was given the Distinguished Teaching Award at Cal State Long Beach last year, the only first-year faculty member ever to achieve that honor.

**OUTSTANDING** achievement is nothing new to Steve Cheung. He began studying the Chinese classics when he was 3 and, by the age of 10, could recite some 500 poems.

During his early school years in Canton, China, he was a consistent winner of weekly composition contests. He saw his

first poem published in 1948; a discourse of his on Chinese calligraphy (beautiful handwriting) was published in 1952, and by 1961 he was studying at UCLA on a distinguished foreign student scholarship.

Soon after the Japanese invasion of Hong Kong, Steve, the ninth of 11 children, fled with his family to the Chinese mainland where they traveled extensively in an effort to keep out of the grasp of the Japanese army.

During this period, the young boy developed a love of nature and a unique appreciation of it. Reflecting upon those childhood days, Cheung says: "At many a dawn I walked the misty hill paths; by many a twilight I alone summoned the last sunset; during many a night I rested leisurely with several ancient poems by my side."

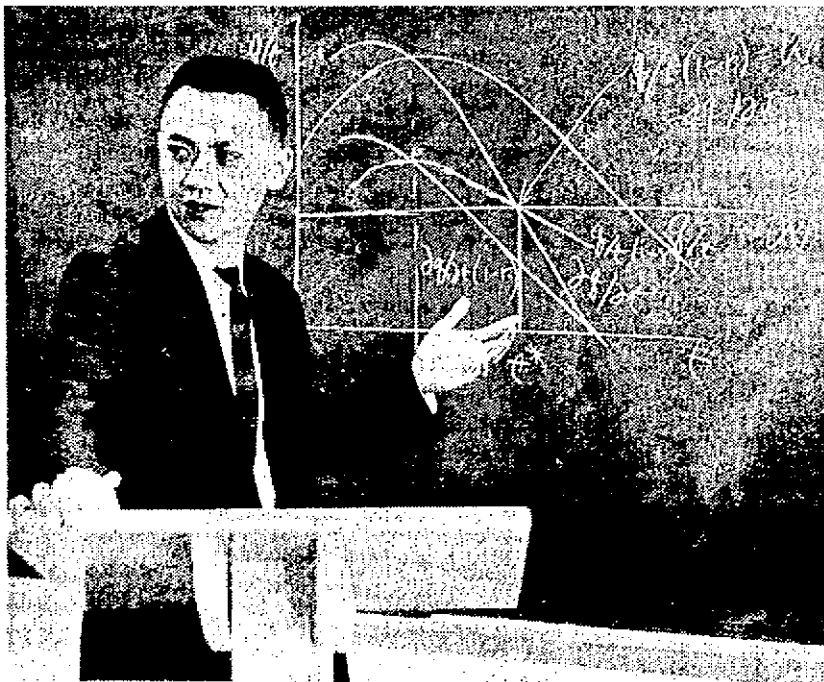
Cheung confesses to frequent recol-

lections of such moments, for they are, he says, "too beautiful to abandon."

**FAR FROM ABANDONING** the memories of his early years and the philosophies he learned as a youth, he has created visual images of them through Chinese painting and photography. This he has done in an effort to share with the world the images embedded in the crystalline caverns of his memory.

In 1955, Cheung began the study of pictorial photography with T. C. Kwan, who believed in the artistic expression of the ordinary. A brilliant student in this field as in his every area of endeavor, Cheung exhibited in more than 100 international salons of photography, winning several honorary titles and many awards.

He won more than 50 photo contests between 1955 and 1957, during which time he was named to the Hong Kong



An assistant professor of economics at California State College at Long Beach, Cheung explains his theory of share tenancy to one of classes.



Cheung challenges Prof. Eldon Dvorak of California State College at Long Beach to a game of Chinese checkers. Cheung won Canton Open title in '46.

—Photos by DIANE CALKIN

Southland Magazine



# 'In Deep Loneliness I Have Searched'

**T**HE PHOTOGRAPHIC exhibit by N. S. Cheung at the Long Beach Museum of Art (it opened April 9 and closes today) has evoked much comment. Curious professionals, ambitious amateurs and other viewers have heaped praise on the one-man show.

Prior to the opening, Cheung expressed his feelings for the works which he displayed. His passion for the art form and his emotional attachment to the particular works in the show are apparent in this excerpt from his introduction to the exhibit:

"In deep loneliness I have searched for symbols and abstractions, tried to define them and have expressed them as precisely as my ability allowed. And when each was done, it was neither jest nor dream, no longer an abstraction intended for the profound but as a bridge upon which I may hopefully touch the hearts of even the utterly lost.

"All this I attempted and more. Yet, at every try, the relationship was never an artist and his creation. Rather, it was the hunter and the hunted, a warrior and a dragon, a thirsty man and a stream. I was indeed a thirsty man when I beheld my first photograph... Unknowingly, 12 years have gone.

"In spite of all the pains that have been involved in the making of these images, I am nonetheless gratified that they exist after all. While pains are not to be shared, pleasures may be, and my photographs give me satisfac-

tion when I alone look at them deep into the night."

The emotional impact of Cheung's work was seen on the faces of those who came to the exhibit "just to look," then lingered in contemplation of their personal favorites among the photographs on display.

The following comments, penned in a guest book at the exit to the museum, are but a few observations by those who have attended the show:

"Now it is proven—in economics or photography you are unsurpassed!" ... "The best works are those that are both simple and human, but all are wonderful" ... "A thrilling photographic experience" ... "This is a key to a beautiful world not often seen; thank you for sharing it with us" ... "Before viewing your exhibit I never realized that photography could be and truly is an art!" ... "Your works defy description—marvelous" ... "I have come away refreshed and grateful to you."

One guest extremely moved by the photos wrote this poetic expression of his feelings about the display: "For photography to reach the realm of genuine art, the photographer must be able to convey to his audience not some incidental wonders of the external world, but his subtle theme of poetry, the melodious vibrations from within him and his delicate sensitivity to beauty and balance. I am proud of N. S. Cheung's work for, while viewing it, even I can readily share the very aspirations of his soul."

Salon Committee and the Royal Photographic Society.

Later he journeyed to Canada where he studied the Occidental approach to photographic techniques. Soon thereafter he withdrew from salon competition, giving as his reason the wish to please himself rather than the judges with his photographic expressions.

He has accomplished this through the blending of the Oriental and Occidental approaches. By the development of several processes, notably the low-gamma control and gamma differentiation, Cheung can now control the tonal gradation and object matter in every photograph at will.

**A TRUE ARTIST**, he has used his knowledge to produce photographs of the highest excellence. Many of these are illustrations of the ancient Oriental poems he loved so much as a child.

A three-week exhibition of his works at the Long Beach Museum of Art, which ends today, is interspersed with these illustrations. Each is delicately handled. All convey the gentle Oriental influence.

Most of his work has a quietness about it; a serenity that makes the observer feel as if he has just happened upon a singular moment of life, a moment that would have been lost forever

were it not for the magic eye of the camera.

In truth, these pictures are the result of many hours of careful planning and painstaking processing. They are also the expression of Cheung's unusual approach to the art.

While most photographers begin their work with an image in the view finder, Cheung believes in beginning with total darkness. Complete darkness, he explains, is perfection, a flawless setting for the light the photographer allows to penetrate.

This approach, added to his use of multiple negative superimposition (a technique he developed), has given him a unique style.

**OF THIS STYLE**, he says: "I treat the negative as the sketch of a painting, the photographic paper as the canvas and light as the paint."

A great deal of work has gone into the "hobby" which has involved 12 years of his life, but Cheung derives tremendous pleasure from the art form. "When I'm alone in a garden with my camera — then I'm a beautiful man," he says.

When queried about his varied accomplishments, Cheung answers without hesitation: "I owe what I have achieved in life to the fact that I am a very poor loser. Anyone who hates to fail as much as I do just has to find a way to succeed."

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## Questions & Answers

(Continued from Page 2)

they were teen-agers, decided to break up their \$15,000-a-week singing act in order to establish themselves in other (and more settled) lines of work. In a recent interview, Ed Ames reported that his brother Joe is in the real estate business with his wife in New Jersey; Gene, always interested in art, has been studying to become a decorator; Vic has gone into the restaurant business in New Jersey but occasionally fills a club date. Ed Ames went

on to an acting career and made his Broadway debut in "The Crucible." He has continued to sing; his latest album is "It's a Man's World."

**Q.** Were Pulitzer Prizes awarded before World War I?

**A.** These prizes were first awarded in 1917. They were endowed in a bequest to Columbia University by Joseph Pulitzer (1847-1911), publisher of The World, New York City.



Wilson High School student Philip Todd asks eager little neighbors at potlatch: "Who wants this?"

## Hold Your Own Potlatch

By Philip Todd

**I**NDIANS IN THE Northwest used to have potlatches, where they'd have a feast and then trade possessions. Every chief would try to give a better present than the one before. According to a movie at Leland Stanford Junior High two years ago, the ultimate gift was a canoe.

This movie gave me an idea. Why not hold a potlatch of my own?

I cleaned out my room and put aside all of the still usable items that I no longer needed. After throwing away the things that little kids might choke on — or their parents wouldn't approve of — I piled the other items on a card table that I set up in the yard. The gifts can be just about anything you want to get rid of — models that you gave up on, toys and other possessions you haven't used in the last six years and don't expect to use in the next six.

After pouring all the objects on the table, I yell at the first kid I see: "Hey, Peter, bring all your friends and come to a potlatch!"

Peter responds quickly. Be ready with bags for the youngsters to put their selections in. They may not see all the possibilities at first, so you aid them by picking out something and saying: "Who wants this?"

Older boys and girls arrive, which causes you to look for unused birthday and Christmas gifts that you really didn't want. So, being kind of heart, you gather kits, models, assembly toys such as the HMS Bounty and the Yellowstone wagon made of genuine California redwood. Older boys cry, "I got dibs on this," and you quickly distribute everything.

You leave them to their own devices and they "sweet talk" each other to get what they want.

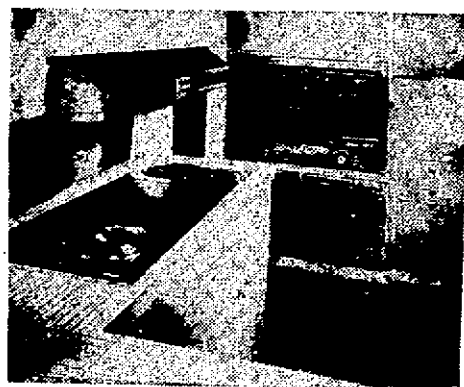
Mothers, if you can get your sons and daughters to hold potlatches, your teen-agers, too, may have rooms so clean you can enter without tripping.

Southland Magazine

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# Baby Pictures Hard to Beat

expressions of a baby as its personality develops.

It's National Baby Week, and what better way to observe the occasion than to catch some of your infant's fanciful expressions and moods in close-up photos you will treasure for years to come.

Crying . . . yelling . . . laughing . . . sleeping . . . babbling . . . fretting.

Each of these offers a close-up picture of your baby, who is always a likely photo subject because of his natural curiosity and expressiveness.

**BABIES NEVER** fail to be lively and photogenic, and by planning the kind of pictures you want, you'll be pleasantly surprised by the results.

If you are using a simple camera, you'll be able to take baby pictures from as close as four feet; by adding an inexpensive close-up attachment, you can move in even closer.

An adjustable camera will let you get beautiful

photos as close as 2½ or 3 feet, and closer with a close-up lens, the actual distance depending on the lens you choose.

No matter what camera you use, however, pick your moment for shooting carefully. With a simple camera, try to snap the photo the moment the baby stops moving; if your camera is adjustable, use a fast shutter speed to "stop" movement and shoot when you'll be sure to capture just the expression you want.

Here are a few ideas which will help to insure pleasing photos of your baby:

1. Take pictures when the baby is happiest — after a bath, nap or feeding.

2. Stand as close to the baby as your camera will allow. Anywhere from four to seven feet will fill up a good portion of the negative and create a photo with less distracting background. If you have a more advanced camera, move in

as close as possible — always using caution with the flash so you won't scare him.

3. If your baby is very young — or when you have another newborn — take close-up pictures at many times during his first year. This will give you a comparison of the varying stages he goes through — something you'll enjoy looking back on as he grows older. By doing this, you can keep a record of his personality change and development.

4. Place toys or other objects of interest around the room near him to attract his attention while you're shooting. In this manner, you can capture him striving to reach a toy or struggling to stand up.

Above all — think about what close-up photos you want to take before you begin shooting. Don't just snap off a roll of film without planning to catch certain familiar expressions which typify your child.

Close-ups of baby will provide lasting memories.

**WARMTH**, spontaneity, love—and that elusive moment of surprise.

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up neatly in close-up photos by any amateur picture-taker who wants to capture on film the exciting

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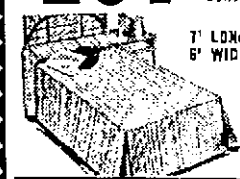
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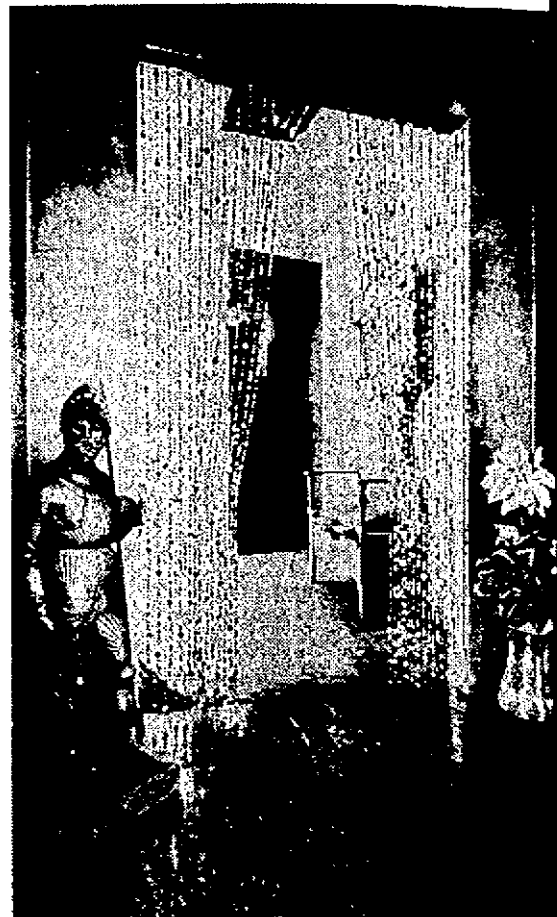
By Ellen Krec

**A**N INTERIOR designer takes even longer to design his own home interior. His furnishings must never be stilted, but must be subject to frequent change. Since this changing can be an expensive procedure, color plays a very large part. Antiques are given a bright new look with contemporary colors.

If traditional is the decor, the paint can be removed to show the warmth of the wood.

Howard Voien is the interior designer and he lives with his wife and two daughters in a pink stucco California ranch house in Park Estates.

The hip roof extends over the window-lined facade. A window-high brick planter filled with low junipers lines the front of the house. An old, lacy evergreen elm gives



The foyer is divided into two parts by a colorful beaded curtain.

One of Mrs. Voien's prized possessions is an old hall stand purchased in Massachusetts for \$12; but she discovered the cost of transporting it to California was more than double the original purchase. While Voien did not share her enthusiasm, neither did he hesitate to turn it

## THE SOUTHLAND AT HOME

airy privacy and wild strawberry ground cover curves the walk.

**COLOR MOVES** subtly throughout the interior with a main green theme flowing into each room.

Voien creates the design, but the family shares in the effort.

The foyer walls were sprayed gold first, then silver and finally flecked with olive, black and white paint. The final coat of clear lacquer gave the walls a softly antiqued appearance. A Spanish armored figure stands in one corner and a tall black wrought iron candle holder rests in the slender glass panel by the door.

into a colorful asset by painting it hot orange!

**SPANISH CONTEMPORARY** would best describe the living room.

The walls were hand-rubbed with celery paint and the same shade covers the raised flagstone fireplace. The mantel has the same hand-rubbed quality. A cast bas relief urn hangs in a grouping with several pen and ink sketches mounted on bright orange.

One end of the living room is devoted to a collection of art. A large abstract oil by a friend, Ed Pasa, centers above an 18-inch-high stereo quite suitable for seating as



At right above, beaded draperies divide a two-room foyer. An antique hall stand in bright orange has blending cushions. Papier mache vase with paper flowers balances a figure in Spanish armor. At left is a view of the family room with its two conversation areas.





Once a marble-topped candy maker's work surface, the coffee table above, serves two deep sofas in the Spanish contemporary living room. A harem tent bed centers the interesting bedroom scene below. Two soft pouffes lie on the floor.

Photos by Joe Risinger



well as a low base for the art.

Coined gold shag carpeting provides a practical surface for twin hand-tufted, roller-arm sofas in olive velvet. An interesting contrast in draperies is achieved by the use of celery silk draw draperies outlined with avocado velvet tie backs.

Companion chairs in gold

with green cut velvet are low enough to fit well under the windows. The sofas flank the fireplace and share a candy maker's marble-top table.

AN ANTIQUE truck was refinished to provide a foundation for an oil reproduction of Rembrandt's "Man With Golden Helmet."

One corner of the living room serves for buffet dining. A fringed velvet table cover tops an expandable table.

Directly opposite the living room is the long kitchen-dining area facing the house front. The full length of the kitchen is window-lined with turquoise vinyl shades. Lime is the predominating green in the kitchen and this is combined with turquoise and olive in the hand-screened wallpaper. A narrow border of the same paper covers the soffits and is laminated to the shades and valances.

Above the lime green table and chairs hangs an old iron chandelier found in a garage, rewired and antiqued olive. Ash-stained cabinets cover the walls on all sides and cooking surface, sink and dishwasher are conveniently placed next to each other under the windows.

A cheerful turquoise utility room opens from the garage into the kitchen.

Hand-rubbed, celery colored walls and avocado carpeting were used in the family room where an open, fan-shaped fireplace was painted to match the walls. The furnishings are a mixture of antique and Danish.

A LARGE relief of a canon was a gift from the artist, Bruce Hill. This is an unusual treatment of a built-up background painted by utilizing Jesso material.

Heavy brass rods hold the natural, orange and gold woven draperies held back with brass chains to allow access to the patio.

A long, low porch is wide enough for cooking as well as dining.

Each daughter has a distinctive room and the girls share an apple green bath. Brushed green foil, flecked with white covers the walls

(Continued on Page 23)

If you desire to nominate a home for consideration by Ellen Krec, please send her a brief description of the home, including the resident's name and telephone number, care of Southland Magazine, 604 Pine Ave., Long Beach 90801.

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# How Wrong Can a Person Be?

ABOUT 200 YEARS ago the brilliant French philosopher and author Voltaire predicted that in 100 years the Bible would be a forgotten book found only in museums. Instead the Good Book has gained in popularity each year. Actually, when Volt-

aire's 100 years had passed a Bible Society occupied his old home.

In high school, Danny Kaye's classmates voted him the "Third Least Likely to Succeed." Doubtless Danny ranks as one of the most successful actors and comedians of all time.

Before the 1960 presidential election, James Reston of the New York Times predicted that the next president would win by a wide margin of votes. Yet everyone now knows that the Kennedy-Nixon sweepstakes qualifies as the closest presidential election in the history of the country.

**HOW WRONG** can you be? History records some opinions and predictions that are real lulu's in retrospect. Some years ago a theatrical agent thumbed down a feminine singing trio which he could have booked for \$90 a week. "The girls just don't have it," he declared. The trio, known as the Andrews Sisters, has earned upward of \$25 million.

When Enrico Caruso, the golden-voiced tenor, first expressed an interest in music, his voice lacked both volume and timbre.

His first music teacher told him, "You haven't any voice at all. It sounds like the wind in the shutters."

The first young lady to capture John D. Rockefeller's heart turned him down cold because her mother looked askance upon a man with such dismal prospects for the future. Upon his inauguration as vice president, Theodore Roosevelt declared that the office was "not a stepping stone to anything except oblivion." Six months later he succeeded to the White House.

The idea is both "impractical and crack-brained," the critics declared. But the Eads bridge opened in 1874 and still carries a large volume of traffic.

One afternoon a school teacher visited the home of one of her 7-year-old pupils. "I don't like to tell you this, Mrs. Edison," she said, "but I sincerely believe your son, Tom, is mentally retarded." In his childhood Albert Einstein, too, was regarded as a dunce. Everyone thought the best he could hope for was medi-

cal colleagues attacked him with such violence that for a while he lost most of his patients. When Rene Theophile Laennec invented the stethoscope, it met with opposition and ridicule. The young physicians who used it were asked by their older colleagues if one "could listen through it and hear the grass growing."

**MARK TWAIN** once met a tall man with kindly eyes and an eager face who carried a strange contraption under his arm. The man explained his invention to the humorist, who listened politely and then remarked that he had lost more than one fortune "in harebrained schemes."

"But I'm not asking you to invest a fortune," the man exclaimed. "You can have as large a share as you like for \$500."

The father of Tom Sawyer and Huck Finn smiled and shook his head; he wouldn't risk a red cent. The tall man started on his way. "What did you say your name was?" Mark Twain called after him.

"Bell," replied the inventor. "Alexander Graham Bell."

When the telephone was first displayed, a New York editor disparaged the device. "Well-informed people," he wrote, "know that it is impossible to transmit the human voice over wire, and that were it possible to do so, the thing would be of no practical value."

**AN ASPIRING** young artist once applied for a position on a Kansas City newspaper. The editor examined his drawings and shook his head. "You don't have any talent, young man," he said. "Why don't you get into something where you have a chance to succeed?" But Walt Disney didn't take the editor's advice.

The history of science and invention serves notice that the simplest discoveries have been automatically rejected because cock-sure, short-sighted persons have promptly classed them as impossible or completely preposterous in light of the most advanced knowledge of the day. Actually, skeptics, who classed Christopher Columbus a madman because he dared to believe the earth was round, knew very little about geography. They promptly belittled the intelligence of a man who contradicted their cherished belief that the world was flat.

When William Harvey presented his discovery of the circulation of blood, his

By Frank L. Remington

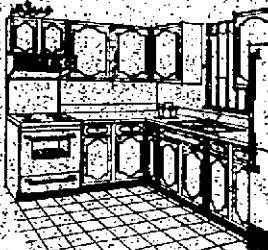
when an assassin's bullet cut down President McKinley.

**IN A BOOK** published in 1933, Dorothy Thompson said that it took her only 50 seconds after meeting Adolf Hitler to decide he would never be dictator of Germany. A century ago the country's best brains ridiculed James B. Eads' plans to span the Mississippi at St. Louis with a mighty steel arch bridge.

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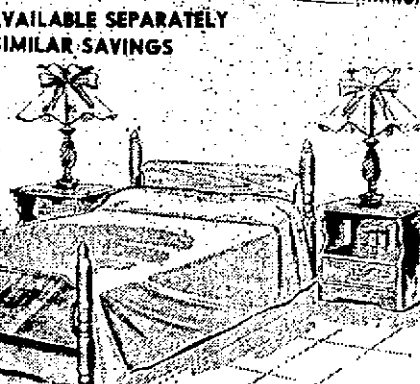
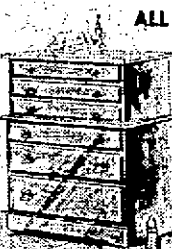
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By Mildred K. Flanary

Southland Magazine  
Home Economics Editor

**C**ONJURE UP thoughts of the tropics and rhythms of bongo drums with an easy dinner menu inspired by the Caribbean and prepared using convenience foods from the canned food shelves. Calypso Casserole, Quick Lima-Onion Combo and Bongo beat Muffins are a few of the suggested recipes given below.

These easy-do colorful recipes with a tropical accent are the year-around answer to menu doldrums.

### CALYPSO CASSEROLE

- 2 tablespoons butter or margarine
- 2 tablespoons flour
- 1 clove garlic, minced
- 1 medium onion, chopped
- 1 cup chopped celery
- 1 can (12 ounces) corned beef, unchilled
- 1 tablespoon chopped parsley
- Pinch thyme
- Dash cayenne pepper
- 1 can (10 ounces) tomatoes
- 1/4 cup water
- Few drops Worcestershire sauce
- 2 cups cooked rice
- 1 can (13 1/4 ounces) Peas Seasoned with Butter

Melt butter; add flour and cook, stirring, until flour is lightly browned. Stir in garlic, onion and celery and cook about 5 minutes, or until onion is soft. Add corned beef and flake into pieces. Add seasoning, tomatoes, water and Worcestershire; then stir in rice. Cover and simmer over low heat about 10 to 15 minutes. Top with peas. Heat 5 minutes. Makes 6 to 8 servings.

### PICK-A-PEPPER

#### CORN

- 4 large green peppers
- 2 tablespoons butter or margarine
- 1/2 cup ready-to-use herb-seasoned stuffing
- 1 can (12 1/2 ounces) Corn Seasoned with Butter

Cut top from peppers, remove seeds. Boil peppers in boiling salted water 5 to 8 minutes, drain. Melt butter in a skillet. Add herb-seasoned stuffing, stir over medium heat until crisp and lightly browned. Drain corn, reserving liquid for adding flavor to soups, stews and other dishes.

Toss stuffing mixture with corn and fill green pepper cups. Bake covered 30 minutes in a 375 degree oven. Makes 4 servings.

### QUICK LIMA-ONION COMBO

- 1 can (14 1/4 ounces) Lima Beans Seasoned with Butter
- 1 can (1 pound) small whole onions
- 1 package (2 ounces) white sauce mix
- 1/2 cup chopped salted peanuts

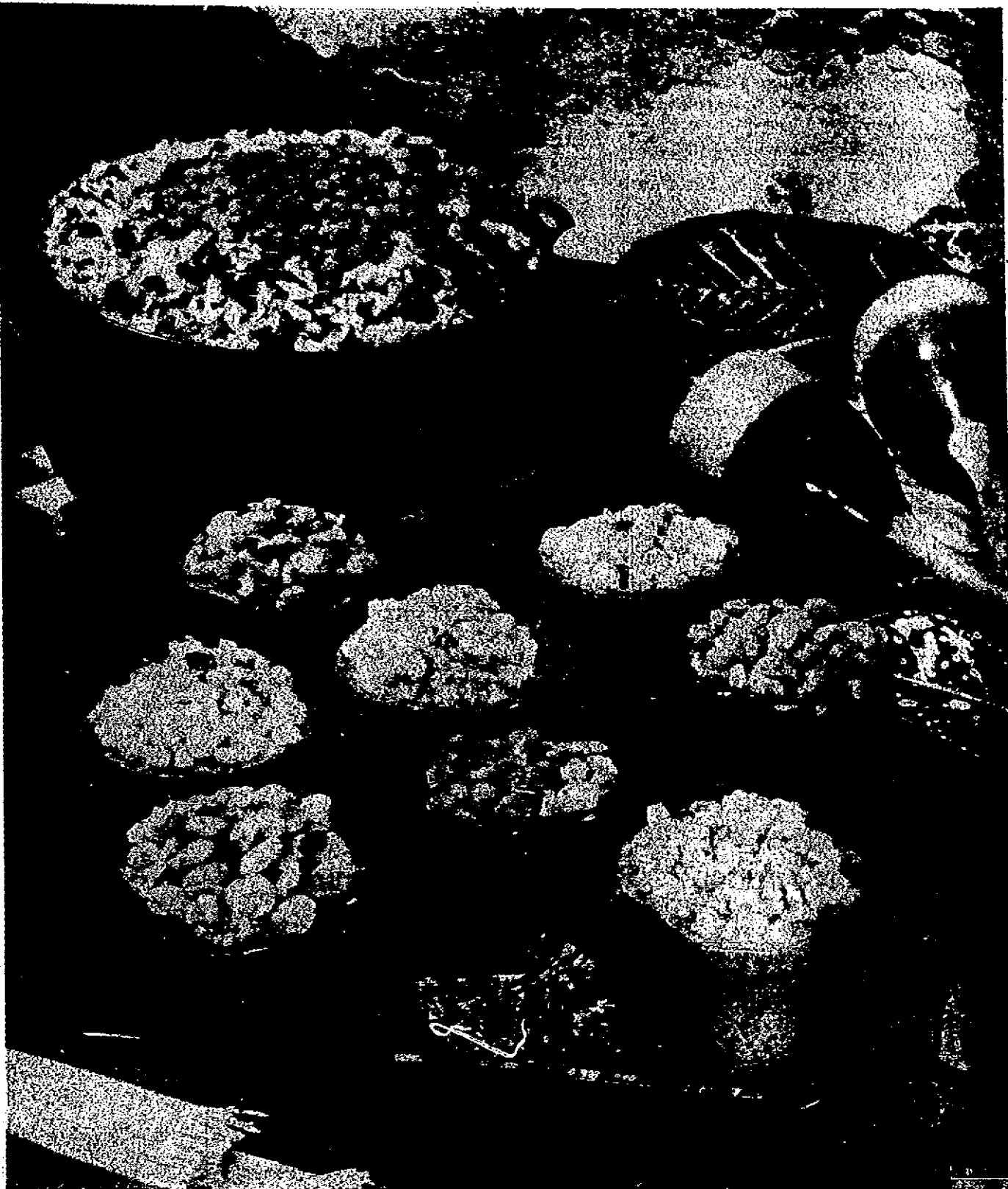
Drain vegetables; reserv-

ing liquid. Prepare white sauce mix according to sauce, using reserved liquid from vegetables as part of required liquid. Add lima beans and onions. Heat thoroughly. Serve topped with chopped peanuts. Makes 6 to 8 servings.

### PICK-A-PEPPER LIMAS

- 4 large red peppers
- 1/4 cup diced celery
- 1 can (14 1/4 ounces) Lima Beans Seasoned with Butter

(Continued on Page 26)



# Convenience Dinner With a Calypso Beat



# Some Driver Pests You're Sure to Recognize

**D**EVELOPMENT of the driving pests — the behavior pattern designated by the well known terms of

neurotics and maniacs. They are close cousins to the types encountered on surface streets — except that they practice their techniques at higher speeds

and under more dangerous conditions. They may be enumerated and classified as follows:

1. **The Tailgater:** a chummy fellow who loves to nuzzle up close, riding your rear bumper for all he's worth. Based on the danger of rear-end collisions he creates and the degree of worry and anxiety he instills in all, this fellow's nefarious practice

lanes, driving men and women to desperate measures to avoid him. His counterpart on surface streets is the guy who just makes the changing signal — while you just don't.

7. **Mr. Casual:** never one to take things seriously, he drapes one arm limply over the wheel while the other grimly holds the car roof on. Sometimes he varies this by placing his right

By Sam R. Ellis

should rate him near the bottom on a list of individuals supposedly belonging to the human race.

2. **The Speeder:** an impatient fellow who considers speed laws are made solely for lesser beings. With posted traffic regulations at 65 and 70 miles per hour he deliberately goes 85 and 90.

3. **The Competitor:** this gladiator continually jockey for position. He can't stand to be (as he sees it) out-manuevered. If you try to pass, he speeds up so you can't.

4. **The Lane Switcher:** a restless type who can't bear to stay in any one lane. His sudden moves usually are accompanied by a complete lack of signals.

5. **The Daredevil:** he charges recklessly into freeway traffic from the on-ramp, secure in the belief that everyone will give way. Having gained a foothold, he darts in and out of small spaces between cars, causing near side-swipes and rear-end telescopic collisions. Likely he operates on a private radar system, for he never looks in the rear-view or side-fender mirror nor turns his head.

6. **The Slowpoke:** a maddening individual who crawls along in the fast

arm along the top of the adjacent seat area.

8. **The Dreamer:** lives in a world of his own, driving mechanically as he ponders seemingly more important matters. When he gets where he's going (if he does), he won't be able to recall how he got there. Turns on car radio, but doesn't really hear it. Can often be recognized by the turn-signal blinker he has forgotten to turn off. Sometimes wakes up at the last moment and discovers his off-ramp is at hand — cuts across two lanes of traffic to make it.

9. **The Gawker:** the eyes of Mr. Curious are everywhere except on the road ahead — flitting to other cars and drivers, buildings off to the sides, the fellow changing the tire, the accident across the way, the clouds in the sky, the airplanes — you name it.

10. **The Conversationalist:** This social butterfly turns around to look at his passenger while he talks, often removing his hands from the wheel and waving his arms animatedly.

The above are only a few of the types you will recognize. You can identify others from personal experience.

## How Wrong . . .

(Continued from Page 14)  
placed steam locomotives on the country's railroads.

FOR YEARS General Electric engineers had been searching for a way to frost light bulbs on the inside. Outside frosting collected dust and grease, absorbed light. But everyone around the lab knew it couldn't be done. Consequently, ambitious young scientists eager to show the world a thing or two were initiated by being assigned the "impossible" job. Everyone enjoyed the routine — except the sweating neophyte scientist. But he was in on the joke the next time it was played.

One day Marvin Pipkin

reported for work at the General Electric Research Laboratories and worked on the "impossible" task as his first assignment. Pipkin took the gag seriously and ultimately developed a method to frost bulbs on the inside.

Probably, though, the editor of the Chicago Times of 1865 takes first prize for a grossly erroneous opinion. In commenting about Lincoln's Gettysburg address, he wrote, "The cheek of every American must tingle with shame as he reads the silly, flat and dishwatery utterances of a man who has to be pointed out to intelligent foreigners as 'the President' of the United States."

Southland Magazine

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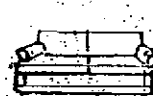
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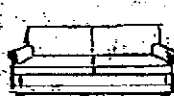
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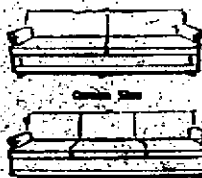


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## Biblio-File

By NAT HONIG  
Book Editor

### Another Side of Stephen Crane

IF YOU KNOW Stephen Crane only by "The Red Badge of Courage," and by "Maggie, a Girl of the Streets," you are still to be reckoned fortunate. But you have an opportunity to be thrice fortunate by getting to know Crane even better through some of his non-fictional works.

"Some of my best work," Crane wrote his brother in 1898, "is contained in short things I have written for various publications, principally the New York Press. He was right.

New York University Press has published *The New York City Sketches of Stephen Crane*, \$7.50 and *The War Dispatches of Stephen Crane*, also \$7.50.

From Syracuse University Press comes *The Sullivan County Sketches of Stephen Crane*, \$2.50, a delightful book of 10 little stories, seven published here for the first time, that presaged the brilliance of "The Red Badge of Courage."

The New York City sketches constitute a tour of the New York street life, principally of its seamy side, in the early 1890s.

In these days of LSD and marijuana let it be noted that in the 1890s Americans got their shock from the opium problem. Crane's sketch on "Opium's Varied Dreams" is one of the most brilliant in the New York City collection. "Opium smoking in this country," he points out, "is believed to be more particularly a pastime of the Chinese, but in truth the greater numbers of the smokers are white men and white women. Chinatown furnishes the pipe, lamp, and yen-nock, but let a man once possess a layout, and a common American drug store furnishes him with the opium, and China is discernible only in the traditions that cling to the habit."

Crane bought himself such a layout to experience "opium's varied dreams" before he wrote the sketch, and police found it in his boarding house. Crane estimated 25,000 opium smokers in New York City alone.

His New York City sketches range from a night at a millionaires' club, a conversation of matinee girls, Coney Island, the Broadway cable cars, the Tenderloin, to the 7-cents a night flophouses.

The volume of war dispatches covers the Spanish-American War, the Greco-Turkish War, the Boer War, and reveal him as a first-class newspaperman (he wrote these dispatches for the New York World and Hearst's Journal). When Crane wrote "The Red Badge of Courage" he had never seen battle; the war dispatches describe battle and its aftermath as few Americans have done it, because these are filled with warm sympathy for human beings caught up in war.

The Sullivan County sketches show Crane capable of transmitting to the reader the quirks of rural character of upstate New York as cleverly as he did those of the New York streets.

### And Try Not to Miss . . .

**THE KING DIARIES.** By Douglas Moon. McGraw-Hill, \$4.95.

When the mansion that had been occupied by Josephine King and her son Edward burned to the ground, their diaries, all that was left, were found. They had been recluses since the father's disappearance. The diaries are presented by the Rev. Mr. Perkins, unctuous and evil, to whom their fortune has been left. Douglas Moon's novel is a clever satire.

**MAN ON THE MOVE,** by Harvey S. Firestone Jr. Putnam, \$7.95.

A man bearing a name almost synonymous with transportation writes an enthralling history of man's efforts to get around, from the invention of the wheel to space travel. There are 75 illustrations and a comprehensive bibliography.

**THE RIOT,** by Frank Elli. Coward-McCann, \$4.95.

A \$15,000 prize-winning novel — a taut, minute-by-minute account of a two-day riot in a Midwestern prison. Frank Elli spent 20 years in San Quentin, Walla Walla and Stillwater prisons.

Sunday, April 30, 1967

# Legalistic Mockery in USSR

**ON TRIAL:** The Soviet State Versus "Abram Tertiz" and "Nikolai Arzhak," translated, edited and with an introduction by Max Hayward. Harper and Row, \$4.95.

## Anti-U.S. Emotions Assessed

**AMONG THE ANTI-AMERICANS,** by Thomas B. Morgan. Holt, Rinehart and Winston, \$5.95.

**THOMAS B. Morgan,** globetrotting writer who could be a latter-day John Gunther, flew 45,000 miles visiting six representative nations to assess the extent of anti-Americanism.

Although limiting his contacts to political, business and religious leaders, with only a few stray comments from little people, Morgan brought back from Brazil, Indonesia, Japan, Egypt, Kenya and France a wide spectrum of abrasive criticism.

Nobody likes being bought by a rich uncle, or, as a Harvard-trained Japanese economist said it, you "don't win friends by slapping one's cheek with a bundle of bank notes." America's foreign fiscal

(Continued on Page 24)

## Death's Jaws



Elaine Shepard, author of "The Doom Pussy," Trident, \$4.95, tells of fighting men in Vietnam, especially those fliers who wear the Doom Pussy patch. (A Vietnamese legend has it that "I have flown into the jaws of the cat of death.") Miss Shepard has been broadcast and newspaper correspondent in Vietnam.

**THEY LANGUISH NOW,** the Soviet writers Andrei Sinyavsky and Yuli Daniel, in a hard labor camp some 200 miles east of Moscow. Sinyavsky, one of Russia's finest literary critics, a lecturer popular with the Soviet youth, especially students, and Daniel, translator and critic, were convicted in February 1966 of writing "anti-Soviet" propaganda under the pen names of Tertiz and Arzhak. Their sentences were 7 years for Sinyavsky, 5 years for Daniel.

Weirdly enough, just such a trial had been foreshadowed in Sinyavsky's devastatingly satirical novel "The Trial Begins," written under the pseudonym of Tertiz and one of the works used to prosecute him.

Harper and Row does great service in making available in "On Trial" the transcript of the essential courtroom testimony at the Moscow trial of Sinyavsky and Daniel. It reveals the naked brutality and bullying methods with which a Soviet political trial is conducted, and shows how quickly the forces of repression move to crush the writer, or indeed the artist in any field, who dares to speak with a freedom comparable with that enjoyed by artists in the West. The vaunted "thaw" has a hard crust indeed.

The trial of the two fearless writers (for they gave not an inch) lasted four days, opening Feb. 10, 1966. It was the first trial in the USSR in which literary work was the main evidence against the accused. There were no defense witnesses; merely witnesses subpoenaed to testify against the accused. Foreign reporters were barred, though the case caused a furor in literary circles around the world, with even Communist writers in Western countries denouncing the action.

Sinyavsky, when asked if he pleaded guilty, answered: "Not at all." Daniel replied: "No, neither in part nor in full."

The record of the trial makes mockery of the much-vaunted "socialist legality" which was supposed to have been restored in the Soviet courts with de-Stalinization. There was, of course, no jury.

When the prosecutor was not hammering away at the two writers the judge took a hand at it, "Your words in the text are blasphemous" (toward St. Lenin), he interjects at one point in the questioning of Sinyavsky.

At another point he tells Daniel, "All the people in it ('This Is Moscow Speaking,' a novelette by Daniel) are moral degenerates. . . all your intellectuals are drunkards." To which Daniel answers: "I beg you not to quote out of context." At still another point in the examination of Sinyavsky, the judge says, "What is this if not a slander on the Russian people?"

This is de-Stalinization?

—N.H.

## Browsing Amidst The New Books

**BOY and THE SQUARE UNCLE,** by Nina Farwell. Crown, \$4.50.

Two novelettes, one about a painfully inexperienced adolescent, summer guest of his 34-year-old Aunt Dolly, motherly, doll-like, bird-brained, who has a solution to Boy's problems. "Uncle" is a bachelor who won't see 40 again, a Broadway actor whose niece comes to stay with him during her senior year in college. Her young friends are attracted to her in the apartment for investigation of various vices. Uncle Bill is drawn into their activities with scandalous and hilarious results.

**THE POWER OF THE DOG,** by Thomas Savage. Little, Brown, \$5.95.

Of a man who is unable to express his love and is thus driven to express it cruelly and a boy who took

advantage of this, and of the boy's mother, a victim of the cruelty.

**DANGER: Great Stories of Mystery and Suspense** from the Saturday Evening Post. Doubleday, \$4.95.

From one of Agatha Christie's Hercule Poirot near-classics to a chiller by Shirley Jackson, master of the modern Gothic style, these stories are guaranteed to make the hair stand up. Such other writers as Faulkner ("Hand Upon the Waters") and Philip Wylie are represented.

**AMID A PLACE OF STONE,** by Frank Butler. Crowell, \$6.95.

A 19-year-old youth's fall to a cave's floor while his companions watch in horror is the focal point in this novel. Around the horror in the cave the inner struggles of each character are intensified.

### Best Sellers

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#### FICTION

**The Arrangement,** Kazan.  
**The Eighth Day,** Wilder.  
**The Secret of Santa Vittoria,** Crichton.  
Capable of Honor, Drury.  
Valley of the Dolls, Sussman.

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**The Death of a President,** Manchester.  
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By Dorothy Severns

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EVERY DAY, for 49 years, a 300-pound time ball was dropped from the cupola of the San Francisco Observatory on Telegraph Hill. It provided time so exact that captains of the ships in the harbor checked their chronometers by the drop of the ball. The San Francisco branch of the U.S. Hydrographic Office received the time by telegraph from Mare Island Observatory, where it had a transit, a Riefler clock and a transmitting machine.

At two minutes before one o'clock, an alert was sent from the Hydrographic Office, and the iron ball was raised from the bottom to the top of a pole by the hand-operated windlass. At 30 seconds before the hour, two warning clicks prepared the operator for the drop. When the ball was released, a brake on the windlass was applied to let the ball down slowly into a cushioned receptacle.

Until after 1960, when



Time ball atop building on Telegraph Hill in S.F.

the late Dr. William Barclay Stephens, who was honorary curator of horology at the California Academy of Sciences, began his intensive study of the time ball, very little was known about such devices — even the encyclopedias give no references to time balls.

When Dr. Stephens arrived in San Francisco in 1893, the time ball was still on Telegraph Hill, but he seldom saw it drop until after the earthquake and fire of 1906 when it was visible from his office window. Engrossed with his medical practice, and with all his energies directed toward readjustment to conditions brought on by the earthquake, he had little time to think of anything else.

HE WAS interested in horology and, after his retirement from medicine, became a member of the National Association of Watch and Clock Collectors. When he learned that San Francisco's time ball was on display in an old Scottish sailing vessel, the Balacutha, anchored just offshore near Fisherman's Wharf, Dr. Stephens went aboard the vessel to inspect the ball which he had first seen drop 68 years before.

He described the ball as "52 inches in its horizontal diameter and 48 inches high; made of sheet iron or steel covered with many coats of black paint, with cracks, dispersed over its surface. It must weigh at

least 300 lbs. Through its center is a portion of the pole upon which it slid down."

A placard near the ball gives the history of the time ball used in San Francisco from 1885 to 1937.

Dr. Stephens visited with the granddaughter of Joseph MacGregor, a Scotch watchmaker who went to San Francisco in 1848 to open a business of repairing and selling chronometers and maritime charts. He established the San Francisco Observatory — the first Transit Astronomical Observatory on the Pacific Coast (other than that maintained by the U.S. government). The time ball was dropped from the cupola of this observatory at 1 p.m. daily.

"PROBABLY the first time ball anywhere was at Greenwich Observatory in 1833," Dr. Stephens said. "At five minutes before one o'clock the ball was raised by a windlass half way up the pole to give warning to the ships' captains on the Thames River to get their chronometers in readiness to check. At two minutes

(Continued on Page 22)

Sketch of 1st British time ball, showing operation.



The Telegraph Hill time ball, aboard Balacutha.

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# Glue Sniffing May End In Adult Abnormalities

By Ben Zinser

Southland Magazine Medical Science Editor

**TWO DOCTORS WARN** that accidents, violence and antisocial acts may stem from abnormal childhood behavior such as sniffing of glue, paint thinner, fingernail-polish remover, cleaning and lighter fluid.

The doctors, in a report in Pediatrics, official publication of the American Academy of Pediatrics, say that solvent sniffing provides a chemical escape from reality. Because of ease of procurement, one result is development of dependence or habituation of youngsters at a far younger age than would otherwise be likely.



**BABIES BORN WITH** a hole in the wall between the two upper heart chambers may not have to undergo surgery for correction of the defect.

A new study shows that these defects may close naturally in as many as 31 per cent of cases.

A doctor at Sacramento's Sutter Community Hospital says babies who had spontaneous closure of such a defect also began to thrive in the manner usually seen after surgical correction.

As a consequence, Dr. Glen G. Cayler, who reported the finding to the American College of Cardiology, says immediate surgery — especially under the age of 2 years — may be inadvisable.

**FOR THE FIRST** time, it appears, a drug has been able to bring about a remission in a certain type of cirrhosis.

The condition is known as primary biliary cirrhosis — a rare, slowly

progressive disease marked by jaundice, liver enlargement and itching. It occurs primarily in women.

There is no specific treatment for the disease, although the drug cholestyramine (Cuemid) can relieve the intense itching.

Now, two Swiss researchers say the drug Imuran has brought about a complete remission in a 46-year-old woman with the disease. Improvement also has been noted in a second patient, a 52-year-old man.

The researchers, Drs. Jan A. Fischer and Martin Schmid, say further research is warranted. Their report is in The Lancet, a British medical publication.

**RED CHINA HAS** problems other than political: A meningitis epidemic has broken out in some of the southern provinces of the mainland.

Real extent of the epidemic is still unknown. The theory is that the disease has been widely spread by the mass movement of Red Guards throughout China.

Visitors to Hong Kong have reported seeing persons collapse and die on the streets of Canton, apparently as a result of the malady.

**A SPECIALLY PREPARED** botanical extract can definitely reduce symptoms of seasonal hay fever and extrinsic asthma (that caused by dusts or other inhaled agents).

Two New York doctors, reporting in Clinical Medicine, say the medication is poison oak extract, trademarked Anergex. It is administered by intramuscular injection.

Studies were performed on 143 patients during the height of the spring pollen season. Patients received either eight daily injections of Anergex or injections of a dummy medication.

At the end of a course of eight shots, about 60 per cent of those receiving the active drug experienced at least moderate relief. Two weeks later, about 90 per cent were benefiting.

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—Photos by Chuck Sundquist  
Dressed for a Cookout

**D**OES YOUR dog take a walk without his boots on? If he does, he's out of style; today, the paws that refresh us must wear boots.

Pooch-pals the world over may someday fondly remember 1967 as the year that a big step was taken toward equality between Man and his long-suffering servant and "best friend," the Dog. The event? A fashion show in a restaurant on the West Side of Manhattan. Designer Don Simionelli introduced his latest

# The Latest in Fashions for Fido

By Barbara Lee Johnson

creations, which included matching outfits for dogs and their masters and mistresses.

"Well, that's New York for you," you say. But no, a quick trip to some neighborhood pet stores reveals that the dog clothing trend is booming in Long Beach, too. While sweaters and fancy collars have been around for a long time, the variety of these has increased, and pet shop inventories have added such items as boots, bathing suits, hats and pajamas.

Do people buy these things? "You bet they do!" says Mrs. Cal Kissel, owner of the Bay Shore Pet Shop in Seal Beach. All kinds of people buy them, but mainly for the small breeds of dogs. They even ask for them. Requests from Marina customers prompted Mrs. Kissel to stock a line of sailor collars for seagoing pooches. "A real sell-out," she reports.

FOR OTHERS of the sun and sand set, bathing suit styles include lacy, ruffled, polka-dotted bikinis (for only the most daring lady

dogs), and Jim Riggins, of Canine Coiffures in Naples, can get you a pair of sunglasses made just for dogs, or a special canine life preserver for your non-swimmer.

For winter weather, sweaters now come in just about any color including fire-hydrant red, mailbox blue, puppy pink and sand-box yellow. Coats are of plain cotton, corduroy or wool, black tweed with red lining, gray flannel, red or blue plaid, or even black wool with rhinestones. For the dog that doesn't know enough to come in out of the rain — raincoats, plaid or plain; for the tenderfoot — rubber boots in red or black (four boots to a set, naturally).

Hats? They've got 'em: colored knits with pom-poms or, for the fancy dancin', a luscious sky blue Tam O'Shanter with white fur pompom. If Rover has a habit of snoozing in bed with the kids or even with Mom and Dad, you might be interested in the zingy pajamas tucked over in one corner of the display case.

The dog's world of fashion is bounded only by his

master's whim (and what Fido will put up with). Even the most basic doggy apparel, the collar and leash, is no longer limited to the prosaic chain and natural leather. Today leather collars come in just about any color—even silver and gold. They come with rhinestones or other simulated gems for decoration, and all with matching leashes. If leather doesn't suit, you might choose metal links solidly studded with rhinestones (white or colored), velvet, or plastic beads. A real eye-catcher is the collar-leash combination in deep royal blue velvet sprinkled with sparkling rhinestones.

Once you've got Fido (or, as they say now, Fideaux) properly attired, you can turn him, or her, into a really classy Lassie by adding a few finishing touches — a dab of doggy toenail polish, and a whiff of K-9 Cologne, carnation fragrance (or Pet Odor A-Go-Go if you have a real swinger). But remember, he may look cool to the fashion set, but vets say that only by feeling his nose can you be sure.

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# Secrets of Dog Training

By Eleanor Avery Price

IF ALL DOGS ever in the limelight, I can't think of one that beats Barnett's Cricket UD, Chihuahua owned by Jane Sewell of Woodland Hills. This tiny obedience-trained canine has brightened the lives of crippled children, residents of homes for the elderly, hospital patients, etc., for nearly nine years.

Cricket seems almost human, her tricks are so amazing. She stumps witnesses to her acts. Undoubtedly Mrs. Sewell has learned to communicate with her pet far and away better than most of us do with our pets.

One of the secrets of having a dog that can learn so well is to start off with one that is not recalcitrant, regressive, and rigid. However, it is possible to correct these faults if you can gain your dog's complete acceptance of you as his leader. In technical terms, this would be called "master image." The pet thinks in terms of his master and responds no matter what the situation. It takes practice and more practice in obedience training.

THE FIRST step is to get the dog to come to you instantly upon command. Use the dog's name, and then the word, "Come." Repeat and repeat. Try to make a rhythm of it so it sinks into the dog's mind. A Hi-Fido training "bell" chain may make the rhythm

conditioning more meaningful.

When the dog is responding quickly, you can then stop calling, bend, and hold your hands right in front of you, clapping them in small claps. Then praise with "Good dog" repeated en-

If the dog is badly adjusted, his unwanted activity can become a set pattern. A dog is tense when frustrated, and he relieves this in many ways — barking, howling, whimpering, chewing, over-eating and over-drinking, picking at

needs improving.

Although chances are your unhappy dog has no serious illness, there is always the possibility of an injury, disease, or his glands may not be functioning well. Get him a check-up. If nothing seems to help, the dog is not right for you. Another home, perhaps one with children always on hand to play, may be the solution.

Some of the above is based on suggestions of obedience instructors and from "The Secret of Canine Communication" by dog psychologist Dare Miller, with his permission.

TODAY: Santa Ana Valley Kennel Club has its big show and trial at La Palma Park, Anaheim. Next Sunday Hollywood Dog Obedience Club has its trial at North Hollywood Park. Other events then are: Orange Empire match, Lytle Creek Park, San Bernardino; San Gabriel Valley Cocker Spaniel event at Pan American Park, with entries closing at 9:45 a.m.; Poodle Club of Southern California sanction match, Pump House, Griffith Park; L. A. Doberman Pinscher Club match at Pacific Park, Burbank; Afghan Hound Club of California match at Imperial Park, Downey; Great Dane Club of California sweepstakes at 1145 E. McFadden St., Santa Ana; Irish Setter Club of Southern California match for puppies and obedience at San Pasqual Area, Arroyo Seco Park.



"Cricket Dillon," prize-winning Chihuahua, assumes one of her favorite poses.

thusiasm. Continue to sharpen his response.

Once the dog learns to come to you when called or when you clap, he is ready to accept learning other things.

You can't dismiss environment entirely, however,

his food, scratching, pacing, biting, self-mutilation and wetting.

Ask yourself — are you indifferent to him, perhaps neglectful? Do you punish too frequently? Are you overly protective? Perhaps even your personality

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# A Study in Courage

(Continued from Page 6)

assembly at which he was awarded a Boys League Scholarship. Lee and all of his friends were proud of his diploma, especially because it was presented with scholastic honors.

By this time Lee had developed enough strength in his arms to be able to depress himself. (He could press down on the arms of his wheel chair firmly enough to lift his body slightly and relieve the pressure.) He also, with the aid of a wrist driven flexor hinge hand brace, felt that he was able to write efficiently enough to keep up with a regular class.

ACQUIRING THESE two skills prompted Lee to enroll at Long Beach City College for the eight-week summer session, where he attended English Composition classes held in the evening. His friend Dick enrolled in the same class, and provided the needed transportation. Because Lee was permitted to finish at home compositions that he began in school, he was able to maintain the class rate of work. He enjoyed being with young people again, and found the class quite stimulating.

Since the summer venture had proved satisfactory, Lee entered the fall semester Sunday, April 30, 1967.

of 1966 with the minimum load of eight units. Head counselor Bob Davis helped immeasurably in planning and arranging his program. Lee felt more at ease in his college life this semester, and each class, with its daily challenges provided just the incentive he needed to push ahead. His electric typewriter made rewriting notes and preparing reports at home much easier.

By the spring of this year, Lee felt competent enough to increase his class load to 13 units. His hours at home now are more occupied with school assignments, but Lee has found time with the aid of lessons presented on the local educational TV channel to learn the game of bridge. He looks forward eagerly to weekly games with his friends. In addition, almost every week finds Lee spending an afternoon at Rancho Los Amigos, visiting with, and encouraging, the patients who are still confined there. The doctors and nurses are proud of the spirit of cheerfulness which Lee maintains for himself and the amount of inspiration he is able to bring to others.

LEE'S STORY would be most incomplete if no mention were made of strength which surrounds him. The misfortune

(Continued on Page 26)

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# By the Drop of a Time Ball

(Continued from Page 18) before one o'clock, the ball was raised to the top where it was held by a catch

which was connected by a simple trigger mechanism by which the operator below, in front of the clock,

could trip the ball. The time of the clock, provided by the observatory, was determined by the exact instant the sun reached its highest point in the sky.

"As the ball descended, it carried the iron bar down, which in turn pushed the piston rod and piston into the cylinder, thus gradually compressing the air and bringing the ball down gently. The ball was freed with an accuracy of approximately one-fifth of a second, and the whole process was done manually. In 1852, the ball was electrically tripped by galvanic current generated by a battery of wet cells. When the Shepherd Clock was introduced, the ball was dropped automatically, with improved accuracy."

The first American time ball was in Washington at the old Naval Observatory on the Potomac River, in 1845. Rebuilt and electrically operated, it was moved to the State, War

and Navy Building in 1885.

In 1878, a time ball was being dropped at noon from the Western Union building at the corner of Broadway and Dey Street, New York City. A 400-pound time ball was built in Boston between 1878 and 1881. This time ball had its time and control from Harvard Observatory.

ONLY THREE time ball patents have been issued by the U.S. government, all in the 1880s when time balls became very popular. Professor Pritchett superintended the installation of balls at Cincinnati, St. Louis and Denver.

In 1907, a British time ball was put on a square tower south of the Royal Observatory in Hong Kong.

Dr. Stephens visited the Seaman's Church Institute in New York, to see the time ball which was put into operation on Nov. 1, 1913, and is still in operation. Visible from the water and a large part of the surrounding area, "the ball is closely watched by untold numbers of eyes each noon," the director told Dr. Stephens.

George H. Eckhardt, author and engineer, wrote Dr. Stephens concerning the time ball on the top of the Philadelphia Bourse, 197 feet above the Delaware River. It has marked the time for the ship masters in the harbor of Philadelphia since Oct. 17, 1900.

A letter from the Marine Historical Association, Inc. at Mystic, Conn., states that at Mystic Seaport a time ball has been in operation since 1955. It is activated by an electric clock mechanism.

Although superseded by more advanced time signals, the time ball is a landmark in the history of man and time.

## Need More Green Lawns

"Nothing is more pleasant to the eye than green grass kept finely shorn," wrote Francis Bacon in 1625. And if the great essayist was right then, his words are even more meaningful now.

Today's world, encumbered as it is by asphalt and concrete, needs more lawns, more carpets of green to relieve the monotony. We need more "grass finely shorn" in both residential neighborhoods and in the public domain. Our cities and towns can all benefit by a landscaping program that includes some expanses of lawn. And they don't have to be broad expanses. Any public plot of ground, no matter how small will be enhanced by the planting of a lawn — with maybe a few flowering shrubs or annuals to catch the eye.

Many cities and not a few small towns have undertaken civic landscape projects in recent years. Many more will do so in the future, for slowly we come to realize that landscaping upgrades our environment and makes for a better, more pleasant community in which to live. Looking at it from the standpoint of economics, it follows that a better community in which to live is one in which property values are higher and more stable. This alone will convince many public officials that landscaping pays off.

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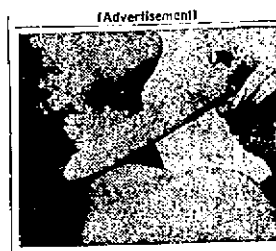
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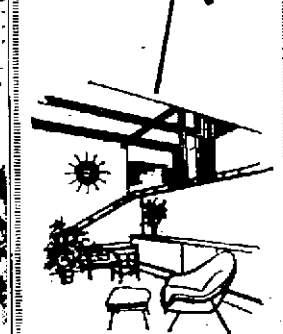
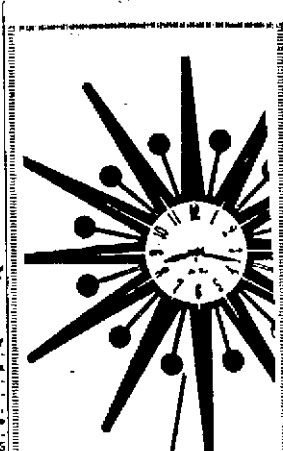
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# Don't Kill Household Plants with Kindness

By Joe Littlefield

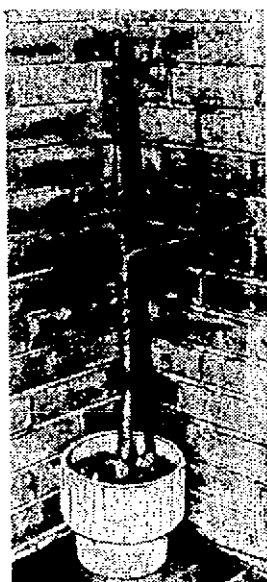
IN SHAKESPEARE'S play "The Taming of the Shrew," there is a line: "to kill a wife with kindness." This converts aptly to a horticultural expression: to kill an indoor house plant with kindness, meaning simply to continue watering the plant in a drainless container!

Such is the case history of a once handsome, 5-foot-tall ficus decora, the wide left rubber plant, set in a drainless pot to decorate a real estate office.

The owner watered it too often. He thought the brown spotted leaves meant the plant didn't get enough water, and continued to drown it. He could have taken it to a local nursery and the good nurseryman would have told him what troubled that plant.

FINALLY, the leaves dropped off, and branches

started to dry. He put the plant outside his office during the day, thinking the



Sad ending to a story of killing with kindness

sunlight would help it, then he put it back indoors at night. The plant was a skeleton when I saw it. The roots all had rotted off in the glazed drainless pot.

We sincerely hope this story impresses you to be more careful with watering if you have indoor house plants, especially if they are grown in drainless containers.

You should check carefully on the frequency of watering, by first testing the soil in the container. Poke two fingers into the soil and pinch some out. If the pinched soil nestling on the top side of the finger stays in a lump, don't water the plant yet. A small size

pot plant might need half cup of water. A larger container plant may use several cups of water, whereas a large pot plant may require much more. You, the gardener, must master the frequency of watering by testing the moisture in the soil before watering them.

THE DRAINLESS container should be checked at least once every three weeks or so and if practical tilt it over on its side at the sink edge, or outdoors. If water seeps out the plant is getting too much water and you had better water less often if you want the plant to live and thrive.

One of the outstanding perennial plants that thrive

and produce long-stemmed blooms during the winter months, actually for about four months if grown where it gets no more than couple of hours of sun, is Helleborus orientalis the Helleborus orientalis, the "Christmas rose" Helleborus niger! Lenten rose

stands our mild climate, Christmas rose does not.

The single, anemone-like flowers last as long as 10 days indoors if kept in a cool room. The sun, just a short part of the day, entices the bloom stalks to stretch and grow above the foot tall foliage.

## SOUTHLAND AT HOME

(Continued from Page 13)

and doors of the bathroom while the cabinets were painted grey and flecked with silver while the paint was still wet. An antique silver bar light hangs above the mirror. Since the bath is exposed to the patio, the window was covered first with green and blue curtains then covered with blue-fringed, green linen tie-backs held in place by a string of the same beads.

THE MASTER bath is identical and the same decor was used, however, the color was changed to apricot.

Gayle, 17, did all of the sewing for her unusual harem tent bed. The poster bed was placed in the center of her bedroom and Voien created a spire to be covered with taut scalloped orange and gold polished cotton. At each post draperies were dropped to the floor then tied in place. The double bed then was covered with a boxed spread of the same fabric.

Nancy is 13 and has a bright, colorful, corner bedroom. The wallpaper has splashy pink, orange and green flowers. Short draperies are white with a hot pink border. A classic poster bed has a canopy of white eyelet with matching ruffle and the bedspread is a shiny, hot-pink vinyl.

AVOCADO chests have white formica tops and fixed, green-painted shelves are attached to hot-pink poles. A bentwood chair in the same pink and a low, gold-flecked olive chest complete the room.

Olive, white and turquoise are the colors used in the master bedroom and all are incorporated in the quilted floral bedspread. Antique satin Roman shades have appliqued coin gold scallops and valance.

Gold leaf lamp shades were dropped from the ceiling above each commode.

The walls are painted turquoise and the carpeting is olive. A large Spanish verd armoire matches the long, low chest under the window facing the gardens.

## California Landmark



ONE OF THE FINEST small trees for home gardens is this European Olive, a landmark in California since the days of the Mission padres. Finely cut grey-green foliage and a semi-pendulous habit makes the olive a graceful companion to practically any flower or shrub.

—Photo by California Association of Nurserymen

## GARDEN CLUBS

LONG BEACH Amateur Orchid Society will celebrate its 12th anniversary during a meeting Monday at 6 p.m. in the Wardlow Park Clubhouse, 3457 Stanbridge Ave.

Clarence Mason will describe "The Orchid World of Ernest Hetherington," the latter being known as a hybridizer and breeder of fine orchids.

GARDEN GROVE branch of the California National Fuchsia Society will hold its annual potluck dinner Tuesday at 6:30 p.m.

in the Grange Hall, 13150 Taft St. Presenting a program will be Emil Erickson, branch president, and Clarence Eastwood, state chief.

Those attending are asked to bring a food item and table service. Meat and coffee will be provided.

BELMONT HEIGHTS Garden Club will hold its annual Spring flower show Tuesday at 1 p.m., Third Street and Mira Mar Avenue. In charge of arrangements are Mrs. Kate Smith and Mrs. Cora Boyer.

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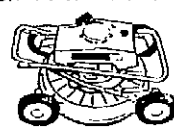
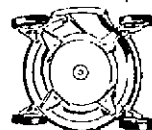
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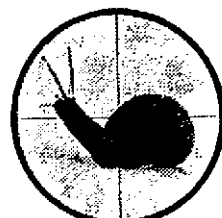


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# Assess Anti-U.S. Emotions

(Continued from Page 17)

policies just don't seem to make any sense to anybody abroad. And racial bias has antagonized not only Kenyans, but Brazilians and others.

"Unwarranted intervention" in the war in Vietnam and by the CIA alienated leaders who could have been friends, while the memory of McCarthyism lingers on and the assassination of President Kennedy, who was greatly admired, is incomprehensible. "Who really killed him?" Morgan was asked.

Frenchmen, who think they know from experience that U.S. policy in Vietnam is wrong, say it can't succeed because there is no peace plan and insist only a

partnership such as Kennedy wanted will abate distrust.

Morgan was amused

## Gardening Tips

Another home gardener is pleased with her Lippia lawn she planted in place of a grass or dichondra lawn. She discovered it is quite drought resistant, produces flower heads to around an inch diameter, and considers it a minimum care lawn substitute.

Plant zinnias for cut flowers and for color in the garden. Space the young flat size or Pony Pak plants 12 to 18 inches apart in a group comprising at least 12 to 18 plants.

rather than impressed with Sukarno, the old double-talker. "Getting to know him, I thought his Marxism owed more of a debt to Groucho than to Karl — except that people were dying of it," Morgan wrote.

In Egypt, Morgan found a curious offsetting of resentment of the West and identification with it — exemplified by a great addiction to U.S. movies. Kenya equates Americans with their old colonial masters, the British.

Morgan's findings aren't particularly new or startling but there should be some satisfaction to learn that we're not alone; Russia's international charm isn't overwhelming, either. — Morry Rabin



Don Post and Vern Langdon give 'friend' a haircut

## Monster Makers

(Continued from Page 7)

was able to reconstruct with accuracy the faces Chaney created on the screen.

Another reason Universal is one of Post's biggest customers is that it offers public tours of the movie complex and has actors dressed in masks made by Post strolling about the lots to entertain the visitors. After being scared by such characters as the Phantom or Wolfman, many visitors rush to buy duplicates to take home to frighten their friends with.

Mass production of masks is not a simple job, but Post and Langdon have devised a number of methods that greatly reduce the time involved. After the casting of the latex in a mold (which can cost hundreds of dollars to build), the rough mask is given several coats of paint starting with the base layer that determines the general color of the mask. After this comes the careful application of the character's facial lines by artists, placing and combing of hair, adding such features as eyes (if the character has any), mouth, teeth, etc.

**FOR THE MORE ELABORATE** faces selling for \$37.50 each this process may take several hours. The most popular masks in the Post line sell for \$8.95. Many of the monsters now have hands to go with the face.

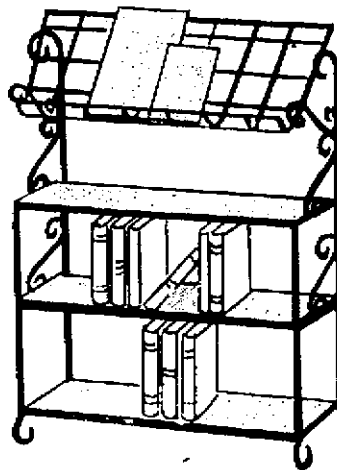
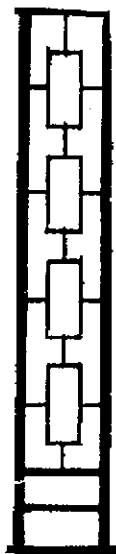
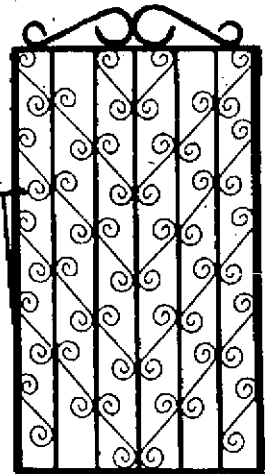
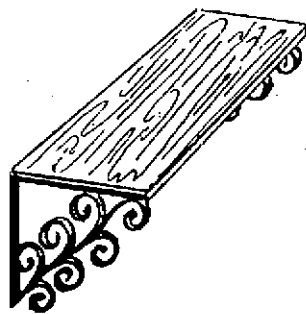
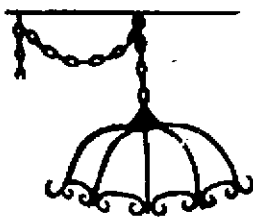
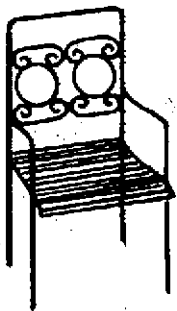
Post and Langdon also make feet for various uses. More than one customer has been startled to see some bare feet protruding from under a workbench at the Post plant.

One of Post's hobbies that has started to pay handsome dividends is the making of life masks of famous people. His favorite is that of Peter Lorre. A mask made of the actor shortly before his death is in big demand by museums and individuals interested in movie history.

"You have to be a little crazy to be in this business — it makes things easier," says Post, "But it's nothing, really; just one man's family."

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# Columnist, Treasury Dispute Wartime Coins

By Maurice M. Gould

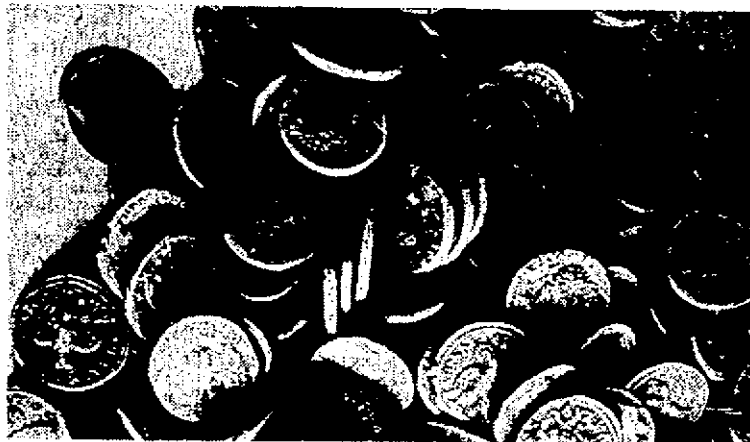
**M**ANY HOARDS of ancient coins have been discovered over the years in the Holy Land, but a record treasure of more than 10,000 pieces recently was uncovered near Beersheba by Dr. Avraham Negev, the Hebrew University archaeologist.

This exciting find, when eventually it is classified and properly prepared, will give us a great deal of historical information.

which had been copper-plated after reaching circulation.

"It is also possible that dates on copper cents of other years have been altered, giving them the appearance of having been produced by the mint in 1943."

I disagree. Many of our nation's leading scholars and numismatists know there are some 1943 copper cents. Somehow or other they found



This immense hoard of ancient coins was discovered recently near Beersheba, Israel

Numismatists and other interested parties who visit Israel will be able to see the coins.

**THE FOLLOWING** statement by the U.S. Mint should be of interest to those who believe the government or the Bureau of the Mint is the one to write to for information on certain types of coins.

"The Bureau of the Mint pays no premium upon coins or currency of any issue. It does not undertake to determine whether specific coins have special value as collectors' items or to decide questions of numismatics, whether referring to coins or currency of the United States or from foreign countries.

"The Mint also does not recommend coin dealers or collectors to whom inquiry should be made regarding the sale, purchase or valuation of coins. Your local public library could, in all probability, furnish you with the names of some firms, or refer you to books carrying advertisements."

**THE TREASURY** Department does not sell specimens of foreign coins manufactured for other governments or recommend possible sources of supply.

The Treasury also states that, "No copper cents were struck at the United States Mint during 1943, wartime needs for that metal having necessitated a change to zinc-coated steel. Investigation of some allegedly copper cents of that year has proved

their way out of the mint. I have seen a piece owned by a well-known New Hampshire collector, which has been tested with every conceivable method. It was found to be genuine and struck in copper. There are several other 1943 pennies around, too.

**MANY TIMES**, collectors do not like to send pieces of this nature to the government for inspection and analysis. They fear they will be seized.

I hope that this matter will eventually be cleared up for the benefit of both the Treasury Department and the public alike.

The 1943 zinc-coated steel cents, in spite of all rumors heard frequently, have not been recalled by the government. They are being withdrawn in the usual manner, as they become too worn or mutilated for circulation.

A great portion of the public believes that these steel cents will be worth a great deal of money. But many of these coins were minted, and they are not scarce. They are fairly difficult to obtain in uncirculated condition. Many of the zinc-coated coins were not properly protected and have developed carbon spots and other defects, which have damaged them from a numismatic viewpoint.

However, these coins will always be of historic interest since they were only issued for one year.

To order the new "Coins of Special Value" booklet, send 50 cents to Maurice Gould, care of Southland Magazine, Box 4037, Grand Central Station, New York, N.Y. 10017.

## Young Lady in News

(Continued from Page 4)

TV mike. They never know what she's likely to ask.

Another advantage Ruth has is that her voice and appearance come across on the taped interviews like a fountain of youth, favorably contrasting with the often cynical approach of older reporters who perhaps have seen too much of the seamy side of life and show it.

"One of the problems I've had to face is how to remain feminine while working with men in a man's world," she says. But she has learned that she doesn't have to compete with men; she usually can get a "different" view of a story just by being herself.

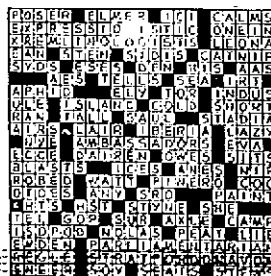
**FOR EXAMPLE**, while interviewing the Beatles she asked the only unmarried one at the time, Paul McCartney, if he had any immediate wedding plans. The mop-topped madcap grinned at her and said, "None," but impishly added, "unless you'll come and marry me right now."

Ruth, far from being non-plused, threw her arms around his neck, shouting "I will I will!" And she had her "different" story.

"Paul was kidding, of course," Ruth said, "but I received dozens of phone calls from young girls advising me to sue him if he backed down on his proposal. Many of them even volunteered to testify for me. We thought it might make a cute follow-up story so we followed up on that angle of it, but three different lawyers agreed that his answer didn't constitute a binding oral agreement."

Ruth's future looks great — but there's one problem: Just how do you top a story in which you've had an on-camera proposal by a Beatle?

SOLUTION TO TODAY'S PUZZLE  
(See Page 24)



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Where to go for dinner tonight? Read the Gourmet Guide in Southland for up-to-the-minute news about outstanding dining in the Long Beach-Orange County area.

Twenty-five



# A Study in Courage

(Continued from Page 21)

which befell them has put the members of his family to the test. Lee's sister, Ruth, who is two years his senior, filled in at home during the early months when her parents spent so many hours at the hospital. His father has been invaluable in the everyday routine of handling a quadriplegic. He planned the metal and canvas frame which supports Lee when he stands for short intervals daily. He also designed and helped build a long two-staged ramp with an incline gradual enough that Lee is able to move his wheelchair up and down by himself.

Mary Ellen Barnes has always been a woman of determination, for which Lee may well be thankful. She has met each cri-

sis with a seemingly endless reserve of energy, and performs her added tasks with calm efficiency. Together, she and Lee have explored every possible way of helping him to be more self sufficient. For example, the line of least resistance would have been for Lee to let his mother dress him — but together they worked out a routine, and Lee manages to put on and take off some of his clothes each day. He also, after much practice, is able to get in and out of bed alone.

Although someone was always there to lift him from his wheelchair to the car seat, Lee would not rest until he could manage this everyday procedure himself. At first he had to spend 45 to 50 minutes to make this transfer. Now, with the aid of a slide board he made while at Rancho, he is able to ac-

## Convenience Dinner

(Continued from Page 15)

1 can 4½ ounces chopped  
ripe olives, drained

Cut top from peppers, remove seeds. Boil peppers in boiling salted water 5 to 8 minutes, drain. Drain lima beans. Cook celery in liquid from lima beans in saucepan, until liquid is reduced and celery is tender-crisp. Toss lima beans with celery and liquid and chopped ripe olives. Fill pepper cups. Bake covered 30 minutes in a 375 degree oven. Makes 4 servings.

### BEEF BALLS AND RICE

1 can (10½ ounces) condensed cheese soup  
½ cup milk  
2 cans (12 ounces each) corned beef, unchilled  
2 slices white bread  
2 eggs, slightly beaten  
6 tablespoons butter or margarine

4 cups hot cooked rice  
1 can (13¼ ounces) Peas  
Seasoned with Butter  
¼ cup diced pimiento

Blend soup and milk; heat, stirring often. Flake corned beef with a fork. Separate bread into soft crumbs; add with eggs to corned beef. Mix well; shape into small balls. Melt ¼ cup butter in baking pan. Add corned beef balls; brown in 400 degree oven. Meanwhile, combine rice, peas, pimiento, and remaining butter. Press into 5½ cup ring mold. Unmold onto hot serving plate, or cover with foil and set in pan of hot water in 250 degree oven until ready to serve. To serve, fill center of rice ring with meatballs. Accompany with cheese sauce. Makes 8 servings.

### BONGO BEAT MUFFINS

1 can (12½ ounces) Corn  
Seasoned with Butter  
milk

1 package (12 ounces) corn  
1 egg  
muffin mix  
1 teaspoon instant minced onion

Drain corn, add milk to liquid from corn to make cup. Combine drained corn and muffin mix in a bowl. Add egg, milk-corn liquid and minced onion. Blend only until dry ingredients are thoroughly moistened (batter should be slightly lumpy). Fill greased medium-sized muffin cups half full. Bake in preheated 400-degree oven 18 to 20 minutes or until golden brown. Makes 15 medium-sized muffins.

### TROPICAL PEAS

2 cans (13¼ ounces) Peas  
Seasoned with Butter, undrained  
2 tablespoons mint jelly or 4 drops mint flavoring  
Heat peas with mint jelly, stirring, until jelly is melted and peas are hot. Makes 6 to 8 servings.

complish the task in less than 5 minutes.

A LIFE FILLED with interesting activities is the secret of happiness for many people — and Lee is no exception. On June 16 he will fly with his family to Pennsylvania to visit his grandfather and invalid grandmother, a trip he has made several times by automobile. The immediate plans for his education include a six-unit summer session at City College followed by 15 units each semester during the 1967-68 school year. If he is capable of succeeding with this rather

ambitious schedule, he will graduate in June 1968 with 60 units, which he plans to transfer to California State College at Long Beach.

Meanwhile, Lee, with his fine sense of humor and his zest for life, will continue to propel himself daily around the block, since he feels this activity has done the most to redevelop his arm muscles. And those of us who see him wave a cherry hello, take heart and feel our lives enriched because we have known his courage.

## Southland's Crossword Puzzle Solution to Puzzle on Page 25

By Leonard Goldberg

### ACROSS

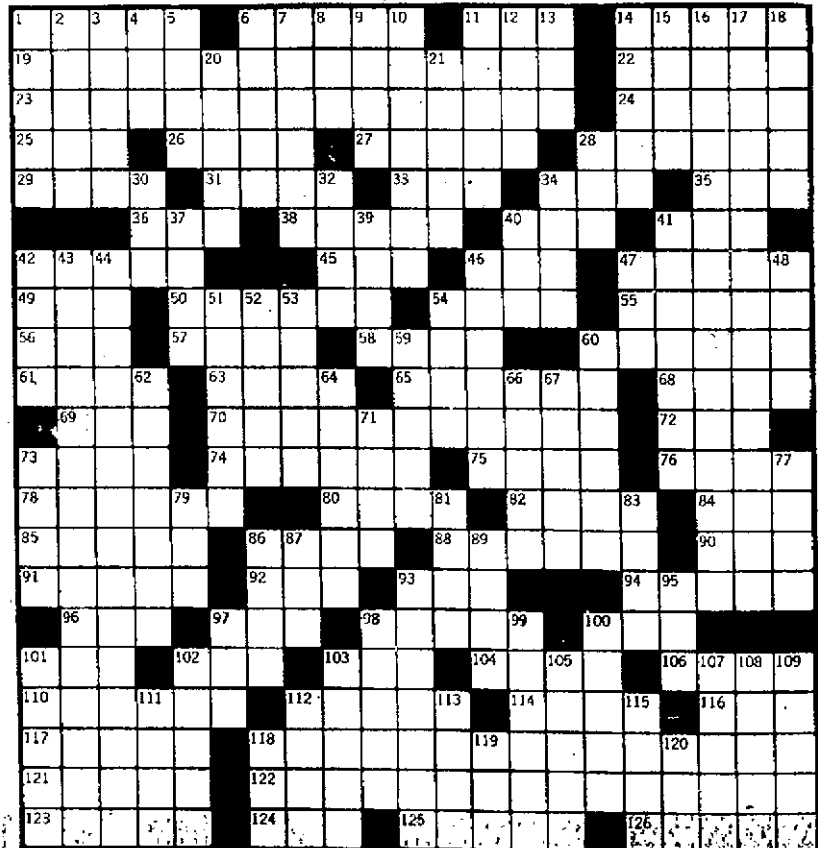
- 1 Sitter, for a portrait.
- 6 Rice, playwright.
- 11 Here, in Paris.
- 14 Serenades.
- 19 Of freedom of emotion, in the arts.
- 22 "A million"; 2 words.
- 23 Students of Russia's government.
- 24 Woman's name.
- 25 Bring forth sheep.
- 26 British machine gun.
- 27 Titles of respect, in India.
- 28 Favorite plant of felines.
- 29 Masculine nicknames.
- 31 Compass readings.
- 33 Lair.
- 34 Pronoun.
- 35 Lava formations.
- 36 Roman bronze.
- 38 Recounts.
- 40 Red or Black.
- 41 Part of subway system, NYC.
- 42 Plant house.
- 45 English cathedral city.
- 46 "High —".
- 47 Tibetan river, into Arabian Sea.
- 49 Rubber-yielding tree.
- 50 States or Catalina.
- 54 War.

- 55 Brief.
- 56 Operated.
- 57 Type of story.
- 58 First king of Israel.
- 60 Where baseball games are played.
- 61 Tunes.
- 63 Den.
- 65 Spain plus Portugal.
- 68 Susan.
- 69 American humorist: 1850-96.
- 70 44 Down, and others.
- 72 Girl's name.
- 73 Behold; Latin.
- 74 Seaport, NE China.
- 75 Is in debt.
- 76 Reata.
- 78 Explosions.
- 80 Desserts.
- 82 Chemical suffix.
- 84 Bite.
- 85 Dressed, for a ceremony.
- 86 Unit of electrical power.
- 88 British dramatist: 1855-1934.
- 90 Snake birdlike sounds.
- 91 Siouan Indians.
- 92 Some.
- 93 "No seats," on Broadway.
- 94 Color.
- 96 Heights; Abbr.
- 97 Onetime White House initials.
- 98 Jule —, songwriter.
- 100 Novel by H. Rider Haggard, 1887.
- 101 —. Aviv.

- 102 Republican initials.
- 103 Prefix, with prize or mise.
- 104 Automobile necessity.
- 106 Tent out.
- 110 Small water bug.
- 112 Feminine names.
- 114 Soil, used as fuel.
- 116 Remain.
- 117 German seaport.
- 118 Expert in legislative procedure.
- 121 Act of ruling.
- 122 England's literary shrine: 3 words.
- 123 Show contempt.
- 124 Chinese sauce.
- 125 Benches.
- 126 Frets; worries.

- 14 Thirst quenchers.
- 15 Dill.
- 16 Italian painter-sculptor-engineer; etc.: 1452-1519; 3 words.
- 17 Manufacturing, to small dimensions.
- 18 Clicks.
- 20 Locales.
- 21 Phases.
- 28 Washington agency: initials.
- 30 Capuchin monkey.
- 32 Perceived.
- 34 Flock.
- 37 Supervise a magazine.
- 39 Low degrees.
- 40 —. Hurok, impetuous.
- 41 Breathes in.
- 42 Atmosphere.
- 43 Detectives, for instance.
- 44 U.S. diplomat: 3 words.
- 46 Ohio port, on Lake Erie.
- 47 Adherent.
- 48 Hall.
- 51 Summer dishes.
- 52 S American animal.
- 53 Excuse.
- 54 "Pearl of the Antilles".
- 59 River, N France.
- 60 Impudent talker.
- 62 Sand partridges.
- 64 Unusual excellence.
- 66 European mountain ash.
- 67 Goddess of

- peace.
- 71 Religious group.
- 73 Spanish river, into the Mediterranean.
- 77 On the —.
- 79 Touch down; Abbr.
- 81 Agile.
- 83 Certain collegian: Colloq.
- 86 Flying insect.
- 87 Busy insect.
- 89 One of the Hebrides.
- 93 Narrow passages of water.
- 95 Vital U. S. agency: initials.
- 97 Cool scuttle.
- 98 Roman dictator.
- 99 Person of great skill.
- 100 Pacific area treaty: initials.
- 101 Layers.
- 102 Person past all help: Colloq.
- 103 "— wrong number".
- 105 Adapts oneself.
- 107 Awake.
- 108 Catty sound.
- 109 Early Keystone State family.
- 111 Hawaiian goddess of volcanoes.
- 112 Atlantic area alliance: initials.
- 113 Strongbox.
- 115 Vacation sign.
- 118 Postscript: initials.
- 119 Strange bird.
- 120 Disaster: Colloq.



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Cartoon by Pete Willett  
**IVALOU JONES**  
And Her Famous Clock

ONE OF the pleasures of spending your life in the restaurant business is watching the small guests — ribbon-haired little girls and freckle-faced boys — grow up into proud parents who eventually bring their own children in to dine.

That experience has been enjoyed many times over by Harold A. Jones Sr. and his wife Ivalou, who are now in their 38th year as active owners of Jones Cafeteria and Jones Dining Room, side-by-side restaurants at 120 E. Fifth St. in downtown Long Beach. They can recall, "as if it were yesterday," when such now-prominent personalities as Supervisor Burton Chace and attorney Albert C. S. Ramsey were young parents whose small children were fascinated by Mrs. Jones' special ability to make the restaurant's coo-coo clock chirp whenever she wished.

The Chace and Ramsey

children are now grown-ups who bring their own youngsters to enjoy the sounds, sights and dessert pleasures of Jones' restaurants. The personalities of the two family establishments are the same as they were in the '30s and '40s, stressing savory dishes at sensible prices. But changes have occurred, too with the passing years. The restaurants, extremely successful, have been modernized and expanded to accommodate the throngs. Last month Mr. and Mrs. Jones and their host son, Harold A. Jr., added still another customer convenience — a 27-car parking garage adjacent to the restaurant on Locust Avenue. Also available is parking on nearby Shop & Park lots.

Among the bountiful Sunday delights in the Dining Room are roast leg of spring lamb with sage dressing, \$2.85, and the combination seafood dinner (shrimp, scallops, filet of sole and sea bass), \$2.75.

**MORE SUNDAY TREATS** — Now that the days are warmer and longer, picnicking in the park is a marvelous way to spend a Sunday afternoon. Housewives are quick to approve such plans, especially if they don't have all the bother of frying the delicious chicken which is traditional at such outings. That's where Ray Weidemann's four Kentucky fried chicken take-out restaurants are such a help, offering hot, tempting southern chicken at \$1.10 a box or \$3.75 a bucket. They are at 1190 E. Carson St., 4917 Bellflower Blvd., 3430 E. Artesia Blvd. and 6081 Atlantic Ave.

Just a Short Trip  
Over the  
Vincent Thomas Bridge  
to Peppy's for Lunch  
or Dinner  
WE'RE FAMOUS  
FOR OUR  
STEAK SANDWICH

Visit Our  
New Outside  
CAPTAIN'S BECK  
Dining Room  
OPEN 7 DAYS A WEEK  
584 W. NINTH ST.  
SAN PEDRO GE 421-0164

OUTSTANDING  
• LUNCHEONS  
• DINNERS  
• COCKTAILS  
• DON MASON  
at the Piano Bar  
**Hoefly's**  
RESTAURANT  
4811 E. 2nd St. GE 8-4386

## Mark's RESTAURANT AND Viking Room Lounge

GOOD FOOD  
• SIZZLING STEAKS  
• DELICIOUS COCKTAILS  
• OPEN 5:30 A.M. TO 1 A.M.  
3480 Cherry at Wardlaw Rd.  
GA 7-7737 GA 6-3583

**Arnold's**  
FAMILY  
RESTAURANT  
3925 ATLANTIC  
LONG BEACH  
CALIFORNIA  
GA 4-8573  
SERVING  
DELUXE  
CAFETERIA  
STYLE  
OPEN  
1 A.M. TO  
6 P.M.  
CLOSED  
MONDAY

**JONES'**  
DINING ROOM  
& CAFETERIA  
126-128 E. 5th St.  
Revolvers 1960 MEAT  
LIVESTOCK  
SENSIBLE PRICES  
Established 16 Years  
Same Location

Dining & Cocktails  
**Regency Room**  
Serving  
LUNCHEON  
& DINNER  
BANQUET  
ROOMS  
**Rockelle's**  
RESTAURANT  
PHONE  
461-9946  
3333 LAKEWOOD BLVD., LONG BEACH  
at the airport entrance

Now, Same Low Prices  
in Our Dining Room  
As in the Coffee Shop  
HA 5-4887  
**Americana**  
RESTAURANT  
4101 Bellflower

**Manhattan**  
ROOM  
CHAR-BROILED  
STEAKS  
REX MIDDLETON  
at the place  
**The Lafayette**  
HE 5-5481

UNSURPASSED  
CONTINENTAL  
AND AMERICAN  
COMPLETE  
LUNCHEON MENU  
Whatever you may  
want  
**Francois**  
CLOSED  
MONDAY  
**MANHATTAN**  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

**Victor Hugo**  
RESTAURANT  
Your Hosts  
Jack & Rose Bass  
GEORGE GRANDES  
at the Place  
Sundays  
730 EAST BROADWAY 436-8575

**Manhattan**  
ROOM  
CONTINENTAL  
CULINARY  
DANCING-ENTERTAINMENT  
Capehart, Inc. 411-1151  
MADRID HOTEL

World-Famous  
**Sam's**  
SEA FOOD  
at  
Hawthorne  
Family Restaurant  
Luncheon  
Banquet Facilities  
1000 Pacific Coast Hwy., 426-7561  
Huntington Beach

**Golden Bull**  
SPECIAL  
SINLOIN  
STEAK  
DINNER  
\$1.99  
Complete  
SUSSEX'S  
LUNCHEON  
2 courses  
11800 E. MAIN ST.  
(Downtown Bell County)  
PH. 323-4445  
Where the Harbor Port  
starts the San Diego Ferry

BEST CANTONESE AND  
AMERICAN FOOD  
**29<sup>th</sup> year**  
**LEILANI HUT**  
5226 E. 2nd GE 9-5523

THE BEST FRIED CHICKEN  
YOU HAVE EVER TASTED  
You'll enjoy dining at this NEW  
Kentucky Fried Chicken Restaurant  
... Serve yourself or order  
to go.  
**Kentucky Fried Chicken**  
4 LOCATIONS  
1190 E. Carson St. GA 4-8566  
4917 Bellflower Blvd. 925-5593  
3430 E. 2nd St. 421-7933  
6081 Atlantic Ave. 421-7933

**Moreno's**  
Offering Mexican  
and American Foods  
Luncheon-Dinner  
490 LONG BEACH BLVD.  
Cantina for Cocktails  
Open 11 a.m. to 12 a.m. daily  
Closed Sundays 427-8703

"An  
ELEGANT WORLD  
PRIME RIB"  
**King Arthur's**  
STEAK HOUSE  
COCKTAILS  
MAE-9113  
4th Street  
Spring at Bellflower

**Alfred**  
featuring the  
Champagne & Candlelight  
Dinner Deluxe  
ATLANTIC AT 45th  
423-4448

Come on Over!  
Try Our Delicious  
CHAR BROILED  
STEAK DINNER  
Offer limited—never duplicated  
Closed Sunday Cocktails  
**Melody Cove**  
1000 Santa Fe HE 8-4386  
at 11th St. at Broadway, Huntington Beach

DINE  
IN  
EUROPE  
TONIGHT!  
**BROWER'S  
Continental**  
Pacific Ave. at 23rd Street,  
Long Beach, California  
GE 4-7285





# REPEAT OF A SELL-OUT

WE THANK YOU FOR YOUR TREMENDOUS RESPONSE TO OUR LAST "KOOKIE" SALE! We have gone back to our warehouses and factories for more special purchases.

**1 Day Only!**  
**SUNDAY,**  
**APRIL 30**  
Doors Open 12 noon

DOORS OPEN  
SUN. 12 NOON

HERE ARE MORE SAVINGS IN ANOTHER BIG

WARDS HAS THE  
KRAZIEST PRICES!  
SAVE UP TO 50% AND MORE

SHOP NOON  
TILL 5 P.M.!

**DOORBUSTERS!**

- 1-Gal. PLANTS Gardenias, Tomatoes, etc. Reg. 1.49 **39¢**
- GOLF BALLS Guaranteed to stay on the fairway **39¢**
- LIQUID FERTILIZER 16¢ filled with Vitamins **66¢**
- WOMEN'S HALF SLIPS Assorted Colors—Only 60 left! Reg. 1.99 **99¢**
- POLO SHIRTS Children's Sizes 2-6 Reg. to 1.39 **44¢**
- NOVELTY CURTAINS Assorted Colors Reg. to 1.99 **97¢**
- REMNANTS Reg. 79¢ to 2.99 **1/2 OFF**

QUANTITIES LIMITED BE HERE EARLY!

## CRAZE-E-E DAY

WARD'S—HUNTINGTON BEACH

**GOLDFISH**

**1¢**

EACH  
KIDS! CATCH  
YOUR OWN!

GASOLINE

**25.9¢**

CIGARETTES

**\$2.16**

Hotdogs

**8¢**

Drinks

**5¢**

**100**

TV & RADIO  
ITEMS PRICED TO GO!  
THESE ITEMS ARE PRICED  
TO SELL IN TEN MINUTES

- PORTABLE TV SETS
- STEREO CONSOLE
- PORTABLE STEREO
- AM, FM RADIOS
- CLOCK RADIOS
- TAPE RECORDERS
- ELECTRIC GUITAR
- AMPLIFIER
- ANTENNAS—RECORDS
- TV & PHONO TABLES

VALUES TO \$129.95

**19¢ to 19.98**

**HOWE, A PAINT DEPT.**

- STURDY 5-FT. LADDER **4.00**
- Steel Reinforced, Reg. 5.99
- ROTARY LAWN MOWER **42.99**
- 3-HP, Inexpensive, Starts, While they last.

**SPORTING GOODS**

- POLY ICE CHESTS **88¢**
- For Parties, Trips and Beach
- CAMP STOVE **7.88**
- 2 Burners—Only 18 in. sq. Reg. 1.99
- FISHING REEL **1.99**
- Open Spool or Casting, WHAT A BUY!

**LIGHT FIXTURES**

Chandeliers, Swags, Pendants

**40% OFF**

**TOY SALE**

We want to see your toys and get some more! TOYS—GAMES—DOLLS—BOOKS—Reg. to 4.99

**YOUR CHOICE 39¢**

**CRAZY SAVINGS ON THESE MEN'S AND BOYS' WEAR ITEMS**

- MEN'S WALK SHORTS **1.99**
- Medium Fit Only, Reg. 3.99
- MEN'S COOL SANDALS **2.00**
- Great for the Beach, Reg. 3.99
- BOYS' JACKETS **2.00**
- Reversible—Water Repellent, Reg. 4.99
- BOYS' Short Sleeve SPORT SHIRTS **1.66**
- All sizes available, Reg. 3.99

**KOOKIE ONE-DAY DISCOUNTS LADIES' AND GIRLS' WEAR**

- LADIES' BLOUSES **1.00**
- Roll Sleeve, Spring Colors, Reg. to 3.99
- WOMEN'S SLEEVELESS SWEATERS **1.88**
- Accessories Dept. Reg. 3.99
- OVER-THE-KNEE SOCKS **66¢**
- One Size Fits All, Reg. 1.99
- GIRLS' CAPRIS **2.88**
- Size 7-14, Reg. to 4.99

**LADIES' QUALITY LEATHER HANDBAGS**

Our Quality bags. Assorted Styles and Colors. Luggage NOW for Mother's Day!

**50% OFF**

60 to 60!

**LADIES' CASUAL SHOES AND GIRLS' PATENT STRAPS**

Perfect for the coming Summer. Months. Assorted Styles and Sizes. Reg. 4.99 to 6.99.

**2.00**

TAKE YOUR PICK (140 pr. only)

**SAVE 1/2 to 1/3! FAMOUS HAZEL BISHOP COSMETICS**

- COMPACTS **68¢**
- Reg. 1.00
- QUICK TOUCH **1.97**
- Reg. 2.00
- LIQUID MAKE-UP **71¢**
- Reg. 1.75

**WOULD YOU BELIEVE THESE CRAZY HOME FURNISHING BUYS!**

- BEDROOM DRAPES **4.00**
- Indoor or Outdoor, Reg. 1.99
- CAMPING BLANKETS **3.33**
- Indoor or Outdoor, Reg. 1.99
- TV TRAYS **88¢**
- 20" x 30" Assorted Patterns
- 3-PC. REDWOOD PATIO SET **14.88**
- Table and 4 Benches, 4-6, Parquet Design

**3-POSITION RECLINER CHAIR**

Blueset Rock Styling. Choice of Vinyl Fabric. Reg. 79.98

**49.88**

**TABLE LAMPS**

Ceramic Base Rec. **\$10.00**

- M & M PLAIN CHOCOLATE CANDY Children's Delight, Reg. 79¢ **59¢**
- IMPORTED OVALS Solid Milk Chocolate, Reg. 94¢ lb. **79¢**

**SIMMONS**

NATIONALLY FAMOUS SLEEPERS, MATTRESSES

- TWIN OR FULL SIZE, Reg. 159 **\$69** A Set
- QUEEN SIZE, Reg. 199 **\$89** A Set
- KING SIZE, Reg. 299 **\$99** A Set

Slightly Soiled, Sales Cancellations Are Guaranteed

**HURRY! LIMITED QUANTITIES**

- All Aluminum Screen Door, 32 in. and 36 in. **\$4.44**
- Latex Paint drives to 30 minutes, Reg. \$5.49, gal. **\$2.99**
- Roller Arm Saw, 9 in., 3 only, Reg. \$149.95 **\$119.00**

**CRAZY PHOTOGRAPHIC BUYS FOR THE CAMERA NUT!**

- COLOR ENLARGEMENT SALE **2.91 44**
- 5x7, Reg. 1.25
- HOME OR OFFICE DESK SINGLE PRINTS **39.88**
- 4x6x2, Reg. \$9.98

**COMPLETE 35mm CAMERA SET**

F/2.8 "Adox" Lens, Comp. plate with Flash Attachment and Case, Film and Flash Bulbs. Reg. 24.99

**14.99**

**TOOLS**

Handsaws, Hammers, Pliers, Screwdrivers, Vises, etc., etc. Reg. to \$12.99

**2.46**

- SPRINKLER PIPE **48¢** EACH
- SPRINKLER HEAD **37¢** EACH

**20-Gal. VINYL GARBAGE CAN**

Reg. \$1.99 **1.88**

**GET YOUR CHINESE FORTUNE COOKIES**

It Will Tell You the Discount You Get on the Merchandise of Your Choice! Pick out a fortune cookie and let it tell you how you can SAVE!

**10% to 50%**

**ONE DAY ONLY!**

**BIG SIDEWALK SALE APPLIANCES! FURNITURE!**

- REFRIGERATOR **77"**
- It's a great buy.
- FREEZER **77"**
- Fast Buy in Town, Reg. 139.99
- PUSH BUTTON WASHER **69"**
- Saves Time and Clothes
- BIG 14-18" WASHER **199"**
- Wash 2, to 16 lbs. Reg. 259.95
- AUTOMATIC DRYER **138"**
- Matches the Washer, Reg. 189.95
- AIR CONDITIONER **88"**
- 5,000 B.T.U., Coolant
- COLOR TV. See our colors and you'll buy it! Reg. 329.95 **266"**
- STEREO CONSOLE **79"**
- Hear the Sound
- MILK STOOLS **49"**
- Solid Hardwood, Reg. 1.99
- Limit 2 per customer.
- FOLDING ALUMINUM WEB CHAIRS **2"**
- 9.97 Value
- FOLDING ALUMINUM WEB CHAIRS **4"**
- 9.97 Value
- FOLDING CHAIRS **3"**
- For that extra seat, Reg. 6.99
- BABY STROLLER, Chrome-Plated, Steel Frame, Seat Reclines, All Vinyl Upholstery, Reg. 19.99 **10"**
- CLOTHES DRYER, A Trade-In **49"**
- One only, As is

- Teaser BROADBLOOM, Depot 501 47 **3.99**
- Outdoor Carpet, Reg. to 7.99 sq. yd.
- FATIGUE MATS **88"**
- Foot Comfort, Reg. 1.99
- RUG PROTECTOR **1"**
- Clear Plastic 6-Ft. Length
- FLASHLIGHTS **99"**
- Buy one now
- LIGHT FIXTURES **1"**
- Wall Lights, Ceiling, Reg. to 9.95
- LINO REMNANTS **50% OFF**
- Ideal for Small Areas
- ARTS & CRAFTS **10% OFF**
- 12x12 Wide Variety

**MONTGOMERY WARD • HUNTINGTON BEACH ONLY**

7777 Edinger Blvd. at the intersection of the San Diego Freeway and Beach Blvd.



# Tele Vues

Sunday, April 30, 1967

'Please Don't  
Leave Me'

Ingrid Bergman  
(See Special, Page 14)



TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



HOST BILL DANA

## Las Vegas Show

By TERRY VERNON

A fourth commercial television network makes its debut Monday night with a two-hour show in color from Las Vegas, hosted by Bill Dana.

With the Las Vegas entertainment industry as the fledgling network's mainstay, the show will air at 10 p.m., on channel 9 locally.

"The Las Vegas Show," as it will be called, will be presented by the United Network five nights a week, Monday through Friday, from 10:00 p.m. to midnight. It will be carried by 125 stations across the country, reaching over 80

per cent of the sets in the U.S., and by 32 stations in Mexico, Central and South America, covering 75 per cent of all television sets in the respective countries.

**THE SHOW** will originate from the completely rebuilt theater of the Hacienda Hotel in Las Vegas. The old dining room and stage of the hotel have been completely gutted and replaced with a specially designed nightclub-amphitheater seating 240 and constructed so that the television cameras will never interfere with the

(Continued on P. 11, Col. 3)



ZERO MOSTEL... His First Special

## Zero Hour Mostel in Comedy Concert

A funny thing happened to Zero Mostel on the way to the world of arts. He became a star. That isn't the funny thing. What is it that Zero is the only one who doesn't acknowledge it.

Says Zero, who began his career in the arts as a painter, "A star means the retinue that follows you, the 12 or so agents always on hand and the photographs of yourself everywhere. I just don't qualify. There's not even a picture of me in my house."

But there are plenty of pictures of Zero Mostel all across the country, in every city, town and hamlet with a theater playing his film hit, "A Funny Thing Happened on the Way to the Forum."

**THE MANY TALENTS** of Zero Mostel will be displayed in color on channel 7 at 10 p. m. M2o2n2d2a2y when the star-who-doesn't-know-he's-one stars in his first special, "Zero Hour."

Billed as a comedy concert, "Zero Hour" will be Mostel's forum, a podium on which the three-time Tony Award winner can sing, dance, joke and do his heralded improvisations.

It's the type of show Zero enjoys doing — which is saying a great deal as Zero would sooner resst and paint than do a show he doesn't enjoy. As he put it, "I just don't want to do a lot of anything. It has to be something worthwhile."

"Of course, resting and doing a little painting are certainly worthwhile."

**SINCE WINNING** his three Tonys — for "Rhinceros," "A Funny Thing Happened on the Way to the Forum" and "Fiddler on the Roof" — Zero has been one of the busiest performers in show business. After completing the motion picture production of "Forum," he went to London to film "The Great Catherine" with Peter O'Toole and Jeanne Moreau. Between times he wrote a movie with Ian Hunter — one of the writers on "Zero Hour" — that he calls "a spoof of all movies ever made," and is making preparations to film "Springtime for Hitler," written and directed by Mel Brooks and in which Zero stars as a combination David Merrick and Eugene Belasco.



## The Crucible

George C. Scott rejects Tuesday Weld in scene from Arthur Miller's "The Crucible," on channel 2 at 9 p. m. Wednesday. See Page 4.



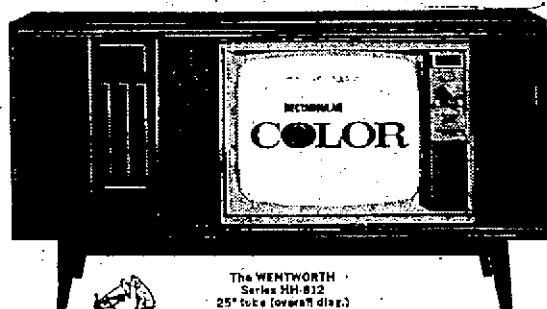
# PICK RCA VICTOR

RCA THE MOST TRUSTED NAME IN ELECTRONICS



## DOOLEY'S

*Hardware Mart*



The WENTWORTH  
Series HH-812  
25" tube (overall diag.)  
295 sq. in. picture

### New 1967 RCA VICTOR COLOR TV COMBINATION

With LARGEST COLOR SCREEN MADE  
LARGE 295-SQ.-IN. VIEWABLE AREA  
RECTANGULAR TUBE

COLOR TV, AM/FM-FM STEREO RADIO & STEREO PHONO

A 40-watt Solid State (No Tubes) stereo, 25,000 volt chassis, RCA Victor automatic color purifier, 6-speaker sound system and Studiomatic 4-speed record changer with diamond needle. Has tape recorder jack.

# 677<sup>50</sup>

In Walnut or  
Mahogany cabinet.

FREE Delivery, FREE Set-up, FREE 90-Day  
RCA Victor Factory Service in your home  
and full Guarantee.

### New 1967 RCA VICTOR 20-IN. RECTANGULAR TUBE CONSOLE Television

In Deluxe Walnut Wood Cabinet  
212-SQ.-IN. PICTURE AREA

Dooley's NEW  
LOW PRICE!

# 148<sup>88</sup>

FREE Delivery, FREE 90-Day RCA Victor factory  
service in your home and full guarantee.

**USE DOOLEY'S LOW TERMS**

Take 12, 24 or 36  
Months to Pay!

RCA VICTOR "Sportabout"

### PORTABLE TV

125-SQ.-IN. RECTANGULAR PICTURE

Has top controls, telescopic  
antenna, VHF/UHF tuner.



The ENVY  
Model AJ-061  
125 sq. in. rectangular picture

FREE SERVICE &  
FULL GUARANTEE

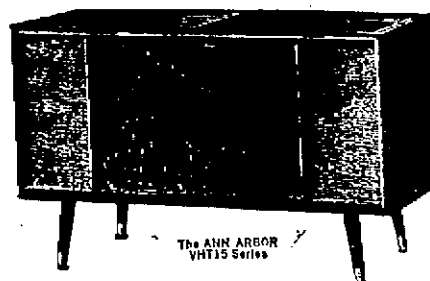
*New Low Prices Now*

## SPECIAL SAVINGS

IF PRICE IS  
YOUR PROBLEM ...  
DOOLEY'S IS  
YOUR SOLUTION

It's RCA Victor for Quality, Value and Big  
Selection! Always the right set at the right  
price!

## SAVE \$40<sup>00</sup>



The ANN ARBOR  
VHT15 Series

### New 1967 RCA VICTOR Total Sound Solid State STEREO

FOUR-SPEAKER SOUND SYSTEM with two 9"  
oval duo-cones, two—3 1/2" tweeters, 20-watt peak  
power Solid State amplifier, Studiomatic 4-speed  
record changer, feather action tone arm.

Dooley's

New LOW PRICE!

# 168<sup>88</sup>

FREE DELIVERY, FREE 90-DAY RCA VICTOR  
FACTORY SERVICE IN YOUR HOME AND  
FULL GUARANTEE

### New 1967 RCA VICTOR

New Vista BIG SCREEN

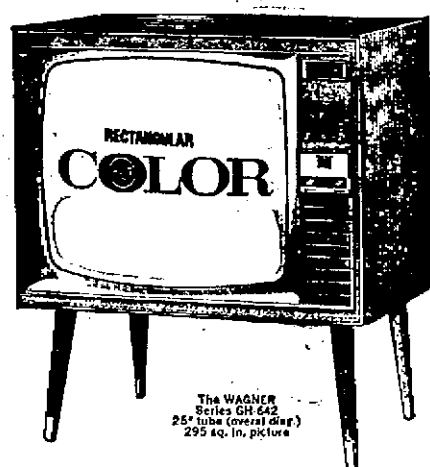
## COLOR TV

295-SQ.-IN. VIEWABLE PICTURE  
RECTANGULAR TUBE

Dooley's New  
LOW PRICE!

# 428<sup>88</sup>

FREE DELIVERY, 90-DAY FREE SERVICE IN YOUR HOME, FREE  
SET-UP and 1-YEAR GUARANTEE ON PARTS AND PICTURE TUBE



The WAGNER  
Series GH-642  
25" tube (overall diag.)  
295 sq. in. picture

**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD - NORTH LONG BEACH

The Largest Single Store  
Major Appliance Dealer  
in the Southland!

**OPEN MON. & FRI. 9 to 9—Tues., Wed., Thurs. & Sat. 9 to 6—SUNDAYS 10 to 5**



# Don't wait!

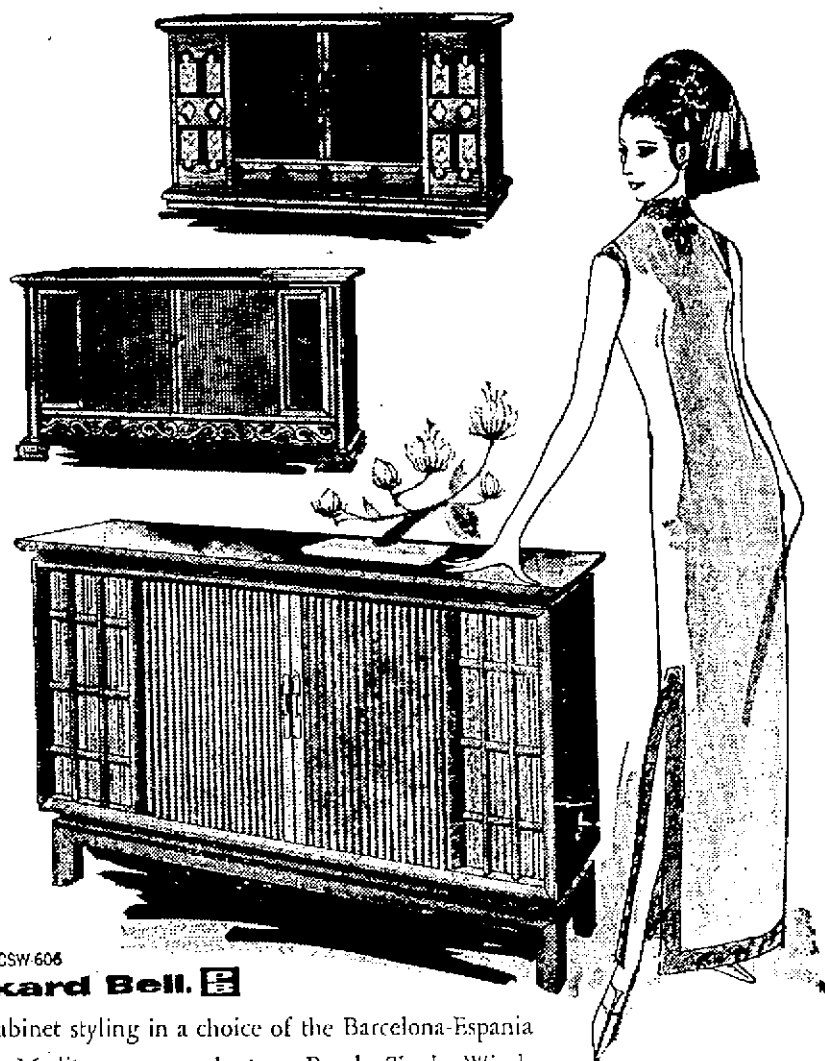
**BUY NOW and SAVE**

# \$226<sup>00</sup>

## ON Packard Bell's

# FINEST COLOR TELEVISION CONSOLES

**Largest Rectangular Color Tube — 295-sq.-in. Picture**



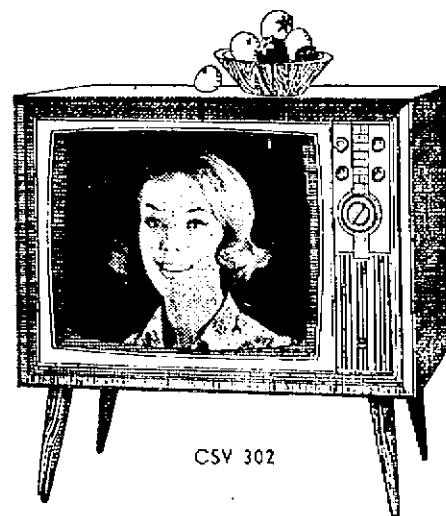
MODEL NO. CSW-606

**Packard Bell. **

Superb cabinet styling in a choice of the Barcelona-Espania Granada, Mediterranean walnut or Bombay-Trade Winds walnut.

**FREE DELIVERY, FREE SET-UP, FREE 90-DAY PACKARD BELL FACTORY SERVICE IN YOUR HOME AND FULL GUARANTEE**

**USE DOOLEY'S LOW, EASY CREDIT TERMS  
TAKE 12, 24 or 36 MONTHS TO PAY**



CSV 302

Newest 1967

**Packard Bell. **

## COLOR TV CONSOLE

**RECTANGULAR TUBE—268-SQ.-IN.**

**Viewable Picture Area**

**With complete REMOTE CONTROL**

RMK 700

**DOOLEY'S LOW PRICE! \$528<sup>88</sup>**

Free delivery, Free set-up, Free 90-day Packard Bell Factory Service in your home and Full Guarantee.

**Packard Bell. **



Newest 1967

## Deluxe PORTABLE TV

Space Age Deluxe Model with Bonded Circuits, Front Speaker, Carrying Handle and Built-in Telescoping Antenna. Model MSJ202.

# 88<sup>45</sup>

**DOOLEY'S LOW PRICE**

**Packard Bell Factory Service and Full Guarantee**

# DOOLEY'S Hardware Mart

**5075 LONG BEACH BLVD.,—NORTH LONG BEACH**

**MON. & FRI., 9-9; Tues., Wed., Thurs., Sat., 9-6; SUNDAYS, 10-5**



# TeleVues

FOR THE WEEK BEGINNING APRIL 30, 1967

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Zero Hour .....	1
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GEORGE ERES, Editor

## PAN AND FAN MAIL

ONE OF the finest programs that has ever been put on television was Project Twenty's "The Law and the Prophets." It was beautiful in every way. The art works were magnificent. . . . Alexander Scourby narrated the dialogue from the Bible as only he could. The lack of commercials was certainly appreciated by this viewer. It was truly a great tribute to NBC and Project Twenty.

Gerald McCutcheon

Could you please tell me why Susan Trustman who plays Pat Randolph on "Another World" is not on the show? . . . Could you give us an address for her?

N.F.

The National Broadcasting Co. would only say that Miss Trustman has left the show and gave no reason. You might write to her c/o NBC, 30 Rockefeller Plaza, N.Y., N.Y., (10020).

I WOULD love to have some information on an actor I saw on Bonanza. His name is Michael Burns. I think he is darling and would love to know how old he is, how tall, is he married and will he be doing any more TV shows or any movies?

Yvonne Rushing  
Garden Grove

Burns, native of Long Island, N.Y., is 19 years old, unmarried, blue-eyed, brown hair, stands 5 feet 6 inches and weighs about 130. He's been in some 15 TV shows as guest performers, including five Wagon Trains, and was a regular on "It's a Man's World." His films include "Mr. Hobbs Takes a Vacation" and two unreleased movies one titled, "Journey to Shilo."

ON APRIL 16, a movie, "Francis in the Haunted House," was televised. Mickey Rooney starred.

My mother says the voice of "Francis" was not that of Chill Wills, who did the voice in the other "Francis" movies. I say,

was. Can you tell us who is right?

Sharon Farnbrough

A Universal Studio spokesman quotes Arthur Lubin, who directed most of the "Francis" pictures, as saying: "Chill Wills was the voice of Francis in all the 'Francis' pictures."

AFTER WATCHING "Star Trek" for some time now, I've come to the conclusion that Dr. McCoy is the warmest, kindest, most gentle doctor ever (with a sense of humor, too). Mr. Spock is "The best first officer in the fleet" (quote from Dr. McCoy). And Captain Kirk is a strong, forceful, capable, and handsome captain, concerned with the welfare of his ship and the 430 crew members on board (as a good captain should).

With all these wonderful officers, it's no wonder the way they can function so efficiently aboard the Enterprise!

Betty Sean

WE ARE VERY happy that Star Trek will be back next setson, but heard that it will not be on Thursdays. Could you please tell us which day, NBC-TV (channel 4) has changed it to, also the time . . .

Francine Keegan

Fridays, 8:30 to 9:30 p.m.

I'D LIKE SOME information on Harlan Ellison, who wrote the April 6 episode of "Star Trek," please. Where can I write to him? What else does he write besides TV scripts?

Ray Ann Rhoads

Mr. Ellison is an established science-fiction writer Guild prize last year for a who was awarded a Writers science-fiction script. You can write to him c/o Star Trek, Desilu, 780 N. Gower St., Hollywood.

I THINK Barbara Pakins should join a nudist camp as long as she likes to show off her body.

Mrs. J. H. Mc

## In Old New England



HENRY JONES levels an accusing finger in "The Crucible."

It was 275 years ago that a strange and tragic page of American history was written in the austere New England community of Salem, Mass.

The story is told in one of the most powerful

plays produced in the American theater, Arthur Miller's "The Crucible," to be aired as a two- and one-quarter-hour special in color on channel 2 at 9 p.m. Thursday.

The play depicts the ac-

tual people and events of the infamous witchcraft trials in Salem in 1692.

Heading the cast of "The Crucible" are George C. Scott, Colleen Dewhurst, Fritz Weaver, Tuesday Weld, Henry

Jones, Cathleen Nesbitt and Will Geer. Melvyn Douglas appears as a special guest star.

Scott plays John Proctor, a Salem farmer who tries to stand aside from the witch-hunting hysteria. When his wife, Elizabeth, portrayed by Miss Dewhurst, is arrested on the false charge of witchery, Proctor goes to her defense, only to become one of the accused himself.

Fritz Weaver appears as the Rev. Mr. Hale, who believes in the existence of witches until the conduct of the trials and his own part in them turn his beliefs into doubt and finally horror.

Henry Jones portrays the Rev. Mr. Parris, in whose home the sickness starts when his young daughter Betty played by Kathy Cody, is discovered in a trance-like sleep.

Tuesday Weld has the role of Abigail Williams, Parris's conniving niece, desirous of John Proctor and willing to destroy his wife in order to have him. It is she who leads other Salem girls to cry witchery against their elders.



CATHERINE BURNS plays a frightened young servant girl and Melvyn Douglas (right) appears as the deputy governor to whom she tries to tell her story. Fritz Weaver is a clergyman expert in detection of witchcraft.

## Wasteland Defended

By JACK GOULD  
New York Times Service

NEW YORK — Lee Loevinger, a member of the Federal Communications Commission, has achieved something new in broadcasting. He has made a speech so enthusiastically approving every phase of today's television that a group of stations last week took out a full-page advertisement to make sure his views enjoyed extensive circulation, a step possibly without precedent in radio and television.

Loevinger's talk, delivered at the recent convention in Chicago of the National Association of Broadcasters, is a remark-

able and in some ways chilling broadside against Fred W. Friendly's current book, "Due To Circumstances Beyond Our Control." With a sarcasm as bitter as ever to emanate from the F.C.C., he chides Friendly on every conceivable count and indulges in personal invective to an astonishing degree.

Friendly happens to be the official adviser on television matters to the Ford Foundation and is so mentioned in formal briefs presented to the F.C.C. on matters still requiring commission determination. For all practical purposes he is a party at interest in a case upon which Loevinger may well cast a vote.

Friendly can take care of himself, but the precedent of an F.C.C. commissioner's denigrating in advance the views of an expected witness and calling attention to him by name raises serious problems. Loevinger accused Friendly of executing the opening gambit of a game that he called "They're All Sinners But Me, Mamma," which he described as "a post-adolescent expiation syndrome which has its psychogenesis in prepubescent guilt feelings arising from infantile frustration due to inadequate maternal lactation."

The commissioner also described Friendly's name as "inappropriate" and in-

effect accused him of having not resigned from the Columbia Broadcasting System until "after completing suitable financial arrangements."

LOEVINGER'S virtuosity in vocabulary is hardly matched by a restraint suited to a public official functioning in a quasi-judicial capacity. He has raised the question of whether he can or would wish to sit as an impartial appraiser of evidence to which Friendly undoubtedly will be contributing, notably in the argument over a TV satellite system.

(Continued on P. 17, Col. 3)



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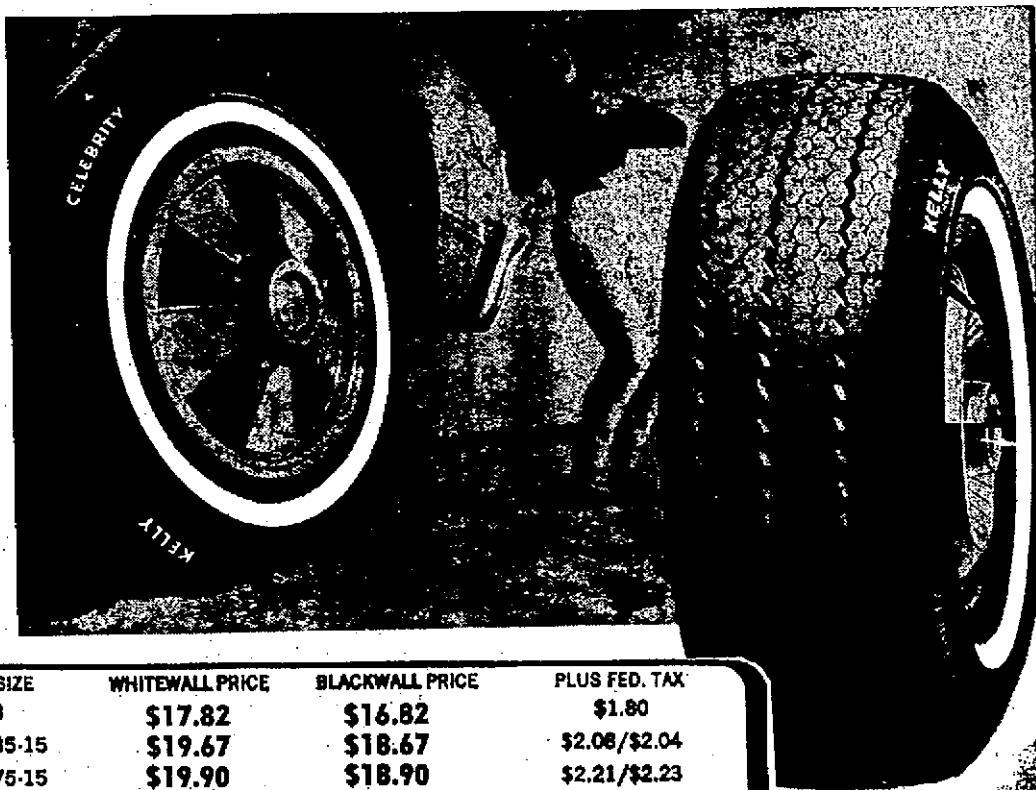
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# SUNDAY

April 30, 1967

## \*PAID ADVERTISEMENT

7:30

- 11 (C) Mr. Wishbone Show

8:00 A.M.

- 2 (C) Unto a Lively Hope, His Holiness Athenagoras. Hour-long observance of the Eastern Orthodox Easter, filmed at the patriarchate in Istanbul and in Washington, D.C.  
4 Profile: "Soul of the Blues," Robert Lee, Don Early  
4 Mormon Tabern. Choir.  
7 (C) American Cancer Society—Crusade '67  
9 Movie: "Bandit of Sherwood Forest," Cornel Eilde ('46)

8:30

- 4 Movie: "Jack Slade," Mark Stevens ('59)  
5 God Is the Answer  
7 (C) Brother Buzz  
11 (C) Cartoon Festival  
13 (C) Kathryn Kuhlman

9:00 A.M.

- 2 Camera Three: Ian and Sylvia, Canadian folk singers  
7 (C) Sunday Story Time  
11 Gigantor (cartoons)  
13 (C) Variedades, Iglesias

9:30

- 2 Light of Faith (relig.)  
5 (C) Angel Warm-Up  
7 (C) Beany and Cecil  
9 Movie: "Safe at Home," Mickey Mantle ('62)  
11 (C) Alvin & Chipmunks

10:00 A.M.

- 2 (C) CBS Sports Spectacular (see "sports")  
4 (C) This is the Life  
5 (C) Baseball ("sports")  
7 (C) Linus Lionhearted  
11 Movie: "Flamingo Road," Joan Crawford  
13 The Roy Rogers Show

10:30

- 4 (C) Southern Baptist Hour: "A Conversation on the Crisis in Christian Communications," Ben Grauer with Dr. Franklin Paschall and Dr. Paul M. Stevens. Comparing mission field of William Carey with that of today.  
7 (C) Peter Potamus  
13 Soc. Security in Action

10:45

- 13 Reconciliation (relig.)

## SPORTS TODAY

**CBS SPORTS Spectacular**, 10 a.m., 2, in color, has Jack Whitaker with a look at the top thoroughbreds of the 1966 racing season.

**BASEBALL**, 10 a.m. (5), in color, is from Yankee Stadium where the Angels meet the Yankees. Buddy Blattner and Don Wells call the play, in last Angel telecast until May 12.

**JACK KENT COOKE**, 12:30 p.m. (5), in color, has Lorne Greene profiling a typical day in the tycoon's life, from his Lakers-Kings office to the Sports Arena and to his antique-filled Bel Air home. Also a look back to his career in Canada and ahead to The Forum.

**TEXAS OPEN Golf Tournament**, 1 p.m. (9), in color, airs the last four holes in the final round action of the \$100,000 classic from San Antonio.

11:00 A.M.

- 4 (C) The Christophers  
7 (C) Bullwinkle Show  
9 (C) Movie: "April Love," Pat Boone ('57)  
13 (C) Church in the Home

11:30

- 2 Steps to Learning  
4 Teacher '67: "Math"  
7 (C) Discovery (repeat): "Stone Age Americans," Remains of Mesa Verde Indian village.

12 NOON

- 2 Commitment: "Music Is for People," Elmer Bernstein. Musical activities at Jewish community centers.  
4 Piano Chamber Music, Dr. Stern: "Chamber Performance and the Drama"  
7 Directions: "Top of the Ladder," Felix Mansager, Frank Pace Jr. Big business, and influence of ethics.  
10 (C) Art: Way of Seeing  
11 (C) Opinion Washington: Sol Linowitz, U.S. ambassador to the OAS  
13 Oral Roberts (relig.)

12:30

- 2 (C) Face the Nation: Edward Bennett Williams, defense attorney for Hoffa, Baker, Powell, Costello, McCarthy  
4 (C) Wit & Wisdom, Dr. Kramer: "David's Harp"  
5 (C) Jack Kent Cooke Special (see "sports")  
7 (C) Issues & Answers: Sen. John O. Pastore (D-R.I.), chairman of subcommittee conducting hearings on the public TV bill.  
11 (C) The Flintstones  
13 (C) Faith for Today  
34 Creemos (relig.)  
40 Alegrias del Norte

1:00 P.M.

- 2 (C) Julius & Sumner Miller  
4 (C) Meet the Press: Rep. L. Mendel Rivers (D-S.C.), chairman of House armed services committee, soon to begin hearings on the draft.  
5 Movie: "Buck Benny Rides Again," Jack Benny ('40)  
7 (C) Movie: "By the Light of the Silvery Moon," Doris Day ('53)

## \*PGA FINAL ROUND

## \*TEXAS OPEN GOLF

- (see "sports")  
11 Movie: "Right Cross," Dick Powell, June Allyson ('50)  
13 (C) World of Youth

1:30

- 2 (C) Repertoire Workshop: "The Name of the Game Is Music—St. Louis Style"  
4 (C) Teen Scope (panel): "The Teen-Ager—Carbon Copies and Rubber Stamped"  
13 Voice of Calvary (relig.)  
2:00 P.M.  
2 (C) Soccer (see sports)  
4 (C) My Favorite Sermon  
13 Movie: "Port of Hell," Wayne Morris ('54)  
28 USC Law Day, Thomas Reddin, Norbert Schlei, Laughlin Waters. Two-hour taped symposium debating rights of individuals vs. rights of society.

2:30

- 4 (C) Existence  
5 (C) NFL Game of Week, Jon Arnett. Highlights of four games played last Oct. 16, including L.A. at Minnesota. (Five NFL pre-season games



## 'We'll Take Manhattan'

A young eastern lawyer (Dwayne Hickman) leads a legal fight for Indian client Chief Iron Tail (Ben Blue) and his daughter Princess Laughing Brook (Leslie Perkins), when it is discovered Manhattan Island may still belong to the Indians in the comedy, "We'll Take Manhattan," at 8:30 p.m. Sunday, channel 4, in color.

## SPECIAL

**LAW DAY, U.S.A.**—The rise in crime in the U.S. and possible remedies are discussed at 3 p.m., in color, ch. 4, by Attorney General Ramsey Clark and Orison S. Marden, president of the American Bar Association. Lawrence Spivak moderates the special half hour.

**IVAN IVANOVICH** — ABC's Moscow correspondent George Watson is narrator as cameras follow Vladimir and Anya Maltsev and their two children during a typical day at home, in the factories, at school and at leisure. The repeat color hour at 4 p.m., ch. 7, was filmed at Rostov-on-Don, a city 900 miles from Moscow near the Black Sea.

**THE PILL** — In a special edition of NBC's "Today" show, host Hugh Downs and reporters Barbara Walters and Paul Cunningham try to place the birth control pill in medical and moral perspective through interviews with USFDA commissioner Dr. James E. Goddard, medical authorities, members of the clergy, including representatives of the Vatican, plus a number of average users of the contraceptive, who compare it with other devices. Hour is at 6:30 p.m., ch. 4, in color, a time which next week will see the first half in a two-part reprise of Lou Hazam's "Michelangelo — The Last Giant."

air on CBS, starting Aug. 9.)

- 9 Stan Richards, News

3:00 P.M.

- 4 (C) Law Day, U.S.A.

- (see "special")

- 7 (C) ABC Scope: the Vietnam War, John Scalii: "Ambassador Lodge—the Summing Up." Looking back on 2½ years in Saigon, Henry Cabot Lodge declares U.S. efforts have "denied the whole edge of east Asia to the expansionism of Peking."

- 9 (C) Movie: "April Love," Pat Boone ('57)

- 11 Movie: "Bold & the Brave," Wendell Corey

- 34 Futbol (soccer)

3:30

- 4 (C) College Report, Bob Wright: "Is God Necessary?" (Scripps). Place of a Supreme Being in today's world of hippies

- 7 (C) Press Conference: Dr. Paul Saltman (USC biochemist) on the "science jungle"

- 13 The Big Picture

4:00 P.M.

- 2 (C) Clute Roberts news

- 4 (C) NBC Experiment in Television: "Movies in the NOW Generation," George Plimpton. In se-

ries' final hour, we see nine student-made films from England, Poland, Belgium and the U.S. (Series is set to return next season.)  
7 (C) Ivan Ivanovich (see "special")  
13 Robin Hood, R. Greene  
28 Creative Management (CIT). Business requirements for college graduates.  
40 A Bailar Joven

4:30

- Spencer Williams, state director of health & welfare

- 5 McKeever & the Colonel

- 13 (C) Wally Gator

5:00 P.M.

- 2 I Love Lucy, Lucille Ball, Desi Arnaz, John Wayne, Lucy and Ethel steal Wayne's footprints from Grauman's

- 4 (C) The Land We Love, Jack Webb, Raymond Massey. Savings bonds.

- 5 Dobie Gillis, D. Hickman

- 7 Movie: "Lady Be Good," Eleanor Powell, Ann Sothern ('43)

- 9 Movie: "Silent Enemy," Laurence Harvey

- 10 (C) The Health Gap—Can We Close it

- 11 Dennis the Menace

- 13 Munsters, Fred Gwynne

- 28 World Press (60 min.)

- 34 Toros (Bullfights)

- 40 Circus Boy

5:30

- 2 (C) Ted Mack & the Original Amateur Hour.

- 4 (C) College Bowl, Robt. Earle. Colorado is challenged by Ursinus College (Pa.)

- 5 (C) It's a Small World: "The Channel Islands"

- 11 (C) Branded, Chuck Connors, Dolores Del Rio. Teenager fancies himself another Joaquin Mirietta. And he is.

- 13 The Patty Duke Show

- 40 Phil Silvers Show

6:00 P.M.

- 2 (C) 21st Century, Walter Cronkite: "Conquering the Sea." Exploiting the sea for man's benefit, with science enabling him to stay underwater for long periods.

- 4 (C) Frank McGee Report World and national news, plus profile of Rep. John D. Conyers (D-Mich.), first Negro on House judiciary committee

- 5 (C) Polka Parade, Dick Sinclair: "Cinco de Mayo"

- 11 Outer Limits: "Specimen—Unknown," Stephen McNally.

- 13 (C) Wackiest Ship in the Army, Jack Warden

- 28 All About People: "The Hangman," Herschel Bernardi. Animated film about public apathy.

6:30

- 2 (C) Ralph Story's L.A. A look at Air California's unique stewardesses.

- 4 (C) Today Special: "The Pill" (see "special")

- 9 Secret Agent, Patrick McGeehan. search in the Middle East.

- 40 College Football: Oregon vs. Oregon State '64

7:00 P.M.

- 2 (C) Lassie, Robt. Bray, Paul Brinegar, William Fawcett. Convinced that a pair of otters are killing off the fish by eating their foot, an old non-swimmer tries to shoot the graceful animals from a rowboat.

- 5 (C) Center Stage: "Cyd Charisse." A solo hour of music and dance, spotlighting television, fashions, the bolero and ballet.

- 7 (C) Voyage to Bottom of Sea, Richard Basehart, Charles Aidman (repeat). A two-man shore party from the Seaview is attacked by a huge wolf. One dies, and the other turns into a werewolf.

- 11 (C) The Flintstones

- 13 McHale's Navy, Ernest Borgnine, Joe Flynn.

- 28 French Chef, Julia Child: "Poached Egg"

- 34 Fiesta De Cinco De Mayo. Tapes of today's KMEX party in Pasadena, with mariachi music, local Latin-American talent.

7:30

- 2 (C) It's About Time, Jack Mullany, Imogene Coca (repeat). Hector antagonizes the cave-men by sounding off about how women are pampered back home.

- 4 (C) Disney's World of Color: "The Prince & the Pauper," Sean

Tele-Yves

Scully. Guy Williams, Walter Hudd (last of 3 parts). The real Prince is put to a critical test when he interrupts his stand-in's coronation to claim the throne.

9 (C) Sam Yorty Show, with Rudy Vallee, Mamie Van Doren, Dodgers' Lou Johnson, lady judge Noel Cannon, Carmen Warshaw, Hungarian freedom fighter Steve Szabo.

11 (C) Truth or Consequences, Bob Barker.

13 Perry Mason, Raymond Burr, Will Hutchins, Gene Evans. Art patroness is slain.

28 Heifetz Master Class Sun. 4-30 (From 8 p.m.)

8:00 P.M.

2 (C) Ed Sullivan Show, with Jack Benny, celebrating the 35th anniversary of his broadcasting debut (at age 4777), plus Melina Mercouri, Paul Revere and the Raiders, Edward Villella and Patricia McBride, Rich Little, Gilbert Price and the Muppets.

5 (C) An Evening with...Pete Fountain.

7 (C) The FBI, Efrem Zimbalist Jr., John Larch, Louise Latham, David Macklin, Milton Selzer (repeat). Erskine runs into a wall of silence in checking out the kidnapping of a young diabetic.

9 MEET SAM YORTY

★ Controversy! ★

11 (C) Across 7 Seas, Jack Douglas: "Bangkok by Bulblight." Night trip through Thai capital.

28 Boston Symphony, Erich Leinsdorf.

8:30

4 (C) We'll Take Manhattan (see "special"). Preempts "Hey Landlord."

5 (C) The Big Bands: Lionel Hampton

9 ASK SAM YORTY

★ Statement! ★

11 David Wolper Presents: "The Trial," Edmond O'Brien. Two segments from the "Man in Crisis" series, one dealing with the Darrow vs. Bryan "monkey trial"

13 (C) It Is Written: "Strange Alters." LSD

9:00 P.M.

2 (C) Smothers Brothers Comedy Hour, with Nancy Sinatra and brother Frank Jr.

4 (C) Bonanza, Lorne Greene, Nina Foch, Victor Sen Yung. Ben's lonely cousin pays an extended visit to the Ponderosa and offends the local people with her imperious ways.

5 ASCOT RACES—Dick Lane

★ BY RELIABLE MORTGAGE

T.T. Lightweight motorcycles, in color.

7 (C) MOVIE: "Bachelor in Paradise," Bob Hope.

9 (C) Al Capp Chow, with a visit to the Boston Tea Party, a psychedelic discotheque, plus studio guests Fannie Flagg, Howard Storm, Janice Harper.

13 Science Fiction Thr.

28 Sunday Showcase: "Dark Lovers," Rod Steiger, Claire Bloom.

34 Poemas (drama)

(Continued on P. 7, Col. 1)



# SUNDAY

(Continued from Page 6)

8:30

- 11- (C) Louis Lomax (pt.1)  
Topics: The Pill, sunken treasure, Asian communism

- 13 News, Dan Riss  
34 Teatro Shell (drama)

10:00 P.M.

- 2 (C) Candid Camera, Bess Myerson, Allen Funt, Fannie Flagg (repeat).

- 4 (C) Andy Williams Show (repeat), with Herb Alpert and the Tijuana Brass

- 9 Hollywood & the Stars: "Monsters We've Known and Loved."

- 11 (C) Larry Burrell, News

- 13 (C) Vagabond, Bill Burrud: "Canadian Sunset"

10:30

- 2 (C) What's M Line?

- 9 Movie: "Most Dangerous Man Alive."

- 11 (C) Louis Lomax (2 hrs.)

- 13 Adventure Theatre

- 28 Close-Up, Michael Laurence: Eston Simmons, American Communist Party

11:00 P.M.

- 2 (C) Clete Roberts News

- 4 (C) The 11th Hour News

- 5 (C) Chambers & Garton

- 7 (C) Keith McBee, News

- 13 Dan Smoot Report

11:15

- 2 (C) Harry Reasoner

- 7 (C) Movie: "Easy to Love," Esther Williams.

- 13 Movie: "Hollow Triumph," Paul Henreid

11:30

- 2 Movie: "Rise and Fall of Legs Diamond," Ray Danton ('60)

- 4 (C) Sun. Night Tonight (11-9 repeat), Johnny Carson, Edgar Bergen.

- 5 (C) Capitol & Clergy: "Punishment and Clemency," Sec. Edwin Meese II

12:30

- 13 Movie: "Yank in Libya," Walter Wolf King ('42)

1:00

- 2 Movie: "Rising of the Moon," Frank Lawton.

- 4 Open Mind (discussion)

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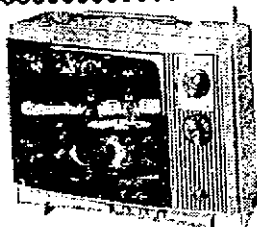


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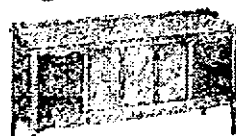
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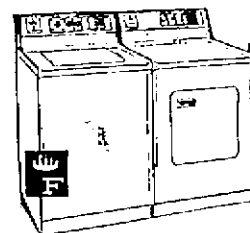
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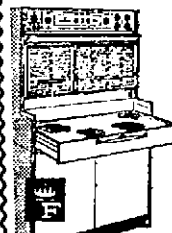
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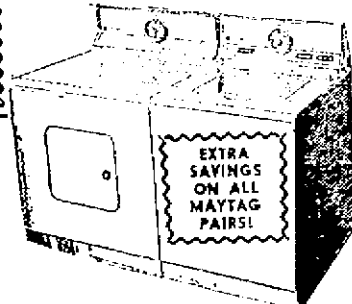
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# MONDAY

May 1, 1967

- 6:00 A.M.**  
2 Man & Society: "Class"  
**6:30**  
2 (C) Other People, Ways  
4 (C) College Report: "Scuba Diving"  
7 (C) Scope: "3 Centuries of Madrigal Singing," Wayne B. Gard, LBCC  
**7:00 A.M.**  
2 (C) Joseph Benti, News  
4 (C) Today, Hugh Downs  
Postponed look at San Diego's Balboa Park  
7 (C) Exercise w-Gloria  
11 (C) Mr. Wishbone  
**7:25**  
2 (C) Al Mann, News.  
7 Bob Paige, News  
**7:30**  
7 (C) Dr. Joyce Brothers  
11 (C) Daphne's Cartoons  
**8:00 A.M.**  
2 Captain Kangaroo  
7 Girl Talk, Virginia Graham, Lynn Davis  
**8:30**  
7 (C) Dr. Lorraine Chase  
**9:00 A.M.**  
2 Candid Camera, Funt  
Perfect poker deals.  
4 (C) Snap Judgment  
Guests: Soupy Sales, Giselle Mac Kenzie  
5 (C) Danger 15 Business  
7 (C) Mike Douglas Show, with Barbara Eden  
11 (C) Jack LaLanne Show  
13 Cartoonaroony  
**9:15**  
13 Exploring Los Angeles  
**9:30**  
2 The Beverly Hillbillies.  
4 (C) Concentration.  
5 Burns and Allen Show  
11 (C) Gypsy Rose Lee  
Guests: Sammy Cahn, Paula Wayne  
**9:45**  
9 (C) Nature's Window  
13 Guidepost to Spanish  
**10:00 A.M.**  
2 Andy of Mayberry  
4 (C) Pat Boone Show  
Guests: King Cousins

- 5 December Bride  
9 Spectrum: "Spanish"  
11 Movie: "Girl in Black Stockings," Lex Barker  
**10:15**  
13 (C) Fed'l. Exec. Board  
**10:30**  
2 Dick Van Dyke Show  
4 (C) Hollywood Squares.  
Guests: Eartha Kitt, Kaye Ballard, Ruta Lee, Michael Landon, Michael Callan, Paul Lynde, Fabian  
5 Johnny Grant Movies: "The 49ers," Wild Bill Elliot ('54)  
7 Deline: Hollywood, Martin Landau and wife Barbara Bain, plus Chris Robinson  
9 Dr. Alvarez: reducing  
13 The Roy Rogers Show  
**10:55**  
7 (C) Children's Doctor  
**11:00 A.M.**  
2 The Love of Life  
4 (C) Jeopardy, Fleming  
7 (C) Supermarket Sweep.  
9 City of Time  
13 Bill Johns, News  
**11:30**  
2 (C) Search for Tomorrow  
4 (C) Eye Guess, B. Cullen  
7 One in a Million, O'Neil  
9 Movie: "Bluebeard's Ten Honeymoons," George Sanders ('60)  
11 Sheriff John, J. Rovick  
13 (C) Treasure, B. Burrud  
**11:45**  
2 (C) The Guiding Light  
28 The Friendly Giant  
**12:00 NOON**  
2 (C) Keene at Noon with Rev. Malcolm Bod  
4 (C) Let's Make a Deal  
7 Everybody's Talking.  
Guests: Carolyn Jones, Sheila MacRae, Jim Backus  
13 Buckaroo 500 (kids)  
28 French Chef: "Eggs"  
**12:30**  
2 (C) As the World Turns  
4 (C) Days of Our Lives  
5 Movie: "Dishonored," Victor McLaglen, Marlene Dietrich ('31). Spies

- 7 The Donna Reed Show  
11 (C) Jack LaLanne Show  
13 Dialing for Dollars  
28 Conversation with Arnold Toynbee  
**1:00 P.M.**  
2 (C) Password, Allen Ludden, June Lockhart, Ross Martin, past winners. Start of 4 weeks of shows taped in Hollywood.  
4 (C) The Doctors (serial)  
7 The Fugitive, David Janssen, Suzanne Pleshette  
9 Movie: "Calling Northside 777," James Stewart ('48)  
11 (C) Movie: "High & the Mighty," John Wayne  
**1:30**  
2 (C) Linkletter's House Party, Daniele Aubry  
4 (C) Another World  
13 Movie: "Road to Big House," John Shelton  
**2:00 P.M.**  
2 (C) To Tell the Truth  
Mighty," John Wayne  
CCNY basketball stars model men's skirts.  
4 (C) You Don't Say!  
Keely Smith, Buddy Greco are guests  
7 (C) Newlywed Game  
**2:30**  
2 The Edge of Night  
4 (C) The Match Game  
Guests: Ed McMahon, Fannie Flagg  
5 Love That Bob!  
7 (C) Dream Girl of '67  
Arlene Dahl, Howard Duff, Mel Torme, Louis Nye  
9 (C) Feature Page  
**3:00 P.M.**  
2 The Secret Storm  
4 (C) PDQ, Dennis James  
5 Divorce Court  
7 General Hospital  
13 (C) Bozo's Big Top  
**3:30**  
2 Loretta Young Theatre  
4 (C) Tom Frandsen, FYI  
7 Dark Shadows (Serial)  
9 Movie: "When Comedy Was King," Chaplin, Keaton, Turpin, Arbuckle. Anthology compiled in 1960, narrated by Dwight Weist  
11 (C) Billy Barty Show  
13 (C) Jack & Phyllis Show  
**4:00 P.M.**  
2 Sea Hunt, Lloyd Bridges  
5 Dobie Gillis, Hickman  
7 (C) The Dating Game  
13 (C) Black Baron, Circus  
**4:30**  
2 Movie: "Tall Story," Anthony Perkins, Jane Fonda ('60), Basketball.  
4 Movie: "Shadow on the Wall," Ann Sothern, Gigi Perreau ('50)  
5 (C) Geo. Putnam, News  
7 (C) Baxter Ward News  
11 (C) Marine Bo  
**5:00 P.M.**  
9 Timmie and Lassie  
13 (C) Lloyd Thaxton  
28 All Aboard with Mr. Be  
34 Operation Ja-Ja  
**5:30**  
5 Rifleman, C. Connors  
7 (C) Peter Jennings news  
11 (C) Winchell-Mahoney  
28 The Friendly Giant  
34 Un Canto de Mexico  
**5:45**  
28 Merlin Magician: Art  
**6:00 P.M.**  
2 (C) Big News, Dunphy  
4 (C) Sixth Hour News  
5 Rawhide, Eric Fleming, Gloria Talbott, Jack Lord. Only a girl survives flaming cabin.  
7 (C) Movie: "Scarlet Angel," Rock Hudson, Yvonne DeCarlo ('52)  
9 (C) Shrimpenstein Show  
13 Munsters, Fred Gwynne  
28 What's New (science)



## SPECIAL

**ZERO HOUR** — Dwight Hemion and Gary Smith, who co-produced last week's Herb Alpert Hour, now turn their talents to the multiple abilities of three-time Tony winner Zero Mostel. In a virtual one-man comedy concert at 10 p.m., in color, ch. 7.

**LAS VEGAS SHOW** — It's another new late show for the insomniacs, the "fourth network's" United answer to Messrs. Carson and Bishop, as Bill Dana hosts a nightly 2-hour show from the Hacienda Hotel, to screen on a specially-linked network of 125 stations. Opener, at 10 p.m., ch. 9, in color,

6:30

- 9 (C) Matches 'n' Mates  
11 (C) My Favorite Martian. Tim's visiting Irish uncle thinks Martin's a leprechaun.  
13 The Patty Duke Show  
28 Introduction to Business "Long Term Financing"  
**7:00 P.M.**  
2 (C) Walter Cronkite  
4 (C) Huntley & Brinkley  
5 Alfred Hitchcock Show: "Miss Paisley's Cat," Dorothy Stickney  
9 Make Room for Daddy  
10 (C) An Evening with ... Johnnie Ray  
11 (C) The Flintstones  
13 McHale's Navy, Ernest Borgnine. Christy's mailed to San Diego to see his infant daughter.  
28 Music Appreciation  
**7:30**  
2 (C) Gilligan's Island, Bob Denver (repeat). An enemy spy, made up to look like Gilligan, lands from a sub, infiltrates the castaways, and prepares to take Gilligan's place.  
4 (C) The Monkees, Mike Nesmith, Peter Tork (repeat). Forced to spend the night in a spooky island mansion, the Monkees get little sleep.  
5 Movie: "Roots of Heaven," Erroll Flynn ('58) ("Shebang" moves to Saturdays at 8 p.m.)  
7 (C) Iron Horse, Dale Robertson, Sean McClory, Hoyt Axton (repeat). Ben is forced to fight a former army comrade to save his railroad.  
9 Movie: "Pride of St. Louis," Dan Dailey, Joanne Dru ('52). Dizzy Dean biopic.  
11 (C) Truth or Consequences, Bob Barker  
13 Perry Mason, Raymond Burr, Pippa Scott. Two women switch identities, for different reasons.  
28 Cecil Brown: Stocks

8:00 P.M.

- 2 (C) Mr. Terrific, Stephen Strimpell, Dort Clark, Ted Cassidy. Stanley joins the circus in search of a stolen government code book. Pep pills turn him into a strong man, until a jealous weight lifter and a ferocious gorilla threaten his plans.

- 4 (C) I Dream of Jeannie, Barbara Eden, Larry Hagman, Michael Ansara (repeat). Tony accidentally uncorks the wrong bottle, and releases the evil fellow who first bottled up Jeannie for having refused to marry him.  
11 (C) World of Lowell Thomas: "Son of the Rising Sun"  
28 French Chef: "Eggs"

8:30

- 2 (C) Lucy Show, Lucille Ball, Gale Gordon, Don Rickles, Bruce Mars, Cliff Norton (repeat). When Mooney refuses a loan to an old fighter, Lucy decides to manage him in a boxing comeback.  
4 (C) Captain Nice, Wm. Daniels, John Dehner. In last first-run outing for defunct series, Carter's fired when a quack mentalist correctly predicts a crook will escape jail while Nash gives the suspect a lie detector test.  
7 (C) Rat Patrol, Christopher George, Elisabeth Hush. A French girl, claiming to be a member of the French underground, is the sole survivor of a raid by the Rats on a German convoy.  
11 The Merv Griffin Show with Alan Young, Joan Crawford, Dom DeLuise, Dr. Benjamin Spock, Jose Mellis, Ruth Olney  
13 (C) Wonderful World of Women, Bill Burrud: "English Lass," From Winchester Cathedral to the Isle of Man.  
28 Conversation with Arnold Toynbee. First in 5-part series with the 78-year-old historian, today calling our Vietnam policy "unrealistic."

9:00 P.M.

- 2 (C) Andy Griffith Show (repeat). Goobar ignores his minor traffic injury, until he hears dire tales of others with similar injuries.  
4 (C) Road West, Kathryn Hays, Glenn Corbett, Albert Salmi, Dabs Greer. In last first-run hour for defunct series, an errand of mercy turns into a nightmare when Elizabeth and Chance make a two-day journey to help a farmer who has broke his leg.  
7 (C) Felony Squad, Howard Duff, Dennis Cole, Jason Wingreen (repeat). A condemned man's eleventh hour plea of innocence is so convincing, Sam decides to re-open the case.  
13 (C) Conversation with Eric Hoffer: "Talent"

9:30

- 2 (C) Family Affair, Brian Keith, Sebastian Cabot. The twins develop an allergic itch from some modeling clay they're using for a secret project. And Bill thinks it's because he's too severe and doesn't spend enough time with them.  
7 (C) Peyton Place I. Betty steals Peyton's will, while Elliot

Tele-Vue  
searches Rachel's room and Chandler plans a trip.

- 9 News, Moll and Anson  
13 (C) Daring Ventures: "Colorado River"  
28 Off Ramp, Art Seidenbaum. Four poets read their unpublished works.

10:00 P.M.

- 2 (C) To Tell the Truth, Bud Collyer and panel  
4 (C) Run For Your Life, Ben Gazarra, Collin Wilcox, Bruce Dern, Anne Helm. In first of summer repeats, Paul finds that his winning sweepstakes ticket brings with it a threat to expose the secret of his terminal illness. ("Life is preempted next week for a study of the social implications of the new 'fun morality.'")  
5 (C) Geo. Putnam News  
7 (C) Zero Hour (see "special")  
9 (C) Las Vegas Showtime (see "special")  
11 (C) Alex Dreier, News  
13 The Rebel, Nick Adams  
28 N.E.T. Journal: "Shm Education." Sputtering experimental project in Brooklyn ghetto, first in 5-part study of U.S. education.

34 Teatro Familiar

10:30

- 2 (C) Password, Allen Ludden, with guests (from Hollywood) Phyllis Diller, Gary Morton  
13 Victory at Sea: "Luzon"

11:00 P.M.

- 2 (C) 11 o'Clock Report  
4 (C) 11th Hour News  
5 Alfred Hitchcock Show: "On the Nose," Jan Sterling. Woman tries to pay off gambling debt without husband's knowledge.  
7 (C) Baxter Ward, News  
11 (C) David Susskind Show. Pat Ward tells of her problems since testifying against Mickey Jelke 15 years ago, and three researchers tell about experiments on dreams.

- 13 Movie: "Murder Will Out," James Robertson Justice (Br. '53)  
28 Week's Soviet Press

11:15

- 28 China Watching  
**11:30**

- 2 Movie: "Beloved Enemy," David Niven, Merle Oberon ('36)  
4 (C) Tonight, Johnny Carson, Joan Rivers, Stan Kenton, Dr. Frank Field  
7 (C) Joey Bishop Show with Sergio Franchi  
5 Movie: "Standing Room Only," Paulette Goddard, Fred MacMurray

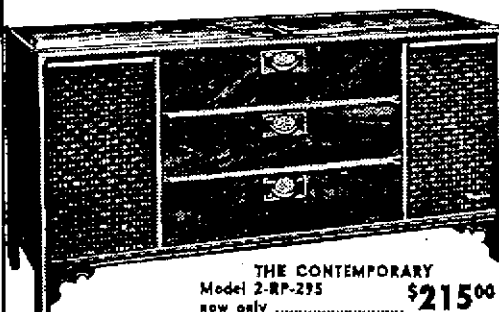
12 MIDNIGHT

- 9 The Honeymooners  
**12:30**  
9 Movie: "Bluebeard's Ten Honeymoons," George Sanders ('60)  
13 Movie: "Never Look Back," Hugh Sinclair  
**1:00 A.M.**  
2 Movie: "Mary Burns, Fugitive," Sylvia Sidney  
4 Movie: "Underlow," Scott Brady ('50)  
4 The Saint, Roger Moore  
11 Movie: "Psychomania," Lee Phillips ('64)

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# 'Gentle Ben'

By United Press International

Dennis Weaver, haunted by the ghost of "Gunsmoke's" Chester Good for all eternity, begins a new television series this year co-starring with a full grown black bear.

Whereas his old partner, Jim Arness, stood a mere 6-feet, 7-inches, Weaver's new sidekick (and he'd better never kick him) towers 7½ feet.

The bear is named Bruno and the series is NBC's "Gentle Ben," dealing with a forest ranger (Weaver) and his family who have adopted the bear as a member of the family.

THIS IS Weaver's second attempt at his own series since leaving "Gunsmoke" three years ago. The first effort, "Kentucky Jones," involved Weaver with horses and proved to be a bomb.

"Bears are different from horses or any other animals when it comes to a television audience," Weaver said. "People are fascinated by the antics and closing of

bears.

"And a bear is the greatest insurance a television series can have. Whenever the show gets in trouble they can cut to the animal who is always interesting and funny. He's easily worked into dramatic situations, too."

WEAVER AND Bruno became acquainted recently when they co-starred in a movie, "Gentle Giant," produced by Ivan Tors, who will also crack the whip for the video show.

Tors, you will remember is the man who produces "Daktari" and "Flipper." He is hung up on animals and making a fortune at it.

Weaver is a deceptively gentle man. A fine athlete in college (football player and high jumper) he remains in top physical condition. And it's a good thing in the event Bruno throws his weight around.

"BRUNO weighs 780 pounds," Dennis said. "But he's as tame and good natured as an animal can be. The boy who plays my son 'Bruno's so gentle he

in the show (Cling Howard) rides on his back.

doesn't wear a muzzle, either. He's as domesticated as a pussy cat. Of course he gets playful once in a while and wants to wrestle. Then you have to get out of his

(Continued on Page 16, Col. 6)



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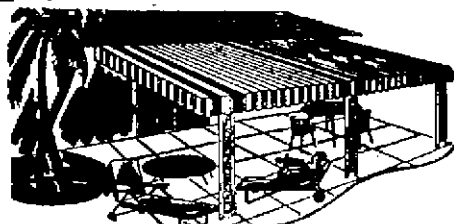
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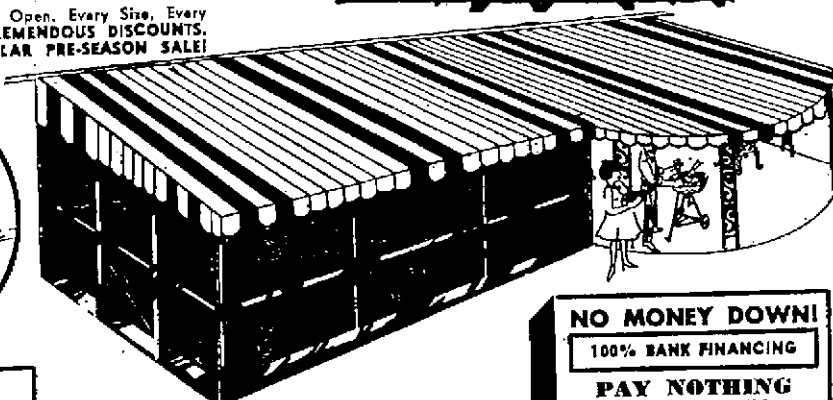
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**TUESDAY**

May 2, 1967

**★ PAID ADVERTISEMENT**

6:00 A.M.

- 2 The Early Middle Ages  
6:30  
2 Who Watches the Watchers (Supreme Court)  
4 (C) College Report: "Drama of the Bible"  
7 (C) Scope: "Song," Wayne B. Gard, LBCC  
11 Columbia Lectures

7:00 A.M.

- 2 (C) Joseph Benti, news  
4 (C) Today, Hugh Downs, Gov. Nelson Rockefeller  
7 (C) Exercise w-Gloria  
11 (C) Mr. Wishbone Show

7:25

- 2 Al Mann, KNXT news  
7 News, Bob Paige

7:30

- 7 (C) Dr. Joyce Brothers  
11 (C) Daphne's Cartoons  
8:00 A.M.  
2 Captain Kangaroo  
7 Girl Talk, Virginia Graham, Eydie Gorme, Connie Stevens, Genevieve

8:30

- 7 (C) Dr. Loretta Chase  
9:00 A.M.  
2 Candid Camera, Funt. Woody Allen is a plot-revealing book salesman.  
4 (C) Snap Judgment  
5 (C) Kingdom of the Sea

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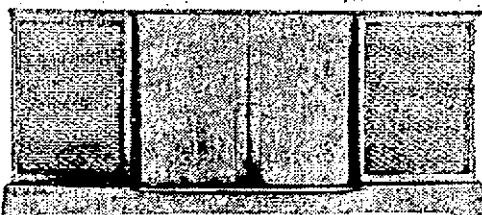
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**OPEN EVENINGS****SUNDAYS 12-5**

- 7 (C) Mike Douglas Show  
11 (C) akk LaLanne Show  
13 Cartoonaroony

9:15

13 Frontiers of Freedom

9:30

- 2 The Beverly Hillbillies. Clampetts get culture.  
4 (C) Concentration, Bob Clayton  
5 Burns & Allen Show  
11 (C) Gypsy Rose, Lee. Guest: Paula Wayne

9:45

- 9 (C) Nature's Window  
13 Essence of Judaism

10:00 A.M.

- 2 Andy of Mayberry  
4 (C) Pat Boone Show. Guest: Jimmy Darren  
5 December Bride  
9 Teacher Education  
11 Movie: "No Questions Asked," Barry Sullivan ('52)

13 Assignment Education

10:30

- 2 Dick Van Dyke Show  
4 (C) Hollywood Squares  
5 Johnny Grant Movie: "Car 99," Fred MacMurray ('35)  
7 Dateline: Hollywood, Ryan O'Neal and bride Leigh Taylor-Young, plus Anne Francis

9 The Story (relig.)

13 The Roy Rogers Show

10:55

- 7 (C) Children's Doctor  
11:00 A.M.

2 The Love of Life

4 (C) Jeopardy, Fleming

7 (C) Supermarket Sweep

9 (C) Herald of Truth

13 Bill Johns, News

11:30

- 2 (C) Search for Tomorrow  
4 (C) Ey Guess, B. Cullen  
7 One in a Million, O'Neil  
9 (C) Movie: "Wichita," Joel McCrea, Vera Miles ('55), Wyatt Earp.

11 Sheriff John, J. Rovick

13 (C) Treasures, B. Burrud

11:45

- 2 (C) Guiding Light  
28 The Friendly Giant

12:00 NOON

- 2 (C) Keene at Noon  
4 (C) Let's Make a Deal  
7 Everybody's Talking  
13 Buckaroo 500 (kids)

28 Dressing by Design.

First in a 5-part series on fashions.

12:30

2 (C) As the World Turns

4 (C) Days of Our Lives

5 Movie: "Lady Wants Mink," Ruth Hussey ('52)

7 The Donna Reed Show

11 (C) The LaLanne Show

13 Dialing for Dollars

1:00 P.M.

2 (C) Password, Ludden

4 (C) The Doctors (serial)

7 The Fugitive, David Janssen. Kimble's a pawn in play for love and fortune.

9 Movie: "Typhoon over Nagasaki," Danielle Darrieux (Fr-'59)

11 Movie: "The Detective," Alec Guinness, Joan Greenwood (Br-'54)

1:30

2 (C) Linkletter's House Party, Dr. Peterson

4 (C) Another World

13 Movie: "Alimony," Martha Vickers, John Beal ('49)

2:00 P.M.

2 (C) To Tell the Truth

4 (C) You Don't Say!

7 (C) Newlywed Game

2:30

2 The Edge of Night

4 (C) The Match Game

5 Love that Bob!

7 (C) Dream Girl of '67

9 (C) Feature Page

3:00 P.M.

2 The Secret Storm

4 (C) PDQ, Dennis James

5 Divorce Court

7 General Hospital

13 (C) Bozo's Big Top

3:30

2 Loretta Young Th'tr

4 (C) Tom Frandsen, FYI

7 Dark Shadows (serial)

9 Movie: "Bank Dick," W. C. Fields, Franklin Pangborn ('40)

11 (C) Billy Bart's Show

13 (C) Jack &amp; Phyllis Show

4:00 P.M.

2 Sea Hunt, Lloyd Bridges

5 Dobie Gillis, D. Hickman

7 (C) The Dating Game

13 (C) Black Baron, Circus

4:30

2 Movie: "Saigon," Alan Ladd, Veronica Lake ('48)

4 (C) Documentary Movie: "They Shall Not Die" (Germ-'60). Oscar winner, of wild life conservation.

5 (C) Geo. Putnam, News

7 (C) Baxter Ward, News

11 (C) Marine Boy

5:00 P.M.

9 Timmy and Lassie

11 (C) Rocky and Friends

13 "Casino Royale" Salute, B. Mitchell, Reed, rock bands, go go girls. Also clips from the new James Bond movie.

28 Story Book Time

34 Operation Ja-Ja

5:30

5 Rifleman, C. Connors

7 (C) Peter Jennings news

9 Superman, Geo. Reeves

11 (C) Winchell Mahoney

28 Friendly Giant: Zoo

5:45

28 Sing Hi, Sing Lo

6:00 P.M.

2 (C) Big News, Dunphy

4 (C) Sixth Hour News

5 Rawhide, Eric Fleming.

7 Gary Merrill. Townspeople are prisoners of five desperate men.

9 (C) Movie: "Hippodrome," Gerhard Reldmann (Germ-'61)

13 Munsters, Fred Gwynne

28 What's New (science)

6:30

9 (C) Matches 'n Mates

11 (C) My Favorite Martian. Martin's levitation finger's out of control.

13 The Patty Duke Show



**THE CARSONS**, Constance and Elliot (Dorothy Malone, Tim O'Connor), move a step closer to learning what happened to their missing daughter in Peyton Place, Monday and Tuesday at 9:30 p.m., channel 7, in color.

28 Family Finance (R)  
7:00 P.M.

2 (C) Walter Cronkite

4 (C) Huntley &amp; Brinkley

5 Alfred Hitchcock Show: "Enough Rope for Two," Jean Hagen, Steve Hill. Prison term's end starts search for buried loot.

9 Make Room for Daddy

11 (C) The Flintstones

13 McHale's Navy, Ernest Borgnine. Fuji falls for chief's daughter at Juau.

28 Let's Lip Read: "K, G"

7:30

2 (C) Daktari, Marshall Thompson, Cheryl Miller, Alan Hewitt (repeat). Unaware that two visitors are dangerous criminals, Paula uses Judy as an undercover agent to spy on them.

4 (C) Girl from UNCLE, Stefanie Powers, Noel Harrison, Robert Vaughn, Boris Karloff (repeat). April and Solo nearly end up as wax figures in a house of horrors when they encounter the evil "Mother Muffin."

5 (C) Jim Thomas: Outdoors. Freshwater game fishing, retrievers in action.

7 (C) Combat! Vic Morrow, Bill Bixby, John Considine (repeat). Assigned to blow up a strategic bridge, Saunders finds the only men who can help him are four GI prisoners awaiting court-martial.

9 Movie: "Pride of St. Louis," Dan Dailey, Joanne Dru ('52)

11 (C) Truth or Consequences, Bob Barker.

13 Perry Mason, Raymond Burr, Billy Pearson. Jockey is charged with murder.

28 Cecil Brown; Stocks

34 La Hora de Raul Astor

8:00 P.M.

5 Roller Games—Live! (C) Thunderbirds vs. N.Y. Dick Lane, at Olympic

11 (C) If These Walls Could Speak, Vincent Price: "Hamlet's Castle" at Elsinore in Denmark.

28 (C) Spirit of the Vikings. First in 4-part series on contemporary Norwegian society.

8:30

2 (C) Red Skelton Hour. Patrice Munsel sings, and plays "lonely hearts" col-

34 Toros de Espana (bull-

unist Constance Cupid in a Clem Kadiddlehopper sketch. Red's a cantankerous rich man in the silent spot.

4 (C) Occasional Wife, Michael Callan, Patricia Harty (repeat). Thinking his new job is a cinch, Peter quits the old one, and fires Greta.

7 (C) The Invaders, Roy Thinnes, Linden Chiles, Julie Sommars, Burgess Meredith. The aliens kidnap Vincent's brother, and the latter's pregnant wife, to keep him from turning over evidence to a news commentator.

11 The Merv Griffin Show with Laine Kazan, Van Johnson, Georgie Kaye, Minnie Pearl, June Haver, UPI's Merrilman Smith

13 (C) Wanderlust, Bill Burrud: "Mexico's Independence Towns." Following the historic trail of Fr. Miguel Hidalgo.

28 N.E.T. Playhouse: "Orpheus in the Underworld," June Bronhill, Kevin Miller, Sadler's Wells Opera Co. Irreverent version of the Greek myth, with spectacular can-can finale.

9:00 P.M.

4 (C) World Premiere (movie - made-for-TV): "Fame Is the Name of the Game," Tony Franciosa, Susan St. James, Jill St. John, Jack Klugman (repeat). Magazine writer stumbles on a body which at first appears a suicide.

13 (C) American West, Jack Smith: "The Ocean That Became a Desert."

34 Lluvia de Estrellas

9:30

2 (C) Petticoat Junction, Bea Benaderet, Frank Cady. Politics splits the valley citizens right down the middle when Kate and Sam Drucker campaign against each other for the post of county supervisor.

7 (C) Peyton Place II. Rita's rushed to the hospital, Elliot uncovers new evidence, and Steven learns of conspiracy between his wife and Harrington.

9 News, Moll and Anson

13 (C) Passport to Travel: "Vancouver Island." Untouched wilderness and charming Victoria.

10:00 P.M.

2 (C) The National Science Test (see "special")

5 (C) Geo. Putnam News

7 (C) The Fugitive, David Janssen, Harry Townes, Kim Darby, Tom Skerritt, Walter Burke, Vaughn Taylor (repeat). Kimble risks his freedom and the wrath of a religious zealot to treat the critically ill infant of his unwed daughter.

9 (C) Las Vegas. Show, Bill Dana with Della Reese, Julius La Rosa, Don Cornell, Helen O'Connell

11 (C) Alex Dreier, News

13 (C) Mr. Blackwell's Hollywood. Afternoon "talk show" pilot, with Julie Christie, Lee Marvin, Zsa Zsa Gabor.

28 (C) KCET Essay: "The Love Generation." The Easter Sunday love-in at Elysian Park.

34 Toros de Espana (bull-

**SPECIAL**

**NATIONAL SCIENCE TEST**—With a new Peabody Award on his trophy shelf, and a contract for a new 14-part "Who, What, When, Where and Why" CBS series in his pocket, Harry Reasoner joins Joseph Benti in testing viewers on their scientific knowledge, using everyday experiences to test observation, notation, prediction and solving puzzles. Postponed from its original April 4 airdate by the AFTRA strike, the 10 p.m., ch. 2 color hour also features Mike Wallace with a group of GIs who took the rest at a base camp near Lai Khe, South Vietnam. (Next week, a look at "The Old College Try" by high school seniors, with a special "Town Meeting of the World" May 15, using the Early Bird satellite, as students in England question Gov. Ronald Reagan in Sacramento and Sen. Robert F. Kennedy in Syracuse. Then 2 weeks from tonight, both CBS and KNXT take separate half-hour looks at the "hippies".

28 Close Up, Mike Laurence: "Father William DuBay," the "revisionist" priest.

40 Italian Hour. Highlights of 1965 San Remo Music Festival

11:00 P.M.

2 (C) 11 o'Clock Report

4 (C) 11th Hour News

5 Alfred Hitchcock Show: "Canary Sedan," Jessica Tandy.

7 (C) Baxter Ward News

11 (C) Joe Pyne Nat'l Show with past AMA president, expert on the Communist conspiracy.

13 Movie: "Dangerous Journey" ('44). Travel-cade in Africa.

28 Gov. Ronald Reagan Press Conference

11:30

2 Movie: "Fortunes of Capt. Blood," Louis Hayward ('50)

4 (C) Tonight, Johnny Carson, Sandra Hilder

5 Movie: "Song of Surrender," Macdonald Carey ('49)

7 (C) Joey Bishop Show with Roberta Sherwood, Bruce Brown

12 MIDNIGHT

9 Honeymooners, J. Gleason

12:30

9 (C) Movie: "Wichita," Joel McCrea ('55)

13 Movie: "City of Missing Girls," Gale Storm, H. B. Warner ('41)

1:00 A.M.

2 Movie: "Half Angel," Frances Dee, Brian Donlevy ('36)

4 The Saint, Roger Moore (final local airing, with "Saint" going network May 21)

7 Movie: "Backfire," Gordon MacRae ('50)

11 Movie: "Curse of Dracula," Francis Lederer ('58)

2:00 A.M.

4 (C) News Wrap-Up

9 Allan Moll, News

2:30

11 Movies: "Moby Dick," "Wicked Woman" and "Lone Ranger"



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ABBE LANE . . . Cha Cha Cha with Dana

## Vegas Show

(Continued from Page 1)

audience's view of the stage.

Pivotal spot of the theater will be the stage right proscenium wall which will hold a bank of 12 monitors hooked up to the nine Las Vegas hotels supplying entertainment and the mobile units touring the Las Vegas area.

Host Dana will have guest stars of all magnitudes on the show. Special guests for the black tie opening night show include such names as: Milton Berle, Allen & Rossi, Abbe Lane, Billy Daniels, Sarah Vaughan, Chad & Jeremy, Dave Astor, Jackie Gayle, Big Tiny Little, Rich Little and the Trombones, Unlimited. Some of these performers will be on stage with host Dana while others will be seen as they perform in the lounges and

main rooms of any of the nine hotels on the Las Vegas Strip.

Executive producer for "The Las Vegas Show" David Sontag said the nightly guests will not solely be denizens of the Las Vegas Strip.

"We will be flying personalities in from Los Angeles, San Francisco, Lake Tahoe or where ever they may be if we want them on the show," Sontag noted.

Sontag said guests scheduled for the first week of viewing include Della Reese, Fran Jeffries, Maureen O'Hara, Frankie Laine, Jaye P. Morgan, Dana Wynter, Roberta Sherwood, Barbara McNair, Rusty Draper, Tommy Leonetti and Sally Ann Howe — not all of whom are appearing in Las Vegas.

HOST DANA will also have a six "Man" repertory company as a regular part of the program. Members of this company will appear as individual performers or in formal sketches or improvisational segments involving the audience. This talented cadre of regulars will function under the comic direction of host Dana who will set the scenes, be in some, and be the focal point for their individual and group spots, all done on the stage of the Hacienda Hotel.

Members of the repertory company include: Jack Sheldon, noted jazz musician; Pete Barbutti, trumpet virtuoso; comedienne Joanne Worley; Broadway performer Danny Meehan; Ann Elder and Cully Richards.

PRESIDENT of the United Network-Is Oliver E. Treyz, former President, ABC Television Network.

James Nichols, a key figure in the network — formerly known as the Overmyer Network — said United is interested in public affairs programming also.

"We want to take one step at a time," he said. "We expect to be around 25 years from now, and we want to move correctly and with no rush."

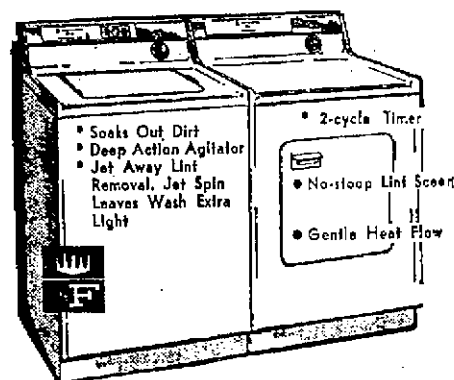
He added that the network is also contemplating moving into another area of programming, children's shows.

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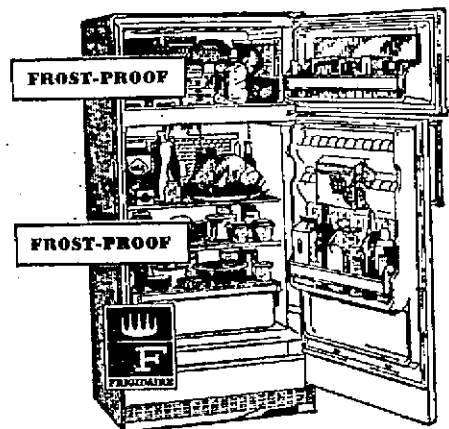
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**WEDNESDAY**

May 3, 1967

**★ PAID ADVERTISEMENT****6:00 A.M.**

- 2 Man & Society; "Minority Groups" (pt. 1)

**6:30**

- 2 (C) Other People, Ways  
4 (C) College Report: "First Name First, Number Last." Depersonalization.  
7 (C) Scope: "Foreign Policy." Herbert Caesar  
11 University of the Air

**7:00 A.M.**

- 2 (C) Joseph Benti, news  
4 (C) Today, Hugh Downs with Mervyn LeRoy, Erskine Caldwell  
7 (C) Exercise w-Gloria  
11 (C) Mr. Wishbone Show  
**7:25**  
2 (C) Al Mann, News  
7 News, Bob Paige  
**7:30**  
7 (C) Dr. Joyce Brothers  
11 (C) Daphne's Cartoon

**8:00 A.M.**

- 2 Captain Kangaroo  
7 Girl Talk, Virginia Graham, Mahalia Jackson  
**8:30**  
7 (C) Dr. Loreine Chase  
**9:00 A.M.**  
2 Candid Camera, Funt  
4 (C) Snap Judgment  
5 (C) Mommy, Save Me!

**SPORTS TODAY**

**NPSL SOCCER, 8 p.m.**  
(9), in color, has Stan Richards and Mario Machado at the L.A. Coliseum where the Toros take on the Toronto Falcons.

Can't Breathe! Story of Children's Asthma Research Institute and Hospital.

- 7 (C) Mike Douglas Show  
11 (C) Jack LaLanne Show  
13 Cartoonaroony

**9:15**

- 5 Cooking with Corris: "Pickled Mushrooms"  
13 G'depost: Geography

**9:30**

- 2 The Beverly Hillbillies. Christmas at the Clam-petts  
4 (C) Concentration  
5 Burns & Allen Show  
11 (C) Gypsy Rose Lee. Guests: Robert Goulet, Gale Storm

**9:45**

- 9 (C) Nature's Window  
13 Guidepost to Spanish

**10:00 A.M.**

- 2 Andy of Mayberry  
4 (C) Pat Boone Show, with Fernando Lamas  
5 December Bride  
9 Spectrum: "Spanish"  
11 Movie: "Killer Is Loose," Joseph Cotton  
**10:15**  
13 Social Sec. in Action.

**10:30**

- 2 Dick Van Dyke Show  
4 (C) Hollywood Squares  
5 Johnny Grant Movie: "College Scandal," Kent Taylor (35)  
7 Dateline: Hollywood, Tammy Grimes, Barbara Hershey  
9 The Living Language  
13 The Roy Rogers Show

**10:55**

- 7 (C) Children's Doctor

**11:00 A.M.**

- 2 The Love of Live  
4 (C) Jeopardy, Fleming  
7 (C) Supermarket Sweep  
9 Quest for Certainty: "The Partners"



- 13 Bill Johns, News

**11:30**

- 2 (C) Search for Tomorrow  
4 (C) Eye Guess, Cullen  
7 One in a Million, O'Neil  
9 Movie: "No Place Like Home," Dennis Price, Shirley Eaton  
11 Sheriff John J. Rovick  
13 (C) Treasure, B. Burrud

**11:45**

- 2 (C) Guiding Light  
28 The Friendly Giant

**12:00 NOON**

- 2 (C) Keene at Noon  
4 (C) Let's Make a Deal  
7 Everybody's Talking  
13 Buckaroo 500 (Kids)  
28 N.E.T. Journal: "Slum Education." In ghetto school in Brooklyn, where experimental project causes chaos.

**12:30**

- 2 (C) As World Turns  
4 (C) Days of Our Lives  
5 Movie: "Make Haste to Live," Dorothy McGuire  
7 The Donna Reed Show  
11 (C) Jack LaLanne Show  
13 Dialing for Dollars

**1:00 P.M.**

- 2 (C) Password, Ludden  
4 (C) The Doctors (serial)  
7 The Fugitive, David Janssen, Kimble's working in a liquor store when a young hoodlum holds it up.  
9 Movie: "Murder by Proxy," Ivan Desney  
11 (C) Movie: "Scarlet Coat," Cornel Wilde, Michael Wilding ('55). Unmasking of Benedict Arnold.

**1:30**

- 2 (C) Linkletter's House Party, Archie Moore and Anita Bryant  
4 (C) Another World  
13 Movie: "Marry Me Again," Marie Wilson

**2:00 P.M.**

- 2 (C) To Tell the Truth. Three claim to be the Malibu man who monitored the Russian broadcast of Soyuz  
4 (C) You Don't Say!  
7 (C) Newlywed Game

**2:30**

- 2 The Edge of Night  
4 (C) The Match Game  
5 Love That Bob!  
7 (C) Dream Girl of '67  
9 (C) Feature Page

**3:00 P.M.**

- 2 The Secret Storm  
4 (C) PDQ, Dennis James  
5 Divorce Court, Perkins  
7 General Hospital  
13 (C) Bozo's Big Top

**3:30**

- 2 Loretta Young Theater

**SPECIAL****ROAD TO LEBANON**

Danny Thomas, who will star next season in his own comedy-drama-variety anthology series produced by Aaron Spelling steps into the time spot of the defunct Bob Hope anthology series for Chrysler, to reprise an hour aired first last April, and repeating at 9 p.m., in color, ch. 4. Hope, Bing Crosby, Claudine Auger, Hugh Downs and Sheldon Leonard join Danny (in a dual role) in the "road" hour about the wacky troubles that develop when Thomas decides to visit his ancestral home in Lebanon, only to learn that two people are searching for him. It's the first "Road" program ever made for television.

Robinsons prepare to blast off as the planet on which they spent a year disintegrates under them.  
4 (C) The Virginian, James Drury, Terry Moore, Jack Lord, Michael Ansara (repeat). The Virginian hunts two outlaw brothers who robbed and murdered one of his friends.  
5 (C) Divorce Court, Voltaire Perkins. Retirement community proves less than retiring.  
7 (C) Batman, Adam West, Victor Buono, Ziva Rodann (repeat). King Tut barges into Gotham City, sarcophagussied up in a mummy case.  
9 Ladies of the Press: Sen. Howard Baker (D-Tenn)  
11 (C) Truth or Consequences, Bob Barker  
13 Perry Mason, Raymond Burr, Maggie Mahoney. Mason finds a basket on his desk — containing a 4-week-old baby.  
28 Cecil Brown: Stocks  
34 Miercoles a Go Go

**4:00 P.M.**  
2 Sea Hunt, Lloyd Bridges  
5 Dobie Gillis, Hickman  
7 (C) The Dating Game  
13 (C) Black Baron, Circus  
**4:30**  
2 Movie: "Pat and Mike," Spencer Tracy, Katharine Hepburn (52)  
4 Movie: "Devil's Doorway," Robert Taylor  
5 (C) Geo. Putnam, News  
7 (C) Baxter Ward news  
11 (C) Cartoon Cut-Ups  
**5:00 P.M.**  
9 Timmy and Lassie  
11 (C) Huckleberry Hound  
13 (C) Lloyd Thaxton, with Sandy Posey  
28 All Aboard with Mr. Be

**5:30**  
5 Rifleman, C. Connors  
7 (C) Peter Jennings, news  
9 Superman, Geo. Reeves  
11 (C) Winchell-Mahoney  
28 The Friendly Giant  
**5:45**  
28 Art Studio: paper mache

**6:00 P.M.**

2 (C) Big News, Dunphy  
4 (C) Sixth Hour News  
5 Rawhide, Eric Fleming, Lyle Talbot. Cabin is lined with dead Indians.  
7 Movie: "Bobby Ware Is Missing," Neville Brand  
9 (C) Shrimpenstein  
13 Munsters, Fred Gwynne  
28 What's New (Science)

**6:30**

9 (C) Matches 'n Mates  
11 My Favorite Martian  
13 The Patty Duke Show  
28 Introduction to Business: "Short Term Finance"

**7:00 P.M.**

2 (C) Walter Cronkite  
4 (C) Huntley & Brinkley  
5 (C) Death Valley Days: "Major Horace Bell," Robert Taylor, Susan Hart, Lonnie Chapman, L.B.'s Robert Cornthwaite. Defense of accused murderer by early-day L.A. leader turns into a comedy of errors.

**7:30**

2 (C) Lost in Space, Guy Williams, Jonathan Harris, Strother Martin. In first of summer repeats (series is renewed), the

**8:00 P.M.**

2 (C) Beverly Hillbillies, Buddy Ebsen, Leon Ames, Gayle Hunnicutt (repeat). Con men rig hidden photographic and recording devices to trap the unsuspecting Jed into a \$1 million blackmail plot.

**8:30**

11 The Merv Griffin Show with Virginia Graham, Phil Ford and Mimi Hines, Ronnie Graham, Jane Keane, Joachim Prinz

**11:00 P.M.**

2 (C) 11 o'Clock Report  
4 (C) 11th Hour News

**11:30**

5 Alfred Hitchcock Show: "Lamb to the Slaughter"

Tele-Vue's

Agra, and learn how to put on a sari.

- 28 Museum Open House: "The Roman Gallery," Russell Connor

**9:00 P.M.**

- 2 (C) Green Acres, Eddie Oscar Beregi (repeat). While the dreaded Bing Bug invades the local corn crop, a flashback to World War II reveals how Air Force pilot Oliver met Lisa, a member of the Hungarian underground.

- 4 (C) Danny Thomas Special: "The Road to Lebanon" (see "special"). Preempts "Chrysler Theatre," which returns next week with a whodunit starring Ricardo Montalban and Joanne Dru.

- 7 Movie: "The Hustler," Paul Newman, Jackie Gleason, George C. Scott, Piper Laurie ('61). Multi Oscar-nominated film of a ruthless young pool shark, determined to beat the legendary Minnesota Fats.

- 13 (C) Islands in the Sun, Bill Bmurrud: "The Fortunate Islands" (Cannary Islands)

- 28 Spectrum: "Medicine Men of Africa" (pt. 2)

- 34 TV Musical

**9:30**

- 2 (C) Gomer Pyle, USMC. Jim Nabors, Frank Sutton (repeat). The entire platoon — except Gomer — is confined to sick bay with measles.

- 13 (C) American Jack Douglas: "Scenic Land, U.S.A." Includes states of the Rockies and Great Plains.

- 28 Your Dollar's Worth (consumer tips): "Used Cars." Tips from mechanics, inspectors, legislators and "Mad Man" Muntz.

**10:00 P.M.**

- 2 (C) Danny Kaye Show (repeat). Novel musical introductions to songs by Ella Fitzgerald, Buddy Greco and Sergio Mendez and Brasil 66, plus Kaye's spoof of "Little Green Riding Hood."

- 4 (C) I Spy, Robt. Culp, Bill Cosby, Victor Francen (repeat). In story by Marion Hargrove, a vengeance-seeking Italian family kidnaps Kelly and tries him for the death of their son in the Korean War.

- 5 (C) Geo. Putnam, News

- 9 (C) Las Vegas Show, Bill Dana with Connie Francis, Fran Jeffries, Al Hibbler, Pat Morita and Molly Bee

- 11 (C) Alex Dreier, News

- 13 Survival, James Whitmore: "Texas City Oil Explosions"

- 28 In My Opinion, Paul Niven: Sen. Wayne Morse (D-Ore.)

- 34 Boxing from Mexico.

**10:30**

- 13 True, Jack Webb: "The Handmade Private," Jerry Van Dyke. Search for AWOL fictitious GI.

- 28 Student Focus: "Brian Whitcomb and the Congregation." Jazz mass performed at UCLA

**11:00 P.M.**

- 2 (C) 11 o'Clock Report  
4 (C) 11th Hour News

- 5 Alfred Hitchcock Show: "Lamb to the Slaughter"

(Continued on P. 13, Col. 1)

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# THURSDAY

May 4, 1967

## ★ PAID ADVERTISEMENT

6:00 A.M.

2 Early Middle Ages

6:30

2 Who Will Watch the Watchers (Supreme Court vs. Police)

4 (C) College Report: "Band on the Road" (Redlands)

7 (C) Scope: "Architectural Lettering," Paul O. Neble, LBCC

11 University of the Air

7:00 A.M.

2 (C) Joseph Benti, News

4 (C) Today, Hugh Downs with Gore Vidal

7 (C) Exercise w-Gloria

11 (C) Mr. Wishbone Show

7:25

2 (C) Al Mann, News

7 News, Bob Paige

7:30

7 (C) Dr. Joyce Brothers

11 (C) Daphne's Cartoons

8:00 A.M.

2 Capt. Kangaroo: "C"

## SPORTS TODAY

OLYMPIC BOXING, 8 p.m. (5) in color, has Dick Enberg ringside with a 10-round heavyweight bout between King-Fletcher and Ben Black.

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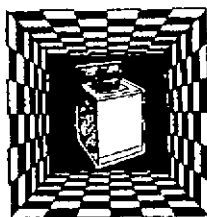


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7 Girl Talk, Virginia Graham, Edith Head

8:30

7 (C) Dr. Loriane Chase

9:00 A.M.

2 Candid Camera, Funt. Lilolady sweeping sidewalks, swats passersby with broom.

4 (C) Snap Judgment

5 (C) Danger is Business

7 (C) Mike Douglas Show

11 (C) Jack La Lanne Show

13 Cartoonaroony

9:15

13 G'dpost: News parade

9:30

2 The Beverly Hillbillies. TV western star (Henry Gibson) is target

4 (C) Concentration

5 Burns & Allen Show

11 (C) Gypsy, Rose Lee with Gale Storm, Maria Wilson

13 Guidpost to Books

9:45

9 (C) Nature's Window

13 Essence of Judaism

10:00 A.M.

2 Andy of Mayberry

4 (C) Pat Boone Show. Guest: Jimmy Rodgers

5 December Bride

9 Teacher Education

11 Movie: "Her Kind of Man," Dane Clark, Janis Paige (46)

13 The Intelligent Parent

10:30

2 Dick Van Dyke Show

4 (C) Hollywood Squares

5 Johnny Grant Movie: "Basketball Fix," John Ireland (51)

7 Dateline: Hollywood, Carol Lawrence, Robert Lansing

9 Dateline: Campus

13 The Roy Rogers Show

10:55

7 (C) Children's Doctor

11:00 A.M.

2 The Love of Life

4 (C) Jeopardy, Fleming

7 (C) Supermarket Sweep

9 Of Men and Motives

13 Bill Johns, News

11:30

2 (C) Search for Tomorrow

4 (C) Eye Guess, B. Cullen

7 One in a Million, O'Neil

9 Movie: "Steel Bayonet," Leo Genn, Kieron Moore (B-'58)

11 Sheriff John, J. Rovick

13 (C) Treasure, B. Burrud

11:45

2 (C) Guiding Light

28 The Friendly Giant

12:00 NOON

2 (C) Keenie at Noon

4 (C) Let's Make a Deal

7 Everybody's Talking

13 Buckaroo 500 (Kids)

28 Smart Sewing, Marjorie Arch: Pattern Layout

12:30

2 (C) As World Turns

4 (C) Days of Our Lives

5 Movie: "Thousand and One Nights," Cornel Wilde (45)

7 The Donna Reed Show

11 (C) Jack La Lanne Show

13 Dialing for Dollars

1:00 P.M.

2 (C) Password, Ludden

4 (C) The Doctors (serial)

7 The Fugitive, David Janssen, Ed Nelson. Working in Turkish baths, Kimble's spotted by local sheriff.

9 Movie: "Dark Mirror," Olivia DeHavilland (46)

11 Movie: "Monkey Business," Cary Grant, Ginger Rogers, Marilyn Monroe (52)

1:30

2 (C) Linkletter's House Party, Ann Miller, Bob Thomas

4 (C) Another World

13 Movie: "Mutiny of Elsinore," Paul Lukas (37)

2:00 P.M.

2 (C) To Tell the Truth

4 (C) You Don't Say!

7 (C) Newlywed Game

2:30

2 The Edge of Night

4 (C) The Match Game

5 Love That Bob!

7 (C) Dream Girl of '67

9 (C) Feature Page

3:00 P.M.

2 The Secret Storm

4 (C) PDQ, Dennis James

5 Divorce Court, Perkins

7 General Hospital

13 (C) Bozo's Big Top

3:30

2 Loretta Young Theatre

3 (C) Tom Frandsen, FYI

7 Dark Shadows (serial)

9 Movie: "The Great Chase" (63). Anthology of silent films with Kea-

11 (C) Billy Barty Show

13 (C) Jack & Phyllis Show

4:00 P.M.

2 (C) Movie: "Emperor Waltz," Bing Crosby, Joan Fontaine (48)

5 Dobie Gillis, Hickman

7 (C) The Dating Game

13 (C) Black Baron, Circus

4:30

4 Movie: "Always Together," Joyce Reynolds, Cecil Kellaway

5 (C) Geo. Putnam, News

7 (C) Baxter Ward, News

11 Prince Planet (cartoon)

5:00 P.M.

9 Timmy and Lassie

11 (C) Rocky and Friends

13 (C) Lloyd Thaxton

Guest: Al Martino

28 Story Book Time

5:30

5 Rifleman, C. Connors

7 (C) Peter Jennings

9 Superman, Geo. Reeves

11 (C) Winchell-Mahoney

28 The Friendly Giant

5:45

28 Sing Hi, Sing Lo

6:00 P.M.

2 (C) Big News, Dunphy

4 (C) Sixth Hour News

5 Rawhide, Eric Fleming. Aging tyrant cuts off only access to water.

7 Movie: "3 Guys Named Mike," Jane Wyman, Van Johnson (51), Al-

34 Noche de Estreno



## GEORGE GOBEL

guests on the Dean

Martin show at 10 p.m.

Thursday on channel

4.

line stewardess has three suitors.

9 (C) Shrimpenstein

13 Munsters, Fred Gwynne

28 What's New (science)

6:30

9 (C) Matches 'n' Mates

11 My Favorite Martian

13 The Patty Duke Show

28 Family Finance

7:00 P.M.

2 (C) Walter Cronkite

4 (C) Huntley & Brinkley

5 Alfred Hitchcock Show: "Silent Witness," Don Taylor, Dolores Hart. Murderer's haunted by infant's screams.

9 Make Room for Daddy

11 (C) The Flintstones

13 McHale's Navy, Ernest Borgnine, Michael Burns. New seaman is assigned to spy on McHale.

28 Music from Carnegie: "Opera Workshop"

7:30

2 (C) Coliseum: "New Vienna Ice Extravaganza," Hugh O'Brian, Herman's Hermits. First of repeats for defunct series, with European skating champions, skating chimp.

4 (C) Daniel Boone, Fess Parker, Jack Oakie, Woody Strode (repeat). Sent to Salem to buy horses, trader returns instead with a giant slave and a medicine show strongman.

5 "5-Tour So, California

★ with the Happy Wanderers"

(C) "Free Port of Ensenada," plus remote interior, fishing areas.

7 (C) Batman, Adam West, Victor Buono, Ziva Rodann (repeat). Slinky Nefertiti unwittingly reveals that the rotund King Tut's a phony.

9 Movie: "Pride of St. Louis," Dan Dailey (52)

11 (C) Truth or Consequences, Bob Barker

13 Perry Mason, Raymond Burr, Tom Coley. Anti-collision device proves motive for murder.

28 Cecil Brown, Stocks

34 Noche de Estreno

8:00 P.M.

5 (C) Olympic Boxing (see "sports")

7 (C) F Troop, Forrest Tucker, Larry Storch,

Harvey (Kaye show) Korman (repeat). A Prussian colonel plans using a balloon to fight the Hekawis, but Agam stumbles into the basket and takes off in free flight.

11 (C) Bishop Fulton Sheen. "Collective Life and Collective Death." Society's concern over nuclear weapons.

28 Speculation, Keith Berwick: "Revolutionaries or Founding Fathers." Panelists, including L.B.'s Fred Wayne, analyze motivations of Adams, Franklin and Jefferson.

8:30

2 (C) My Three Sons, Fred MacMurray, Don Grady, Yvonne Craig (repeat). A flustered Steve gets a parking ticket from Robbie's girl, a pretty meter maid, then flunks his driving test for a license renewal. (Miss Craig will play next season's batgirl.)

4 (C) Star Trek, Wm. Shatner, Leonard Nimoy, Roger C. Carmel, Karen Steele (repeat). Responding to the SOS of a stricken spacecraft, the Enterprise crew uncovers an interplanetary mail-order bride business.

7 (C) Bewitched, Elizabeth Montgomery, Dick York, Agnes Moorehead, Bernard Fox. Darin and Larry dream of making millions by marketing a cure for the common cold by Endora's warlock doctor. But then they discover humans suffer peculiar side effects.

11 The Merv Griffin Show with Joe Hymans, Milt Kamen, Selma Diamond

13 (C) Roving Kind: "Blast Off!" Tests of Rockets Research Society in the Mojave Desert.

9:00 P.M.

2 ★ "THE CRUCIBLE" Stars

★ GEORGE C. SCOTT in ARTHUR MILLER'S TOWERING DRAMA. (S) (see "special"). Pre-empted CBS movie.)

7 (C) That Girl, Marlo Thomas, Ted Bessell, Carroll O'Connor (repeat). Interviewing an opera star in his ship stateroom, Ann finds the singer's also a swinger.

13 (C) True Adventure, Bill Burrud: "Wild Birds on the Wing" in western U.S.

28 Theatre Beat, Hal Marienthal. Excerpts from UCLA's "The Physicist," of the communications gap between the scientist and the community.

9:30

4 (C) Dragnet, Jack Webb, Harry Morgan, Mickey Sholdar, Roger Mobley, Peggy Weber. Friday and Gannon crack down on a club of mod-clad teen-agers, whose members take up shoplifting for kicks.

7 (C) Love on a Rooftop, Judy Carne, Peter Deuel, Charles Lane, Hope Summers (repeat). Julie and David get



## SPECIAL

**THE HUMAN VOICE**—Ingrid Bergman stars in Jean Cocteau's one-character drama, taped in London, of a woman receiving on the telephone—the death sentence to an ardent love affair with a younger man. Seen on ABC's Stage 67 at 10 p.m., in color, ch. 7, hour was directed by Ted Kotcheff who did last week's John LeCarre drama, and produced by David Susskind who thereby competes with his own "The Crucible" at this hour.

## THE CRUCIBLE

George C. Scott and his wife Colleen Dewhurst star in the TV premiere of Arthur Miller's story of the 1692 Salem witchcraft trials, and of the resolve of Elizabeth and John Proctor to stand unyielding in the face of accusations. The 2½-hour production, directed by Alex Segal (named TV director of 1966 for his "Death of a Salesman"), airs at 9 p.m., ch. 2, in color.

part-time jobs so they can entertain more graciously when Dave's boss invites himself to dinner.

9 News, Moll & Anson

13 (C) Faces and Places: "Athens" (part 2)

28 R&D Review, Dr. Albert Hibbs: "California Water Project." How it will unify a patchwork system to distribute water to vast areas.

10:00 P.M.

4 (C) Dean Martin Show (repeat), with Phil Harris, Vikki Carr, George Gobel and the adagio dance team Brasilia and Tybee. (Dino's preempted next week by "The Colgate Comedy Hour" with a baker's dozen of comedy headliners.)

5 (C) Geo. Putnam, News

7 (C) ABC Stage 67: "The Human Voice" (see "special")

9 (C) Las Vegas Show, Bill Dana with Robert Clary, Russ Lewis, Jaye P. Morgan, the Page Cavanaugh Septet, Jerry Lester, Frankie Laine, Maureen O'Hara



# Sinatra's Kids

By VERNON SCOTT  
UPI Hollywood Correspondent



NANCY SINATRA



FRANK SINATRA JR.

Frank Sinatra Jr. and sister Nancy will sing together Sunday night on "The Smothers Brothers Show," the variety program that bumped "Bonanza" out of the top spot in the ratings.

Frank and Nancy don't bode well for the Cartwright clan either.

If the Sinatra name is magic, Frank Jr. is sure to add still more lustre to it.

He is 23 years old now and is gaining the pose and assurance, if not the flamboyance, of his father. And while he bears little physical resemblance to his dad, he does share some of his father's characteristics.

FRANK'S movements, voice inflections and "cool" reminds one of his parent. He is soft-spoken, flawlessly mannered and serious about his singing.

"I studied piano for 15 years," he said. "And I've been learning to sing

since I was five years old. One of my teachers is just about the best you could expect to find... my father."

Frank's musical education outstrips that of his father. Technically he knows music better.

Since turning professional some 4½ years ago, Frank has traveled more than 100,000 miles a year in the United States and in some 30 countries, singly mostly at one-night stands in clubs, concerts, and anywhere else a crowd would collect to see a Sinatra in the flesh.

"I'm a road singer," the young man said. "I'm an entertainer. I may be traveling like this the rest of my life. But I hope not."

"Physically it would be easier to become a rock singer like so many others. But that's not for me. I'm an old-fashioned singer. I prefer it to talking, screaming or barking at an audience."

UNLIKE his father and his sister who have racked up overwhelming hit records, singly and in tandem, Frank hasn't dazzled the record buying public — yet. But he's on his way.

"I'm just now delving into recording as a soloist," he explained. "It's not easy because I'm bucking the hard-core rock guys."

"I had trouble accepting recording contracts because the companies wanted to control what I sang and how I sang it. Now RCA has given me a chance. I recorded my first song last week — "Shadows On A Foggy Day" — and it's been well received."

Frankie didn't sign with his father's Reprise Co. because, "lightning doesn't strike three times in the same place. They've already got two Sinatras with big hits on the record charts."

"I TOOK a couple of months going through 184 songs before I narrowed the possibilities down to five. The one I liked best was the one the RCA people thought was best, too."

"I'd certainly like to see it make the charts. That would mean there'd be three Sinatras with hit records. I guess then maybe people would begin to wonder what ever happened to the Ti-Juana Brass."

Frank grinned broadly. The Sinatra warmth was in his face along with the confidence that made Frank Sr. the most remarkable entertainer of a couple of generations.

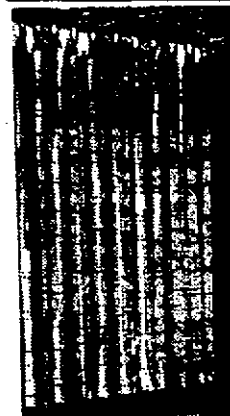
This pleasant, talented youngster may never become the show business giant that his father is. How many do? But if perseverance and determination are a factor — along with a genuinely fine voice — Frank Sinatra Jr. will become a star in his own right.

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**COUPON SALE!**  
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All Sizes in Stock.  
48"x54" — \$5.83 pr.  
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**BROCADE DRAPES**  
A luxury looking drape at a low price. 48"x54", solid colors of white, beige, brown, gold, olive green, red, royal blue, peacock blue, orange. With Coupon

48" x 54" — \$2.88 pr.  
48" x 54" — \$3.98 pr.

**SALE! KIRSCH TRAVERSE RODS**  
28"x48" SALE — 1.47 48"x64" SALE — 2.99 64"x120" SALE — 3.99  
64"x150" SALE — 4.99 Economy, Kirsch, Emp. 100"x180" SALE — 6.99

REG. \$4.98 PER SET

**VALANCE & CAFE CURTAIN SET**  
Set includes 36" wide curtain with rings and 1½ yards matching valance. Assorted prints in red, olive green, gold, aqua, brown.

**\$1.88** Set



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WITH **COUPON** **\$1.33** ea.  
\$2.98 Value, 66"x81" extra wide \$2.24 ea.

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MATCHING 40" x 81" PANEL With Coupon — \$1.84

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**BEDSPREADS**  
IN TWIN or FULL SIZES **COUPON**  
• Limited Quantities

Decorative colors in White, Peacock Blue, Royal Blue, Antique Gold, Lilac, Olive Green, Hot Pink, Aqua, Pink, Brown, Burnt Orange, Jubilee Card Weaving.

**\$7.88**

**KING SIZE QUILTED BEDSPREADS**  
Closing Out. Completely quilted to floor. In white, peacock blue, hot pink, gold, olive green.

Reg. 19.88. HURRY! LIMITED QUANTITIES

**\$9.88**

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Guaranteed machine washable. Heavy quality. With wool, color fast, skid resistant. In white, pink, gold, blue, purple, red, blue, olive green, some royal blue, baby blue, black, orange, mint and more.

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REGULARLY \$3.98

29.88 Value 4'x6' SALE 15.88 4.98 Value CONTOUR SALE 2.77  
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6.98 Value 24'x36' SALE 2.97 12.98 Value 30'x54' SALE 6.97

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CHAIR SIZE... They stretch to fit any shape. No-ton cotton rayon knit. Machine washable. Protect and beautify your furniture. Choose from Brown, Green, Turquoise or Gold.

REG. \$4.98 **\$2.98**

SOFA SIZE — REG. \$11.98 **\$5.98**

## THURSDAY

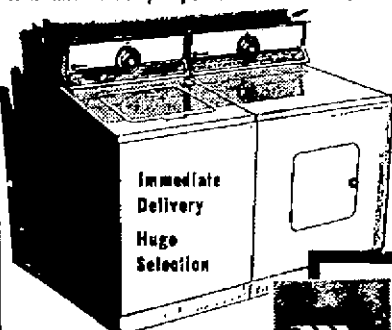
(Continued from Page 14)

- ference (taped earlier) **11:15**  
2 (C) 11 O'Clock Report **11:30**  
4 (C) Tonight, Johnny Carson, Gore Vidal  
5 Movie: "Double Deception," Jacques Ribelles, Kessler Twins  
7 (C) Joey Bishop Show **11:45**  
2 Movie: "Case Against Brooklyn," Darren McGavin ('58-1st run)  
**12:00 MIDNIGHT**  
8 Honeymooners **12:30**  
9 Movie: "Steel Bayonet," Leo Genn (Br. '58)  
11 Movie: "I Bury the Living," Richard Boone  
13 Movie: "Lucky Stuff," Dorothy Lamour ('49) **1:00 A.M.**  
4 Movie: "Fighter Attack," Sterling Hayden  
7 Movie: "Secret File—Hollywood," Robert Clarke ('62) **1:15**  
2 Movie: "Girl from Ave. A," Jane Withers **2:00 A.M.**  
9 Allan Moll, News  
11 Movies: "Fugitive Kind," "4-Sided Triangle" and "Lone Ranger"

## Final Days!!

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# FRIDAY

May 5, 1967

6:00 A.M.

- 2 Man & Society: "Minority Groups" (pt. 2)

6:30

- 2 (C) Other People, Ways
- 4 (C) College Report: "Why Europe?" (Oxy)
- 7 (C) Scope: "Drawing Fundamentals," Richard Keyes, LBCC
- 11 Dateline: Campus

7:00 A.M.

- 2 (C) Joseph Benti, news
- 4 (C) Today, Hugh Downs with report on Wright Brothers
- 7 (C) Exercise w-Gloria
- 11 (C) Mr Wishbone Show

7:25

- 2 (C) Al Mann, News
- 7 Bob Paige, News

7:30

- 7 (C) Dr. Joyce Brothers
- 11 (C) Daphne's Cartoon

8:00 A.M.

- 2 Captain Kangaroo
- 7 Girl Talk, Virginia Graham, Irene Papas, Kay Armen, April Olrich

8:30

- 7 (C) Dr. Loriane Chase

9:00 A.M.

- 2 Candid Camera, Funt. Hot seat stunt; cakes on conveyor belt
- 4 (C) Snap Judgment
- 5 (C) Kingdom of Sea
- 7 (C) Mike Douglas Show
- 11 (C) Jack LaLanne Show
- 13 Cartoonaroony

9:15

- 13 Science for You

9:30

- 2 The Beverly Hillbillies. Granny thinks Drysdale's kangaroo is giant jackrabbit.
- 4 (C) Concentration
- 5 Burns and Allen Show
- 11 (C) Gypsy Rose Lee

9:45

- 9 (C) Nature's Window
- 13 Guidepost to Spanish

10:00 A.M.

- 2 Andy of Mayberry
- 4 (C) Pat Boone Show. Guest: Gail Martin
- 5 December Bride
- 9 Invitation to Music
- 11 (C) Movie: "3 Swords of Zorro," Guy Stockwell (Ital '60)

10:15

- 13 Mr. Merchandising

10:30

- 2 Dick Van Dyke Show
- 4 (C) Hollywood Squares
- 5 Johnny Grant Movie: "Daniel Boone, Trailblazer," Bruce Bennett ('56)
- 7 Dateline: Hollywood, Joanna Barnes, Peter Kastner, Deborah Walle
- 9 Hopalong Cassidy Film: "Outlaws of the Desert," Bill Boyd
- 13 The Roy Rogers Show

10:55

- 7 (C) Children's Doctor

11:00 A.M.

- 2 The Love of Life
- 4 (C) Jeopardy, Fleming
- 7 (C) Supermarket Sweep
- 13 Bill Johns, News

11:30

- 2 (C) Search for Tomorrow
- 4 (C) Eye Guess, B. Cullen
- 7 One in a Million, O'Neil
- 9 (C) Movie: "Carnival Story," Anne Baxter ('54)
- 11 Sheriff John, J. Rovick
- 13 (C) Treasure, B. Burrud

11:45

- 2 (C) Guiding Light
- 28 The Friendly Giant

12 NOON

- 2 (C) Keene at Noon



**ELEGANT AGENTS** Emma Peel (Diana Rigg) and John Steed (Patrick Macnee) solve the mystery of "Something Nasty in the Nursery"; case of theft of defense secrets in Britain; in color, channel 7 at 10 p.m.

Guest: Glenn Ford

- 4 (C) Let's Make a Deal
- 7 Everybody's Talking
- 13 Buckaroo 500 (Kids)
- 28 Theatre Beat, Hal Marienthal. Scenes from UCLA's "The Physicists"

12:30

- 2 (C) As the World Turns
- 4 (C) Days of Our Lives
- 5 Movie: "Great Moment," Joel McCrea ('44). Discovery of anesthesia.
- 7 The Donna Reed Show
- 11 (C) Jack LaLanne Show
- 13 Dialing for Dollars
- 28 Citizens in Action, Cecil Brown, L.A. librarian, Coro Foundation executive

1:00 P.M.

- 2 (C) Password, Ludden
- 4 (C) The Doctors (serial)
- 7 The Fugitive, David Jansen. Kimble is recognized by a grudge-bearing war buddy
- 9 Movie: "Man on the Run," Burgess Meredith
- 11 (C) Movie: "The Marauders," Dan Duryea

1:30

- 2 (C) Linkletter's House Party, bloodhound team
- 4 (C) Another World
- 13 Movie: "Tall, Dark & Handsome," Cesar Romero, Milton Berle

2:00 P.M.

- 2 (C) To Tell the Truth
- 4 (C) You Don't Say!
- 7 (C) Newlywed Game
- 2 The Edge of Night
- 4 (C) The Match Game
- 5 Love that Bob!
- 7 (C) Dream Girl of '67
- 9 (C) Feature Page

3:00 P.M.

- 2 The Secret Storm
- 4 (C) PDQ, Dennis James
- 5 Divorce Court, Perkins
- 7 General Hospital
- 13 (C) Bozo's Big Top
- 2 Loretta Young Theater
- 4 (C) Tom Frandsen, FYI
- 7 Dark Shadows (serial)
- 9 Movie: "Topper Returns," Roland Young, Joan Blondell ('41)
- 11 (C) Billy Barty's Show
- 13 (C) Jack & Phyllis Show

4:00 P.M.

- 2 Sea Hunt, Lloyd Bridges
- 5 Double Gills, Hickman
- 7 (C) The Dating Game
- 13 (C) Black Baron, Circus
- 2 Movie: "Panhandle," Rod Cameron ('49)
- 4 (C) Movie: "Massacre at

4:30

- 2 (C) Wild Wild West, Robt. Conrad, Ross Martin, John van Dreele, Jocelyn Lane (repeat). West is kidnapped by a madman who plans to create an underwater kingdom that will rule the world. Next target, a U.S. Navy ship.
- 4 (C) Tarzan, Ron Ely, Jock Mahoney, Woody Strode, Manuel Padilla Jr. (repeat). In first half of 2-part segment, Tarzan tangles with a mad colonel bent on creating his own empire by enslaving jungle tribes.

5:00 P.M.

- 5 The Defenders, E. G. Marshall, Ivan Dixon. Rebellious young Negro insists on representing himself against manslaughter charge.
- 7 (C) Green Hornet, Van Williams, Bruce Lee, Robert Strauss (repeat). Investigating the murders of a series of gangland figures, Britt is added to the list of future victims.
- 9 (C) NFL Action, Frank Gifford: "Sundays Are for Keeps." Season of the New York Giants.
- 11 (C) Truth or Consequences, Bob Barker
- 13 Perry Mason, Raymond Burr, Jack Ging, Hugh Marlowe. Mason turns down lucrative case to defend sailor accused of killing his captain.
- 28 Cecil Brown, Stocks.
- 34 Arriba el Norte

5:30

- 5 Rifleman, C. Connors
- 7 (C) Peter Jennings nws
- 9 Superman, Geo. Reeves
- 11 (C) Winchell-Mahoney
- 28 The Friendly Giant
- 5:45
- 2 (C) Big News, Dunphy
- 4 (C) Sixth Hour News
- 5 Rawhide, Eric Fleming, Brian Keith. Escaped convicts threaten settlement occupied only by women.
- 7 (C) Movie: "The Spoilers," Anne Baxter, Jeff Chandler ('56)
- 9 (C) Shrimpenstein
- 13 Munsters, Fred Gwynne
- 28 What's New (science)

6:00 P.M.

- 2 (C) Matches 'n' Mates
- 11 My Favorite Martian. Short-circuited by Mrs. Brown's fiddle-playing, Martin becomes transparent.
- 13 The Patty Duke Show
- 28 Introduction to Business

7:00 P.M.

- 2 (C) Walter Cronkite
- 4 (C) Huntley & Brinkley
- 5 Alfred Hitchcock Show: "Night of the Execution," Pat Hingle. After winning a conviction, lawyer finds murder suspect was innocent.
- 9 Make Room for Daddy
- 11 (C) The Flintstones
- 13 McHale's Navy, Ernest Borgnine, Joe Flynn. McHale's framed on bootlegging charge, and clapped into brig.
- 28 Music Appreciation: "Madrigal"

7:30

- 2 (C) Wild Wild West, Robt. Conrad, Ross Martin, John van Dreele, Jocelyn Lane (repeat). West is kidnapped by a madman who plans to create an underwater kingdom that will rule the world. Next target, a U.S. Navy ship.
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- 28 Cecil Brown, Stocks.
- 34 Arriba el Norte

8:30

- 7 (C) The Legend of Mark Twain (see "special"). Preempts "Time Tunnel"
- 9 Cinema IX: "A Jolly Bad Fellow," Leo McKern, Janet Munro, Dennis Price, Mervyn Johns (Br.'64). New chemical causes hysteria before death.
- 11 (C) World of Lowell Thomas: "Contact with a Hostile Tribe." Expedition into Brazil to prepare Tixcaos tribe for coming of highway.
- 28 Lively Issues '67: "What Price Higher Education," UCLA's Dr. Irving Bernstein, USC's Prof. George Lefcoe
- 34 Estudio "A" (variety)

9:00 P.M.

- 2 (C) Hogan's Heroes, Bob Crane, Oscar Beregi, Willard Sage (repeat). Hogan is ordered to smuggle a bomb to a German general known to be a member of a secret group plotting against Hitler.
- 4 (C) Man from U.N.C.L.E., Robert Vaughn, David McCallum, Diana Hyland (in dual role), Richard Anderson, Than Wyenn (repeat). Thrush agents kidnap the wife of the favored Presidential candidate, to alter her brain so she'll be a captive to their commands.
- 5 (C) Hollywood Park Preview, Gil Stratton. Filmed highlights of the 1966 season, in preparation for new season opening May 13.
- 11 The Merv Griffin Show with Jack E. Leonard, Alan Young, Lionel Hampton
- 13 (C) Hawaii Calls, Web Edwards: "Sounds of the Islands" (repeat), Hilo Hattie, Ed Kenney, Moki
- 28 N.E.T. Playhouse: "A Mother for Janek," DeAnn Mears, Ray Reinhardt, Jeffrey Heimer. American Conservatory Theatre production of Victor Ullman's drama of a man who feels he must marry to provide a mother for his orphaned nephew.

9:30

- 2-Movie: "Baby, the Rain

10:00 P.M.

- 4 (C) T.H.E. Cat, Robert Loggia, Albert Salmi, Sandy Brown, R. G. Armstrong (repeat). A half-crazed gunman holds girl hostage to force Cat to deliver her father to him for execution.
- 7 (C) Phyllis Diller Show, Marty Ingels, Billy De Wolfe, Ted Cassidy (repeat). Phyllis tries to settle a feud between her boarders by having one paint the portrait of the other.
- 13 Movie: "Two-Gun Lady," Peggie Castle, Wm. Talman ('56)
- 28 Interview with "Janek," Jeffrey Heimer

10:30

- 4 (C) Laredo, Neville Brand, John Hoyt, Barbara Luna (repeat). Reese poses as a woman in effort to rescue a rebel leader from execution at the hands of a Mexican dictator.
- 5 (C) Geo. Putnam, News
- 7 (C) The Avengers, Patrick Macnee, Diana Rigg, Dudley Foster. Three blue-blooded suspects of the theft of defense secrets have returned to childish behavior — playing with rubber balls produced especially for the Guild of Noble Nannies.
- 9 (C) Las Vegas Show, Bill Dana with Roberta Sherwood, Barbara McNair, Gale Garnett, Mel Carter, Sammy Shore, Rusty Draper, Tommy Leonetti, Frank Gorshin, Hank Henry, Samm Cahn.
- 11 (C) Alex Droier, News
- 28 Book Beat: Shooting Script" (Gavin Lyall)
- 34 Lucha Libre (wrestling)

10:55

- 28 Managers in Action: "10 Commandments of Management."

11:00 P.M.

- 2 (C) 11 o'clock Report
- 4 (C) 11th Hour News
- 5 Kr. Kildare, Richard Chamberlain, Lee Marvin. Alcoholic doctor gets chance to prove his theories.
- 7 (C) Baxter Ward, News
- 11 (C) Mort Sahl Show
- 13 Movie: "Man-Eater of Kumaon," Wendell Corey ('48)
- 28 Sounding Board: "Farm Education," Dr. Max Rafferty, panel

11:30

- 2 Movie: "Wing and a Prayer," Don Ameche, Dana Andrews ('44)
- 4 (C) Tonight, Johnny Carson
- 7 (C) Joey Bishop Show

12 MIDNIGHT

- 5 Movie: "Caught in the Draft," Bob Hope, Dorothy Lamour ('41)
- 9 (C) Movie: "Carnival Story," Anne Baxter

12:30

- 13 Movie: "Murder in Reverse," William Hartnell (Br.'45)

1:00 A.M.

- 2 Movie: "Devil to Pay," Ronald Colman, Loretta Young ('31)
- 4 Movie: "Intrigue," George Raft, June Havoc ('47)
- 7 (C) Movie: "War Trial of Kampli," Minoru Ohki (Jan.'63)
- 11 Movie: "Curse of Crying Woman," Rosita Arenas (Mex.'63)

2:30

- 4 (C) News Wrap-Up
- 11 Movies: "Behind Mask of Zorro," "Wrestling Women vs. Aztec Mummy," "Operation Bottleneck" and Lone Ranger

3:00

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The filming will be at various locations in Florida — the swamps, everglades and forest country. Weaver has no reservations about big Bruno: "I trust him completely. But I have to be careful not to carry candy or anything else to eat in my pockets. Once he sniffs food he follows me around until I give him some."

The actor didn't say what Bruno's reaction might be if he refused to give the bear a handout.



# SPECIAL

## LEGEND of Mark Twain

Dramatic excerpts from many of his celebrated works are used to trace the life of Samuel L. Clemens during a color hour at 8 p.m., ch. 7, as cameras visit some of the landmarks which figured importantly in his life. David Wayne is host-narrator for the documentary, and appears in five different

Must Fall," Steve McQueen, Lee Remick, Don Murray ('65). Ex-con hopes to break away from his past and present and find fame with a musical group.

5 Gideon, John Gregson. Prejudice shows when a "mod" is suspected

7 (C) Rango, Tim Conway, Guy Marks, Walter Burke, Ellen Corby. Unable to catch the cattle rustlers, Rango poses as a cow to see what it's like to be rustled. (Last first-run for defunct series.)

13 (C) Capture! Arthur Jones: "Colombia" for crocodiles

34 Pompin y Nacho

9:30

4 (C) T.H.E. Cat, Robert Loggia, Albert Salmi, Sandy Brown, R. G. Armstrong (repeat). A half-crazed gunman holds girl hostage to force Cat to deliver her father to him for execution.

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11 Movies: "Behind Mask of Zorro," "Wrestling Women vs. Aztec Mummy," "Operation Bottleneck" and Lone Ranger

roles in dramatizations of Twain's tales. Donnie Melvin, Bryant Fraser, Staats Cotsworth and Don Scardino are featured with Wayne in scenes from "Tom Sawyer," "Huckleberry Finn," "Life on the Mississippi," "Jumping Frog of Calaveras County" and "A Connecticut Yankee in King Arthur's Court."

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## CRITICS' CORNER

Excerpted Reviews from Television Critics

**PROGRAM:** "Herb Alpert," aired Monday night, channel 2.

Because television is a visual art primarily, it never has successfully captured a group of musicians in concert in a program of any extended length, but it came pretty close to it with the Herb Alpert show.

Usually the camera goes crazy looking for something to picture and resorts to trickery after a time. The old "Lively Ones" show, for example, featured the fine jazz of Jerry Fielding, but resorted to such idiocies as having the musicians dressed up in comic costumes and even had some of them swinging from trees.

The Alpert show was not entirely free of this fault. There was a phony beach segment, and part of the problem of what the musicians should do beside play was solved by showing the band in various locations. But for the most part it came across easily and entertainingly. There were the usual camera oddities, but they were not too intrusive.

Alpert may not be the best trumpeter in the land, but he has managed to put together an ensemble that has an engaging sound and comes over relatively sane in a world of musical screechers and shouters who are straining with "messages."

—George Eres, I, P-T

**PROGRAM:** Interview with Svetlana Alliluyeva (Josef Stalin's daughter) aired Wednesday morning on three networks.

Mrs. Alliluyeva was nothing short of delightful in graciously turning aside some of the stupid questions that came her way. With a soft smile she suggested, for example, that to learn her father's political credo it might be simpler to read his works . . . Moscow has reason to be apprehensive over the impact of Stalin's daughter on the mass mind; she is charmingly videogenic.

—Jack Gould, N.Y. Times

**PROGRAM:** "Soldier in Love," shown Wednesday night on channel 4.

A confident, selfless performance by Claire Bloom as a homely, troubled, unhappy Queen Anne of England gave merit to NBC-TV's "Hallmark Hall of Fame" drama . . . original 90-minute play by Jerome Ross, a modestly successful effort . . .

—Rick Du Brow, UPI

**PROGRAM:** "Inside Pop — The Rock Revolution," aired Tuesday channel 2.

"Don't fight it, they're trying to tell us something." This was the advice of Leonard Bernstein to the

over 25's after an analytical discussion of the beat brigade and what they're trying to prove. What could be more incongruous than the high priest of the concert crowd mingling with the mop-heads and discussing their art forms? He seemed to be as confused as his electronic auditors as to why adults resent the long hairs (literal) and that he likes their brand of music. This after saying it's "trash" and only five per cent of it makes sense.

—Helm, Variety

**PROGRAM:** "War in the Skies," aired Tuesday, channel 7.

(It) began with the familiar documentary technique of following one man through a real life adventure . . . a F100 pilot providing air cover for U.S. troops in Vietnam. The human interest angle was soon lost amid more dramatic material. This included the delicate and dangerous business of in-flight refueling over the Pacific and sweating out the rescue by helicopter of a pilot shot down in a jungle. The hour shed some light on a little-known military operation.

—Cynthia Lowry, AP

**PROGRAM:** "The Monkees on Tour," shown Monday night on channel 4.

The Monkees, four fugitives from a barber shop, served up a so-called special for their series year . . . They should have paid NBC-TV for this commercial. Instead of vice versa. Promo was produced by series producers Robert Rafelson and Bert Schneider, with Rafelson given a writing credit. For what?

—Daku, Variety

**PROGRAM:** "Bogart," shown last Sunday on channel 7.

A pretty superficial slide over his (Humphrey Bogart's) 25-year career in films . . . Ingrid Bergman, his co-star in "Casablanca," said she found him fascinating but repeated what she told inquiring friends at the time: "I have kissed him but I don't know him." Joan Blondell contributed on realistic note to what was mostly a eulogy by recalling battles between Bogart and his third wife, Mayo Methot, and told of "slapping a steak" on Bogart's shiner after one.

—Lowry

**PROGRAM:** "The Law and the Prophets," aired last Sunday night on channel 4.

It was beautiful for viewers with color sets, but considerably less attractive for viewers with black and white television.

—Lowry



## Mark Twain's Jumping Frog

Mark Twain's celebrated short story, "The Celebrated Jumping Frog of Calaveras County," will be dramatized on "The Adventures of Mark Twain," 8 p.m. Friday on channel 7, in color, with David Wayne (left) and John Heffernan. Wayne will narrate, appear in scenes from other Twain works.

## FCC Official Raps TV Critic

### Chilling Broadside Against TV Critic Friendly

(Continued from Page 4)

The matter is now formally on the F.C.C. docket.

The position of Loevinger with respect to governmental control of broadcasting is well known; if other commissioners are free to question the medium's performance, he is certainly entitled to champion that performance. One of his more striking contentions, however, was that "television commercials may have had as much to do with the civil rights revolution the U.S. has experienced in the last decade as court decisions." The commercials, he said, constituted an incentive to a better life.

Loevinger questioned whether there was such a thing as educational television. He observed that U.S. commercial programs were popular in other parts of the world and that perhaps most viewers wanted entertainment.

IN SUM, he rejected Friendly's dominant complaint that excessive profits were at the root of commercial TV's shortcomings and said the time had not come for acceptance of the "basic postulate of current cultural protest: If it works,

it must need fixing.

His closed mind to the possibility that commercial TV could do with some fixing is disquieting enough in a person whose job requires him at least to entertain such possibilities. But his recourse to gratuitous insult forms a larger disservice because he could have helped provide a valuable dialogue with Friendly.

A weakness of "Due To Circumstances Beyond Our Control" is that it unsparingly criticizes commercial TV yet is bereft of any suggestion of how it could be redeemed. Siphoning off some of the profits of commercial TV is a tidy and pat idea, but it does not speak to the problems of advertis-

er-supported TV that will still remain.

Many of Friendly's views are open to constructive challenge, but they should be challenged without unseemly recklessness and in-vective, particularly by one who holds a statutory obligation to give them a full and fair hearing in the public interest, convenience and necessity.

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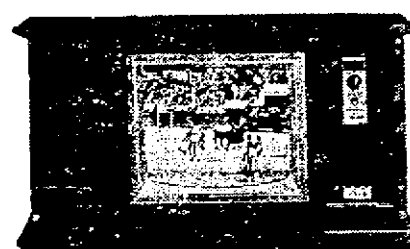


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# SATURDAY

## PAID ADVERTISEMENT

7:30

- 2 Early Middle Ages
- 4 (C) Cool McCool
- 5 Design for Learning
- 11 (C) Mr. Wishbone Show
- 13 Sacred Heart Show

8:00 A.M.

- 2 Capt Kangaroo, with violinist Maria Neglia
- 4 (C) Super 6 (cartoon)
- 5 Movie: "Plunderers of Painted Flats," Corinne Calvert ('59)
- 9 Big Babysitter
- 13 Movie: "Behind the Mask," Boris Karloff
- 3:30
- 4 (C) Atom Ant
- 7 (C) Porky Pig
- 9 (C) Movie: "Devil of Desert vs. Son of Hercules," Kirk Morris

8:00 A.M.

- 2 (C) Mighty Mouse
- 4 (C) The Flintstones
- 7 (C) King Kong (cart'n)
- 11 Movie: "Vampire's Ghost," John Abbott ('45)
- 13 Movie: "Down Missouri Way," Martha O'Driscoll
- 34 Panorama Latino

9:30

- 2 (C) Underdog (cart'n)
- 4 (C) Space Kidettes
- 5 Movie: "Maryland," John Payne, Walter Brennan ('40)
- 7 (C) Beatles (cartoons)

10:00 A.M.

- 2 (C) Frankenstein Jr.
- 4 (C) Secret Squirrel
- 7 (C) Casper Cartoons
- 9 (C) Movie: "The Oklahoman," Joel McCrea ('57)
- 11 AAUW Baseball (spts)
- 34 Cine Mexicano

10:30

- 2 (C) The Space Ghost
- 4 (C) The Jetsons
- 7 (C) Milton the Monster
- 13 Movie: "No Way Back," Derrick DeMarney (Bri-'55)

11:00 A.M.

- 2 (C) Superman (cartoon)
- 4 (C) Sandy Koufax Show, Curt Gowdy.
- 5 Movie: "Lady in Question," Glenn Ford, Rita Hayworth ('40)
- 7 (C) Bugs Bunny Show
- 11:15
- 4 (C) Baseball ("sports")

11:30

- 2 (C) Lone Ranger
- 7 (C) Magilla Gorilla
- 9 Movie: "Pride of St. Louis," Dan Dailey ('52)

12 NOON

- 2 (C) The Road Runner
- 7 (C) Hoppity Hooper
- 13 Movie: "Wild Dakotas," Bill Williams ('56)
- 34 Canciones del Recuerdo

12:30

- 2 (C) The Beagles
- 5 Movie: "The Texan," Randolph Scott, Joan Bennett ('38)
- 7 American Bandstand '67, Dick Clark with the Electric Prunes, Brenda Holloway, hot line to Jeff Beck

1:00 P.M.

- 11 Movie: "Adam Had 4 Sons," Ingrid Bergman ('41)
- 34 Los Medios Hogares

1:30

- 2 (C) Tom and Jerry
- 7 (C) Houston Champions Golf (see "sports")

2:00 P.M.

- 2 (C) Ruth Ashton news
- 9 Stan Richards, News
- 13 Movie: "Norman, Con-

quest," Tom Conway ('53)

2:00 P.M.

- 2 (C) Kentucky Derby (spts)
- 4 Movie: "Jet over the Atlantic," Guy Madison ('58)
- 7 Movie: "I Was a Shop-lifter," Scott Brad, Mona Freeman ('50)
- 9 Movie: "Swamp Fire," Buster Crabbe ('46)
- 11 (C) USC-UCLA Track Meet (see "sports")

2:30

- 5 (C) Passport to Profit
- 34 Brindis Seniorial
- 5 Changing Times

3:00 P.M.

- 2 (C) Scholarquiz, John Condon. Hollywood High vs. Fairfax (L.A.)
- 5 (C) Pocket Billiards: Mizerak vs. Cariton
- 13 Movie: "Chinese Bungalow," Paul Lukas ('56)
- 4 Pasos Triunfales

3:30

- 2 (C) Viewpoint, Jere Witter (color debut)
- 4 International Zone (UN)
- 7 Movie: "She-Creature," Chester Morris, Marla English ('56)
- 9 Car 54, Where Are You?
- 34 Matinee 34 (movie)
- 40 Mosaico Mexicano

4:00 P.M.

- 2 Repertoire Workshop
- 4 (C) Agriculture U.S.A.
- 5 (C) Bowling: Bill Allen vs. Don Scott
- 9 Movie: "Face of Fire," Cameron Mitchell, James Whitmore ('59)

4:30

- 2 Life of Riley, W. Bendix
- 4 (C) Vietnam Review
- 11 (C) John Babcock, News
- 13 Movie: "Fresh from Paris," Forrest Tucker ('55)

4:00 P.M.

- 40 A Bailar Joven
- 2 Wendy & Me, George Burns, Connie Stevens.
- 4 (C) Territory: Underwater, Brauer brothers. "Man-Made Reefs"
- 5 Movie: "Angel & the Badman," John Wayne ('47)

5:00 P.M.

- 7 (C) Notre Dame Old Timers Football see "sports"
- 11 Dennis the Menace
- 34 Todos a Bailar (dance)

5:30

- 2 (C) Ralph Story's L.A. (repeat of Sun.). Stewardesses of Air California, and lullaby with private garden on public property.
- 4 (C) Jack Latham, News
- 9 (C) Boss City, Sam Riddle. Expands to 90 min.

5:00 P.M.

- 11 My Favorite Martian
- 28 Book Beat: "Shooting Script" (Lyall)
- 40 Spanish Movie

6:00 P.M.

- 2 (C) Clete Roberts news
- 4 (C) Scherer-MacNeil
- 11 (C) Branded, Chuck Connors, John Ireland. Jason nearly meets death at hands of man he befriended.

6:30

- 13 Munsters, Fred Gwynne
- 28 Dressing by Design
- 34 Discotheque a Go Go
- 2 (C) Roger Mudd news
- 4 (C) News Conference

7:00 P.M.

- 11 Outer Limits: "Second Chance." Amusement park space ride proves the real thing.
- 13 The Patty Duke Show
- 28 Off Ramp, Art Seidenbaum. Four poets read their unpublished works.

7:30 P.M.

- 2 Sea Hunt, Lloyd Bridges



**GENE BARRY** guest-hosts the Hollywood Palace at 9:30 p.m. Saturday, channel 7, in color. Guests include Theodore Bikel, Lana Cantrell and Mort Sahl.

4 (C) KNBC Survey, Bob Wright

5 (C) Melody Ranch, with Lorrie and Larry Collins

9 (C) On the Scene, Jack Denton: "KHJ Looks at Itself." Behind-the-scenes look at program planning, editing, taping, exploitation — following the course of a program before it gets on the air.

13 McHale's Navy, Ernest Borgnine, Joe Flynn

28 Lively Issues '67: "What Price Higher Education?"

34 Ritmo Capital

7:30

2 (C) Jackie Gleason Show (repeat). The Honymooners try the show business route to the easy dollar when Ralph hears \$200 is up for grabs in an amateur night at the local theater.

4 (C) Flipper, Brian Kelly, Tommy Norden (repeat). Bud's trapped on a buoy surrounded by sharks, but Flipper has amnesia and displays no interest in his friend's plight.

7 (C) The Dating Game

11 (C) Truth or Consequences, Bob Barker.

13 Movie: "The Shadow," Henry Kendall, Felix Aylmer (Br-'39). Scotland Yard.

28 Your Dollar's Worth: "Used Cars." Consumer advice from three views.

34 Carrousel Musical

8:00 P.M.

4 (C) Please Don't Eat the Daisies, Patricia Crowley (repeat). A "typical" day includes twins

locked in the bathroom, a lost wedding ring, and Joan's hand caught in the kitchen disposal.

5 (C) Shebang! Casey Kasem (see "special")

7 (C) Newlywed Game

9 (C) William F. Buckley Jr. (switch from Mondays), with guest Nat Hentoff.

11 Movie: "Mill of the Stone Woman," Pierre Brice, Scilla Gabel (Germ-'62)

28 In My Opinion, Paul Niven with Sen. Wayne Morse (D-Ore.)

8:30

2 (C) Mission: Impossible. Steven Hill, Barbara Bain, Peter Lupus, Martin Landau, Greg Morris, Mary Ann Mobley, Cyril Delevante (repeat). A traveling carnival is a cover in smuggling a political figure out of a Balkan prison and into the west. First half of 2-part segment.

4 (C) Get Smart, Don Adams, Barbara Feldon, Dick Gautier, Laurel Goodwin (repeat). Max is ordered to destroy his old friend Hymie the Robot when the mechanical man tries to kill the Chief.

7 (C) Lawrence Welk Show. Highlight is a musical salute to the Kentucky Derby and the state of Kentucky.

28 R&amp;D Review, Dr. Albert Hibbs: "Managing Our Water Resources"

40 Boxing (90 min.)

9:00 P.M.

4 (C) Movie: "Last Sunset," Kirk Douglas, Rock Hudson, Dorothy Malone, Joseph Cotten, Neville Brand ('61). Cattle drive adventure.

5 Seaway, Stephen Young. Escaped murderer holds gun on abandoned ship.

9 Movie: "Pride of St. Louis," Dan Dailey ('52)

13 Movie: "Try and Get Me," Frank Lovejoy, Lloyd Bridges ('51)

34 La Hora de Silvia Pinal

9:30

2 (C) Pistols 'n Petticoats. Ann Sheridan, Gary Vinson, Roy Engel, Don Beddoe (repeat). An aging Wyatt Earp and a shaking Doc Holliday stand at Sikes' side as he faces a shoot-out at O'Day's Corral.

7 (C) Hollywood Palace. Gene Barry is song-and-dance host to satirist Mort Sahl, actor-singer Theodore Bikel, comic Jack E. Leonard, singer Lana Cantrell, Burns and Schreiber, Czechoslovakia's Dammora and her doves.

11 (C) Joe Pyne Show (pt. 1)

28 Speculation, Keith Berwick: "Revolutionaries or Founding Fathers?" Fredd Wayne is on panel.

10:00 P.M.

2 (C) Gunsmoke. James Arness, Claude Akins (repeat). Disturbed over being forced to kill a prisoner who had been trying to save his life, Matt turns his badge over to another lawman.

5 Movie: "Rogue's Regiment," Dick Powell ('48)

11 (C) Larry Burrell, News

34 Box de Mexico (Boxing)

10:30

7 (C) Hurdy Gurdy, Pete



**LUCY** (Lucille Ball) works out with Eddie (Don Rickles), the washed-up prize fighter she is managing on the Lucy Show, at 8:30 p.m. Monday, channel 2.

Lofthouse and His Second Story Men

11 (C) Joe Pyne (2 hours)

13 (C) Treasure, B. Burrud

28 Spectrum: "Medicine"

11:00 P.M.

2 (C) 11 O'clock Report

7 (C) Keith McBee, News

4 (C) Jack Latham news Men of Africa" (pt. 2)

9 (C) Movie: "The Barefoot Contessa," Ava Gardner, Humphrey Bogart ('54)

13 Movie: "No Monor Vices," Dan Andrews, Lilli Palmer ('48)

11:15

2 Movie: "Human Desire," Glenn Ford, Gloria Grahame ('54—1st run). Man kills both his wife and her lover.

4 (C) Jack Latham News son Story," Robinson

7 "UNTIL THEY SAIL"

★ **JEAN SIMMONS, PAUL NEWMAN, JOAN FONTAINE** with Piper Laurie, San-

dra Dee ('57). James A. Michener story of women left alone during war.

11:30

4 Movie: "The Cranes Are Flying," T. Samoilova

11:45

5 Movie: "Skyjark," Claudette Colbert, Ray Milland ('41)

12:30

11 Movie: "Curse of the Doll People," Elvira Quintan (Mex-'63)

13 Movie: "Ladies of the Chorus," Adele Jergens

1:00 A.M.

9 Movie: "Jackie Robinson Story," Robinson

1:15

2 Movie: "My Gal Sal," Rita Hayworth, Victor Mature ('42)

7 Movie: "Rogue's March," Peter Lawford, Richard Greene ('53)

## SPORTS TODAY

**AAUW BASEBALL**, 10 a.m., (11), has Tom Kelly at Bovard Field where USC hosts UCLA in the first game in 3-game series. (Third battle, May 20, also will be telecast.)

**BASEBALL**, 11:15 a.m. (4), in color, pits the San Francisco Giants against the Pittsburgh Pirates, with Curt Gowdy and Sandy Koufax mikeside. The latter is reunited with former teammate Maury Wills, now in action with the Pirates.

**HOUSTON CHAMPIONS** International Golf Tournament, 1 p.m. (7), in color, has Chris Schenkel with third-round action as U.S. and foreign champions challenge defending title-holder Arnold Palmer. (Final round airs Sunday.)

**KENTUCKY DERBY**, 2 p.m. (2), in color, finds Jack Whitaker, Jack Drees, Bryan Field and Eddie Arcaro trackside at Churchill Downs for the 93rd running of the first leg in the Triple Crown. (Should the Santley Cup play-offs go the full limit, the 7th Toronto-Montreal game also airs today on CBS.)

**TRACK MEET**, 2 p.m. (11), in color, sends Bill Welsh and Chuck Benedict to the L.A. Coliseum for the dual outdoor meet between USC and UCLA. Coverage will continue for 2½ hours.

**NOTRE DAME Old Timers Football Game**, 5 p.m. (7), in color, is from South Bend, Ind., where the 1967 varsity winds up its spring practice by playing a squad of players from former great Irish teams. ABC's Wide World of Sports expands to 2½ hours for this special, thereby preempting Sam Snead's golf show.



# RADIO

KABC-790 KEZY-1190 KGBS-1020 KIEY-870 KRKO-1150  
KALB-1430 KFAC-1330 KGER-1390 KLAG-570 KRLA-1110  
KBIG-740 KFI-640 KGFJ-1230 KMPC-710 KWIJ-1400  
KBLA-1490 KFOX-1200 KGH-1260 KNX-1070 KWKW-1300  
KDAY-1580 KFWB-980 KHJ-930 KPOL-1540 XTAA-690

SUNDAY, APRIL 30, 1967

## SPECIAL BROADCASTS—

9:55 a.m., KMPC—Baseball: Angels-Yankees (dbl.)  
12:55 p.m., KFI—Baseball: S.F. Giants at Dodgers  
7:00 p.m., KFOX—Perry's Scope: "LSD"  
10:30 p.m., KFI—Law Day, USA, Lawrence E. Spivak

### 7:00 A.M.

KLAC—Catholic Hour  
KFI—News; Radio Pulpit  
KABC—American Farmer  
KFI—Interfaith Dialogue  
KFWB—Sunday in L.A.  
KNX—News; Music  
KFOX—World Tomorrow  
KGER—World Missions  
7:15  
KLAC—Sacred Heart  
KABC—Start to Live  
KGER—Chosen People  
7:30  
KLAC—Christ Ch. Unity  
KFI—Kerwin Hoover  
KMPC—Bible Class  
KABC—Paul Conditis, to 12  
KFI—Lutheran Hour  
KFWB—V.D. Series  
KFOX—Calvary Baptist  
KGER—Voice of China  
7:45  
KFI—Christian Science

### 8:00 A.M.

KLAC—Amer. Religion  
KFI—News; Bob Catron  
KMPC—Billy Graham  
KFI—Revival Hour  
KFWB—World War II  
KNX—World of Religion  
KFOX—Stone Island Time  
KGER—Hour of Faith  
8:30  
KHJ—Back to God  
KFWB—Trilogue  
KNX—Sail Lake Tabernacle  
KGER—World Lit. Crusade

### 9:00 A.M.

KLAC—Mary Gray (to 12)  
KFI—Dick Sinclair  
KMPC—Dick Whitlinhill  
KNX—News; Ores Sports  
KFOX—Cliffie Stone, to 1  
KGER—Allmail From God  
9:15  
KNX—University Explorer  
"Dr. Ahmed Fahry"  
9:30  
KFWB—News Conference  
KNX—KNX Sports Forum  
KGER—John Brown

### 10:00 A.M.

KMPC—Eva Cook Show  
KFWB—The Soviet Union:  
Half a Century of Power  
KGER—News in Revelation  
10:15  
KNX—Gardner, Altkson  
10:30  
KFI—Chuck Bennett & the  
Dodgers  
KFWB—Bruce Hayes (to 12)  
KGER—Ch. of Open Door

### 11:00 A.M.

KNX—News; Mike Roy  
12 NOON  
KLAC—Action Line (to 4)  
KABC—News; Dick Whitlinhill  
(to 4)  
KNX—News  
KGER—Awake America

12:15  
KNX—Charles Walle (to 4)  
12:30  
KFI—News; Baller-Up  
KABC—Boston Post  
KGER—Rev. Victor Glenn  
12:55  
KFI—Baseball: S.F. Giants  
at Dodgers

### 1:00 P.M.

KFOX—Charlie Williams  
KGER—Rev. Oral Roberts  
1:30  
KGER—Hour of Faith

### 2:00 P.M.

KGER—Your Worship Hour  
2:30  
KGER—The Quiet Hour

### 3:00 P.M.

KFWB—Joe Yocum (to 8)  
KFAC—N.Y. Philharmonic  
KGER—Full Gospel  
3:30  
KFI—News; Bandstand  
KGER—Revival Time

### 4:00 P.M.

KLAC—Roy Elwell (to 7)  
KFI—News; Monitor  
KABC—News; Blair  
KFWB—News; Sports  
KGER—Revival Hour  
4:15  
KABC—London Report  
KNX—The Fells Wheel  
4:30  
KABC—Oversas Asson't.  
KGER—Family Bible Hour

### 5:00 P.M.

KFI—JISC Notebook  
"USC Songbook"  
KABC—Ira Cook  
KABC—West Galaxy How  
KFOX—Lee Ross (to 7)  
KGER—Rev. Billy Graham  
5:30  
KFI—Meet the Press;  
Ben L. Mendel  
Rivers (D.S.C.)  
KABC—Alex Dreier; Tom  
Harrison Sports (to 4:40)  
KGER—Alliance Hour

### 6:00 P.M.

KFI—Scott Jamboree  
KABC—Fred Harvey Show  
KABC—News; Headlines  
KNX—News; Analysis  
KFAC—Family Hour  
KGER—Rescue Mission  
6:15  
KMPC—Jimmy Fidler  
KNX—The Young Sel.

### 7:00 P.M.

KFI—Ying America Sinus  
KMPC—Paul Compton  
KABC—Issues & Answers;  
Sen. John O. Pastore  
(D-R.I.)  
KGER—Radio Bible Class  
7:15  
KLAC—Larry McCormick  
KFI—American Way  
KABC—News; Washington

MONDAY, MAY 1, 1967

### 7:00 A.M.

KLAC—Joe Pyne Show  
KFI—Pat Bishop Report  
KMPC—Dick Whitlinhill  
KABC—Frank Hemminger  
KFI—Lutheran Hour  
KNX—World News Roundup  
KFOX—Dick Hayes (to 10)  
KGER—Chris Faith Miss'n  
7:15  
KFI—Geoff Edwards  
KABC—News of L.A.  
KNX—Cordic & Co.  
KGER—Bill Brundage spt  
KGER—Ski Pilot  
7:30  
KABC—News Around World

### 8:00 A.M.

KFI—Pat Bishop; News  
KABC—Sports; Paul Harvey  
KGER—Heaven & Home  
8:15  
KFI—News; Geoff Edwards  
KABC—Pat McGulness  
KFI—News; Mike Walden  
KGER—Chapel Hour  
8:30  
KABC—News; Don Allen  
KNX—Cordic & Co.  
KEZY—Bill Brundage spt  
8:45  
KFI—Pat Bishop; News  
KABC—Frank Hemminger  
KGER—Voice of China

### 9:00 A.M.

KABC—Michael Jackson  
KNX—News  
KGER—Lutheran Program  
9:15  
KNX—Cordic & Co.  
KGER—John Brown Hour  
10:00 A.M.  
KLAC—Joel A. Spivak  
KFI—News; Dick Sinclair  
KMPC—Ira Cook Show  
KFWB—Joe Yocum (to 2)  
KNX—News; Arthur Godfray  
KFOX—Bill Cottle (to 2)  
KGER—Rescue Mission  
10:30  
KGER—Voice Americanism  
10:45  
KGER—Rev. LeRoy Kopp  
11:00 A.M.  
KABC—Breakfast Club  
KNX—News; Art Linkletter  
KGER—Bible Institute  
11:30  
KNX—Health; Mike Roy  
KGER—Sunshine Mission  
11:45  
KFI—News; Pat Bishop  
KABC—Paul Harvey news  
KNX—Noon Hour News  
KGER—High Noon Bible  
12 NOON  
KFI—David Starling  
KABC—Pamela Mason  
12:15  
KGER—Dr. Orr, Bible  
1:00 P.M.  
KLAC—Bob Grant (to 4)  
KFI—News; David Starling  
KABC—Roger Carroll  
KABC—Jack Wells (to 4)  
KNX—News  
KFAC—At Music Center  
KGER—Allmail From God

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ROCK HUDSON (top) and Kirk Douglas battle in "The Last Sunset." (See Saturday listing below.)

## TV MOVIE TIPS

SUNDAY — "Bachelor in Paradise" (1961); Bob Hope, Lana Turner in color, ch. 7, 9 p.m.

MONDAY — "Pride of St. Louis" (1952); Dan Dailey plays Dizzy Dean, with Joanne Dru; 7:30 p.m., ch. 9.



FRANCIOSA ST. JOHN

TUESDAY — "Fame is the Name of the Game," (1966); Anthony Franciosa, Jill St. John; repeat "movie for TV" about magazine writer who tries to solve murder; 9 p.m., color, ch. 4.

WEDNESDAY — "The Hustler," (1961); Paul Newman, Jackie Gleason, George C. Scott, Piper Laurie; young pool shark; 9 p.m., ch. 7.

THURSDAY — "The Case Against Brooklyn," (1958); Darren McGavin, Maggie Hayes, Warren Stevens; rookie cop on undercover assignment; 11:45 p.m., ch. 2.

FRIDAY — "Baby, the Rain Must Fall," (1965); Steve McQueen, Lee Remick; yarn about a loser; 9 p.m., ch. 2. "A Jolly Bad Fellow," (1964); British farce for adults, ch. 9, 9 p.m.

SATURDAY — "The Last Sunset," (1961); Kirk Douglas, Rock Hudson; cattle drive in Mexico; color, ch. 4, 9 p.m. "Human Desire," (1954); Glenn Ford, two - timing wife, murder; ch. 2, 11:15 p.m.

## FM HIGHLIGHTS

Light Opera Theater, 9 a.m., KCBH . . . Paul Rhome Show, 10 a.m., KRHM . . . Folk Show, 11 a.m., KTBT . . . Boston Pops, 12:30 p.m., KFAC . . . County Museum Concert, 2:30 p.m., KFAC . . . Stage, Screen, Stereo, 4 p.m., KVFM. The Guitar, 5 p.m., KCBH

## FM STATIONS

KBCA	105.1	KLRO	94.9	KNX	93.1	KSDA	89.7
KBIG	104.3	KMAX	107.1	KPCS	89.3	KSPC	88.7
KCBH	98.7	KMET	94.7	KPFK	90.7	KTBT	94.3
KEDC	88.6	KNAC	105.5	KPOL	93.9	KUSC	91.5
KFAC	92.3	KNJO	92.7	KPPC	106.7	KVFM	94.3
KFOX	100.3	KNOB	97.9	KPRI	106.5	KXLU	89.7
KHOF	99.5	KBB1	107.5	KRHM	102.7	KYMS	106.3

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★ COMBOS ★  
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SAT. 10-7  
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Unaugusta, United and American of Martinsville . . .  
Choose from such world-famous makers as Bassett

**\$12,642 WORTH OF EXPENSIVE  
BEDROOMS Marked Down to \$8,450**

100-inch Sofa, blue-green quilted .....	<b>129.</b>
Convertible Hide-Away Bed, gold .....	<b>139.</b>
3-pc. Quilted Sectional, persimmon .....	<b>144.</b>
2-pc. Danish Sofa & Chair, br. tweed.....	<b>169.</b>
Quilted 8-ft. Sofa & Chair, forest green ..	<b>188.</b>
2-pc. Vinelle Pillow-back Sofa & Chair ....	<b>199.</b>
Early American 2-pc. Quilt Sofa & Chair	<b>249.</b>
Colonial-quilted 3-pc. Sect'l, wing backs ..	<b>259.</b>
Richly quilted 17-ft. Traditional Sectional	<b>279.</b>
Spanish 8' Pillow-Back Sofa & Ch'r, olive	<b>319.</b>
Medit. 8' Pillow-Back Sofa, nutmeg, foam	<b>349.</b>
Colonial-quilted 3-pc. Sect'l, Linenized fab.	<b>495.</b>
Curved Quilted Sectional, 18', olive leaf	<b>539.</b>
2-pc. Lush Imported Velvet Sectional, olive	<b>549.</b>

**41 MAGNIFICENT DECORATOR**

**LIVING ROOMS Priced for Quick Sale!**

Scores of exquisite styles . . . in practically every home  
fashion, color! Sofas in every size and price range!  
All drastically price-cut!

Group #1	<b>\$149</b>	No Money Down <b>\$9 a Month</b>
Group #2	<b>\$189</b>	No Money Down <b>\$12 a Month</b>
Group #3	<b>\$249</b>	No Money Down <b>\$15 a Month</b>
Group #4	<b>\$299</b>	No Money Down <b>\$18 a Month</b>

**Here's the story behind this sale:**

Imagine counting, tagging, and tabulating over 2,000 different items! That's what we have ahead of us when Times takes inventory! Before this can be accomplished we simply must dispose of the thousands of odds and ends, and old stock items that accumulate each year . . . So Out They Go . . . in our Sale of Sales! Come expecting to find breathtaking bargains for your home!

**DISPOSAL of \$7,895 Worth of  
Gorgeous Dining Rooms Price-Cut**

Douglas 5-pc. Extension Dinette .....	<b>36.</b>
Douglas 7-pc. Extension Dinette .....	<b>57.</b>
3-pc. 'Early American' Salem Maple set	<b>69.</b>
Douglas 9-pc. Extension Dinette .....	<b>79.</b>
Dreamhouse 5-pc. Wal. Dining Room	<b>98.</b>
'Early American' 3-pc. Maple Dinette	<b>109.</b>
5-pc. Distress. Maple Dining Room	<b>169.</b>
5-pc. Danish Walnut Dining Room	<b>199.</b>
Bassett, Eastern-made 7-pc. French Prov. Dining Room .....	<b>659.</b>

**97 COMFORTABLE CHAIRS**

**AT FANTASTIC SAVINGS!**

**NOW! YOUR CHOICE OF 4 GROUPS**

**\$47, \$68, \$89, \$118**

**More Than 107 Famous Mattresses  
& Box Spring Sets at Great Savings**

Twin, Full, Queen and King Sizes! Button-tufted,  
Quilt tops! Exciting Savings!

Striped Inner Spring Mattress & Box Spring, Full or twin size! .....	<b>29.</b>
'Hotel-Special' Mattress & Box Spring, full or twin size! .....	<b>44.</b>
'Englander' Ortho-Bracer Mattress & Box Spring, imported floral tick .....	<b>58.</b>
'Royal Rest' Quilted Mattress & Box Spring, 10 year guarantee, No Buttons....	<b>69.</b>
Dreamland King-Size Mattress & Box Spring, 10-year guarantee.....	<b>89.</b>

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**TO GO AT TREMENDOUS SAVINGS!**

We searched our warehouses and stock and found  
hundreds of floor samples, "as is" models (slightly  
scratched), and demonstrators and put fabulous  
bargain prices on them!

Westinghouse 19" Television, w/stand	<b>129.</b>
Magic Chef 36" Gas Range, glass door	<b>149.</b>
Norge Auto. Washer, 12-lb. capacity ..	<b>189.</b>
Famous 8-ft. AM-FM Stereo Radio- Phono, 12 speakers .....	<b>287.</b>
Admiral 23 cu. ft. 2-door, Refrig., frost-free .....	<b>499.</b>
RCA 25-inch COLOR Television .....	<b>549.</b>

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# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y., 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



GEORGE AND LYNDA BIRD IN NEW YORK LAST MONTH

**Q.** What is the status of the Lynda Bird Johnson-George Hamilton friendship. Is he or ain't he gonna marry her?—P. P., Austin, Tex.

**A.** The truth is that Hamilton would like to fade out of the picture, but Lynda Bird is hanging on for dear life. As far back as last Christmas, when he was filming in Munich, Hamilton did not want to return to the U.S. But Lynda told him that if he didn't spend Christmas with her, she would go to Vietnam with the Bob Hope troupe. Because of his Selective Service classification at the time, Hamilton could not afford to have his girl facing dangers in Vietnam while he remained in Europe. So he flew home to Lynda Bird, spent Christmas with her in Acapulco, then quietly winged back to the gay European night life.

**Q.** I have just received a cutting from the largest newspaper in Britain describing how a U.S. marine cut off the ear of a Vietnamese civilian for a souvenir. Is that story true or part of the Red propaganda? — Mrs. J. B. Lilly, Scarsdale, N.Y.

**A.** Unfortunately that particular story is true. The marine in question, Pvt. Ronald Platkowski, 18, was court-martialed at Danang for the offense, sentenced to ten years in jail and a dishonorable discharge.



**Q.** When Sen. Thomas Dodd of Connecticut was investigated by the U.S. Senate, was anything said of his elbow bending? — S. L. T., Washington, D.C.

**A.** Only Dodd's financial affairs came under Senate scrutiny, not his reputation as a two-fisted drinker.

**Q.** Please identify the following quotation: "Nothing on earth consumes a man more quickly than the passion of resentment." — Fred Sanderson, Miami, Fla.

**A.** German author-philosopher Friedrich Nietzsche (1844-1900).

**Q.** Whatever happened to a once well-known Hollywood star, George Brent? — Amy Unger, Newark, N.J.

**A.** Brent, 62, invested wisely in Los Angeles real estate, lives now outside Dublin, Ireland, a country he left at 11.



**Q.** Is it true that Ted Sorensen, special counsel to the late President Kennedy, has secretly been dating Dinah Shore? Isn't Sorensen married?—D. L., Washington, D.C.

**A.** Sorensen has not been dating Dinah Shore, doesn't even know her. Sorensen has been married twice, is currently separated from his second wife from whom a divorce is in the offing.



PAUL NEWMAN AND DIANE CILENTO IN "HOMBRE"

**Q.** Is it true that Paul Newman will not star in a film unless it begins with the letter "H"?—Diana Tulipan, Larchmont, N.Y.

**A.** Newman has starred in *Hud*, *Harper*, *The Hustler* and *Hombre*, but also in a dozen other films whose titles did not begin with the letter "H."

**Q.** Why did Frank Sinatra give up his gambling interests in Nevada? Was it because of his connections with the underworld?—A. T. T., Miami Beach, Fla.

**A.** Under Nevada regulations a casino owner who caters to a listed undesirable faces loss of his gaming license. In 1963 the state of Nevada accused Sinatra of hosting Sam Giancana, a Chicago mobster, at the Cal-Neva Lodge at Lake Tahoe. Rather than contest the action, which he could have done easily, Sinatra quickly relinquished his gambling interests in both the Cal-Neva and the Sands in Las Vegas.

**Q.** What do the words "Reagan Refugee" mean? — Leona Stone, San Jose, Calif.

**A.** They have been used by college professors in California seeking jobs outside that state since Governor Reagan's attempt to cut the budget on appropriations for higher education.



**Q.** I see by the papers that Ethel Kennedy's last five children have been delivered by cesarean section. It was my understanding that the average woman cannot have more than two or three cesareans. Isn't this so? — Viola Hardy, Lynchburg, Va.

**A.** Obstetricians usually recommend no more than three cesareans, but the limit depends on the condition and desire of the patient. Ethel Kennedy is strong, fertile, desires as many children as she can have.

**Q.** I have been told on good authority that Charles Bluhdorn of Gulf & Western bought Paramount studios so that he could personally cast the actresses. Is this so?—W. O. R., Rochester, N.Y.

**A.** Bluhdorn is not only interested in casting actresses but in all other aspects of Paramount production.



NIXON



ROCKEFELLER

**Q.** Why does Governor Rockefeller of New York have such an obsessive hatred of Richard Nixon?—E. L., Albany, N.Y.

**A.** No hate. The Nixon personality and political record just rub him the wrong way.

**Q.** President Johnson keeps taking trips to the Far East—the Honolulu conference, the Manila conference, the Guam conference. What has he accomplished by these trips?—S. A., Urbana, Ill.

**A.** Many of the President's trips are motivated by the political situation on the homefront. When the public opinion polls show that the people do not like the way the President is handling the Vietnamese war, he takes a trip in an effort to get the country behind him. As to the actual accomplishments at Honolulu, Manila and Guam, they are small and debatable.

## Parade

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## My Favorite Jokes

by Senator Ford



EDITOR'S NOTE: "Senator" Edward Hastings Ford, who received his first pay to tell funny stories in 1904, is still, at 80, answering his booking agent's call. He worked through the heyday and death of vaudeville as a headliner monologist. He went through the same process again with bigtime radio, for which he created the inimitable Can You Top This? The show was heard for more than 12 years and had a run on TV, too. Ford performed onstage with such greats as George M. Cohan, Frank Fay and Bert Lahr, often played New York's legendary Palace Theater. He is a noted afterdinner speaker and has appeared on programs with six Presidents of the United States. His humor has most recently been heard on Mutual Network radio and on TV shows conducted by Mike Wallace and Mike Douglas. Senator Ford has an incomparable store of jokes; here are some of his favorites:

Little Dorothy was reading the war news. "Mama," she said, "what do they mean by close quarters?"

"Trying to get 25 cents out of your father," replied her mother.

A prospective bridegroom went into a jewelry store. "I want to see a ring," he told the jeweler.

"Would you like to see our special three-piece combination?" asked the salesman.

"What's that?" questioned the young man.

"Engagement, wedding and teething," came the reply.

An author was always having his short stories returned by a certain editor, so he thought he'd play a trick on him. When his last story was rejected, the author wrote the editor a letter.

"Sir," he wrote, "in the last story you sent back I tried a trick on you. I pasted pages six and seven together. When the story came back, they were still pasted together, which proves you didn't read the entire story."

And the editor's answer came back: "Dear sir: When I open an egg in the morning for breakfast, I don't have to eat the whole egg to find out that it's rotten."

A sentimental wife was gazing out of the window watching a gardener burning leaves. She sighed deeply, then called her husband's attention to the scene. "Look, dear," she said emotionally, "what does that scene remind you of?"

He took a quick look and blurted, "The cigars you gave me last Christmas."

In court, a judge took up the questioning of a defendant. "I understand that your wife is deathly afraid of you," he said.

"That's right, your honor," admitted the defendant.

The judge leaned over and whispered in his ear: "As man to man, how do you do it?"

Two fellows met. "Is it unlucky to postpone a wedding?" asked one. "Not if you keep on postponing it!" replied the other.

After an operation, a man regained consciousness in his hospital room and saw that the shades were drawn. He asked the doctor why the shades were down.

"There's a fire across the street," explained the M.D., "and I closed the blinds, so you wouldn't think the operation was a failure."

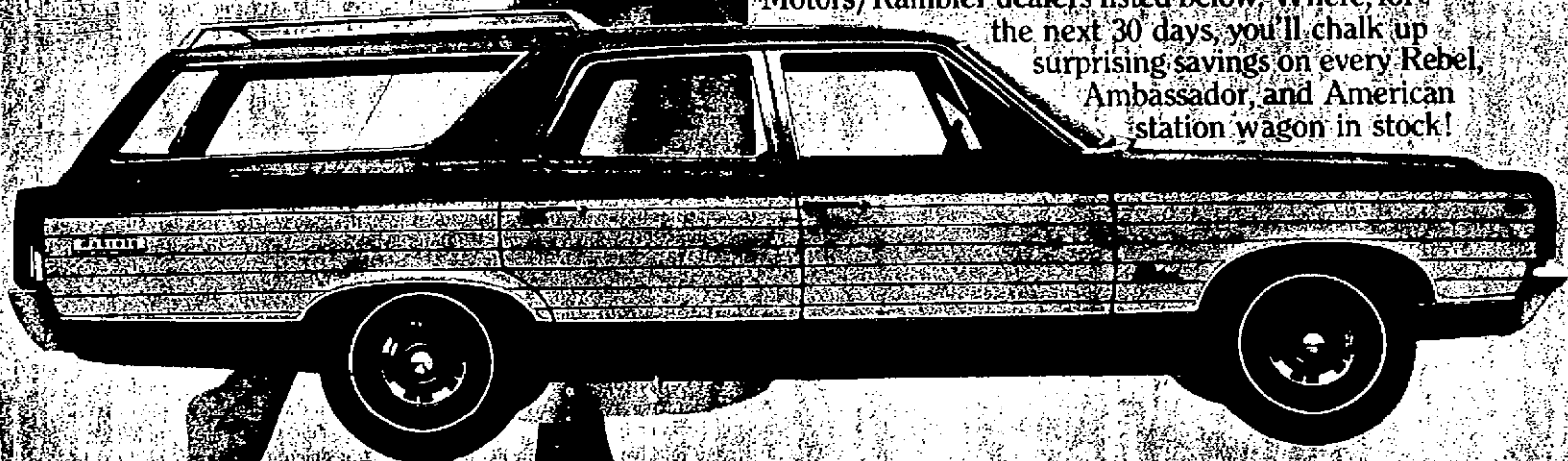
## anecdote of the week

Actor Pat O'Brien, married 35 years to the same wife, a record of sorts in Hollywood, was asked if blindness was necessary in order to be happy in love. "Not blindness," he explained. "It's enough just to close your eyes from time to time."

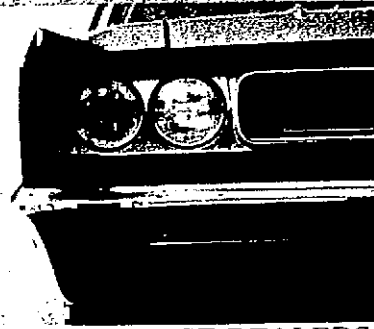




The 1967½ surprise, Rebel Mariner—a limited-edition wagon for a limited time only. Everything about it is deliberately distinctive, exceptionally exciting. We've wedded our bold Venturi grille to a fresh new exterior that combines a breathtaking Barbados Blue with complementary side panels having the look of bleached teakwood planking. To power your Mariner, nothing less than a Typhoon V-8. To delight your sense of luxury, a color-coordinated interior that highlights unique "Stars and Anchor" embossing and individually adjustable reclining seats. How else can we tempt you? With special Mariner nameplates, a nautical Anchor medallion, 91 cubic feet of carpeted cargo room, a hidden compartment you can lock, and a handsome rooftop luggage rack. For extra flair, a sports steering wheel. Select your Mariner Wagon (while they're still available) at one of the American Motors/Rambler dealers listed below. Where, for the next 30 days, you'll chalk up surprising savings on every Rebel, Ambassador, and American station wagon in stock!



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John Rehwald Rambler  
WHITTIER: Ricker Motors

Dress by Guy D



# ADVICE FROM THE NATION'S

by LLOYD SHEARER



Out of business: Lester Hughes, once regarded as a pillar of his little Indiana town, is now doing 15 years for car theft. According to the FBI, Hughes is the top man in his field.

TERRE HAUTE, IND.

"Inside of five minutes I can enter, start and steal any American car."

The above is no inflated, arrogant boast. It is the simple declarative claim of Lester Lawrence Hughes, 47, formerly of Austin, Ill., but recently assigned a 15-year residential lease at the federal penitentiary here.

A small, stocky, bespectacled man, genial, graying and gentle, Hughes looks like the kind of typical, easygoing, Midwestern American whom Walt Disney used to typecast as a young grandfather in his family films. According to the FBI, however, Hughes is the Number One car thief in the nation, having stolen more than 200 vehicles from 1960 to 1965.

Hughes is willing to go along with the FBI statistics, but the probable true count of his car thefts is closer to 400 than 200.

"In 1965," this soft-spoken, small-town character reluctantly admits, "I averaged about five stolen cars a week. I worked mostly around Chicago. I hate to say this, but it was ridiculously easy. I'd go to any of the commuter stations—you know, in the suburbs, places like Winnetka and Lake Forest, where businessmen or their wives park their cars to take the train into the city.

"I'd spot the make and model of car I liked. More than 50 percent of the time I'd find the car doors unlocked and the car keys in one of three places: under the driver's seat, on top of the sun visor, or in the glove compartment. I'd just get in and drive off.

"In most cases," Hughes explains, "it was as simple as that. It seems to me people are asking to have their cars stolen. In other cases where there were no keys I'd start the vehicle by putting

two hot wires together, and off I'd go."

In his successful car-heisting project, Hughes worked jointly with his wife, Mary, who is also pulling a 15-year term—in the U.S. Women's Reformatory at Alderson, W. Va. Together the happily married couple concocted and executed a carefully thought-out, systematized plan that almost turned into "a sure thing."

Here's how it worked: Lester, who owned a small garage in Roann, Ind. (population: 492), would go to a wrecker and buy a 1965 Chevrolet coupe for, say, \$300. He and Mary would tow it back to their garage in Roann. A day later they would drive to Chicago and search the parking lots in the suburbs for another 1965 Chevrolet coupe. When they found what they liked, Lester would steal the car, drive it to Roann with Mary following.

## PILLAR OF RESPECTABILITY

Safe in Roann, where he was regarded as a pillar of respectability, Lester Hughes would remove the serial number from the wrecked car and transfer it to the stolen one. He would then drive the stolen car to a used-car lot he had rented in Indianapolis and sell it to any unsuspecting buyer who wanted a good used car. "I got top money, too," he recalls, "because I stole only low-mileage cars that were in good condition. If they weren't, I'd put them in top condition before I offered them for sale."

In 1965 Lester Hughes grossed upwards of \$350,000 in his used-car business.

In addition to his wife, only one other person knew of his lucrative criminal racket: his son-in-law, who learned about it when Hughes one day carelessly left the original owner's warranty certificate in the glove compartment of a stolen car. As a result, Hughes says, he was com-



# NO. 1 CAR THIEF



County police officers inspect the remains of several stolen vehicles near city of Rome, Ga. Unlike Hughes' operation, these cars were dismantled, and their parts were sold piecemeal.

pelled to support his son-in-law in handsome style.

The FBI broke the case through an anonymous phone tip. Otherwise the chances are excellent that Hughes might still be stealing cars.

Auto theft is the third most frequently committed felony in America, behind burglary and grand larceny. Last year more than 500,000 cars were stolen in this country, up 10 percent over 1965 and 100 percent over 1955.

According to the FBI, auto theft is a young man's crime, with 64 percent of all persons arrested for car thefts being youngsters under 18. It is one of the most common first offenses and so deceptively easy to pull off that it frequently leads to a life of crime. The youngster who steals a car for a joyride often ends up with an arrest, a trial, a conviction and the lasting stigma of a criminal record.

Lester Hughes first learned how to "hot wire" cars when he was held in the Cook County jail for 59 days on suspicion of receiving stolen goods in 1940.

"I was 20 at the time," he recalls, "and I was really innocent. The other convicts there taught me how to wire the ignition on an automobile and how to use a 'hot short' on a car. It's something anyone can learn in 15 minutes."

When Hughes was released he married Mary Randall, a farmer's daughter who had two children by a previous marriage. They set up their garage and filling station in Roann, called it "Lester's Garage" and managed to eke out an honest living raising their children in fairly comfortable rural circumstances.

On July 4, 1959, however, Hughes was involved in a car accident outside Wabash, Ind. In an attempt to avoid an oncoming vehicle, he swerved sharply, crashed into a telephone pole, suffered compound fractures of the leg. After a

long hospital stay, he hobbled around for a year with a cast from hip to ankle. In that time he ran up medical and other bills of \$10,000. "I got in a hole," he says, "and people began clamoring for payment, and they were so insistent. They wanted their money, and I owed it, and I wanted to pay it back, but where could I get the money? Finally I figured the only way to do it was to steal cars. I knew it was wrong. I thought I would steal only enough to pay my debts. But then it turned out to be so darned easy, I became a victim of greed. That's what did us in, greed. I became a big shot—living well, traveling, buying things for my grandchildren, giving them a good start in life. It was greed."

## IT STARTS WITH CARS...

This past February Hughes was tried, convicted and sentenced to 15 years in the U.S. penitentiary, where he has since learned that auto theft is possibly the most frequent forerunner of other serious crimes.

"Most of the guys in here," he told me, "got their criminal start by stealing cars. Many of them thought of it as a lark. They were poor kids like myself, and to them the automobile was some sort of status symbol, so they just went out and borrowed a car for a joyride, and then one thing led to another."

Increased car theft in America is not limited to poverty-rife neighborhoods nor restricted to any one socioeconomic group. It's on the increase in the most fashionable suburbs of the nation, and Bureau of Prisons statistics show a median I.Q. of 104 for inmates convicted under the Dyer Act, which covers interstate transportation of stolen motor vehicles and is the act under which Hughes was sentenced.

According to National Automobile

Theft Bureau figures, there were 289 car-theft rings in operation in this country in 1965, pointing to the profit motive as the cause of much auto theft.

Since practically all automobiles are stolen by starting the motor and driving the vehicle away, auto thefts can be reduced radically if the motor industry and the driving public will exercise some prudence.

I asked Lester Hughes what he would recommend if he were made a vice president of General Motors in charge of theftproofing vehicles.

"First," he said, "I would have a sticker pasted on the dashboard of each car. The sticker would say in big letters: LOCK YOUR CAR. [Approximately 40 percent of all auto thefts in America involve unlocked vehicles with keys left in the car.]

"This would mean automatically that drivers would have to take the car keys with them.

"Second, I would tell car buyers never to leave a spare key anywhere on the outside of the car, under the hood, behind a bumper, etc. If you're going to carry a spare key, carry it on your person.

"Third, I'd make it much more difficult to buy sets of master keys. Nowadays anybody can buy a set of master keys and their codes for a few bucks. They're advertised in many of the magazines.

"Fourth, I'd organize a division of the

company specifically charged with making a car theftproof. As it is now, any professional car thief can steal any American car inside of five minutes. All you have to do is cross the ignition wires under the dashboard or under the hood. By making the housing for the ignition wires more inaccessible and by providing an automatic hood lock, this would make it tougher for the thief.

"Fifth, I'd get my engineers to devise some system of making the car immovable after the ignition was turned off, perhaps a lock on the wheels or some sort of contraption on the transmission. That's really the only way to make a car theftproof, because how many thieves are going to travel around with a tow truck?"

As standard equipment in all 1968 General Motors cars, a buzzer device will be installed to remind a driver leaving his vehicle that the key is still in the ignition switch. If the key is left in the switch, the buzzer will be activated when the driver opens his door, thus reminding the driver to remove his key.

When I informed Lester Hughes of this development, he grinned, said softly, "It's a small start, but if I were a vice president of General Motors, I'd do much more. You see, about 80 percent of the cars I stole were G.M. They're good cars, and they always have a ready market."



# What Makes These People Run?

by George Kiseda

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**PET**  
INCORPORATED

BY 04

People are running in New York City's Central Park—and not to get away from muggers. They're running on rooftops in Montana, on ski slopes in Oregon, on beaches in California and Florida, and New Jersey and on streets in Massachusetts.

It has not yet become as fashionable as the boogaloo or miniskirts, but there's an unmistakable upsurge of interest in running. Men, women and children are doing it—to get fit, to stay fit, to get slim, to stay slim, to have fun, to live longer and sometimes to acquire status.

"Ten or 12 years ago," a heart specialist says, "if you went running through the streets, people would say, 'Hey, Pop, get a horse.' Nowadays it's amazing. There are so many people running that the runners are part of the 'in' group. The change is just fantastic.

"It's gotten to be such a status symbol in my own hometown that the police will always give you the right-of-way. They stop traffic and let the runner go across. It's terrific!"

"Key business people have taken it up," says a Y.M.C.A. director. "A few years ago they looked upon exercise as something that was for nuts. Now people are seeing the light. We get company presidents, doctors, dentists, lawyers, school teachers. One businessman in town joined the 'Y' and started running because he was beginning to feel shut out. 'I go to lunch with these guys,' he told me, 'and all they talk about is their running. I feel like an outsider.'"



Short-distance runner, Actress Mitzi Gaynor, jogs in place in her New York apartment. She runs daily to keep her figure trim.



Y.M.C.A.'s all over the country report their running tracks are occupied 12 to 15 hours a day. Some say they have waiting lists. In Billings, Mont., the Y has no track, but runners are so eager they run on the roof.

"Running," says Don Bingham, of the Brockton, Mass., Y.M.C.A., "is just on the launching pad. But it's going to take off soon. You'll see whole towns running."

Running does that to people. It makes them evangelists. They have found the truth, and they aren't satisfied unless they can spread the word.

"Running is the best all-around exercise there is," says Bingham, tolerating no argument.



Dr. Warren Guild runs with son in Lexington Mass. He once was arrested by local police for untimely dash at 12 a.m.

Not even the fanatics, of course, believe that everyone should go and start running hard immediately. It's a good idea to have a physical exam first. But most experts agree that there are few people in reasonably good health who can't participate.

Why are more Americans than ever before running?

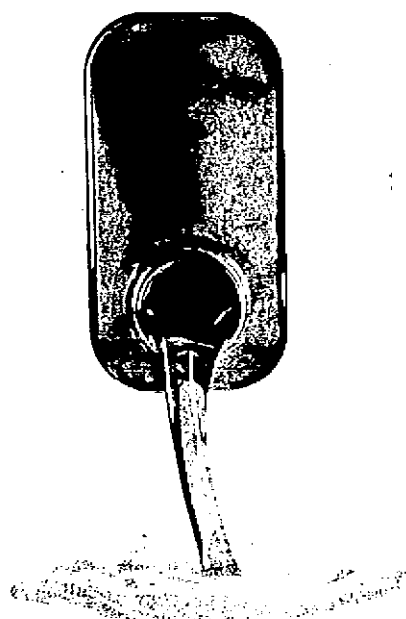
It all seems to have started with the President's Council on Physical Fitness, which has given exercise and fitness a kind of status it didn't have before. Then, too, the medical profession has been endorsing exercise more and more, and doctors tend to listen to their doctors—sometimes. And, of course, there's the matter of convenience: Running is a

kind of sport that requires very little equipment and no teammates.

And there are people who are literally running for their lives. The heart attack statistics seem to indicate that those who participate in vigorous exercise—like running—are less susceptible to heart disease than those who don't.

Dr. Fred V. Hein, secretary of the American Medical Association's committee on the medical aspects of sports, says: "Reports on research now going on lend further credence to the hypothesis that physical activity can desirably affect serum cholesterol levels." (The level of cholesterol is believed by some to be related to heart attacks.)

continued on page 10



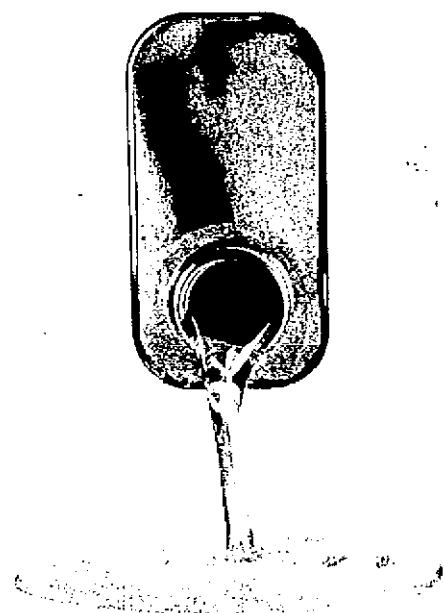
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Evangelist Billy Graham jogs through countryside near North Carolina home.



Soprano Roberta Peters runs in New York's Central Park, says it helps her breathing.



Michigan's George Romney runs every day in winter and fall in Lansing streets.

## One 65-year-old wants to enter the Boston Marathon. Another man ran 21 miles on his 69th birthday

Declares Dr. Wilhelm Raab of the University of Vermont cardiovascular unit: "If exercise does not prevent coronary disease, it certainly delays its onset."

These views have also been supported by the studies of Dr. Jeremy Morris of London, which showed that busdrivers, who work sitting down, had twice as many heart attacks as bus conductors, who constantly walk up and down stairs, and that sedentary postal employees had more attacks than mail carriers, who walk most of the day. Other doctors maintain, though, that the role of exercise in fending off coronary disease is not all that clear-cut.

Whatever got the running craze into motion, it has now attracted a number of prominent people to its banner. Among those who run are actress Mitzi Gaynor (who runs in place at home), former American Football League Commissioner Joe Foss (who runs in the streets) and New York's Mayor John V. Lindsay. Opera singer Roberta Peters (see cover) runs every day around the Central Park reservoir in Manhattan; Michigan's Gov. George Romney gets up early to run a mile and a half through Lansing streets. Evangelist Billy Graham (see cover) runs over the hills near his home at Montreat, N.C.—but he also runs while on tour, recently taking a turn through London's Hyde Park. And Massachusetts' ex-Gov. Endicott Pea-

body used to delight in talking to reporters while running in Boston.

All these names have helped give running new respectability—as Dr. Warren R. Guild has discovered. He doesn't get arrested any more.

Dr. Guild, 40, lives in Lexington, Mass. A heart-and-kidney specialist, he is an associate in medicine at Harvard, president of the American College of Sports Medicine and presidential consultant on fitness. He runs five to eight miles a day, sometimes before dawn, sometimes after midnight. Once, after an emergency call, he returned home around 12 a.m. looking for a way to unwind.

### WHEN THE COPS CATCH UP

"I was tense and keyed up," he says. "I thought, A nice little ten-mile jaunt, and I'll sleep beautifully." So he put on his sneakers and sweat suit and went running through the streets. The Lexington police couldn't believe their eyes.

"What are you doing?" an officer asked the stranger in the night.

"I'm making a cheese sandwich," said the doctor, impudently and imprudently. "Can't you see?"

The police didn't think that was funny. "Who are you?" they demanded.

"I'm Dr. Warren Guild of the Harvard Medical School," said Dr. Guild. The police didn't think that was funny,

either, so they took him in. At 2 a.m. Dr. Guild had to get his wife out of bed to identify him.

Dr. Guild began running about 12 years ago. A doctor keeps odd hours, and Dr. Guild just couldn't find squash partners. "Who is going to play squash at 5:30 in the morning?" he asks.

The more the good doctor ran, the more he wanted to run, and pretty soon he found himself competing in the Boston Marathon—for the fun of it. "I became a half-baked athlete," he says. "Now I'm just quarter-baked, but I love doing it." He usually runs alone, but sometimes he is accompanied by his 15-year-old son. "The only people who should run are people who want to," he says. "We have people in their 70's who had never done any running before, but they're out on the roads now."

Dr. Guild's next-door neighbor had a stroke four years ago. Today, at 61, he runs four miles a day. "We have patient after patient after patient," says Dr. Guild, "who has discovered that the worst advice in the world is: 'Take it easy.'"

Nobody recommends that a man of 60 or even 50 go out and try to run a mile in four minutes. "But," says Vermont's Dr. Wilhelm Raab, "older persons are capable of both beginning and continuing a strict program."

Dr. Raab, 72, runs in place twice a

day at home. Last summer he arranged a seminar on preventive cardiology that brought leading heart specialists to Stowe, Vt. "Running is the best of all physical exercises," Dr. Raab says. "I believe this and so did all of the speakers at the conference in Stowe. Millions should be doing it."

Sports such as golf and bowling are more valuable as recreation than as exercise. To be stimulating, an exercise has to challenge the circulatory and respiratory systems. "It has to be strenuous and enduring to some extent," says Dr. Raab, "and preferably rhythmic."

"What you have to do is exercise enough to make yourself puff, pant and perspire," says Olympic weight-lifting coach Bob Hoffman, "because that's the only way you get results." Hoffman has been trying to get people to run for 40 years. "I've been running myself for a long time," he says. "On my 68th birthday (Nov. 9) I ran ten miles. I thought that was pretty good, but a fellow in Plainfield, N. J., ran 21 miles and walked 48 on his 69th birthday. He ran and walked 69 miles in 13 hours."

There are new strides being made with heart patients, but in this area all medical authorities advise extreme caution. Dr. Raab suggests that heart patients ask the American Heart Association to refer them to the nearest properly supervised program.

For daredevils there's a running club in Tel Aviv for which the entrance requirement is a heart attack. Its members hold track meets among themselves.

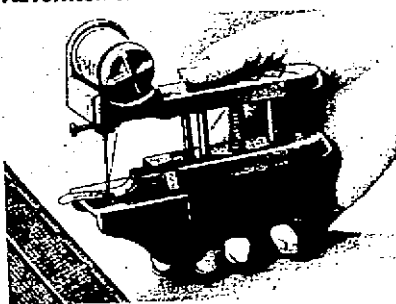
There is nothing quite like that in the U.S., but then there's probably nothing quite like what's going on in Eugene, Ore., in Israel. According to the 1960 census, Eugene had a population of 51,000; according to University of Oregon track coach Bill Bowerman, there are 6000 joggers in Eugene. (If New York City had the same ratio, there would be almost 1 million people running through the streets and parks each day.)

Bowerman and Dr. W. E. Harris, a cardiologist, have worked out a program that has been copied all over the country. They start their runners out alternately walking 55 yards and jogging 55 yards at a pace that is barely faster than a walk. In three months they're running two and a half to three miles.

"We have one old jogger," says Bowerman. "He's a nut. He's very competitive. He's determined to enter the Boston Marathon this spring. He's 65, and he just wants to run the distance. I know he can. He's done it three times. Once he even ran up and down a ski slope. And if he follows our training principles and he likes it, why shouldn't he? Why shouldn't people do what they like to do?"

Why, indeed? And why shouldn't housewives go for a one- or two-mile jog together after they put the kids on the schoolbus in the morning? At dinner, when the man of the house comes home and asks his wife what she did today she can say, "Oh, I went to the supermarket, I washed clothes, and I did the mile in 6:28."





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**SPECIAL "PULL-OUT-AND-SAVE" SECTION**

# NEW IDEAS

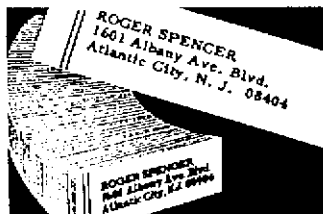
**FOR PARADE READERS**

**NEW IDEAS BY MAIL INSIDE**

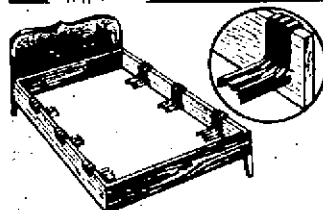
22 OF AMERICA'S MOST INSERIOUS GIFTS & GADGETS	pg. 12 & pg. 13
YOUR OWN PERSONAL SWEDISH MASSEUR FOR PEPERES A DAY	pg. 14
BEAUTY DISCOVERY RINSES AWAY BLACKHEADS	pg. 15
CABBAGE GROWN WITH MIRACLE PELLETS WEIGHS 16 POUNDS	pg. 16
LOSE UP TO 100 POUNDS	pg. 17
LOOK 20 YEARS YOUNGER! LIVE 40 YEARS LONGER!	pg. 18

**AND MUCH, MUCH MORE INSIDE**





**STOP WRITING YOUR RETURN ADDRESS!**  
Here's 1000 gummed labels with your name and address, to save you time! Just wet label & stick! Terrific for stationery, books, packages, checks and records! Handsomely printed in blue on white stock. A real convenience at all times! State name and full address, plus zip code, in three lines for imprinting.  
D171 ADDRESS LABELS .....\$1.00  
3 SETS .....\$2.75



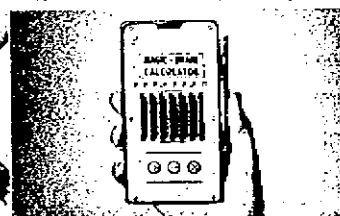
**SPRING SUPPORTS REPLACE BED SLATS!**  
Why put up with broken, squeaky slats; midnight crashes to the floor? New supports eliminate bed slats. Hold up to 1,000 lbs. of mattress, springs and people... safe and secure, installs easily, permanently... Just hook over side rails. Mahogany finish steel. Set of 6.  
378 SUPPORTS FOR WOOD-RAIL \$3.98  
380 SUPPORTS FOR METAL-RAIL \$3.98



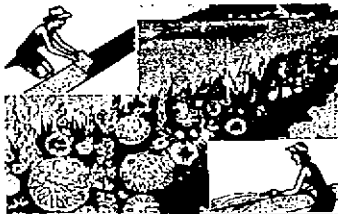
**VENUS BULBS LURE & TRAP FLIES—INSECTS**  
These easy-to-plant bulbs bloom into carnivorous plants, camouflaged by Oriental beauty! They'll actually obtain food by catching and devouring bothersome flies, mosquitoes, etc. A scented, odorless to humans, lures insects to trap, which closes, consumes it and reopens. Develops in about 3 to 4 weeks. Set of 3.  
275 VENUS BULBS .....\$1.00



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Like having your own private air-cooling system on top of your desk! Keeps you comfortable and alert on those trying dog days. Refreshing breeze won't send papers flying off. Adjusts to four positions. Smart, streamlined design. Durable plastic. Battery-operated (not included). 5" x 3 1/4" x 2 3/4".  
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238 CALCULATOR .....69c; 3/\$2.00

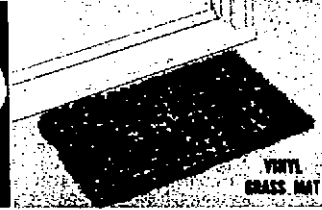


**ELECTRIC TOILET PAPER**... American science and "know how" has finally crashed through with the electric bathroom appliance everyone has been waiting for! Hang one of these electric coracob "ha ha's" in your powder room or give one to each of your friends. It has a cord over 5 ft. long that does nothing at all! Gift-packaged.  
387 ELECTRIC TOILET PAPER...\$1.00

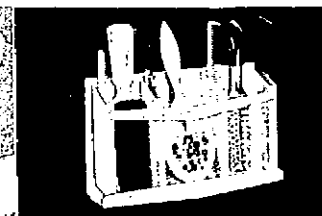


**YOUR BEAUTY SALON HAIRDO STAYS FRESH**  
Coif-Protect keeps your hairdo beauty salon perfect while you sleep, shower, shop, do your housework, etc. Protects your hairdo without crushing it or flattening the teasing. Fits any size. Adjustable velcro-tabs fasten with a touch. Black mesh; soft fiber lining. Pretty shower cap included is specially-sized to fit right over it.  
381 COIF-PROTECT .....\$1.98

**15 FEET OF BIG FLOWERS... INSTANTLY!**  
Just unroll and water! Magical carpet is impregnated with over 100 favorite flower seeds. Grows tall and color-rich. Blooms all summer. Cuts to any size for landscaping. Border mixture grows to 14" tall. Giant mixture reaches a big 36" in height. Both 8" wide.  
363 GIANT CARPET .....99c  
370 BORDER CARPET .....99c

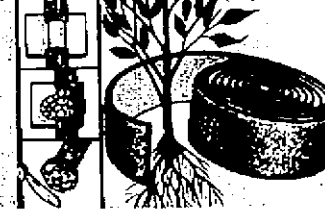


**"GREEN GRASS" IS A VINYL ROOR MAT!**  
Looks like you took a slice of bright green lawn & set it at your door. Actually, countless vinyl grass blades act as scrapers. Clean dirt, snow & mud off shoes. Leave it outside your home door or off your carpets & floors. Easy to clean: rinse off with garden hose. Thick, sturdy vinyl. 16"x24". Get one for front, one for back door.  
353 GRASS DOOR MAT .....\$2.49

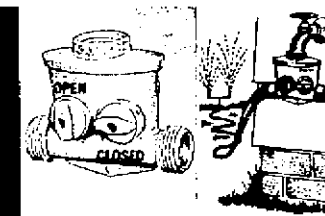


**KEEP BRUSHES & COMBS TIDY & MANDY**  
Put new "at your fingertips" neatness in your family's hair grooming. No more combs and brushes cluttering bureau, sink, toilet tank top. Tidy rack holds 8 or more combs and 3 brushes. 3 sections adjust to any brush size. Mounts on bathroom wall or sits atop tank or on shelf. Plastic; 10"x6"x3". Screws included.  
393 BRUSH-COMB TIDY .....\$1.98

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**GROW FULL, HEALTHY PLANTS FROM CUTTINGS QUICKLY, EASILY!**  
Take cuttings from roses, shrubs, trees and be sure of strong roots! Rapid Rooter helps develop cutting while it's on main plant receiving nourishment. Grows a strong root callus. When it bales, it's time to cut and transplant. Grows a full plant faster. Enough for 30 cuttings.  
392 RAPID ROOTER .....\$1.98



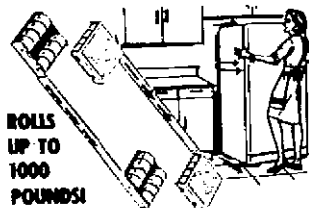
**T-CONNECTOR TURNS 1 FANCIET INTO 2!**  
Now you can water two lawns at once! No more moving sprinker from front to back of the house! Water twice as much lawn in the same length of time! New 2-way hose control lets 2 hose lines run from one faucet; yet each is controlled individually by flow valve on each side! Fits any outdoor faucet. Plastic.  
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**333 FULL PAGE MAGNIFIER . . . \$1.00**

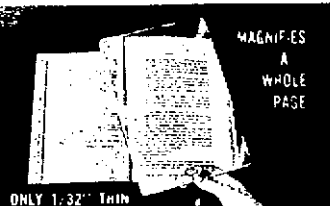


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**NOW PUT YOUR REFRIGERATOR ON WHEELS!**  
Stop pulling and struggling when you clean, paint, pick up dropped articles behind refrigerator! Put it on wheels and roll it! 2 aluminum frame dollies install in a jiffy; no tools needed! Each has 16 hi-impact styrene wheels. Move up to 1000 lb. refrigerator, freezer, range. Raises appliance 3/4". Adjusts to fit all.  
**174 APPLIANCE DOLLIES . . . \$4.95**



**A SHUFF KEEPS BOthersome PETS AWAY**  
from shrubs, trees, furniture, fence, beds . . . prevents expensive damage to your property. Just place a Pet Wick anywhere . . . repellent odor chases dogs and cats away. Helps to train pets . . . saves your home. Can be used indoors or outdoors. (Scentless) Odorless to humans, 20 wicks; long lasting.  
**273 PET WICKS . . . \$1.00**



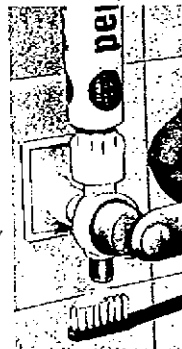
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**NOW, CLIP INGROWN THE NAILS SAFELY!**  
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**157 TOE-RIFFIC CLIPPER . . . \$3.95**

**NOW! NEVER SQUEEZE ANOTHER TUBE**

. . . of toothpaste, hair cream, shampoo, paint, etc. Just push the button to dispense the right amount. Vacuum pump dispenser expels tube down to the last drop. Saves you money. No waste, twisted tubes, lost caps. Self-stick bracket. Rubber and plastic.  
**300 PUSH-A-TUBE . . . \$1.75**



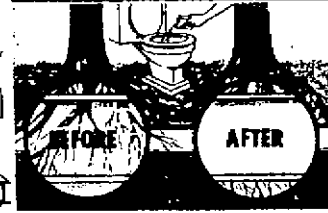
**CURLESS ELECTRIC GRASS CLIPPER**  
Does what mowers can't. Cuts, trims, edges neatly, quickly, effortlessly. Lightweight, portable; no wires! Push switch and steel rotary blade sharply cuts grass set up by special combing action. Built-in motor runs on D batteries (not included). Durable plastic. 14" long.  
**364 GRASS CLIPPER . . . \$5.75**  
**371 TWO REFL. BLADES . . . \$1.00**



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**BRINGS IN BETTER, SHARPER TV PICTURE**  
No more rabbit ears or old-fashioned outdoors antennas! Get a brighter, clearer TV picture at once . . . with the electronic wizardry of Electra-Tenna! Attach to TV set . . . then plug into any electric wall outlet in your home. There's no current! No cost to operate! Never needs any repair! Easy to install.  
**153 ELECTRA-TENNA . . . \$1.95**



**DESTROY ROOTS INSIDE SEWER LINES**  
that connect to cesspools, septic tanks and street sewers. Prevent roots from entering again and choking pipes. Save costly digging and sewer cleaning bills. Just drop packets into toilet bowl and flush. Go right to work when they reach roots in pipe. Harmless to trees, shrubs, plumbing. Box of 6 packets.  
**160 ROOT-DESTROYER . . . \$1.45**

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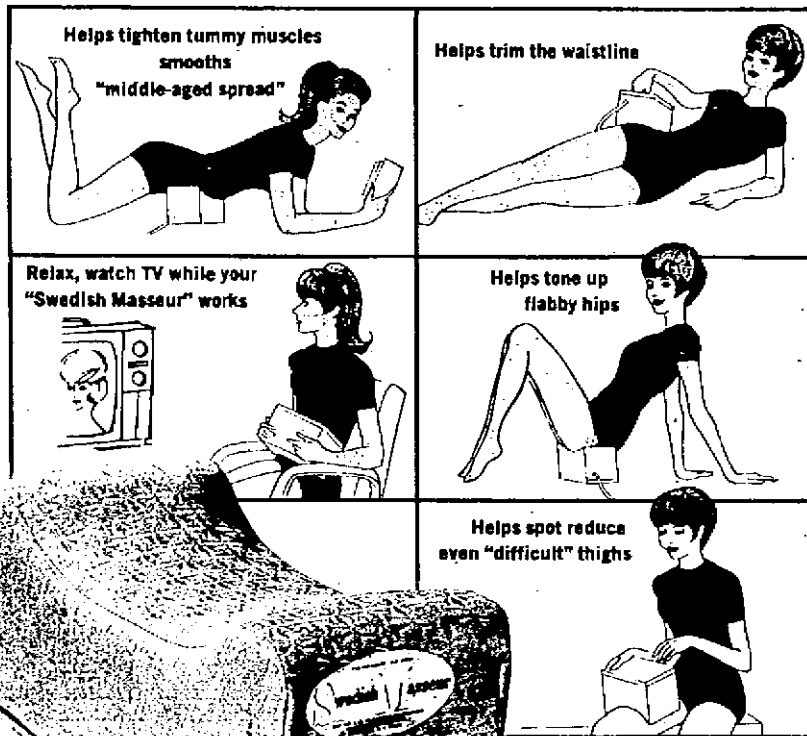
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**SALES TAX** . . . If you live in these states, add sales tax TOTAL (check or money order)  
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- eases tension
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- 3-way plan helps you lose weight and condition your body

Now! Keep "salon-trim" at home...  
in just 10 minutes a day!

# SWEDISH MASSEUR

*helps you spot reduce  
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Just like having a personal Swedish Masseur to help spot reduce you at home! Scientifically contoured Vibrator, conforms to any part of the body, exercises those important muscles that hold in tummy, waist, thighs. And with the 3-way plan, you quickly lose inches, pounds! Stimulates circulation, improves tone slack, relaxes fatigue. Ideal for temporary relief of muscular aches and pains, a wonderful treat for tired feet.

So convenient; you needn't even disrobe! May be used on chair, bed or floor as you watch teevee, chat on phone, read, or just plain relax. Completely portable with plug-in cord, on-off switch. Precision-made in the U.S.A. Pretty powder blue vinyl covering wipes fresh in a flash. Don't delay — start looking slimmer, trimmer. Send "no risk" coupon today (Vibrator pays for itself in no time flat).

**FREE:** THE 3-WAY PLAN INCLUDES AN 80-PAGE CALORIE COUNTER BOOK, PLUS A 64-PAGE EXERCISE BOOK TO HELP YOU LOSE WEIGHT, CONDITION YOUR BODY!

— MAIL NO RISK COUPON TODAY! —

**FREE 10-DAY HOME TRIAL**  
Money Refunded in 10 days if not delighted!

General Nutrition Corp., Dept. 969B  
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I wish to spot reduce, slim down! Please send me  
☐ "SWEDISH MASSEUR" at just \$12.95 postpaid plus FREE 3-Way Plan. If I am not absolutely thrilled with results, I may return "SWEDISH MASSEUR" for full refund within 10 days — no questions asked!

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# Doctor develops home treatment that rinses away blackheads in 15 minutes

By INA LEE Educational Director of Queen Helene

A leading New York dermatologist has developed a simple medicated home treatment that rinses away blackheads and whiteheads in a matter of minutes.

I saw it demonstrated recently on five women and two teenage boys. The results were almost breath-taking. Blackheads really rinsed away. In fact, many could be seen on the cleansing tissues that finished each treatment.

But this wasn't all! In the case of two older women, I saw enlarged pores reduced, and rough, ruddy complexions made cleaner, clearer and smoother looking. In the case of teenagers, I saw some pimples improve after one application. . . . After seeing these results, I can well understand why so many beauticians are now acclaiming this doctor's treatment as one of the most important beauty discoveries.

## Anyone Can Use It

The treatment starts with a thorough skin cleansing. A special laboratory-developed whipped cleansing cream is used that takes off not only surface dirt, but also softens and loosens pore-caked grime with its emollient action. It liquefies as soon as it is applied and literally floats the dirt right off your face.

After this is rinsed off, a delightful mint-scented cream is applied. Within 2 or 3 minutes an absorbing agent called Argilla dries and turns this specially medicated cream into a plastic-like masque. As it firms and hardens, its suction action draws on waste matter in the pores. . . . In 8 or 10 minutes you simply rinse the masque away with lukewarm water which dissolves it immediately. When you wipe your face, you can see blackheads and other pore "filler" actually come off on your tissue. And your skin feels clean—really clean—and refreshed and smooth, like velvet!

Look! See them come off on your cleansing tissue—and without squeezing or digging!



## Pore Sponging and Closing

The third step in the treatment is an exhilarating application of a unique antiseptic astringent—a facial "mint julep" that sponges and tightens emptied pores and leaves a protective invisible film that helps guard your skin against dust, dirt and bacteria for hours and hours.

## Nothing Else Like It

Even after a single treatment, women who have been troubled by blackheads for years see a marked improvement. Many find it hard to believe their eyes. Some blackheads and whiteheads just rinse away. Others are softened and made ready to be drawn out by future treatments. Enlarged pores appear to be smaller. The skin looks smoother and firmer—feels fresher and more alive!

In short, after a single treatment taking only 15 minutes, you can expect to see results that normally you would not dare hope for even after many weeks. . . . but don't expect everything at once. Damage done by years of neglect can't be undone in a day. Yet with 3 or 4 treatments a week, you may confidently look forward to startling complexion improvements within 30 days. Then one treatment a week—or every second week—will probably be all your skin will need to keep it clear, lovely and healthy looking.

The medically developed products used in this treatment are manufactured and quality-controlled by QUEEN HELENE. They are Queen Helene Whipped Cleansing Cream, Queen Helene Medicated Masque and Queen Helene Penetrating Astringent. The three items are sold as complete skin and beauty kit for 3.98. Quite a bargain when you think of what it will do for a person's good looks—and self-esteem!

# See Blackheads Go in 15 Minutes-Or No Cost! they just rinse away!



**1. APPLY QUEEN HELENE WHIPPED CLEANSING CREAM.** It liquefies instantly on skin and floats out dirt with emollient action. Wipe off with cleansing tissue.



**2. APPLY QUEEN HELENE MEDICATED MASQUE.** As masque tightens and hardens, feel drawing action of special absorbing agent start to draw out blackheads and other pore impurities.



**3. RINSE OFF.** In about 10 minutes, rinse off. The masque dissolves in seconds. You'll see blackheads and other impurities come off on the cleansing tissue.



**4. FINISH WITH QUEEN HELENE PENETRATING ASTRINGENT.** This special formula astringent helps close "emptied" pores, tones up complexion, makes skin feel vibrantly fresh and alive.

all these items

**3.98**  
(Enough for 42 Treatments)



Economical Size  
**5.95**



## MAIL TO GENERAL NUTRITION TODAY—

General Nutrition Corp.  
418 Wood St., Dept. 958B, Pittsburgh, Pa. 15222

Please send me my complete Queen Helene 3-Way Skin Treatment, including: 1. Laboratory Developed Cleansing Cream. 2. Medicated Masque Cream. 3. Astringent.

### QUEEN HELENE PRICE LIST (check size desired)\*

- ☐ **3.98** size. Enough for 42 home treatments at less than 10¢ a treatment.
- ☐ **5.95** economical professional size. Enough for 86 home treatments (or one person—enough for 43 home treatments for 2 persons at less than 7¢ a treatment. (You save \$2.01).)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

All orders sent postage paid. Pa. residents add 5% Sales Tax.  
Enclose a check or money order with your order.

## RESULTS ARE GUARANTEED

Examine your face before and after treatment. You should see a startling difference. Some of the blackheads should be gone and others loosened for removal by future treatments. These results are guaranteed or your money will be refunded.



# The British Miracle That Creates SUPER PLANTS IN THE GARDEN...IN THE HOUSE!

Yes! From the greatest gardening nation on earth—England—comes a fantastic discovery! Developed by Britain's leading gardener—winner of the famed Victoria Medal for horticulture! Already used today by OVER THREE MILLION British gardeners! And now released to you—through this advertisement only—to try in your own garden WITHOUT RISKING A PENNY!

Think of it! Here is a gardening development that almost defies belief! It is a CONCENTRATED GROWTH FORMULA, prepared in the form of dry pellets! It costs only pennies per treatment! And even a child can drop them in the ground in as little as ten seconds.

But once these dry pellets are placed near the roots of your starved plants, they perform a scientific miracle that has been every gardener's dream for centuries! They SLOWLY...AUTOMATICALLY feed your plants the life-giving nutrients they need—CONCENTRATED RIGHT AT THE ROOTS OF THESE PLANTS—POURING LIFE-GIVING ENERGY INTO THE VERY HEART OF THOSE PLANTS—DAY AFTER DAY—THROUGH EVERY VITAL STAGE OF THEIR GROWTH!

Just picture this breathtaking scene to yourself: The first result you will notice—almost immediately—is that these amazing English pellets give your plants a tremendous new burst of growth! Whether your plants are new or old—they send out dozens of hidden shoots and buds! Some of your plants may actually DOUBLE in height and breadth in the very first month!

But this is just the beginning! Within

one or two short weeks—without you even touching your plants—these amazing pellets AUTOMATICALLY aid your plants in the second vital stage of their growth! Automatically—still more wonder-working nutrients enter into every cell of your plants' bodies—fill those cells with health and strength and stimulate and wonderful new resistance to disease and pests! Great, tall stems stand up with military precision! Oldest buds begin to swell with vigor and vitality! Even tired old shrubs that you had almost given up for lost—begin to straighten out—fatten up—send out the young green growth that you had never hoped to see again!

And then—the most remarkable part of all! When these fantastically beautiful plants have reached their full glorious height and strength, simply drop another Magic Pellet next to them! These tiny English pellets automatically liberate still more wonder-working in-

redients! These food-concentrated chemicals pour into your roots—carried up through the stems and trunks and branches of your plants—are finally delivered to the great giant flower buds at the top of those plants.

And when those precious ingredients reach those ripe buds—THEN YOU WILL BE BLOWN AWAY BY THE EXPLOSION OF COLOR THAT GREETS YOU IN YOUR GARDEN!

Flowers So Beautiful You Can Hardly Believe Your Eyes!

Yes! When you follow this Streeter plan, you will walk through that garden as though you were in a dream! You will see rose bushes weighed down by masses of blossoms, of a richness and perfume and color that you have never imagined before! You will walk past solid, blazing rows of chrysanthemums so thick that you can't even see a leaf in between! You will see dahlias, and asters, and gladioli and dozens no more, so exquisite, so breathtakingly beautiful that you hardly believe that they are the same plants that you put into the ground. And when your neighbors begin to pour into your yard—when you watch them bend and touch these flowers to see if they are real—THEN YOU WILL KNOW A PEEING OF GARDEN ACCOMPLISHMENT AND PRIDE THAT YOU MAY NEVER HAVE DREAMED OF BEFORE!

Guaranteed For The Full Season!

These Magic English Pellets—called FRED STREETER'S PLANT GROWTH TARGETS—cost only 5¢ per packet, and each packet contains 125 pellets. Since only a few pellets are required to treat the average plant, this is an investment of only a few pennies a plant for the most astounding beauty you have ever seen!

And these results are completely guaranteed! Here is what we ask you to do, when you receive your Magic Pellets next week.

USE THEM TO CREATE GARDEN CLUB PRIZE WINNING BLOOMS! Your Mums, Roses, Dahlias, Daylilies, Anemols and late blooming Perennials will take on added size and color. Your garden that will be the envy of the neighborhood.

USE THEM TO CREATE SUPER-FLOWERS! Place one dry pellet beside each of your hydrangeas, rhinases, chrysanthemums, a couple beside your

## WARNING

If you are raising dwarf plants, do NOT use these English Pellets on them! These Pellets make plants GROW! Do not use them unless you wish super-blooming king-sized efforts! This warning is reproduced on the inside cover of every box!



A housewife from Kent, England, who raises her own vegetables. The cabbage—grown with Streeter's Pellets—weighs six pounds. She can hardly lift it. But this is the proudest day of her life!

roses—any kind of flower that you want super-blooms! And if you don't see fantastic new growth within just a few short weeks...if you don't watch with amazement what masses of magnificent new blossoms burst forth from those old plants—then simply return empty package for every cent of your money back!

luck plants where you've almost given up hope! Use them on the hardest-to-grow house plants that you know! Yes, even use them in sand, and absolutely astound your friends! And if you don't agree that this British invention is a true gardening miracle...if your garden isn't the showpiece of your neighborhood at the end of one short month—then simply return the empty package for every cent of your money back!

YES! USE THEM IN YOUR ENTIRE GARDEN! Use them on hard-

MAIL ORDER CHECK TODAY!

G & B SALES CO. Dept. P-24  
6 Meadow Lane, Freeport, L.I., N.Y.

Yes! I want to try your Magic Formula Pellets entirely at my risk. I will pay postman only the low introductory price checked below. I understand that I am to use these pellets in my home and garden for one full month, without taking a penny! During this very first month alone, I want to see fantastic new blooming power from every flower, every shrub, every vegetable, and every house plant that I treat with these amazing English Pellets! I must be completely delighted and amazed—or I will simply return the empty package to you, and you will send every cent of my money back.

☐ Regular size—125 pellets—only \$2.99.  
☐ Super-economy size—300 pellets—only \$4.95.

NAME \_\_\_\_\_ (Please Print)  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
☐ Check here to save more. Enclose check with your order and we pay postage. You save as much as 55%.

## PROVEN IN 200,000 AMERICAN GARDENS

"Enclosed pictures show me flowers blooming with twenty-eight inch flower buds. I didn't know your warning about dwarf plants however, and experimented with an Italian Red Geranium. To my surprise, and amazement of others, we later had ten double of each magnificent size."

G.E.F., San Diego, Calif.

"This spruce was 7 1/2 inches across, 22 1/2 inches around, and 3 1/2 feet high. I have never seen a larger spruce before—the results were unbelievable."

Mrs. D.D.F., Houston, Texas

"Your dashes for the Magic English pellets are not exaggerated one bit as far as the surprising results and rapid response are concerned. I have not yet tried the pellets on vegetables, but would expect the same results. I was raised in a nursery and have had considerable experience with shrubs and roses. Your product is the best fertilizer I have ever used. It is much more economical than liquid or solid fertilizers on the market."

C.A.L., Augusta, Kent

"Enclosed a picture of a cabbage I raised last year with the use of two of your Magic Pellets, and it weighs twelve pounds. My roses, my geraniums, my gladioli, my peonies, the lavender, the most colorful and beautiful in the block. All the neighbors made a path to my flower garden to see what wonders were being turned out by my garden. The top of the plants were all covered with my friends and their friends. They were almost dead when I started."

Mrs. A.M.D., Nashville, Tenn.

"My gladioli grew six feet high, the chrysanthemums bigger than the ones I had seen in the city. They were so large, they grew six feet tall, everyone came to see them."

Mrs. C.M., Cantonville, Ga.

"I never saw anything in my life do so much good. I had the most beautiful garden I have ever seen, and my roses were just covered with blossoms. I had to pinch them back more than I used to, but they were the talk of the town—I sold so many of them."

Mrs. L.C., St. Charles, Mo.

"Two of my rose bushes died all the way to the crown—I put three pellets around them and now they come back to life and are growing new stems. I have also put pellets around in row of bushes and they grow twice their size in one month."

Mrs. P.P., Memphis, Tenn.

"I have no garden now and use your tablets only for house plants. My African violets have been a mass of blossoms for months. The other plants in my greenhouse, I treated, and another violet which did nothing for a long time is developing flowers."

A.M.S., Jackson, N.Y.

"I am five feet two inches and my gladioli towered above me and they were the most beautiful I have ever seen. I know just how happy I am because I am from Durham, England, and before my father's death he was many troubled in flower shows, but my flowers and house plants together have ever been their only joy."

Mrs. L.N., Thetford, Ala.



If you have the determination to follow this world-famous physician's Final Diet, then

# You can lose 20, 40, 60, 80, Even 100 pounds and never gain an ounce of it back.

This is an entirely different kind of reducing ad—for an entirely different kind of reducing book. It is the LAST reducing book... the LAST reducing product you will ever have to buy and live to—IF you have the determination to learn the TRUTH about permanent reducing, and stick to it!

Let us state the most vital fact over again: If you follow this Final Diet, you can lose 20-40-60-80-100 pounds and never gain an ounce back.

We are going to repeat this statement of fact, over and over in this advertisement, so you can never lose sight of it.

If you follow this Final Diet, you can lose 20-40-60-80—even 100 pounds and never gain an ounce back.

This is the essential fact. Here are the details: Medically proven on thousands of patients, it can give you a new figure and a new life—if you follow it so religiously that you eat when it says eat and when it says not eat.

What this book gives you is a strict and precise diet—which carefully and scientifically controls your every eating moment—but which has the surprising result of making many of your weight-loss problems far less difficult than you ever dreamed!

Here are a few of these "pleasant surprises." Although, of course, this diet forces you to eat less food overall, it may actually force you to eat MORE food at certain times of the day. For example, if you are like most overweight people, you are simply going to have to eat MORE for breakfast, whether you want it or not. And this diet allows you OVER THIRTY different kinds of snacks—one between every meal and one every night before you go to bed.

There is no longer any need to try to STARVE yourself into a weight loss. Because when you follow this Final Diet, you can lose up to 100 pounds, and never gain an ounce of it back.

Certain foods, of course, are omitted. But certain other, surprising foods are quite actively included. For example, you are allowed ice cream up to three times a week. Watch your friends' eyes pop open when they see you eating that delicious ice cream dessert—and STILL shed inches and pounds!

And, at the same time, you'll have sandwiches for lunch and, if you wish, a cocktail before

dinner and wine with it.

And very important—if you overeat one day, then you are simply NOT permitted to cut back on your food the next day to "make up" for it! This is the fatal mistake most dieters make that destroys their diet. Instead, you eat YOUR FULL DIET the next day, and forgive yourself, and go on losing weight.

Is your weight unevenly distributed? Are you aware that dieting will make your face look older? Do you ever eat at parties? Here are medical solutions to these problems.

And—again—with this Final Diet, you can lose up to 100 pounds and never gain an ounce of it back.

Now let us examine some of the remarkable side effects of this diet:

In the first place, because of the scientific nature of this diet, it has proven—in case after case—to be of special help to men and women whose excess fat is primarily on or below the waist.

Secondly, because this diet is NOT a crash diet, NOT a torture diet, it does NOT cause the skin of your face to collapse, wrinkle and furrow in that terrible way that crash diets so often do.

On the contrary, if you follow this Final Diet precisely, your face can look younger from almost the very first week. And you can lose 20-40-60-80—even 100 pounds. And never gain an ounce of it back.

And you will be able to lose this weight, and keep it off, despite all the "social eating and drinking" everyone of us must do every week of our lives! Because this is the first diet you have ever seen that gives you specific techniques for dealing with these "food traps." That allows you to SEEM to eat and drink as much as your friends, when you are really LOSING POUNDS AND INCHES at the same moment they gain them!

Many patients found this approach so effective that they lost twice as much weight as they had originally hoped to.



Let us make this perfectly clear: the first thing you do when you receive this book, is write down the exact amount of weight you want to lose inside it: 20-40 pounds—or more. It makes no difference.

Then, you begin the diet. But with THIS thought:

Every one of the thousands of successful patients before you, has also written down what they wanted to lose. But once they learned these new eating habits, many of them simply went FAR BEYOND that first weight-loss figure.

For example, one woman wanted to lose 10 pounds, and be as slim as she was five years before. But as the fat melted away from her body, she decided to GO ON and lose 20 pounds, and be as slim as she was on the first day she was married!

Why did these patients decide to lose more and more weight? FOR THE VERY SAME REASON THEY DID NOT. BUT THEY WENT BACK ON AGAIN! Because by following this diet precisely, these men and women LEARNED NEW EATING HABITS. They literally retrained their appetites! They discovered the fascinating food patterns that had kept them overweight for years.

—LEARN THESE STARTLING MEDICAL FACTS!—

- The one fatal TIMING mistake that make most people fat (90% of all overweight people do it.) Not what you eat, but how you eat. See page 19.
- The simple secret of making the same amount of food seem TWICE as much. See page 20.
- How to handle irresistible eating. See page 22.
- How to stop smoking without gaining weight. See page 25.
- How to make artificial sweeteners go twice as far. See page 12.
- Twenty-seven Escape-Valve foods, that you can eat in any reasonable quantity. See page 120.
- "Skim Shakes"—delicious, satisfying, non-fattening snacks. See page 114.
- Eat this delicious food, and bid your "uncontrollable" craving for sweets. See page 122.

Scientific Weight-Loss Charts—the exact amount you can expect to lose each week. And why—as has often happened—if you lose twice or even three times the expected amount in the first week or two, you must consider THIS a lucky bonus.

A strict diet in a strict book? Yes! BUT ONE THAT PRODUCES RESULTS! That gets you off the weight-loss, wait-gain see-saw for good! Prove it to yourself, today!

This was by no means easy—but they did it, and you can do it too! And once you have done it, it will be practically impossible for you to eat in the same old fat-causing way that you are eating today!

Once you follow this Final Diet precisely... then you must lose up to 100 pounds—and never gain an ounce of it back.

Prove it to yourself at our risk. The choice is now yours. You have been on fat diets—easy diets—miracle diets. You have lost some weight. You have gained it right back again!

Now do you want to lose it for good? There is no wardrobe in the world you can buy that will make you look as attractive. There is no pill in the world that will give you as much renewed energy, or add more healthy years to your life.

This is a book for people who mean business. If you mean business, send in the coupon today!

About The Author: DR. MORTON B. GLENN  
Dr. Glenn is president of the American College of Nutrition. He has served as medical consultant to the U.N. and as president of the Food and Nutrition Council of Greater New York.

MAIL NO-RISK COUPON TODAY!  
GENERAL NUTRITION CORP., Dept. 9608  
418 Wood St., Pittsburgh, Pa. 15222

Please rush me the amazingly new book HOW TO GET THINNER ONCE AND FOR ALL. I am enclosing \$5.98 under your money-back guarantee. If not satisfied, I will return book for full money back.

☐ To have your order sent C.O.D., check here and enclose \$1 good-will deposit. Pay postman balance plus C.O.D. charges. Same money-back guarantee.

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GENERAL NUTRITION CORP., 418 Wood St., Dept. 9608, Pittsburgh, Pa. 15222



AT LAST . . . A LEADING AMERICAN PHYSICIAN SHOWS YOU

# How to Stay Young till 90

Designed to give you the look of a youngster past 60...the strength and power of a trained athlete beyond your seventies...in vibrant good health till 90 and more—here is one of the simplest and gentlest, and yet truly revolutionary, anti-aging medical programs ever invented by the mind of man.

To repeat once again, the goals of this program are simple. They are, in essence:

1. To give you the look of a youngster, in both face and body, far past sixty...

2. To keep you in top condition—to give you the drive and power of a trained athlete beyond your seventies...and

3. To give you every possible chance of continuing in this vibrant good health till ninety, and more.

The methods this program uses to achieve these goals are equally simple—and, again, surprisingly gentle. They are:

1. A series of one-or-two minute-a-day exercises for your face—designed to combat premature wrinkles and restore the smooth, youthful lines of youth.

2. A direct attack on the stored-up emotional poisons in your body that eat away strength and youth like internal acid. This attack on these poisons consists of a series of exhilarating new exercises which take as little as three minutes a day—half of which time you spend resting.

3. A new way to lose weight—not a diet—designed to charge your present suicidal eating habits in 24 to 48 hours. And to break at last the vicious fat-multiplying cycle inside your body, so causing you to put on more weight from less food, than you thin friends.

4. A series of surprising, and sometimes actually startling, solutions to your most serious everyday health problems—including fatigue, hypertension, indigestion, high blood pressure, and much, much, more.

This, then, is the look-younger, feel-better, live longer program that you can prove to yourself—beyond doubt—without risking a penny. Now let us look at its medical background, and

the specific day-by-day benefits it is designed to give you:

**Written by One of America's Foremost Physicians, It Opens Up Whole New Worlds of Prolonged Youth, Health and Vitality—Past 90—that You May Have Never Dreamed Existed Before.**

The fascinating new volume which gives you these benefits is titled: *How to Stay Young All Your Life*. It is the result of fifteen years of meticulous research, and three additional years of intensive writing and re-writing. It is so completely up-to-date that none of the principles revealed in it were not discovered until a few short months ago.

Its author is Clement S. Martin, M.D., F.A.C.S., F.A.C.N. As you may know, Dr. Martin is former medical director of two of the largest insurance companies in the United States, where he specialized in geriatric research—the science of prolonging youth, strength, health and life—far beyond their present limits.

Over eight years ago, in conjunction with his state medical society, Dr. Martin published a pamphlet based on this research. The response was so overwhelming that he then expanded this information into a book—called *How to Live to Be 100*—which immediately soared to the top of the best-seller lists, and sold over 100,000 hard-cover copies in the first two years alone.

But now medical science has gone beyond mere longevity alone! Now it is possible, not only to add up to twenty or thirty or forty more healthy years to your life...not only to help you ward off the diseases of middle and old age

that cripple your friends...but, in case after case, to actually restore the appearance and energy and bounding vitality and strength of youth back to your body—and maintain that youthful drive and appearance far past your seventies and eighties!

**All the Myths About "Old Age"—Shattered at Last!**

This new book, therefore, begins immediately with case histories that prove this fact beyond doubt. In the first few pages alone, you are introduced to:

The American "town without heart disease." Where the inhabitants eat too much, enjoy food that's "rich" in every sense of the term, are overweight, party around, stay up late—but simply don't have a heart attack! (The reason you will astound you.)

The 101-year-old route, who still eats mountains of spaghetti, waxes it down with wine, and loves his sweets.

The amazing French beauty who first invented exercises to preserve the look of youthfulness in the human face. Men worshipped her at eighty. Her figure and her face were as dazzling at 79 as they were at 19. She died, still outwardly in the bloom of youth, past 90.

The American businessman who watched his body become permanently old and finally collapse of all health at the age of 50. Who decided to *rejuvenate himself* though he could hardly stand, through a scientific study of longevity. By the time he was 73 he had regained his youth—his face as smooth, his body as slim and hard as a youngster's. Photographs in this book—see them yourself!

The Russian report on a man who lived to be 161, and falsified his last child at 104.

And much, much more. Probably the

most fascinating reading of your entire life. But it's only the prelude to the real meat of this revolutionary new book. For now the life-saving, health-giving, youth-restoring principles learned in this world-wide medical research are put to work—*instantly—for you*. To give you results *literally overnight*, that will have your friends begging you to tell them the secret!

For example:

**What is the price of Renewed Youth and Vitality? As Little as Five Exhilarating Minutes Every Day.**

First, you start to peel off years from your appearance:

On page 25, you learn the one-second prescription that automatically causes you to stand more erect (so, you don't have to pull for your slouches, but the results are startling effectiveness).

On page 124, you're given six-second facial exercises...wrinkle exercises...bags-under-the-eye and age-line exercises every man, as well as women, who wants people to gasp in astonishment when you tell them your real age.

On page 146, you're shown how the way you eat may contribute as much or more to your overweight problem as the actual foods you eat. And then on page 150, you're given the medically-proven, possible way to lose excess pounds. Again, this is not a diet at all. And the greater your excess weight, the faster this method works.

But this is just the beginning. Now you go on to tap vast new stores of strength, endurance and energy, like this:

On page 35, you're shown the scientific secret (time to learn: 10 seconds; time to perform: 3 seconds) that guarantees you will sit properly—and therefore cut your desk fatigue in half.

On page 42, you're shown how to "relax yourself ahead." Develop the grace under pressure that marks the champion athlete, and the champion Olympic swimmer. Use the well-known competitors who tear themselves to pieces in the mistaken belief that

they can win through pressure, anxiety and tension. Keep going at full speed when they're writing around you like dead flowers.

On page 58, you're shown how you can cleanse your internal organs (your heart, lungs and blood stream) of tension and fatigue in as little as three minutes a day. Try this tomorrow night when you come home bone-weary from work—when you're wound up tight as a drum—and see for yourself how it pumps so much new energy back into your system that you can out-dance your teenage son till two A.M.

Yet, and on page 118, you learn how Dr. Martin recommends as little as only 115 minutes of basic exercise every day. Is this too much to ask from you to obtain new protection from heart attacks, new youthfulness, new vitality every single day of your life?

**Read It from Cover to Cover, Entirely at Our Risk.**

It is literally impossible, in the space of this advertisement, to begin to give you an idea of the vast store of startling new medical information contained in this book. I can only mention in passing such life-saving information as this:

The world's best tranquilizer, that doesn't cost you a penny.

How plain ordinary water can be turned into a wonder-working tonic for your heart and your blood pressure.

The special section on rheumatism and arthritis, that may save you hours of needless pain every day.

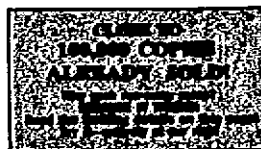
And much, much more. Read it from cover to cover at once. If you are not amazed and delighted with every word—then simply return it to us for every cent of your purchase price back. You risk nothing but your time.

The choice is now yours. You can sit helplessly by and watch your face get older and older every day—watch your body get weaker and weaker every day. Or you can decide to stop this premature aging right now, and bring back the youth and vitality you may have thought you'd lost forever!

The medical means are now at your hand. This is a book for people who mean business. If you mean business send in the No-Risk Coupon—today!



CLEMENT S. MARTIN, M.D.



—MAIL NO-RISK COUPON TODAY!—

**INFORMATION, INCORPORATED, DEPT. PA-18**

119 Fifth Ave., New York, N.Y. 10003

Rush me Dr. Martin's revolutionary new book, **HOW TO STAY YOUNG ALL YOUR LIFE**. I am enclosing only \$5.95. I understand this book is fully guaranteed. If I am not completely delighted within 10 days, I will return the book for full money back at once.

☐ If you wish your order sent C.O.D. CHECK HERE! Enclose \$1 good-will deposit. Pay postman balance, plus postage and handling charge. Same money-back guarantee, of course.

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City \_\_\_\_\_

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☐ Information, Incorporated 1967

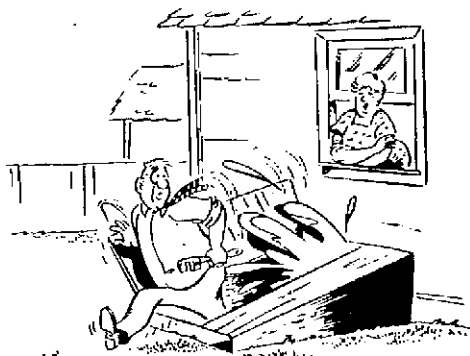
**INFORMATION INCORPORATED • 119 Fifth Avenue, New York, N.Y. 10003**



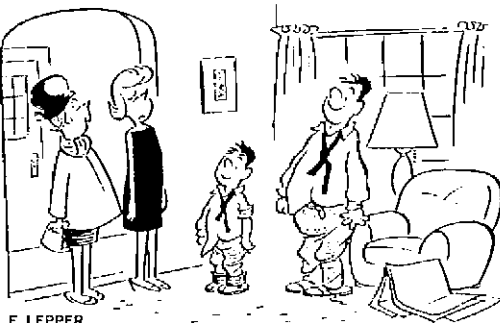


"Should I set the clock for an hour earlier or can you finish everything you've got to say tonight?"

W. LARDNER

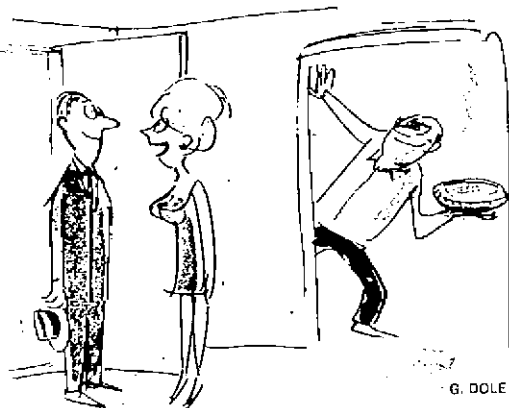


"May I call the plumber now?"



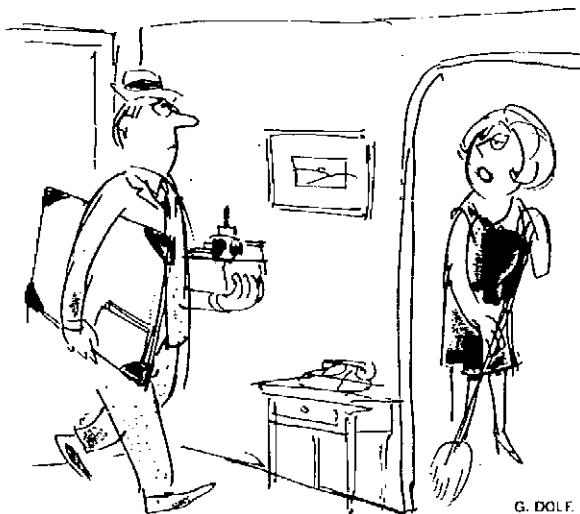
E. LEPPER

"He looks just like his father."



G. DOLE

"You'll like my father—he's a barrel of laughs."



G. DOLE

"Did you tell the boss you wanted a raise or else...?"



B. WENZEL

"Don't forget, Dad. That's the month you helped me with my homework."



## ANECDOTE OF THE WEEK

Actor Pat O'Brien, married 35 years to the same wife, a record of sorts in Hollywood, was asked if blindness was necessary in order to be happy in love. "Not blindness," he explained. "It's enough just to close your eyes from time to time."



from bathrooms, sinks, ceramic tile floors, chrome auto bumpers, aluminum storm doors, windows & glass. FREE SAMPLE — RUSTAIN PRODUCTS, Fair Lawn, N.J.

## UNSTICK stamps, chewing gum, tapes, etc.



A few drops of new Hagaron Peel quickly dissolve gums, glues, pastes. It's safe, odorless, colorless. Don't get stuck without Hagaron Peel! 49¢ or 85¢ postpaid. Yasutomo & Co., Dept. PM, 24 California St., San Francisco, California 94111.

## BACKACHE Aching Muscles

You long to ease those pains, even temporarily, until the cause is cleared up. For palliative, or temporary, pain relief try DeWitt's Pills. Famous for over 60 years DeWitt's Pills contain an analgesic to reduce pain and a very mild diuretic to help eliminate retained fluids thus flushing out irritating pain causing bladder wastes.

DeWitt's Pills often succeed where others fail. If pain persists always see your doctor. Insist on

**DeWitt's Pills**

## Read and Learn

Each Sunday, PARADE brings you fascinating photos, articles and short features — all designed to help you keep "up" on today's busy world. Read PARADE — and learn!

## Child Won't Pay Attention?

Accumulated ear wax impacted down your ear canal can muffle sounds, cause temporary deafness. For fast relief — use DeWitt's Oil for Ear Use — scientifically made only to soften excess ear wax for easy removal. Only 75¢. DeWitt's Oil for Ear Use. Accept no substitute.

## Don't Neglect Slipping FALSE TEETH

Do false teeth drop, slip or wobble when you talk, eat, laugh or sneeze? Don't be annoyed and embarrassed by such handicaps. PASTEETH, an alkaline (non-acid) powder to sprinkle on your plates. Keeps false teeth more firmly set. Gives confident feeling of security and added comfort. No gummy, gooey taste or feeling. Dentures that fit are essential to health. See your dentist regularly. Get PASTEETH at all drug counters.





Crater Lake National Park view from the spectacular Rim Drive

## Relax in a State of **OREGON** Excitement...

Come treat yourself to the unexpected, the awesome, the cool blue-green beauty of uncrowded Oregon. Pick your own kind of vacation spot—lake-dotted high country, verdant valleys and forests, horizon-filling mountains, 400 miles of public ocean beaches, or the colorful sage and rimrock

country of the Old West. Oregon has them all. Sample many famed trout and salmon waters. Pitch your tent or park your trailer at one of 11,000 public campsites. Stay and play at fine resort accommodations. Whatever your vacation pleasure, you'll find *more of it* in Oregon. Bring your camera. Come soon.

Vacation information is available at several State border centers and at 45 Certified Centers in Chambers of Commerce.



Use this coupon to bring you more information. Just fill out and mail today.



TRAVEL INFORMATION, Room 627  
Highway Department, Salem, Oregon 97310

Please send me free items checked:

- ☐ "Oregon—Cool, Green Vacationland" color booklet. ☐ Oregon highway map. ☐ Parks and camping guide. ☐ Events' folder.

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STATE \_\_\_\_\_ ZIP \_\_\_\_\_

(Please Print)



## Full and Cool

PATTERNS BY PAULINE

Gentle fullness is achieved in this simple, high-fashion skimmer. The trim yoke gives way to a soft and breezy shape, so cool when it's sleeveless, so elegant with the long, fully tailored sleeves. You have a choice of a soft, rolled collar or scoop neckline. P-402 comes in sizes 10 to 20. Size 12, 32 bust, requires 2½ yards at 45 inches.

Mail your order to PARADE, Dept. X, Box 475, Radio City Station, New York, N.Y., 10019. (Please print name and address with zip-code number.) Add 10¢ per pattern for first-class mail. Make checks payable to PARADE PATTERNS.

Please send me \_\_\_\_\_ Parade Pattern(s)  
P-402; size(s) \_\_\_\_\_ @ 35¢

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_





PICTURE A



PICTURE B

## IT'S BABY WEEK— Pick your Gerber favorite

Have fun... read the  
details on the right



PICTURE D



PICTURE C



PICTURE E

Pick your Gerber favorite  
and take advantage of our  
special Baby Week Offer.



Mrs. Don Gerber  
Mother of Five

Everybody loves babies  
every week in the year. But  
during Gerber Baby Week  
—April 29 to May 6—your  
grocer really celebrates this  
happy fact.

And to add a little extra  
fun to the occasion, we're asking you to  
pick your favorite baby photo from the pic-  
tures here. Your indication of your favorite  
will help us in selecting illustrations for  
future Gerber advertisements. Make your  
choice—fill the ballot—mail labels from  
any two Gerber High Meat Dinners. No  
money needed.

For your cooperation, we'll send your  
baby a pair of 100% cotton Gerber Socks.  
(Socks with the dependable quality found  
in other Gerber Babywear products—shirts,  
training pants, crib sheets, vinyl pants, and  
bibs sold at your supermarket.)



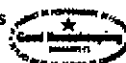
### A big step

...in the right nutritional direction...Gerber  
High Meat Dinners. That's because they  
give baby *three times as much* meat as  
regular vegetable and meat combinations.  
All this extra nutritive value plus the added  
flavor interest of garden-fresh vegetables.  
The quality your baby deserves—and the  
variety to hold baby's interest, too. Beef,  
Veal, Chicken, Turkey, Ham—strained or  
junior.

### With you in mind

...Gerber prepares over 100 baby foods,  
infant formulas, cereals, strained and  
junior foods. Comfortable, durable baby-  
wear, too. We're proud to say:

"Babies are our business  
...our only business!"



### Special Baby Week Offer

Gerber® Products Company  
Dept. S-2  
Fremont, Michigan 49412

My favorite picture is ☐

Enclosed are my two labels from  
Gerber High Meat Dinners. Please  
send my baby the cotton socks.

NOTE: When ordering, compare shoe  
size to sock size as shown here and  
check the appropriate box.

SHOE SIZE	SOCK SIZE	CHECK SOCK SIZE
1-1½	4½	<input type="checkbox"/>
2-3	5	<input type="checkbox"/>
3½-5	5½	<input type="checkbox"/>
5-6	6	<input type="checkbox"/>
6½-7½	6½	<input type="checkbox"/>

NAME (PLEASE PRINT) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

OFFER EXPIRES Oct. 31, 1967

OFFER LIMITED—1 per family or address.

Void where prohibited, taxed or restricted by

law. Please allow 3 weeks for delivery. Offer

good only when this special coupon is used.

Requests by groups and organizations will

not be honored.



# parade of progress

HERE ARE NEW IDEAS FOR HOME  
AND FAMILY ■ BY PETER DRYDEN



**Adjustable caddy:** A new ironing-day help, this clothes caddy (left) has a trigger that provides instant height adjustment from 44 1/4" to 59 1/4". Spaced indentations on hanger arms keep garments in place, prevent marring. The unit rolls quietly on rubber-tired wheels and casters, folds for storage. \$8.98 in stores. *Hamilton Cosco, Inc., Dept. PP, Columbus, Ind.*

**Patio light:** Useful on the patio—and also for camping trips, on a boat and in the house during power-failure emergencies—a new L.P.-gas light operates 26 to 28 hours on one can of fuel. It's windproof, smokeless, odorless, stands 12 3/4" high, comes in satin-black finish. \$14.50 with fuel. *King-Seeley Thermos Company, Dept. PP, Norwich, Conn.*

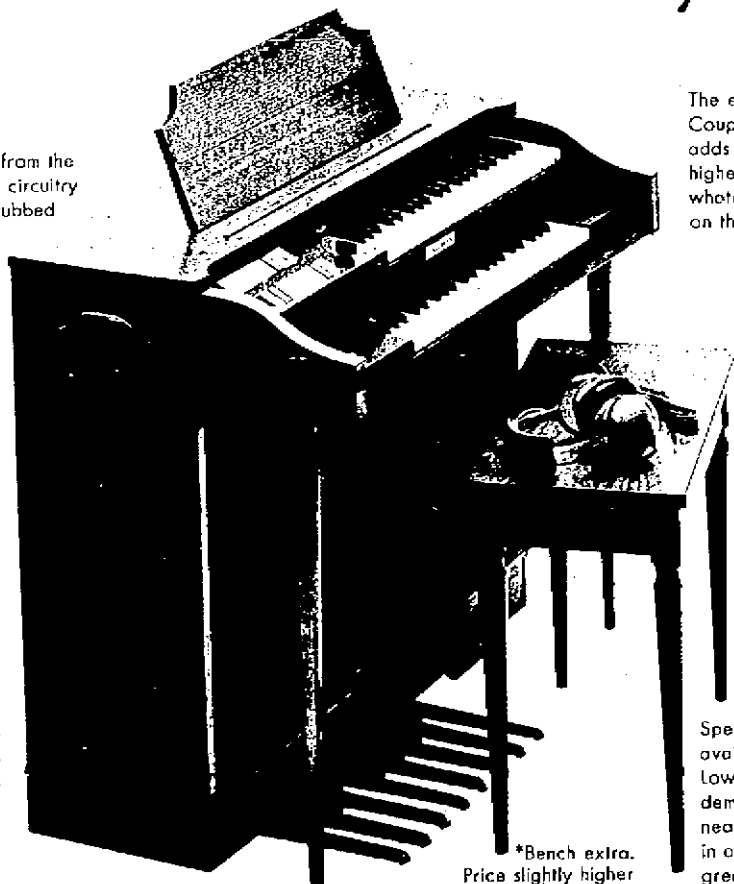


**Electric mower:** Starting instantly, and quiet in operation, this new electric mower (above) cuts an 18"-wide swath and is doubled-insulated for safety. It uses two 9" blades placed one behind the other—a design said to provide maximum grass lift and even mowing. The handle folds for compact storage and also flips over at the end of a cutting run, so that you can mow in the opposite direction while keeping the cord on the same side at all times. With grass catcher: \$89. *Black & Decker, Dept. PP, Towson, Md., 21204.*

**Rapid rooter:** Wrap a little strip of self-adhering, chemically impregnated material around a plant cutting, and it's said to promote formation of a strong root callus in half the usual time. You can use it for rose, shrub, woody plant or tree cuttings. A roll (enough for 30 cuttings): \$2. *Barbara Lynn, Dept. PP, Box 183, Upper Montclair, N. J.*

## Good thing you didn't buy an organ yesterday. Today you can buy a real Baldwin for only \$777\*.

Real Baldwin craftsmanship throughout—from the transistorized circuitry to the hand-rubbed walnut finish.



The new Baldwin M-77—a compact home organ at a compact price. Big organ versatility—10 different and distinctive voices, volume balancing controls for manual and pedals, two 44-note keyboards, 13-note pedalboard, tone control, pedal and solo sustains, light and full vibratos, theatrical tremolo.

The exclusive "Super Coupler" automatically adds tones an octave higher and lower to whatever you're playing on the upper manual.

**FREE INTRODUCTORY OFFER.** \$26.95 value headphones, that let you play without disturbing others, if you buy the Baldwin M-77 from participating Baldwin dealers before May 21, 1967.

Special, easy-pay plans available on this special organ. Low down payment. Special demonstrations at your nearby Baldwin dealer. Come in and hear for yourself how great a \$777\* organ can sound.

\*Bench extra.  
Price slightly higher  
west of the Rockies.

Baldwin Piano & Organ Company,  
Dept. H-203, Cincinnati, Ohio 45202



**Stunt flier:** Here's a three-bladed flying toy (above) that should delight the youngster in the family. He can make it skip, dive, zoom, hover or dart—but can't throw it away. It's designed to fly in a 70'-to-100' circle, depending on wind conditions, before returning to sender. Red or blue, in two sizes: 59¢ and \$1. *Ohio Art, Dept. PP, Box 111, Bryan, O.*

Parade of Progress items are NOT advertising. Write manufacturer if not in stores. Manufacturers: PARADE will consider ideas but cannot correspond.





Once Hemingway's servant, now curator of his shrine, Juan Villareal views head of author.

# Hemingway Wrote Here

HAVANA, CUBA.

A few miles from this showcase of communism in the Western Hemisphere stands a museum dedicated not to Fidel Castro but to a high-living Yankee named Ernest Hemingway. Called the *Museo Hemingway*, it is the house where the Cuba-loving author spent much of his time from 1939 to 1960. Today it is visited by Cubans and by Soviet tourists, who revere it as they do the shrine to the Russian author Chekov at Yalta. Hemingway's eight-room house was turned over to the Cuban people by the author's widow, Mary, after his death. Visitors pay no admission, but only a privileged few may enter. The proletariat must view the rooms, where Hemingway worked on *For Whom the Bell Tolls* and *The Old Man and the Sea*—amid bullfight posters, Spanish Civil War paintings, hunting trophies, whiskey bottles—through the windows. Once as many as 50 cats dwelled inside with "Papa" and Mary. Now only one old tomat remains. Hemingway's favorite servant, Juan Villareal, who joined the household at age 9 in 1947, is still there, too, maintaining everything as when Papa wrote and entertained there. Only the visitors are different.

—RICHARD HARRINGTON



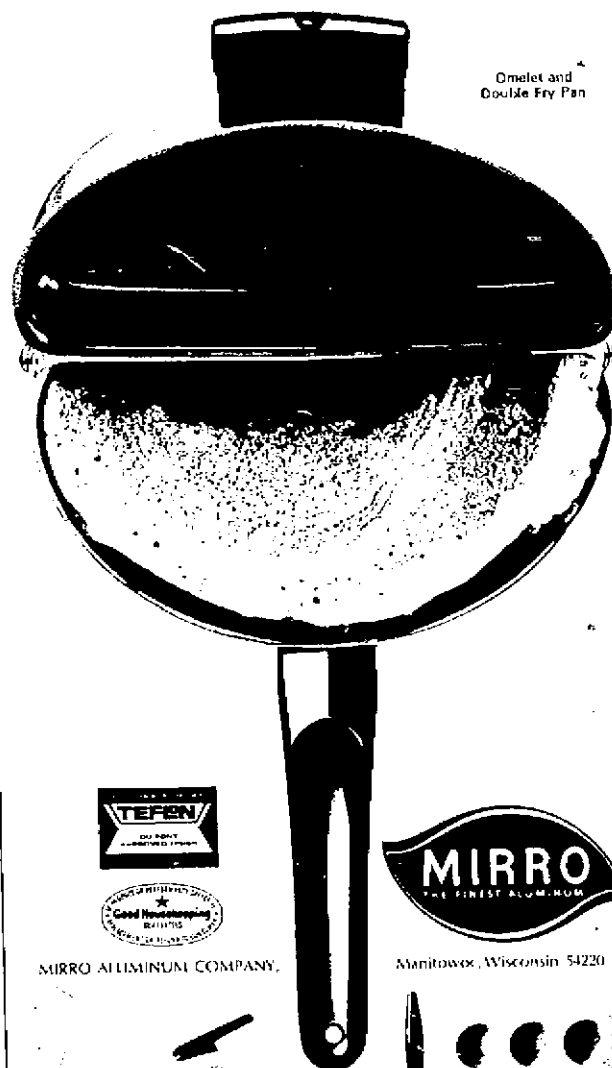
Living room of the Hemingway home is kept as he left it. He shared his whiskey, but chair (left) was his alone.



Restricted from entering house, most visitors view Hemingway memorabilia from outside, through windows.

## Color-Happy TEFLON

MIRRO lights up your kitchen in a radiance of color. Cocoa range top utensils. Melon for bakeware. Green saucepans and pots. Black electrics and dishwasher proof chrome finished ware. Together, they're functional art. No-stick cooking, no-scour cleanup, thanks to slickery, two-layer TEFLON. But monotone monotony is out. Color is in. And only from MIRRO, the finest aluminum. Is there any better way to glow? At department, hardware, home furnishing stores.



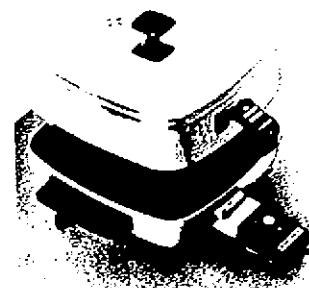
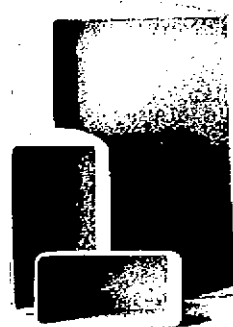
Omelet and Double Fry Pan



MIRRO ALUMINUM COMPANY.



Manitowoc, Wisconsin 54220



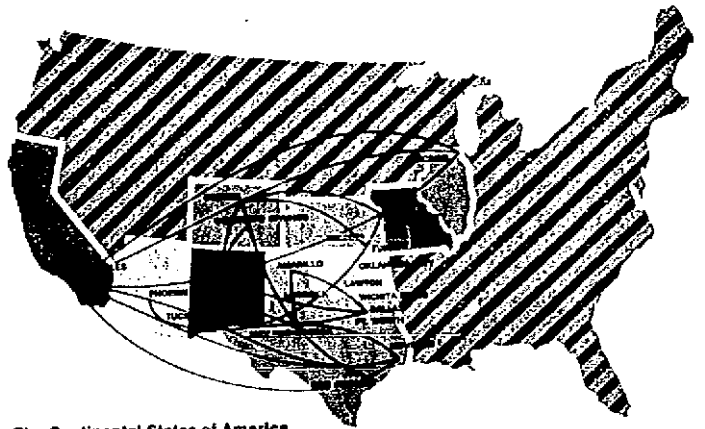


# Discover the Continental States of America

Lots of countries form their own airlines. But as far as we know, this is the first time an airline has formed its own country.

Continental did...to show you where our Proud Birds go, and more important, to show you how we are different.

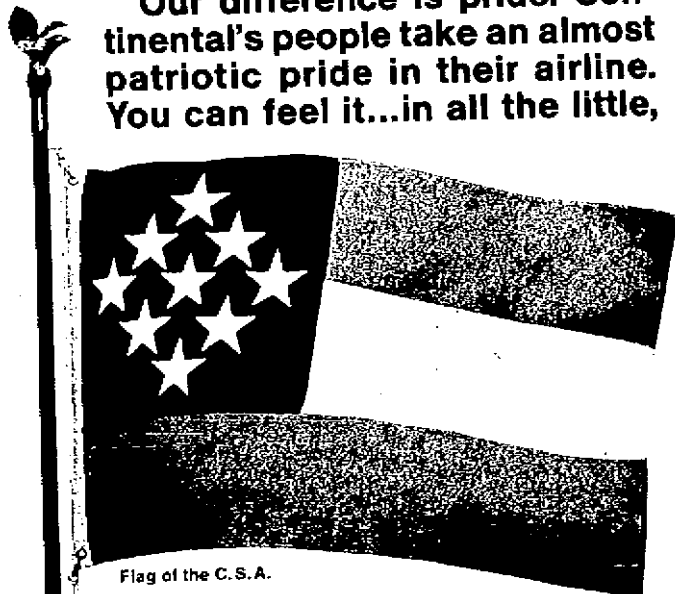
Our difference is pride. Continental's people take an almost patriotic pride in their airline. You can feel it...in all the little,



The Continental States of America  
Growing with pride

extra things they do for you. Like helping you choose the best fare for your budget, double checking your reservations, making sure your meal is properly served. The result is that you have a real feeling of comfort and confidence.

In the C.S.A., come travel with us and feel the difference pride makes. Your travel agent or Continental will arrange it. Please call. If you're a "foreigner," you may never be satisfied with your own airline again.



Flag of the C.S.A.



## Continental Airlines

the proud bird with the golden tail



PARADE'S  
SPECIAL

## INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES.

### SEX AND STERILITY.

It is one of the ironies of life that some of the world's most beautiful women, promoted as sex goddesses of the 20th century, have been unable to bear children.

The latest case in point is screen star Sophia Loren, who has miscarried twice in the past two years, claims she would happily trade anything she has for a normal child of her own.

Sophia's name is the latest on the long list of beautiful but childless sexpots. Possibly the most famous of these was the late Marilyn Monroe, married three times but productive of no children.

Ava Gardner, 44, married to Mickey Rooney, Artie Shaw and Frank Sinatra, is another of the unrequited beauties. "I've thrown away what little talent I've had," she said recently, "in worthless films. I've had unhappy marriages, unhappy love affairs, but my only serious regret in life is that I never had a child."

Other stars who've been too

busy, too career-minded or too unlucky to have borne children are Mae West, Joan Crawford, Jane Russell, Katharine Hepburn, Greta Garbo and Anita Ekberg.

The woman these sex sirens envy the most is Mrs. Robert Kennedy of McLean, Va., mother of ten.

### BIRTH RATE FALLING.

The U.S. birth rate last year reached its lowest level since 1936 and the lowest number since 1950. The 1966 birth rate was 18.5 per 1000 population and the number of births 3,629,000. Last year was the ninth consecutive year in which the U.S. birth rate declined.

### ERADICATE MEASLES.

The U.S. Public Health Service hopes to eliminate measles in the U.S. this year. It is backing a massive vaccination program across the nation. It plans to vaccinate 8 to 10 million susceptible children between the ages of 1 and 7, followed by the vaccination of the 3.5 million

Continued on page 27



ANITA EKBERG



SOPHIA LOREN



AVA GARDNER



## TIGHT SPOT

If your arms bind, get the Jockey Power-Knit® T-shirt



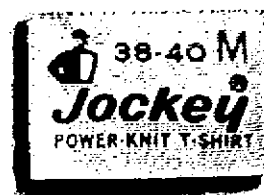
It won't bind under the arms. Won't sag at the neck. Won't expose your midsection.

That's because the Jockey Power-Knit T-shirt is made a special way with three miles of combed cotton. (Ordinary T-shirts use only two miles of yarn.)

Our extra mile lets us make a closer knit. A tougher knit. A Power-Knit that keeps its shape wash after wash. Laughs at shrinkage. Wears like iron.

The price — \$1.50 (3-pack \$4.39). A great buy — it has ordinary T-shirts beat by a mile.

It's not Jockey brand if it doesn't have the Jockey boy.



Shape is the fashion!

See exciting Jockey underwear fashions during The Great Shape-Up!



**There's one other  
tissue just as soft  
as Chiffon  
facial tissue.**



## **It comes in rolls.**

Both the bathroom tissue  
and the facial tissue have the  
same touch of luxury—in colors  
as gentle as the tissue itself.  
Two layers of tissue make Chiffon  
doubly soft and doubly strong.  
By the box, or by the roll.





children born each year thereafter. Although measles is generally regarded as a mild children's disease, it is sometimes accompanied by such serious complications as pneumonia, encephalitis, loss of hearing and mental retardation.

## ONE PENNY PER PERSON.

Franz Paul Stangl, 59, a Nazi accused of the deaths of some 750,000 wartime victims in German-run concentration camps, was recently arrested in São Paulo, Brazil.

Simon Wiesenthal, head of the Jewish Documentation Center in Vienna -- he keeps a file on 22,500 Nazi war criminals and helped bring Adolf Eichmann to justice -- is the man responsible for tracking down Stangl.

Wiesenthal revealed recently that when he was in Brazil, a former Gestapo agent offered to help locate Stangl for a reward of \$25,000.

Wiesenthal says, "I told him I didn't have that much money. He came down to \$15,000, then to \$10,000. Finally he asked how many deaths Stangl was responsible for. I told him about 750,000. He said he would take a penny a corpse or \$7500, and we settled on that sum."

Stangl, who was commandant of the notorious Treblinka and Sobibor concentration camps in Poland, was working at the Volkswagen factory in São Paulo when Brazilian authorities, tipped off by Wiesenthal, moved in on him.

## MOVIES ALOFT.

It looks very much as if free in-flight motion pictures are an airline service of the past. The U.S. Civil Aeronautics Board has issued a rulemaking proposal that would allow domestic airlines to charge passengers an extra \$2 per film. The airlines already charge their coach passengers \$1 a drink.

## RECRUITING ENGINEERS.

Aware of the depression underway in Germany, Red China is trying to recruit topflight engineers and technicians from the German aircraft industry.

More than 1200 German engineers have been laid off in Munich, following cancellation of various aeronautical development projects. Red China is offering these men long-term contracts, promises to pay them in hard currency deposited in Swiss banks.

The Chinese, prohibited by German law from recruiting on German soil, have set up offices in Switzerland and Austria. From these two countries they send letters to desirable German engineers, offer

to pay their expenses to Bern and Vienna for personal interviews. The Chinese also badly want many of the rocket engineers who formerly worked for Nasser in Egypt and eventually returned home only to be caught up in the depression. These men are promised excellent living conditions in China plus top pay and fringe benefits.

Red China's major recruiting competition comes from representatives of the U.S. aircraft industry, who are also busy signing up the unemployed Germans. Thus far the U.S. has signed 2400.

## REWARDS.

An assistant professor of biology at Yale, Richard Goldsby, has called for \$100 million in rewards and incentives for important medical breakthroughs.

Goldsby points out that \$100 million is less than 1 percent of our current military budget and that such rewards would "accelerate research and probably effect cures much more rapidly." The Yale prof adds, "There's a lot of misery in cancer, but no money. But there's lots of money in sleeping pills and contraceptives. This country has a lot of well-heeled insomniacs."

## MARRIAGE GERMAN STYLE.

Hamburg in northern Germany is one of the most wide-open cities in the world. There everything goes. Newest racket is the "quickie marriage." Waiters, busdrivers, clerks are pressed into service by offers of \$500 for participating in the brief civil ceremony, followed by an equally brief annulment.

In each case the "bride" is a native of Austria, buying citizenship by marriage to a German. Previously she might have been liable to expulsion from Germany as an undesirable alien, but as a German divorcee, the Viennese tart may not be sent home. According to German law, marriage to a German citizen confers citizenship and such a marriage may be annulled if one of the parties married solely to change his or her name. Thus the "quickie" marriage both confers citizenship and eligibility for annulment. To the Austrian "lady of the night" who comes to Hamburg to ply her trade, it is easily worth the \$500 it costs.

## SPY SCANDAL.

Like the CIA in this country, Italy's secret spy service, the S.I.D., (Servizio Informazioni Difesa) is also under attack. The S.I.D. has been accused

of spying on the Italian government. For years the S.I.D., under authority of the NATO agreement, has been shadowing the country's entire leadership.

One of the clauses in the Atlantic pact says, "Communists or persons who adhere to the ideology of Marxism may have no access to military or strategic information." In Italy, which has a large Communist Party, this rule not only embraces party leader Togliatti but also Vice President of Italy's Council of Ministers Nenni (a Left Socialist) and State President Saragat (a Social Democrat), as well as many liberal members of the Church.

Until as recently as last year, a vast bureaucracy of 7000 agents was kept busy keeping 200,000 Italians -- among them politicians, officers, soldiers, businessmen, etc. -- under surveillance. Understandably this led to a Secret-Service psychosis with everyone believing himself shadowed and spied upon.

When charges of corruption and graft were first aimed at the S.I.D. last year, its leadership was dismissed. An investigation commission has since learned that top-secret dossiers on Italy's most prominent men are missing. The dismissed S.I.D. chief explained that he had destroyed the dossiers on State President Saragat, Vice President Nenni, Foreign Minister Fanfani, Defense Minister Tremelloni and many others when he left office. But in the past few weeks Italy's newspapers have been printing details from them. One former head of state was flattered to find himself referred to as a "great ladies' man." In short, the files of the Italian Secret Service are now regarded as "for sale."

## TOO MANY PREGNANT.

Two years ago Austrian police officials visited Scotland Yard, returned to Vienna with the suggestion that the local police department start training women police officers as in Great Britain and the U.S.

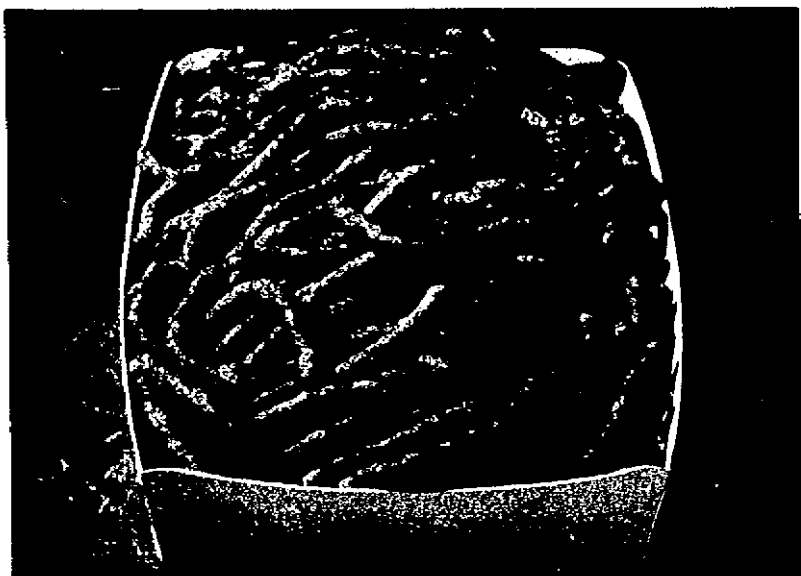
The first batch of 60 women trainees were quartered in the city's largest police barracks, several floors above the male police trainees.

The result: The male police trainees got in touch with the female police trainees, and of the 60 women recruits, all unmarried, all 19 to 25, 36 were recently found to be pregnant.

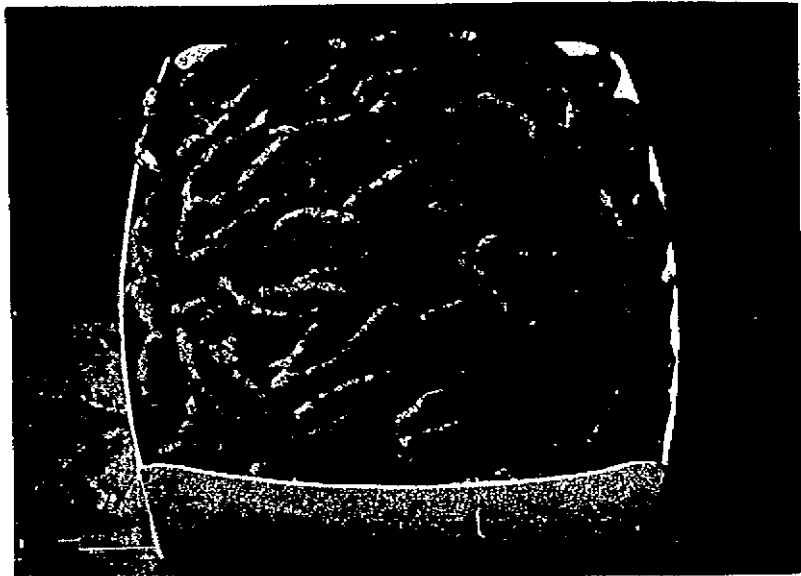
From now on women and men trainees in Vienna will be housed in separate buildings.



# Betcha 7¢ you can't guess which is which



**New Ken-L Ration Burger for dogs?**  
(or genuine hamburger?)



**Genuine hamburger?**  
(or new Ken-L Ration Burger?)

## Consolation Prize! 7¢!

Give up? Look again... They're *both* new Ken-L Ration Burger... the Burger that looks like real hamburger... but is 3 ways better for dogs than hamburger. Here's 7¢ off on your first package so you can see for yourself.

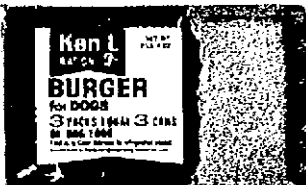

7¢
(STORE COUPON)
7¢

# 7¢

## OFF

**KEN-L RATION**

**BURGER**

**MR. GROCER:** You are authorized as our agent to redeem this coupon for 7¢ only on the purchase of a package of Ken-L Ration Burger. We will pay you 7¢ plus 2¢ handling charge for each of these coupons redeemed in accordance with the terms of this offer. For your convenience in obtaining prompt payment for this coupon, send it to: The Quaker Oats Company, P.O. Box 1275, Clinton, Ia.

Any sales tax must be paid by consumer. Invoices showing your purchases of sufficient stock to cover coupons presented for payment must be shown on request. Coupon is void if taxed, restricted or prohibited by law. Cash redemption value 1/20 of 1¢. Offer good only in Continental United States, Alaska and Hawaii.

If our coupons are mixed with those of other companies, Nielsen Coupon Clearing House, Clinton, Iowa will sort and handle for their regular charge. On request, they will advise you of their services and charges.

7¢
(TAKE THIS TO YOUR GROCER)
7¢

**3 ways  
better than  
hamburger**

- nourishes better
- more convenient
- costs less



## MEET MISS INTERNATIONAL BEAUTY

Full IBC Pageant coverage in today's

**INDEPENDENT, PRESS-TELEGRAM**



B.C.

IT'S GOOD NEWS, LAIRD, MY BROTHER IS COMING TO STAY WITH US!

THAT'S GREAT! ...JUST WHEN I'M OUT OF WORK!

DON'T WORRY ABOUT IT!

HOW DO I DO THAT?

By Johnny Hart

...HELL COME HERE AND SEE HIS SISTER WALLOWING IN POVERTY....

Publishers Newspaper Syndicate, 1967

4-30

RELAX, LAIRD.

HOW CAN YOU BE SO CALM? ...WHAT ARE WE GOING TO FEED HIM?

IT DON'T MATTER.

WHATTA YA MEAN, IT DON'T MATTER?

HE'S A GEEK.

### DENNIS THE MENACE

By Hank Ketcham

Why do we have to have so darn many **VEGETABLES**?

Because they're **GOOD** for you.

Huh. I sure wish I'd eaten more **LUNCH**!

4-30

**NOT SO MANY CARROTS!**

**SIT DOWN, DENNIS!**

You don't like the way I cook?

Aw, some things are okay. I guess.

Well, someday you'll be married. **THEN** you can eat what you like.

You **LIKE** carrots, Dad?

Uh...well, I eat some things because they're good for me.

Not **ME**, boy! When I get big, I'm just gonna eat stuff I **LIKE**!

When I get big, **MY** wife's gonna cook mostly **PEANUT BUTTER SAMWICHES**!

Don't forget rootbeer.

Aw, that's not hard! I can fix **THAT** myself!

ADVERTISEMENT

ADVERTISEMENT

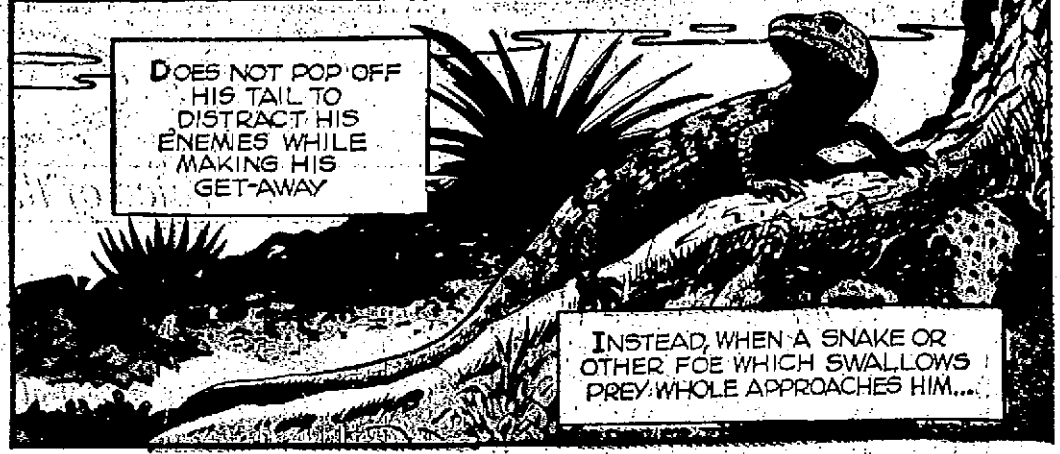
**WRIGLEY'S JUICY FRUIT**  
CHEWING GUM

Different...fascinating...adds to enjoyment



# MARK TRAIL

by



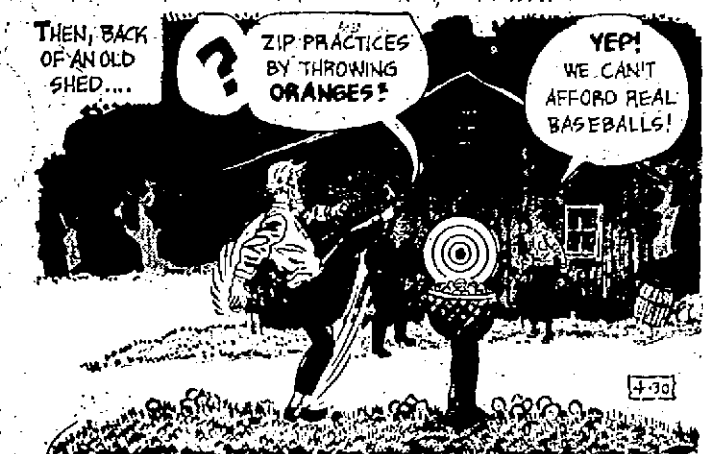
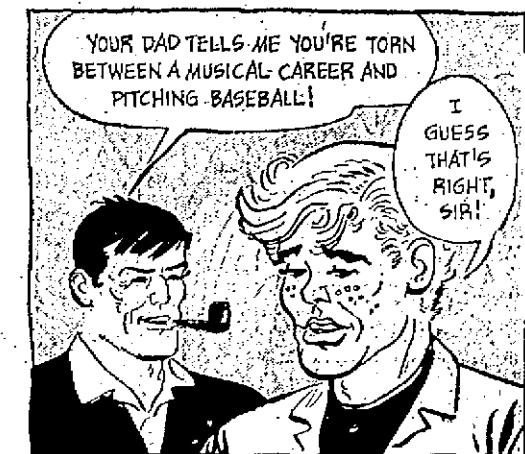
## ABBIE AN' SLATS

By Raeburn Van Buren



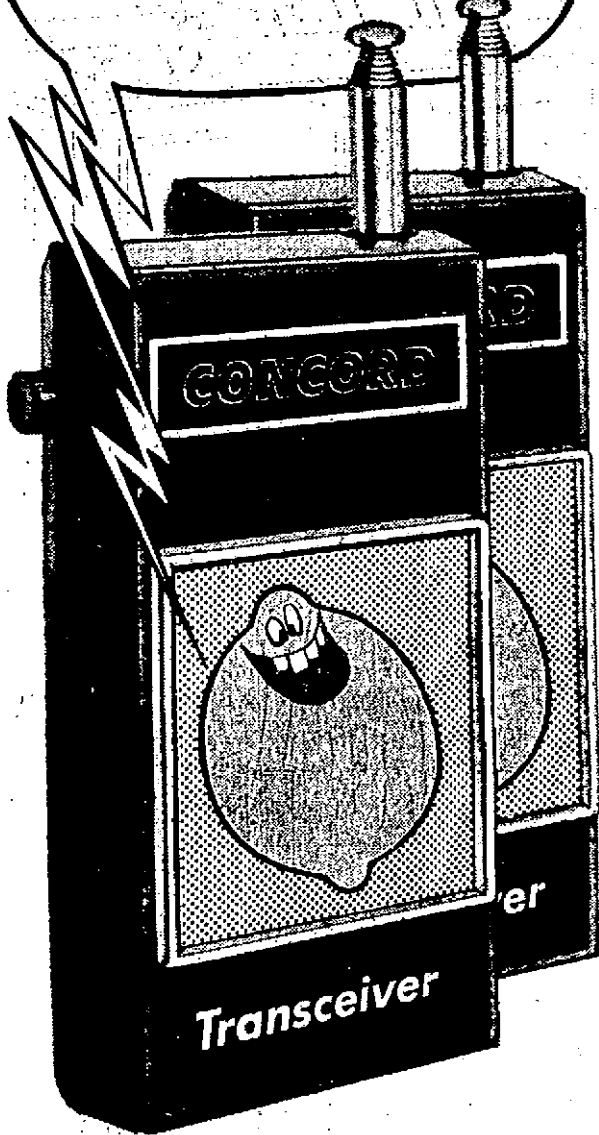
## CAPTAIN EASY

by Leslie Turner





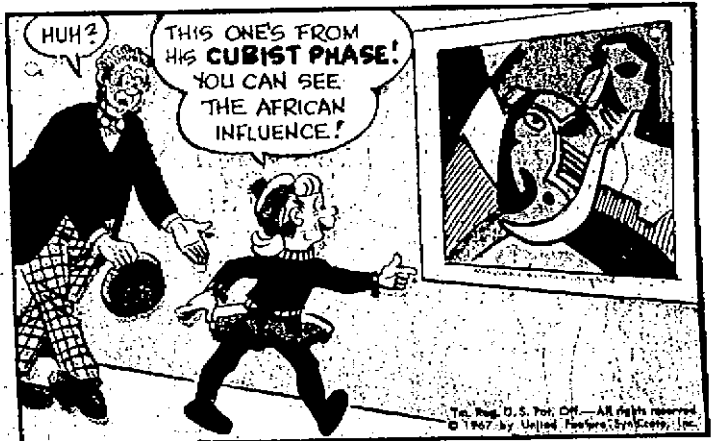
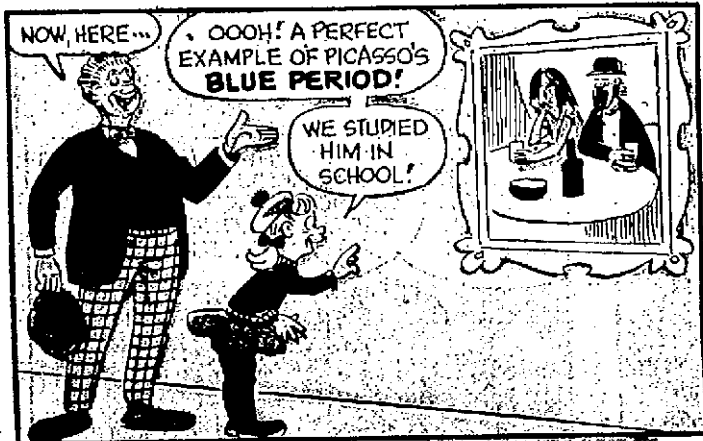
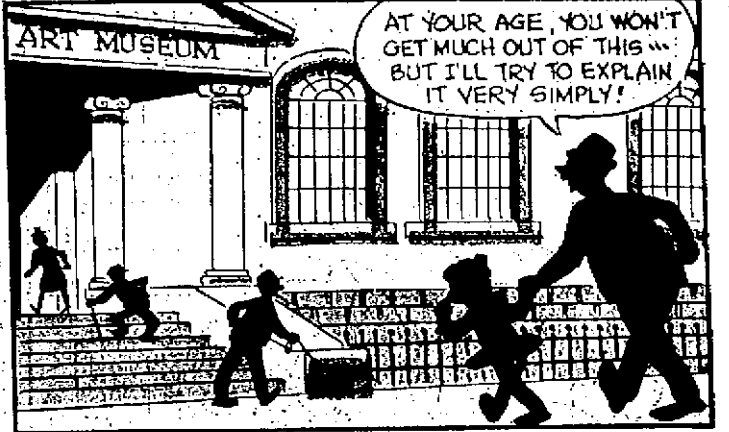
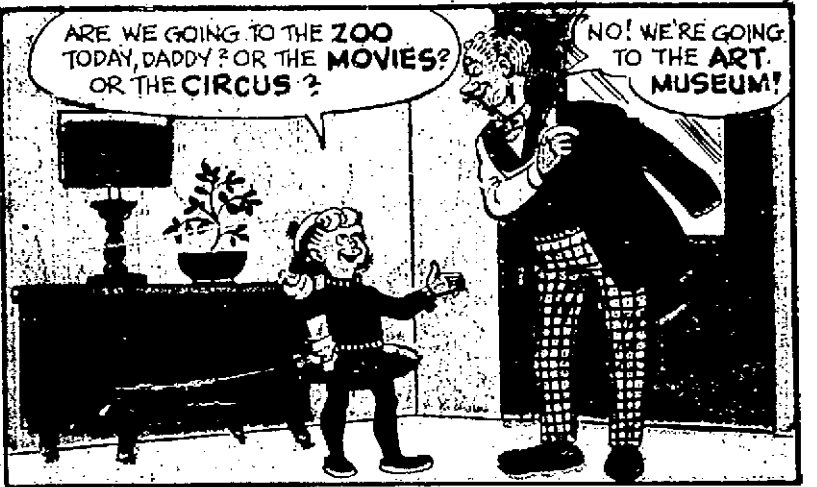
# WIN 2 OF YOUR OWN "FUNNY FACE" WALKIE TALKIES



Send and receive secret messages up to 400 feet!... with this pair of powerful 4 transistor, solid state Walkie-Talkies. Sturdy plastic cases... 4 1/2" antennas... push-button send/receive... on-off volume switch! Comes complete with 9 volt batteries.

## THERE OUGHTA BE A LAW

by HARRY SHORTEN  
and WARREN WHIPPLE



## ENTER THE NEW PILLSBURY "FUNNY FACE" CONTEST

NO PURCHASE REQUIRED

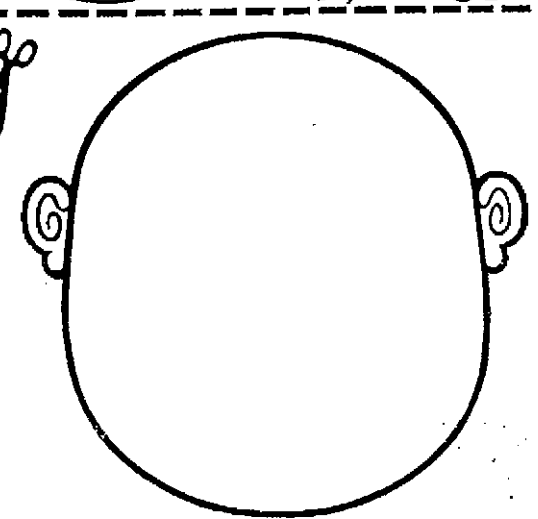
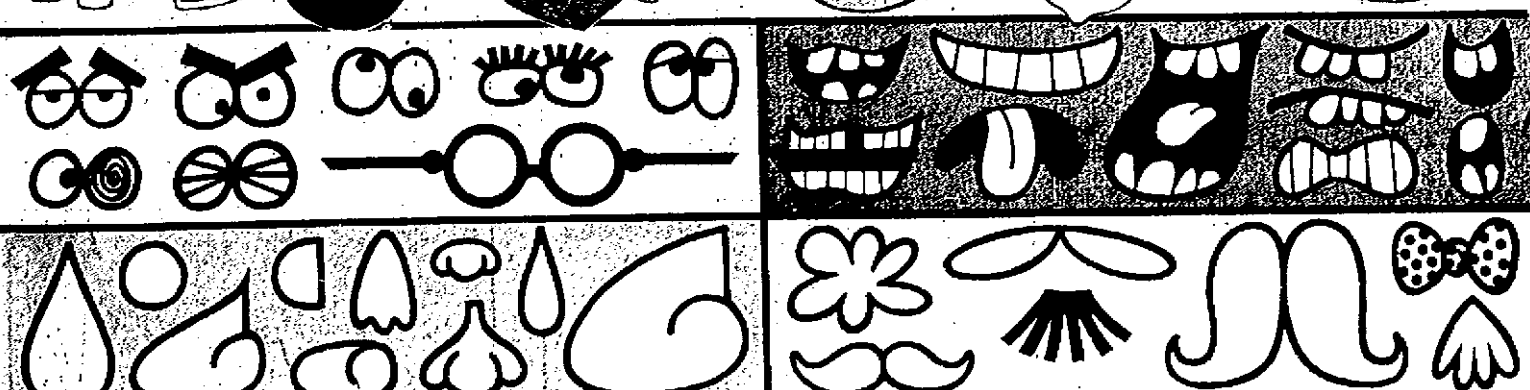
IT'S FUN!  
CUT, PASTE AND  
COLOR THE  
FUNNIEST FACE  
YOU CAN THINK  
OF!

...AND  
THINK UP  
A FUNNY  
NAME, TOO!

# 5,000 WINNERS

EACH WINNER  
GETS A PAIR OF  
REAL WALKIE  
TALKIES!

I HOPE  
YOUR FACE  
IS FUNNIER  
THAN MINE



**OFFICIAL CONTEST RULES:**

1. MAKE A FUNNY FACE—using the funniest combination of eyes, nose, etc., from at least 7 of the 1 boxes above. Cut and paste them on the blank face provided. If you want to add more, draw whatever you like right on your funny face. Color it.
2. Give your funny face the funniest name you can think of. Print it in the space provided under the funny face outline.
3. Enter as often as you wish using additional copies of this contest obtained at your food store or by writing to "Funniest Face Contest," Box 1508, Minneapolis, Minn. 55460. Entries must be mailed by June 15, 1967; received no later than June 21, 1967.
4. When you are through, send completed funny face and funny face name plus 5 letters to: "Funniest Face Contest," Box 38, Minneapolis, Minn. 55460.
5. Judging of the funny face will be on the following basis: a. Imaginativeness in assembling funny face features. b. Neatness in coloring, cutting and pasting features. c. Overall skill in use of color on funny face. d. Overall skill in cutting funny face features. e. Overall skill in pasting the features on the face.
6. Judging of the name will be on the following basis: a. Aptness of funny face name to face. b. Humor of funny face name with face. c. Originality of funny face name.
7. Contest will be judged in one of three age groups: 6 and under, 7 through 9, 10 through 12. Proportionate prizes for each age group—5,000 in all.
8. Ties: In the event of ties, tying contestants will be asked to submit a tie-breaking essay (of 25 words or less): "Which Funny Face Flavor I Like the Best and Why." Essays will be judged on originality and spiciness.
9. Contest is open to all children under 13 years of age as of June 1, 1967, except for children of employees of The Pillsbury Company or its advertising agencies. All entries become the property of The Pillsbury Company and none will be returned. Contest is subject to all federal, state and local laws.
10. Winners will be notified by mail by July 15, 1967. A list of winners will be sent to anyone who sends a stamped, self-addressed envelope to "Funniest Face Contest," Box 1508, Minneapolis, Minn. 55460.

Cut on dotted line, print your name and address, send (along with 5 empty Funny Face packages... or 5 sheets of paper with the words FUNNY FACE printed in plain block letters) to "Funniest Face Contest," Box 38, Mpls., Minn. 55460.

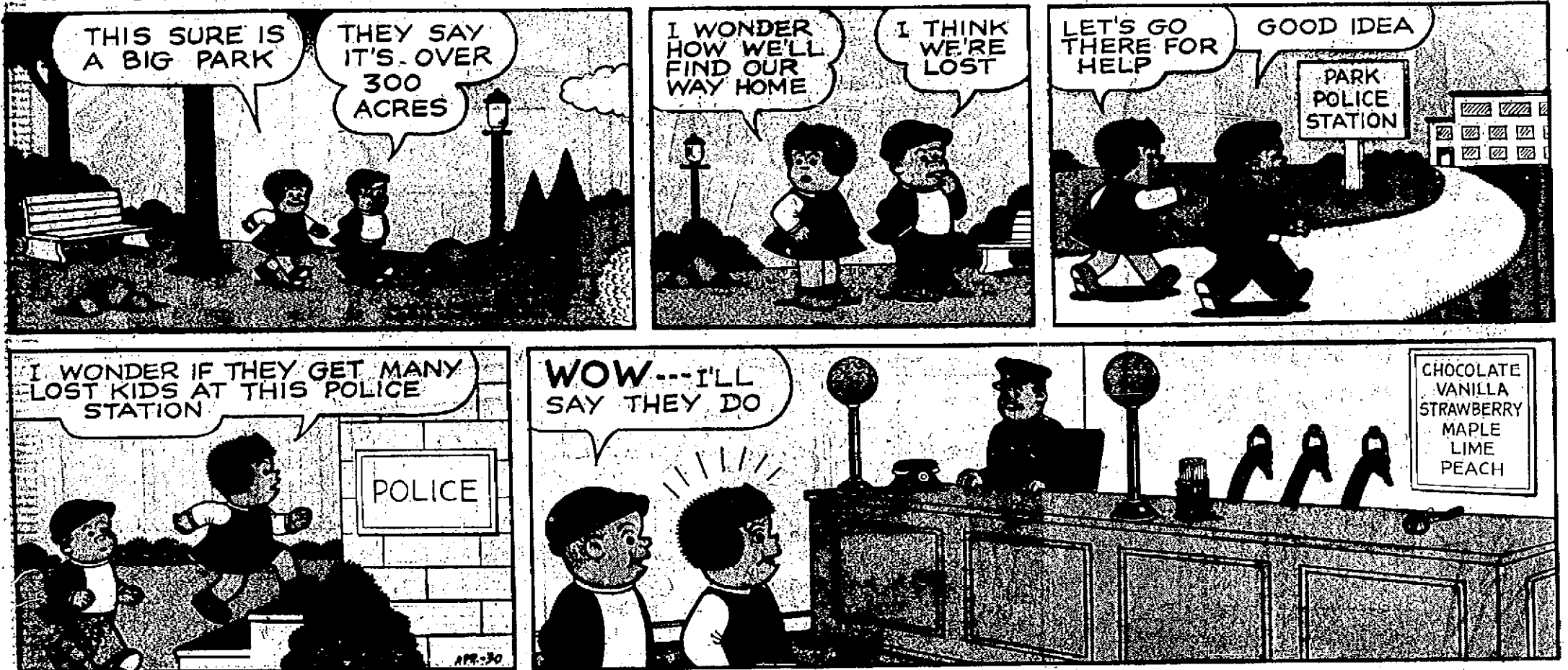
My Name is \_\_\_\_\_  
I Live at \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
I'm \_\_\_\_\_ years old.

(Print your funny face's funny name here)



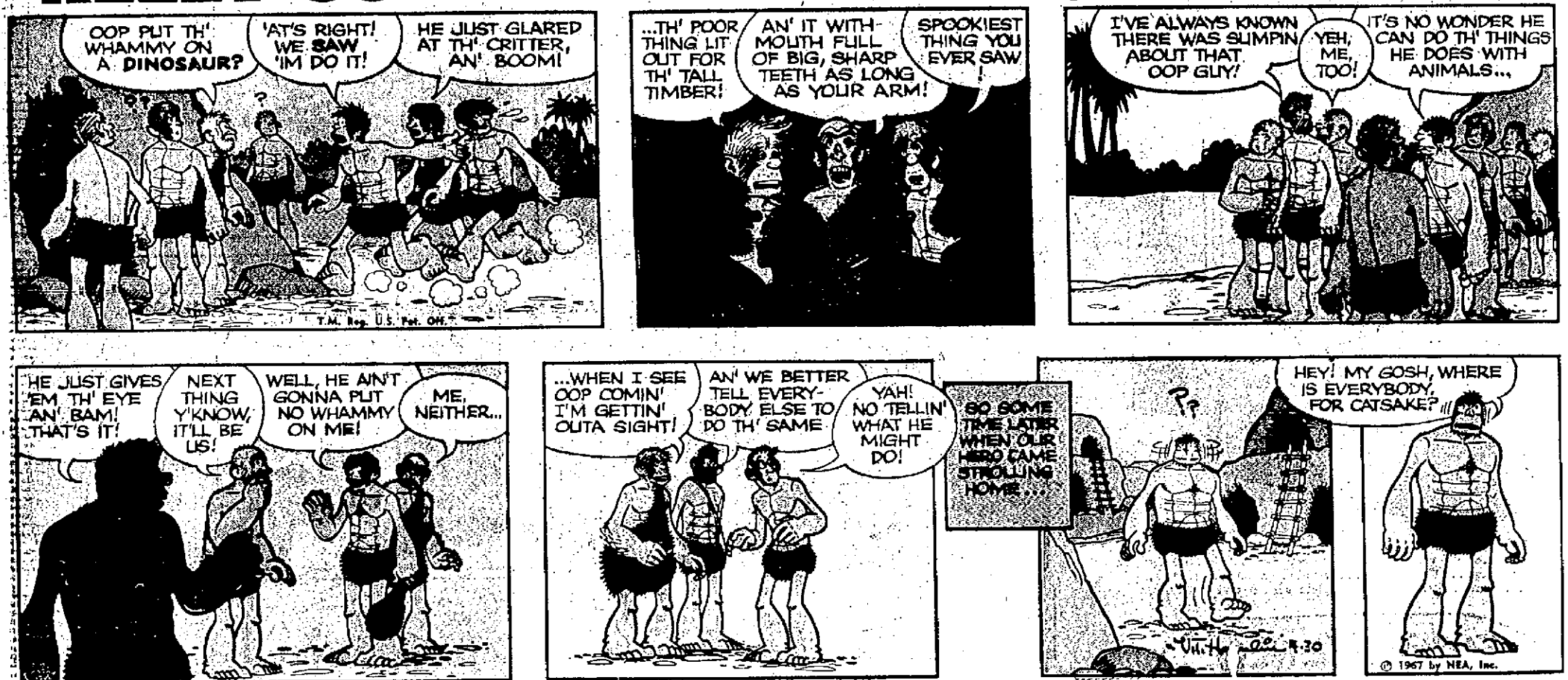
# NANCY

By Ernie Bushmiller



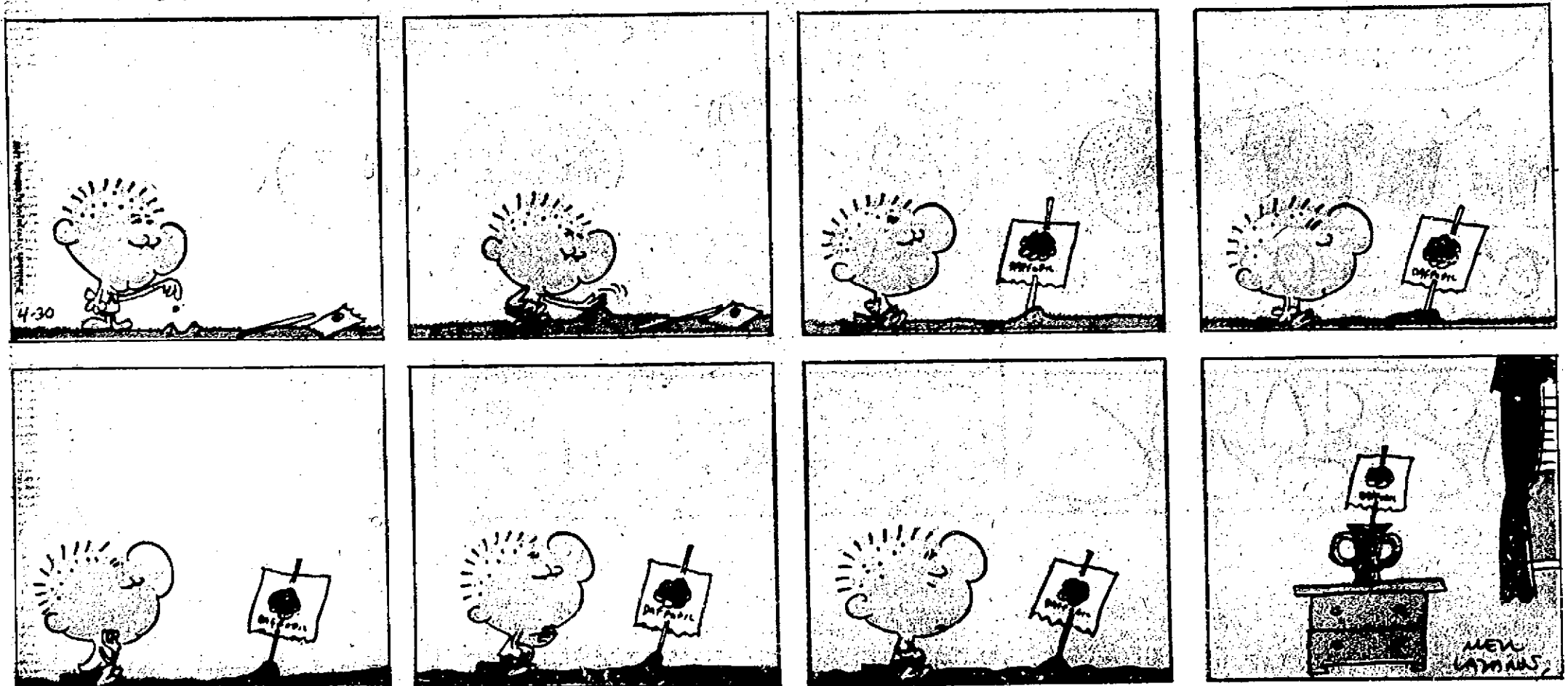
# ALLEY OOP

by V. T. Hamlin



# MISS PEACH

By Mell





# AND THE PIRATES

by GEORGE WUNDER

FROM DR. TILES, TERRY LEARNS THAT ONLY ONE NUCLEAR FLYING BOMB AT THE RED CHINESE BASE IS OPERATIONAL.

RAMMING THAT THING IN MIDAIR?! COLONEL LEE, I TRUST YOU'RE NOT PLANNING TO GO OUT IN SOME SORT OF A BLAZE OF KAMIKAZE GLORY!

NO, SIR, I PLAN TO EJECT JUST BEFORE THE VOODOO MAKES CONTACT.

MR. AMBASSADOR, IT'S THAT GAGGLE OF PRIME MINISTERS WHO FACE THE BIG RISK. TERENCE'S STUNT CARRIES NO GUARANTEES.

A CHANGE IN THE WEATHER, ENGINE TROUBLE WITH THE VOODOO, PILOT ERROR ON LEE'S PART—AND SOMEBODY'S MISSING ONE CITY!

THAT UNPLEASANT POSSIBILITY WILL BE POINTED OUT.

AND TELL 'EM THEY HAVE ZERO TIME FOR DEBATE. BY NOW A REPLACEMENT FOR THE NUCLEAR ENGINEER WHO DIED MUST BE ON HIS WAY.

ONCE THAT CHINESE COMMANDER HAS A FEW MORE BIRDS TO BACK UP HIS ONE-SHOT, FORGET IT. IT'S HIS BALL GAME.

I'M ON MY WAY.

HEY, MACHREE! HAVE YOU BEEN...?

UH, HUH... GOT CURIOUS ABOUT THE QUESTIONS YOU ASKED THAT TOO-GOOD-LOOKING PILL-PUSHER. CAME DOWN TO EAVESDROP.



HEY, THANKS! ANY SPECIAL REASON?

THIS IS TOO GOOD A STORY TO HAVE ANY PART ON THE OBITS PAGE. THAT WAS AN EXTRA INCENTIVE TO HELP YOU FIND THAT SEAT EJECTION RING.

AND A SHORT TIME LATER, AT THE OFFICIAL GOVERNMENT HOUSE...

4-30

MR. AMBASSADOR, MY COLLEAGUES AND I HAVE ARRIVED AT A DECISION... A GAMBLER CONVINCES HIMSELF THE ODDS ARE IN HIS FAVOR. WE HAVE DECIDED THIS IS THE ESSENCE OF STATESMANSHIP!



# Link Orphan Annie

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"DANGERS FORESEEN ARE THE SOONER PREVENTED." - RICHARD FRANK. "AND BY PRUDENT FLIGHT AND CUNNING SAVE A LIFE, WHICH VALOUR COULD NOT, FROM THE GRAVE." - ARCHILOCHUS.

ACCORDING TO THAT PHONE CALL WE PICKED UP, ANNIE WILL BE KILLED ANY TIME NOW, BUT NOT A THING WE CAN DO TO STOP IT!

IF ONLY THOSE HOODS COULD BE STAMPEDED TO LEAD US TO WHERE THEY HID HER!

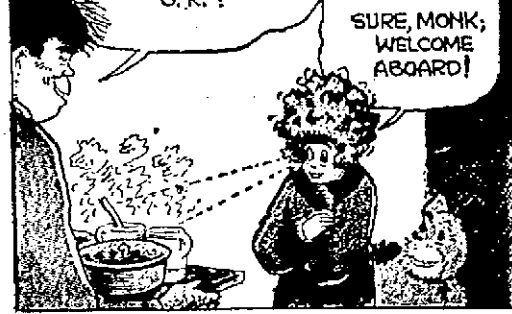


I NEVER HATED NO JOB MORE! BUT THIS "MICKEY" IN HER COFFEE'LL FIX IT SO SHE WON'T KNOW NOthin'. I'LL PUT A SPOON IN MY CUP SO'S I'LL KNOW WHICH IS HERS!



SURPRISE, KID! TH' OLD WOMAN'S WENT OUT, SO I'M JOININ' YOU FOR SUPPER, O.K.?

SURE, MONK, WELCOME ABOARD!



I'LL SET TH' TRAY ON THIS BOX, 'FORE I SPILL TH' COFFEE!

GEE! DID Y'EVER SEE SUCH A BIG SPIDER?



SPIDER? WHERE?

AW, Y'LOOKED TOO LATE! MAYBE HE GOT INTO THAT HOLE NEAR TH' CEILING!



WELL, KID! HERE'S MUD IN YER EYE! AN' SPEAKIN' O' TH' OLD WOMAN'S COFFEE, I MEAN MUD!

SHUCKS! LONG AS IT'S HOT, I ALWAYS SAY, LOOKIN' ATCHA!



YEAH! NOT TOO BAD, AT THAT, EH, KID... I... Z-Z-Z...

HM-M! LUCKY I HAD MY CRAZY HUNCH IN TIME!



NEAT DOG LEASH NOOSE HE HAD, T'STRANGLE US, QUIETLY! OH, WELL, CM'ON, SANDY! WE'LL LOCK TH' DOOR, IN CASE MONK WAKES UP SOON!



WHAT? THE BUG SAYS WHAT?

ANNIE'S GUARD DIDN'T REPORT! THE "BOSS" AND HIS BOYS ARE GOING OVER TO FIND OUT WHY!



WELL, SANDY, SO FAR, SO GOOD! LET'S JUST KEEP SHUFFLIN' ALONG, LIKE AS IF WE'RE PART O' TH' SCENE 'ROUND HERE!



WHEW! R'MEMBER THOSE GUYS IN THAT BIG, BLACK CAR? WHEN THEY FIND MONK...BR-R! MUSTN'T RUN, BUT LET'S WALK, WITH VIGOR, AWAY FROM HERE!



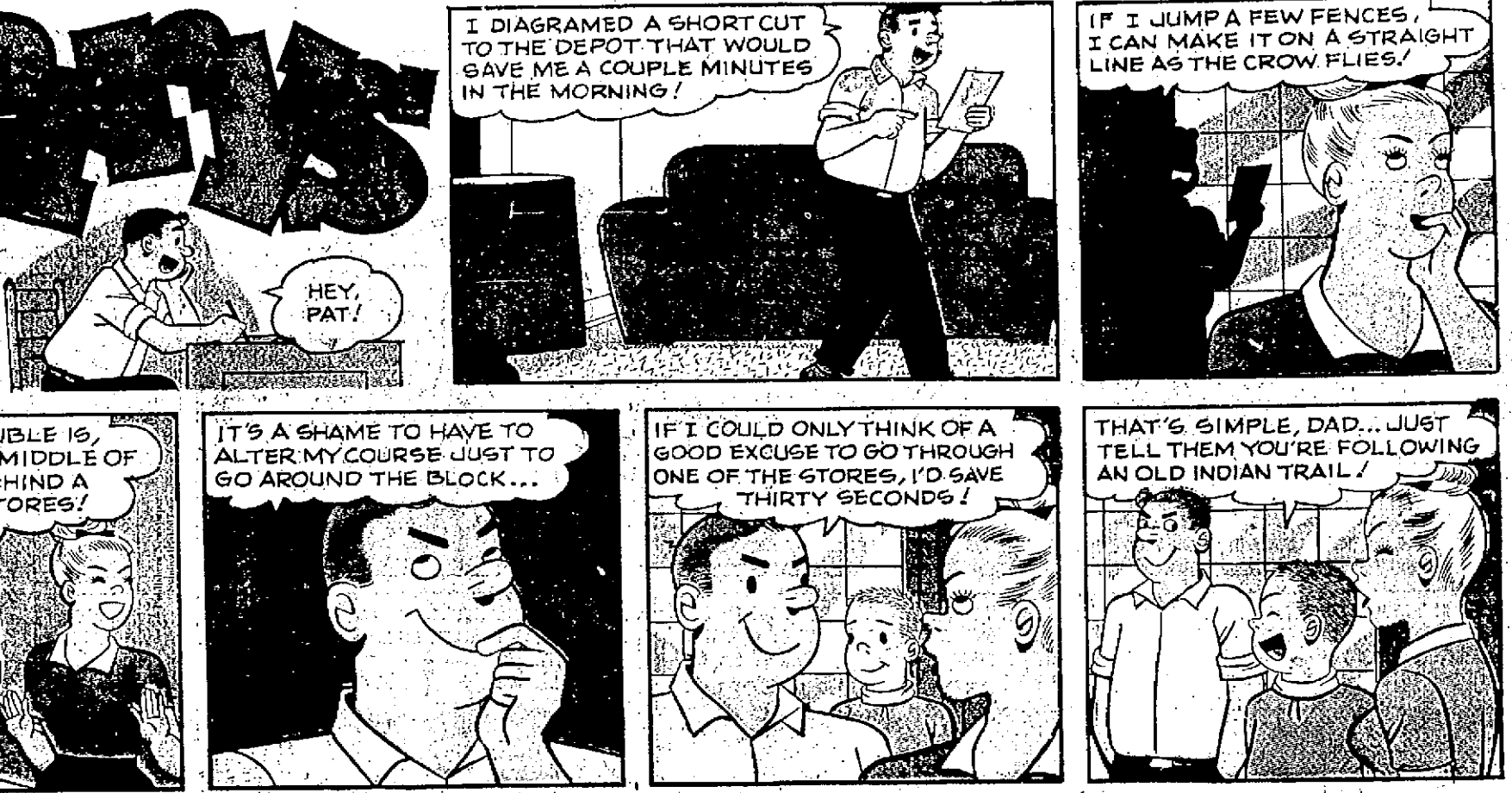
HAROLD GRAY

4-30-67



# THE DINKS

by CARL GRUBERT  
4-30



## POGO

By Walt Kelly



## PRISCILLA'S POP

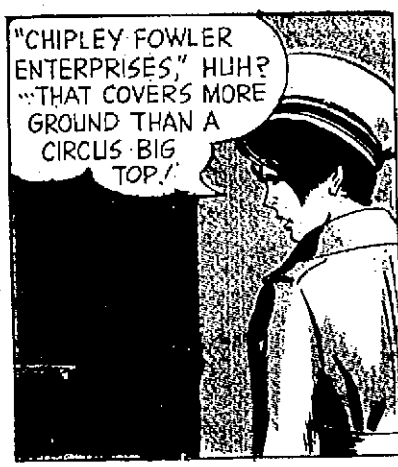
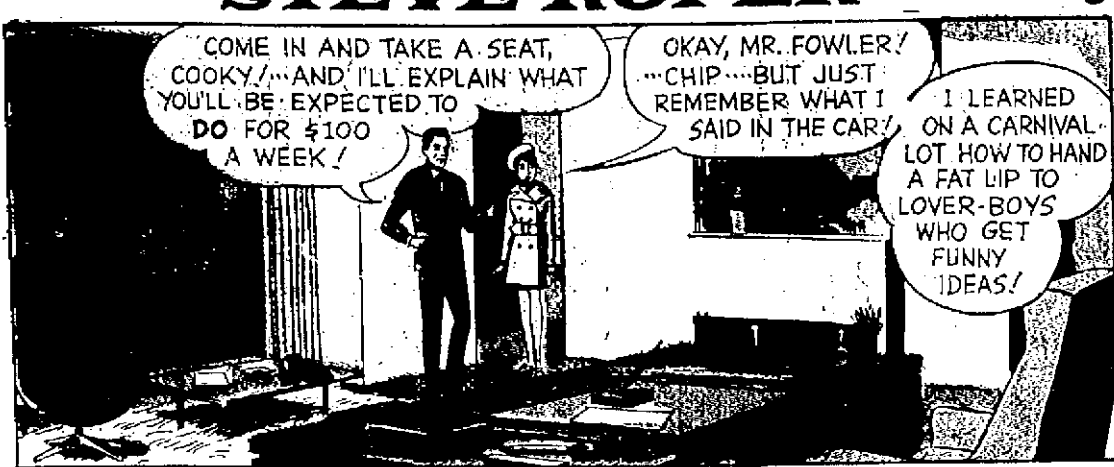
by Al Vermeer





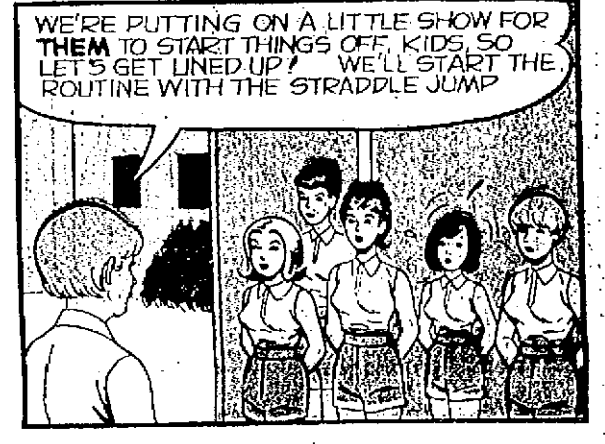
# STEVE ROPER

By Saunders and Overgard



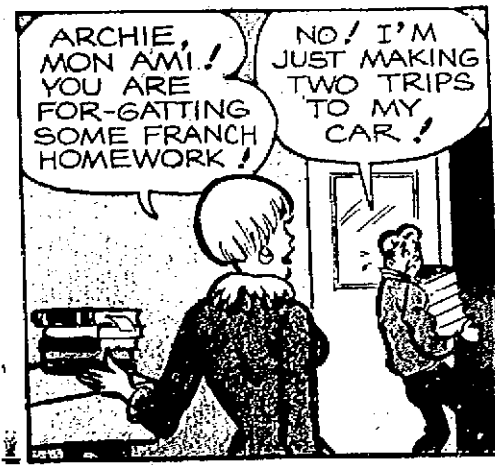
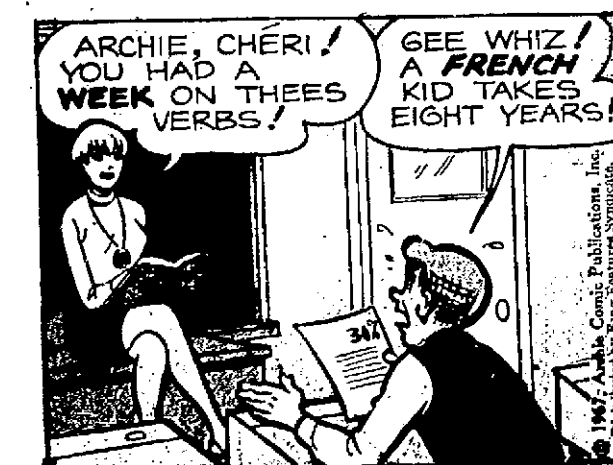
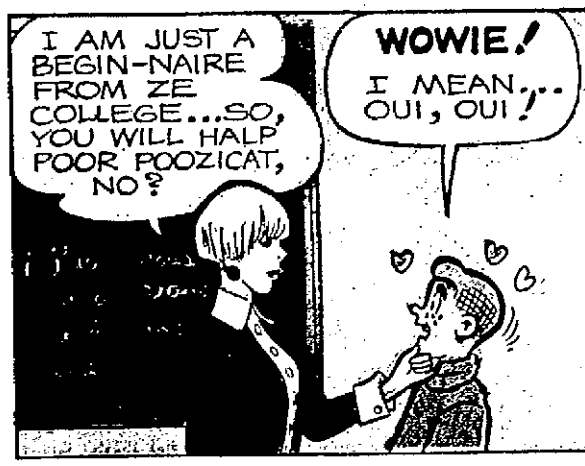
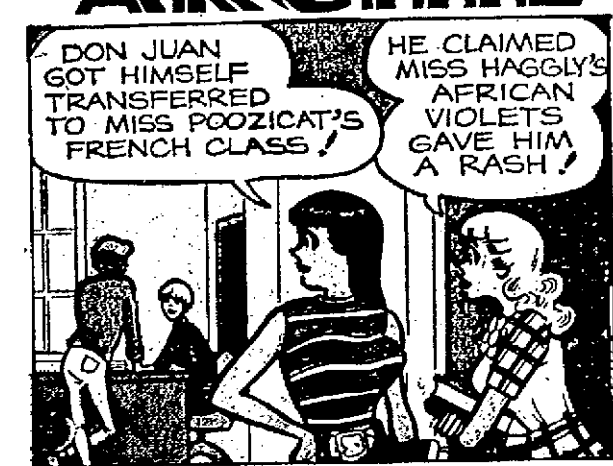
# THE JACKSON TWINS

By Dick Brooks



# ARCHIE

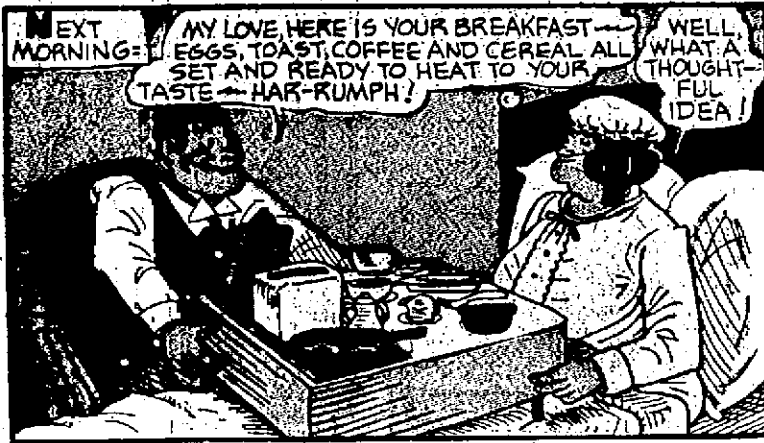
by BOB MONTANA





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with MAJOR HOOPLE



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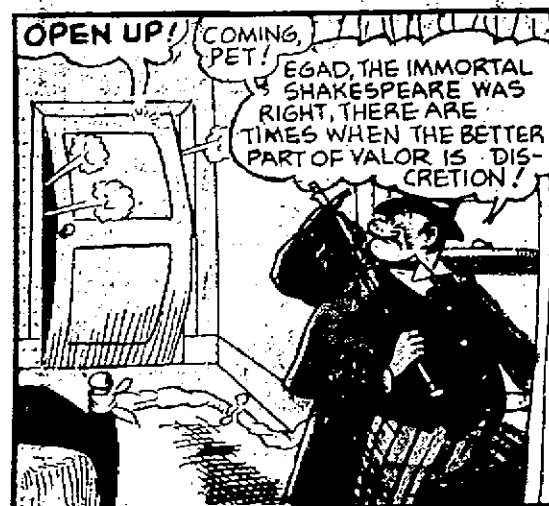
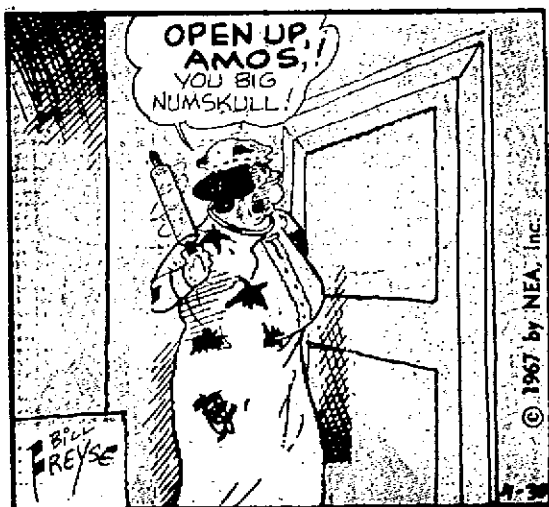


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